



AMERICA'S FAMOUS TOY CHILDREN
1962



Billy and Ruth



Fenstermacher & Son

Phone: 683-3541

KUTZTOWN, PA.

HARDWARE - TOYS - GIFTS - APPLIANCES

Member Liberty Retail Stores, Inc.
FRIENDLY AND COURTEOUS SERVICE

BULK RATE
U. S. Postage
PAID
Permit No. 15
KUTZTOWN, PA.

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P. O. Boxholder
Rural Boxholder



A

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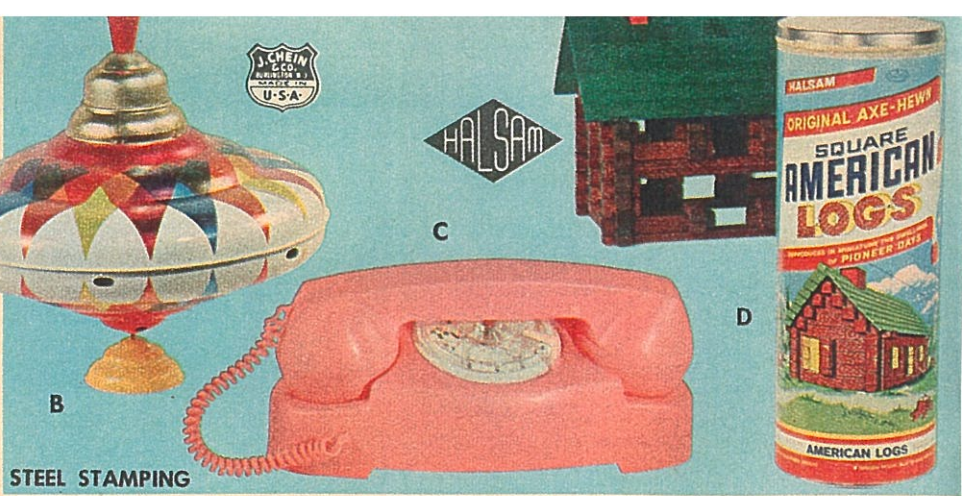
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AMERICAN
FRENCH N' FUN
TOYS



ORIGINAL
TINKERTOY

F



B

HALSAM

C

D

STEEL STAMPING

BUSY HANDS MEAN BUSY MINDS!

A—DISNEY XYLOPHONE—Make instant music! 8 felt-cushioned metal bars, color-keyed to notes in song book. Disney friends on front.
No. 135—By Tudor**3.00**

B—MUSICAL TOP—Giant size (11½ inches high.) Babies to 4 years will love it. Four tone reed.
No. 202—By J. Chein**2.00**

C—MUSICAL DIAL PHONE—Crank the handle—hear a tune! Dial returns and rings bell. Eight inch receiver. Poly phone.
No. 550—By Steel Stamping **2.00**
Poly Phone without music.
No. 500**1.00**

D—AMERICAN LOGS—Back to the pioneer days with 150 axe-hewn, splinter free interlocking logs. Build cabins, corrals, forts!
No. 820—By Halsam**3.00**

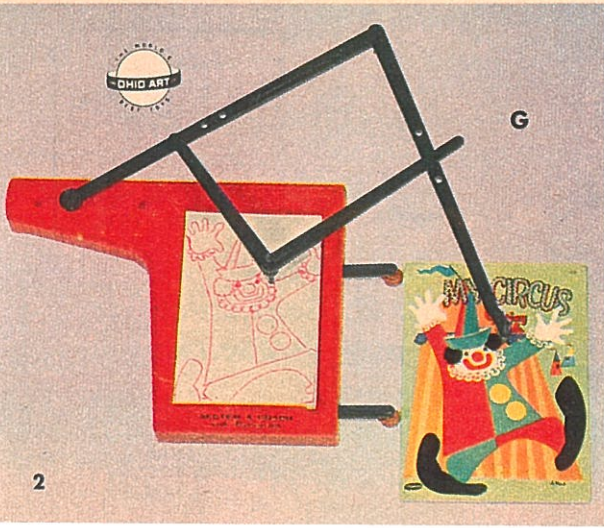
E—WOODBURNING SET—A cool craft! U.L. approved, guaranteed Wonder Pen, 6 plaques, paints, all equipment.
No. 693—By American Toy & Furniture**3.00**

F—GRAD TINKERTOY—A year-round favorite, all wood construction toy! Select parts by color. 215 pieces, idea book. Pulleys, parts for windlass drive.
No. 146—By Tinkertoy**3.00**
Other sets from **75c** to **5.00** each.

G—SKETCH A GRAPH—Enlarge or reduce any drawing in perfect proportion! Three scales, four arms, three colored pens, sketch book.
No. 503—By Ohio Art**3.00**

H—CHALKBOARD—Learn your A-B-C's while Mom is cooking dinner! Metal bound, 20 by 30 inch writing surface. Chalk tray.
No. 283—By Falcon ... East **3.00**
West **3.29**
18 x 24 Cork Bulletin Board.
No. 172 .. East **3.00** West **3.29**

I—CASH REGISTER—For Jr. storekeepers and busy fingers. Push buttons and numbers appear on top. Lever opens drawer. Play money.
No. 1501—
By Western Stamping**3.00**



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falcon
toys that last
AMERICAN MFG. CONCERN
FALCONER, N.Y.

WESTERN STAMPING COMPANY



GAMES FOR IDLE HOURS!

A—GAME CHEST—Wow! 58 terrific games for the whole family! Playing boards, quality pieces. Sturdy carrying case—great for travel! No. 1245—By Transogram**3.00**

B—MR. BRAIN'S ELECTRONIC QUIZ GAMES—Join the "egg-heads!" Have fun while learning. Flashing lights indicate right answers. History, science, etc. for ages 7 and up; alphabet, numbers for ages 4 to 7. No. 350-351—By Jacmar**3.00 each**

C—EASY MONEY—It's exciting when 2 to 6 players compete for control of valuable real estate. Money, wood houses, etc. No. 4605—By Milton Bradley**3.00**

D—UNCLE WIGGILY—Who's going to get Uncle Wiggily to the doctor? Ages 5 to 9 will love it! No. 4829—By Milton Bradley**2.50**

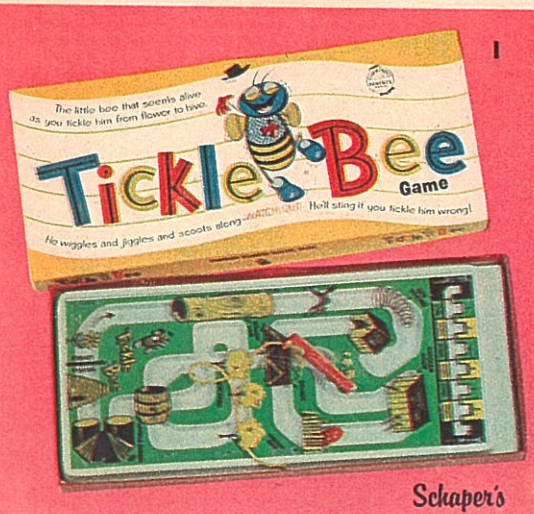
E—TRUTH OR CONSEQUENCES—As much fun as the TV show! Hundreds of questions, 34 zany stunts. Props, instructions. No. 904—By Lowell**3.00**

F—ALFRED HITCHCOCK'S "WHY?"—Players are detectives trying to find out why Hitchcock's house is haunted. Winner proves Hitchcock guilty. No. 4845—By Milton Bradley**3.00**

G—CASPER ELECTRONIC ADVENTURE GAME—Thrilling test of skill as players fly Casper through Ghostland to the Pot O' Gold. No. 888—By Tarrson ..**2.50**

H—COOTIE—Everybody "digs" this crazy bug game! Guarantees a laugh a minute! No. 200—By Schaper ..**2.00**

I—TICKLE BEE—For one or many! First to get the bee to the hive with magic magnet wins. No. 215—By Schaper ..**2.00**



TOYS PRICED \$3.00 AND UNDER FOR BUDGET-MINDED SHOPPERS

A—SKETCH-O-MATIC — It's magic! Move remote control stylus—lines appear on plastic screen. Picture disappears by sliding "Magic eraser."

No. 360—By Kohner . . . **3.00**

B — HUCKLEBERRY HOUND — Here's "Huck" — 13 inches high. Quality fabric with plush trim and hand painted vinyl head.

No. 180/3—

By Knickerbocker . . . **3.00**

C—YOGI BEAR—TV's one and only! Finest rayon fabric with plush trim and washable vinyl face. 13 inches tall.

No. 181/3—

By Knickerbocker . . . **3.00**

D—BUBBLE GUM BANK—A junior size vending machine and bank! Sturdy plastic. Gives one ball of colored gum for a penny, nickel, dime or quarter. Gum included.

No. 200—By Tarrson . . . **1.50**

Extra bubble gum available

E—COLOROLA — A magic re-coloring box. Color a picture, then roll to a new one—or wipe off and recolor! Storage space for crayons, wipe-off sponge, 3 recolor rolls.

No. 277—By Norstar . . . **2.00**

F—CHRISTMAS STOCKING—One for boys, another for girls! Chock full of plastic toys and games for hours of fun. In a see-through stocking.

No. 782—By Tico . . . **1.00** each

G — ROCKY & BULLWINKLE PRESTO SPARKLE PAINTING SET

—Two cartoon strips, 6 pictures to paint (no water needed!) Then brush on glittering, jewel-colored sparkles.

No. 271—By Kenner . . . **2.00**

H — "WONDERFUL WORLD OF COLOR" PENCIL AND PAINT SET

—Easy as A-B-C! Just fill in the spaces. 12 pre-sketched pictures to color, 10 crayon pencils, 10 paint tablets.

No. 3678—

By Hassenfeld **2.00**

I—MAGNETIC SPELLING BOARD

—Wipe-off drawing board on other side! 36 colorful, magnetic letters, wipe-off crayons and sponge eraser. 15½ by 20 inches.

No. T2000—

By Teach-A-Tot **3.00**

No. T2050—Magnetic

Number Board **3.00**



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C



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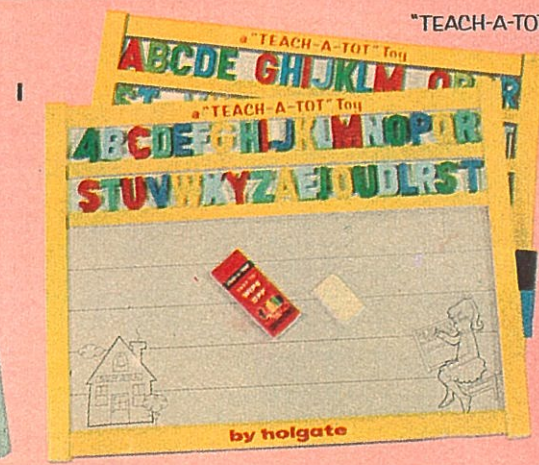
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"TEACH-A-TOT."

A GIFT FOR ANY AGE!

STRUCTO



A

Walt Disney's WONDERFUL
WORLD OF COLOR
Fuzzy Film

B



Standard Toykraft



C



D

A-CAMPER—Let's go camping! Durable camper body on all-steel rampside pick-up. Side door opens. White side-walls.
No. 203—By Structo . . . **3.00**

B-WALT DISNEY 'WONDERFUL WORLD OF COLOR' FUZZY FELT SET—Disney characters, costumes, accessories adhere like magic to felt board. Pick them up and change them around. For a world of fun!
No. 832—By Standard Toykraft . . . **2.00**
No. 831 . . . **1.00**

C-NEW ARTIST SERIES 18—You'll love the result! Choose from 12 subjects. Includes: two 10 x 14 inch numbered pictures, 18 Kenro oil paints in screw top jars, brushes, more!
NA-18—By Craftmaster . . . **2.00 each**

D-"THE FLINTSTONES" PUSH BUTTON PUPPETS—Watch Fred do the twist! Push the button and he moves mouth, arms and head! And you'll roar at Wilma's gyrations!
No. 391—By Kohner . . . **3.00**

E-NEW ARTIST SERIES 24—A beautiful painting your first try! Two 12 x 16 inch companion pictures, 24 Kenro oil paints in screw top jars, brushes, etc. 12 subjects.
No. 24—By Craftmaster . . . **3.00 each**

F-BOLTS N' NUTS—Stimulate imaginative play for ages 4 and up! Make locomotives, boats, work-benches, etc. with colorful parts included.
No. 351—By Kohner . . . **3.00**

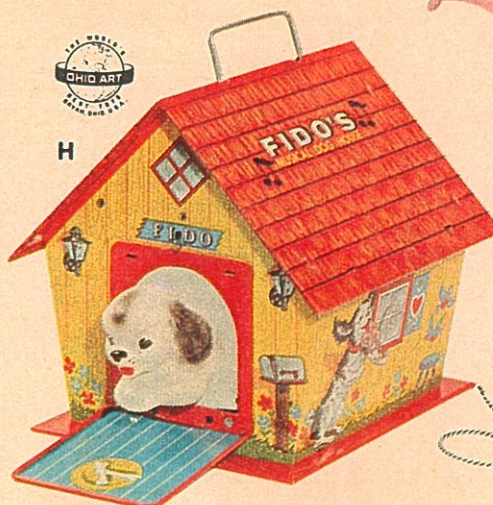
G-WOOD TOY BUILDER—Young inventors can build trucks, tractors, airplanes that will hold together for long and hard play! 52 wood pieces!
No. 20E—By Lincoln . . . **2.00**

H-FIDO'S MUSICAL DOG HOUSE—Genuine Swiss music box plays "Where Oh Where Has my Little Dog Gone" until Fido jumps from his house. 7 3/4 inches high.
No. 364—By Ohio Art . . . **3.00**

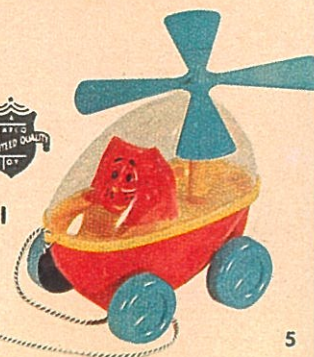
I-KITTIE KOPTER—A sturdy pull-toy with Kittie as the pilot! Kittie turns from side to side, propeller spins around. Motor "hums" just like real!
No. 5460—By Tarrson . . . **2.00**



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I





FOR A BOY'S WORLD!

A—FARM SET—For farmers-to-be! Tractor, plow and 2 crates of chickens and ducks. No. 57—By Hubley . . . **6.00**

B—MOVING VAN—A huge, detachable trailer will hold a whole doll house full of furniture. Sturdy cab. 22½ inches long. No. 606—By Andy Gard **3.00**

C—TRACTOR—Just like real! Steering wheel turns front wheels. Red metal with treaded black tires. No. 496—By Hubley . . . **2.00**

D—LOWBOY TRAILER AND CRANE—Get the crane to the excavating job with heavy duty cab and trailer. Crane has manually operated boom, bucket, swivel cab. No. 607—By Andy Gard **3.00**

E—RIDE 'EM SCAT CAR—A nifty, 29 inch long scat car with a real seat and backrest! Self-steering, foot mounts, crash bumper. Real cool! No. 1403—By Andy Gard . . . **6.00**

F—TOY DISPENSER FOR COCA COLA—Mount real bottle of "coke" on spigot and dispense into glasses. Just like a soda fountain! No. 1500—By Andy Gard . . . **3.00**

G—AUTO TRANSPORT—For very big businessmen! Four plastic cars to transport across country in sturdy, metal car carrier. Trailer unhitches. Metal ramp for loading. 14 inches long. No. 492—By Hubley . . . **2.50**

H—CAMPING SET—Here's just the thing to play camping! Authentic metal models of Olds Convertible, Chevrolet El Camino station wagon, camper and Tee-Nee boat trailer, poly Chris-Craft boat, racer and trailers. No. 4335—By Tootsietoy **3.00**

I—MOTORIZED ACTION MODELS—Build all three of these finely detailed, colorful models with battery-driven motors (batteries not included). Battleship Missouri; Racing "JAG," and World War II Navy Assault Plane. No. GB138—By Lindberg . . . **3.00 set**



HIS PLAY TODAY—HIS WORK TOMORROW!

A—P-63 KINGCOBRA—A silver metalized warplane — flies 35 mph. "Pilot" can adjust elevator to his "flying skill". Full power .049 automatic clutch starter engine.

No. 185—By Wen Mac . . . 10.98

B—WRECKER TRUCK—A wreck? Call Structo! Crank-operated winch winds tow line in or out. White sidewalls. Realistic details.

No. 302—By Structo . . . 4.00

C—STAKE PICK-UP—A wonderful, dependable, yellow pickup with removable front and back stake panels. Steel body. 12 $\frac{5}{8}$ inches long.

No. 308—By Tonka . . . 3.00

D—COUNTY FAIR FARM SET—A farm of his own! More than 110 pieces including huge barn, pig pen, truck, livestock, fence, etc.

No. 857—By Cohn . . . 4.00

E—FLYING FORTRESS—Build authentic electric powered World War II bomber! Wing span—19 $\frac{1}{4}$ inches. A flip of propellers activates motor. Included:

4 kit motors, pilot, co-pilot, movable controls, turret and guns. (Batteries not included)

No. 305M—By Lindberg 4.00

F—HYDRAULIC DUMP—Unloads automatically by safety-type cylinder. Two position tailgate for straight dumping or spreading. Dual rear wheels. 13 $\frac{1}{2}$ inches long.

No. 520—By Tonka . . . 5.00

G—JEEP DISPATCHER—The sportsman's favorite! Takes "rough" terrain. Steering wheel, front seats, loading room in back.

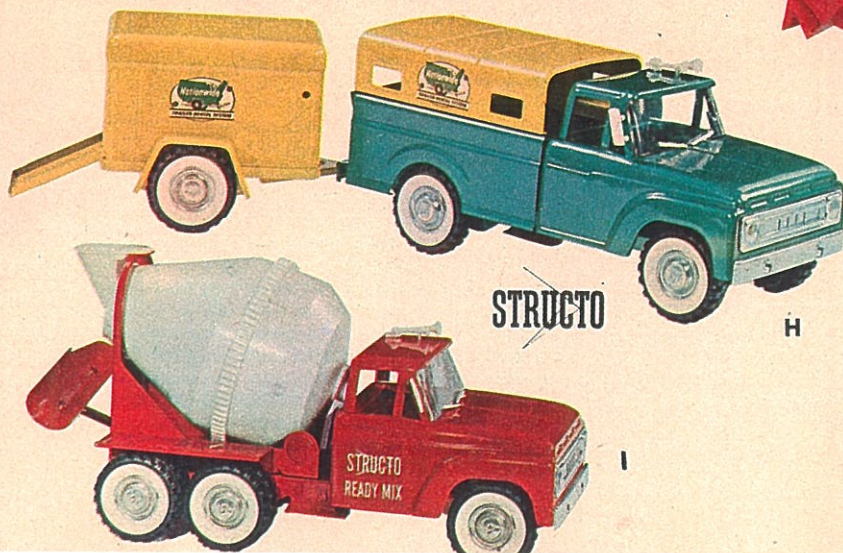
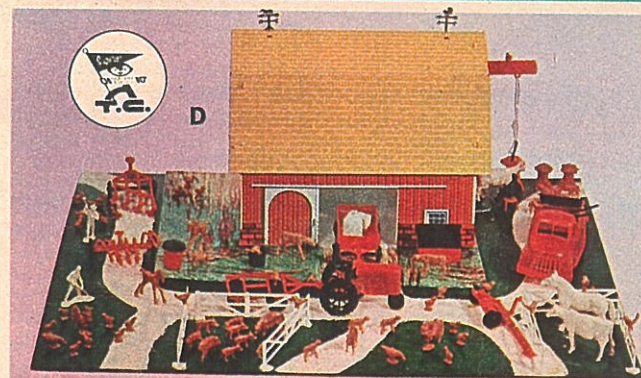
No. 200—By Tonka . . . 2.00

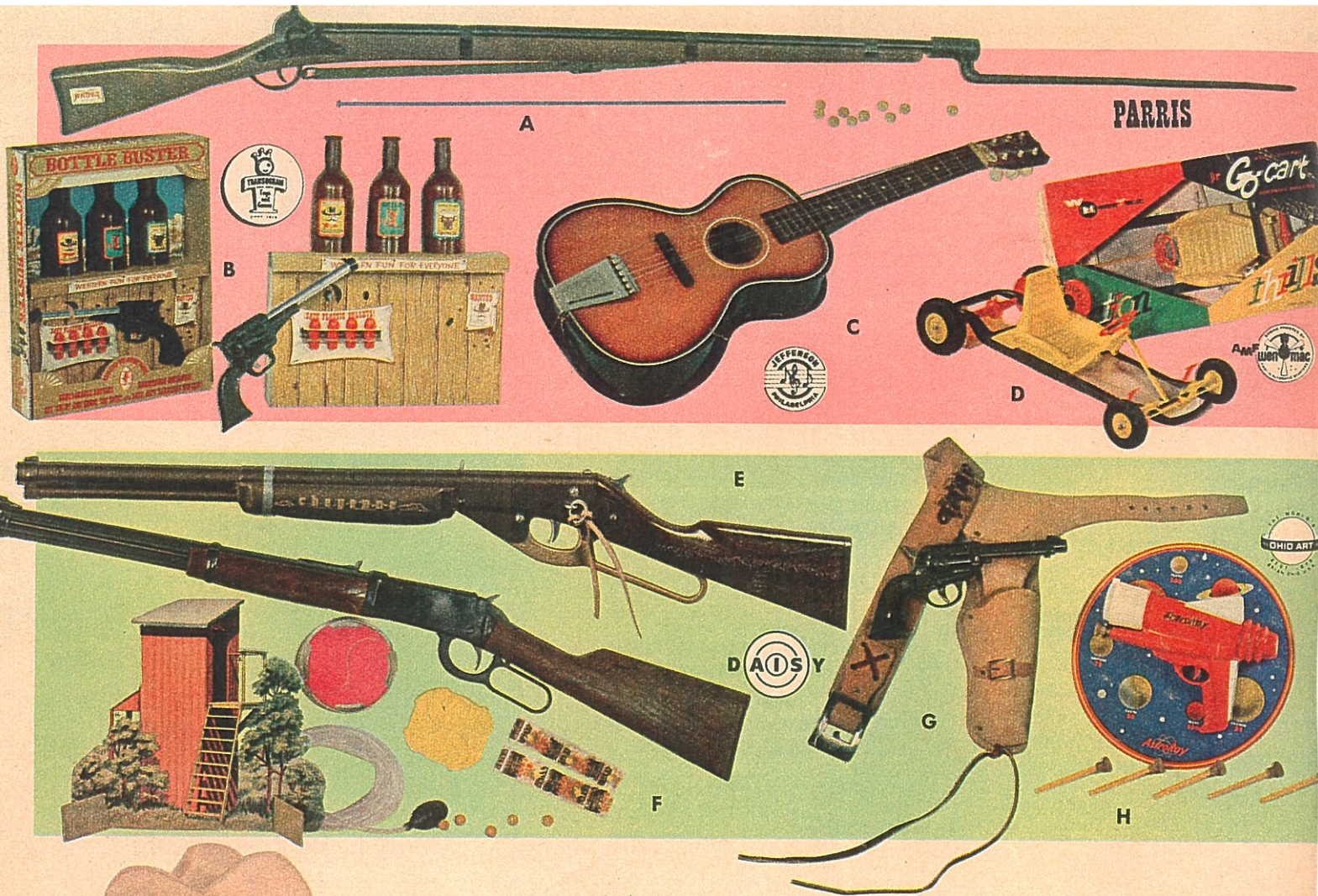
H—NATIONWIDE TRUCK AND RENTAL TRAILER—A sporty pickup with Sportsman camper top, movable tailgate. Closed trailer with working door may be unhitched. 21 inches long.

No. 500—By Structo . . . 6.00

I—READY-MIX CONCRETE TRUCK—Really mixes "cement." Water-tight drum rotates; fills through hopper on top. Tilts to empty down chute.

No. 408—By Structo . . . 5.00





ACTION! THRILLS! WESTERN FUN!

A—CIVIL WAR KADET MUSKET—Which side are you on—North or South? Whichever, you'll need this musket with bayonet, corks and handbook.
No. 1861—By Parris **4.00**

B—BOTTLE BUSTER ACTION GAME—Ready? Aim—FIRE! Hit the 9 inch plastic bottles with Colt .45 replica pop-gun—they fly apart! Fun.
No. 3630—By Transogram ... **6.00**

C—GUITAR—For singing around the campfire. Latest wire and nylon strings, plastic pegs. 30 inches.
No. 80—By Jefferson **5.00**

D—JR. GO KART—A 1½ foot racer that will go 40 mph.—circular or straightaway! Easy to operate with .049 automatic clutch starter engine. Steel frame. Neoprene belt drive.
No. 205—By Wen Mac **10.98**

E—CHEYENNE RICOCHET SADDLE GUN—A "Spittin' Image" of Cheyenne's carbine. It bangs, smokes and has ricochet whining sound! All metal except stock. 30 inches long.
No. 660—By Daisy **5.00**
No. 960—Automatic smoker .. **3.00**

F—INDOOR SKEET GAME—Great for family fun! Shooter stands back 10 feet, steps on pneumatic release and "bird" springs from miniature skeet house. 50 Cal. corkball repeater rifle with lever action.
No. 1913—By Daisy **10.00**
No. 894—Rifle only **8.00**

G—SINGLE HOLSTER—A fast-draw artist's special! A "Spittin' Image" in genuine brushed leather and brass-plated metal parts. Cap pistol shoots 50 shot roll caps.
No. 7021—Fits sizes 21 to 29½ inches **3.00**
No. 7020—Sizes 14½ to 21 inches **2.00**

H—ASTORAY GUN—A dart set for astronauts! Flashlight gun lights up space age target. Safe darts with suction cup tips. (Batteries not included.)
No. 3100—By Ohio Art **3.00**

I—DOUBLE HOLSTER SET—Features special tilt-out pockets for fast draw! Contour belt, brass-plated buckles. Two cap pistols for 50 shot roll caps.
No. 8042—Fits sizes 23 to 30 inches **5.00**
No. 8040—Sizes 17 to 23 inches—By Daisy **3.00**



A—BAS-KET—Year-round sport for all ages! Mechanically controlled levers throw the ball at basket. Rules, scoring as in real basketball.

No. 165—By Cadaco Ellis 5.00

B—STRATEGIC COMMAND—Thought provoking, imaginative! Move your ships, tanks and planes on 192 magnetized grids to capture the enemy's headquarters — all moves secret! Think!

No. 3896—By Transogram 8.00

C—TRU-ACTION ELECTRIC FOOTBALL—Two teams of 3-dimensional players (linemen, ends, offensive and defensive backs) run, block, tackle, pass and fumble! Kick-passer actually boots the ball, passes it by throwing! 110 Volts, AC only.

No. 500—By Tudor 7.00

TOYS FOR RAISING THE I.Q.

D—TRU-ACTION ELECTRIC BASEBALL

—Play America's most popular sport around the "rec" room table. Players can pitch, hit line drives, long flies or bunts. Plastic players run bases. 110 Volts, AC only.

No. 550—By Tudor 7.00

E—TRU-ACTION HOCKEY — With new, fast action! A real test of manipulative skill. Players flash everywhere to steal, pass and shoot the puck—goalie comes out of net to make dramatic "saves" and down rink passes.

No. 710—By Tudor 16.00

F—TRU-ACTION ELECTRIC SPORTS CAR RACE—Race around hairpin turns, tricky roads, and cut-offs to win cross-country race. Thrilling! 110 Volts, AC only.

No. 530—By Tudor 7.00

G—TOOL CHEST — For the young handyman! 14 pieces include spring steel saw, pliers, square, screw driver, hammer, wrench etc. Steel chest.

No. M3—By American Toy & Furniture 3.00

H—HIGHWAY-BUILDER SET—Perfect for the dirt pile! Deluxe dump truck, hi-lift bulldozer, sand-loader, sand hopper and road barrier. Lots of action, loads of play.

No. 913—By Structo 11.00

I—PLAY DOCTOR OUTFIT—Enough equipment and medicine in poly bag and medicine chest to make every "sick" child in the neighborhood well again!

No. 1367—By Transogram 3.00

J—JUNIOR TOOL SET—Build a club house with 6 regular size alloy steel tools on leather belt.

No. 398—By Industrial Safety Belt 4.00
Other Tool Sets from 1.00 up.

