



DOLL CARRIAGE

(4 to 10 years)

It will make a hit with Mom and baby! Tubular, 29 inch high handle. It rocks for "difficult" teething times! Adjustable shade on hood. Beautiful fabrics and colors. Brake. By South Bend.

Ask for 28BR1.

DOLL CARRIAGE

(2 to 6 years)

You'll parade dolly with pride in this bright, colorful carriage. Match the color to her dress. It's a modern design with 22 inch high handle. By South Bend.

Ask for 28BR2.



SOUTH BEND Toys

VANITY AND BENCH SET

(2 to 5 years)

For Milady Lovely! Detach framed mirror, it's a desk or play-table! Storage space for "beauty aids," games, records! 26 inches to top of mirror. Bench is 9½ inches high. By Contemporary Products.

Ask for 28BR3.



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**RUTH'S CHOICE
FOR LITTLE
HOMEMAKERS**

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10 INCH HAT BOX (4 to 8 years)

All the glamor of a real model's hat box and you can see through the lid! Zipper top closure. Patent plastic. Decorated border. By Travel Toy.

Ask for 28BR4.



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UMBRELLA TOTE-CASE (4 to 12 years)

Follow the latest fashion! Stunning, plaid 11 inch tall case for extra sweater or rain gear, and 15 inch umbrella in holder. By Travel Toy.

Ask for 28BR5.





DOLL-E-BATH

(3 to 10 years)

For bathing and dressing baby! Leakproof plastic tub with "off and on" clamp on drain hose. Pink enamel finish. Non-skid feet. Dressing table top. By Amsco. Ask for 29BR1.

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26 inches high.



DELUXE DOLL-E-LAYETTE

(3 to 10 years)

For travelling with baby! Overnight basket is over 13 inches long; 11 inch Drink 'n Wet baby fits nicely. Look at all the extras—diapers, bottles, everything! By Amsco. Ask for 29BR3.

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DOLL-E-BED WITH ACCESSORIES

(3 to 10 years)

Put your doll to bed in style! Bed, 19 1/4 inches long, with washable plastic mattress, pillow, contour sheet, pillowcase, bedspread, more. By Amsco.

Ask for 29BR5.

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Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.

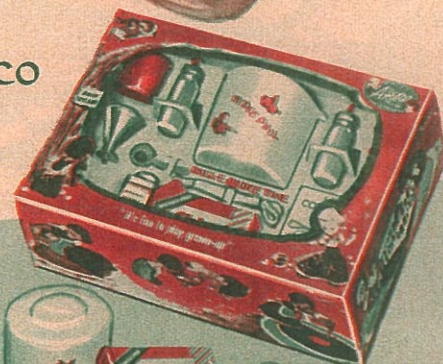
A Little Bundle of Joy from Amsco



DOLL-E-DY-DEE TIME

(3 to 10 years)

Necessary to keep baby happy! All the "changing" and feeding accessories including Dy Dee pail, diapers, feeding utensils. While baby drinks bottle you launder soiled clothes. By Amsco. Ask for 29BR2.



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BETSY McCALL® PRETTY PAC

(4 to 12 years)

The glamorous models have nothing on you! Zip-around model's hat box with lift-out tray containing Revlon lipstick and nailpolish, Aquamarine lotion, etc. and Good Grooming Booklet. By Amsco.

Ask for 29BR4.



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BILLY AND RUTH ASSORTMENT

(5 to 10 years)

Hours of happy fun for you in either box! DARLING DOLLS BOX has two hair dolls to dress up in 52 costumes, accessories. COLOR-CARRY BOX contains 12 shaped books, crayons, paints. By Saalfield.

Ask for 29BR6.

Your Choice! **1⁹⁸**



A WHOLE WORLD
OF FUN WITH
BILLY AND RUTH
TOYS

GLOBE (6 years and up)
Be as smart as contestants on quiz shows! 12 inch globe on wrought iron base has over 6000 place names. In 10 beautiful colors. World-O-Fun Book chock full of games to play. By Replogle.
Ask for 30BR2.

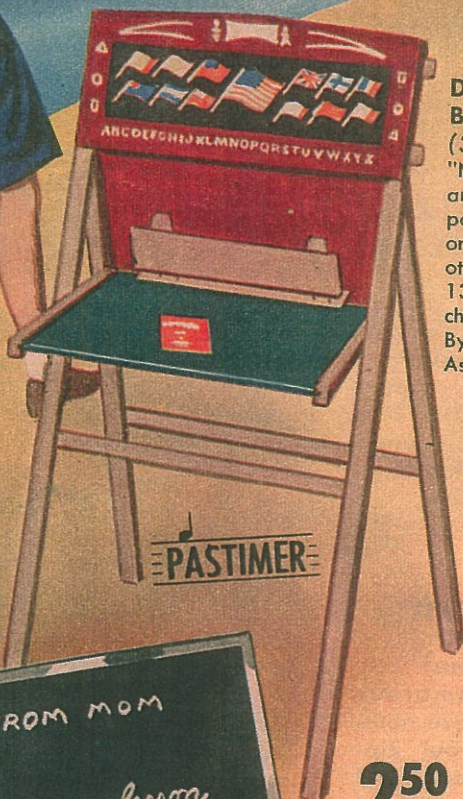
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**DELUXE DESK EASEL
BLACKBOARD**

(3 to 8 years)
"Nifty!" say Billy and Ruth—and you will too! Sturdy. Desk portion is green Duro-Slate on one side, black Duro-Slate on other. Writing surface 15 by 13½ inches. Ten educational charts on scroll. Chalk, eraser. By Pastimer Toys.
Ask for 30BR1.

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**TOM THUMB—TALLY RECORDER
—CASH REGISTER** (4 to 10 years)

A two drawer cash register with special Tally Recorder to do "the figuring!" Sales from 1c to \$1.00 show through plastic window. Bell rings when drawer opens. Play money included. Steel, chrome front. 8¾ inches high. By Western Stamping.
Ask for 30BR4.

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**STAINLESS STEEL FRAMED
WALLBOARD** (3 years and up)

For family memos! For writing, drawing! Jet black Duro-Slate writing surface, framed in stainless steel. 18 by 24 inches overall. Holes for hanging. Oak chalk rail. By Pastimer Toys.
Ask for 30BR3.

Western



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CUB PRINT SHOP (7 to 13 years)

You can print two-color, postcard size handbills, tickets, notices and newspapers. Has extra ink roller, 48 alphabetized compartments—all in molded plastic storage unit. By Superior Marking.
Ask for 30BR5.

19⁹⁵

**TOM THUMB TOY TYPEWRITER WITH
METAL CARRYING CASE** (8 to 14 years)

Operates like full size typewriter! Standard keyboard. 84 letters and numbers. Shift for capital letters. Finger tip spacer. Uses standard ribbon. 10½ inches wide. By Western Stamping.
Ask for 30BR6.

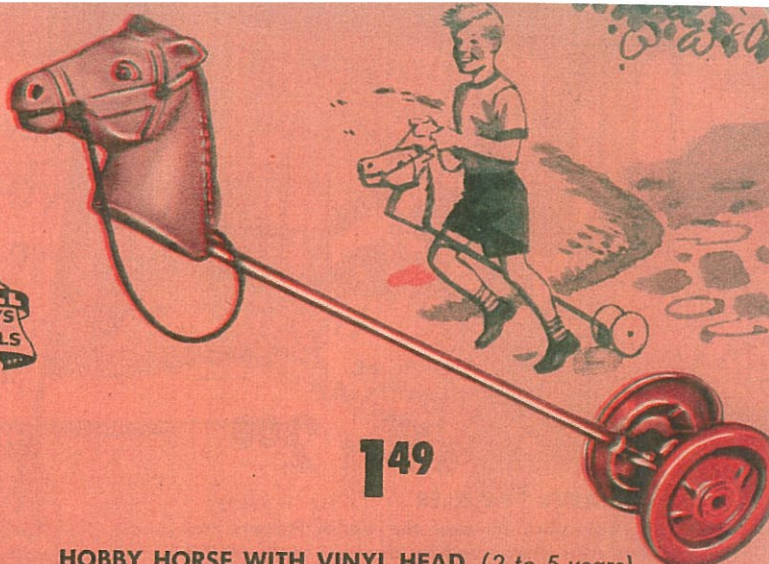




ROY ROGERS HORSE RIDER
(2 to 5 years)

Trigger himself on heavy wood. Steel saddle, wheels. Plastic reins with bells. Enameled handles. 19 inches long. Perfect for junior cowboys. By N. N. Hill Brass. Ask for 31BR2.

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HOBBY HORSE WITH VINYL HEAD (2 to 5 years)

As fast as you can gallop! Beautiful, 3-D golden horse head on sturdy hardwood stick. 29½ inches long. Gongs 5 inch steel wheels. By N. N. Hill Brass. Ask for 31BR1.



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SLINKY SOLDIERS

(1 to 4 years)

If they were in the U.S. Army they'd be on K.P. all the time! Six bright-colored guardsmen don't march, they bobble! And they're never in a straight line! You'll laugh! By James. Ask for 31BR3.

JAMES



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COLOR SLINKY

(3 years and up)

The "walking down stairs" spring toy is now in color—bright red or blue! It's chip resistant, too. It's fun to toss from hand to hand. By James. Ask for 31BR4.

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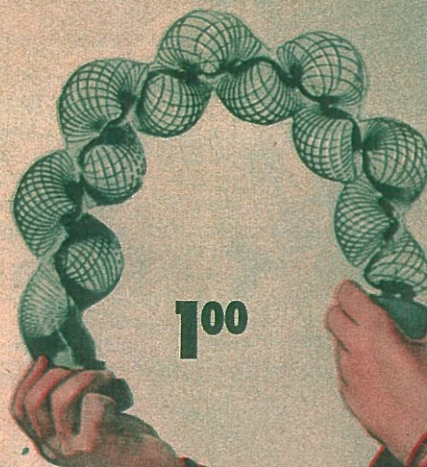


MUSICAL ROCKER (2 to 6 years)

For TV, visiting with company, or restful rocking. You'll love the music from imported box. All stress parts of hardwood. 21½ inches overall height. By South Bend.

Ask for 31BR5.

SOUTH BEND Toys



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SLINKY SPIRAL

(3 years and up)

It's extra long and has handles on each end! Twist them and see what happens—it spirals, turns, coils, and quivers. And it doesn't tangle! By James. Ask for 31BR6.





PIRATE AND TRAVELER (7 to 14 years)
Action! Adventure all over the world! Players must complete trips designated by draw of cards. Watch out—pirates! Learn major cities, products of foreign countries. 2 to 4 players. By Milton Bradley. Ask for 32BR1.

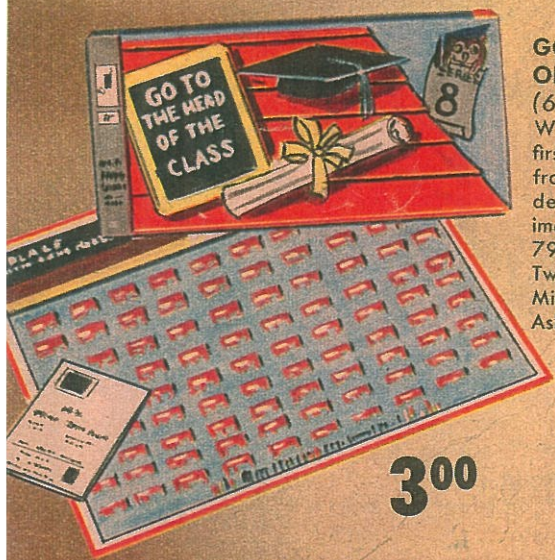
WIN OR LOSE
YOU'LL HAVE FUN
IF SANTA LEAVES
YOU TWO OR ONE



TEST DRIVER
(7 years to adult)
It's magnetic! Skill, nerve required! First to complete test run wins. Scale replica of Chrysler's engineering proving grounds in 3-D. Model cars included. 2 to 4 players. By Milton Bradley. Ask for 32BR2.



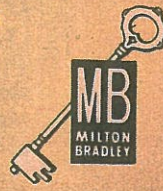
GO TO THE HEAD OF THE CLASS
(6 years to adult)
Who will get to college first? How fast you move from first grade to college depends on knowledge, imagination, luck! Includes 792 questions, answers. Two to eight players. By Milton Bradley. Ask for 32BR3.



UNCLE WIGGILY
(4 to 8 years)
Uncle Wiggily's sick! Who will be first to get him through the fox's den, the forest and cabbage patch to the doctor? Two to four players. By Milton Bradley. Ask for 32BR4.



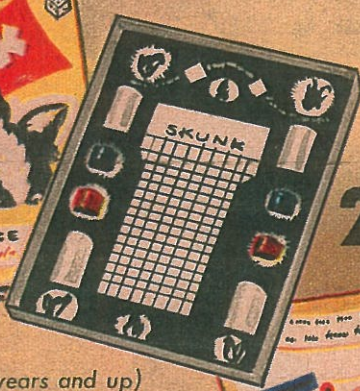
CIRCUS TIME
(8 years and up)
Race for top billing under the Big Top! Get bonuses and penalties as you proceed. A three ring circus for the whole family. By Highlander. Ask for 32BR7.



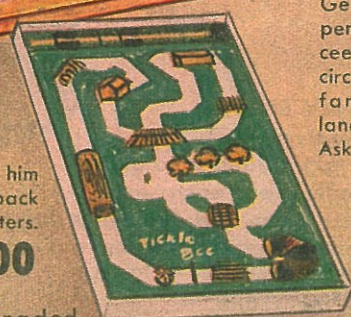
2⁰⁰ Fair Traded

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SKUNK (8 years and up)
If you love suspense and excitement, you'll love SKUNK! Ruth loves to play with Billy and keeps begging him to shake the dice again—but instead of getting SKUNK he gets more points! By Highlander. Ask for 32BR5.



TICKLE BEE (4 years and up)
The little bee seems alive as you tickle him from flower to hive. The first to get him back to the hive is the winner. Delights youngsters. Intrigues adults. By Highlander. Ask for 32BR6.

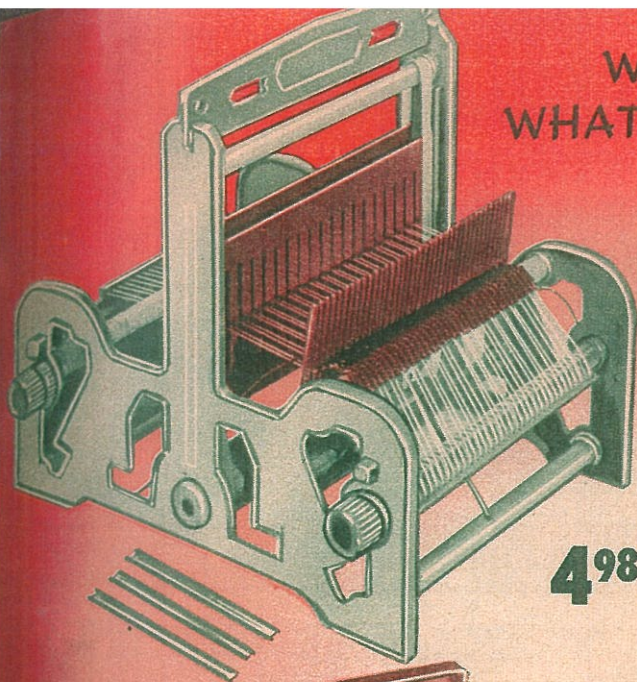


2⁰⁰ Fair Traded

2⁰⁰ Fair Traded



WAIT TILL YOU SEE WHAT SANTA LEFT FOR ME! A HASSENFELD TOY!

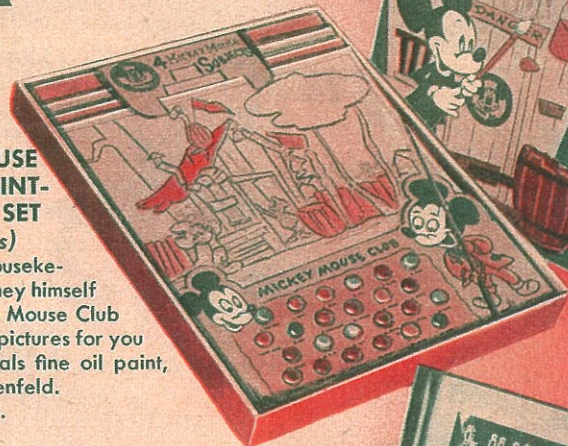
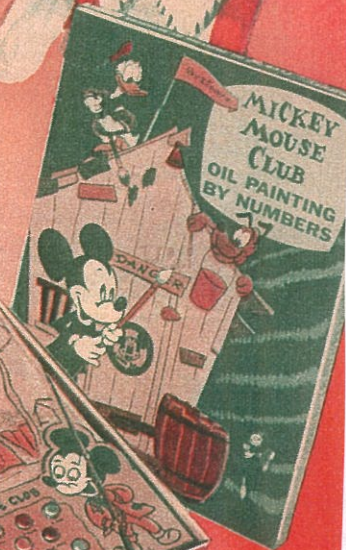


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WEAVE-RITE LOOM (8 to 14 years)
Make presents for Mom, your favorite aunt, friends on your loom! Weave cloth for doilies, scarfs, belts, place mats. Weaves 6½ inches wide, any length. Easy, fun! By Hassenfeld. Ask for 33BR1.



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MICKEY MOUSE CLUB OIL PAINT-BY-NUMBERS SET (7 to 14 years)
Calling all Mouseke-teers! Walt Disney himself drew 8 Mickey Mouse Club pre-numbered pictures for you to paint! 24 vials fine oil paint, brush. By Hassenfeld. Ask for 33BR3.



BRIDAL PARTY SEWING KIT (6 to 8 years)
You'll say, "Lovely!" when you see three beautiful moving eye dolls with real hair! Gowns ready to be sewn. Kit is 18½ inches wide. By Hassenfeld. Ask for 33BR2.

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CHARMS-N-CHAINS CRAFT (6 to 10 years)
Snap the charms into good looking bracelet! Change them for every occasion! Charms are of handsome Meto-Lite in plastic tray box. By Hassenfeld. Ask for 33BR4.

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JUNIOR MISS DRESSER SET (6 to 10 years)
Decorate beautiful, 7 piece Meto-Lite dresser set with sparkling jewels. Regular size pieces are in attractive plastic tray box. All decorating equipment included. By Hassenfeld. Ask for 33BR5.

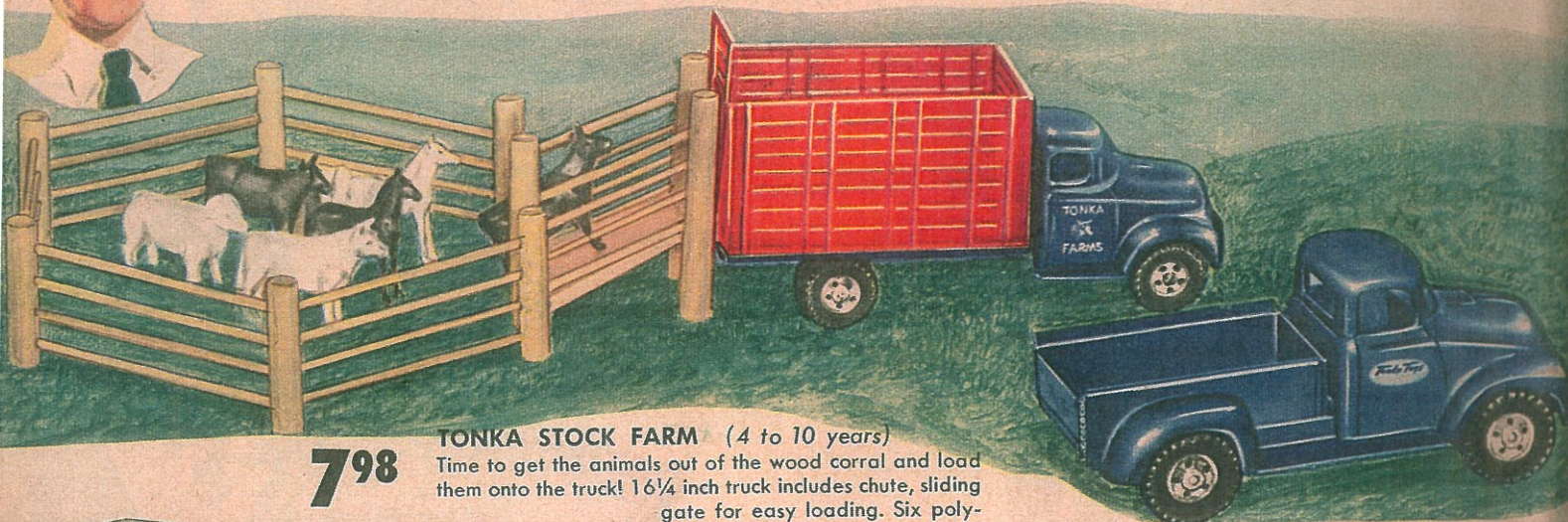
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LITTLE MISS SEAMSTRESS NECCHI SEWING KIT (4 to 8 years)
A dream of a sewing kit! Miniature Necchi Sewing Machine that really sews, lovely moving eye doll, dresses, material, patterns, etc. in smart, 14½ inch long luggage style case. By Hassenfeld. Ask for 33BR6.

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FOR JUNIOR FARMERS, FIREMEN AND TRUCKERS



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TONKA STOCK FARM (4 to 10 years)

Time to get the animals out of the wood corral and load them onto the truck! 16 1/4 inch truck includes chute, sliding gate for easy loading. Six polystyrene farm animals. By Tonka Toys. Ask for 34BR1.



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THUNDERBIRD EXPRESS (2 to 8 years)

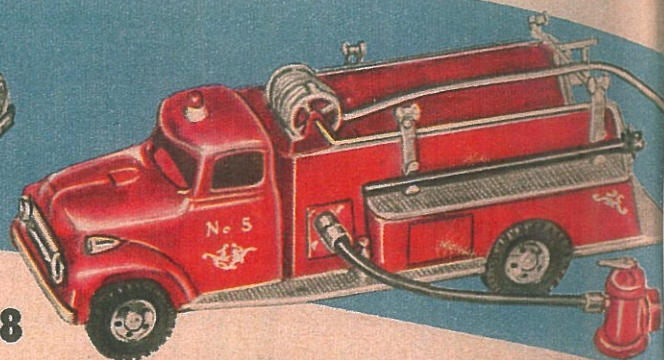
Big truck for an active boy. 24 inches long, holds a lot of freight! Rear doors open wide to make loading easy. "Landing gear" supports trailer when cab is uncoupled. By Tonka Toys. Ask for 34BR3.



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PICK-UP TRUCK (2 to 6 years)

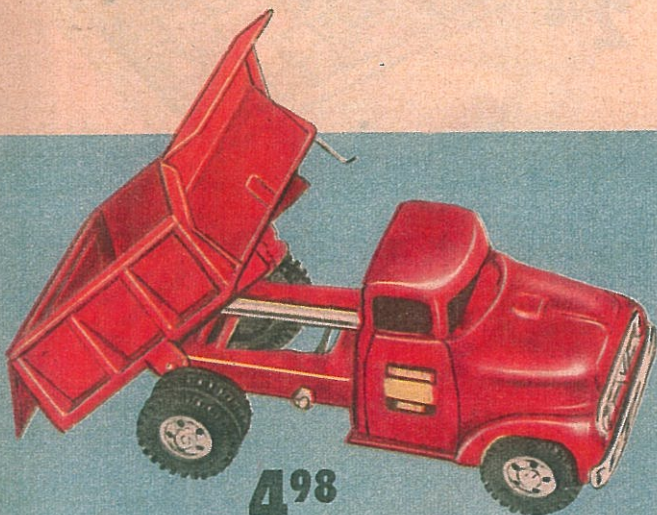
"You'll need this 12 1/2 inch pick-up for contracting or big-time landscaping," says Billy. Has hitch for attaching trailer. Movable tail-gate. By Tonka Toys. Ask for 34BR2.



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SUBURBAN PUMPER (4 to 10 years)

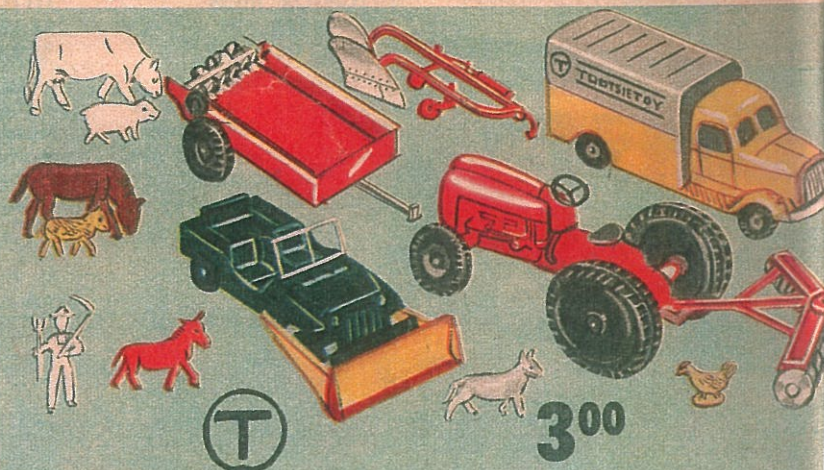
Man the hoses! That house is on fire! Actually hooks up to its own miniature hydrant. Has 40 inch fire hose on reel, 2 six-inch hydrant hoses. Hydrant connects to standard garden hose. 17 inches long. By Tonka Toys. Ask for 34BR4.



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HYDRAULIC DUMP TRUCK (3 to 6 years)

It's an up-to-date, always-on-the-job truck! Trip release lever — real hydraulic mechanism dumps load! Two position regulator on tail-gate for dumping or spreading. 13 inches long. By Tonka Toys. Ask for 34BR5.



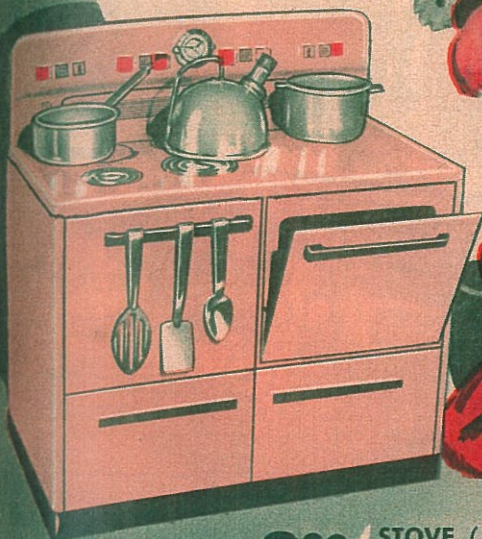
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FARM SET (3 1/2 to 7 years)

Try your hand at farming! Exact models of Ford tractor, disc harrow, manure spreader, two-bottomed plow, jeep with dozer blade, truck, animals. By TootsieToy. Ask for 34BR6.

AND MY DEAR
SHE HAS THE NEWEST...

A PINK WOLVERINE
KITCHEN!



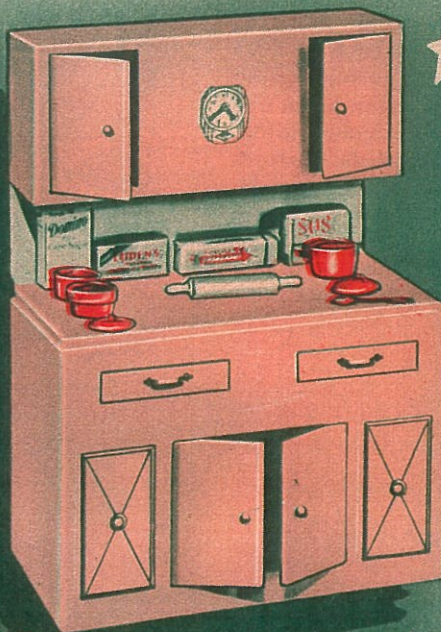
2⁹⁸ STOVE (2 to 6 years)
Pink, push button stove. Heavy steel. Spacious oven door opens. Tea kettle whistles. Has pot, saucepan, spoon, spatula, strainer, all in aluminum. Height 12 inches. By Wolverine. Ask for 35BR1.



2⁹⁸ REFRIGERATOR (2 to 6 years)
It's the latest! Two door, freezer top, in pink! Ice cube tray, dummy food packages, imitation meats, open-top food cans, bottles. Steel construction 13 1/2 inches high. By Wolverine. Ask for 35BR2.

KITCHEN CABINET

(2 to 6 years)
All steel, pink, 4 door cabinet. Six plastic utensils, rolling pin. Movable hands on clock. Miniature packages. Height 15 3/4 inches. By Wolverine. Ask for 35BR3.



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BATTERY OPERATED WASHING MACHINE 5⁹⁸

(4 to 6 years)
Just turn switch and agitator whirls clothes through soapy water. Realistic, adjustable wringer with rubber rollers. Batteries not included. 12 inches high. By Wolverine. Ask for 35BR6.



STATE CAPITAL QUIZ

(7 to 12 years)
Be a quiz kid! Press down side levers: names of four states appear. State capital and order of entrance into union are under flaps. Locate the state on map. By Wolverine. Ask for 35BR5.

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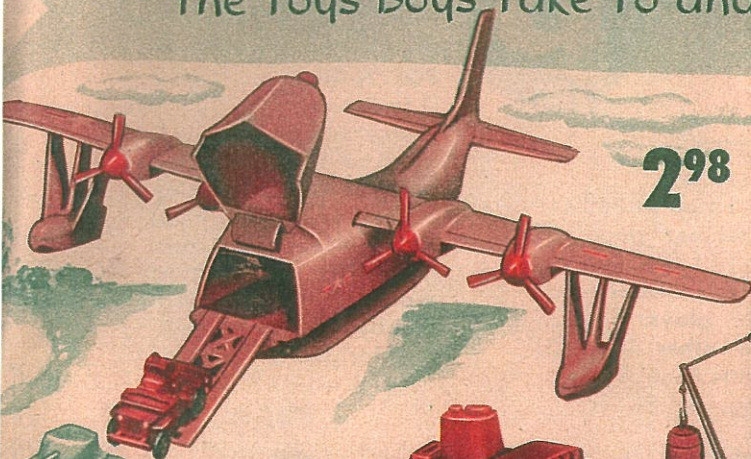
WASHING MACHINE (2 to 6 years)

Wash your clothes agitator-style by turning the handle. Transparent plastic top, sturdy adjustable wringer, hard rubber rollers. Pink. Height 12 inches. By Wolverine. Ask for 35BR4.

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The Toys Boys Take To and Talk About!



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CARGO PLANE (3 to 7 years)

A Navy Transport type that will delight all Billy's friends. Has wing span of 22 inches; 20 inches long. Contains jeep with machine gun, armored car, rocket launcher that works! Unbreakable polyethylene. By Eldon. Ask for 37BR1.

Eldon



MILITARY TRANSPORT SET (4 to 10 years)

Young Army "men" will love staff car, dump truck, wrecker truck. Each 7 inches long. Electric motorized "Remotoflex" control box for forward, reverse driving. Less batteries. By Irwin. Ask for 37BR3.



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Unbreakable polyethylene.

8 1/2 inches long.



ANDY GARD SHOOT A-MATIC TANK (5 to 8 years)

Take a whole town single-handed! Guide tank down Main Street by remote control. Goes forward, backward, left, right. Gun shoots pellets, triggered from control case. Will climb road barriers! Less batteries. By General Molds & Plastics. Ask for 37BR5.

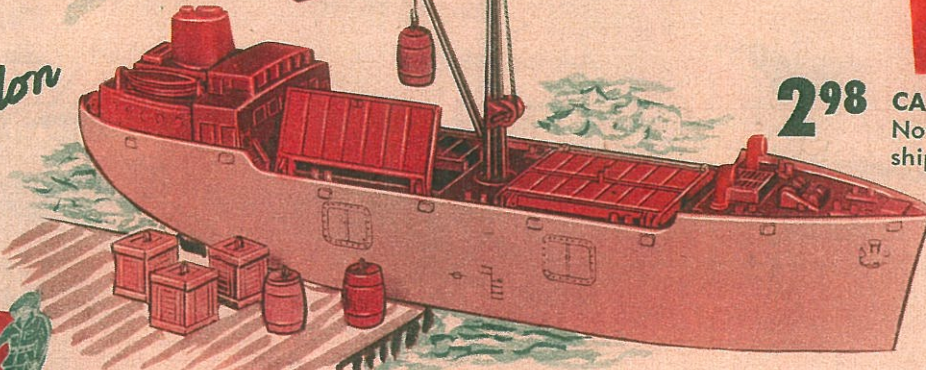
Andy Gard

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CARGO SHIP (3 to 7 years)

Now hear this! A 21 inch long ship that rolls and floats! Unbreakable polyethylene. Fully equipped, too, with life boats, barrels, crates, workable mast, boom. Deck hatches open. By Eldon. Ask for 37BR2.



GRAD TINKERTOY (6 to 10 years)

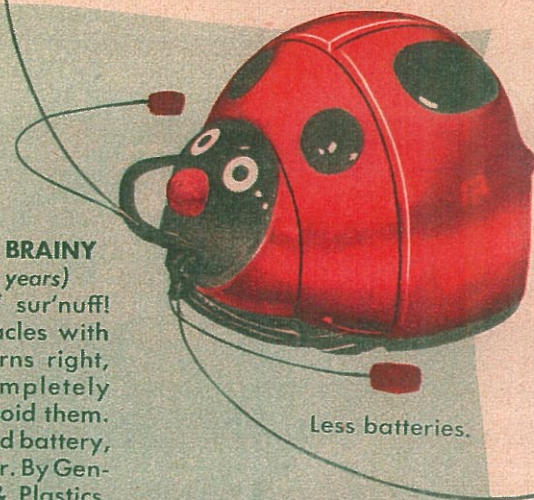
Boy! This is fun! You can build hundreds of different things with 215 colorful pieces. All parts fit with parts of other sets available. Idea Book included. By Toy Tinkers. Ask for 37BR4.

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LIGHTNING BRAINY BUG (4 to 8 years)

It's "brainy" sur'nuff! Senses obstacles with antenna. Turns right, left or completely around to avoid them. Self contained battery, electric motor. By General Molds & Plastics. Ask for 37BR6.



Less batteries.

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