

*This sled is fast as lightning
"A Perfect Beauty"*

We told Santa the sled approved by us had to "go like the wind." So Santa made this not only strong but fast. You oughta see it flash down the hills and around the curves. Grooved steel runners give greatest speed. Easy steering crossbar. Four steel braced knees give great strength. You'll have fun this winter.

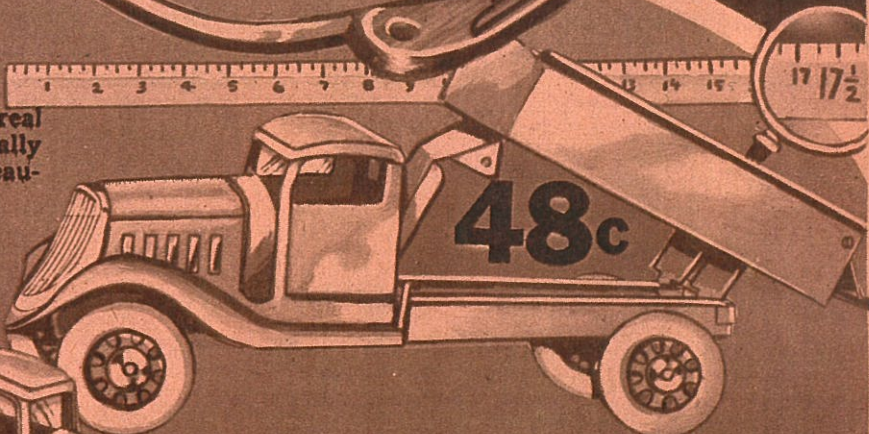


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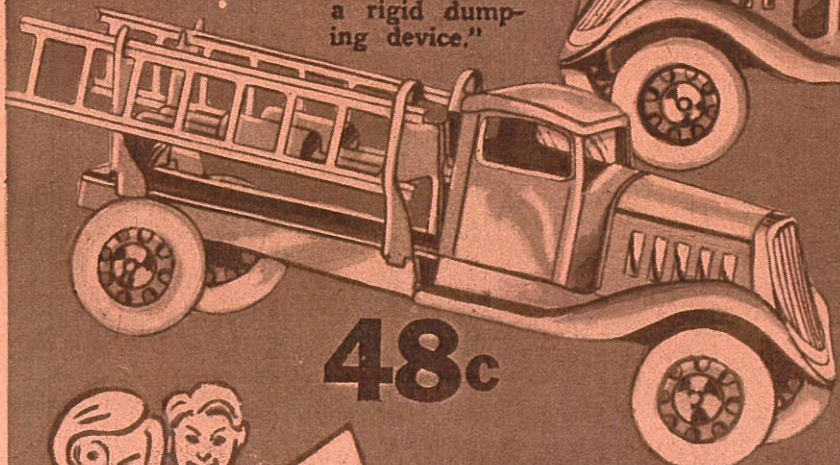
Lots of fun with these

**MINIATURE
STEEL FLOOR TOYS
DUMP TRUCK**

"Think of it—these toys are made of real automobile steel," says Billy. "Electrically welded, too. Streamline, of course, and beautifully finished. This dump truck is 17½ inches long in bright red enamel and has a rigid dumping device."



48c



LADDER TRUCK

"A dandy fire-fighter," Billy comments. "It's big—18 inches long. Modern streamline design in every detail. Finished in bright red enamel. Truck has a cab and is equipped with 2 ladders. It is built strong to stand the strain of running to many, many fires. Will last for years—joints are electrically welded. No sharp corners; all edges are turned."

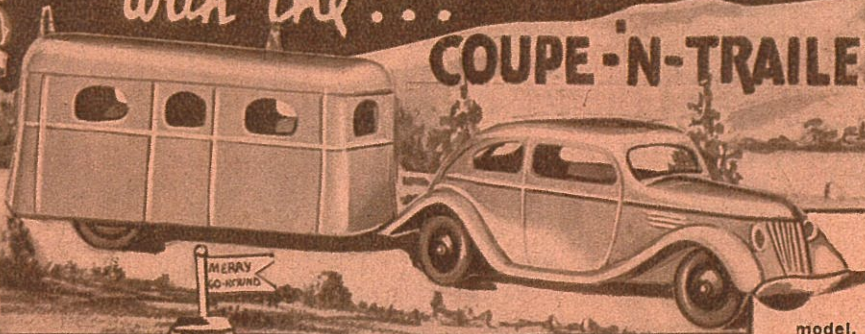
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**BOYS AND GIRLS, YOU TOO CAN DRAW
CARTOONS. GET A BILLY AND RUTH
CARTOON BOOK FREE. See PAGE 2**

Billy says - Adventures on the open road
with the ...

COUPE-'N-TRAILER



98c

"A big 22½-inch streamline beauty that is built for luxurious comfort in travel on the open road," says Billy. "The coupe, although not an exact model, is easily recognized as the Lincoln-Zephyr, powered by a very strong motor. To the car is coupled a snappy trailer coach. A trip with this Coupe 'n-Trailer leads to new adventures, new thrills in the field of play."

98c



With
6 Cars

**SPEED DEVIL
GARAGE**

"Plenty of play value here," is how Billy describes this toy. "Look, six of those little Speed Devil Cars, each a different color, all primed up, ready for a race. While these cars do not have motor, they are miniature models of famous racing cars. And after you are finished playing with them, you put them away until the next race, in the big metal garage with hinged doors that looks just like a real garage."

\$1.00



MERRY GO-ROUND

"All the excitement and fun of a carnival," says Ruth. "Just press a lever and it goes whirling steadily around while the music plays. You can play a game with it, too—Each horse is numbered. You select the one you want to ride and if that horse is over the brass ring when merry-go-round stops, you win."

**KINGSBURY AUTOMATIC
FIRE HOUSE**

"Here's a companion item to the Aerial Ladder Truck below," states Billy. "Wind up the ladder truck and place it in the firehouse where it is held by a bar across the door. Then push the lever on the side of house and a bell rings and truck is released, running under its own power—out from the firehouse in a mad dash to the fire. Firehouse is made of steel and cardboard—all set up."



50c

KINGSBURY'S AERIAL LADDER TRUCK

98c

*Showing
Truck on
Way to a
Fire*

"This is the most realistic toy I've seen in a long time," cried Billy. "Look, fellows, there's a fire on the 8th floor of that building. The aerial ladder truck dashes to the scene and when it runs up against the building, the steel ladder is automatically released and rises to a height of 38 inches—think of it. Another minute and those inside are safe, rescued by your brave firemen. Truck is 24 inches long and is driven by a strong wind-up motor. Don't miss this one, boys—it's great."

Showing Truck in Action

