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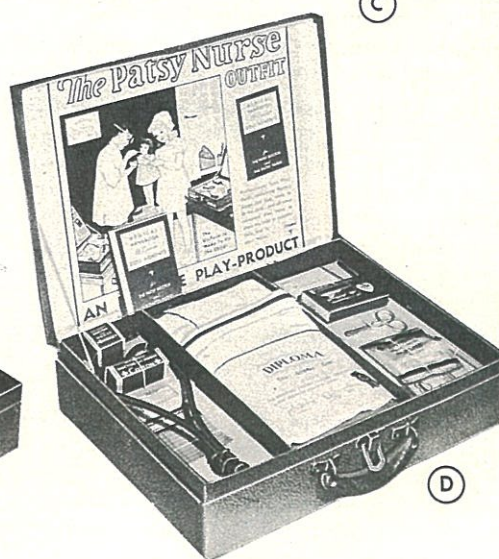
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A 16-3 BABYKIN IN SUITCASE.....\$27.95

(4 to 8 yrs.)—An exceptionally fine simulated leather suitcase (14 x 10 x 4")—with a smooth lucite handle, holds Babykin and her extensive wardrobe. She's just 11" tall and is dressed in an exquisite white christening dress with bonnet and slip to match. Her wardrobe includes socks, shoes, an additional shirt and petticoat, a dotted swiss dress with matching bonnet, a blue knitted bed jacket, a towel, washcloth and two hangers. Ship. wt. 6 lbs.

B 16-21 LITTLE LADY.....\$12.95

(4 yrs. up)—This young lady is most becomingly dressed in a dotted swiss party dress, lace trimmed, panties, shoes and socks, and straw hat with ribbon. She is 17" tall, has an all composition body with movable arms, legs, head and moving eyes with real lashes. Her hair is fashionably styled and her nails manicured: Ship. wt. 4 lbs.

16-20 LITTLE LADY.....\$10.00

Same as above only 15" tall. Ship. wt. 3 lbs.

D 16-1 NURSE'S KIT.....\$4.50

(3 to 8 yrs.)—This popular kit includes an apron and cap, as well as stethoscope, bandages, chart and diploma, watch, pencil, pad for appointments, tongue depressors, blunt scissors, vitamin candy "pills", Q-tips, thermometer and bandages. All in kit 16 x 12 x 4". Ship. wt. 5 lbs.

F 16-63 BROTHER AND SISTER WITH TOUSLE WIG.....\$12.75

(3 yrs. up)—Here is what every little girl has wanted—a really cute brother and sister doll. Big for their age too—9" tall, fully jointed composition body with movable head, limbs, moving eyes with real eye lashes. Both dolls are dressed in blue and white broadcloth brother and sister outfits, with matching caps, white shoes and socks. Each has a tousle wig which can be washed. Packed in attractive gift box. Ship. wt. 3 lbs.

C 16-23 LITTLE LADY IN PINAFORE.....\$12.95

(4 yrs. up)—Dressed in a white organdy pinafore over an attractive cotton print dress, shoes, socks and straw bonnet. Hair-do braided in pigtailed, she has manicured nails. 17" tall, has fully jointed composition body with eyes that open and close. Ship. wt. 4 lbs.

16-22 LITTLE LADY IN PINAFORE.....\$10.00

Same as above only 15" tall. Ship. wt. 3 lbs.

E 16-4 DOCTOR'S KIT.....\$4.50

(3 to 8 yrs.)—Same idea as D 16-1 in a Doctor's Kit. Ship. wt. 5 lbs.

G 16-5 BABYKIN TROUSSEAU.....\$8.95

(3 yrs. up)—Nestled in delicate white, this lovely little 11" baby wears a pretty dotted swiss dress with a lace trimmed petticoat. She's wearing white rayon socks with white shoes. Tiny diaper too. Movable head, legs, arms. Ship. wt. 4 lbs.

H 16-69 SWEETIE PIE IN GIFT BOX.....\$10.95

(5 yrs. up)—Sure to make some little mother even so happy. A 16" doll with movable arms, legs and head and eyes that open and close. Dressed in a romper suit, additional bonnet with white socks, shoes and an additional pinafore dress and flannelette pajamas. Ship. wt. 7 lbs.



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A 16-19 COWBOY DOLL\$7.50

(4 yrs. up) This hombre is dressed for the Rodeo in best Western style. Red rayon shirt trimmed with sleeve buttons and yellow braid, gleaming white chaps fringed and decorated with stars, felt 10-gallon style hat with chin straps, red boots, and black belt and holster with tiny pistol. 12" tall, has composition jointed body and head with painted hair and features and opening and sleeping eyes with eyelashes. Ship. wt. 3 lbs.

B 16-51 MARGARET O'BRIEN DOLL WITH TROUSSEAU\$11.95

(5 yrs. up) Little Miss O'Brien, all dressed up and ready to go! Her traveling outfit consists of a charmingly styled pinafore dress with lace trimmed slip and panties. She wears a lovely off-the-face straw hat trimmed with colorful wild flowers as well as socks and shoes with bows. The rest of her trousseau includes a long white lace trimmed nightgown, a play suit and a tiny baby blue "all-in-one" girdle. Attractive box is 16 x 16". Ship. wt. 6 lbs.

C BALLERINA DOLL (5 yrs. up) Here is the graceful star ballerina of the "Swan Lake" ballet, beautifully dressed in a dazzling ballet costume trimmed with silver. Silk panties and ballet slippers complete her outfit. She has composition body with movable arms, legs and head. She has a mohair wig with braided hair-do and her eyes open and close.
16-58 BALLERINA 14" tall. Ship. wt. 3 lbs. **\$10.00**
16-70 BALLERINA 17" tall. Ship. wt. 4 lbs. **\$13.95**

D SO-LITE BABY (up to 5 yrs.) She goes to sleep just like a real baby and her soft body contains a voice. Her movable head (with molded and painted hair) chubby hands and legs are made of composition. Wears white, lace-trimmed dress with matching bonnet, pink slip, rompers, white socks and shoes.

16-18 SO-LITE DOLL 16" tall. Ship. wt. 3 lbs. **\$8.75**

16-9 SO-LITE DOLL 18" tall. Ship. wt. 4 lbs. **\$10.00**

E 16-11 FAIRY QUEEN DOLL\$11.95

(5 yrs. up) A fairy queen doll to watch over and protect all other little dolls. Dressed, as all fairy queens should be, in a dainty net creation trimmed with gold, matching slip, panties, stockings and slippers. In her hand she carries a gold wand and over her golden curls a gold crown. She is 15" tall, has fully jointed composition body with eyes that open and close. Ship. wt. 3 lbs.

F 16-53 LITTLE GENIUS DOLL\$15.00

(4 yrs. up) Beauty is her principal charm and this little girl, 18" high, charmingly dressed, can open and close her eyes if her young mistress wishes. She can also have her latex arms and legs washed. The body is soft, with composition head and mohair wig. Her feathered hat, muff and coat are all of the same color of wool rayon. The doll's dress is of dainty organdy. Ship. wt. 5 lbs.

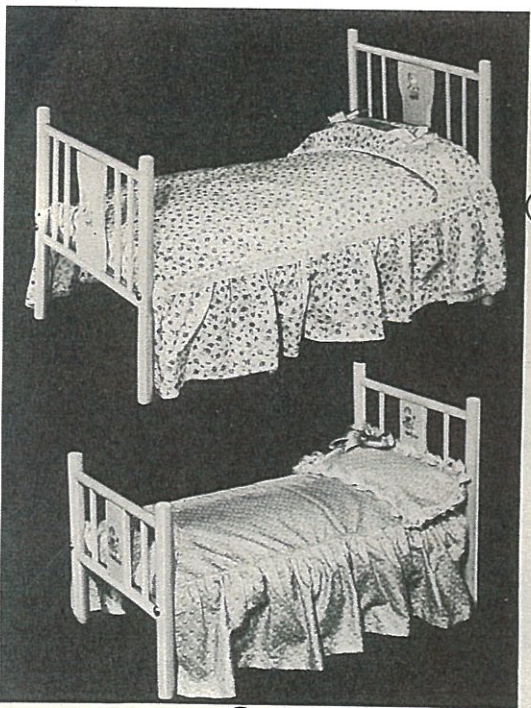
G 16-59 BABS ICE SKATER\$10.00

(5 yrs. up) Tastefully dressed for the occasion in a fancy full skirt trimmed with marabou and flowers, and wearing silk panties. Her high gold shoes have skates attached while her legs are appropriately bare. She is 15" tall, has a fully jointed composition body, blonde curly wig, sleeping eyes with lashes. Ship. wt. 3 lbs.

H 16-17 BABY MCGUFFEY\$10.95

(4 yrs. up) A most engaging soft-bodied crying doll, 16" tall, with washable latex arms and legs, composition head with mohair wig and eyes that open and close under real eyelashes. Over her full-skirted, puff sleeved dress is an organdy pinafore, with crochet trimming. A stiff-brimmed, trimmed cotton bonnet ties with a ribbon under the chin. The ribbed rayon stockings are held up by round elastic and on her feet are cute snap-buttoned high shoes. The underwear is of white cotton with embroidered, eyelet-trimmed edging. Ship. wt. 3 lbs.





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A 12-6 DOLL'S BED\$6.95

(All Ages)—When dolly is put in this sweet little bed, it will be easier for her mother to go to bed also. Wooden, with slatted head and foot, in pink or blue, with decal decorations. Ruffled harmonizing poplin makes the spread and lace- and ribbon-trimmed sham which go over the cotton-covered mattress and pillow. 20 x 12½ x 11". STATE COLOR. Ship. wt. 5 lbs.

B 12-8 DOLL'S BED\$11.95

(All Ages)—It's a lucky doll who sleeps in this roomy bed, 25½ x 14½ x 16½", of pink or blue painted wood, with decal design on center board at head and foot. The dainty ruffled spread, of gay print, is edged with lace, and has ribbon bow. Mattress and pillow covered with plain cotton. STATE COLOR. Ship. wt. 7 lbs.



(C)

C 12-7 DOLL'S BUNK BED.....\$11.75

(All Ages)—Dolly's sister, twin or playmate, can share this realistic wooden double-decker, 20 x 18 x 11". Finished in pink or blue, with harmonizing ruffled poplin spread and lace- and ribbon-trimmed sham. Cotton-covered pillow and mattress. Ladder too! STATE COLOR. Ship. wt. 9 lbs.



(D)

D 44-22 BUNK BED\$22.95

(All Ages)—For furnishing a colonial room, here is the ideal space-saving double-decker, in maple finish with fancy turned wood head and foot, and maple ladder. The pretty spread is figured striped percale, while the matching pillows have a crisp lace edging. Includes two cotton-covered mattresses. Approximate measurements: 44 x 22 x 14 x 27". Ship. wt. 22 lbs.

PLEASE PRINT SHIPPING NAMES AND ADDRESSES. GOOD LEGIBILITY WILL ASSIST IN FILLING ORDERS PROMPTLY AND CORRECTLY.



(E)

E 42-68 DOLL'S PLAYPEN.....\$6.50

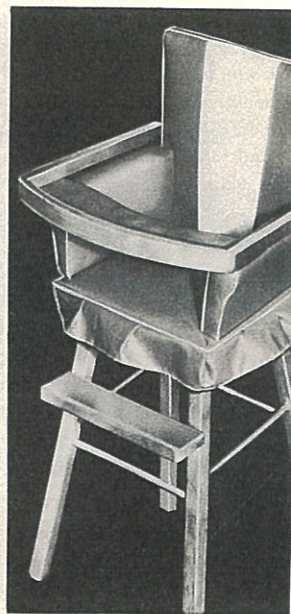
(4 yrs. up)—A sturdy miniature playpen to keep baby doll busy and out of harm's way. 22" square and 16" deep, finished in light pink with a blue masonite base, this playpen is an exact replica of the full size models. Easily collapsible when not in use. Ship. wt. 10 lbs.



(F)

F 16-65 TODDLER DOLL WITH WEEKEND CASE.....\$7.95

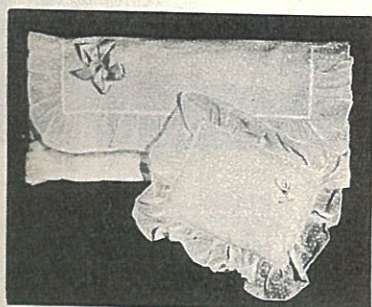
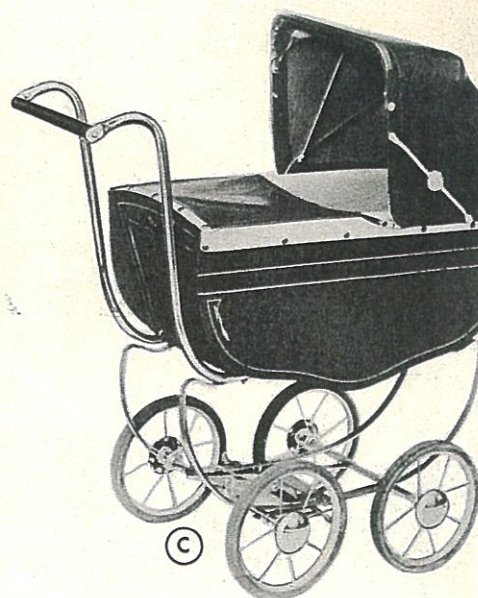
(4 to 10 yrs.)—A cute little round-faced doll with button nose, only 8" tall, has composition body, jointed arms and legs, while her movable head is topped with lots of silky mohair. Her lace-trimmed dress, matched by her bonnet, comes off and she wears rayon-silk socks with pretty shoes. An attractive wardrobe and accessories are neatly arranged in a circular cellophane box: sunsuit, party dress and hat, 3-piece suit, nightie, bathrobe, slippers, beach bag, comb, mirror, soap, powder, towel and face cloth. Ship. wt. 4 lbs.



(G)

G 27-1 DOLL'S HIGH CHAIR...\$8.95

(3 yrs. up)—Every doll (as every "little mother" knows) should have a high chair. This strong wooden chair, 28" high, and care upholstered, is sure to be welcome. Striped combinations of colored leatherette, plus liftable tray, makes this little high chair about perfect. Ship. wt. 8 lbs.



D 4-61 CARRIAGE SET.....\$3.75
(3 yrs. up)—Proud doll mothers can now dress up dolly's pram with this elegant pink organza cover and pillow set. Has ruffled edge; ribbon bow trim and measures about 18 x 24". Pillow removable. Ship. wt. 2 lbs.

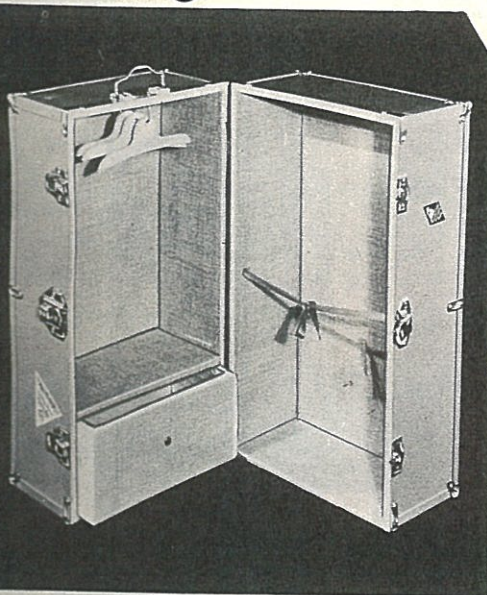
A 40-102 DOLL COACH.....\$10.75
(3 to 5 yrs.)—Dolly will enjoy her outings in this carriage. Light to push, soft gray in color with 4-bow leather cloth hood, the body is 20 x 10" with steer-o-matic gear and metal handle. Stamped wheels with rubber tires. Ship. wt. 15 lbs.

B 40-36-2 DOLL COACH (French Blue).....\$15.00
B 40-36-17 DOLL COACH (Grey).....\$15.00
(3 to 5 yrs.)—Little "Mothers" will recognize this as a very smart-looking doll carriage. Body 22 x 11" with apron and extension front, rubber cloth 4-bow hood, steer-o-matic, wire handle and 7" stamped wheels. Ship. wt. 20 lbs.

C 40-37-2 DOLL COACH (French Blue).....\$21
C 40-37-17 DOLL COACH (Grey).....\$21
(4 to 7 yrs.)—Every little "Mother" knows how important it is to take baby doll for her ride in the pram. And it's fun to care for baby-doll, just like a real baby. Taking baby to "shop" or park for a sunbath in a handsome pram is a must. This smaller replica of a real baby carriage beautifully made, sturdily constructed. Body 22 x 12", upholstered side and rails, extension front apron, 4-bow hood with visor, 8" wheels, steer-o-matic, foot brake and tubular handle. Ship. wt. 28 lbs.

BE SURE TO SEND US YOUR ORDER
BEFORE DECEMBER 13th

(E)



E DOLL'S WARDROBE TRUNK
—(All Ages)—For dolly's travel time, these metal reinforced blue trunks are just the thing. Decorated with travel stickers, metal hardware, drawers, clothes-hangers.
27-62 Ship. wt. 13 lbs.
(11 x 12 x 24").....\$9.95
27-61 Ship. wt. 10 lbs.
(10 x 10 x 18").....\$6.95
27-60 Ship. wt. 9 lbs.
(8 1/2 x 9 x 16").....\$5.95

(F)



F 40-35 DOLL STROLLER.....\$19.95
(up to 8 yrs.)—Dolly will have plenty of fresh air in this stroller fashioned by Whitney. It has a reclining back and adjustable metal dash, welted arms, upholstered seat and back, rubber cloth 4-bow hood, steer-o-matic gear foot brake, plated tubular folding handle and 8" rubber-tired wire wheels. Practical for one of the larger 22" baby dolls. Ship. wt. 20 lbs.

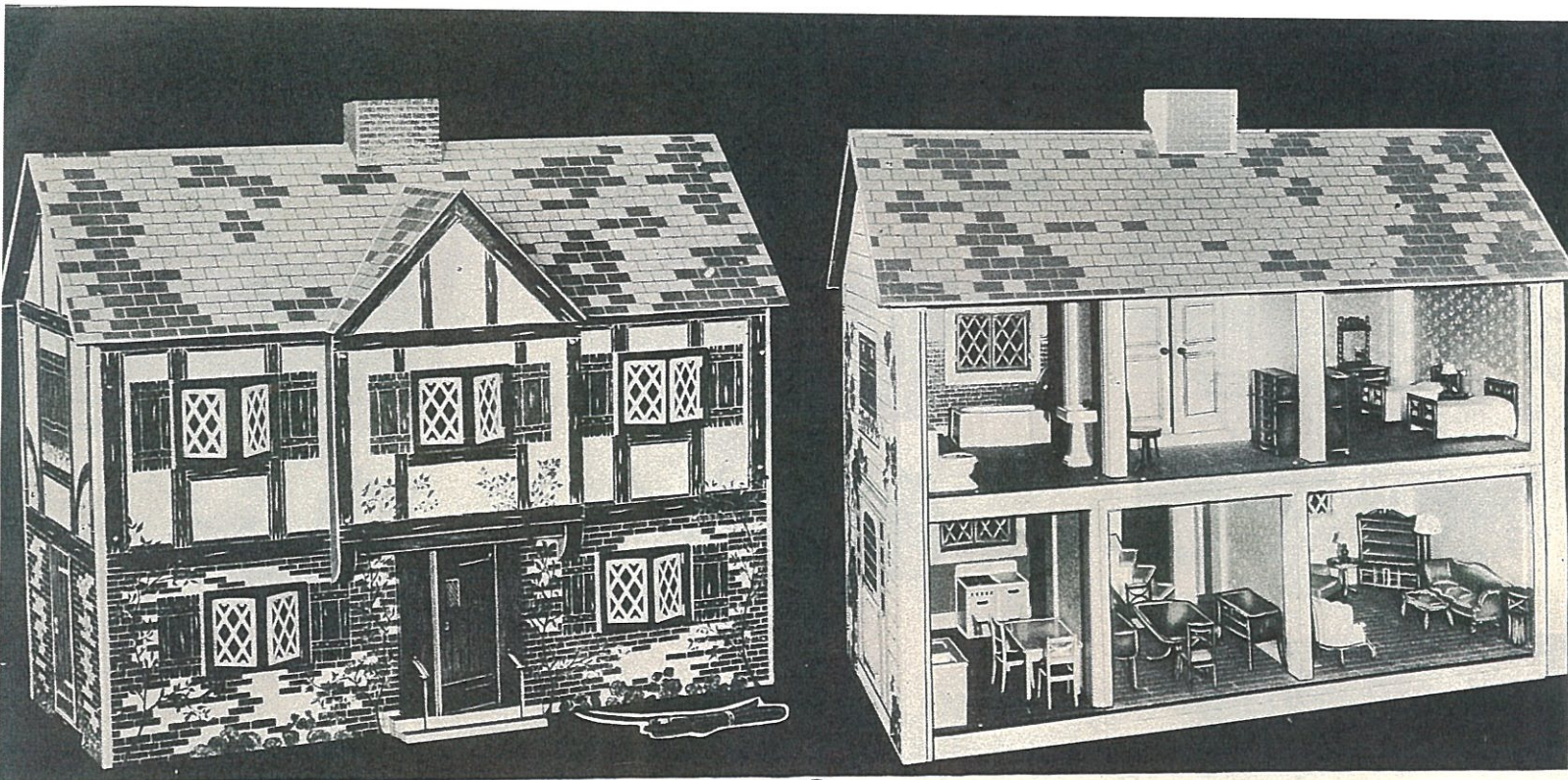
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G 12-22 CRADLE.....\$5.50
(1 to 2 yrs.)—Just the place for baby dolls to be rocked asleep. This daintily pink enameled and be-ribboned all-wicker cradle with wooden rockers measures 18" overall. With soft pink mattress and pillow. Ship. wt. 4 lbs.

(H)

H 12-23 DOLL CARRIAGE.....\$8
(1 to 2 yrs.)—A special light-weight pink enameled wood and wicker carriage for dolls of very young mothers to recline in on the soft pillow and mattress under a protecting hood. Wide satin ribbon trimming makes it most attractive. Measures 16" long, 17" high. Ship. wt. 4 lbs.



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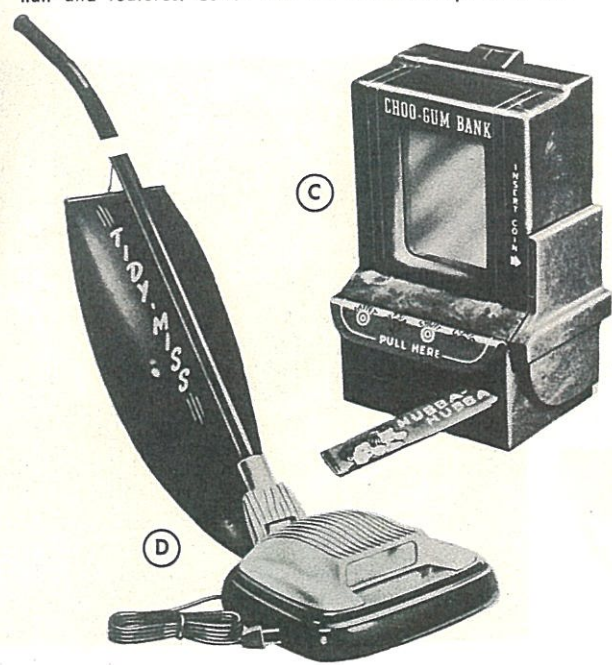


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B 3-11 DOLL HOUSE FAMILY\$5.95
(4 yrs. up)—Here's the doll-house family—Mr. and Mrs., 2 children, maid—with solid, all-plastic, washable, flexible bodies and limbs. About 3" high, with colored hand-painted hair and features. Cotton and felt dresses. Ship. wt. 3 lbs.

A DOLL HOUSE (4 yrs. up)—Here is the ultimate in informed toy selection . . . for by actual use a child imitates and reflects the teachings of grown-ups who are admired and loved. It is quite right and fitting that this house and its furnishings should be of the finest, for it is hard indeed to find a finer toy. The six-room house (and we've shown the front and rear view above) will solve the housing problem for a whole family of dolls! There is a picturesque circular stairway, metal windows that open and close, partitions that enable passage from one room to another, a light bulb to illuminate the house (complete with cord and wall plug) and ever so many realistic details for children to enthuse about and play with over and over again! The house is attractively finished and is of sturdy wood and masonite construction, 32" long and 22" high. It has a concealed turntable for easy playing; front or back can be played with by just turning the house on turntable.

42-7 Ship. wt. 39 lbs. (HOUSE WITH PLASTIC FURNITURE)\$21.9
42-6 Ship. wt. 33 lbs. (DOLL HOUSE ONLY)\$15.0

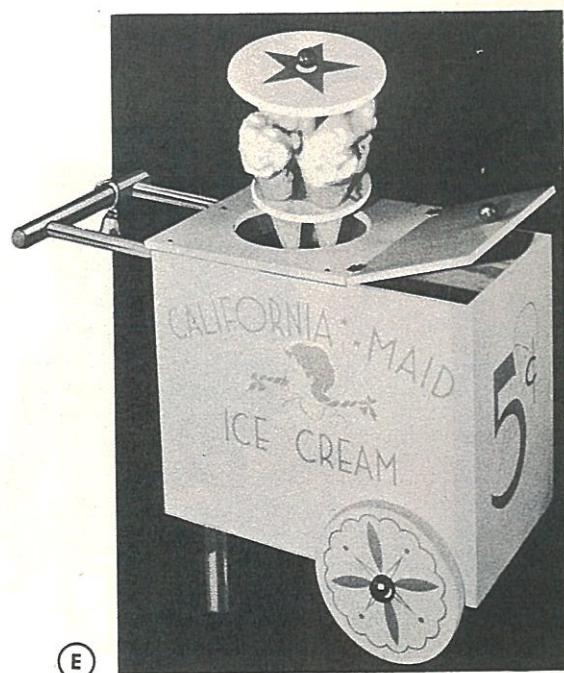


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C 4-58 CHOO-GUM BANK
\$1.95
(4 yrs. up)—Imagine buying ones own bubble gum—but that is the way this works. First insert up to 25 sticks of real bubble gum; deposit a penny, nickel or dime in coin slot, pull lever and out comes one stick of gum but coin stays in, hence the bank idea. Metal and plastic, bright colors, 3 1/4 x 5 1/2". Ship. wt. 2 lbs.

D 9-10 ELECTRIC VACUUM CLEANER \$8.95
(6 yrs. up)—An electric vacuum cleaner that operates just like mother's, same sound, with headlight too! Stream-lined 2-color plastic base, handle-controlled on-off switch for motor and light. Colorful bag. Overall height 32". With 11 ft. cord and plug. AC, 110-volt. Ship. wt. 5 lbs.



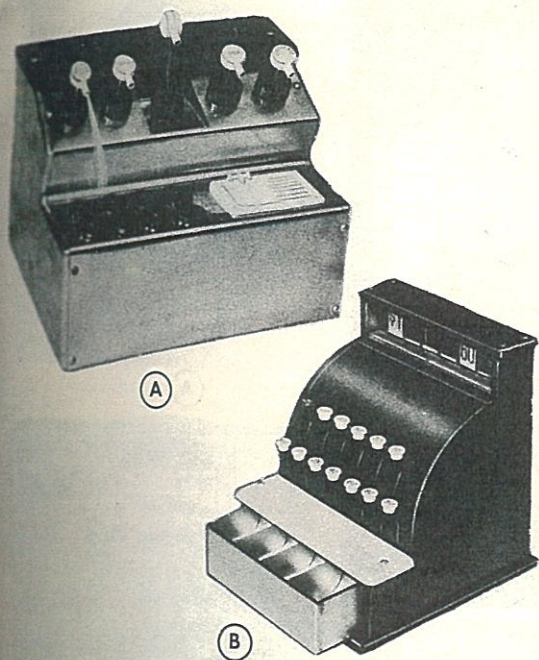
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E 44-66 ICE CREAM CART
\$15.00
(5 yrs. up)—Here's the popular ice cream vendor! A bell-handled cart, 26 x 18" high, of spotless white, decorated in pale blue and red. For serving "cones," a tray lifts out, revealing 4 paper cones filled with tempting white or pink cotton "ice cream." Lid can be raised to the "ice" compartment. Ship. wt. 17 lbs.



(F)

F 16-68 LITTLE LULU..\$4.00
(2 yrs. up)—Lulu in rag-doll form has a 14" body, clad in red cotton dress, trimmed with rickrack. Her painted buckram face bears the Lulu expression of mingled mischief and surprise. Black thread hair and felt cap. Over her shoulder is a fashionable red plastic bag marked with Lulu's name and picture. Ship. wt. 2 lbs.



A 9-1 SODA FOUNTAIN\$2.95

(4 to 8 yrs.)—A miniature soda fountain of sheet aluminum, 7 x 7 x 9"—has 5 refillable half-pint dispensers marked Root Beer, Chocolate, etc., which can actually dispense liquid. Plastic "make believe" sink and ice cream container covers give it a realistic appearance. Ship. wt. 6 lbs.

B 10-1 CASH REGISTER\$3.95

(5 yrs. up)—Hear the tuneful tinkle of money adding up. Even a penny rung up on this metal register produces a jingly clink. The inner drawer is divided into compartments and there's a "No Sale" key for an occasional dip in the till. 7" high. Ship. wt. 5 lbs.



C 42-53 SMALL GROCERY STORE\$15.00

(4 to 10 yrs.)—With a very small phone and scale—about 23" high, 21" wide and 7" deep. Stocked with over 30 miniature samples (some are empty dummy cartons, the balance are filled) the counter shelves present a realistic array of well-known products. The wooden fixture is attractively painted and has eight clearly marked drawers for staples. Ship. wt. 22 lbs.

D 42-42 LARGE GROCERY STORE.....\$42.00

(4 to 10 yrs.)—For imaginative play, running a busy and profitable grocery store is really wonderful fun. There's a scale, a cash register, a telephone to take orders to be filled from the "inventory" of well-known brands of breakfast foods, puddings, cleansing powder—over 60 small boxes, some are only dummies. Large back shelves (41" high) and 6 drawers for staples like salt and rice, clearly marked with metal tags. There is also a dairy compartment with 12 milk bottles. Ship. wt. 50 lbs.



E 42-45 HOUSEKEEPING CART\$6.95

(3 to 6 yrs.)—No running back and forth for the missing cleaning aid. They are and can always be right in the rolling wooden cart. Decorated cart body, 8 x 12 x 8", contains a floor mop, long handled wheel dust pan, corn broom and short handled duster. Ship. wt. 8 lbs.

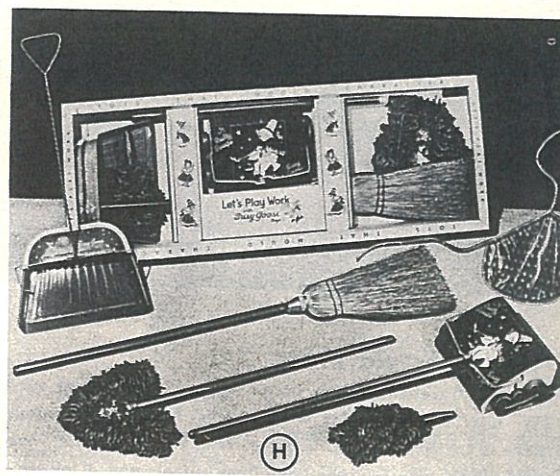


F 3-7 PLAYPHONE \$1.25

(2 to 5 yrs.)—Shiny and just like Daddy's—this sturdy metal French-base type dial telephone gives a satisfying r-r-r-ring as the number is dialed. Youngsters can use it to their heart's content without interrupting the home telephone service. And it's fine for playing doctor or nurse or grocery store too! 3½" high. Ship. wt. 3 lbs. Comes in red, black and blue. Mention color.

G 27-2 CARPET SWEEPER\$2.00

(3 to 6 yrs.)—A very necessary "must" for mother's little helper, this sturdy little sweeper is made of metal with a gleaming nickel finish. A good stiff revolving brush actually cleans. To empty, a lever is pressed. Red wooden handle measures 24" in length. Ship. wt. 6 lbs.



H 12-4 CLEANING SET\$3.50

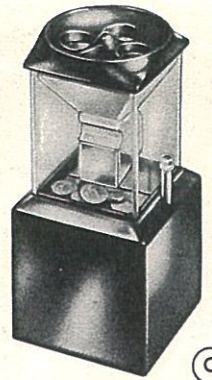
(3 to 6 yrs.)—Mother is sure to find her own work lighter when her little helper has her very own set of cleaning equipment to lend a willing hand. This popular set consists of a corn broom, long-handled metal dust pan, floor mop, carpet sweeper, hand mop and plastic apron. Ship. wt. 6 lbs.



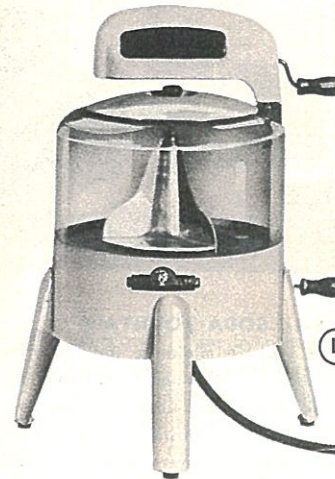
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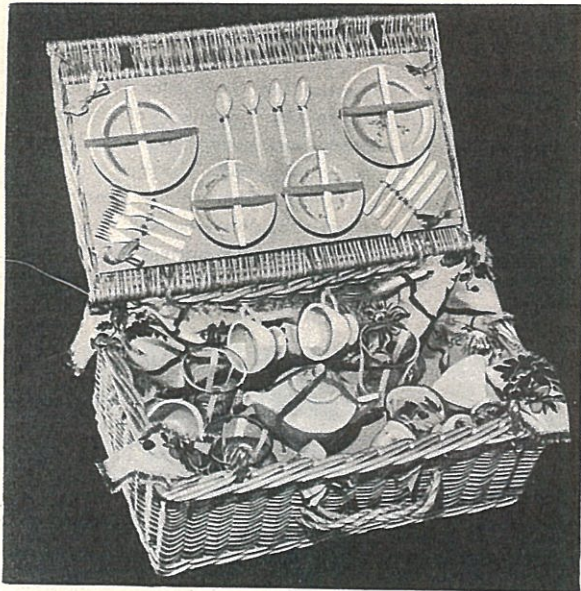
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A 11-18 ELECTRIC STOVE.....\$8.95
(5 to 9 yrs.)—Excellent quality range made of heavy steel construction, 15 x 6½ x 12½" high, with glistening white enamel finish. A red signal light glows when the stove is connected to AC house current. Has 3 burners, roomy oven with rack, movable plastic play switches on chrome panels and 4 toy cooking utensils. Ship wt. 12 lbs.

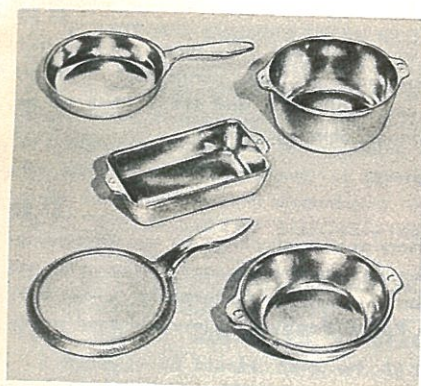
B 12-21 PLAY STOVE WITH UTENSILS.....\$3.50
(3 to 7 yrs.)—Children can cook to their hearts content with this sturdy, non-electric stove. Measures 12 x 6½ x 11" high, is attractively finished in white enamel with red trim, has roomy oven, movable plastic play switches, 1 deep-well cooker, and 5 cooking utensils. Ship. wt. 8 lbs.

C 9-3 TROLLEY BANK.....\$3.50
(3 to 7 yrs.)—This metal and plastic bank is designed like the coin deposit boxes on busses and trolleys. When the "passenger" drops a coin into the box an ingenious mechanism causes a bell to tinkle. The coin slides easily down the plastic chute to rest on metal trapdoors. When the "driver" operates a crank, the fare drops again into the plastic base for safe keeping. A simple box lock keeps it there. Ship. wt. 5 lbs.

D 9-15 WASHING MACHINE.....\$10.00
(5 yrs. up)—Wash dolly's clothes the modern way with this white enamel m washer with transparent plastic bowl and removable lid. Has heavy die wringer and agitator, also rubber drain hose. The agitator is moved by the hand crank. Rubber prevents the legs from marring. 14" high, 8" diameter. Ship. wt. 5 lbs.

E 11-9 LUNCHEON BASKET.....\$11.00
(4 to 10 yrs.)—Set the table for 4 with printed cloth and napkins, glass decorated tea set of cream plastic, knives, forks and spoons. Packed in a d natural wicker basket, 15 x 5 x 9", with carrying handle. Ship. wt. 7 lbs.

F 11-24 TEA AND BAKING SET.....\$12.00
(3 to 7 yrs.)—This combination tea and baking set is another example of a that is fun to play with because it can be used in so many ways. The young hostess enjoys the fuss and bother of preparing a party for her family of guests—or of a "real" tea for her young friends! Her little baking set helps to get everything ready. There is a cake plate, four measuring spoons, a m egg beater, a wooden rolling pin, a canister, a mixing bowl, and a bread box. To serve, she uses the unbreakable, washable 22-piece tea set (6 cups, saucers plates, plus a sugar bowl, creamer, teapot and tray). Ship. wt. 6 lbs.



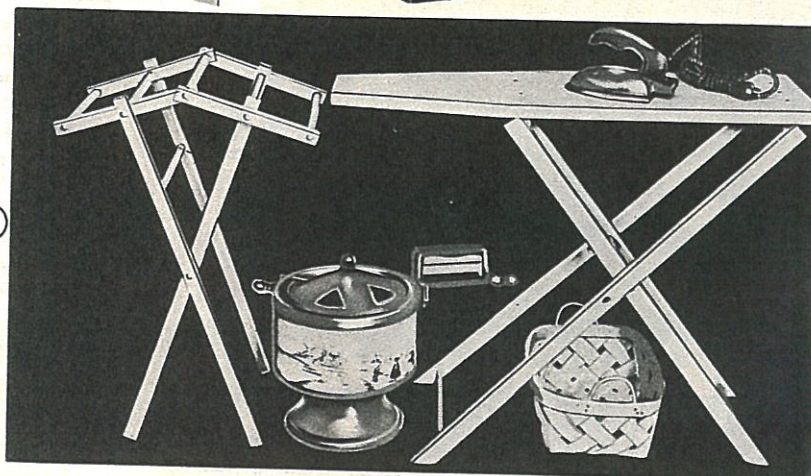
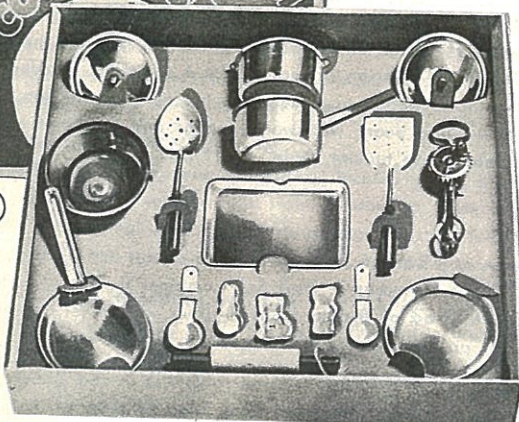
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A 3-128 ALUMINUM UTENSILS\$2.50
(5 to 10 yrs.)—Helps to make the favorite pastime of "playing house" more complete. A stippled miniature heavy aluminum 5 piece set "just like Mommy's" consisting of Griddle, Skillet, Loaf Pan, Broiler and Pot, all approximately 4" in diameter. Ideal for use with electric stove on page 14. A set to please the most discriminating. Ship. wt. 3 lbs.

B 42-38 KITCHEN CABINET AND STOVE.....\$7.50
(5 to 10 yrs.)—The metal cabinet contains miniature packages of popular foods, all properly labelled, also bread board, rolling pin, aluminum muffin tin, glass bowl, egg beater and is 20 1/8 x 17 1/4 x 10 1/2". THE ALL METAL STOVE (16" high) has pull-out heating drawer, hinged oven door, movable gas cocks, gauge and regulator clock with movable hands. Five aluminum cooking utensils included. Ship. wt. 15 lbs.

C 11-29 COOKING SET\$2.25
(3 to 10 yrs.)—A 17-piece aluminum cooking set, includes egg beater, casserole, saucepan, frying pan, pancake turner, roasting pan, cake tin, rolling pin, spoons, plastic mixing bowl, etc. Neatly packed in 16 x 17" box. Ship. wt. 3 lbs.

D 42-66 LAUNDRY SET\$7.50
(3 to 6 yrs.)—Almost indispensable to the proud doll mother. The all-metal hand-operated washing machine is 8" in diameter. It has a large wringer with rubber rolls, a clothes basket, a 21" clothes dryer, ironing board and electric iron for AC current. Ship. wt. 10 lbs.

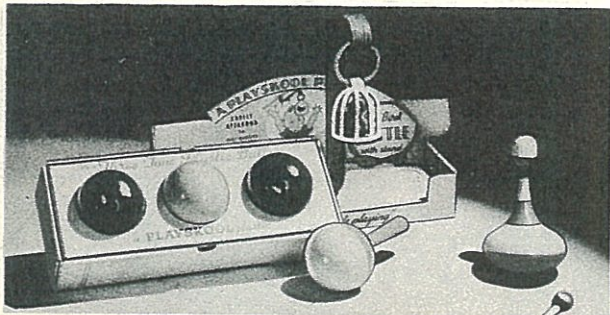
E 4-3 PLASTIC DINNER SET \$3.50
(4 to 10 yrs.)—A flowered dinner service for three, of cream plastic, consists of a platter, lidded casserole, gravy boat and ladle, knives, forks, spoons, coffee pot, coffee cups, saucers, sugar and creamer. Ship. wt. 3 lbs.

F 4-2 PLASTIC TEA SET.....\$3.50
(4 to 10 yrs.)—Time for tea? Here is a tea service for six, of cream plastic with pink flowered decorations. Plastic knives, forks, spoons, and paper napkins. Ship. wt. 3 lbs.

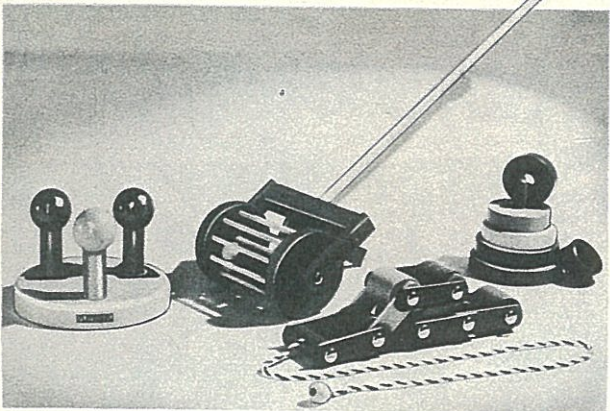
WHEN ORDERING FROM CATALOG, BE SURE TO STATE ITEM NAME AND NUMBER, COLOR AND SIZE WHERE NEEDED, AND SHIPPING WEIGHT AND PRICE.

PLAYSKOOL

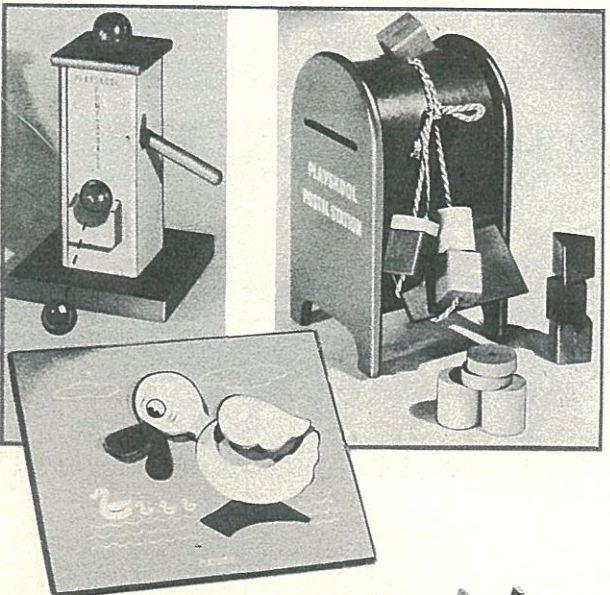
*Specialists in Educational Toys for the
PRE-SCHOOL CHILD.*



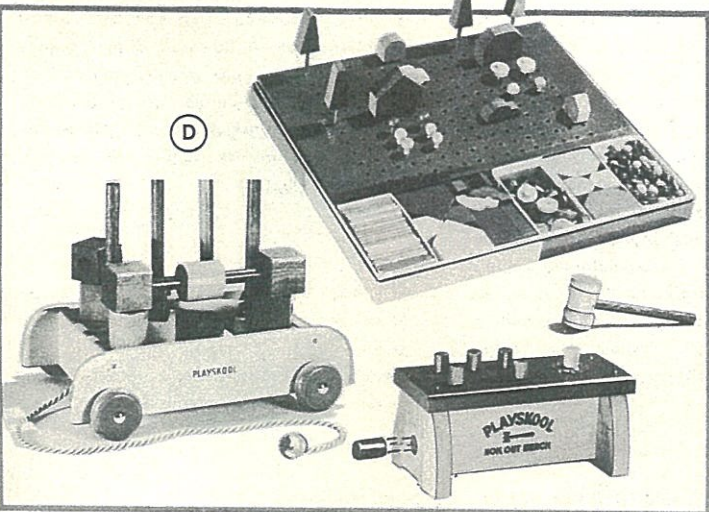
(A)



(B)



(C)



(D)

A 9-21 GROUP 1\$3

(3 to 12 months)—A complete assortment, which will keep baby happy and interested every moment. These shiny, sturdy toys are made of Tenite plastic, and consist of 3 tone balls, a rattle, a bath buoy, and a bluebird and stand which can be clipped on playpen, high chair, crib or carriage. Ship. wt. 4 lbs.

B 9-25 GROUP 2\$5

(9 to 18 months)—A set of 4 important primary wooden playthings for the active youngster. Consists of the **Pyramid** (6 colored discs in graduating size, and a screw-on top to bottom), the **Rattle Push** (helps baby start to walk), the **Caterpillar** (follows you everywhere—never upside down), and the **Round Peggy Ball** (eye and hand coordination, color matching). Ship. wt. 7 lbs.

C 10-3 GROUP 3\$6

(1½ to 3 yrs.)—A tested combination of 3 wooden toys, designed to stimulate your child's mind, aid in dexterity and coordination. The **Postal Station** makes playing postman fun, and teaches shape perception. **Pump-a-Ball** provides continuous play, color surprise and introduction to counting. **Puzzle Plaque** provides endless hours of fun and gives a feeling of accomplishment. Ship. wt. 8 lbs.

D 10-4 GROUP 4\$7

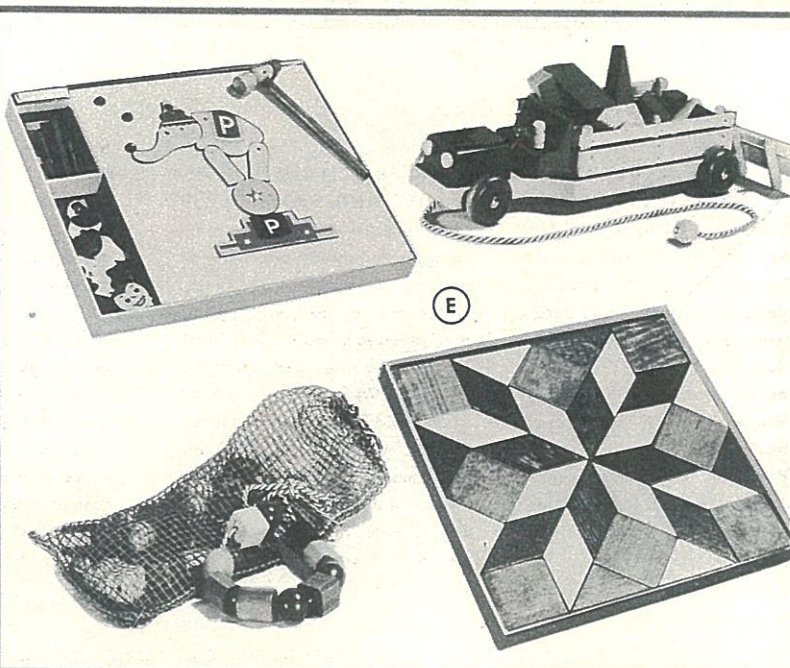
(2 to 4 yrs.)—The **Nok-Out Bench** offers harmless pounding pleasure, helps coordinate use of hands. The **Col-O-Rol Wagon** is packed with 6 dowels, 9 cylinders, 6 cubes (all colors) to build with—and a wagon to replace the blocks when the job is done. The **Landscape Peg Set**—a peg board with wooden pegs and blocks of many different shapes to satisfy the imaginative builder. Ship. wt. 11 lbs.

E 9-26 GROUP 5\$7

(2½ to 5 yrs.)—Consists of a **Bag of Jumbo Beads** (5 shapes and 6 colors, with 2 long tipped stringers), a **Circus Hammer & Nail Set** (combines the fun of nailing with the fun of the circus), **Truck Load of Blocks** (a sturdy truck with driver and helper plus a box of small blocks for precision building), **Parquetry Blocks**—in mosaic design with 6 full-size colored design sheets. This toy is considered essential in most kindergarten and nursery schools. Ship. wt. 13 lbs.

READ TH

Child authorities agree that toys which contribute most to the advancement of the pre-school child's development are simple, sturdy toys they can actually use, and with which they can dramatize the results of their imaginative minds. Adults, too frequently, buy toys which appeal to them—but not to the children. F. A. O. Schwarz has selected Playskool as the leading toy manufacturer in the pre-school field. On these pages we offer five groups of toys and five separate items for the different



(E)