

TONKA TRAILER FLEET

If you have a big hauling job coming up, just choose one of the five individual trailers best suited for the "job"—couple it to one of the two interchangeable tractors and you're ready. When delivery has been made, return to the garage which comes with each set and then you're ready for the next big trucking job. By Mound Metalcraft, Inc. Ask for 21BR1.



BY MOUND METALCRAFT

19⁹⁵
complete assortment



5⁹⁵

GREEN GIANT TRANSPORT

This jolly Green Giant Transport, scale model of large refrigerator truck—Mommy knows of the Green Giant famous brand foods. With its fourteen large rubber tires, tandem rear axle, refrigerator unit and retractable stand wheels, 22½ inches long, it is truly the dream of every boy. By Mound Metalcraft, Inc. Ask for 21BR2.

AMERICAN LAFRANCE AERIAL LADDER

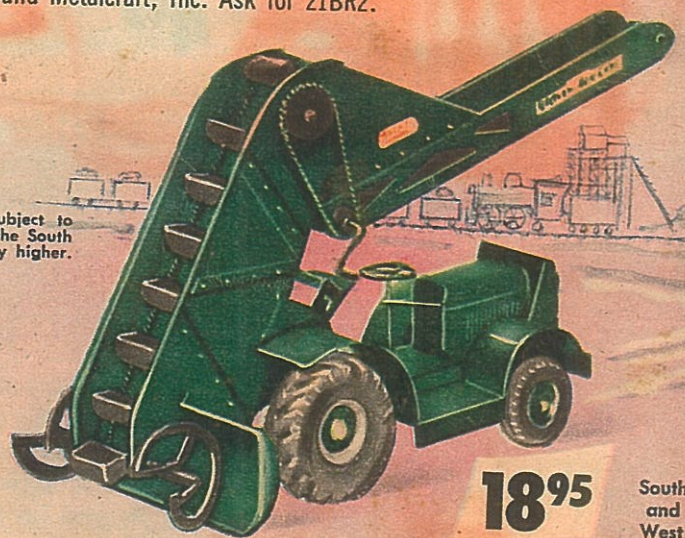
Billy's been elected Chief of the Firefighters because he's the proud owner of this authentic model fire engine. It has die-cast aluminum extension ladder with revolving base, spring activated ladder lifts, extension jacks and new auxiliary ladders. 33 inches long. By The Chas. Wm. Doepke Mfg. Co. Ask for 21-BR3.



19⁹⁵
South and
West 20.75

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.

**Model
TOYS**



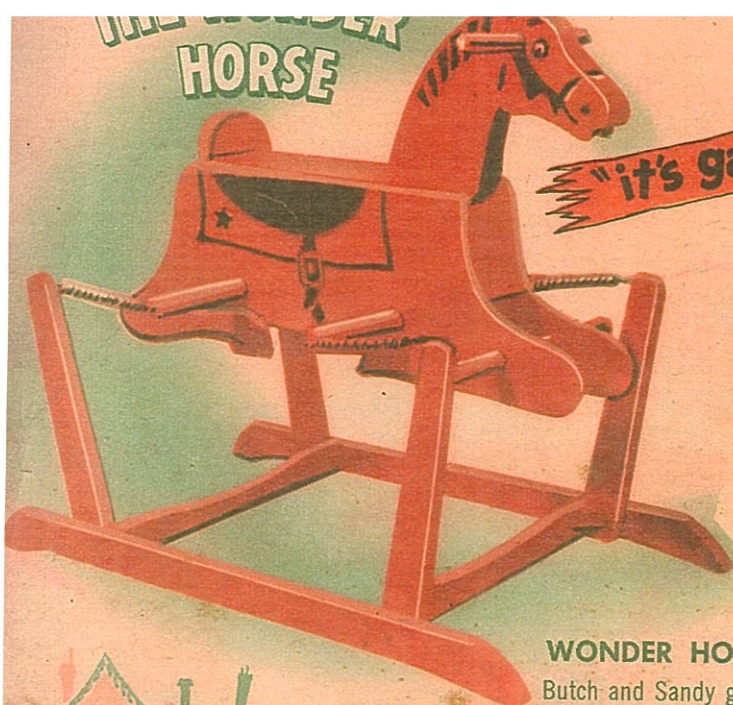
18⁹⁵

South
and
West
19.75

BARBER-GREENE BUCKET LOADER

Construction work is made easier with this new machine. Buckets scoop up earth, move to the top of the loading unit and empty onto a rubber belt conveyor. This carries the loads forward and dumps into a waiting truck. Simple operation by one crank. 22 inches long. By The Chas. Wm. Doepke Mfg. Co. Ask for 21BR4.

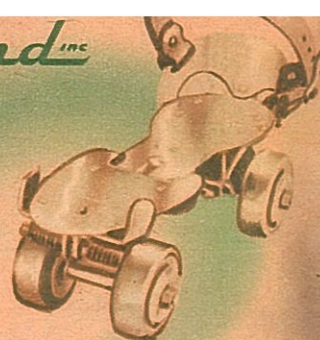
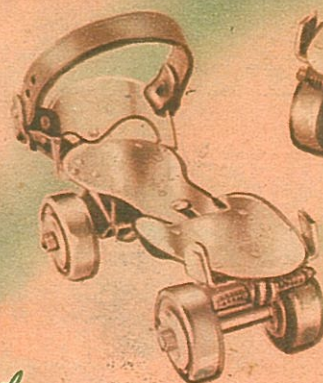
Sealand^{inc}
Since 1826



"it's gaited"



This is Priced Right.



Attractive Price.

WONDER HOBBY HORSE

Butch and Sandy get healthy exercise while riding this indoor pony for hours at a time. He's painted flashy red enamel with black mane and saddle. For children 1 to 6 years old. It's gaited and you can make him trot, gallop and jump. 32 inches high and 36 inches long. By Wonder Products. Ask for 22BR1.

SEALAND—UNION ROLLER SKATES

Merrily you'll roll along on Union Roller Skates! For Union No. 5 Roller Skates are made of gleaming battleship steel (like the aircraft carriers)—the wheels are the famous "professional" type—and the everlasting "streamliner" roller bearings, just like the ones used on streamlined trains, make the wheels spin and spin and spin as silk. Tell Dad and Mother Unions are the best buy for the money; the safest, too. By Sealand Union. Ask for 22BR2.

RING 'N BUZZ SWITCHBOARD

Ruth and Sandra play "office" with their new Ring-'N-Buzz Switchboard. It comes complete with two phones and an operator's phone, metal switchboard that buzzes, rings, dials, and plugs in. 8 inches long, 7 $\frac{1}{2}$ inches high, 4 $\frac{1}{8}$ inches wide. Complete with standard flashlight battery. By Kamkap, Inc. Ask for 22BR3.

4⁹⁵



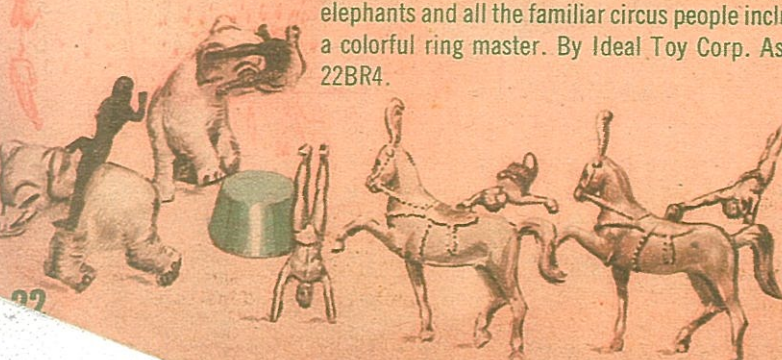
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CIRCUS SET

Billy has lots of fun, even on rainy days, with this replica of the Big Top—Three Ring Circus. There are acrobats, horses, tightrope walkers, jugglers, elephants and all the familiar circus people including a colorful ring master. By Ideal Toy Corp. Ask for 22BR4.



2⁹⁵





LIONEL TRAINS

...are just like the big trains on real railroads!

REAL smoke
REAL whistle
REAL R.R. knuckle coupling



No. 1500—LIONEL 3-CAR FREIGHT with Headlight and Remote Control Knuckle Couplers

\$19.95

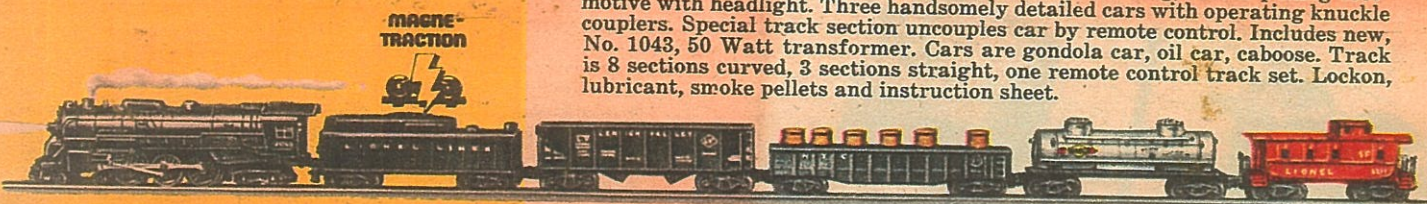
Here's a trainload of railroading for the money! Sturdy loco has powerful beam headlight. Cars, wonderfully detailed, have remote control knuckle couplers. The 6009 track section will uncouple cars by remote control. Power unit is 35 Watt transformer. Set includes gondola car, box car, caboose. Track is 8 sections curved, one section straight, one remote control track set. Lockon, lubricant, instruction sheet.



No. 1501S — LIONEL 3-CAR FREIGHT with Smoke, Headlight and Remote Control Knuckle Couplers

\$24.95

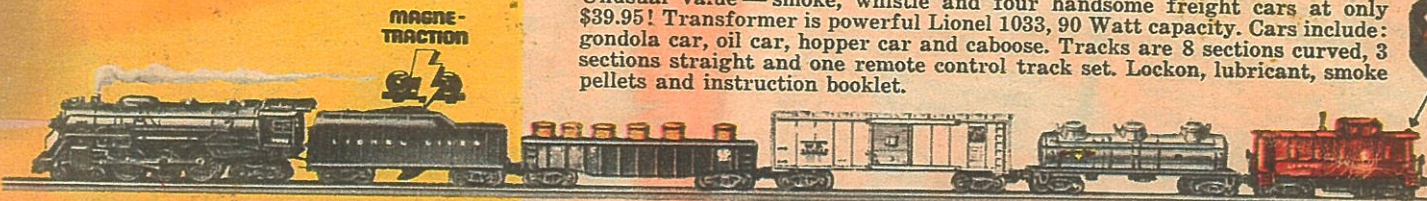
A wonderful train set at an amazingly low price! Big, smoke-puffing locomotive with headlight. Three handsomely detailed cars with operating knuckle couplers. Special track section uncouples car by remote control. Includes new, No. 1043, 50 Watt transformer. Cars are gondola car, oil car, caboose. Track is 8 sections curved, 3 sections straight, one remote control track set. Lockon, lubricant, smoke pellets and instruction sheet.



No. 1503WS — LIONEL 4-CAR FREIGHT with Smoke and Built-in Whistle

\$39.95

Unusual value—smoke, whistle and four handsome freight cars at only \$39.95! Transformer is powerful Lionel 1033, 90 Watt capacity. Cars include: gondola car, oil car, hopper car and caboose. Tracks are 8 sections curved, 3 sections straight and one remote control track set. Lockon, lubricant, smoke pellets and instruction booklet.

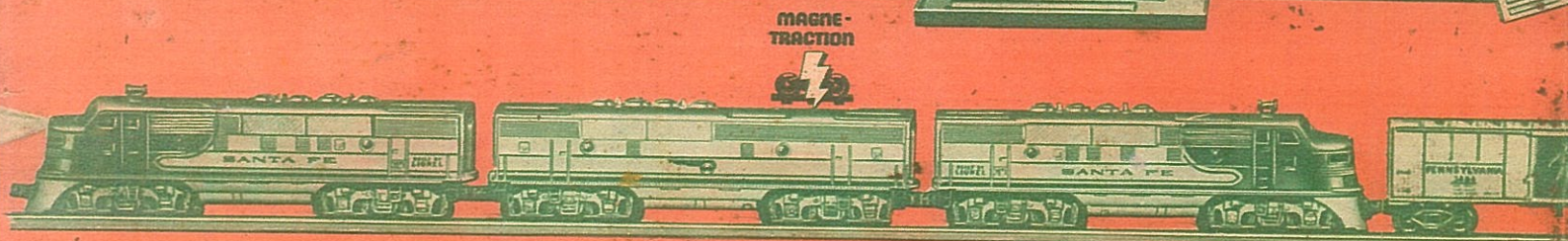
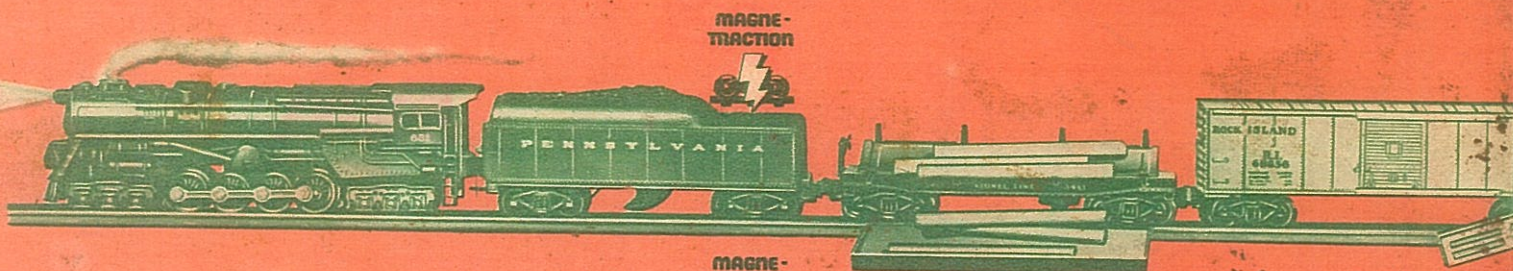


No. 1505WS — LIONEL 4-CAR FREIGHT with Smoke and Built-in Whistle

\$49.95

This set is an excellent starter for a big future in model railroading. "Hudson" type loco with smoke and whistle and four finely detailed freight cars including the scale box car, gondola car, oil car and caboose. Transformer is powerful Lionel 1033, 90 Watt capacity. Tracks are 8 sections curved, 5 sections straight and one remote control track set. Lockon, lubricant, smoke pellets and instruction booklet.

LIONEL "O" FREIGHT TRA



NEW LIONEL TW 175-WATT TRANSFORMER

16.95

This brand new transformer is ideal for the model railroader who likes plenty of accessories on his pike. Power for operation of train is completely isolated from accessory voltage, so that regardless of the number of accessories used, train speed will not be affected. Left hand throttle controls train speed. Right hand throttle operates whistle and reverse. Has built-in circuit break to guard against "shorts".



LIONEL RW 110-WATT TRANSFORMER

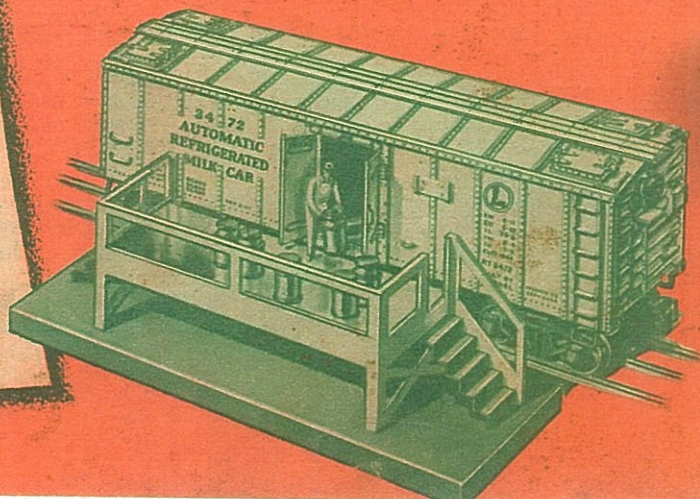
13.95

Will operate any "O" train plus a number of accessories. Speed throttle controls two variable voltage ranges. Left button blows whistle, right button changes direction of train. Has circuit-breaker to protect against shorts. Red light warns against shorts. 110-watt, 115 volts, A.C., 60 cycles.

No. 3656 — LIONEL OPERATING CATTLE CAR AND PLATFORM

\$15.95

A really spectacular performer! At pressure of remote control button, car doors open and tiny cattle troop out of car through corral gates and back into car again. Corral gates can be adjusted so that cattle may take three different routes. No remote control track needed. Set includes nine head of cattle. Corral base is 6½" by 9½".

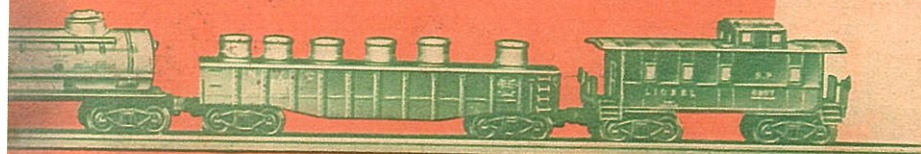


IN OUTFITS



MAGNE-TRACTION

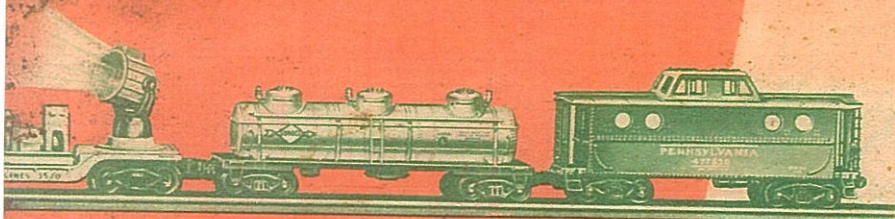
FOR MORE SPEED • MORE PULL • MORE CLIMB!!



No. 2201WS

No. 2201WS — LIONEL 4-CAR FREIGHT Big 4-6-4 Locomotive — Smoke and Built-in Whistle \$39.95

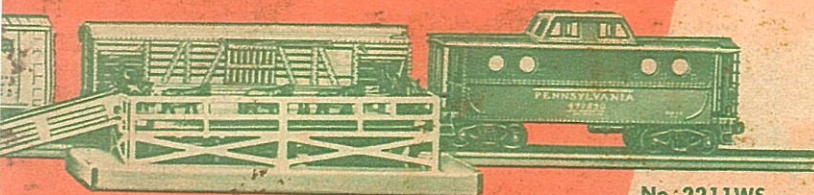
Imagine an "O" train set at this low price! Engine is Lionel 685 with built-in whistle and smoke. Cars, scale-designed and sturdily constructed, include new scale box car, long gondola with barrels, double dome oil car and illuminated caboose. Tracks are 8 sections curved, 5 sections straight, one UCS remote control section. Lockon, lubricant, smoke pellets and instruction booklet.



No. 2203WS

No. 2203WS — LIONEL 4-CAR FREIGHT Smoke and Built-in Whistle — Set Includes New Scale Cars and Operating Floodlight Car \$49.95

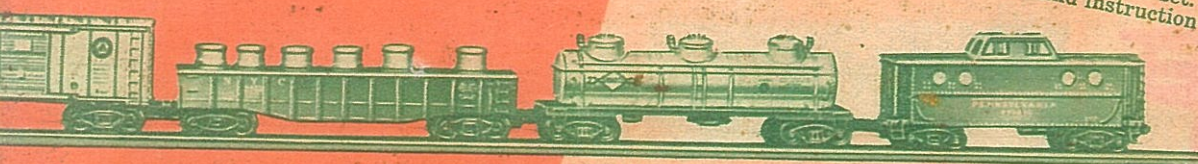
Twenty-wheel Pennsylvania steam turbine hauls this freight. Locomotive has built-in whistle and smoke. Cars include new scale car and oil car. Other cars are new operating floodlight car and the new N5C caboose. Tracks are 8 curved sections, 5 straight sections, one UCS remote control set. Lockon, lubricant smoke pellets and instruction booklet.



No. 2211WS

No. 2211WS — LIONEL 4-CAR FREIGHT Pennsylvania S-2 Steam Turbine Locomotive — Smoke and Whistle — Includes Operating Log and Operating Cattle Cars \$62.50

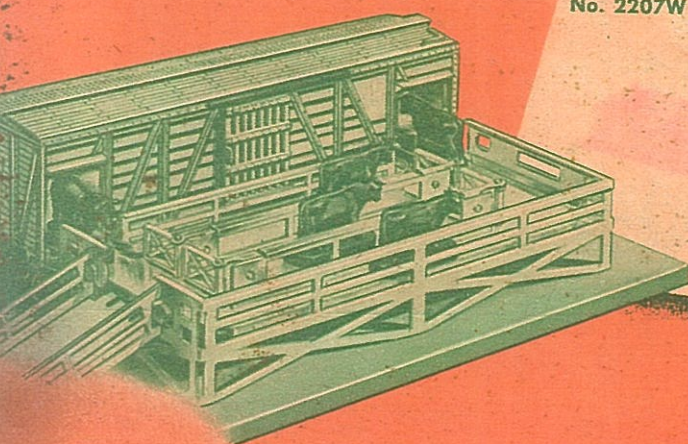
This freight is drawn by Pennsylvania R.R. S-2 Steam Turbine. Twenty wheel locomotive has both smoke and built-in, remote control whistle. Train includes the exciting cattle car — scale box car and streamlined illuminated caboose. Tracks are 8 sections curved, 5 sections straight, one UCS remote control set. Lockon, lubricant, smoke pellets and instruction booklet.



No. 2207W

No. 2207W — LIONEL 4-CAR FREIGHT Features Santa Fe Triple Unit Diesel with Built-in Horn — Set Includes the Scale Model Cars \$70.00

Locomotive includes "B" unit — measures nearly 40 inches long! Power unit contains two direct drive worm gear motors. Has realistic remote control Diesel horn — complete authentic Santa Fe markings. Four car freight includes new scale operating box car, new triple-dome oil car, gondola with barrels and illuminated caboose. Tracks are 8 sections curved, 7 sections straight, and one UCS remote control section. Lockon, lubricant, instruction booklet.

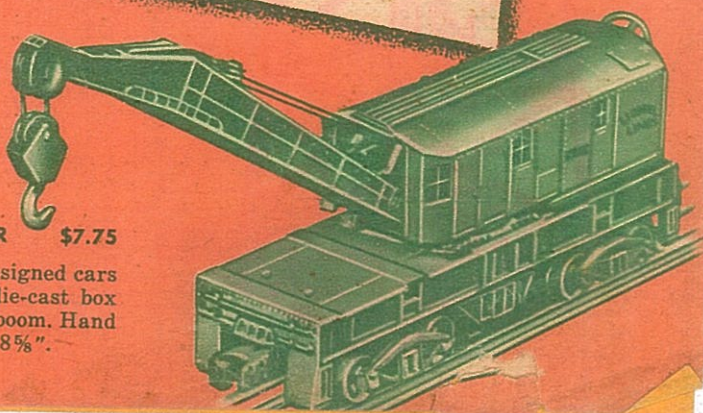


3472 — LIONEL OPERATING MILK CAR PLATFORM \$10.50

Most popular of all Lionel operating cars. When remote control is applied, door of car opens and milkman picks up milk cans and places them, at a time, on the platform. Pure white car and stainless steel platform. Cans are reloaded in car through hatch in roof. Platform 5" by 7 1/2".

No. 6460 — LIONEL CRANE CAR \$7.75

One of the most beautifully designed cars in the Lionel line. Massive die-cast box frame supports work cab and boom. Hand wheels control tackle. Length 8 3/8".

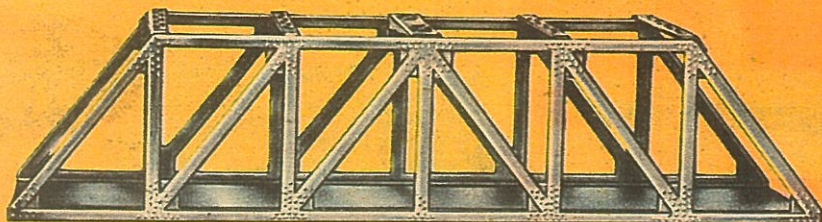


Realistic **LIONEL** Accessories for '53

No. 317 — LIONEL TRESTLE BRIDGE

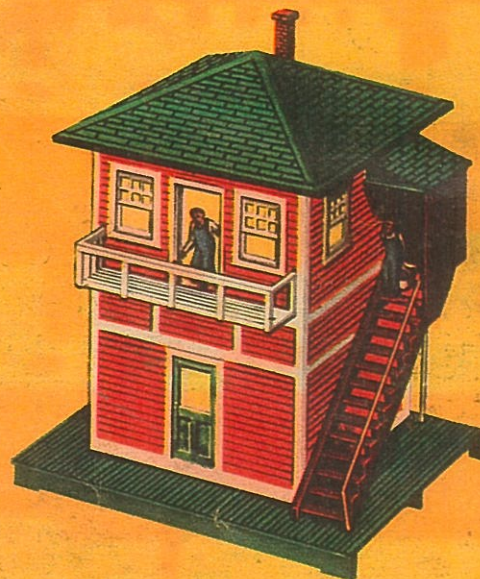
\$2.75

Scaled-down model of the big steel railroad bridges that span real rivers and chasms. Deeply embossed structural details. Brilliantly enameled in aluminum. Measures 24" by 4 1/2".



No. 394 — LIONEL ROTARY AIRLINE BEACON \$3.25

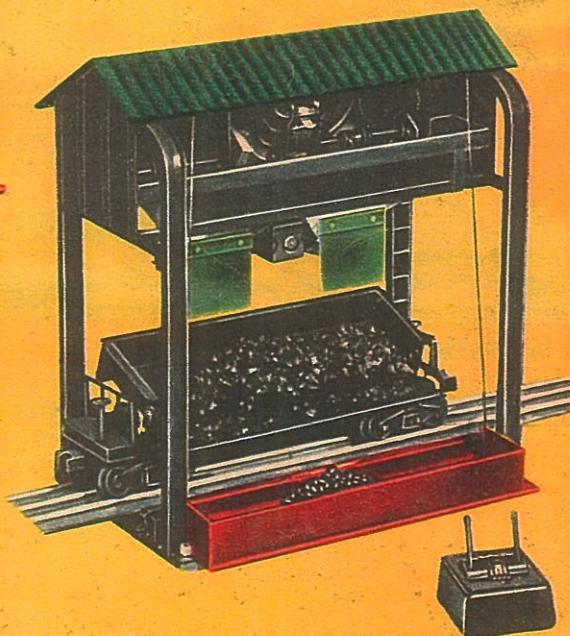
Actual scale model of the type of beacon used to mark air lines throughout the U. S. Rotation of lamp produced by warm air from lamp. Light housing contains red and green fresnel lenses. Stands 11 3/4". Base 5" by 4".



No. 445 — LIONEL NEW OPERATING SWITCH TOWER

\$7.95

A necessity for any model freight yard. Operates automatically — on approach of train one miniature towerman pops back in tower and another one comes down stairs with lantern. Wonderful detail in clapboard sides, platform stairway. Dimensions: 7" high, base 6 1/4" by 5 1/2".

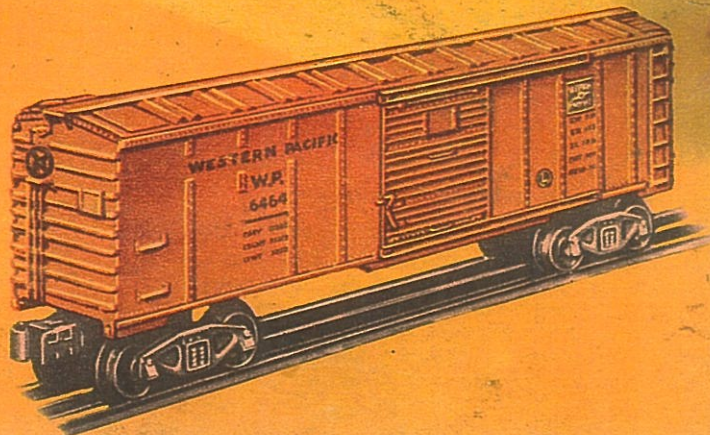


No. 497 — NEW COALING STATION \$17.75

Unusual action! This new-type coal conveyor has four different remote control actions! Levers of control panel will (1) tilt operating dump car and empty into bin (2) lift hoist bin to overhead position (3) empty load into car (4) lower bin to railside position. The accessory operates with either "0" or "027" track, as track just clips into position below station. Does not require remote control track section. Dimensions: 10" high, base 6" by 9 1/2".

LIONEL NEW SCALE BOX CARS No. 6464 (-1-25-75-50) — See catalog for heralds \$5.50

Every model freight train needs a number of these. Authentically designed car is complete to grab rails, ladders, catwalks and dreadnaught ends. Sliding doors permit loading and unloading. Length 11".



Hobbies and Games



Includes two 4 x 4 inch canvases to be painted of allied subjects

jolly hobby
FINGER PAINTING



198

FINGER PAINT SET WITH VINYL APRON

Remember how much fun you had in Kindergarten painting pictures with your fingers? Now you can do it at home. With the large painting apron, you won't get it all over your clothes—and it's safe too because the seven jars are shatter-proof. Then there is a generous supply of paper and spatulas—enough to give you hours and hours of fun. By Hassenfeld Bros. Ask for 27BR1.

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198

MR. & MRS. POTATO HEAD

With Mr. & Mrs. Potato Head you can have so much fun. You can make a thousand and one different characters from the many parts. Ask Mommy for a potato or maybe an orange to use for a head, then add a nose, ears, mouth, etc. Even Daddy will have fun helping. By Hassenfeld Bros. Ask for 27BR3.



249

HOBBY CRAFT SETS

You can be an artist! Take this Hobby Craft Set and find out how much talent you really have. Surprise yourself and Mother and Dad with a picture of "American Indians" or a "Still Life." As easy as 1-2-3. Many subjects are available. It's fun and educational. Complete with frame and easy to follow instructions. By Hassenfeld Bros. Ask for 27BR2.



TROUSSEAU SEWING SET

Let's play bride! With this trousseau set you can make your dolly a real bridal outfit. Set includes white satin gown and veil and other pre-cut dresses too, cotton, needles and thimble. A delight for any young lady. By Hassenfeld Bros. Ask for 27BR4.

198

129

Fun to take apart
Fun to put together

WONDER BUILDER

It is a wonder builder for sure! 100 piece set of smooth white birch wood, rods finished in brilliant red harmless color, and windblades. A direction sheet included showing many models that can be built with the Wonder Builder Tinker Toy. There is just no toy that appeals more to the youngster 4 to 7 years old than this Tinker Toy set. By The Toy Tinkers. Ask for 28BR1.

Other sizes from .69 to 2.89



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2⁹⁵

REL WESTERN SET

Terry stands by while Butch brings to life scenes of the wild woolly West. From the box he forms a western town and a ranch fence, then he places the plastic figures and horse drawn wagons in position, changing them as often as he likes. For bustin' Bronchos up to 6 years. By Plastic Art. Ask for 28BR2.

By
Plastic Art

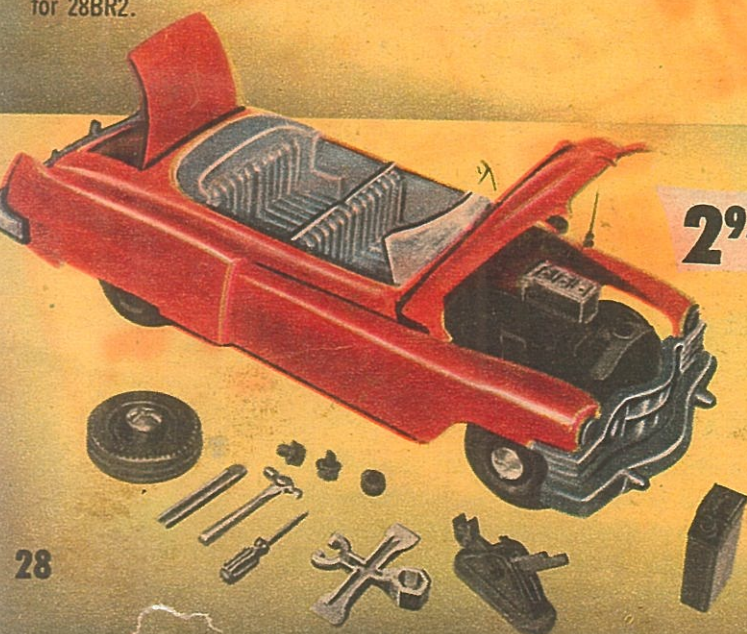


6⁹⁸

By
TUDOR

ELECTRIC FOOTBALL

With this fun-giving game, Billy and Chipper can enjoy real Tru-Action football right on the living room table. They can actually kick and pass the ball. Players run until tackled. There's line plays, end runs, forward passes, field goals. As thrilling as a real game until the final whistle. Complete—25 x 15 1/4 inches. By Tudor Metal. Ask for 28BR3.



2⁹⁵

FIX-IT CONVERTIBLE

Butch and his playmates have lots and lots of fun with this fix-it convertible. With the many tools a real service job like at the big garages is given this auto. Tires may be removed, radiator cap removable that radiator may be filled with water. Luggage compartment opens containing jack, spare vinyl tire, wrench, hammer and many other small tools. Sturdy plastic construction, 13 inches long. By Ideal Toy Corp. Ask for 28BR4.

Ideal



Batteries
not included

6⁹⁵

REMOTE CONTROL FORD

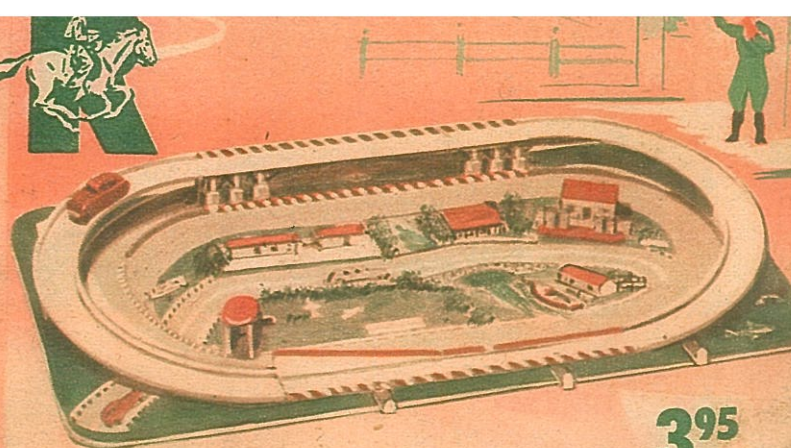
Billy and his friends have no parking problem with this Ford. It steers right or left—goes forward and backward—with easy finger-tip control. Drive it—park it—race it. You'll have a hard time keeping Daddy from driving it too, it's such fun. By Aluminum Model Toys, Inc. Ask for 29BR1.

TWO-WAY ELECTRONIC WALKIE TALKIE

All kiddies have great fun with this Walkie-Talkie and Butch and Chipper have a set in their bedrooms and every morning you can hear them ringing up each other and then you know they have a chance for secret messages all their own. It is just a deluxe two-way communication system, no batteries needed, big regulation telephone size with a secret compartment. You can talk and hear and it is completely ready to operate. By Remco. Ask for 29BR3.



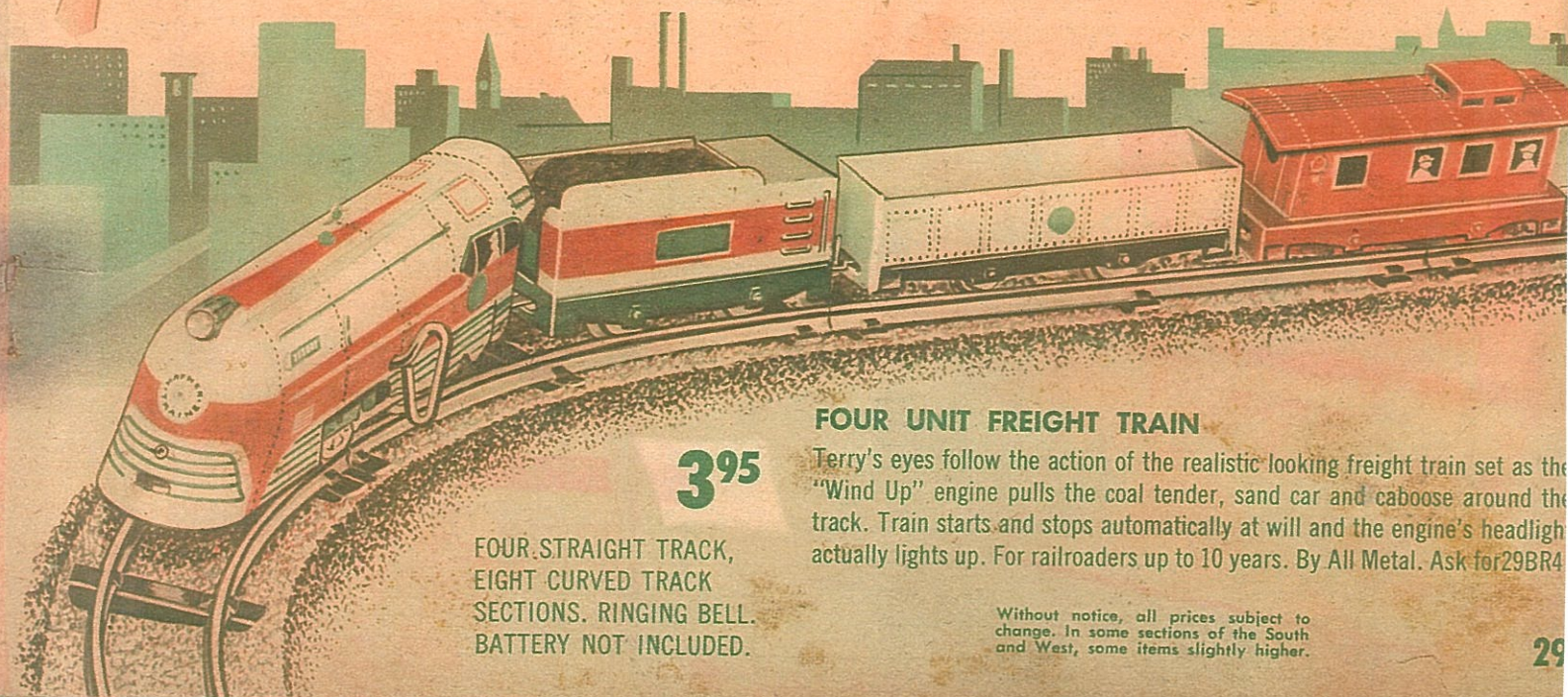
3⁹⁵



3⁹⁵

CROSS COUNTRY TURNPIKE

This is your chance to be a real traffic engineer and direct traffic through tunnel or country road or city street by just a flick of the control lever. It is adapted for both boys and girls and has three separate highway systems with a 3 inch metal car powered by a precision made long running clock spring motor. My, the way it goes zipping along the highway—lots of fun. By Ranger Steel Products Co. Ask for 29BR2.



3⁹⁵

FOUR STRAIGHT TRACK,
EIGHT CURVED TRACK
SECTIONS. RINGING BELL.
BATTERY NOT INCLUDED.

FOUR UNIT FREIGHT TRAIN

Terry's eyes follow the action of the realistic looking freight train set as the "Wind Up" engine pulls the coal tender, sand car and caboose around the track. Train starts and stops automatically at will and the engine's headlight actually lights up. For railroaders up to 10 years. By All Metal. Ask for 29BR4.

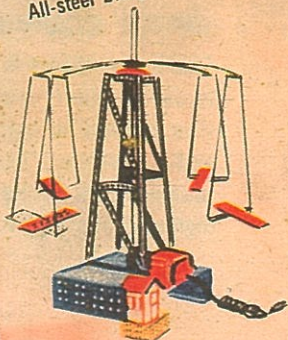
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GILBERT® ERECTOR®

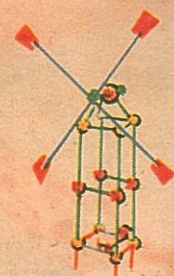
...the world's greatest Construction Toy!



Powerful Electric Engine
Magic-Twist flexible coupling
All-steel Bridge Tender's Shack.



12⁹⁵



Beach Boat
Fire Engines
Derrick
Trestle Bridge
Ferris Wheel
Windmills

3⁹⁵



No. 6 1/2 ERECTOR—THE ELECTRIC ENGINE SET

BUILDS THE THRILLING AIRPLANE RIDE

It's easy to understand why this big ERECTOR set, with its gleaming array of more than 350 parts, has consistently remained one of the most popular ever made. Jam-packed with Girders, Gears, Pinions, Wheels, Plates, Bolts, etc., it has a double tier of trays nested in a sturdy hinged-cover cardboard box. Powerful Electric Engine gear train runs in forward and reverse, has multiple speed combinations. All-steel Bridge Tender's Shack. Set builds such models as the Lift Bridge, Windmill Pump, Airplane Beacon, Pile Driver, and scores of others. Also included in set is Magic-Twist flexible coupling that enables you to transmit power from the motor to the model in bends, twists and loops. Box is 18 inches long x 10 inches wide x 3 inches high. Ask for 30BR1 (No. 6 1/2).

No. 7 GILBERT ANCHOR BLOCK SET

In addition to a variety of cubes, rectangles, angle blocks, chimneys and spires this No. 7 set includes an arch and columns, enabling the young builder to make more interesting models. Box contains 70 Anchor Blocks of assorted sizes plus two realistic roofs. Illustrated Building Book included. Set measures 18 inches long x 10 inches wide x 1 3/4 inches high. Ask for 30BR3 (No. 7).



6⁵⁰



Made of
"Anchorite"
looks and feels
like polished
marble.

No. 4 JUNIOR ERECTOR

Builds more models and larger models from greater assortment of parts. Parts molded in brilliant colors enable children to build models by following color pictures in instruction book. Makes Beach Boat, Fire Engines, Derrick, Trestle Bridge, Ferris Wheel, Windmills, Trucks and many others. Packed in the colorful box are tubes, connectors, bearings, locks, propeller blades and rubber tires. Four color "HOW TO MAKE 'EM" book. Set measures 20 1/2 inches long x 13 1/4 inches wide. Ask for 30BR2 (No. 4).

No. 7 GILBERT CHEMISTRY SENIOR LABORATORY

Jam-packed with enough chemicals and apparatus to perform 379 thrilling experiments! Three shelves of lightproof brown bottles, totaling 21 different kinds, plus 14 other chemicals arranged in steel test tube storage racks, provide ample material for home laboratory work. Alcohol lamp, glass stirring rods, funnel, etc., are included. In addition to 84-page "FUN WITH GILBERT CHEMISTRY" book, another book, "GILBERT CHEMISTRY" tells about experiments which can be done with every-day materials. Big, two-compartmented hinged chest stands 11 1/2 inches high. Apparatus and chemicals total 67 pieces. Ask for 30BR4 (No. 7).



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9⁹⁵