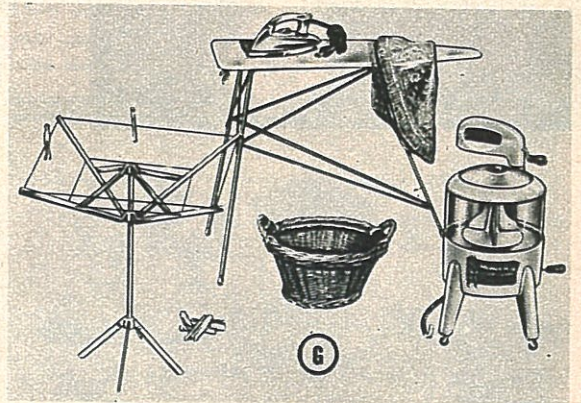
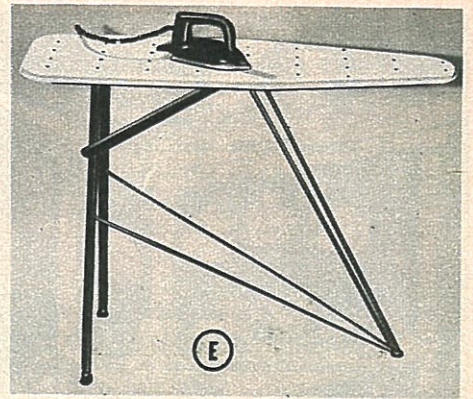
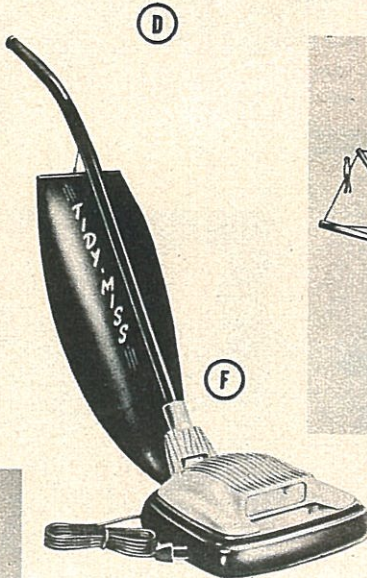


**A 19-57 ELECTRIC STOVE** ..... \$6.00  
(5 yrs. up)—"Little Chefs" can experience the real thrill of cooking their own dishes on this miniature 11 x 9 x 5½" all metal stove. A pilot light indicates when the top cooking surface is heating. Has warming oven for simulated baking and plastic play switches. Included is a four piece set of cooking utensils. AC current only. Ship. wt. 6 lbs.

**B 19-39 DELUXE ELECTRIC STOVE** ..... \$12.00  
(5 yrs. up)—A little girl's supreme delight is this fine all metal miniature electric stove, duplicating in detail the appointments and finish of large electric ranges. Has individual controls for top and oven heating elements, two real pilot lights indicate when top of oven is heating, large baking and separate warming ovens. A six-piece set of cooking utensils, 3 pots and pans, 2 lids and a cookie sheet. Finished in gleaming white baked enamel. Size: 13¾ x 10¾ x 7½". AC current only. Cook book in story book form with simple recipes is included. Ship. wt. 12 lbs.

**C 10-31 TEA AND BAKING SET** ..... \$3.95  
(3 to 7 yrs.)—This combination tea and baking set is another example of a toy that is fun to play with because it can be used in so many ways. The younger hostess enjoys the fuss and bother of preparing a party for her family of doll guests—or of a "real" tea for her young friends! Her little baking set helps her to get everything ready.



**D 12-1 KIDDIE CLEANING SET** .... \$3.60  
(3 to 6 yrs.)—Mother is sure to find her own work lighter when her little helper has her very own set of cleaning equipment to lend a willing hand. This popular set consists of a corn broom, long-handled metal dust pan, floor mop, carpet sweeper, hand mop and plastic apron. Ship. wt. 6 lbs.

**E 12-19 IRONING BOARD WITH ELECTRIC IRON** ..... \$4.25  
(5 yrs. up)—An ironing board strongly constructed of heavy gauge steel. White enamel top is perforated just like mother's. Sturdy folding legs of red enamel. 8" wide, 27¼" long, 22⅞" high. Included is an underwriters' approved electric iron 6¼" long with aluminum base, red enameled hood and black bakelite heat-proof handle. Ship. wt. 10 lbs.

**F 12-18 ELECTRIC VACUUM CLEANER** ..... \$8.95  
(5 yrs. up)—Little helpers will be very proud to have their very own electric vacuum cleaner. It actually vacuums and cleans just like mother's although much smaller (overall height 37½", base 9 x 9 x 3¾"). It has green and black plastic base with aluminum handle attached, automatic off-and-on switch and headlight. Eleven foot cord and plug included. AC current only. Ship. wt. 8 lbs.

**G 42-12 LAUNDRY SET** ..... \$12.00  
(3 yrs. up)—Almost indispensable to the proud doll mother. The replica of a real hand operated washer is large enough (14½" high) to actually wash dolly's clothes. A 30" long ironing board with steel understructure, low heat electric iron, folding steel dryer with clothespins, plastic apron and clothes basket complete this deluxe laundry set. Ship. wt. 10 lbs.

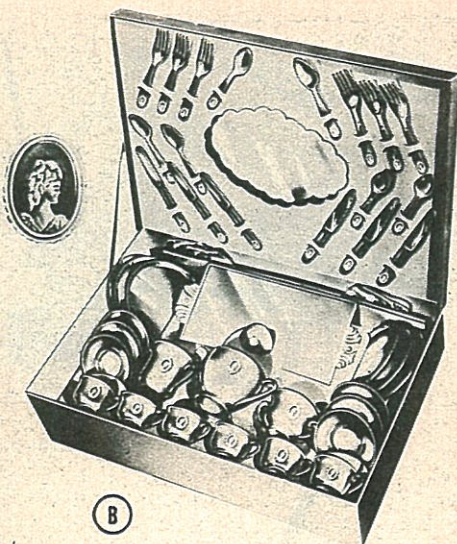
FOR 89 YEARS — SINCE 1862  
GOOD TOYS FOR GOOD GIRLS AND BOYS





**A 42-57 TRIMMED TEA WAGON ..\$14.75**  
(5 yrs. up)—"Tea Time" for serving either real or make believe tea. This ivory enameled with red trim tea wagon offers hours of fun in the preparation, serving and talking over the tea cups. Besides a plastic tea set for four (of the popular "Blue Willow" pattern) there are four plastic tumblers, a set of plastic "silverware", 4 paper napkins and doilies. The wagon has 5" wooden wheels on 2 legs, casters on the others. Its wooden handle measures 19" from the floor. The removable top serves as a 12 x 18" tray. Exclusive. Ship. wt. 16 lbs.

**B 4-15 CAMEO PLASTIC TEA SET ....\$5.00**  
(4 yrs. up)—Ever so practical—they're washable, durable, sanitary—and ever so pretty, a colorful pink with exquisite white cameos delicately embossed. This life-size service for six includes knives, forks, spoons, cups, saucers, plates, a teapot, sugar and creamer and serving tray. Ship. wt. 5 lbs.



**C 11-8 LUNCHEON BASKET**  
(Exclusive) .....\$12.00  
(4 to 10 yrs.)—This deluxe, service-for-4, plastic luncheon set provides gracious living for little friends. Complete with gay printed tablecloth and napkins, glasses, decorated tea set, knives, forks and spoons. Packed in a dainty, ribbon-trimmed 16½ x 11 x 7½" wicker basket with hinged cover and convenient carrying handle. Ship. wt. 7 lbs.

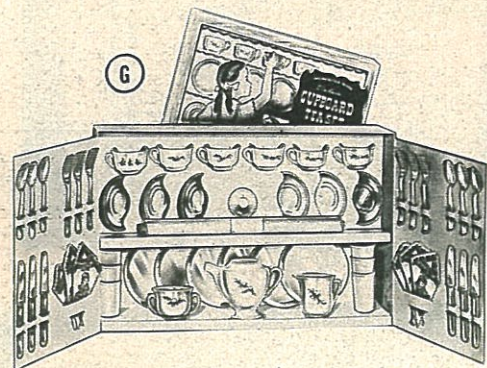
**D 12-23 TEA SET AND STEMWARE ...\$4.00**  
(4 yrs. up)—Service for four consisting of 41 pieces. The plastic tea set is of the well known Blue Willow design and consists of 4 cups, saucers, plates, knives, forks, spoons, napkins, 1 teapot with cover, sugar bowl and creamer. The stemware includes four embossed goblets, sherbets; 1 tray and 1 pitcher. Ship. wt. 4 lbs.



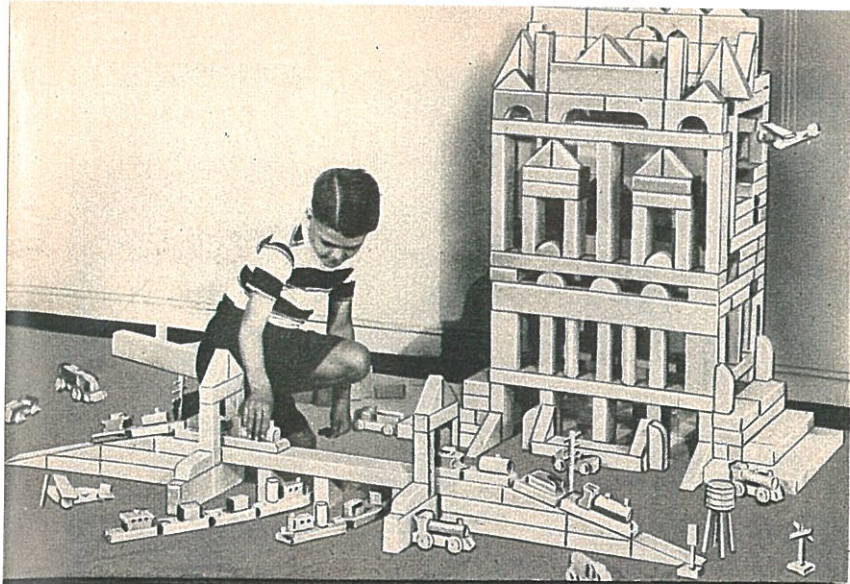
**E 12-27 PLASTIC BLUE WILLOW TEA SET .....\$3.50**  
(4 yrs. up)—The world famous Chinese blue willow pattern is exquisitely reproduced on this plastic tea set. Service for six, 46 pieces in all, includes cups, saucers, plates, teapot with cover, sugar bowl and creamer, spoons, knives, forks and napkins. Beautifully packaged in acetate window box. Ship. wt. 5 lbs.

**F 27-57 PICNIC BASKET .....\$7.95**  
(4 yrs. up)—Wicker picnic basket, 6¾ x 9 x 12½" long, with hinged wooden lid and double bentwood carrying handles. Handsomely fitted with service for four consisting of colored plastic knives, forks, spoons, glasses and 6" plates. A gay printed tablecloth and four napkins complete the service. Ship. wt. 5 lbs.

**G 19-6 PLASTIC TEA SET .....\$4.50**  
(4 yrs. up)—Time for a tea party. Here is a child's full size tea service for six, of durable multi-colored plastic with floral decoration. Consists of tea-pot, sugar and creamer, cups, saucers, plates, glasses, knives, forks, spoons, paper napkins and tablecloth, neatly arranged in cupboard type box with folding doors and set-up shelves. Ship. wt. 6 lbs.

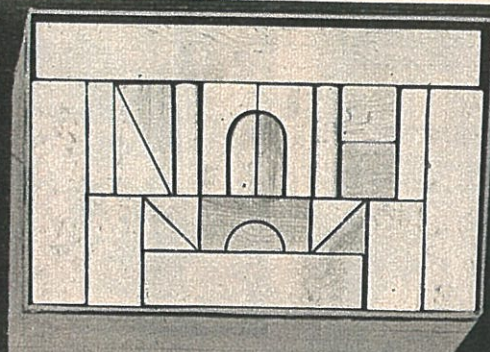
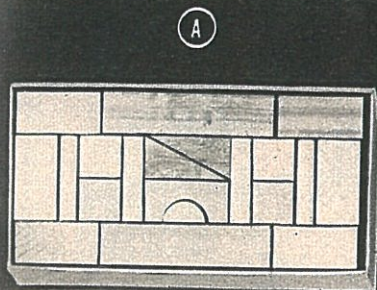






## PLAYSKOOL KINDERGARTEN BLOCKS AND ACCESSORIES FOR COMPLETE BLOCK EXPERIENCES

**A-B-C KINDERGARTEN BLOCKS AND ACCESSORIES**—Building Blocks are the most important single tool of play for youngsters from the age of 18 months to 9 years. Through the use of blocks a child can re-create the settings he sees in the grown-up world, and no other media combines such a diversified pattern of enjoyment, as well as educational value. Playskool Deluxe Kindergarten Blocks are made on the approved unit scale ( $1\frac{3}{8}$ " by  $2\frac{3}{4}$ " by  $5\frac{1}{2}$ ", and multiples thereof). These sets are offered in the finest quality of both hard and soft wood. Hard wood is preferable, of course, and we strongly urge buying the hard wood blocks, as they will withstand years and years of hard play, whether used individually or by groups. Soft wood sets are practical, however, for unsupervised play—where there is only one child—or for limited group play. Soft and hard wood sets are identical in content, dimensions and shapes.

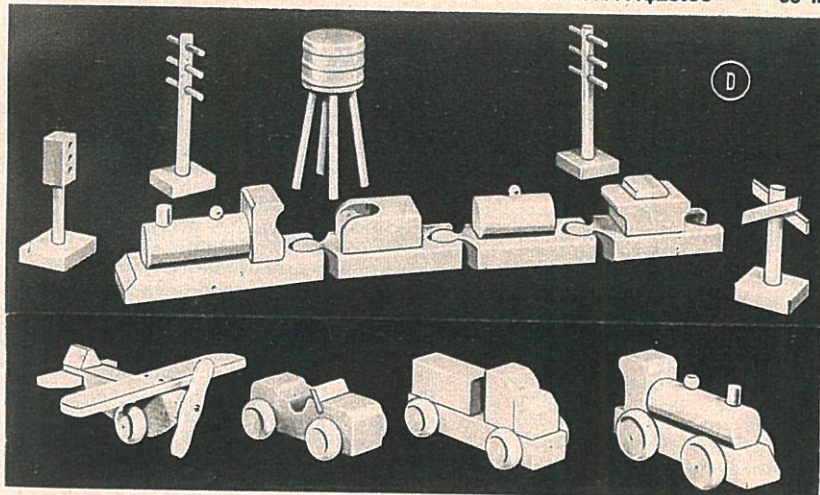


### HARD WOOD SETS

- A 10-10 PRIMARY KINDERGARTEN BLOCKS** — 20 blocks. Ship. wt. 11 lbs. .... \$5.00  
**B 10-8 SECONDARY KINDERGARTEN BLOCKS** — 44 blocks. Ship. wt. 28 lbs. .... \$12.50  
**C 10-12 ADVANCED KINDERGARTEN BLOCKS** — 85 blocks. Ship. wt. 48 lbs. .... \$25.00

### SOFT WOOD SETS

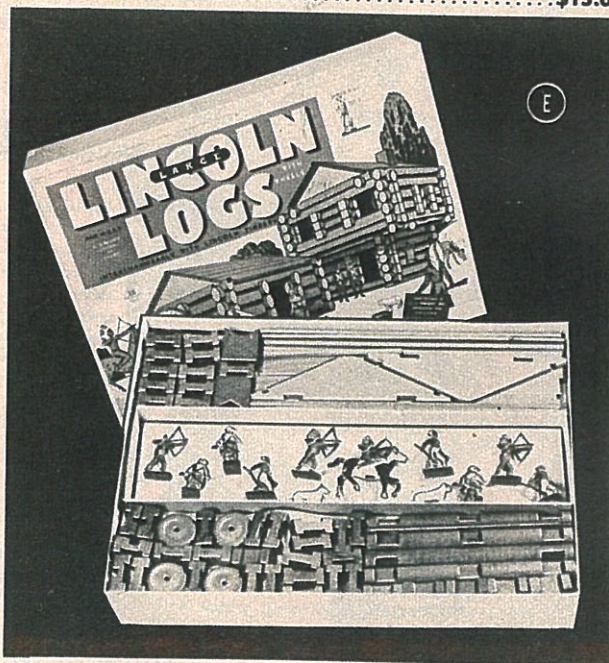
- 10-16 PRIMARY KINDERGARTEN BLOCKS** — 20 blocks. Ship. wt. 8 lbs. .... \$3.00  
**10-17 SECONDARY KINDERGARTEN BLOCKS** — 44 blocks. Ship. wt. 17 lbs. .... \$7.50  
**10-18 ADVANCED KINDERGARTEN BLOCKS** — 85 blocks. Ship. wt. 30 lbs. .... \$15.00



### D 19-40 BLOCK ACCESSORIES ..... \$4.25

As realism develops in the process of construction, the requirement for mobile units scaled to the blocks becomes important, and Block Accessories such as trains, trucks, autos, planes, railroad signals are a "must" in order to accomplish the full satisfaction of dramatic play. These accessories are made of hard maple to stand unlimited use. **BLOCK FREIGHT TRAIN**—scaled for play with Playskool unit system Blocks. Natural finish, length approximately 20". **BLOCK GADGET SET**—consists of signal light, crossing sign, water tower and 2 telegraph poles. Units vary from 4" to 6". **BLOCK TRANSPORTATION SET**—consists of airplane, locomotive, truck and auto, each with movable wheels. Each unit is approximately  $5\frac{1}{2}$ ". Ship. wt. 7 lbs.

FOR 89 YEARS — SINCE 1862  
GOOD TOYS FOR GOOD GIRLS AND BOYS

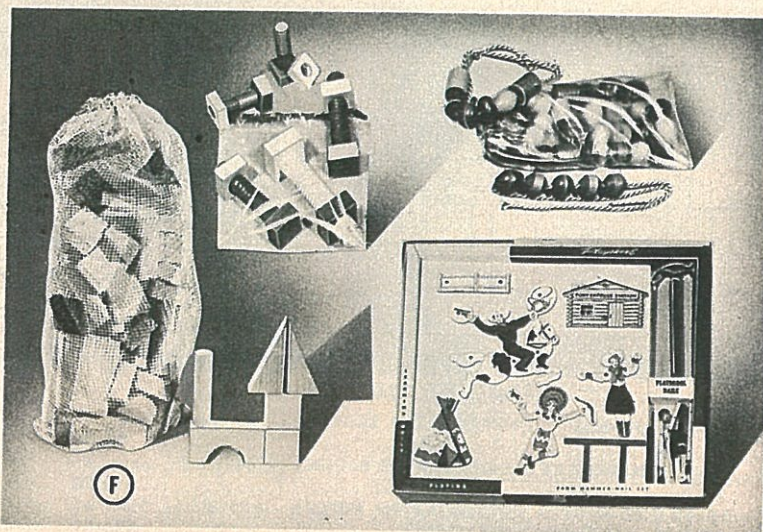
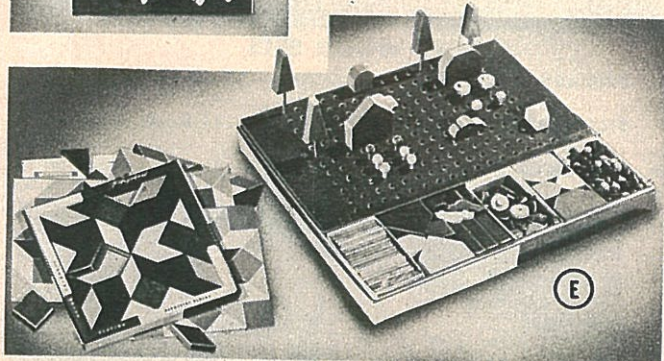
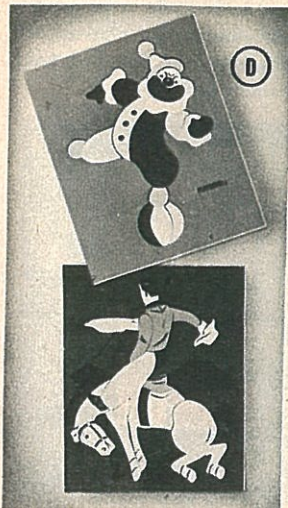
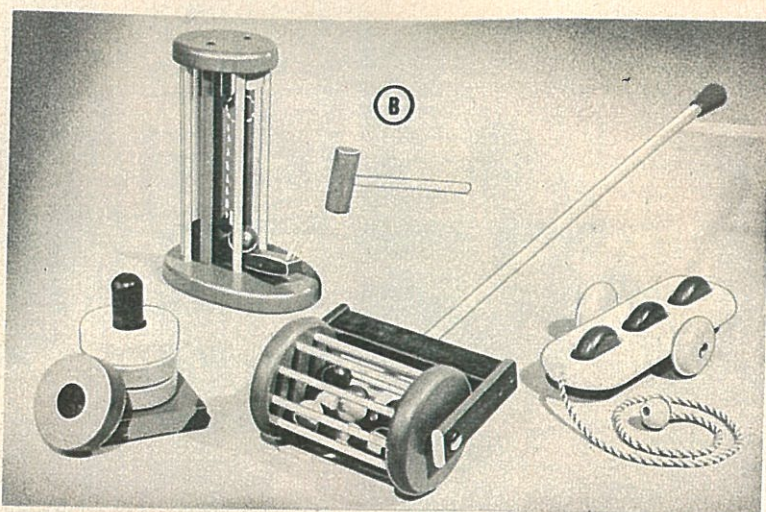
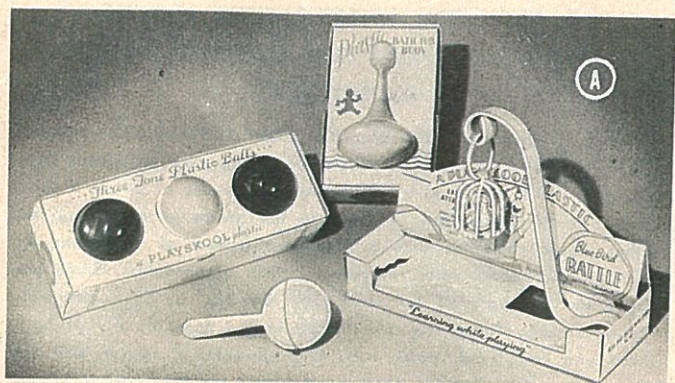


### E 19-63 LINCOLN LOGS ..... \$7.50

(5 yrs. up)—The toy that captures the spirit of the American frontier. Can be used to build cabins, block houses, forts, wagons, ranch houses and many other interesting structures. Illustrated set contains 177 wood pieces and 12 durable, brightly colored metal figures plus a 4-page design booklet containing scale model diagram, with complete instructions (illustrated) for building 19 different structures. Ship. wt. 9 lbs.

### 19-47 LINCOLN LOGS (Not illustrated) 131 wood pieces. Ship. wt. 6 lbs. .... \$4.00





# PLAYSKOOL

SPECIALISTS IN EDUCATIONAL TOYS FOR THE PRE-SCHOOL CHILD

Child authorities agree that toys must be educationally correct so that they teach the *Right Things at the Right Time in the Right Place*. There is a proper sequence, according to child psychologists, for "Learning While Playing" with toys. Toys must be playable, too, so as not to create frustration, but to aid them in developing mentally, socially and physically. They must be designed to the highest standards of safe, sturdy construction, and have bright, true and lasting colors. F. A. O. Schwarz has selected Playskool as the leading manufacturer in the pre-school field, and presents on these pages selections for each age group of this approved line of educational toys.

certain steps, later on acts as an imaginative carpet sweeper or lawn mower. **FLIP-FLOP**—The first pull toy has to go everywhere with baby. This toy is never upside down. Ship. wt. 6 lbs.

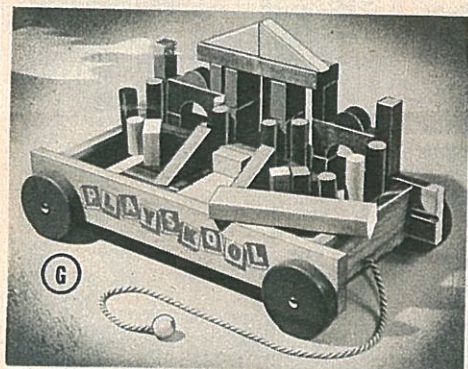
**C 19-44 PUZZLE PLAQUES GROUP 3 \$3.50** (2 to 4 yrs.)—Two primary puzzle plaques—Chick, 9 pieces and Ride A Cock Horse, 14 pieces, offering a challenge to the child, as well as encouraging concentration and relaxation from more strenuous play. Ship. wt. 4 lbs.

**D 19-58 PUZZLE PLAQUES GROUP 4 \$3.50** (3 to 5 yrs.)—Two advanced puzzle plaques—Clown, 20 pieces and Cowboy, 27 pieces. These two subjects will provide many, many hours of pleasure and aid in developing patience and skill. Ship. wt. 4 lbs.

**E 19-68 GROUP 5 \$3.50** (3 to 6 yrs.) **PARQUETRY BLOCKS**—A child's feeling for design, color and originality receives definite opportunity for these large size mosaic blocks of many shapes and colors. Contains 6 different design sheets. **LANDSCAPE PEG SET**—Three dimensional play activity. Trees, houses, barns, autos, garages, etc., for imaginative young builders. A design booklet is enclosed. Ship. wt. 4 lbs.

**F 19-101 GROUP 6 \$6.00** (3 to 6 yrs.) **WESTERN HAMMER AND NAIL SET**—Die cut cardboard western figures plus laying sticks, nails, hammer, pounding board and design folder. **NUTS AND BOLTS**—Develops dexterity and finger manipulation. One extra large nut and bolt, 2 medium and 2 small. Loads of fun in screwing and unscrewing. **MAPLE BUILDING BLOCKS**—Heavy duty bag contains 52 sanded and waxed blocks in 10 shapes for maximum imaginative construction. **JUMBO BEADS**—A basic need for a quiet play period. Generous assortment of beads of five shapes and five colors. Two durable, long laces with 2" plastic tips. Ship. wt. 10 lbs.

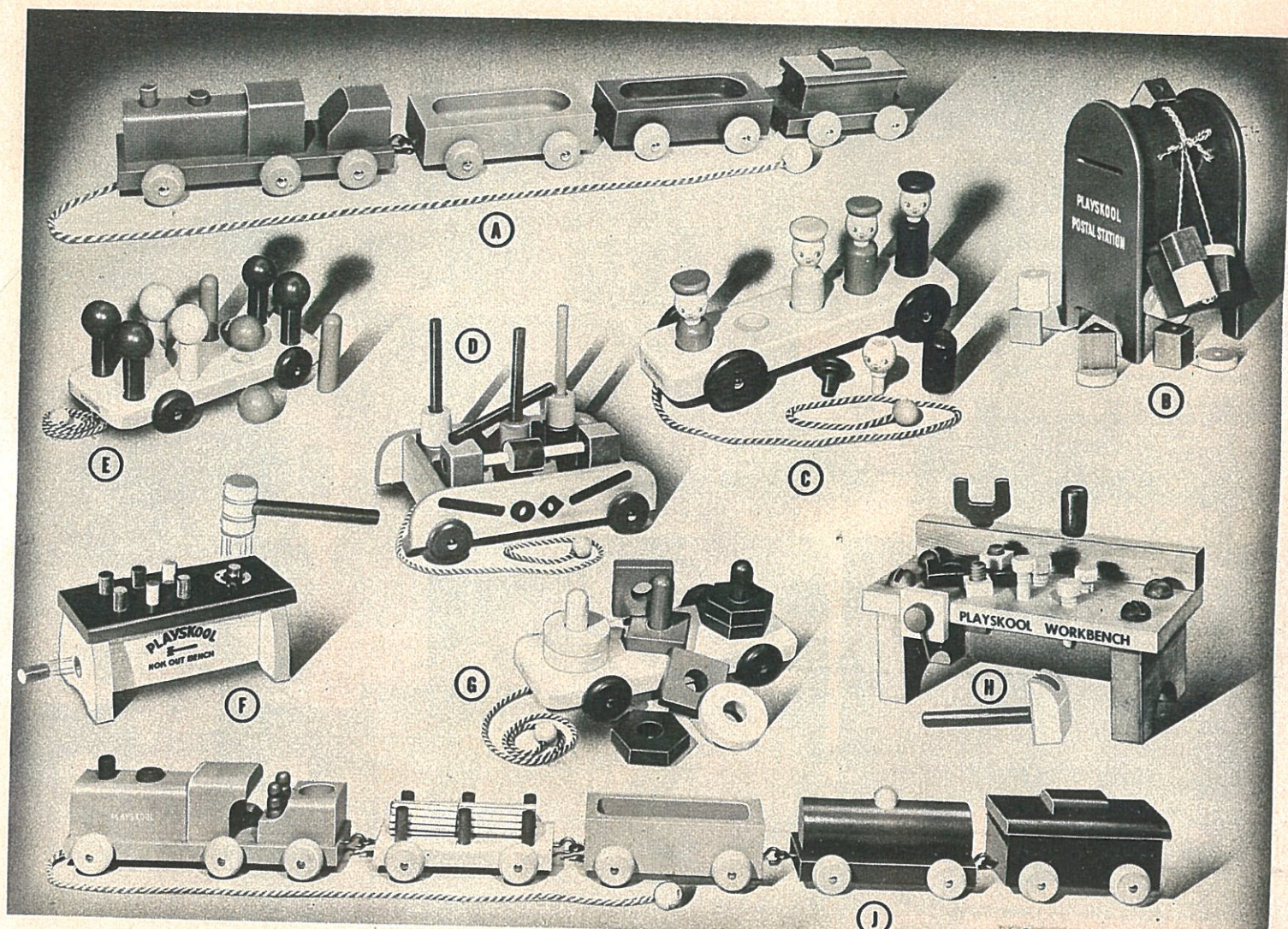
**G 19-12 WAGON OF BLOCKS \$5.00** (1½ to 3½ yrs.)—Construction ability is enhanced with this mobile colored block set. 10 different shapes of 7/8" hard maple blocks are tumble finished in primary colors. The 52 building block pieces are contained in a sturdy, handsome, 18 x 8½" pull wagon. An added measure of activity comes with the loading and unloading of the large wagon. Each block is sanded and painted with harmless colors. Ship. wt. 9 lbs.



**A 10-34 GROUP 1 \$3.00** (3 to 12 mos.)—A complete assortment which will keep baby happy and interested every moment. These shiny, sturdy, colorful plastic toys consist of: **3-Tone Balls**, **Rattle**, **Bath Buoy**, and **Bluebird with Stand** which can be clipped on playpen, highchair, crib or carriage. Ship. wt. 2 lbs.

**B 19-42 GROUP 2 \$5.00** (1 to 2½ yrs.)—A well-rounded group for the toddler. **BLOCK STACK**—consists of peg fastened to base, 4 round colorful blocks for children to grasp and handle. Brightly colored, all edges rounded. **BANG-A-BALL**—Baby's first pounding toy. When pounded, red ball in cage goes to the top and then returns for pounding again and again. Aids in developing eye and hand coordination. **RATTLE PUSH**—A wonderful aid in those first un-





**A 19-31 SPECIAL FREIGHT TRAIN \$4.00**  
(1½ to 3½ yrs.)—Sturdy, attractive train for the young railroader. Big combination engine and tender, 2 open gondola cars for loading and unloading, and caboose. Can be uncoupled easily. Long pull cord. Size is 28" overall. Ship. wt. 4 lbs.

**B 19-106 POSTAL STATION .....\$3.00**  
(1½ to 3½ yrs.)—Realistic mail-box and 12 blocks (4 shapes) teaches shape discrimination and concentration. Blocks are drilled and a long stringer is provided so that the very young child may string them as beads. There is also a slot on the side where the "play letter" to Santa or Daddy may be posted. Ship. wt. 3 lbs.

**C 19-27 DOLLY PULL .....\$3.50**  
(1½ to 3½ yrs.)—5 different colored dolls. The heads, hats and bodies come apart. All on a big pull unit. Graduated sizes increase play possibilities. Dolls used separately for block play and for "ten-pin" activity, too. Ship. wt. 3 lbs.

**D 19-28 COL-O-ROL WAGON ...\$3.00**  
(2 to 5 yrs.)—Streamlined wagon with load of cylinders, cubes and rods. Stacking is made easy with the guide holes and the rods to fit through. Imaginative bridges and other structures can be made. This toy has unlimited play possibilities. Ship. wt. 5 lbs.

**E 12-39 PEGGY BALL PULL .....\$3.00**  
(1 to 2½ yrs.)—Combination peg board and pull toy makes color matching, muscular control

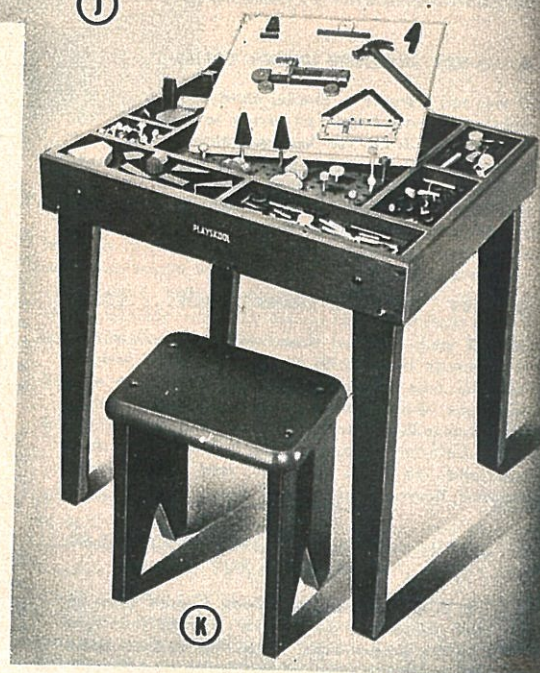
and eye-hand coordination fun. Pegs and balls in varied color pairs are removable. Sturdy base has pull cord attached. Ship. wt. 4 lbs.

**F 19-107 NOK-OUT-BENCH .....\$2.00**  
(2 to 5 yrs.)—Offers harmless pounding pleasure, helps coordinate use of hands. 12 plugs in 6 colors makes guessing the next color such fun when a colored plug comes out the end of the bench. Ship. wt. 3 lbs.

**G 19-26 THREE FORM BLOCK CART .....\$3.50**  
(1½ to 3½ yrs.)—Color-matching, shape-matching and pattern-fitting plays such an important part in development. 3 round, 3 hexagon and 3 square blocks, 3 pegs in primary colors, all removable from the big pull cart. Ship. wt. 3 lbs.

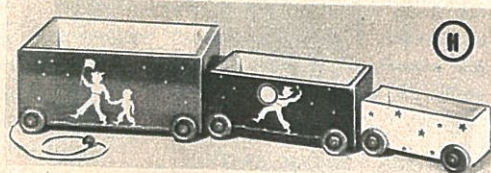
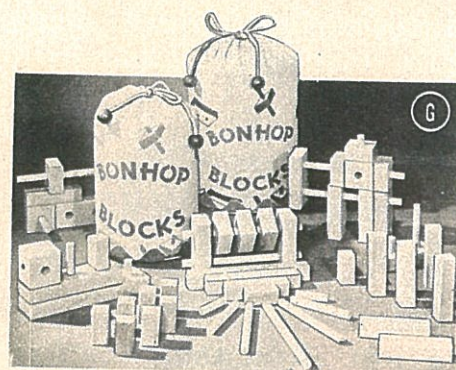
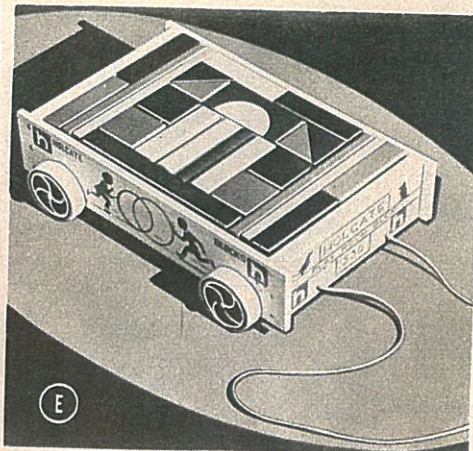
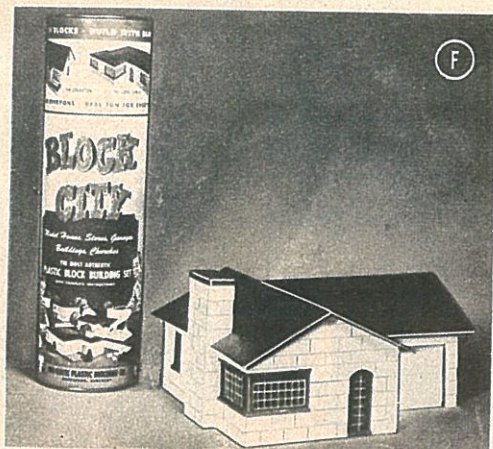
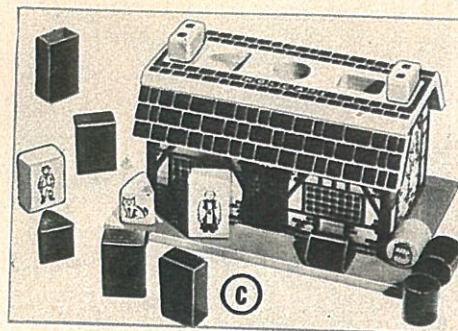
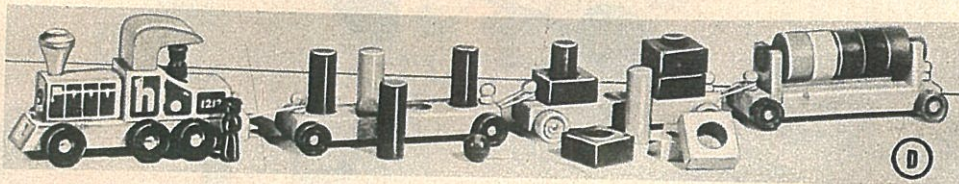
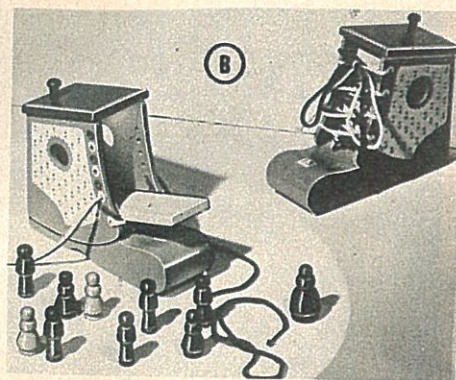
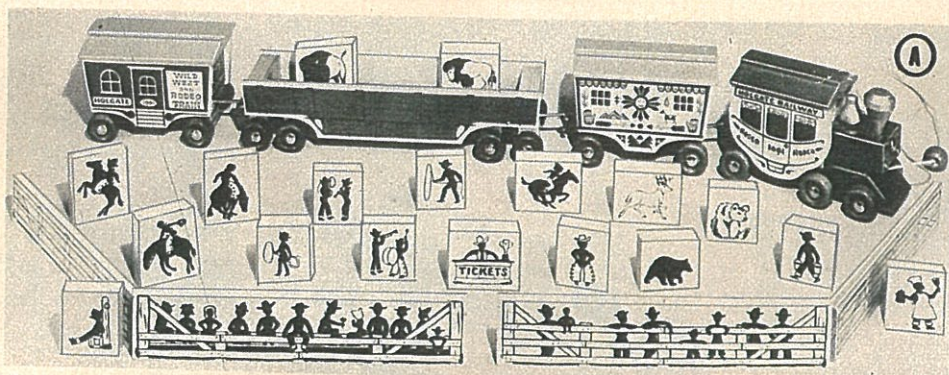
**H 19-30 WORKBENCH .....\$3.00**  
(2 to 5 yrs.)—Clay hammer, vise, screw driver and nuts and bolts—on a bench just like Dad's. Can be completely taken apart. Large wooden nails to be pounded and pulled. A completely satisfactory and sturdy NEW TOY. Ship. wt. 3 lbs.

**J 3-39 SUPER FREIGHT TRAIN ..\$7.00**  
(3 to 6 yrs.)—Extra sturdy large freight train. Gondola can be loaded and lumber car contains plenty of birch dowels. Plug comes out of tank car which is hollowed out for loading. Top of caboose, fireman and engineer in locomotive are removable. Ideal to precede an electric train. Length 42" without cord. Ship. wt. 6 lbs.



**K 11-11 DELUXE HAMMER, NAIL AND PEG SET .....\$8.00**  
(3 to 8 yrs.)—A sturdy table 20" by 20" by 16" wide, finished in green with matching bench. An excellent activity toy. There is a generous supply of pegs, which can be fitted into holes. Also a composition nailing board, as well as hammer and nails. Booklets give ideas for different patterns to start the child off on a great adventure in experimentation.





#### A 3-94 HOLGATE RODEO TRAIN ...\$8.50

(3 yrs. up) Here is a simple, sturdy version of the mobile Western Rodeo all ready to load into the 31" wooden train for transportation to the next locale. The 22 block-like parts are made of hard-wood imprinted with good likenesses of broncos, cowboys, cooks and wranglers all ready to contribute to a grand show on a small scale. Ship. wt. 7 lbs.

#### B 3-97 HOLGATE LACING SHOE...\$3.50

(2 to 5 yrs.)—One of those simple but often difficult things for a child to do is to know how to lace his own shoes. Hence, this appealing and ingenious dramatization of an everyday chore, helps teach the knack of lacing shoes in no time at all. Colorful wooden shoes 7 3/4" long with shoe lace and the "Old Woman" and her children (wooden figures.) Ship. wt. 3 lbs.

#### C 19-22 HOUSE THAT JACK BUILT...\$4.00 A HOLGATE TOY

(1 1/2" to 5 yrs.)—Three differently shaped holes in the roof present a problem of putting the right block in the proper hole. When this is done there remains the mystery of "where did the block go?" And happy is the child when he again "discovers" the blocks by lifting the roof. Each of the 10 wooden blocks has a picture of animal or character in the story of "The House That Jack Built." Story included. Size 10 x 6 x 6 1/2". Ship. wt. 4 lbs.

#### D 3-95 HOLGATE ACTIVITY TRAIN...\$5.00

(3 to 5 yrs.)—A toy that's correctly named! It's a combination pull train, color cone and concentration toy. The cars uncouple, the tank car comes apart, the circles and squares, all brilliantly

colored can be interchanged on various pegs, and the squares and discs can be used for building blocks too. All wood construction with fine Holgate workmanship and materials. Overall length 33". Ship. wt. 5 lbs.

#### E HOLGATE WAGONS OF COLORED BLOCKS

Good building blocks are essential to the well rounded play life of any child. At first, they are carried or shoved from place to place or stacked in piles. Next, the child begins to construct the more basic block structures. This wide range of colored building blocks in wagons is top quality, will serve children's urge to repeatedly build things.

10-30 JR. BLOCKS (Not illustrated) Ship. wt. 19 lbs. .... \$15.00  
(1 1/2 to 8 yrs.)—Wagon 12 x 19 1/2". 36 Blocks. Oblong Unit Block 1 3/8 x 2 3/4 x 5 1/2".

10-32 PLAYROOM BLOCKS (Illustrated) Ship. wt. 13 lbs. .... \$8.50  
(3 to 8 yrs.)—Wagon 10 x 16 1/2". 36 blocks. Oblong Unit Block 1 1/8 x 2 1/4 x 4 1/2".

3-96 ANNIVERSARY BLOCKS (Not illustrated) Ship. wt. 9 lbs. .... \$5.50  
(5 to 8 yrs.)—Wagon 8 x 15". 42 blocks. Oblong Unit Block 7/8 x 1 3/4 x 3 1/2".

F BLOCK CITY BUILDING SETS (All Ages)—Block City Construction Sets will bring the young designer many hours of construction fun; building one story houses, garages, stores, railroad stations, etc. according to size of set. Interlocking plastic blocks, windows, doors, fences, roofing material, door lintels, gates, and instruction booklet are included. Full block or brick has 1/2 x 1"

building surface, others for corners, sills and window frames sized and shaped proportionately.

4-74 BLOCK CITY SET approximately 314 pieces. Ship. wt. 3 lbs. .... \$4.95

4-75 BLOCK CITY SET approximately 484 pieces. Ship. wt. 4 lbs. .... \$7.50

G BON-HOP BLOCKS (2 to 6 yrs.)—A good assortment of squares, rectangles and rounds of polished natural-colored, hardwood with carefully squared ends and safe, rounded edges. Larger pieces have holes into which rounds can be inserted for Junior's more ambitious construction projects. And when pick-up time comes these blocks can be put in their durable canvas bag.

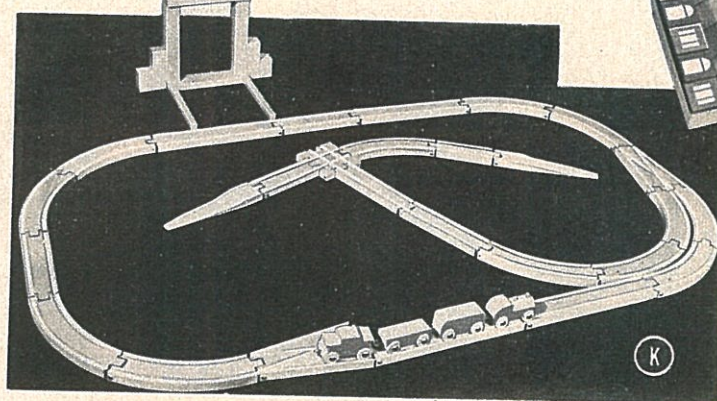
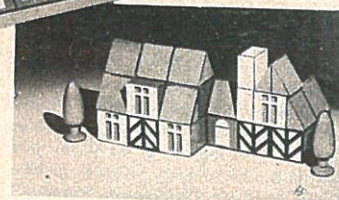
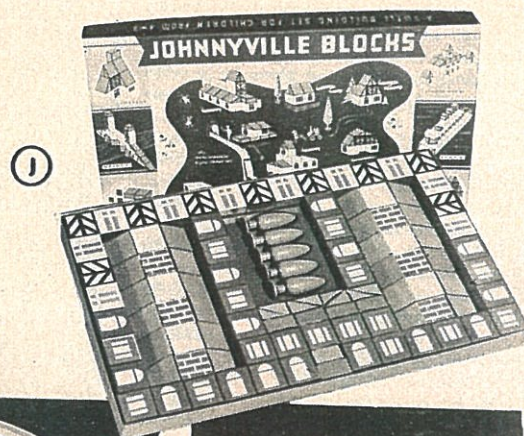
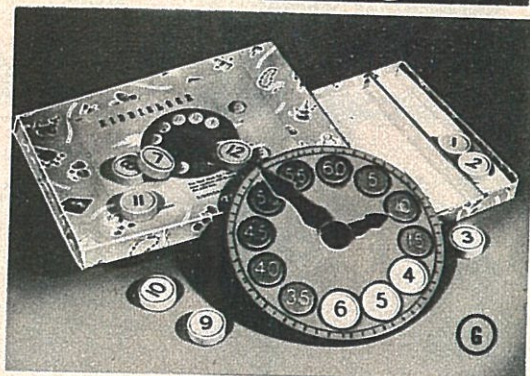
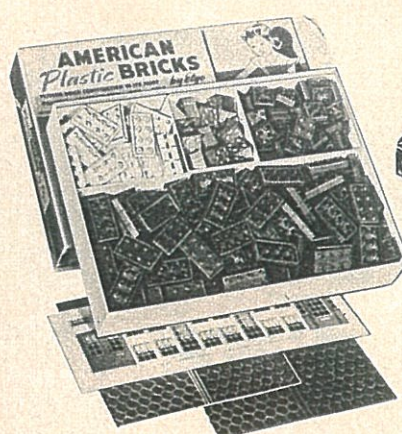
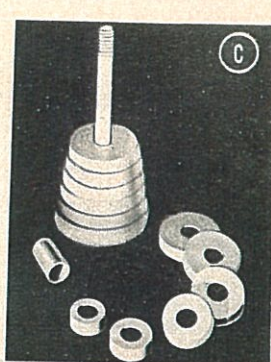
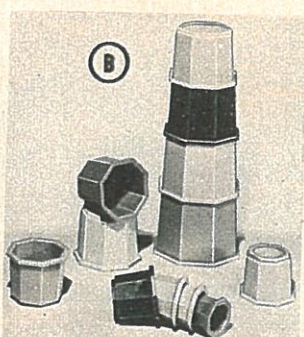
3-64 Jr. Set 50 pieces (6 lbs.) .... \$3.50

3-66 Sr. Set 100 pieces (11 lbs.) .... \$5.00

#### H 27-38 NEST OF WAGONS.....\$3.75

(1 1/2 to 3 1/2 yrs.) Toddlers find it great fun to put things in wagons and pull them around, hence this nest of wagons for the transportation minded young fry. Set consists of three, all wooden, pull wagons (largest 4 1/2 x 7 x 10" long) made of smoothly sanded pine gayly decorated in red, white and blue, stenciled designs. Ship. wt. 5 lbs.





**A 4-33 BUILDING BEAKERS (Import) .....\$2.85**  
(1 to 5 yrs.)—Twelve plastic beakers in bright attractive colors each with a different raised picture, nest so that they all fit inside the largest. When turned upside down can be built into a tower as shown. Ship. wt. 2 lbs.

**B 4-68 NESTING PLAYCUPS (Import) .....\$2.50**  
(1½ to 5 yrs.)—Set consists of 12 clean and durable colored plastic cups, octagon shaped to fit one inside the other. Largest cup 3¾", smallest 1¼" diameter. Each cup has raised design of animal, bird or fish along with letters and numerals. Taken apart, set makes excellent building material. Ship. wt. 2 lbs.

**C 4-89 PYRAMID RINGS (Import) .....\$2.65**  
(1 to 4 yrs.)—Calculated to produce long periods of absorbing play. An 8" pyramid base with 11 rings of graduated sizes and screw on cap. Made of plastic in colors which are absolutely fast and indefinitely washable without spoiling their gay appearance. Ship. wt. 2 lbs.

**D 4-34 TEN NESTING EGGS (Import) ...\$3.00**  
(3 to 6 yrs.)—A modernized version of the old "Russian Eggs." This is a toy of "pride of possession", which will be treasured for years. The ten eggs which nest inside each other are made of brightly colored unbreakable plastic. Standing on end largest egg 4" high, smallest ¾ of an inch tall. Ship. wt. 2 lbs.

**E 4-35 BILLIE AND HIS BARRELS (Import) .....\$3.95**  
(2½ to 6 yrs.)—Each of the seven barrels unscrews in the middle into two separate halves and all fit inside each other according to size. Billie lives inside the tiniest one. Made of durable plastic in various colors. Largest barrel 3¼" high, smallest 1" high. Ship. wt. 2 lbs.

**F 4-91 KIDDICOG (Import) .....\$4.75**  
(2½ to 5 yrs.)—Young children love movement. All six strong interlocking, interchangeable, colored plastic gears, placed in various positions on a pegged 12 x 12" plastic board revolve when the master cog is turned, making an amusing ratchet sound. Ship. wt. 4 lbs.

**G 4-93 KIDDICLOCK (Import) .....\$4.35**  
(4 yrs. up)—An ideal clock for the important business of "learning to tell the time." Has molded red plastic face (8¼" diameter), with movable hour and minute hands. The "hour" numbers (yellow) fit only into their correct positions on the clockface as they are "keyed" like a lock. Ship. wt. 3 lbs.

**H AMERICAN PLASTIC BRICKS (5 yrs. up)**—Modern brick construction in its most realistic and accurate form for boys and girls. Interlocking plastic blocks (1¾" long) in brilliant red and stone-gray that make various miniature model buildings in true-to-life proportions and appearance. Half bricks and gable bricks plus colorfully embossed windows, doors, roofs complete each set. Instruction booklet included.

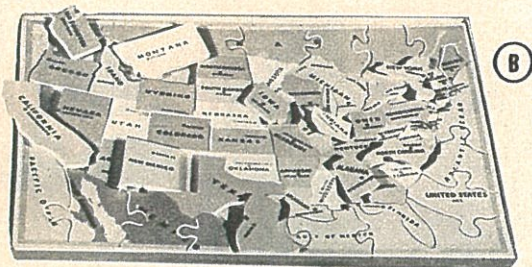
3-84 Approx. 200 bricks. Ship. wt. 4 lbs. ....\$3.75

3-76 Approx. 400 bricks. Ship. wt. 6 lbs. ....\$7.50

**J 3-9 JOHNNYVILLE BLOCKS .....\$3.95**  
(4 to 7 yrs.)—A wide variety of buildings and structures may be made by the young engineer with these solid wooden blocks, 101 in all. Most of them are 1¼" cubes, others are half sections or triangles and, when combined with their embossed surfaces and coloring make very attractive houses, churches, bridges, boats, etc. A set of designs will start the beginner to enjoy the variations. Ship. wt. 5 lbs.

**K 19-32 TRAIN, TRACKS AND BLOCKS ..\$9.50**  
(3 yrs. up)—This is one of the most versatile "put together and take apart" toys we have. Designed to grow with the child, it can be used as a simple pull toy and later on can be rediscovered for use as a train set, station, fort, roller coaster, and so on. Each hard maple block has a waxed edge and smooth finish. Picture "ideas" are included. Ship. wt. 7 lbs. (Oval Track: 21 x 38").





(B)

**A MINIBRIX (Imported)** (6 yrs. up) It's the ideal plaything for rainy day or shut-ins. A built-to-scale set of miniature building bricks (1 x 1/2") composed of pure rubber. Each brick is equipped with a self-locking device for simple yet durable construction. Sets complete with bricks, half and angle bricks, lintels, roofs, windows, doors that open and shut, plus instructions, diagrams and plans for a wide variety of model buildings. Good accessory for "O" gauge model trains.

4-3 Minibrix Set No. 1 147 pieces.

Ship. wt. 4 lbs. .... \$ 5.95

4-12 Minibrix Set No. 2 195 pieces.

Ship. wt. 5 lbs. .... \$ 7.95

4-28 Minibrix Set No. 3 270 pieces.

Ship. wt. 5 lbs. .... \$11.95

4-18 Minibrix Set No. 4 432 pieces.

Ship. wt. 7 lbs. .... \$16.95

4-21 Minibrix Set No. 5 641 pieces.

Ship. wt. 9 lbs. .... \$23.95

4-22 Minibrix Set No. 6 895 pieces.

Ship. wt. 12 lbs. .... \$33.95

4-23 Minibrix Set No. 7 1375 pieces.

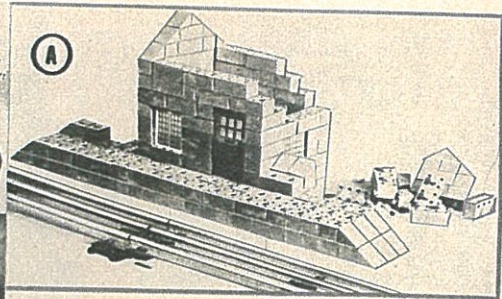
Ship. wt. 18 lbs. .... \$49.95

**B 3-5 U. S. MAP PUZZLE** ..\$3.00

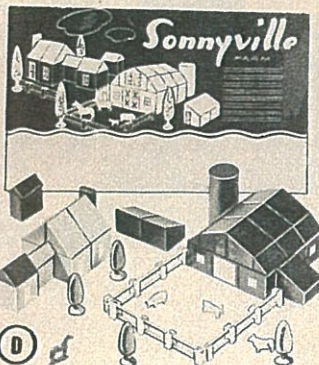
(7 yrs. up)—A plain, clearly defined, 12" x 18 3/4", 6-colored, wooden map of the U. S. showing bordering countries and oceans, also names of all states with their capitals. Map is cut into 48 pieces, each piece in most instances a complete state. Lasting educational value. Ship. wt. 3 lbs.



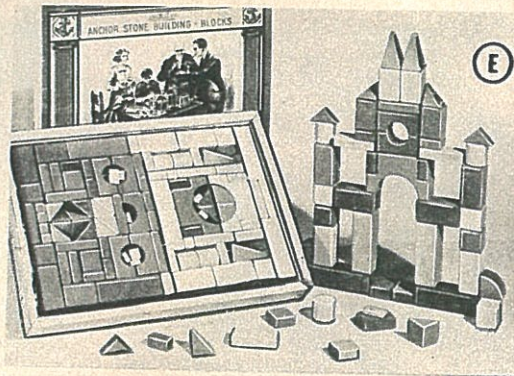
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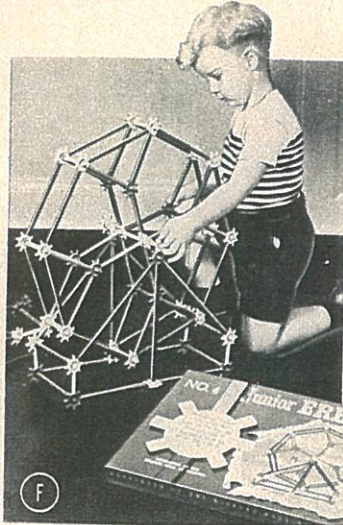
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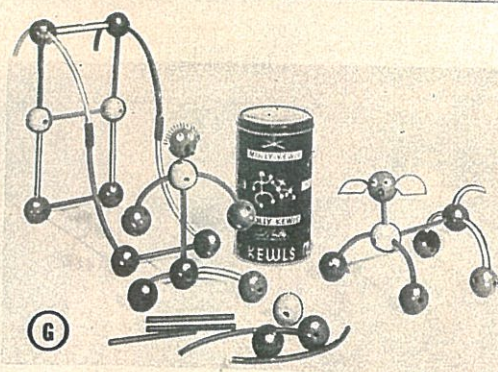
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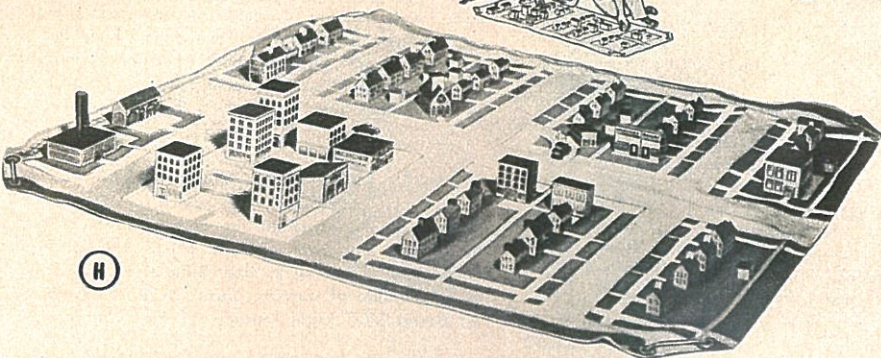
(E)



(F)



(G)



(H)

**C 3-31 NESTED BLOCKS** ...\$3.50  
(2 to 5 yrs.) The smallest of these eight blocks, measuring 2 1/2 x 2 1/2 x 4 1/2" fits inside the next bigger and they all fit inside the largest, measuring 6 x 6 x 5 3/4". On each side of these fine wooden blocks appears a different animal printed in bright colors, 40 animals in all. When stacked measures 40" high. Ship. wt. 4 lbs.

**D 4-57 SONNYVILLE FARM PROJECT** .....\$3.95

(4 yrs. up)—A construction set of 42 enameled and embossed solid wooden blocks, designed to build a farm consisting of a farm house, barn, silo, etc. Other material such as fencing, trees and miniature metal farm animals are included for a truly rural scene. Materials attractively boxed (17 1/4 x 10 1/4 x 1 3/4"). Ship. wt. 5 lbs.

**E STONE BUILDING BLOCKS (Exclusive)—(Imported)**

(4 to 10 yrs.)—Almost a must in the building era of growing children. Not only in assorted shapes but in assorted colors—squares, rectangles, triangles, steeples, arches, cylinders, etc. in cream, brick red and slate blue with the smallest pieces in scale with the largest and the largest pieces measuring 1 x 1 x 3 inches. These man made stone blocks are to build, to endure. Packed in wooden boxes.

3-30 STONE BLOCKS, approx. 100 blocks. Ship.

wt. 10 lbs. .... \$8.00

3-33 STONE BLOCKS, approx. 200 blocks. Ship.

wt. 18 lbs. .... \$16.00

**F JUNIOR ERECTOR SETS**—(2 to 6 yrs.)—"Junior Erector"

created of brilliant colored plastic is filled with the kind of thrills that made Erector famous. Embodying all the important features of simplicity it will, unquestionably, fill the want and the demand for a small fry construction toy.

4-51 JUNIOR ERECTOR SET NO. 4 .....\$3.95

Consists of an assortment of brilliantly colored plastic connectors, tubes, bearings, couplings, propeller blades and four rubber tires. These unique parts enable you to build dozens of models, such as Bridge, Windmill, Helicopter, Tank, Cart, Derrick, etc. Packed in 13 1/4 x 20 1/2" box with illustrated model book. Ship. wt. 3 lbs.

4-26 JUNIOR ERECTOR SET NO. 10 .....\$8.95

Consists of an assortment of brilliantly colored plastic connectors, tubes, bearings, locks, propeller blades, four rubber tires and swing seats. These unique parts enable you to build hundreds of fascinating models such as Ferris Wheel, Merry-Go-Round, Airplane, Robot, Shipyard Crane, Chair Swing, etc. Packed in a beautiful four colored labeled box with removable tray and illustrated model book. Size of box 20 1/2 x 13 1/4 x 2 1/2". Ship. wt. 6 lbs.

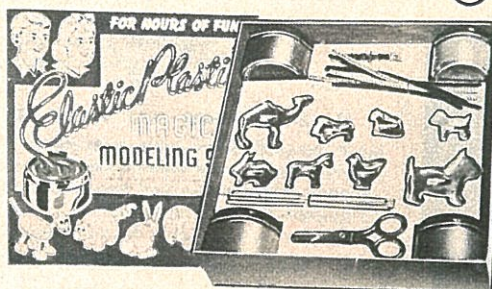
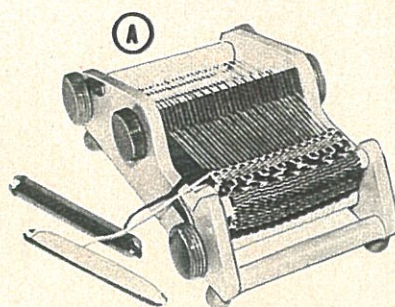
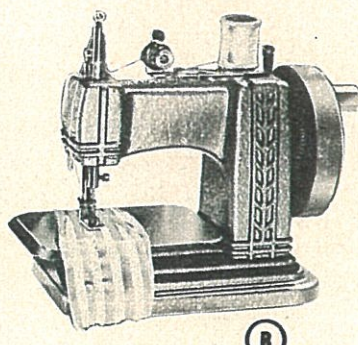
**G 3-117 MOLLY KEWLS SENIOR** .....\$3.00

(4 yrs. up)—The fifteen 1 1/4" colored rubber balls have many holes into which short or long, curved or straight pieces of tubular plastic can be pushed to form the structure and by following a few suggested designs, original ones will develop in endless array. Paper eyes, ears,

**H 3-47 KINDER CITY** .....\$8.95

(3 yrs. up)—Kinder City is a gay collection of hardwood blocks shaped and painted to simulate the buildings of a complete community. The novel container of these blocks is a 36 x 40" sturdy fabric base stamped out in "city blocks" complete with streets, sidewalks, driveways and 90 piece building set. Ship. wt. 6 lbs.





#### A 12-24 BONHOP HAND LOOM .....\$5.95

(7 yrs. up)—An endless variety of textile patterns can be created and the woven material converted into many useful articles. 12 x 7 $\frac{3}{8}$  x 4 $\frac{1}{8}$ ", it comes completely assembled, threaded with 36" of cotton warp ready for weaving. Equipment includes 3 colored plastic shuttles, a small supply of colored yarn and a handbook on weaving describing in detail how easy it is to weave beautiful fabrics. Varnished frame has natural hardwood finish. Wooden rollers are held in place by red plastic fittings. Heddles and beater are accurately machined from plastic material. Here indeed is an item of lasting interest and tremendous educational value. Ship.

#### B 19-43 SEWING MACHINE \$7.95

(6 yrs. up)—Now you can be your own seamstress and sew dolly's dresses, doll house curtains, etc. This all-metal real sewing instrument will sew a surprisingly fine stitch for a small manually operated machine. The thread tension is self-compensating. Uses a standard needle, thread and has a stitch length adjustment. Finished in cracked green enamel and is 6 $\frac{1}{2}$ " high. Ship. wt. 5 lbs.

#### 3-24 SEWING MACHINE (Not Ill.) .....\$6.95

(6 yrs. up) From England comes this quality and precision made, hand operated sewing machine for making and keeping dollie's clothes in repair. Uses standard needle and thread tension can be regulated. All metal, 5 x 8 x 7" high. Ship. wt. 6 lbs.

#### C 12-35 HAT MAKING SET \$.3.00

(7 yrs. up)—The unlimited possibilities for designing new and distinctive doll hats from basic forms make this set a constant source of delight to any young girl with a creative urge. In a brightly colored woven straw basket are 8 doll hats of different colors and types. For trimming there is a generous package of feathers, ribbons and imitation flowers. Sewing equipment completes the set. Ship. wt. 2 lbs.

#### D 3-113 SEWING BASKET \$6.50

(7 yrs. up)—A 5 $\frac{1}{2}$  x 6 $\frac{1}{2}$  x 9" wicker basket with hinged cover and carrying handle, containing thimble, scissors, 2 spools of thread, card of pearl buttons, package of needles, dress material and trimmings for making dolls' clothes for the included 7" tall composition doll with wig and moving arms. Exclusive. Ship. wt. 3 lbs.

the included 7" tall composition doll with wig and moving arms. Exclusive. Ship. wt. 3 lbs.

#### E 3-50 SNOWFLAKE JEWELRY .....\$4.00

(6 yrs. up)—Hours of useful and fascinating fun may be spent with this costume jewelry craft. The chest, which measures 14 $\frac{1}{2}$  x 10 $\frac{1}{2}$  x 2 $\frac{1}{2}$ " deep, has a sliding drawer and contains hundreds of beads in a variety of shapes in many brilliant hues. Included are thread, wire and cord for stringing, with complete instructions for making necklaces, bracelets, dolls, novelties, etc. The colors come in a wide range for all tastes. Ship. wt. 5 lbs.

#### F 3-91 WALCO COMBINATION SET .....\$8.75

(8 to 12 yrs.)—A handsome red trunk-like box 14 $\frac{3}{4}$  x 10 $\frac{1}{2}$  x 6" high with a tray and three drawers. One drawer contains wood beadcraft material for making bags, necklaces, bracelets and belts. Another drawer has beads of assorted sizes, shapes, material and colors for making an assortment of costume snowflake jewelry while the third drawer contains Pom Pom beads as well as fancy wood beads for making jewelry and Pom Pom dolls. In tray are seven 1 $\frac{1}{2}$ " colored flower pots with material for making artificial flowers and beads. Material for hours of fun. Ship. wt. 9 lbs.

#### G 3-103 ELASTIC PLASTIC .....\$2.95

(5 yrs. up)—Somewhere between the consistency of rubber and clay, this new modeling material is delightful to work with. Comes moist and ready to use without heating or adding water, cut or molded into desired shapes, either by free hand or molds. Can be painted or carved. Four 1 lb. jars in chartreuse, blue, red, and green, with 8 molds, plastic scissors, and accessories. Directions and suggestions for designs. Ship. wt. 5 lbs.

#### H-J MODEL-CRAFT MOLDING SETS (6 yrs. up) A hobby having excellent creative and rainy day value. A creamy mixture of water and powder is poured into 3 $\frac{1}{2}$ " flexible rubber moulds and left to harden. When hard, the rubber mould can be rolled off (rubber glove fashion) and the form allowed to dry, then painted for ornamental purposes. This process may be repeated indefinitely. All necessary material included—6 paints with brush, mixing stick, powder and rubber moulds.

#### H 3-36 ALICE IN WONDERLAND MOLDING SET .....\$4.00

Walt Disney's famous characters, Alice, The Queen, March Hare, Mad Hatter, Tweedle Dee, Tweedle Dum and White Rabbit. Ship. wt. 5 lbs.

#### J 3-43 FIGHTING MEN MOLDING SET