

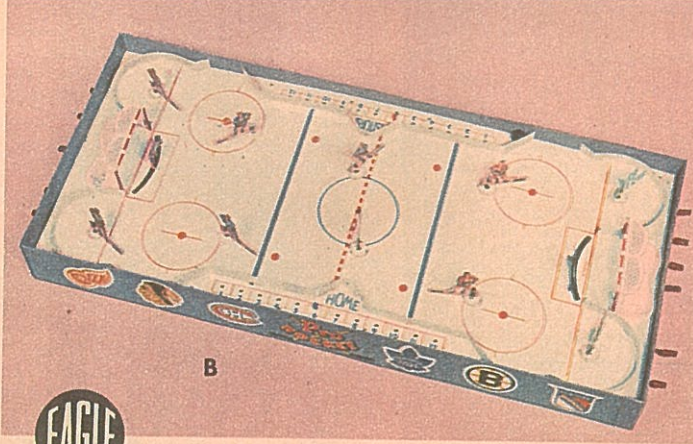
A

DECO



C

Barr



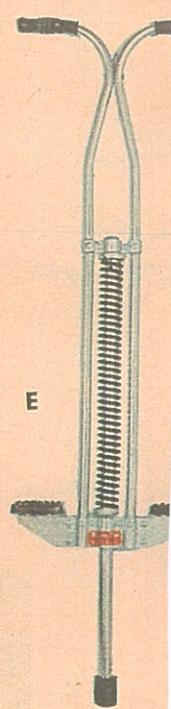
B

EAGLE



D

MASTER JUVENILE



E



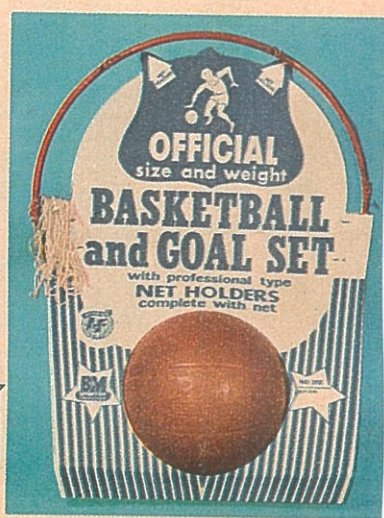
F

Park



G

B&M SPORTOY
Designed by MacLure



H

A Billy and Ruth Special!

A-DART BOARD (8 years and up)
For the whole family! Full cork facing both sides. Front, 20 point game and 5 other games. Back, baseball game. Darts, instructions. By Dart Board Equipment. Ask for 37BR1 **3.50**

B-"N.H.I. OFFICIAL PRO" HOCKEY GAME (7 years and up)
Play the world's fastest sport on beautifully laid-out, 36 inch playing field. All thrill and strategy of real hockey. Automatic starter for face-off. By Eagle Toys. Ask for 37BR2 **10.98**

C-SPORT KIT (4 years and up)
A three star kit for an all star boy! Finest quality football, basketball and horseshoes for variety of fun. In handy carrying case. By Barr Rubber. Ask for 37BR3 set **2.98**

D-FOTO-ELECTRIC FOOTBALL (8 years and up)
Play two games: FOTO FOOTBALL or SANDLOT FOOTBALL! See plays on illuminated play-viewer. Sandlot football features defensive team of 11 players. AC or DC. UL Approved. By Cadaco-Ellis. Ask for 37BR4 **6.98**

E-POGO STICK (6 years and up)
Jump your way to health! Free spring, no friction, adjustable to all weights. Chrome, tubular steel construction. Hand grips. By Master Juvenile. Ask for 37BR5 **8.98**

F-BELL TARGET GAMES (6 years and up)
Test your skill! Try to hit moon in Moon Shot Game, or play strong man in Strong Man Bell Target Game. Each game with luger dart gun, darts. By Park Plastics. Ask for 37BR6 each **1.98**

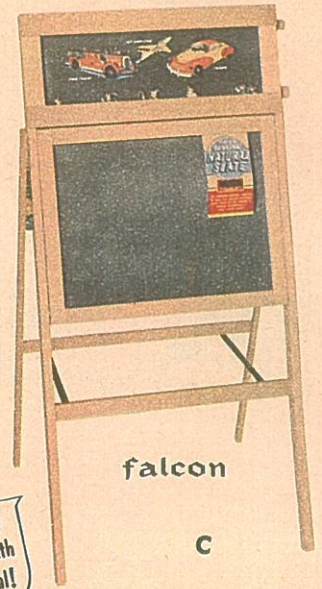
G-BAS-KET (8 years and up)
Real, big time sports classic! Players operate mechanically controlled levers which throw ball at basket. Rules, scoring as in real game. By Cadaco-Ellis. Ask for 37BR7 **4.98**

H-OFFICIAL BASKETBALL AND GOAL SET (5 to 10 years)
Practice your shots! Full size goal and ball. Net holders welded to 18 x 3/4 inch goal ring. Valve-type ball scuff and weather proof. By B&M Sportoy. Ask for 37BR8

Special \$3.49 37



Replogle
GLOBES
INC.



A Billy
and Ruth
Special!

A—JUNIOR PRINTING PRESS SET (6 to 10 years)

Looks and works like real press! Tray for type, ink pads, rubber type, ruler, tweezers, paper. Print club notices, tickets. By Lido.

Ask for 38BR1

3.95

B—10 INCH BLUE GYRO GLOBE (8 years and up)

With Gyro-Matic action—turns to left or right, from top to bottom! High-gloss globe on wrought iron stand. "World-O-Fun" book included.

By Replogle. Ask for 38BR2

7.95

C—DESK BLACKBOARD (3 to 8 years)

For home fun and learning! Drop leaf panel with chalkboard writing surface on both sides. Desk or easel. Revolving chart with pictures. 40 inches high. By American Manufacturing. Ask for 38BR3

Special \$3.97

WIN!

Boys! Girls! You can win a Chrysler Air Temp High Power Air Conditioner for your Mother and Dad, and a prize for yourself too! See Pages 19-22!

D—POOL TABLE (12 to 15 years)

Fun for all on 28 inch high table with cloth-covered playing surface. Steel, roll-a-way track. 16 numbered balls, 36 inch cues. Instruction book. By Burrowes. Ask for 38BR4

A Billy & Ruth Special!

E—PLEXON BRAIDING AND LACING SET (7 to 14 years)

Make many projects with this exciting set complete with instructions, 16 Craftstrip hanks, metal parts, findings. By X-Acto.

Ask for 38BR5

3.95

F—DELUXE BEADCRAFT SET (7 to 14 years)

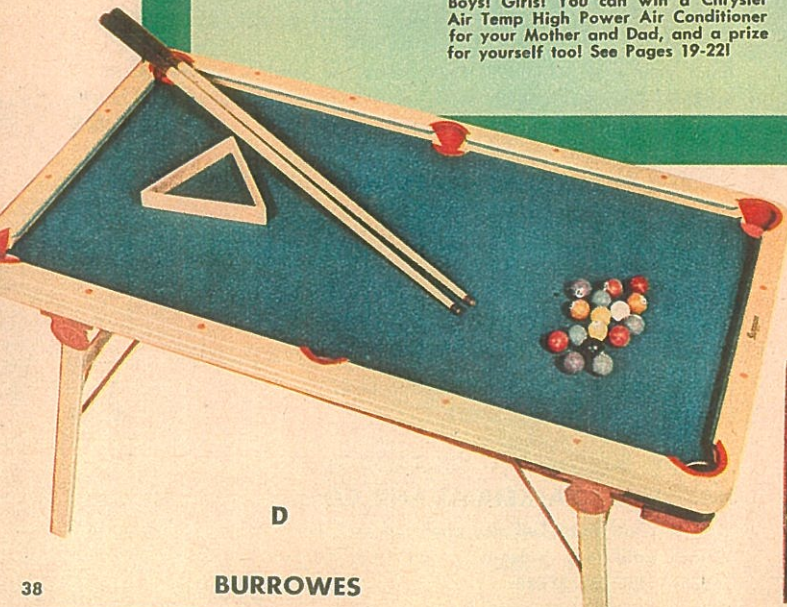
Beadcraft the Indian way! Make a handbag for Mother, belts, bracelets. 10 bead vials, magnifier, needles, loom, nylon thread, all instructions.

By X-Acto. Ask for 38BR6

2.50

A Billy
and Ruth
Special!

The prices in this book are those suggested by the manufacturers. For current prices consult the storekeeper whose name is on the front cover of this toy book. In some places of the South and West prices may be slightly higher.



x-acto®

