

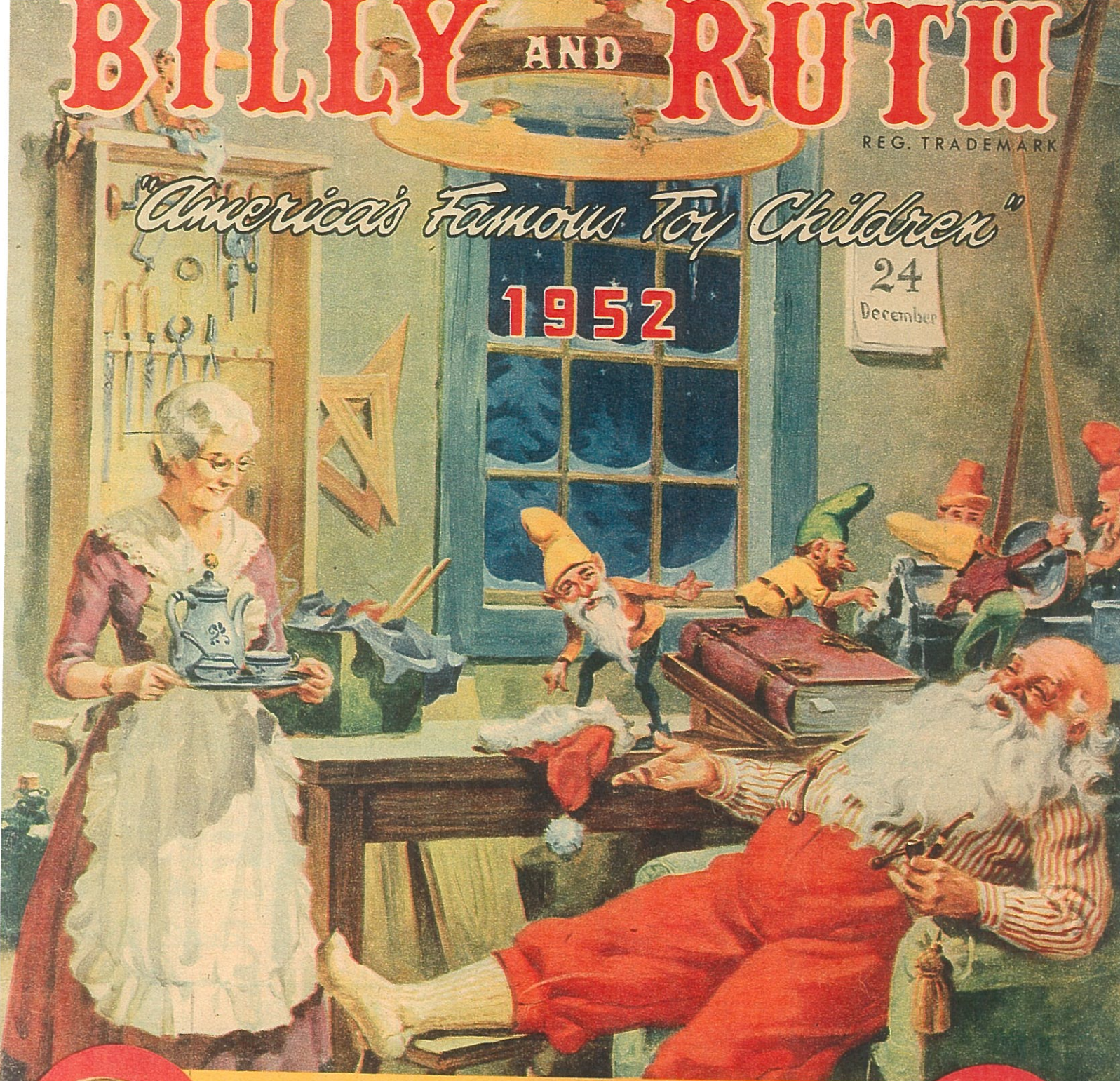
# BILLY AND RUTH

REG. TRADEMARK

*"America's Famous Toy Children"*

1952

24  
December



## FENSTERMACHER & SON

Kutztown's Toyland

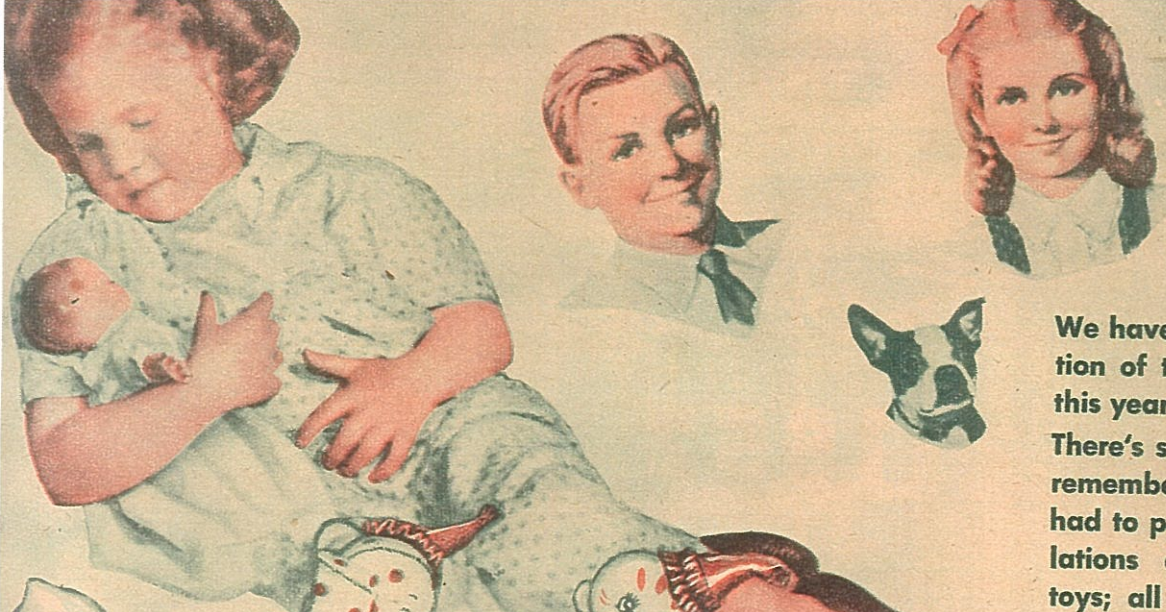
270-274 W. MAIN STREET

Kutztown, Pa.

Phone 6241



# HI KIDS!



We have the most wonderful selection of toys that you've ever seen this year.

There's something we want you to remember. Our government has had to put price controls and regulations on everything, including toys; all through our book, prices were correct when we started to print it, there may be some that are changed by now . . . or your dealer may not have a certain toy in stock at present. But, shucks, we know you'll understand. Your dealer is only trying to be a good American, and with all the toys we've packed in our new book you'll have fun making two or three choices anyway.

Thank you for your thousands of letters, have a wonderful Christmas and New Year, and go to see your dealer whose name is on the front cover, he'll be happy to see you.

Yours truly,

*Billy, Ruth, Terry*



### PLASTIC DOLLS

Made of washable plastic, in combinations of solid colors, with decorative designs screened in brilliant colors which will not rub or flake off. Paints are not injurious to children. Seams are sewed with overlocking stitch. The clown doll and the four-legged elephant have clown hats and ruffles. The Pirate is complete to boots, hat and scarf. By Rushton. Ask for 2BR1.



**195**  
Each



### PLUSH DOLLS

Soft, cuddly, lovable, plush animals. Bright as sunshine colors and cute as the dickens. They are all real "friends" for any little tot. By Rushton. Ask for 2BR2.



**195**  
Each



ASK FOR 2BR3



ASK FOR 2BR4



ASK FOR 2BR5

THREE LITTLE KITTENS THE THREE BEARS THE THREE LITTLE PIGS

**149**

Made of soft durable plastic. Squeeze 'em and they squeak! Gayly colored, just like in the story books. Absolutely harmless. By Plastic Art. *Each set of 3*

### TINKER TOY

With this grand building toy you can spend many happy hours. There are lots of different and interesting things to make, and it's easy with the ninety smooth white birch parts. 8 windblades, 1 direction sheet. By The Toy Tinkers, Inc. Ask for 2BR6. "Other numbers too."

**118**



IF YOU HAVE ANY PROBLEMS, PLEASE WRITE US AT P. O. BOX 333, PHILA. 5, PA. WE'LL ANSWER YOU RIGHT AWAY.