

LIKE MUSIC?
YOU'LL LOVE
THESE!

EMENEE
MUSICAL TOYS



5⁹⁸

**SILVER
SAXOPHONE**

With silvery tones too! Over 17 inches long! Sanitary, sealed mouth-piece. 14 tuned, full scale reeds and two triple-reed harmony chords. Adjustable strap. By Emenee. Ask for **10BR1**.

ADVERTISED IN
LIFE



7⁰⁰

**GOLDEN
BANJO**

Be the life of the party! Has Emenee automatic banjo player. Regulate tension of genuine calf drum with 8 adjustable lugs. Adjustable tuning pegs. Over 22 inches long! By Emenee. Ask for **10BR2**.



7⁹⁸

GOLDEN PIANO ACCORDION

Boy! Oh Boy! It extends nearly 2 feet. Professional-like full scale piano keyboard for right hand; bass notes and chords for left. Adjustable shoulder harness. 52 tuned reeds. By Emenee. Ask for **10BR3**.



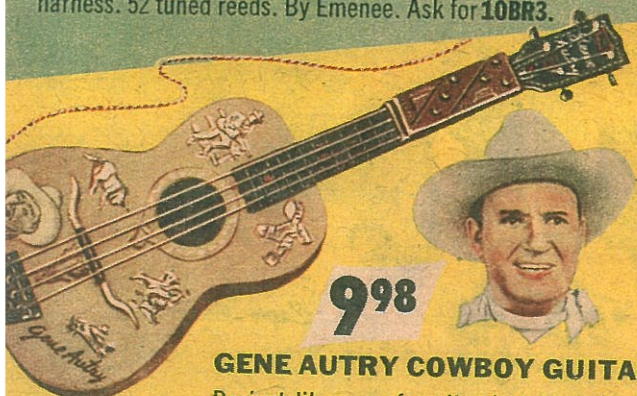
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GOLDEN TRUMPET

Play bugle calls and marches with this break-resistant plastic trumpet. Over 13 inches long. Has hand tuned reeds; sanitary, sealed mouthpiece; trumpet mute. By Emenee. Ask for **10BR4**.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.

COMPLETE WITH INDIVIDUAL LUGGAGE-TYPE CARRYING CASES AND EASY-PLAY MUSIC BOOKS CONTAINING MANY MARCHES AND SONGS



9⁹⁸

GENE AUTRY COWBOY GUITAR

Be just like your favorite singing cowboy! Has Emenee automatic guitar player. Western motifs on guitar. Rich professional tones. Gear action metal tuning pegs. Full size. Silk cord. By Emenee. Ask for **10BR5**.

**WALT DISNEY'S
"MICKEY MOUSE
RHYTHM BAND"**

For Mickey Mouse Club Fans! Instruments include tambourine, cymbals, triangle, sandpaper blocks, wrist bells, maraca balls, ratchet board and rhythm sticks. Complete with song book and instructive accompanying record. By Emenee. Ask for **10BR6**.



4⁹⁸



RUTH LOVES MUSIC

SPINET PIANO AND BENCH

Sit and play the 22-inch high walnut finished piano! Has 30 plastic keys, standard width, $2\frac{1}{2}$ full octaves! Beautiful tone. Color chart and music book. Ruth has a piano just like this and could play the first time she tried. By Schoenhut. Ask for **11BR1**.



BABY GRAND PIANO

Even a tiny tot can learn to play with this 12 x 11 x 5½ inch high piano with 12 colored keys matching colored notes in music book. Fine tone. Walnut finish. Watch your fingers "play" in the mirror front! By Schoenhut. Ask for **11BR2**.

*Attractively
Priced*



*Looks Great.
Costs Little*

Schoenhut

SPEAR

Exciting Value



ELECTRIC PORTABLE PHONOGRAPH

Imagine! Your very own portable phonograph! Beautiful tone quality with loud and soft needles for volume control. Plays all 78 RPM records up to 12 inches. Protected non-playing position. Three tone case. U.L. Approved. 115 volts, 60 cycles, A.C. By Spear. Ask for **11BR3**.



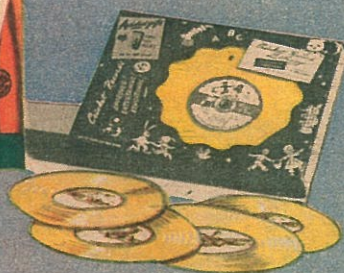
LET'S MAKE
STRAW PICTURES



PICKWICK

100

*Each
Album*



ADVERTISED IN
LIFE

CRICKET RECORD LIBRARY

Play your favorite albums of records on your phonograph: BEST IN CHILDREN STORIES; TOY TUNES; RECORDS FOR LEARNING AND FUN; SONGS FROM MOTHER GOOSE; ANIMALS AND TOYS, and FAVORITES OF CHRISTMAS. And a free long life needle with each 4-record album! By Pickwick. Ask for **11BR4**.

PLAY COWBOYS AND INDIANS WITH BILLY AND RUTH



498

WYATT EARP DOUBLE HOLSTER SET

Be "brave, courageous and bold" like the famous Marshall of the West. His name is on the cross strap. Genuine leather double holster with authentic tooling. Adjustable belt. Silver bullets. Wyatt Earp guns. By Esquire. Ask for 12BR1.

an esquire toy



298

RIN TIN TIN HOLSTER OUTFIT

YES'IR! Just like Rusty wears on TV! It's an all leather authentic "Fighting Blue Devil" 101st Cavalry Outfit. Has telescope, leather holder on holster, pouch with silver bullets, cavalry type holster and a Rin Tin Tin bronze smoking pistol. By Esquire. Ask for 12BR3.

198 Niscott

INDIAN CHIEF COMBINATION SET

Indian chiefs send messages to other tribes by tom-tom beats. Make up your own signals by giving each beat a meaning. Tom-tom has 2 heavy rubber skins. Wear colorful Indian headdress. Ugh! You heep big Chief! By Niscott. Ask for 12BR5.

THE WONDER HORSE
TRADE MARK REG. U.S. PAT. OFF.
"It's Gaiety"



Lot's of
Play Value

WONDER MARE

You can be a cowboy, Indian or famous Western Marshall and your speedy, lively Wonder Mare will "take" you wherever you want to go! She's a hobby horse, molded of high-strength plastic. Magic spring action. On steel base. By Wonder Horse. Ask for 12BR2.



798

PONY BOY GENUINE LEATHER DOUBLE HOLSTER SET

For the rootin' tootin' cowboy who likes "fast draw" holster action. Will adjust for the large and small cowboy. Decorated with silver bullets, large and small nickel conchas and jewels, silver spots. By Esquire. Ask for 12BR4.

Terry Niver of Omaha, Nebr.
1955 Billy and Ruth Contest
Winner

"Hi! I won a pony in the '55 contest and I'm trying for first prize this year. It's an easy contest. Turn to pages 2 and 41!"





BETSY ROSS MAGNETIC POTHOLDER SET

Make your hobby into snappy gifts for Mother and your favorite Aunts! Embroider animals on outlined material, insert puffin pads and magnets—and presto!—a handsome potholder! Makes six. All sewing accessories included. By Avalon. Ask for **13BR1**.



BETSY ROSS PIXIE HAT & POUCH SET

Add to your wardrobe and have fun making it yourself! All the colorful material is pre-cut for sewing and all sewing accessories included—thread, scissors, Pixie Hat rings for hat and pouch, and pull cord for pouch. By Avalon. Ask for **13BR2**.



1.95



"OKLAHOMA!" EMBROIDERY SET

Embroider and embellish with nail heads and spangles the famous "Surrey With the Fringe on Top." Effect will be three-dimensional! Includes all embroidery necessities. Hang your beautiful work anywhere in the house or give it as a gift! By Golden Needle. Ask for **13BR3**.



GOLDEN NEEDLE

1.95



"OKLAHOMA!" VEST AND CHAPS

Just like Gordon MacCrae's! Realistic pony skin ohaps of heavy vinyl with matching vest carrying Western detail on front. Mother won't have to wash or iron them, they wipe clean with a damp cloth! Have fun! By Golden Needle. Ask for **13BR4**.



TOOL 'N' GOLD LEATHERCRAFT KIT

Billy, Ruth and their friends love to write and draw in 23 carat gold on long-wearing, genuine leather. Everything you need—parts, directions, designs and tools—for your make-it-yourself project. By Connecticut Leather. Ask for **13BR5**.

CONNECTICUT LEATHER



ROBIN HOOD ARCHER'S JACKET

Play Robin Hood and all his friends. Go rushing through the forest in this jacket with money pouch and coins! In three sizes. Green suedette with white stitching. Genuine leather belt and metal buckle. By Connecticut Leather. Ask for **13BR6**.



1.95

BUILD A WHOLE CITY WITH HALSAM!



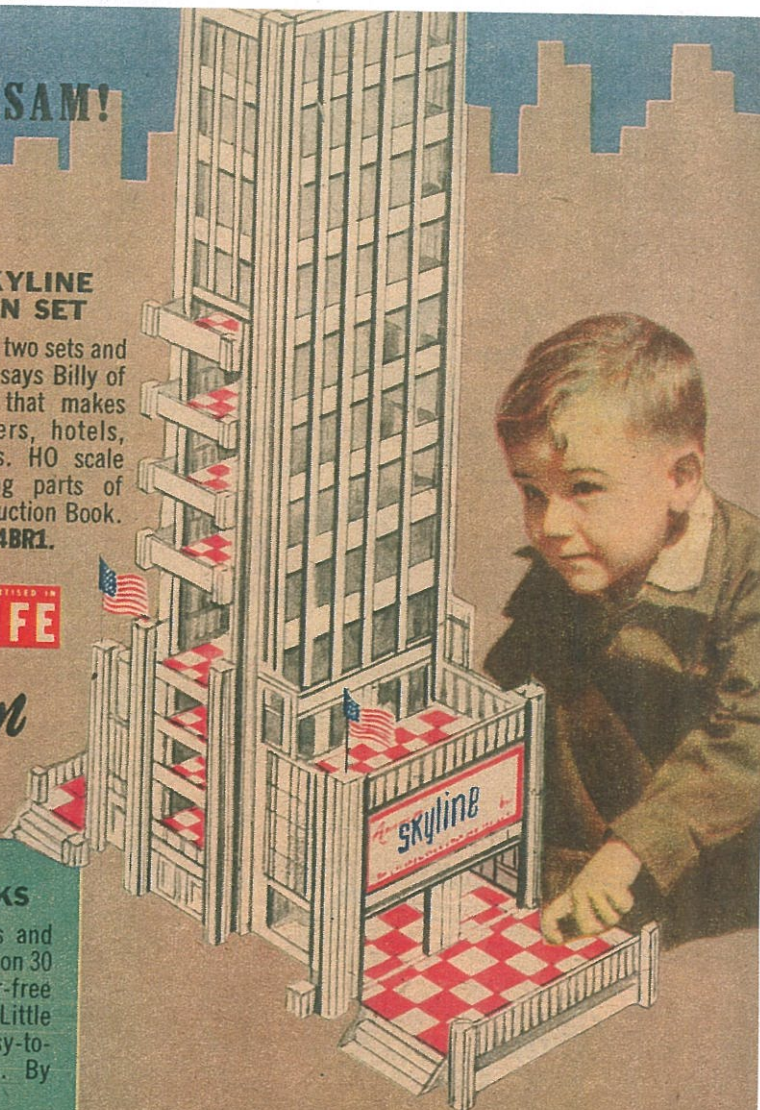
AMERICAN SKYLINE CONSTRUCTION SET

"I'm going to ask for two sets and build a whole city!" says Billy of this 476 piece set that makes towering skyscrapers, hotels, bridges and stations. HO scale precision interlocking parts of durable plastic. Instruction Book. By Halsam. Ask for **14BR1**.

4⁰⁰

ADVERTISED IN
LIFE

Halsam



2⁰⁰

DISNEYLAND BLOCKS

See all your Disney friends and animals colorfully embossed on 30 round-cornered, splinter-free safety blocks. Ruth says Little Sister likes the large, easy-to-read letters and numerals. By Halsam. Ask for **14BR2**.

BAG OF ALPHABET BLOCKS

Build and learn your ABC's with 30 colored, embossed blocks. Rounded corners, splinter-free. In transparent storage bag. By Halsam. Ask for **14BR3**.

1⁰⁰

ORIGINAL "HEWN" AMERICAN LOGS

Jumpin' catfish! 211 axe-hewn, square-cut logs interlock snugly so you can save your cabins, forts and stables to show Dad! Build homes and buildings of early day pioneers and presidents. By Halsam. Ask for **14BR5**.

4⁰⁰

FIND THE TWINS



2⁰⁰

WALT DISNEY FRONTIERLAND LOGS

Just like Frontierland! 103 sturdy logs to build frontier cabins, forts and trading posts. Waxed, polished, splinter free. In realistic cabin container. By Halsam. Ask for **14BR4**.



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AMERICAN PLASTIC BRICKS

Take a green, asphalt-like roof, coping bricks, red plastic interlocking bricks and build yourself a house! Open and close white tile doors, windows. Has modern jalousies, too. 290 pieces. Instruction book. By Halsam. Ask for **14BR6**.

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**RUTH SAYS,
HER MINIATURE
REVERE WARE
TOYS
LOOK
JUST
LIKE
MOMS'!**



4⁹⁵

**3-PIECE
MINIATURE REVERE WARE SET**

Sauce pan, 1½ inches deep; open skillet, whistling tea kettle—trigger control. Just turn the carton upside down and it becomes a play-stove; By Revere. Ask for **15BR1**.

**COPPER
CLAD
STAINLESS
STEEL**



9⁹⁵

**5-PIECE
MINIATURE
REVERE WARE SET**

2 covered sauce pans, 1 inch and 2 inches deep; open skillet; covered sauce pot—metal handles; whistling tea kettle—Trigger Control . . . in play-stove carton. By Revere. Ask for **15BR2**.

CONNECT THE NO'S.



INDIVIDUAL PIECES ALSO AVAILABLE



14⁹⁵

**7-PIECE
MINIATURE
REVERE WARE SET**

Wonderful toys to play with because they're just like Mom's real Revere Ware! 3 covered sauce pans, 1 inch, 1½ inch and 2 inches deep; open skillet, covered sauce pot—metal handles; coffee pot, whistling tea kettle with Trigger Control . . . in colorful play-stove carton! By Revere. Ask for **15BR3**.



SOME JOLLY MERRY MAKERS!

Made of WOOD for safe play with strong steel and acetate parts.

WHAT
KIND OF WORK
DO I DO?



FIDO ZILO

Fido will play a tune for you! His spring-mounted hammers strike the 4 different xylophone keys as you pull him. The front platform moves from side to side. By Fisher-Price. Ask for 16BR1.

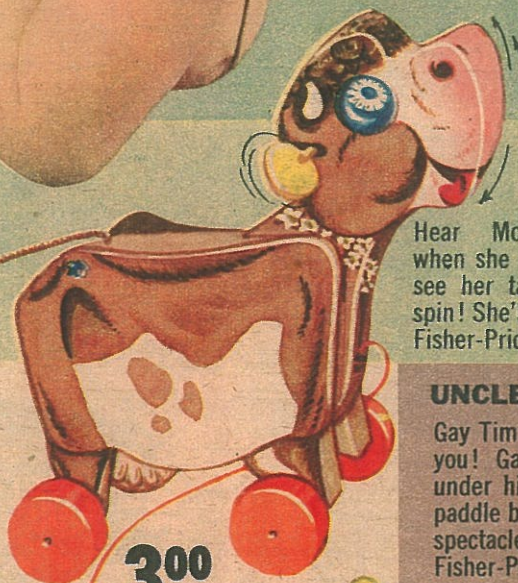
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MOLLY MOO-MOO

Hear Molly "Moo-moooo" when she lifts her head. And see her tail swing and ears spin! She'll play with you. By Fisher-Price. Ask for 16BR2.

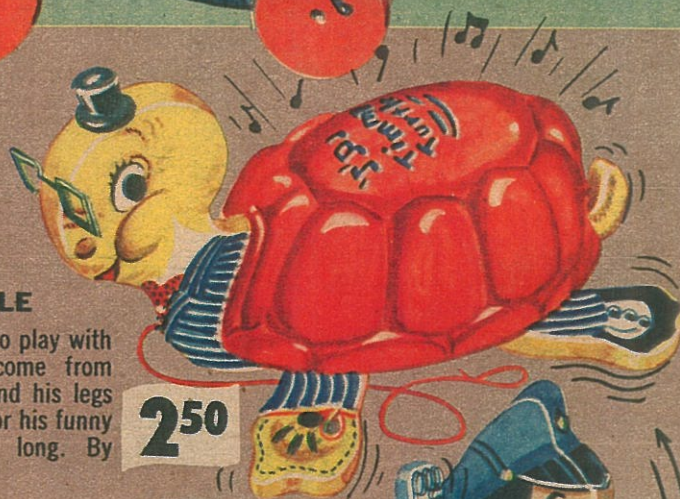
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UNCLE TIMMY TURTLE

Gay Timmy is all dressed up to play with you! Gay musical sounds come from under his bright red shell, and his legs paddle back and forth. Look for his funny spectacles! Over 12 inches long. By Fisher-Price. Ask for 16BR3.

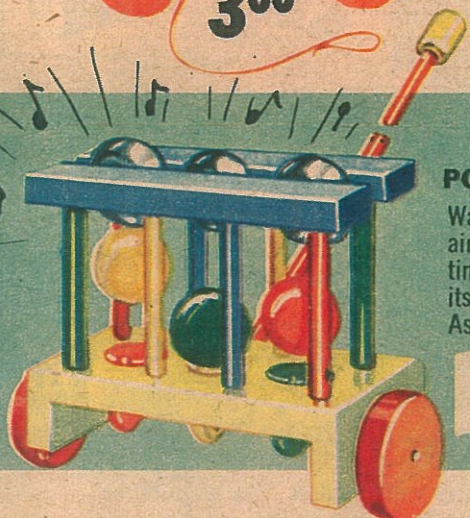
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POP 'N RING

Watch the bright colored balls pop into the air and ring the bells! If you're a tiny, tiny tot it will help you learn to walk with its 20 inch high handle. By Fisher-Price. Ask for 16BR4.

2⁵⁰



MICKEY MOUSE SAFETY PATROL

"Mickey", the motorcycle cop, will teach you to cross the street safely! His arms swing up and down, one reading STOP, the other GO. Has real siren and windshield too. By Fisher-Price. Ask for 16BR5.

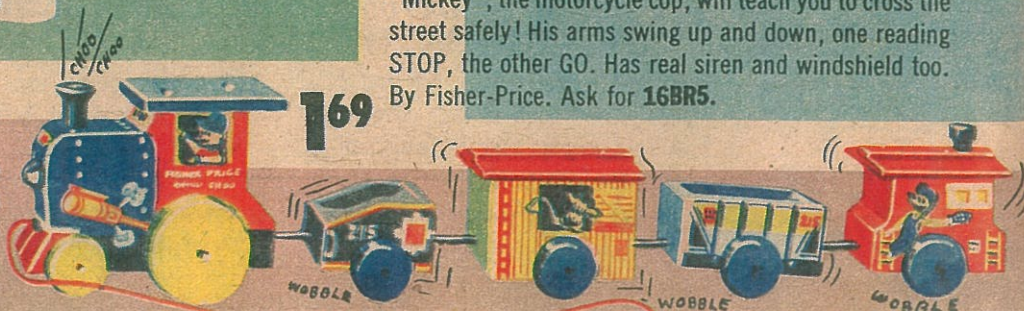
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FISHER-PRICE CHOO CHOO

Here's 17 inches of pull toy fun! Little Engine sounds "chug chug" as three cars and caboose wobble along. All the animals will wave to you! Unbreakable steel connectors. By Fisher-Price. Ask for 16BR6.

1⁶⁹





**GONG
BELL**

STEERING HORSE RIDER

"Giddy-up!" Jump on, hold the reins and away you go with bells ringing! You can steer him and ride him indoors or out. He has rubber wheels and sturdy steel legs. 20 inches long. By Gong Bell. Ask for **17BR1**.



SPECIAL DELIVERY MOTOR SCOOTER

Be a delivery man! There's lots of room under the seat for the packages and the motor sounds almost real as you ride the 21 inch long scooter. Ring the bell. Rubber wheels, sturdy construction. By Gong Bell. Ask for **17BR3**.

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TALKING PLAPHONE

Just turn the crank to hear the operator say, "Number please. Number please. What number are you calling? Broadway 7-7331? Thank you. You may dial that number!" And when you dial the shiny bells ring. By Gong Bell. Ask for **17BR2**.

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RO TO MO

Use it indoors or out. This realistic Ro To Mo has rubber wheels. Pull the starting cord and hear the motor "Putt putt." See the harmless blades revolve. Sturdily made. Handle has rubber grips. By Gong Bell. Ask for **17BR4**.

2⁹⁸



POPS AND LOLLI POPS

Both "Pops" and "Lolli Pops" have a tendency to get excited and lose their heads. Press "Pops" coat and his head jumps two feet in the air and the same happens to his girl friend, "Lolli Pops". By Tigrett. Ask for **17BR5**.



98c

Each

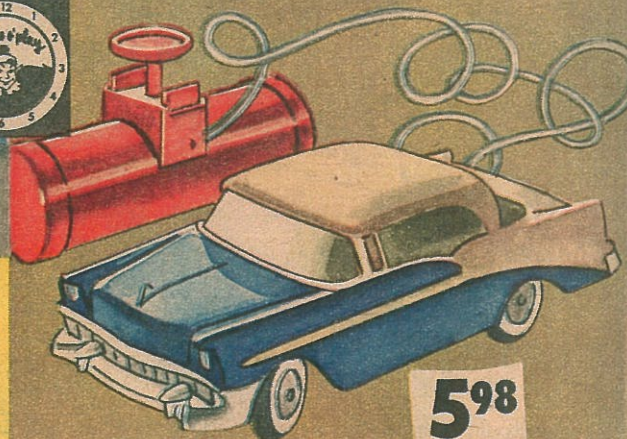
WALKING PENNY BANK

Put a penny in his hand and it will walk slowly down three flights of stairs to the bank! You'll love to see the pennies on their way to the bank. Extra slot in Bank for other coins. By Tigrett. Ask for **17BR6**.

98c



LOTS OF
ACTION
HERE!



5⁹⁸

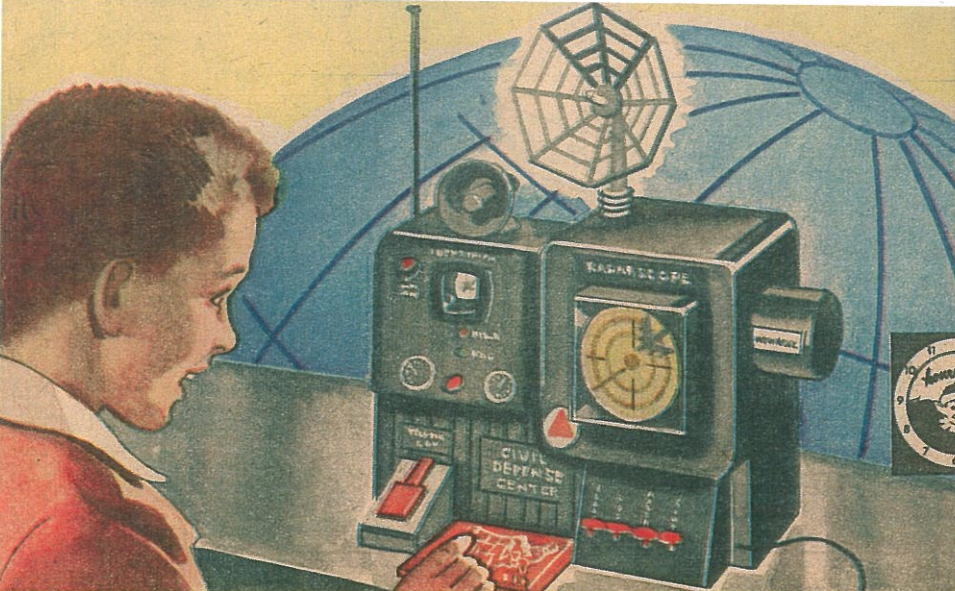
1956 CHEVROLET 4-DOOR HARDTOP

As much fun as a real car! Runs by remote control. Slide the switch and car goes forward or backward. And power steering—turn car left or right by turning miniature wheel on control box! Less batteries. By Product Miniature. Ask for 18BR2.

ELECTRONIC RADAR CIVIL DEFENSE STATION

9⁹⁸

Is the plane on the radarscope friend or foe? If foe, sound alarm, plot course on map and telegraph news of raid to cities in danger. Planes actually in focus—flashing lights identify them. Complete operators' manual with Morse Code and other CD information. Less batteries. By Product Miniature. Ask for 18BR1.



IT'S A WONDERFUL TOY...

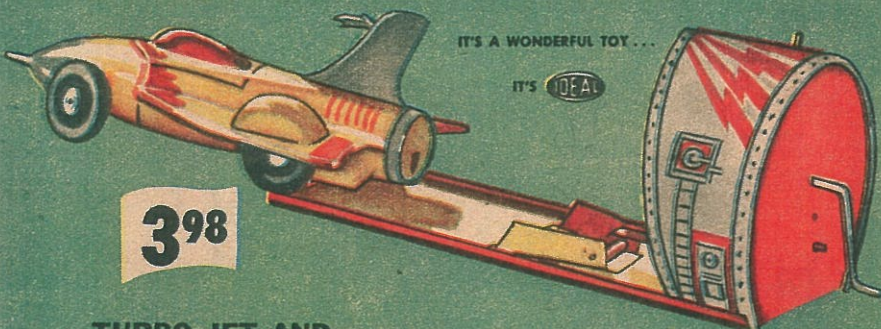
IT'S IDEAL

3⁹⁸

TURBO JET AND ROCKET LAUNCHING PLATFORM

Listen to the screech as the powerful turbo jet car is propelled from launching platform and races along the ground. Car has friction motor. Packed with action! Made to last. By Ideal. Ask for 18BR3.

ADVERTISED IN
LIFE



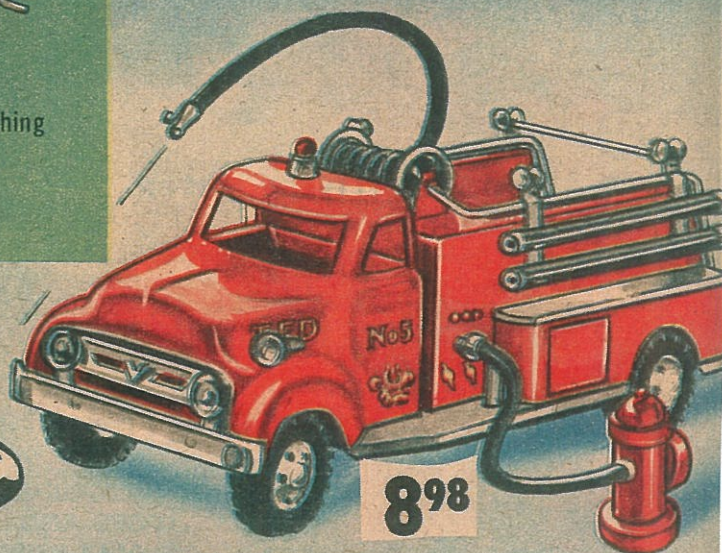
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HI-WAY HYDRAULIC DUMP TRUCK

5⁹⁸

Release lever and hydraulic lifting mechanism dumps loads and truck's two sides drop down. Tail-gate has 2 position regulator for straight dumping or spreading. Simulated flasher and road lights included. Sturdy, just like real! 13 inches long. By Tonka Toys. Ask for 18BR5.



8⁹⁸

SUBURBAN PUMPER with real hydrant

Look at that stream of water coming out the 40 inch hose! Operating hydrant connects to any garden hose so Junior Firefighter can really go to work. Has removable ladder, 2 six-inch hydrant connecting hoses. 17 inches long. By Tonka Toys. Ask for 18BR4.

DO YOU KNOW THESE
BOYS NAMES?

FILL IN THE
LETTERS ACROSS

1	J		M	
2		A		R
3		O		E
4	T		M	

1 JIMMY 2 HARRY
3 ROGER 4 TOMMY