



ALL-FAIR
INCORPORATED

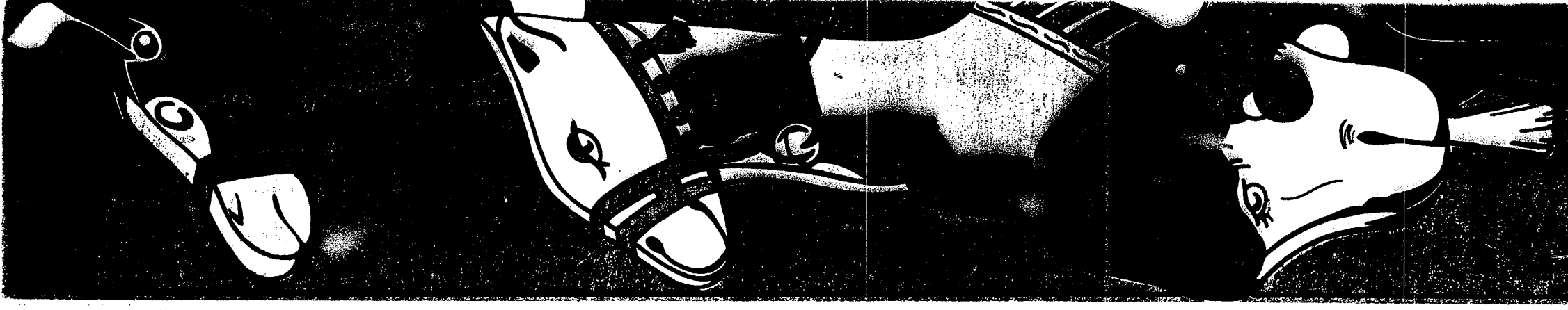
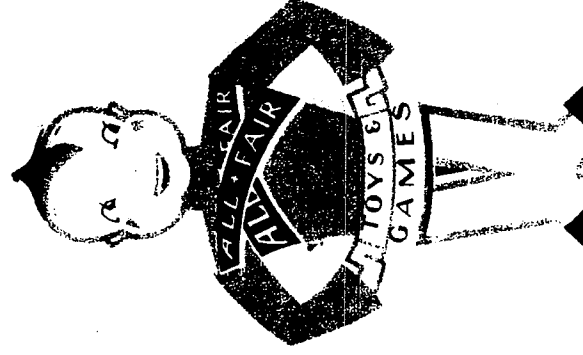
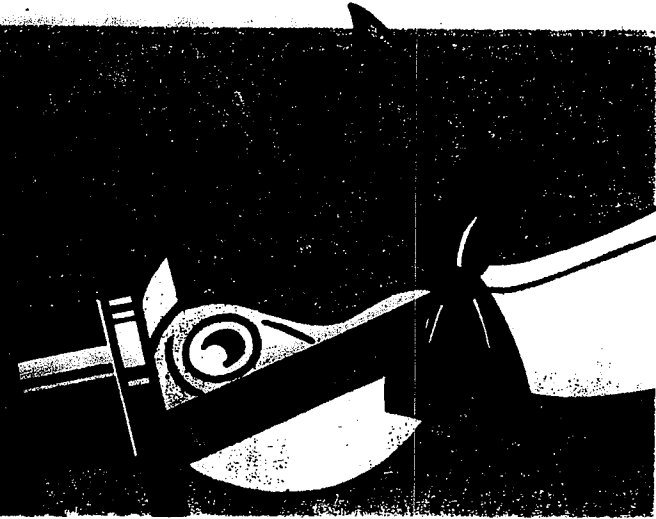
GAMES

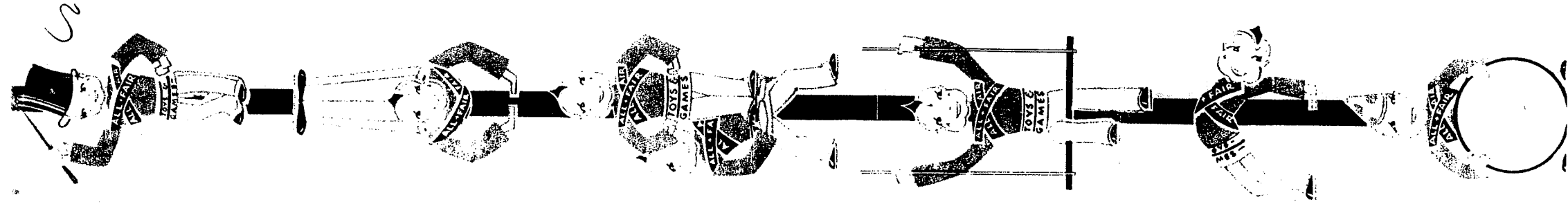
AND

TOYS

FOR

1931





ALL-FAIR

INCORPORATED

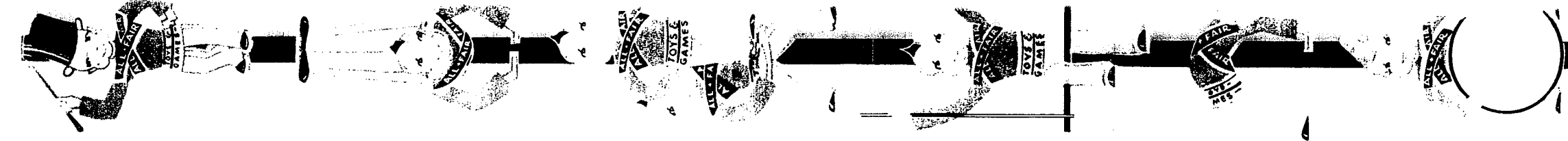
GAMES and TOYS FOR 1931

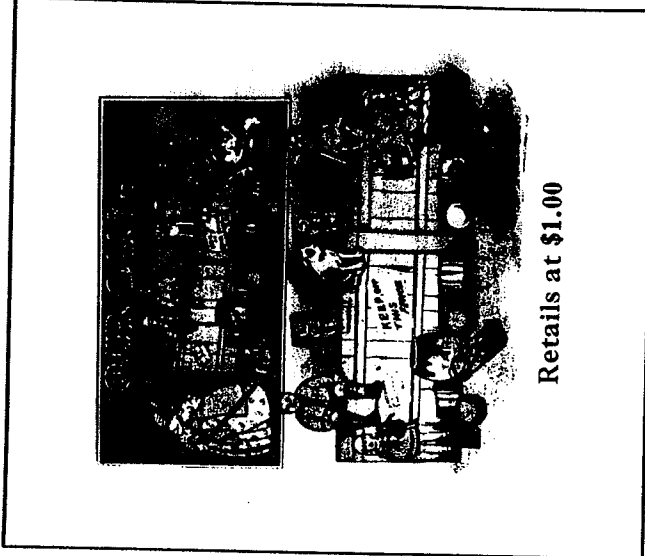
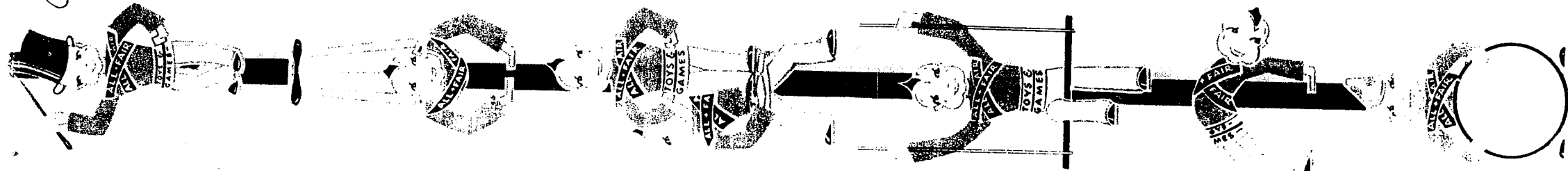
▼
ALL-FAIR Merry Makers
▲
Are Money Makers

Factory and Executive Offices—Churchville, New York
New York Display, Suite 414, Fifth Avenue Building
200 Fifth Avenue, New York City
Telephone: Grammercy 5-5684
Export Dept. Office 605, 130 Pearl St. New York City

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Retails at \$1.00

"Our Gang"

No. 359

To keep Our Gang in tow, Hal Roach exclusively licensed All-Fair to produce this game of action and skill. It has been redesigned to delight the most enthusiastic player or spectator. Bowl the ball, strike paddle and knock one of Our Gang off the fence. It's lots of fun.

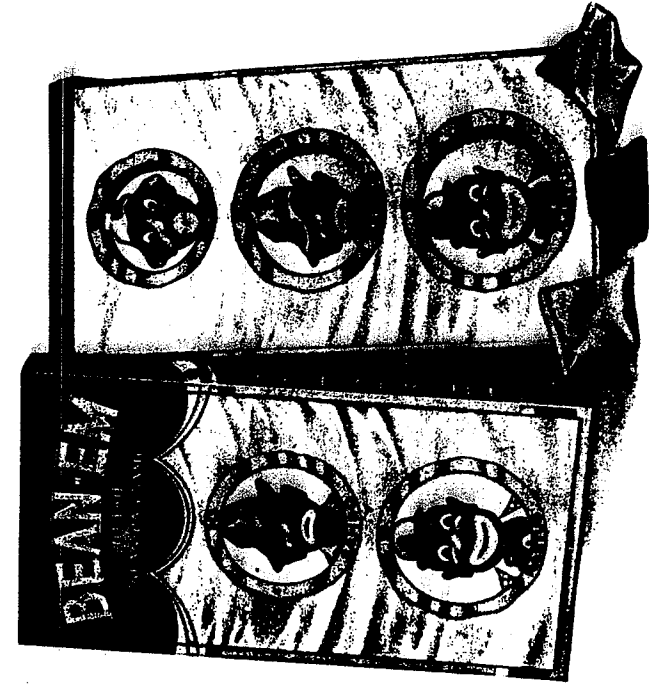
PACKING: 1/4 dozen to paper package; 2 dozen to a shipping carton.
SIZE: Box—17 1/2" x 9" x 11 1/2"; Fence 17" x 6 1/2" long.
SHIPPING WEIGHT per doz., 20 lbs.
PARTS: 4 Colored balls; died out, typical backyard fence, Projecting paddle (brooms) 5 died out mounted photographs of "Our Gang."
LIST PRICE: \$12.00 per dozen.

Bean-Em

No. 376

RASTUS, Sambo and Mose are three of the kindest darkies ever designed to delight childish bean bag enthusiasts. A novel hinge makes the head swing back into place after every shot. Bean-Em is sturdily built and so constructed to withstand the most cantankerous bean bag throwers.

PACKING: 1/4 doz. in package; 2 doz. shipping carton.
SIZE: Box—19" x 10" x 1 3/4".
PARTS: 3 Two-ounce bean bags, red, blue and green, and specially constructed deck.
SHIPPING WEIGHT per dozen, 27 lbs.
LIST PRICE: \$12.00 per dozen.



Retails at \$1.00



Retails at \$1.00

Sky-Hawks

No. 377

IMAGINE a construction set, game and toy all in one! The child first builds the plane, then plays the game and afterwards uses the airplane to suit his whims. Sky-Hawks with these new interest factors reflects a change in the trend of games.

PACKING: 1/4 dozen in package, 2 dozen to a shipping carton.

BOX SIZE: 19" x 10" x 1 3/4".

SHIPPING WEIGHT 24 lbs.

PARTS: 2 Wheels, 1 axle, 2 wing strut braces, 1 fuselage, 1 scoring dial, 1 wing, 3 nuts and bolts, 4 baby Sky Hawks, one tail section, 1 propeller and assembly parts.

LIST PRICE: \$12.00 per dozen.

The Capital Cities Air Derby

*It can't help but sell
For it's known too well*

No. 307

AIR racing from New York to San Francisco by way of the state capitals and important cities. A flight to the finish with "All Metal" airplanes and fun with a purpose—it teaches the player the capitals of the 48 states and their leading industries. Unusual educational approval.

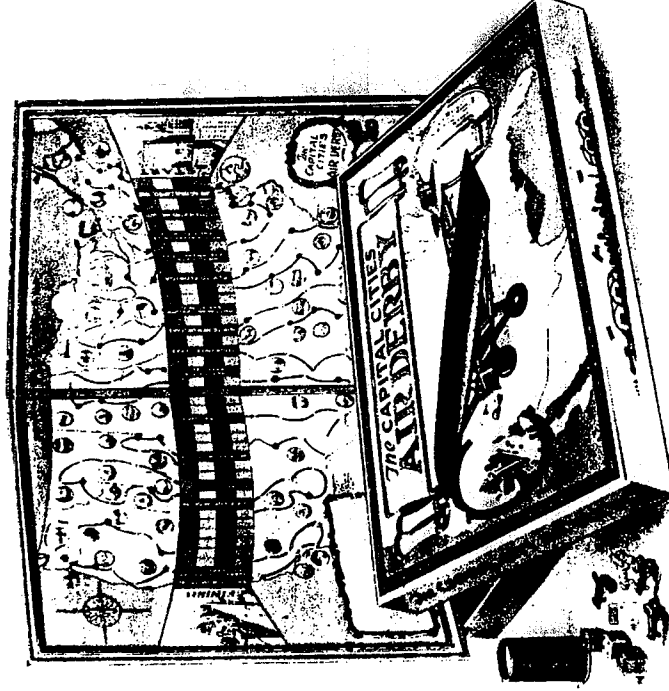
PACKING: 1/4 doz. in package; 2 doz. to shipping carton.

SIZE: Box—16" x 12"; Board—23" x 15"

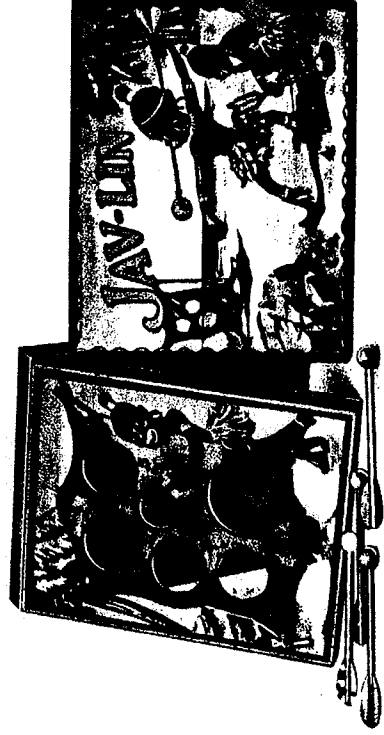
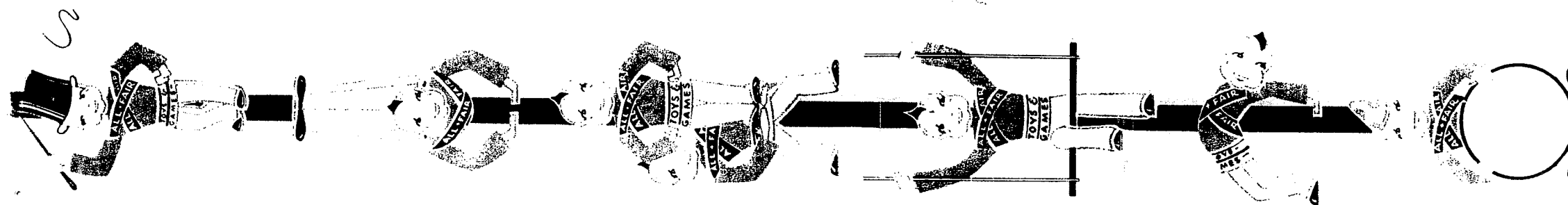
SHIPPING WEIGHT per doz., 20 lbs.

PARTS: 4 Wooden cubes, 1 throwing cup, 4 large metal aeroplanes.

LIST PRICE: \$12.00 per dozen.



Retails at \$1.00



Retails at \$1.00

Jav-Lin

No. 379

A FAVORITE South Sea Island game brought up to date. It is one of those new action games, which combines skill, a keen eye and a steady hand. Any number of players can quickly attain the same success as their South Sea Island cousins, with equal enjoyment, but with much less danger.

PACKING: $\frac{1}{4}$ doz. to paper package, 2 doz. to a shipping carton.

SIZE: Box— $15\frac{3}{4}$ " x $12\frac{5}{8}$ " x $1\frac{1}{2}$ ".

SHIPPING WEIGHT per dozen, 17 lbs.

PARTS: 4 Javelins, green shaft red ball fletched with various colored feathers.

LIST PRICE: \$12.00 per dozen.

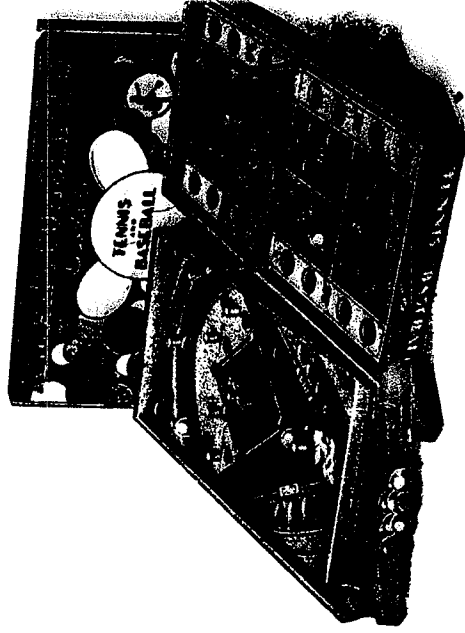


All-Fair Combination Tennis and Base Ball

*One of the best games and sports play sets
the world has ever designed for all*

No. 358

A LIVELY and exciting action Baseball game and swift moving Tennis Match (singles or doubles) all in the same box! In each the method of play is singular and will please the most obstreperous child or parent. Biggest game we have ever produced for \$1.00. Lithographed 4 colors and varnished.



Retails at \$1.00

PACKING: $\frac{1}{4}$ doz. in package, 1 doz. to shipping carton.

SIZE: Box— 19 " x 10 " x 3 ", two complete playing decks same size.

SHIPPING WEIGHT per doz. 21 lbs.

PARTS: Eighteen $\frac{3}{4}$ " colored balls tumbled wax, two spring shooters, tennis net 9 " long, 3 " high wood net supports, 9 peg base men.

LIST PRICE: \$12.00 per dozen.

Spe-Dem Auto Race

*One of the Most Popular
Games on the Market*

No. 355

AUTO Race was first introduced in 1922. This year marks the 9th anniversary of Auto Race, and we proudly point to the fact that Spe-Dem Auto Race is still one of our best sellers. This game is the most profitable single game in many thousands of toy stores and departments. Lithographed 4 colors and varnished.

PACKING: 1 doz. in package; 3 doz. to shipping carton.

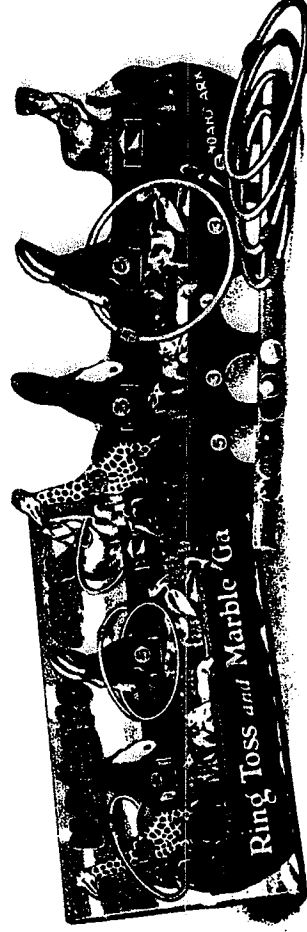
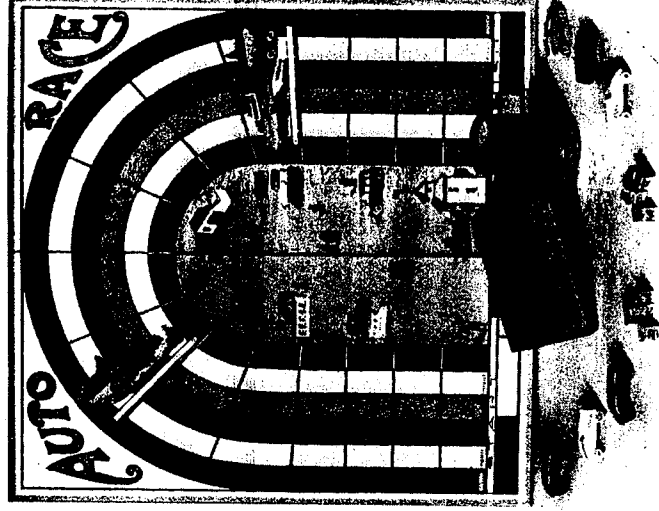
SIZE: Board 17½" x 17½" folded in center. Equipment box 4" x 3" x 3".

SHIPPING WEIGHT per doz. 13 lbs.

PARTS: Hard board race track, 6 colored autos 1" x ½" x ½"; throwing cup, six ½" wood cubes bearing letters corresponding to names of cars.

LIST PRICE: \$12.00 per dozen.

Retails at \$1.00



Retails at \$1.00

Noah's Ark

No. 367

FOR children, Noah's Ark holds many secrets. Here we have an entirely new idea with a ring toss and a game of fishing out Noah's animals with a magnetized pole. Fish for a bear and pull out a giraffe.

PACKING: ¼ doz. in package; 2 doz. to shipping carton.

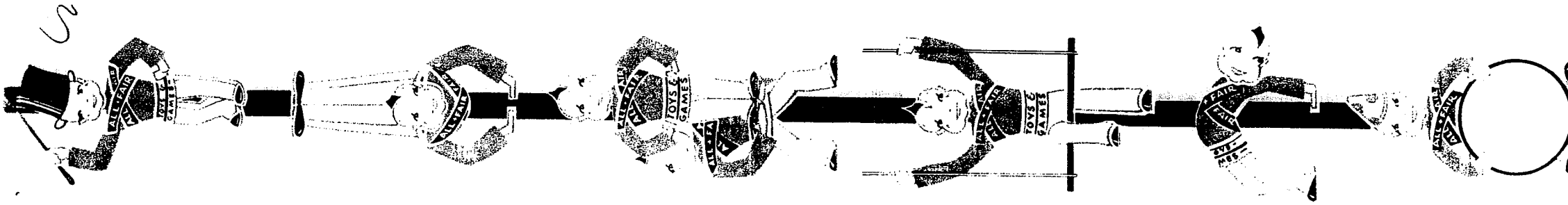
SIZE: Box 17½" x 9" x 1½".

SHIPPING WEIGHT per doz. 20 lbs.

PARTS: 4 reed rings, 2 fish poles with magnets, 12 died out animals.

LIST PRICE: \$12.00 per doz.

[5]

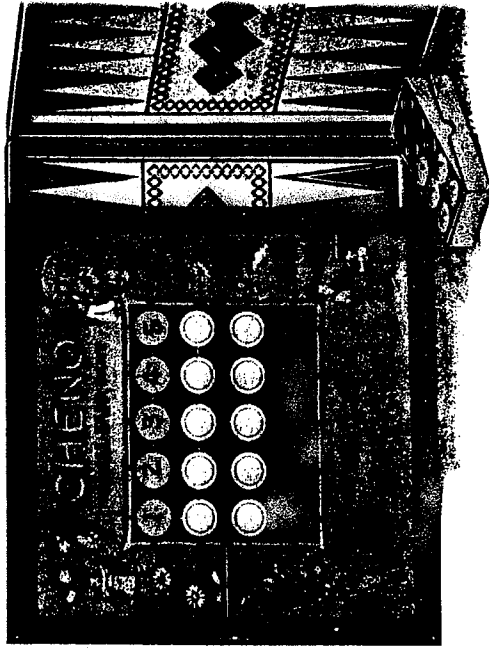


Cheno

An Adaptation of Chinese
Games

No. 378

CHENO meets the demand for a semi-adult game. Youngsters and old alike are captivated by the intricacies and varieties of play. In combination is an excellent backgammon game, filling, therefore, the need for an adolescent game combination. Lithographed in four colors and varnished.



Retails at \$1.00

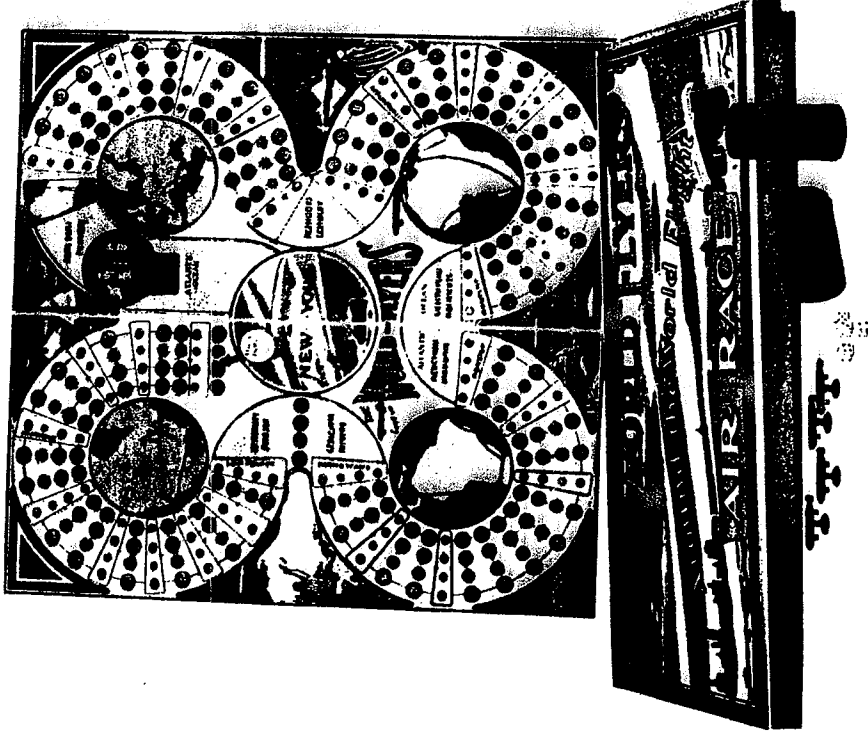
PACKING: Individually wrapped, 2 dozen to shipping carton.

SIZE: Box—7" x 14" x 2". Opened 14" x 14" x 1".

SHIPPING WEIGHT per dozen, 12 lbs.

PARTS: Playing board for Cheno and backgammon. Cheno men boxed.

LIST PRICE: \$12.00 per doz.



Retails at \$1.00

World Flyers

The
World
Flyers

No. 354

THIS is truly a game for every member of the family. Everyone is interested in flying. Everyone is interested in checkers. World Flyer played by means of dice and miniature "dirigibles." The route is a t around the world. Checkerboard back of gameboard.

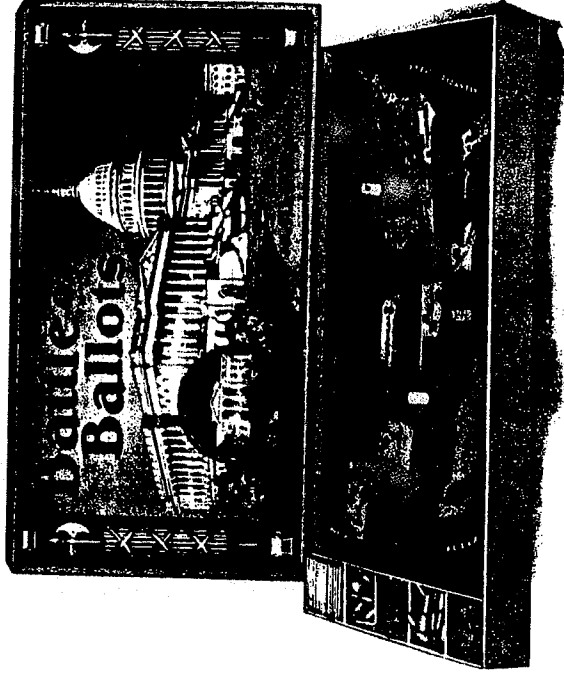
PACKING: ¼ doz. in package; 3 doz. to shipping carton.

SIZE: Box—18" x 9" x 1¼". Board 17½" x 17½".

SHIPPING WEIGHT per doz., 20 lb

PARTS: 2 numbered wooden cube ½" square; 4 metal dirigible; 24 wooden checkers 1" diameter; deck within box supports board

LIST PRICE: \$12.00 per doz.



Retails at \$1.00

PACKING: $\frac{1}{4}$ doz. to paper package; 2 doz. in shipping carton.

SIZE: Box—19" x 10" x $1\frac{3}{4}$ ".

SHIPPING WEIGHT per dozen, 21 lbs.

PARTS: 72 pegs, of equal number red, blue, green and yellow.

Pack of 48 cards with names of state capitals.

LIST PRICE: \$12.00 per dozen.

Battle of Ballots

No. 380

WHAT child has not dreamt of being President of the United States. In the Battle of Ballots the very object is to try to elect yourself President. Few of us know much about electoral votes, but Battle of Ballots teaches all kinds of things from State Capitals to leading industries. It combines aspirations, education, and enjoyment.

Pop and Plop

*Shoot a Lion or a Leopard
and Get a Hunter's Profit*

No. 355

A SAFE and sane shooting game, redesigned for young and old youngsters, with lions and leopards and tigers. Something very new, with animals stalking amid the trees and rocks and jungle fuzz. Answer the call of the wild and try your luck with Mr. Lion.

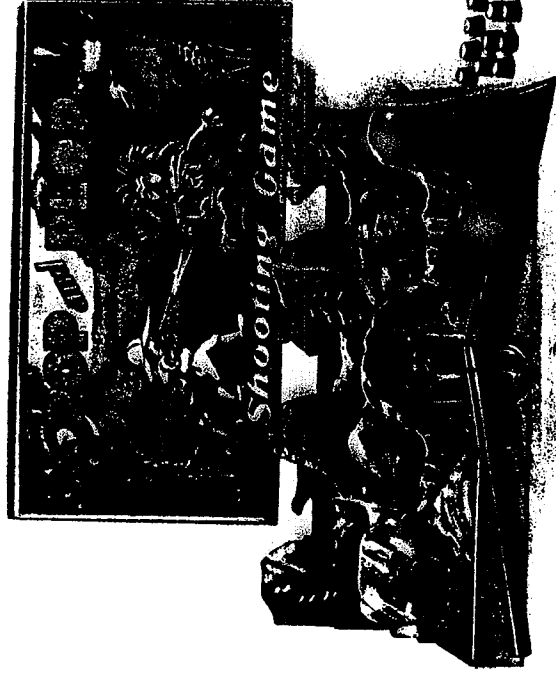
PACKING: $\frac{1}{4}$ doz. in package; 2 doz. to shipping carton.

SIZE: Box—17 $\frac{1}{2}$ " x 9" x $1\frac{1}{2}$ ". Gun 19" long.

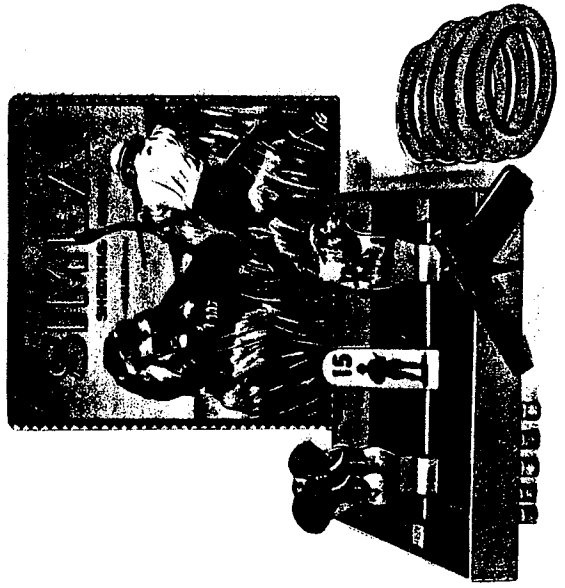
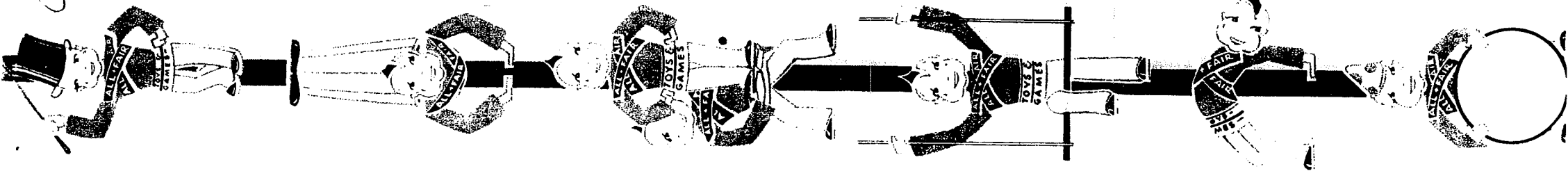
SHIPPING WEIGHT per dozen, 24 lbs.

PARTS: Gun, 10 corks, 6 substantial animal cut-outs, lithographed 4 colors, both sides.

LIST PRICE: \$12.00 per dozen.



Retails at \$1.00



Simba

No. 422

THE name Simba suggests shooting lions and tigers and elephants, and such is the case in this game. Instead of a gun, the player tries his luck with a pistol, requiring thereby, greater skill and accuracy. Simba combines shooting animals and a game of rints and is very new and very different.

PACKING: 1/2 dozen in package; 3 dozen in shipping carton.
 SIZE: Box—12 1/2" x 12 1/2" x 1 1/2".
 SHIPPING WEIGHT per dozen. 20 lbs.
 PARTS: Pistol with 5" barrel, 5 corks, 3 dried lithographed animals, 3 rings.
 LIST PRICE: \$6.00 per dozen.

Retails at \$.50



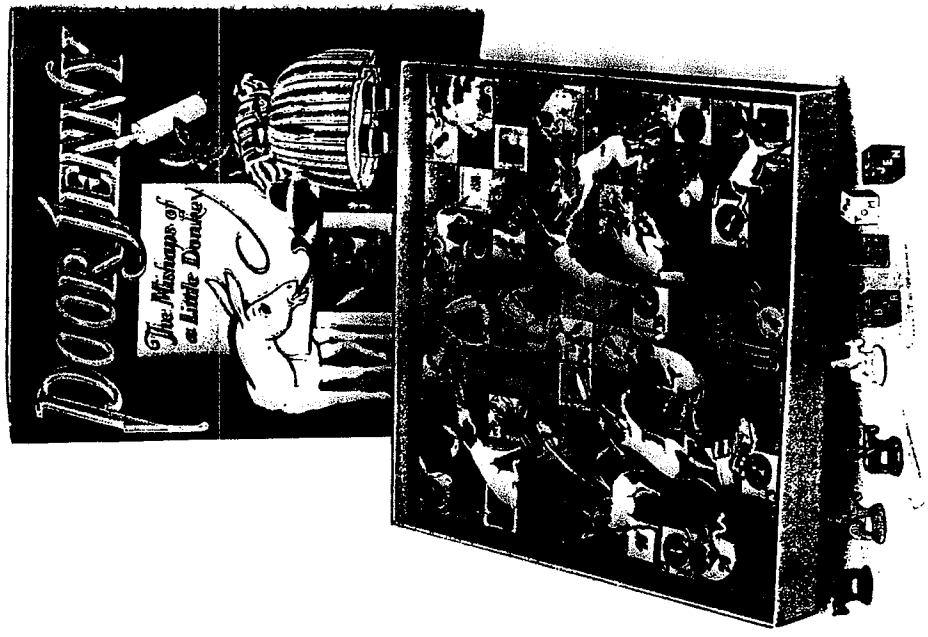
Poor Jenny

No. 403

POOR Jenny, a mischievous little white donkey, gets into all sorts of difficulties with the black cook and big rolling pin. Jenny uses her heels and her ingenuity and in the end—well, play the game and see who wins.

PACKING: 1/2 dozen in package; 3 dozen to shipping carton.
 SIZE: Box—11 1/2" x 11 1/2" x 1 1/2". Playing deck—same size.
 SHIPPING WEIGHT per dozen, 10 lbs.
 PARTS: 4 metal donkeys, 4 lettered throwing cubes, lithographed route for Jenny's travels.
 LIST PRICE: \$6.00 per dozen.

Retails at \$.50



Stop and Shop

No. 417

CHILDREN like to buy and sell. This game gives them a chance to "act" as real storekeepers. Twenty different commodities—from cabbages to lollypops. To the child there is the same fun interest as going shopping with Mother.

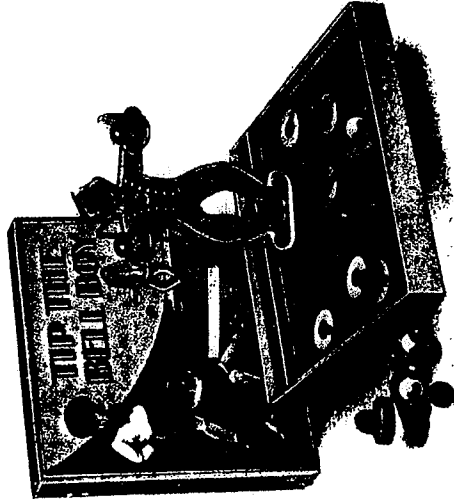
PACKING: ½ doz. in package. 2 doz. in shipping carton.

SIZE: 17½" x 9" x 1½". Playing Deck—same size.

SHIPPING WEIGHT per doz., 14 lbs.

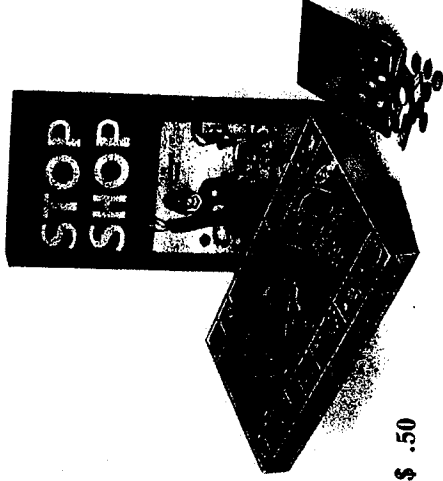
PARTS: 20 died out pieces of merchandise, 80 died out pieces money, and "Prices Today" turn stile.

LIST PRICE: \$6.00 per dozen.



Retails at \$5.00

Retails at \$.50



Tip The Bell Boy

No. 414

TIPPING the Bell Boy is something which every parent knows all about—here is a less expensive way. The smartly uniformed bell boy bobbing on his spring wire is a valuable attention-getter for your counters. An excellent value at a price within everyone's reach. One of the fastest selling items in the All-Fair line.

PACKING: ½ doz. in package, 3 doz. to shipping carton.

SIZE: Box—12½" x 12½" x 1½". Playing deck same size. Bell Boy figure stands 9" high.

SHIPPING WEIGHT per doz., 14 lbs.

PARTS: Complete spring shooter, twelve ¾" shiny wooden balls, died out figure bell boy, three tin cups 2¼" diameter and wire support.

LIST PRICE: \$6.00 per doz.

Gly-Dor

No. 423

TO CHILDREN, gliding is a familiar sport and Gly-Dor fulfills the game demand. In Gly-Dor as in gliding the object is to stay in the air as long as possible. A new spinner dial allows the players to subtract or add.

PACKING: ½ dozen paper package; 2 dozen to shipping carton.

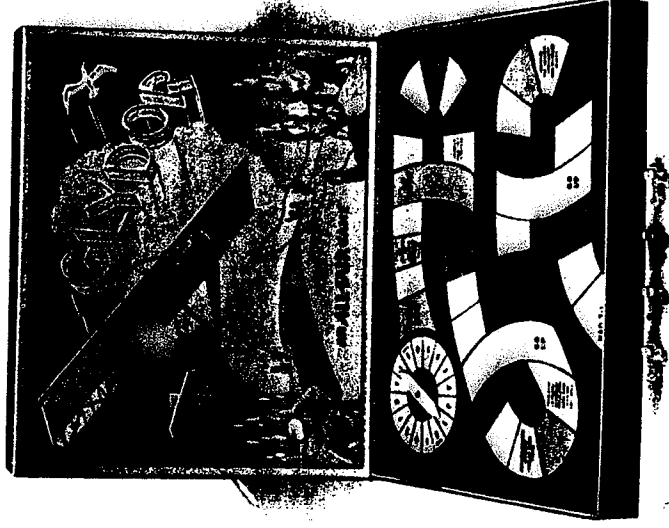
SIZE: Box—15¾" x 12½" x 1½". Playing deck same.

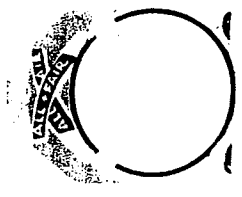
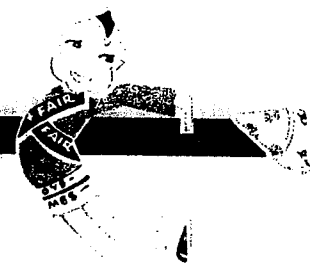
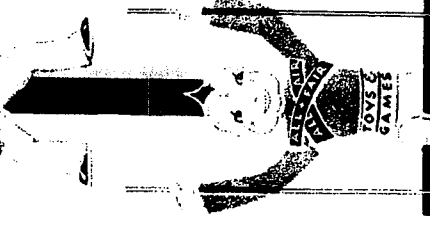
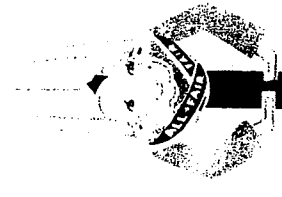
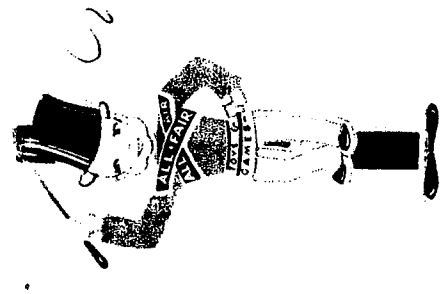
SHIPPING WEIGHT per dozen 12 lbs.

PARTS: 4 Metal colored gliders.

LIST PRICE: \$6.00 per dozen.

Retails at \$.50





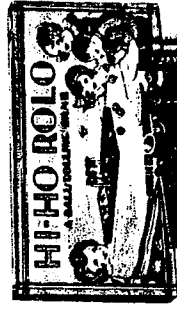
Hi-Ho Rolo

No. 419

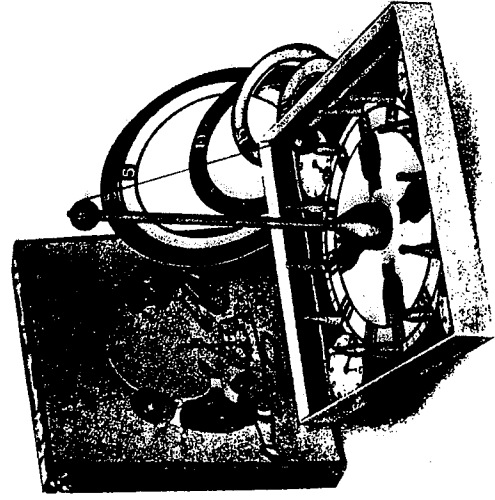
HE HI HO are three dignified mandarins who are very proud of their hats. However, a skillful player can knock them off and score. Hi-Ho Rolo will absorb any child's attention. It is an unusual value and will sell itself.

PACKING: ½ doz. in package; 3 doz. in shipping carton.
SIZE: Box—17½" x 9" x 1½", Playing Box same size.
SHIPPING WEIGHT per doz., 11 lbs.

PARTS: 3 one and one-half inch shiny wooden balls, 3 He, Hi, Ho figures 4" x 1¼", tube material. 2 wooden standards, 3 died out card board hats for He, Hi, Ho figures. Sawed wooden trap colored.
LIST PRICE: \$6.00 per dozen.



Retails at \$.50



Retails at \$.50

Tick Tock and Ring To

No. 413

CHILDHOOD'S love of variety will sell this in-one game. Everyone knows how quickly youngsters tire of a game having only one terest factor. But, here is a game combin the element of luck with that of skill—in different action games! And for the price of o

PACKING: ½ doz. in package, 3 doz. in ship; carton.

SIZE: Box—12½" x 12½". Maypole 7" high.
SHIPPING WEIGHT per doz. 11 lbs.

PARTS: 12 Shiny colored wooden Ten-pins Whirly-go-round ball and pole, and 4 nbered rings.

LIST PRICE: \$6.00 per dozen.

Bunker Golf

No. 421

GOLF is on the up! All will agree it is becoming a national pastime. Bunker Golf is regular golf in miniature, the rules and method of play and interest are alike. A safe and sane game for rainy days and winter evenings.

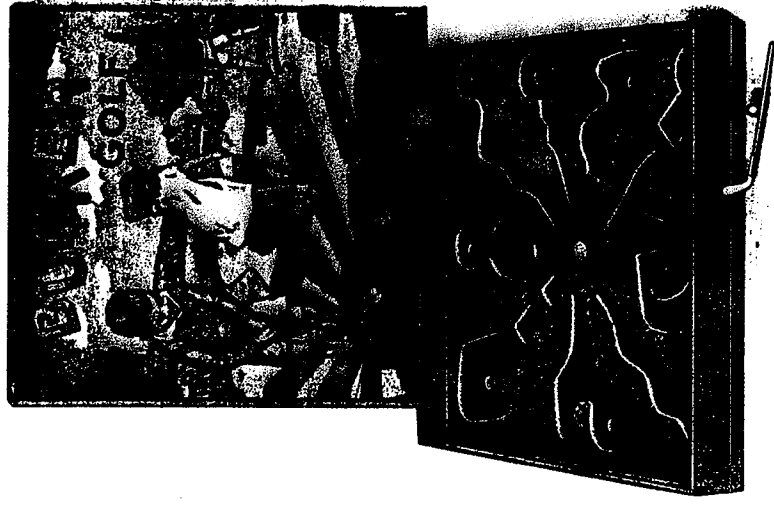
PACKING: ½ dozen in a package. 3 dozen to shipping carton.

SHIPPING WEIGHT per dozen, 15 lbs.

SIZE: Box—12½" x 12½".

PARTS: 2 Steel golf balls, 1 spring steel shafted golf club.

LIST PRICE: \$6.00 per dozen.



Retails at \$.50

Jolly Cop

No. 415

ONE of the Children's greatest friends is the policeman, and here Jolly Cop holds out his hands to catch the rings they throw. Watch his knees for the count—the more rings the greater the score.

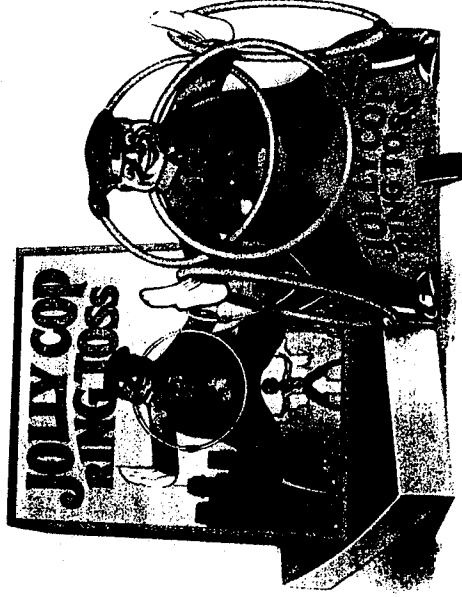
PACKING: ½ doz. to package; 3 doz. to a shipping carton.

SIZE: 10½" x 8".

SHIPPING WEIGHT per doz., 10 lbs.

PARTS: 2 piece cardboard cut-out of cop, wooden base to hold him upright and 4 colored rings.

LIST PRICE: \$6.00 per dozen.



Retails at \$.50



Flap Jacks

No. 420

WHO is it that doesn't like Flap-Jacks? In this entirely novel type of game the object is to serve Flap-Jacks on the breakfast plates. Something very different yet something with which all are familiar.

PACKING: ½ doz. to package; 2 doz. to shipping carton.

SIZE: Box—15¾" x 12½" x 1½". Playing deck same size.

SHIPPING WEIGHT per dozen, 18 lbs.

PARTS: 5 red and 5 blue numbered Flap-Jacks. Died out playing surface.

LIST PRICE: \$6.00 per dozen.



Retails at \$.50

Junior Auto Race

No. 407

A POPULAR and simplified version of Spe-Dem Auto Race. Great fun for the children as young as 4 years. Splendid mind training and fun at the same time. Sells well all year round.

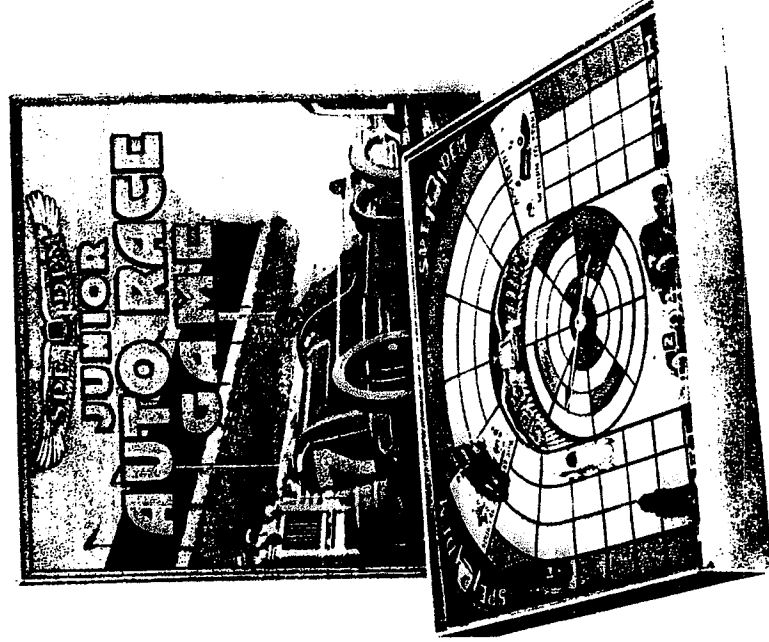
PACKING: ½ doz. in package; 3 doz. to shipping carton.

SIZE: Box—11½" x 11½" x 1½". Playing deck—same size.

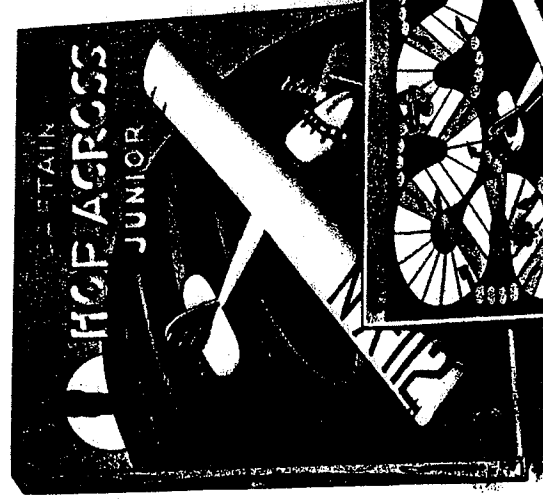
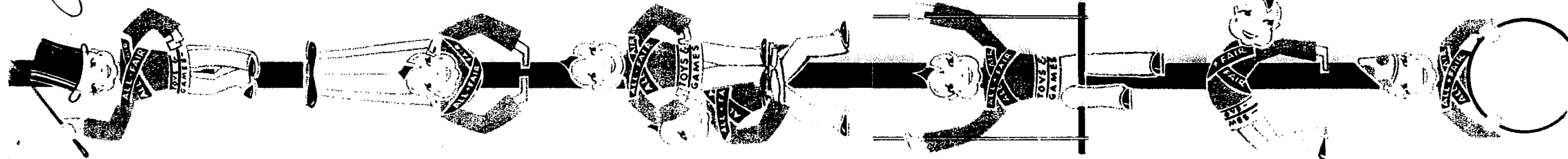
SHIPPING WEIGHT per doz., 10 lbs.

PARTS: 4 metal autos, 1 dial and spinner, lithographed race track.

LIST PRICE: \$6.00 per dozen.



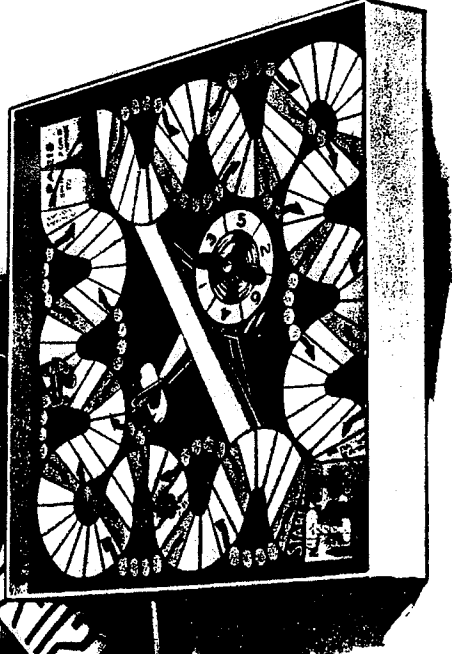
Retails at \$.50



Capt. Hop Across, Jr.

No. 410

AIRPLANE racing from New York to Paris and back again—the spinner is the propeller—happy idea. In place of penalties you get bonuses. Bright colored, different and a big value.



PACKING: $\frac{1}{2}$ doz. in package; 3 dozen to shipping carton.

SIZE: Box— $11\frac{1}{2}$ " x $11\frac{1}{2}$ " x $1\frac{1}{2}$ ".

SHIPPING WEIGHT per dozen 10 lbs.

PARTS: 4 metal airplanes, 1 dial and propeller spinner, lithographed race track.

LIST PRICE: \$6.00 per dozen.

Retails at \$.50



Animal and Bird Lotto

No. 408

A LIVELY game teaching the child the names of wild birds and animals, using the lotto method of play. An abundance of fun for even the smallest boy and girl.

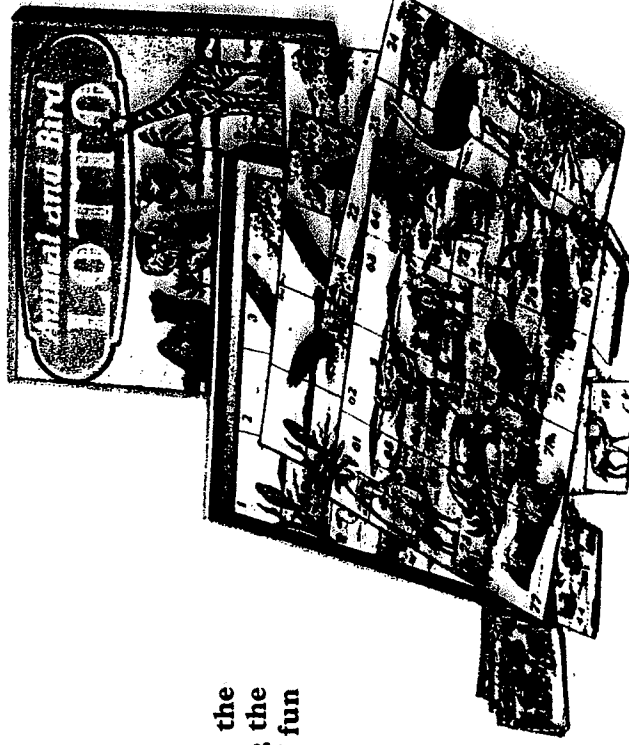
PACKING: $\frac{1}{2}$ doz. in package; 3 doz. to shipping carton.

SIZE: Box— $8\frac{1}{2}$ " x 10".

SHIPPING WEIGHT per dozen, 12 lbs.

PARTS: 4 lithographed plates, 80 cut-out pieces.

LIST PRICE: \$6.00 per doz.



Retails at \$.50

ALL-FAIR TOYS

Mrs. Quack Duck

*See sample in
this catalog*

No. 276

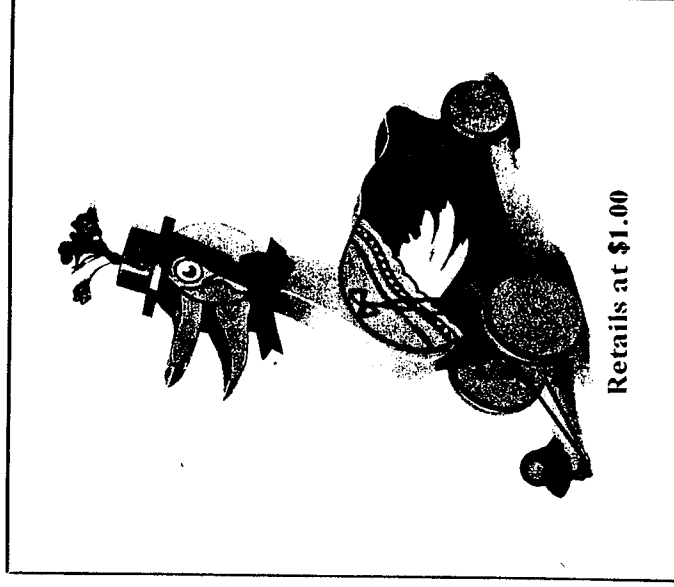
AN appealing, smiling lady of the duck family. Give her a baby to pull her around and she's happy without her watery home. Mrs. Duck is very dressy—with a flowery gown and a "ducky" hat and a real bow of ribbon. Her squawk isn't musical but it's awfully real! Children and adults all love her.

PACKING: Individual 4-color lithographed box. 1 doz. to shipping carton.

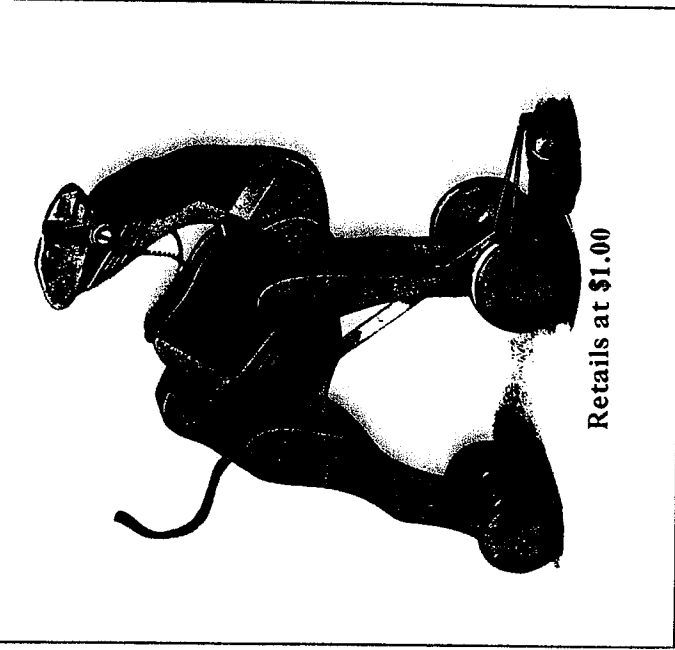
SIZE: 10" high, 8" long.

SHIPPING WEIGHT per doz., 12 lbs.

LIST PRICE: \$12.00 per doz.



Retails at \$1.00



Retails at \$1.00

Humpty Hump

No. 281

A HUMPTY, mild eyed dromedary dressed in gay colors, golden tassels and a tinkling bell. Pull him and he paces along with you slowly and with the dignity befitting his ancient lineage. With all his nonchalance Humpty Hump nods his head to all who will take him for a walk.

PACKING: Humpty Hump has an individual lithographed box of his own. 1 doz. in shipping carton.

SIZE: 10" high, 9 1/2" long, 4" wide.

SHIPPING WEIGHT per doz., 13 lbs.

LIST PRICE: \$12.00 per doz.

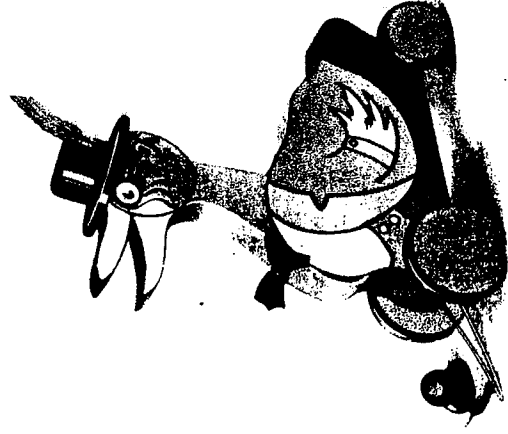
Funny...Running...Barl

Mr. Quack

No. 27

NOISY but nice. He stretches his bill and how he stretches his hat, a bow ribbon, lot of charm. This other hat is quite the bold blade and appeal for children—old and new is concealed, but pull him it!

PACKING: Individual 4-color lithographed box
dozen to shipping carton
SIZE: 10" high, 8" long.
SHIPPING WEIGHT per dozen
LIST PRICE: \$12.00 per dozen



Retails at \$1.00

Beautiful 4 color lithographed box which houses every one of the All-Fair Modern Toys.

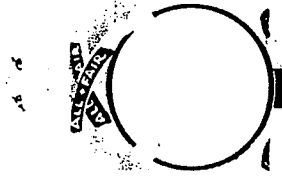


Growly Grouch

No. 230

WHAT do you think? Growly Grouch has developed an honest-to-goodness bark. He is still a bit banged up, but even more lovable. Lowering his head he pushes out his funny little jaw—holds up his little ears and follows whoever will pull him, barking as he goes.

PACKING: Individual lithographed box, 1 dozen to shipping carton.
SIZE: 8" high, 8" long, 3 1/2" wide.
SHIPPING WEIGHT per dozen, 11 1/2 lbs.
LIST PRICE: \$12.00 per dozen.



Retails at \$

...Kicking... Quacking Toys

Maude and Sammy

Maude and Sammy
By the Author of "The Little Rascals"

No. 201

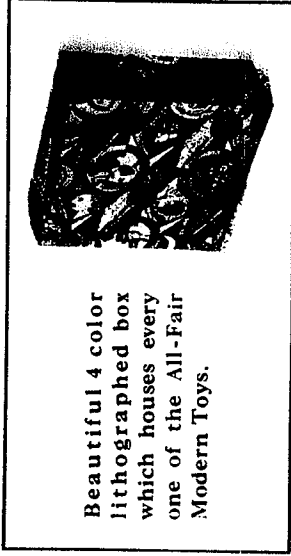
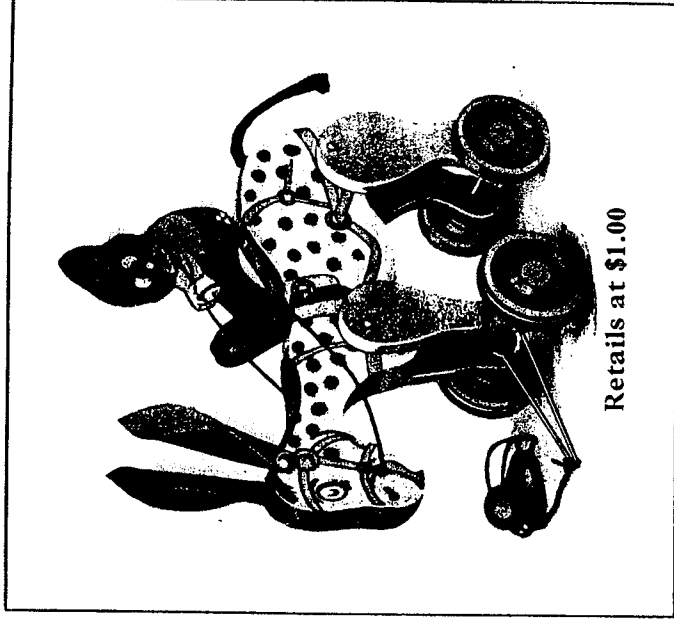
Any youngster will give an involuntary grunt when "Sammy" comes down with a thud on balky Maude's back. There's action and realism enough for the most mischievous kiddie in this sturdy, funny pull toy.

PACKING: Individually in lithographed display container, 1 doz. in shipping carton.

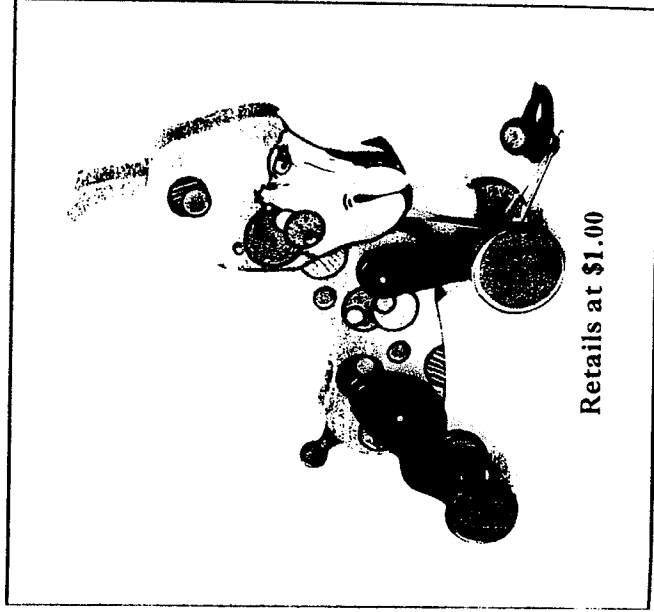
SIZE: 9" high, 9" long, 3½" wide.

SHIPPING WEIGHT per doz., 16 lbs.

LIST PRICE: \$12.00 per doz.



Beautiful 4 color lithographed box which houses every one of the All-Fair Modern Toys.



Billy Goat

No. 280

CHILDREN all love Billy—an utterly ridiculous animal. Pull him and he'll come with you—but don't push, for like all goats his hind legs are very active! An honest to goodness sisal rope goatee hangs where goatees always do. His horns are decorative but not dangerous.

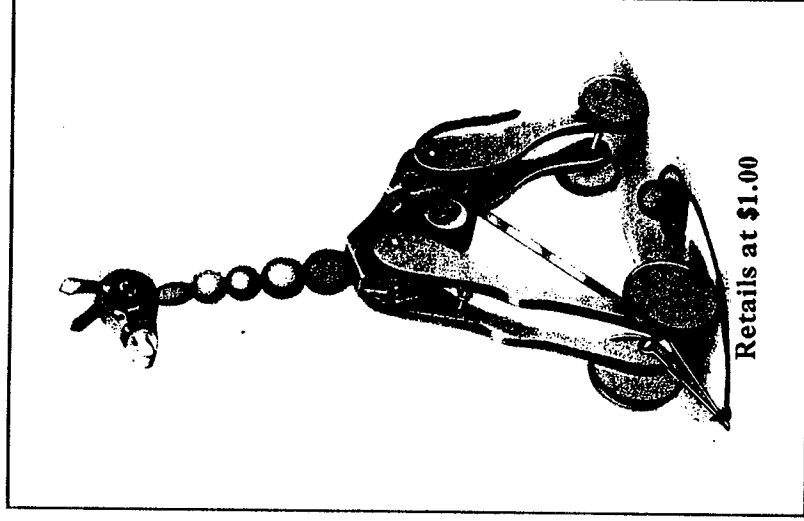
PACKING: Individual 4-color lithographed box, 1 doz. to shipping carton.

SIZE: 9½" long, 10½" high.

SHIPPING WEIGHT per doz., 13 lbs.

LIST PRICE: \$12.00 per doz.

ALL-FAIR TOYS



A.B.C.

#219

No. 270

PULL him along and A.B.C. teristic curiosity twists his head—everything interests him!—terribly awkward—spotted velvet—A.B.C. becomes the time Junior pulls him across

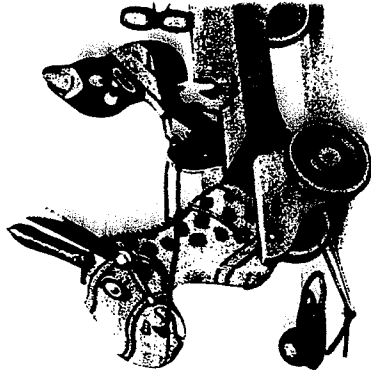
PACKING: Individually in
to shipping carton
SIZE: 13½" high, 7" long,
SHIPPING WEIGHT per do
LIST PRICE: \$12.00 per do

Retails at \$1.00

Hauler Hank

No. 222

POOR little "Sammy" has only one object in life—to keep "Hank" from running away with the cart. Sammy bounces up and down as Hank gallops away. All in rhythm to the toddler's steps across the nursery floor.



Retails at \$1.

PACKING: Individual lithographed box, 1 doz. to shipping carton.

SIZE: 11 1/2" long, 6 1/2" high, 3 1/2" wide.

SHIPPING WEIGHT per doz., 12½ lbs.

LIST PRICE: \$12.00 per doz.

