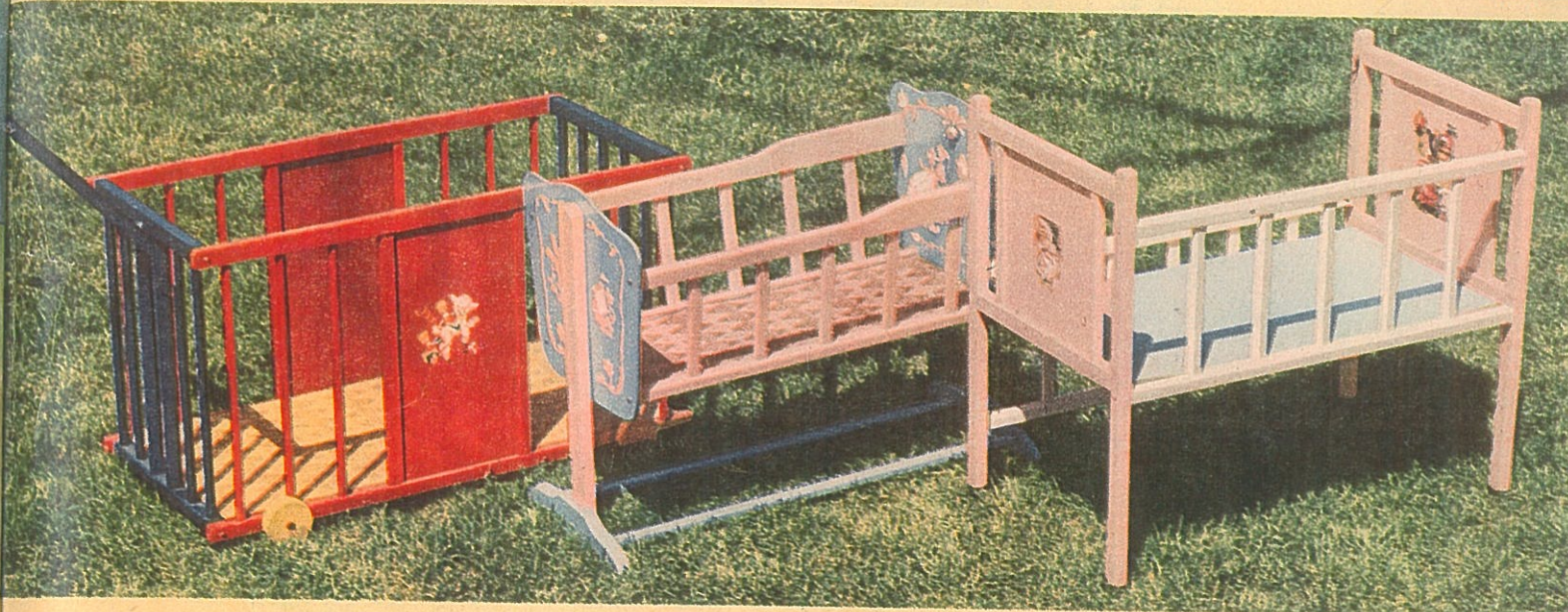




Billy and Ruth Choose Transogram Toys to Play with all through the day!



TOY CHEST WAGON (1½ to 5 years)

GRrrrr-GRrrrow! Pretend you're a lion in a cage when it's turned upside down! Help Mom by keeping your toys in it. 29¾ inches long. By Transogram.

Ask for 37BR1

5.98

OLD COLONIAL SWINGING CRADLE (3 to 8 years)

Rock-a-bye-baby! Swing your baby in sturdy blue and pink cradle. Cute decals on panels. Long wearing masonite mattress. For dolls up to 26 inches.

By Transogram. Ask for 37BR2

5.98

DROP SIDE BASSINET (3 to 8 years)

For the brand new doll baby—a cozy bassinet with drop side. Pink and white Masonite mattress. For your 24 inch dolls

By Transogram. Ask for 37BR3

4.98



TAK-A-PEG DESKETTE (3 to 6 years)

Practice your numbers, letters on the blackboard top. Peg board inside (192 holes) with pegs, hammer. Seat attached. 25½ inches long. By Transogram.

Ask for 37BR4 **5.98**



CHARM SET (6 to 10 years)

Make your own bracelets, necklaces with 32 gold metalized charms and 84 link chains and hooks. Cellophane wrapped. Instructions. By Transogram.

Ask for 37BR5 **1.98**

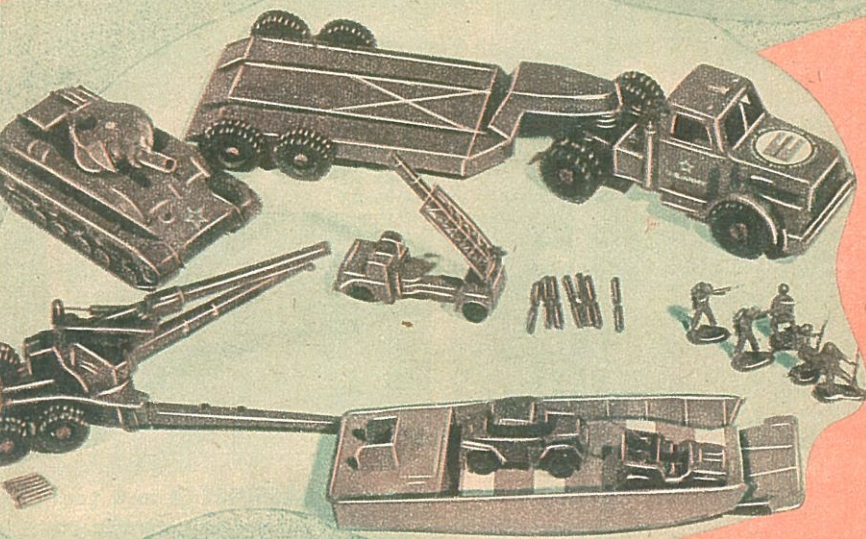


EXCITING TOYS FOR BOYS!

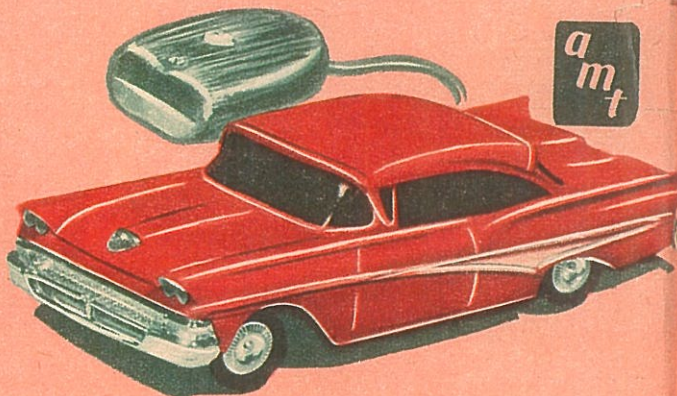
ELDON



AIR CORPS GIFT SET (4 to 8 years)
For flights into space! A mighty air armada! Consists of supersonic bomber, 2 jet planes, guided missile and big supply of rockets.
By Eldon. Ask for 38BR1 **4.95**

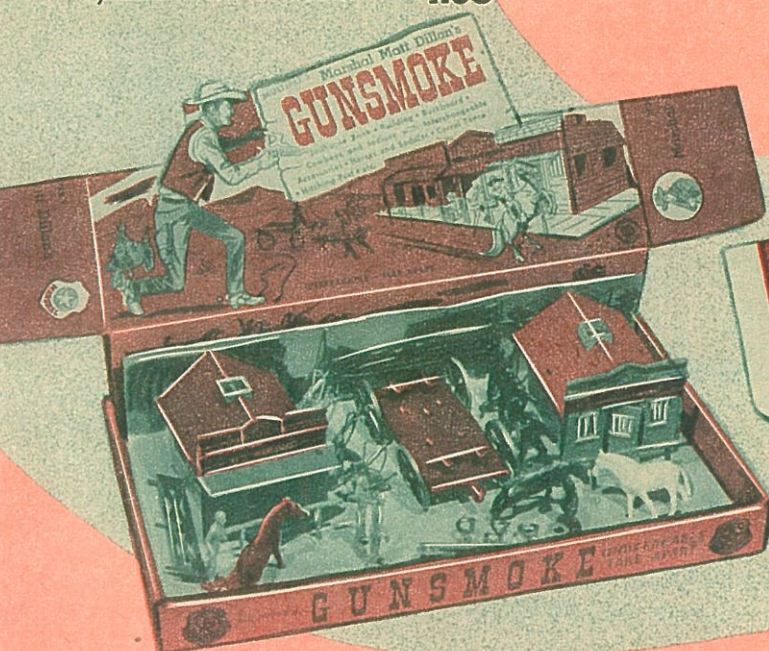


ARMY GIFT SET (4 to 8 years)
Action for the fighting man! Tank transport, L.C.T. landing craft, "155" anti-aircraft cannon, rocket launcher and supply, 8 soldiers.
By Eldon. Ask for 38BR2 **4.95**



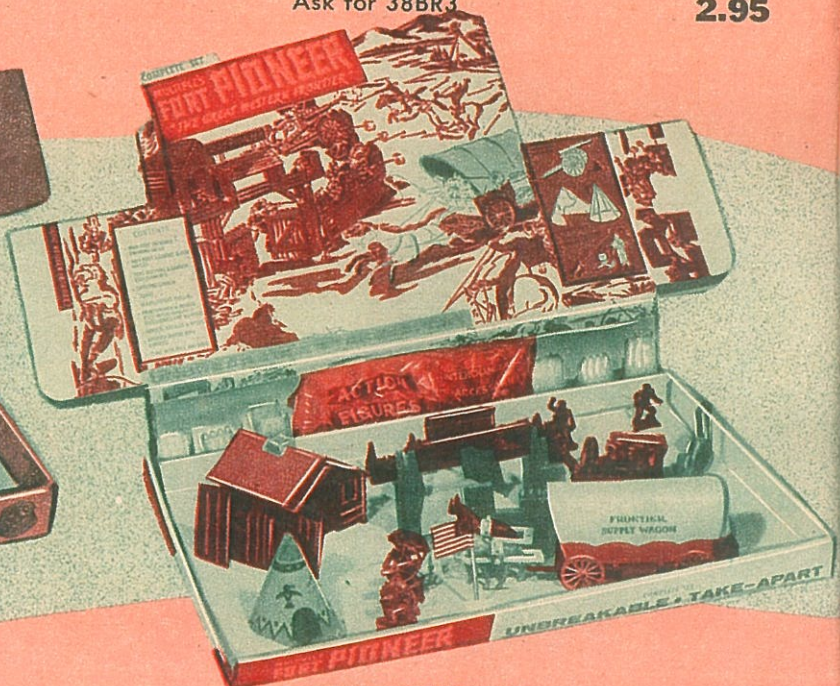
REMOTE CONTROL MODEL CAR (4 to 8 years)

Sleek model of the Ford Fairlane. Starts, stops, goes forward, reverse by remote control; 7 foot cable cord. Enclosed, dust-proof motor. Batteries not included.
By Aluminum Model Toys.
Ask for 38BR3 **2.95**



MARSHAL MATT DILLON'S GUNSMOKE (5 to 10 years)

Your own Dodge City right in the living room! Here's the jail, bank, buck board wagon, Matt Dillon himself, cowboys, Indians, interchangeable weapons, accessories. By Multiple Products.
Ask for 38BR4 **2.95**



FORT PIONEER (5 to 12 years)

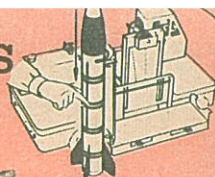
Boy, Oh Boy! Complete fort to put up, take apart easily. Indians and frontiersmen to make it exciting! Weapons, horses, wagons, too! Cannons that shoot! By Multiple Products. Ask for 38BR5 **4.95**



HEAVY-GAUGE STEEL TRUCKS FOR HEAVY-DUTY PLAY!



CARRY MISSILE
TO LAUNCHING
SITE



PLACE MISSILE
ON
LAUNCHING PAD
AND COCK FIRING LEVER



JUNIOR JACK HAMMER DRILL (2 to 6 years)
Break in water main? Jack hammer needed! Fully mechanical (no batteries needed), durable. Put rounded, harmless, plastic drill point against hard surface and "Rat-tat-tat-tat!" Like real! By Ny Lint. Ask for 39BR1

3.98

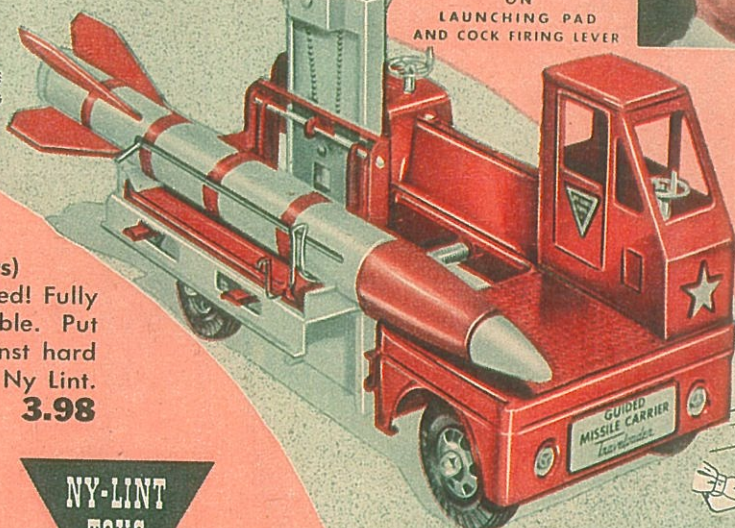


NY-LINT
TOYS



STEEL GUIDED MISSILE CARRIER (7 to 12 years)
Ready for the count-down! Carry your missile to launching site on scale model of machine used by Armed Forces. Move carriage into position and place missile on launching pad. Almost 16 inches long. By Ny Lint. Ask for 39BR2

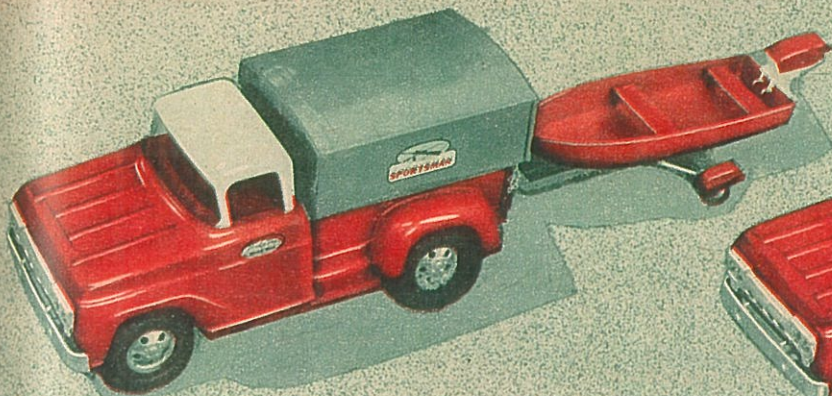
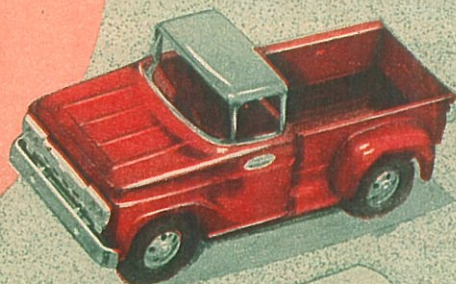
9.98



and
See Contest on page 2!

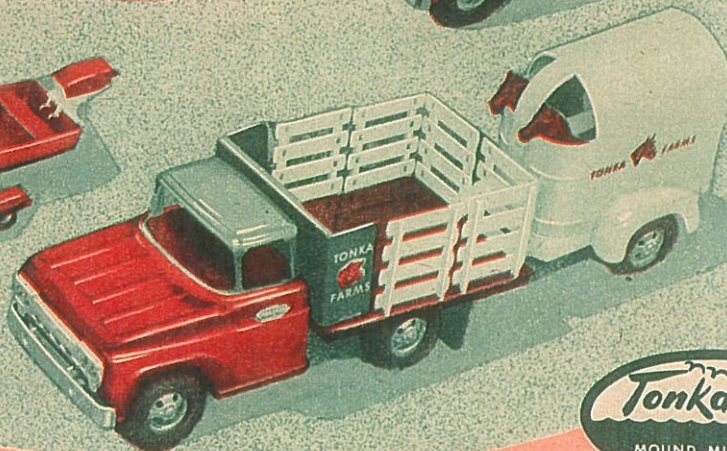
PICK-UP TRUCK (3 to 6 years)
For many an odd job! Strong. Movable tail-gate held open or closed by plated chain. Trailer coupling for adding trailer for big hauls. 12 3/4 inches long. By Tonka. Ask for 39BR3

2.98



DELUXE SPORTSMAN (3 to 6 years)
Billy and his pals love this husky Sportsman truck pulling a boat trailer, boat and outboard motor. Trailer uncouples. 22 3/4 inches long. By Tonka. Ask for 39BR4

5.98



FARM TRUCK WITH 2-HORSE TRAILER (3 to 6 years)

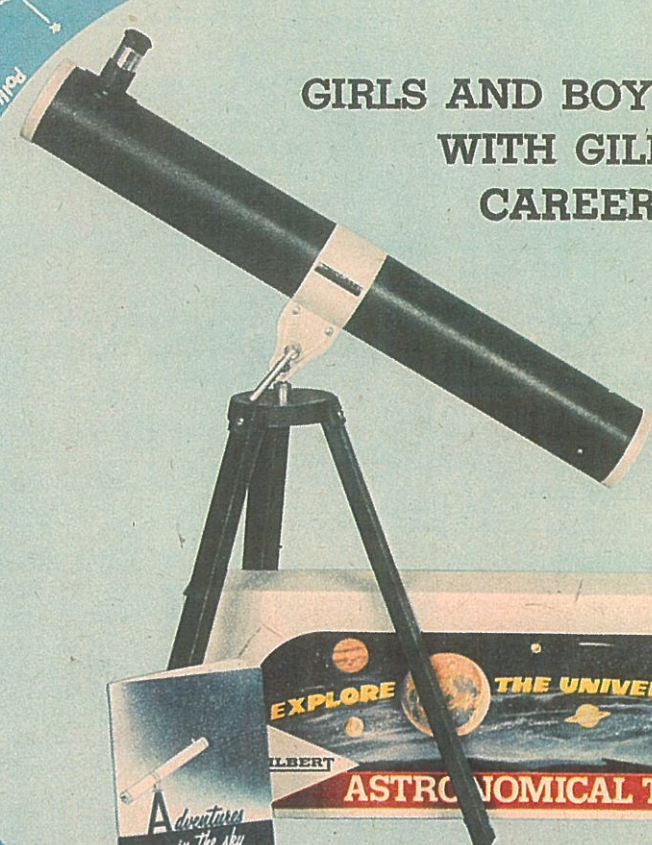
Take your polystyrene horses (included) clear across country! Or remove rounded-edge stake panels on truck for taking on odd-size loads. 21 3/4 inches long. By Tonka. Ask for 39BR5

6.98





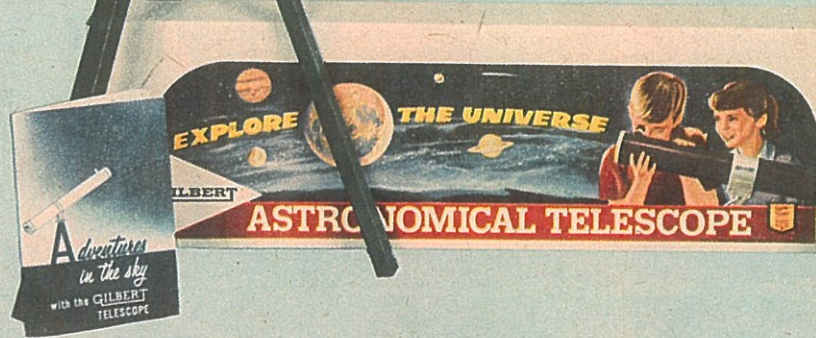
GIRLS AND BOYS! LOOK TO THE FUTURE WITH GILBERT'S SCIENTIFIC CAREER-BUILDING TOYS



ASTRONOMICAL TELESCOPE (8 to 14 YEARS)

Explore! See the moon, satellites, Jupiter! 40 power telescope—tube is 26 inches long. Aluminized reflecting mirror. Precision ground lenses, Ramsden type eyepiece. Swivel locks into position. Star map, illustrated sky booklet. By Gilbert.
Ask for 40BR1

14.98



CHEMISTRY EXPERIMENT LAB (8 to 14 years)

Become a Jr. F.B.I. man! Crime detection materials, apparatus, chemicals for glass blowing, food testing, secret writing, etc. Hundreds of experiments. Steel chest. By Gilbert.
Ask for 40BR2

10.98

ROCKET LAUNCHER ERECTOR SET (8 to 14 years)

Build a rocket launcher with powerful electric motor with forward and reverse gear, two power take-offs. Trucks, cranes, rocket servicing tower. 18 inch long steel chest filled with equipment. By Gilbert.
Ask for 40BR3

17.98





GILBERT

STAR FINDER (8 to 16 years)

Constellations like Big Dipper, Ursa Minor, etc., are "etched" on slides and light up when viewed at night through Star Finder. Illuminated compass, booklet, batteries included. By Gilbert.

Ask for 41BR1

7.98



LAB TECHNICIAN SET FOR GIRLS (8 to 14 years)

For basic experimentation in biology, food testing, medicine! 60 power microscope with polaroid filters for viewing in color. Real shrimp eggs ready to hatch, chemicals, stains. Steel Cabinet. By Gilbert.

Ask for 41BR2

9.98



SENIOR MICROSCOPE & LAB SET (8 to 14 years)

Like professional microscope with 60, 90 and 400 powers. Parfocalized lens system, Ramsden type eyepiece. Contains live shrimp eggs ready to hatch, chemicals, slides. Polaroid filters show objects in beautiful colors. Steel chest. By Gilbert.

Ask for 41BR3

10.98

41



*Billy picked
these for
his friends*



BELLEVUE

9.95

SKY VIEW OBSERVATORY (8 to adult)

Learn astronomy! Just dial it to date and time and it automatically points telescope at major and minor celestial objects! See U. S. satellites in orbit! Based on scientific principles used to set the world's largest telescopes. Pen light for outdoor observation at night. Space maps, instructions.

By Bellevue. Ask for 42BR1



U. S. ARMY BULLDOG TANK (6 to 10 years)

12.95

Whatta tank! Advances, retreats, climbs over obstacles, destroys barricades. Ejects empty brass shells after firing. Big too—22½ inches! Operates on batteries, not included. By Remco. Ask for 42BR2

Remco

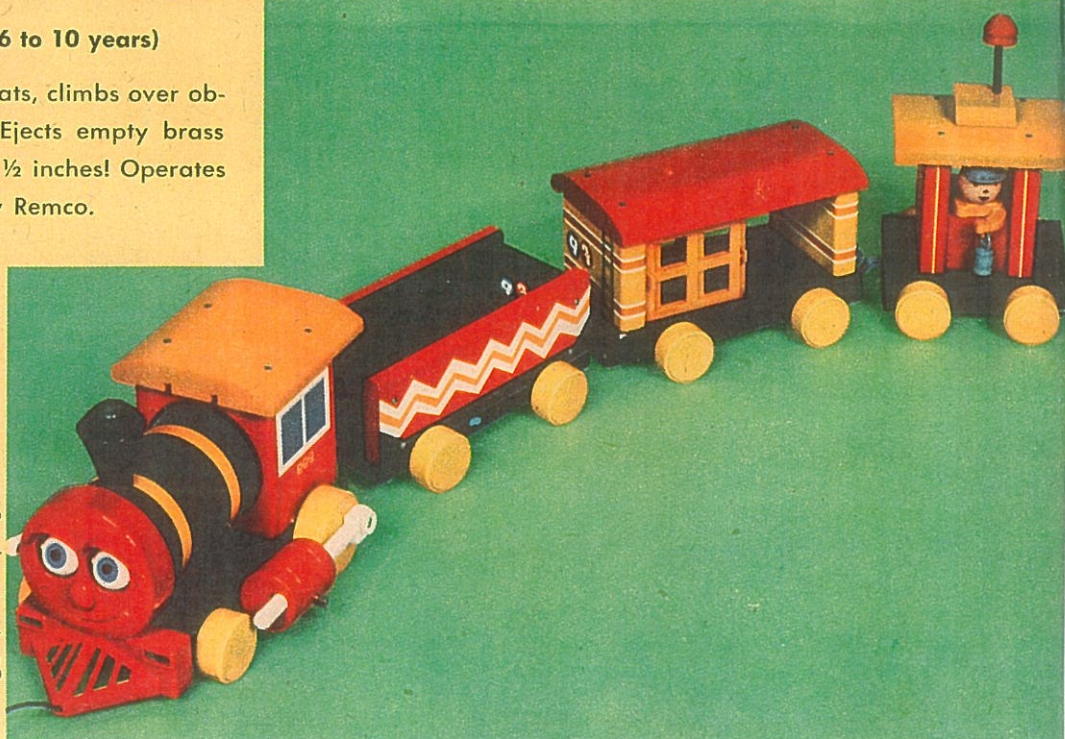


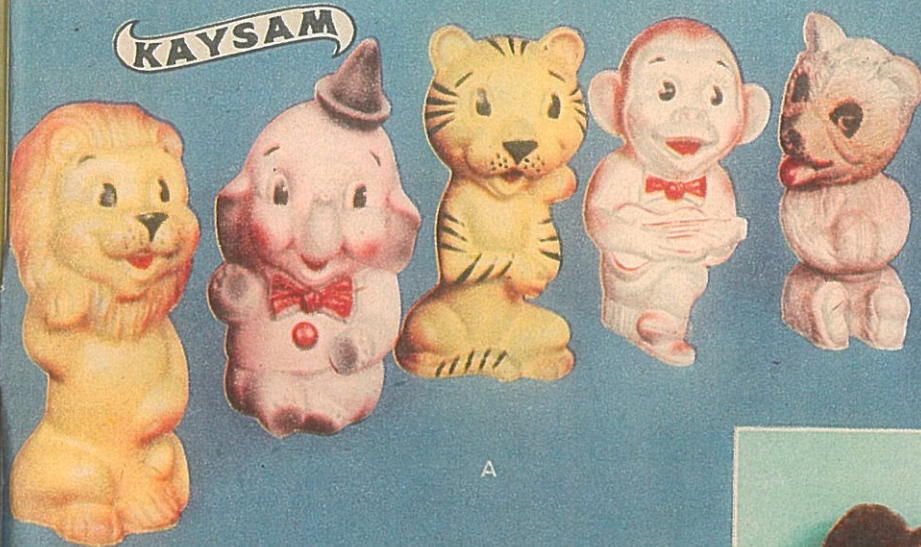
"HUFFY-PUFFY" TRAIN (2 to 5 years)

"Chug-chug" says engine as eyes move up and down. Brakeman swings lantern. Sliding acetate doors on cattle car. Colorful. Safe wood. 27 inches long. By Fisher Price.

Ask for 42BR3

4.95





*Ruth picked
these for her
little friends*



RUSHTON

A—BABY ZOO ANIMALS (Infants and Toddlers)

A baby zoo right at home! Bear, elephant, tiger, lion, chimp — all soft vinyl, non-toxic. Squeeze them — they speak. By Kaysam.

Ask for 43BR1

Your Choice! 1.00

B—CUDDLE BEAR, CAT, PANDA (Infants and Toddlers)

They're 12 inches tall and made to be loved; Stuffed with cotton and foam rubber. Have sewed-in eyes, pom-pom noses, felt tongues.

By Rushton. Ask for 43BR2

Your Choice! 2.00



C—GERBER SWISS BELLS (Infants)

See how they keep baby happy in crib, play-pen, or coach! Five polyethylene plastic bells are unbreakable, washable. On vinyl band.

By Gerber. Ask for 43BR3 **1.00**

D—KNOCK-DOWN CARNIVAL GAME (Toddlers—and Billy and Ruth like to play too!)

Mom loves these 10 polyethylene milk bottles (4 inches high), and foam styrene balls. They're safe for indoor play! By Gerber.

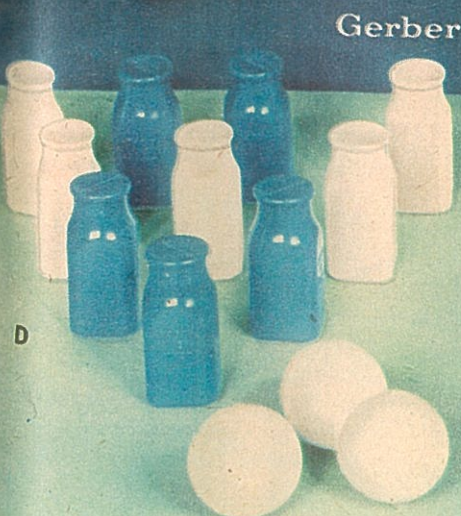
Ask for 43BR4

1.95

E—RAINBOW PUSH CHIME (Toddlers)

Just learning to walk? This will help! Push hardwood stick and hear shiny gongs ring as colorful balls go round. 24½ inches long.

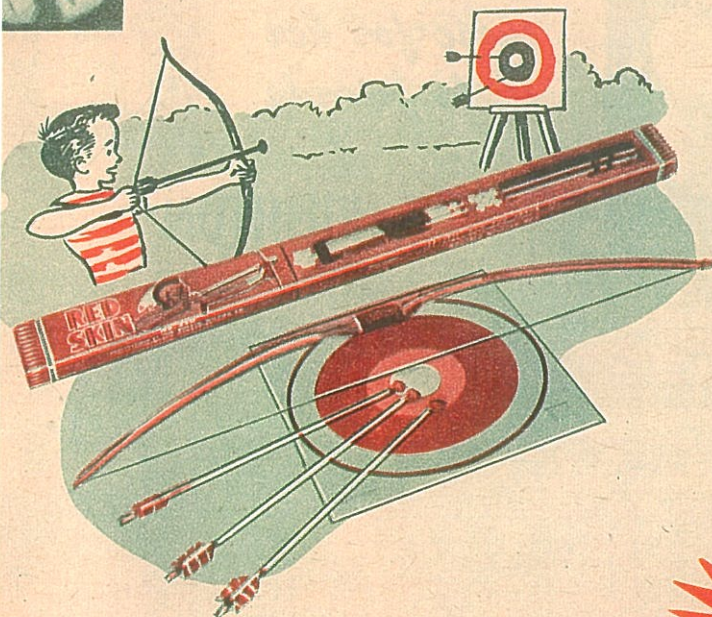
By Gong Bell. Ask for 43BR5 **1.00**



**A
GONG
BELL
TOY**



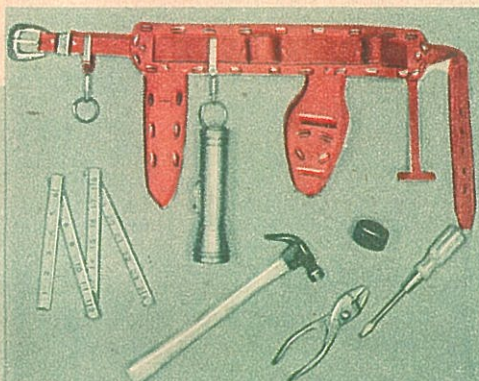
**HEALTH AND
GOOD SPORTSMANSHIP
WITH BILLY AND RUTH**



RED SKIN ARCHERY SET (8 to 12 years)

Ready? Let 'er go! Set includes target, 46 inch professionally styled hickory bow with persimmon handle, three 18 inch feathered arrows with rubber tips. By Rollin Wilson. Ask for 44BR1

1.95

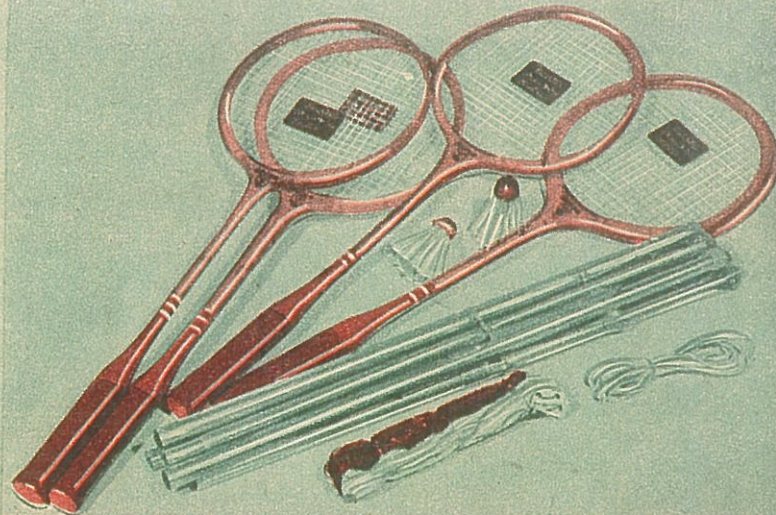


TOOL BELT (4 to 10 years)

Everything you'll need to repair your bunkhouse, build a birdhouse, fix your bike! Rule, flashlight, hammer, screw driver, pliers. All on top grain cowhide belt. By Industrial Safety Belt. Ask for 44BR3

3.95

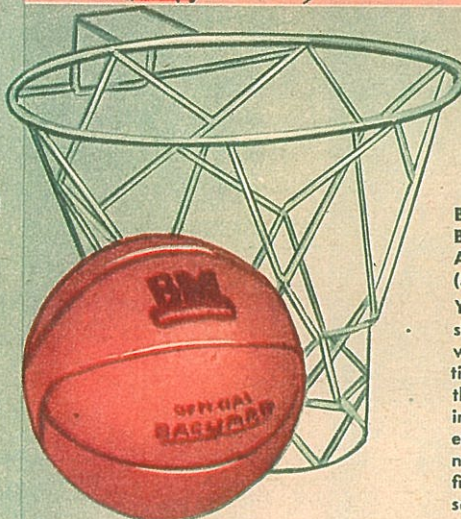
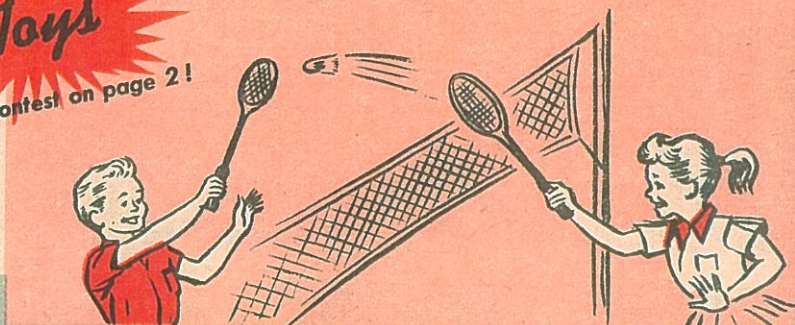
**INDUSTRIAL
SAFETY BELT**



**BILLY AND RUTH'S 4-PLAYER BADMINTON SET
(5 and up)**

The whole family will love it! Includes 4 nylon-strung rackets, 20 foot sturdy net, 2 plastic shuttlecocks, steel poles with pegs and ropes and rule book. Ask for 44BR2

8.88



**BACYARD
BASKETBALL
AND GOAL SET
(5 to 10 years)**

You'll be the best shot on your team with all the practice you'll get from this. Goal is 18 inches in diameter, 30 thread net attached. Official size ball is scuff and weatherproof. By B & M Sporttoy.

Ask for 44BR5

4.95



**JOE PALOOKA STRIKING BAG OUTFIT
(5 to 10 years)**

Use on floor or wall — will build muscles either way! 16 inch diameter rebound ring, top quality valve type bag, professional type knuckle guards. By B & M Sporttoy. Ask for 44BR6

6.95



**BUBBLE GUM BANK
(3 to 6 years)**

An all plastic bubble gum bank right in your own home! Put a coin in — pull the lever and a bubble gum ball comes out! Has lock and key. It's fun to save this way. By United Metal Products, Inc. Ask for 44BR4

1.00

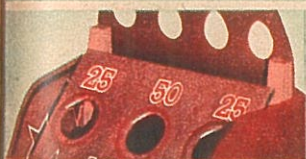


INVITE YOUR FRIENDS TO YOUR GAME ROOM!

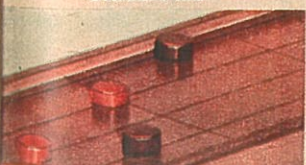


POOL TABLE (12 to 15 years)

There's lots of excitement in a game of pool. You and your friends can play on 28 inch high table (44½ x 25 inches) with cloth-covered playing surface. Steel, roll-a-way track. 16 numbered balls, 36 inch cues. Instruction book. By Burrowes. Ask for 45BR1 Attractively Priced



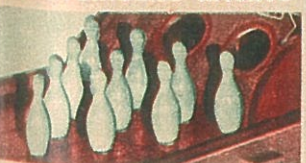
SKILLBALL



SHUFFLE BOARD



AUTOMOBILE RACING



BOWLING



HORSE RACING



BOWLING ALLEY (4 years and up)

Golly! Look at this—five games in one: horse racing, bowling, skill ball, automobile racing and shuffle board! 56 inches long with new masonite pin setter. Wood alley on legs. Accessories for all games. By Pressman. Ask for 45BR2

5.98