

For Outdoor Fun



Exceptionally Low Price!



FOOTBALL (3 to 12 years)

Billy says this official size and weight triple ply football is swell! Latest rust color with white stripes on both ends. Rubber-coated fabric with leather-look. Inflating needle.

By King. Ask for 46BR1

2.95

BILLY'S FOOTBALL OUTFIT (3 to 12 years)

Won't you look dandy in outfit just like Billy's? Sturdy one-piece molded plastic helmet, with elastic head band will fit any head size. Quilt padding in shoulder pads. Jersey and sturdy pants. In small, medium, large. By King. Ask for 46BR2

For Indoor Fun

ALL-LUMINUM



UTILITY 'N' GAME TABLE (6 to 12 years)

Your very own table - with many games and all equipment to play them! Do your homework on it, use for dart board or art easel. Play a fast auto racing game! Good for TV snacks and parties, too! Fold up and carry it. 60 inch long top. 25 inches high. Sturdy, lightweight steel. By All-Luminum. Ask for 46BR3

For little money—a great Game and Utility Table. For the whole family!



TO OUR MANY FRIENDS:

Only one thing left to do - and we all gathered together around our tree to join your Billy and Ruth dealer, whose name is on the front cover, in wishing you the happiest holiday ever! That's why we saved the sparkling lights and the stocking to show on this page - it wouldn't be Christmas without them!

We added the Halsam game too, 'cause we're sure Santa will bring you either the All-Luminum Study 'N Game table on page 46 or Jessar's table and chair set on page 8. The game is all you need for hours of fun!

Bye now! Happy Holidays!

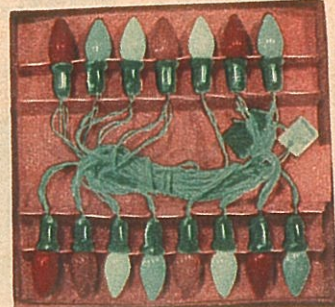
*Your pals,
Billy and Ruth*



GIANT CHRISTMAS STOCKING
(2 to 5 years)

Santa left it! 19 assorted soft plastic games and toys are packed in polyethylene stocking. You'll love it! By Tico Toys.

Ask for 47BR1 **2.00**



THREE GAME KIT (6 years and up)

Play chess, dominoes or checkers on heavy weight 5 1/4 inch board! Great, big handsome chessmen; embossed 1 3/4 inch dominoes and interlocking 1 1/4 inch checkers of finest plastic. By Halsam.

Ask for 47BR2

3.00

OUTDOOR TREE LIGHTS
(for the whole family!)

Everyone will know you're waiting for Santa! 15-lite weather-proof outdoor set with C9 1/2 lamps and plug, add-on connector, clip and washers.

Ask for 47BR3

(Such a tiny price!)

INDOOR TREE LIGHTS
(for the whole family!)

Leave these for Santa! He'll want to put 7-lite indoor multiple set on your tree himself. With clips, add-on connector and C7 1/2 lamps.

Ask for 47BR4

(A low, low price!)

Replacement lamps available in C7 1/2 for indoor set and C9 1/2 for outdoor set.