

ALL★FAIR

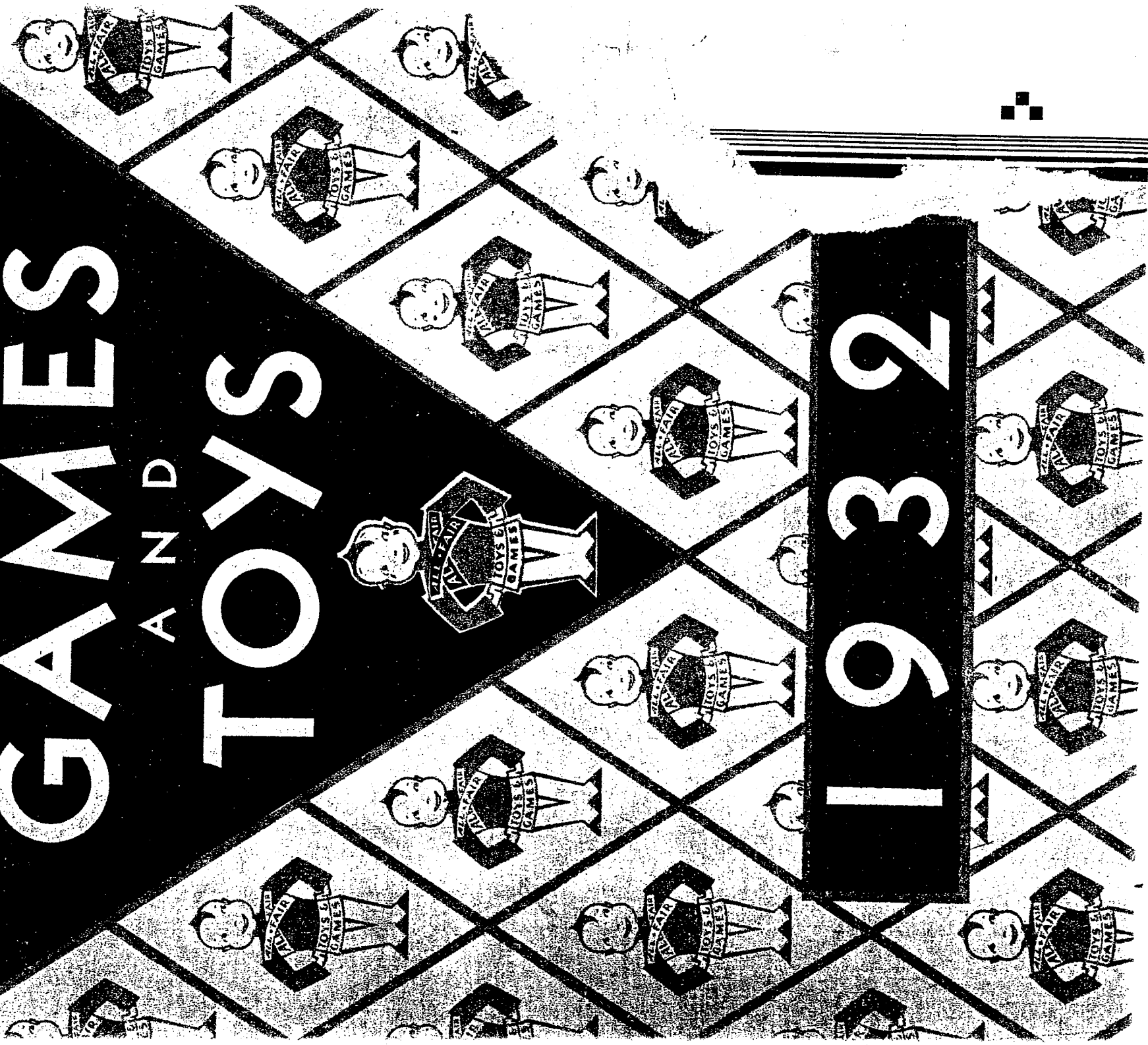
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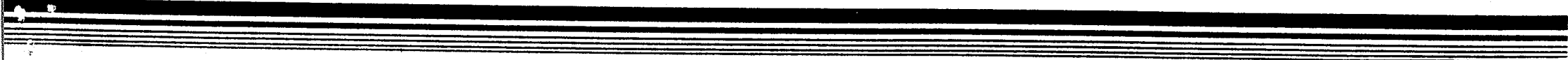
GAMES

AND

TOYS

1932





ALL★FAIR
I N C O R P O R A T E D

**GAMES and TOYS
FOR 1932**

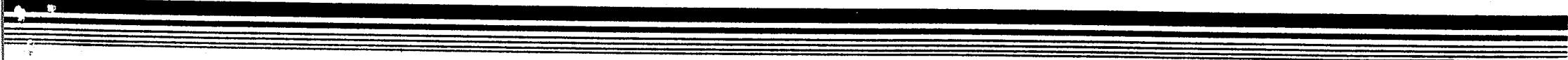
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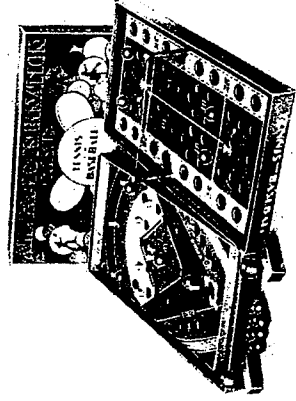
The remembrance of quality
remains long after the price
is forgotten

▲

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New York Display, Suite 414, Fifth Avenue Building
200 Fifth Avenue, New York City
San Francisco Office—717 Market St.

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All-Fair Combination

No. 358

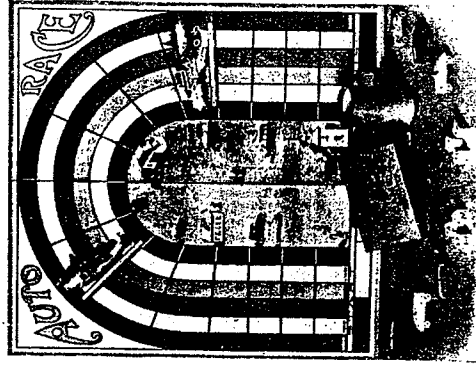
A LIVELY and exciting action Baseball game and swift moving Tennis Match (singles or doubles) all in the same box! In each the method of play is singular and will please the most obstreperous child or parent.

LIST PRICE: \$12.00 per dozen.

PACKING: 1/4 dozen to a paper package; 1 dozen to a shipping carton.

SIZE: Box—19" x 10" x 3", two complete playing decks same size.

SHIPPING WEIGHT per dozen, 24 lbs.



Spe-Dem Auto Race

No. 355

AUTO Race was first introduced in 1922. This year marks the 10th anniversary of Auto Race, and we proudly point to the fact that Spe-Dem Auto Race is still one of our best sellers. This game is the most profitable single game in thousands of toy stores and departments.

PACKING: 1 dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Board 17 1/2" x 17 1/2" folded in center.
Equipment box 4" x 3" x 3".

SHIPPING WEIGHT per dozen, 13 lbs.

LIST PRICE: \$12.00 per dozen.



Pop and Plop

No. 306

A SAFE and sane shooting game, redesigned for young and old youngsters, with lions and leopards and tigers. Something very new, with animals stalking amid the trees and rocks and jungle fuzz. Answer the call of the wild and try your luck with Mr. Lion.

LIST PRICE: \$12.00 per dozen.

PACKING: 1/4 dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box—17 1/2" x 9" x 1 1/2". Gun 19" long.
SHIPPING WEIGHT per dozen, 20 lbs.

Race To The Moon

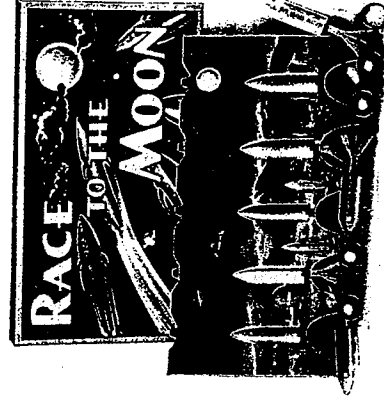
No. 382

SOMETHING very new on the rocket problem. This game is designed to entertain and capture the fancy of every active child regardless of his aspirations. One rolls a ball and when it strikes, the rocket shoots up into the air to terrific heights—perhaps 50,000 miles.

PACKING: ¼ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box—19" x 10" x 1¾".

SHIPPING WEIGHT per dozen, 20 lbs.



LIST PRICE: \$12.00 per dozen.

Noah's Ark

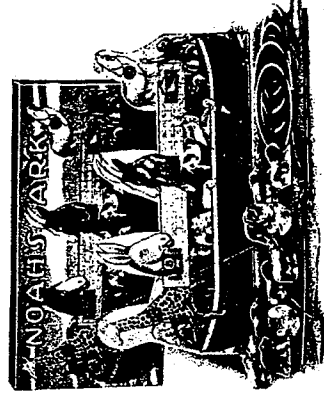
No. 367

FISHING animals out of the Ark is perhaps a new conception of Noah's problem. Still the smallest child can imagine the glee of fishing for a bear and pulling out a giraffe.

PACKING: ¼ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box—17½" x 9" x 1½".

SHIPPING WEIGHT per dozen, 18 lbs.



LIST PRICE: \$12.00 per dozen.

Sky-Hawks

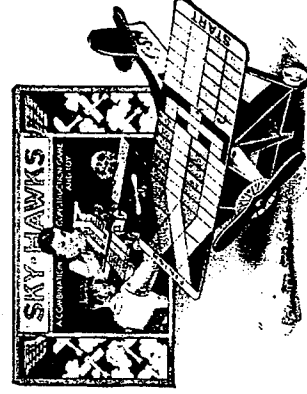
No. 377

[MAGINE a construction set, game and toy all in one! The child first builds the plane, then plays the game and afterwards uses the airplane to suit his whims. Sky-hawks with these new interest factors reflects a change in the trend of games.

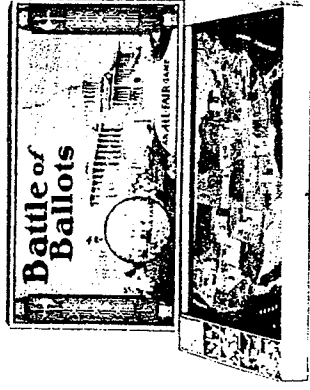
PACKING: ¼ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box—19" x 10" x 1¾".

SHIPPING WEIGHT per dozen, 21 lbs.



LIST PRICE: \$12.00 per dozen.



Battle of Ballots

No. 380

WHAT child has not dreamt of being President of the United States. In the Battle of Ballots the very object is to try to elect yourself President. Few of us know much about electoral votes, but Battle of Ballots teaches all kinds of things from State Capitals to leading industries. It combines aspirations, education, and enjoyment.

LIST PRICE: \$12.00 per dozen.

PACKING: $\frac{1}{4}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box—19" x 10" x $1\frac{3}{4}$ ".

SHIPPING WEIGHT per dozen, 19 lbs.



World Flyers

No. 354

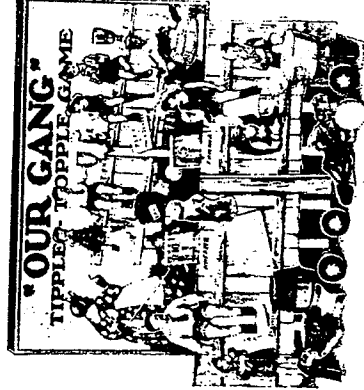
COMBINATION games have unusual appeal. They sell because people think they are getting more for their money. And World Flyers provides just this—a fascinating dirigible race around the world on one side and a checkerboard with checkers furnished on the other.

PACKING: $\frac{1}{4}$ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—18" x 9" x $1\frac{1}{4}$ ". Board $17\frac{1}{2}$ " x $17\frac{1}{2}$ ".

SHIPPING WEIGHT per dozen, 21 lbs.

LIST PRICE: \$12.00 per dozen.



"Our Gang"

No. 359

To keep Our Gang in tow, Hal Roach, exclusively licensed All-Fair to produce this game of action and skill. It has been redesigned to delight the most enthusiastic player or spectator. Bowl the ball, strike a paddle and knock one of Our Gang off the fence. It's lots of fun.

PACKING: $\frac{1}{4}$ dozen to a paper package; 2 dozen to a shipping carton.

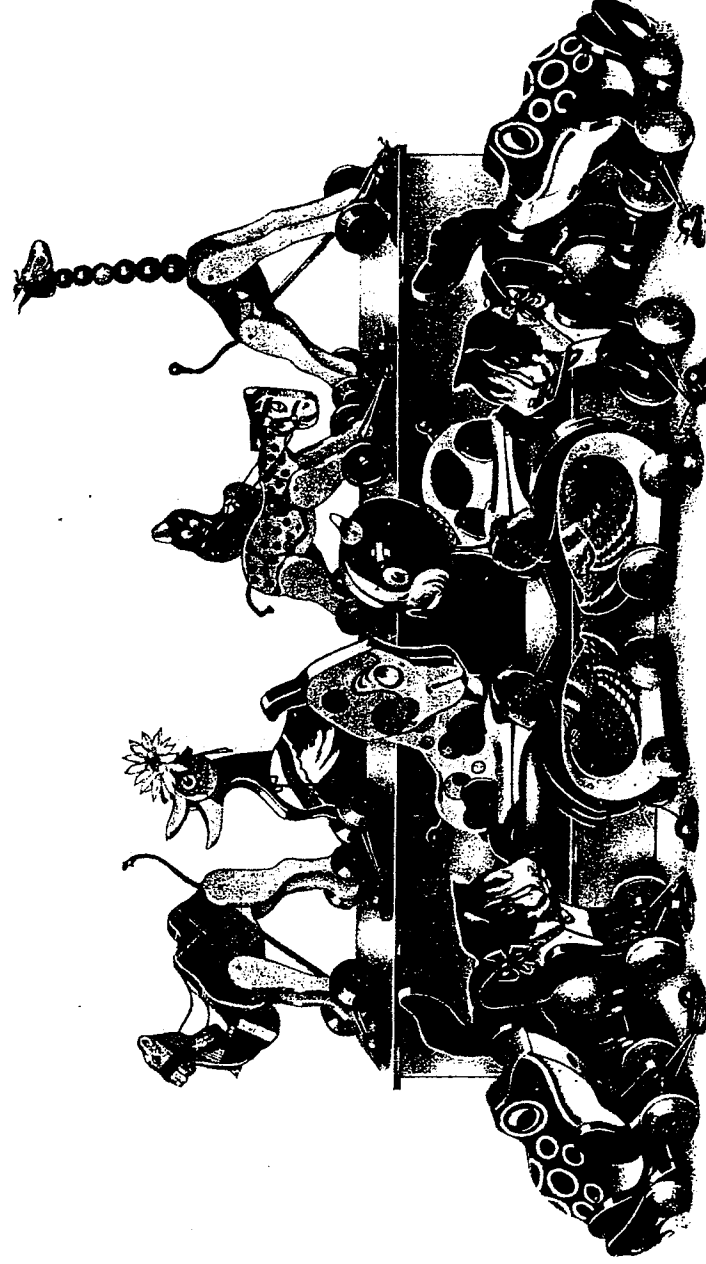
SIZE: Box—17 $\frac{1}{2}$ " x 9" x $1\frac{1}{2}$ "; Fence 17" x $6\frac{1}{2}$ "; Balls $1\frac{1}{4}$ " diam. Wood supports 6" long.

SHIPPING WEIGHT per dozen, 18 lbs.

LIST PRICE: \$12.00 per dozen.

Toy Assortment

No. 200



ALMOST a menagerie to be sure. Here are nine different animals, a cat, a dog, a goose, a frog, a giraffe, a goat, a mule, a duck and a camel. And all are toys that even the most finicky child can enjoy. This assortment is the perfect answer for variety and all the toys are guaranteed to please.

The assortment includes:

2/12 dozen FROGS	2/12 dozen GEESE
2/12 dozen CATS	1/12 dozen CAMELS
1/12 dozen GIRAFFE	1/12 dozen DUCKS
1/12 dozen DOGS	1/12 dozen GOATS
	1/12 dozen MAUDE and SAMMY

PACKING: Each toy individually boxed. The assortment of one dozen is packed to a shipping carton.

SHIPPING WEIGHT per one dozen assortment, 15 lbs.

PLEASE REFER TO PAGES 7-9 FOR DETAILED DESCRIPTION OF EACH TOY.



LIST PRICE: \$12.00 per dozen.

Johnny Bull Frog

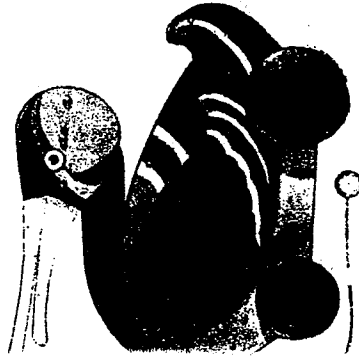
No. 284

CAN you imagine a swell elegant frog? Well, Mr. Johnny Bull Frog looks, acts and croaks like the best of any honest to goodness frog. And the kick of his hind feet beats anything you have ever seen. He's so hunky dory that he appeals to young and grown-ups alike.

PACKING: Individual corrugated box, express stock, and four color varnished label; one dozen to a shipping carton.

SIZE: $9\frac{3}{4}$ " long, $7\frac{3}{4}$ " high, $4\frac{3}{4}$ " wide.

SHIPPING WEIGHT per dozen, 20 lbs.



LIST PRICE: \$12.00 per dozen

Gabby Goose

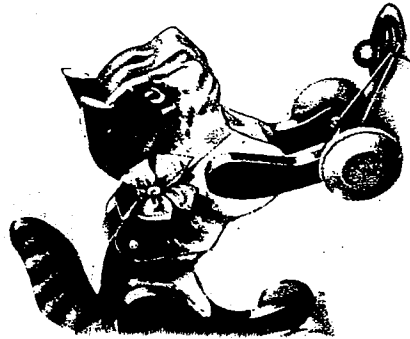
No. 282

GABBY GOOSE is the most hifalutin' old goosy gander anyone ever did see. Her neck comes out to terrific length and she squawks gleefully to her destination. In her winsome way she openly says, "I'll guarantee to please child and grown-up alike."

PACKING: Individual 4-color lithographed box; 1 dozen to a shipping carton.

SIZE: $7\frac{3}{4}$ " long, $6\frac{3}{4}$ " high, 3" wide.

SHIPPING WEIGHT per dozen, 14 lbs.



LIST PRICE: \$12.00 per dozen.

Happy Tabby

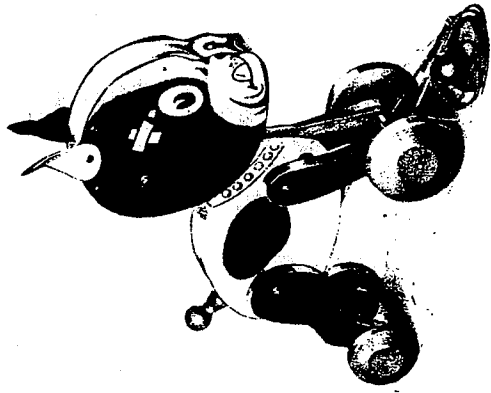
No. 283

THE swish of a tail, the humping of a back and the cat's meow quite justifies HAPPY TABBY'S right in being the most popular domestic member of the feline family. And a brilliant red bow makes HAPPY TABBY a most inviting pet for all little children.

PACKING: Individual corrugated box, express stock, and four color varnished label; one dozen to a shipping carton.

SIZE: $10\frac{1}{4}$ " long, $9\frac{1}{2}$ " high, 4" wide.

SHIPPING WEIGHT per dozen, 19 lbs.



Growly Grouch

No. 230

BANGED up, but still going strong because pups are natural companions for little tots. With a shake of his head and honest-to-goodness bark, he holds his ears erect and follows his master, large or small.

PACKING: Individual lithographed box: 1 dozen to a shipping carton.

SIZE: 8" long, 8" high, 3½" wide.

SHIPPING WEIGHT per dozen, 12 lbs.

LIST PRICE: \$12.00 per dozen.

Mrs. Quack Duck

No. 276

AN appealing, smiling lady of the duck family. Give her a baby to pull her around and she's happy without her watery home. Mrs. Duck is very dressy—with a flowery gown and a "ducky" hat and a real bow of ribbon. Her squawk isn't musical but it's awfully real!

PACKING: Individual 4-color lithographed box: 1 dozen to a shipping carton.

SIZE: 7¼" long, 9½" high, 3" wide.

SHIPPING WEIGHT per dozen, 12 lbs.

Mr. Quack Duck

No. 275

FOR those who desire, Mr. Quack Duck in his regal splendor will assort with his fastidious wife.



LIST PRICE: \$12.00 per dozen.

Billy Goat

No. 280

CHILDREN all love Billy an utterly ridiculous animal. Pull him and he'll come with you—but don't push, for like all goats his hind legs are very active! An honest to goodness sisal rope goatee hangs where goatees always do. His horns are decorative but not dangerous.

PACKING: Individual 4-color lithographed box: 1 dozen to a shipping carton.

SIZE: 9½" long, 10½" high, 3½" wide.

SHIPPING WEIGHT per dozen, 15 lbs.

LIST PRICE: \$12.00 per dozen.



Humpty Hump

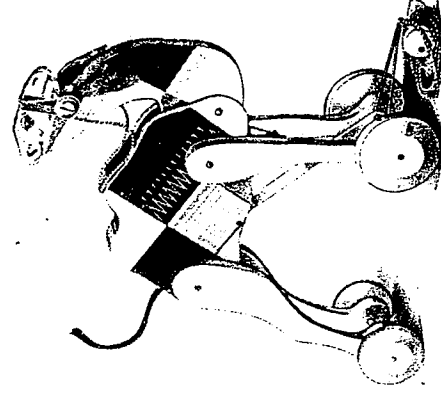
No. 281

HUMPY, mild eyed dromedary dressed in gay colors, den tassels and a tinkling bell. Pull him and he paces with you slowly and with the dignity befitting his ancient lineage. With all his nonchalance Humpty Hump is his head to all who will take him for a walk.

PACKING: Humpty Hump has an individual lithographed box of his own; 1 dozen to a shipping carton.

SIZE: 9½" long, 10½" high, 3½" wide.

SHIPPING WEIGHT per dozen, 14 lbs.



LIST PRICE: \$12.00 per dozen.



Maude and Sammy

No. 201

ANY youngster will give an involuntary grunt when "Sammy" comes down with a thud on balky Maude's back. There's action and realism enough for the most mischievous kiddie in this sturdy, funny pull toy.

PACKING: Individual 4-color lithographed box; 1 dozen to shipping carton.

SIZE: 6" long, 8¾" high, 3¾" wide.

SHIPPING WEIGHT per doz., 15 lbs.

LIST PRICE: \$12.00 per dozen.

A. B. C. Giraffe

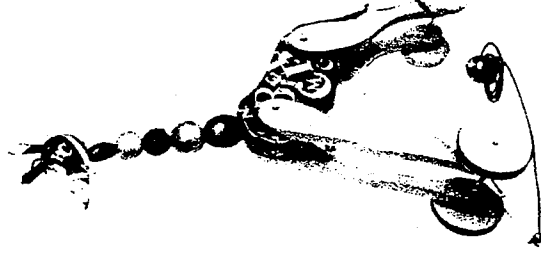
No. 279

LL him along and A.B.C. with all his characteristic osity twists his head to right and left everything rests him! Tall and gawky and terribly awkward ted with the whole alphabet A.B.C. becomes the ily pet the first time Junior pulls him across the floor.

PACKING: Individual 4-color lithographed box; 1 dozen to a shipping carton.

SIZE: 7" long, 13½" high, 4¼" wide.

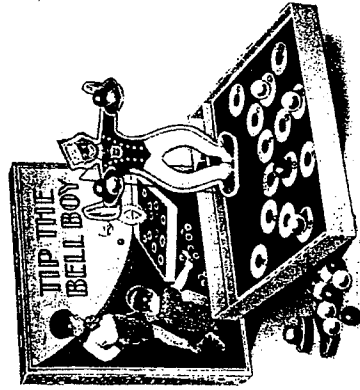
SHIPPING WEIGHT per dozen, 13 lbs.



LIST PRICE: \$12.00 per dozen.

Tip The Bell Boy

No. 414



LIST PRICE: \$6.00 per dozen.

TIPPING the Bell Boy is something which every parent knows all about—here is a less expensive way. The smartly uniformed bell boy bobbing on his spring wire is a valuable attention-getter for your counters. An excellent value at a price within everyone's reach. One of the fastest selling items in all All-Fair line.

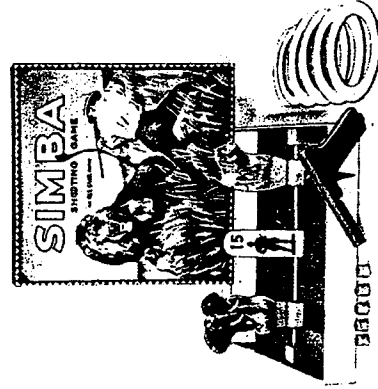
PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—12½" x 12½" x 1½". Playing deck same size. Bell Boy figure stands 9" high.

SHIPPING WEIGHT per dozen, 14 lbs.

Simba

No. 422



LIST PRICE: \$6.00 per dozen.

THE name Simba suggests shooting lions and tigers and elephants, and such is the case in this game. Instead of a gun, the player tries his luck with a pistol, requiring thereby, greater skill and accuracy. Simba combines shooting animals and a game of ring toss and is very new and very different.

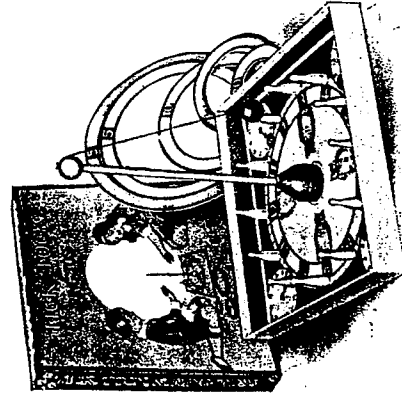
PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—12½" x 12½" x 1½".

SHIPPING WEIGHT per dozen, 14 lbs.

Tick Tock

No. 413



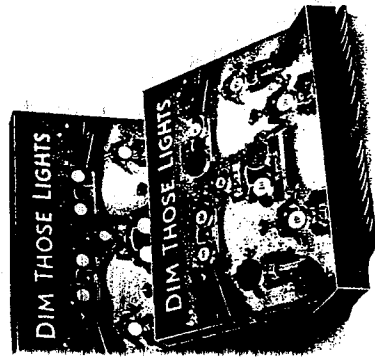
LIST PRICE: \$6.00 per dozen.

CHILDHOOD'S love of variety will sell this two-in-one game. Everyone knows how quickly most youngsters tire of a game having only one interest factor. But, here is a game combining the element of luck with that of skill in two different action games! And for the price of one!

PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—12½" x 12½" x 1½". Maypole 7" high.

SHIPPING WEIGHT per dozen, 12 lbs.



NET PRICE: \$6.00 per dozen.

Dim Those Lights

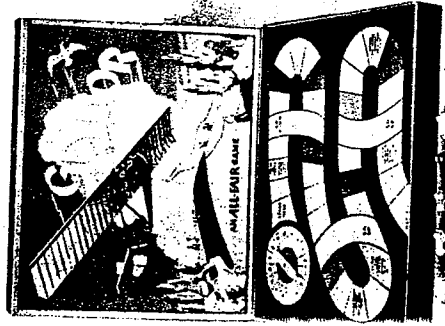
No. 427

IN this game the player tries by tossing discs to cover the headlights on the automobiles and should perchance he cover the motorcycle headlights he is penalized by a minus score. It is a game of skill with plenty of chance thrown in.

PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box— $15\frac{3}{4}$ " x $12\frac{5}{8}$ " x $1\frac{1}{2}$ ". Playing deck same size.

SHIPPING WEIGHT per dozen, 15 lbs.



NET PRICE: \$6.00 per dozen.

Gly-Dor

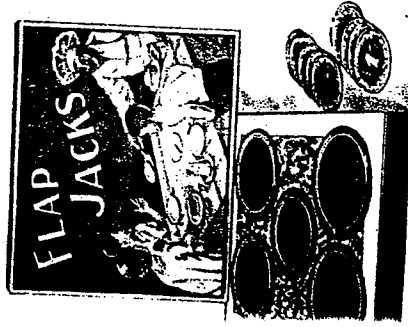
No. 423

TO win by losing is the unusual appeal of this ALL-FAIR leader. The object is to keep one's GLY-DOR in the air as long as possible. A new addition-subtraction spinner dial permits unusual variations in moves.

PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box— $15\frac{3}{4}$ " x $12\frac{5}{8}$ " x $1\frac{1}{2}$ ". Playing deck same size.

SHIPPING WEIGHT per dozen, 16 lbs.



NET PRICE: \$6.00 per dozen.

Flap Jacks

No. 420

WHO is it that doesn't like Flap-Jacks? In this entirely novel type of game the object is to serve Flap-Jacks on the breakfast plates. Something very different yet something with which all are familiar.

PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box— $15\frac{3}{4}$ " x $12\frac{5}{8}$ " x $1\frac{1}{2}$ ". Playing deck same size.

SHIPPING WEIGHT per dozen, 18 lbs.



Stop and Shop

No. 417

CHILDREN like to buy and sell. This game gives them a chance to "act" as real storekeepers. Twenty different commodities—from cabbages to lollypops. To the child there is the same fun interest as going shopping with Mother.

PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: $17\frac{1}{2}$ " x 9" x $1\frac{1}{2}$ ". Playing Deck—same size.

SHIPPING WEIGHT per dozen, 13 lbs.

LIST PRICE: \$6.00 per dozen.

Hi-Ho Rolo

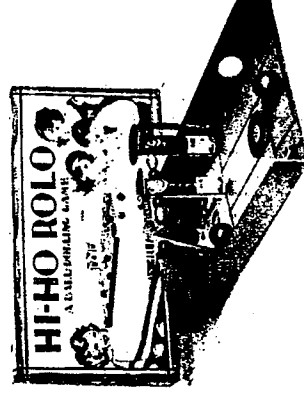
No. 419

THE HI HO are three dignified mandarins who are very proud of their hats. However, a skillful player can knock them off and score. Hi-Ho Rolo will absorb any child's attention. It is an unusual value and will sell itself.

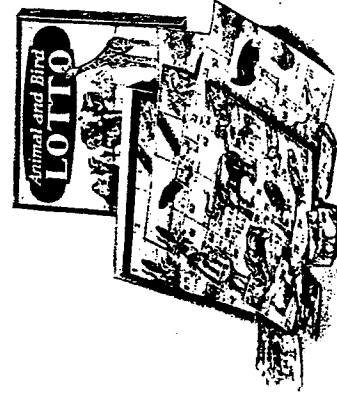
PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box— $17\frac{1}{2}$ " x 9" x $1\frac{1}{2}$ ". Playing Box same size.

SHIPPING WEIGHT per dozen, 13 lbs.



LIST PRICE: \$6.00 per dozen.



Animal and Bird Lotto

No. 408

ANIMALS always have child appeal and in this game is combined all the features of lotto as well as a pleasing opportunity for the younger tots to learn about animal and bird life. Good for the smallest youngsters.

PACKING: $\frac{1}{2}$ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box— $10\frac{5}{8}$ " x $8\frac{5}{8}$ " x $1\frac{1}{2}$ ".

SHIPPING WEIGHT per dozen, 12 lbs.

LIST PRICE: \$6.00 per dozen.

Cheno

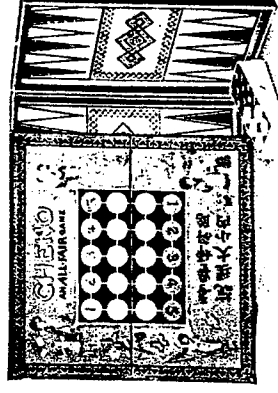
No. 430

CHENO meets the demand for a semi-adult game. Youngsters and old alike are captivated by the intricacies and varieties of play. In combination is an excellent backgammon game, filling, therefore, the need for an adolescent game combination.

PACKING: $\frac{1}{2}$ dozen to a paper package; 2 dozen to a shipping carton.

SIZE: Box— $6\frac{7}{8}$ " x $13\frac{7}{8}$ " x $1\frac{5}{8}$ ". Opened $13\frac{5}{8}$ " x $13\frac{7}{8}$ " x $\frac{3}{4}$ ".

SHIPPING WEIGHT per dozen, 9 lbs.



LIST PRICE: \$6.00 per dozen.



Poor Jenny

No. 403

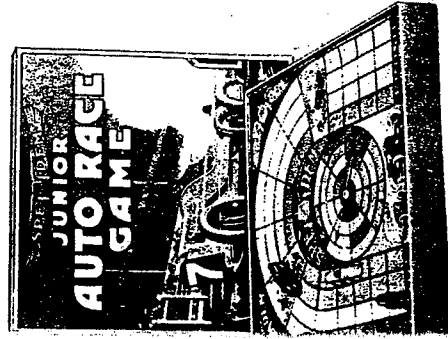
Poor Jenny, a mischievous little white donkey, gets into all sorts of difficulties with the black cook and big rolling pin. Jenny uses her heels and her ingenuity and in the end—well, play the game and see who wins.

PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—11½" x 11½" x 1½". Playing deck—same size.

SHIPPING WEIGHT per dozen, 11 lbs.

LIST PRICE: \$6.00 per dozen.



Junior Auto Race

No. 407

A POPULAR and simplified version of Spe-Dem Auto Race adapted for the junior member of the family. The appeal of the highly colored automobiles and the excitement of the race make this an all year round item.

PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—11½" x 11½" x 1½". Playing deck—same size.

SHIPPING WEIGHT per dozen, 10 lbs.

LIST PRICE: \$6.00 per dozen.



Bunker Golf

No. 421

GOLF is on the up! All will agree it is becoming a national pastime. Bunker Golf is regular golf in miniature, the rules and method of play and interest are alike. A safe and sane game for rainy days and winter evenings.

PACKING: ½ dozen to a paper package; 3 dozen to a shipping carton.

SIZE: Box—12½" x 12½" x 1½".

SHIPPING WEIGHT per dozen, 13 lbs.

LIST PRICE: \$6.00 per dozen.

Play Awhile Puzzles

Series No. 1
No. 425



Series No. 2
No. 426



List Price
\$6.00 per
dozen

ALL children like to know how other children play and in these puzzle series we show them in all kinds of play action. Twenty-five different died out pieces all of unusual shape but the dog, cat, duck, giraffe and elephant has especial appeal for little tots. The new trend in treatment makes these PLAY AWHILE PUZZLES very modern and up to date.

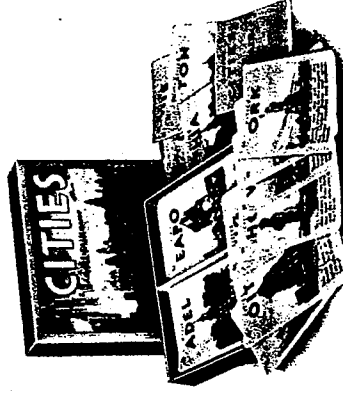
PACKING: Assorted 3/12 dozen each to a paper package; 3 dozen to a shipping carton.

SIZE: Box—10 5/8" x 8 5/8" x 1 1/2"; Puzzles 10 1/8" x 8 1/4".

SHIPPING WEIGHT per dozen, 12 lbs.

Cities

No. 428



List Price
\$6.00 per
dozen

Old Maid

No. 429



CITIES is not only an educational game, it is one which will provide enjoyment for everyone. There are 54 cards representing 17 selected cities in the United States. The name of each city is split into three parts and one scores by matching up each city.

THIS is perhaps the most popular of children's card games. It is refreshingly new in treatment. The art work is unusual. Twenty different pairs of everything from the Toy Maker to the Keeper of the Keys--and of course, the OLD MAID.

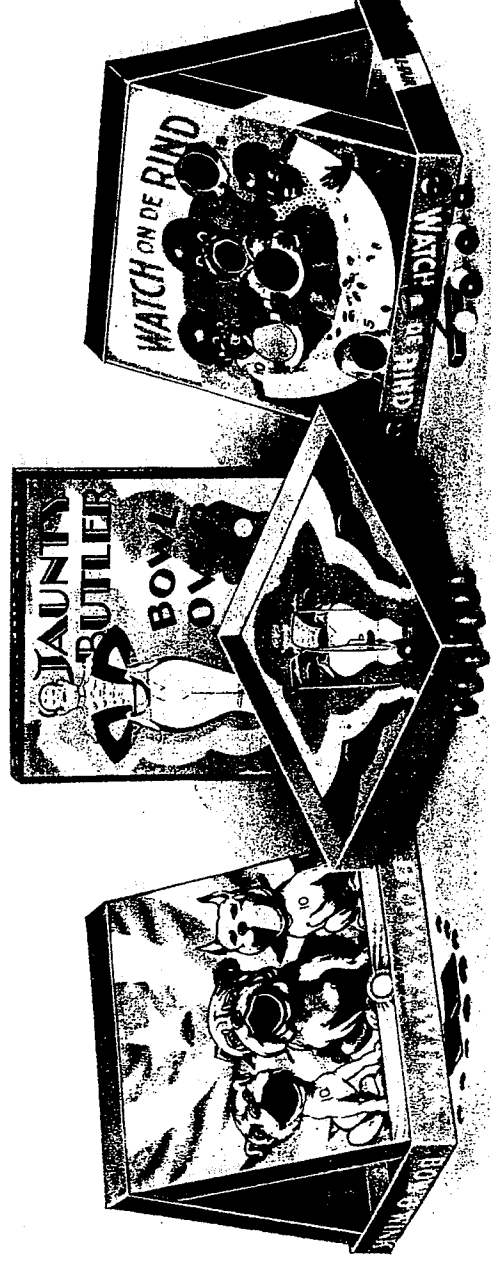
Lithographed on regular playing card stock.

PACKING: 6/12 dozen to a paper package; 6 dozen to a shipping carton. These numbers will assort.

SIZE: Box—5" x 4" x 7/8"; Cards 3 1/2" x 2 1/4".

SHIPPING WEIGHT per dozen, 3 1/2 lbs.

The 500 Series



Bow-O-Winks

No. 501

HERE we have a lively tiddledy winks game. It is not too easy to snap a wink into the mouth's of these inviting dogs, but it's fun trying.

PACKING: 6/12 dozen to a paper package; 3 dozen to a shipping carton.
These numbers will assort if desired.

SIZE: 11½" x 11½" x 1½". Playing deck same size.

SHIPPING WEIGHT per dozen, 10 lbs.

Jaunty Butler

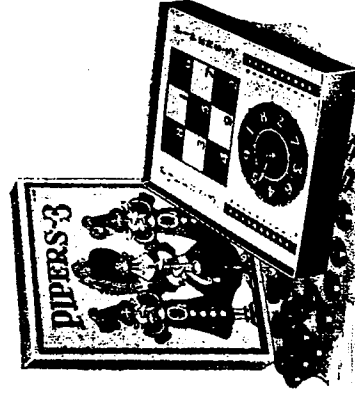
No. 503

THIS is very much a game of skill for to bowl over the little beads looks easy but to get them into the holes and score is another matter.

Watch on de Rind

No. 502

WATCH on de Rind is really an awful pun, still Mose, Sambo and Rastus are pretty well pleased when you snap the ball into the hole and score.



Pipers 3

No. 509

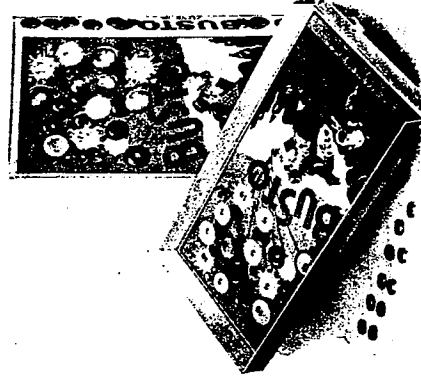
WITHOUT doubt this is one of the best \$.25 retail games on the market today. Unlike so many games, you can play it again and again without tiring of the many play situations.

PACKING: 6/12 dozen to a paper package; 3 dozen to a shipping carton.

SIZE: 10½" x 8½" x 1½".

SHIPPING WEIGHT per dozen, 7 lbs.

The 500 Series
offer unusual
values in the
\$.25 retail field.



Busto

No. 504

TO succeed in this game the player must be deft with his middle finger, for the object is to snap the counter into one of the balloons and thus score.

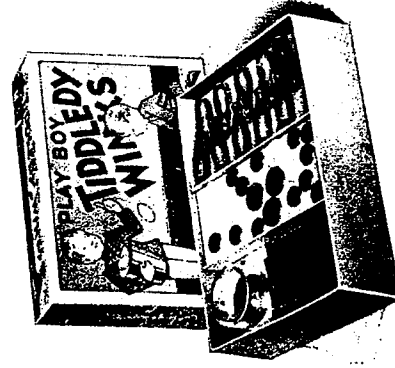
PACKING: 6/12 dozen to a paper package; 2 dozen to a shipping carton.

SIZE: 17½" x 9" x 1½".

SHIPPING WEIGHT per dozen, 10 lbs.

Play Boy Tiddledy Winks

No. 505



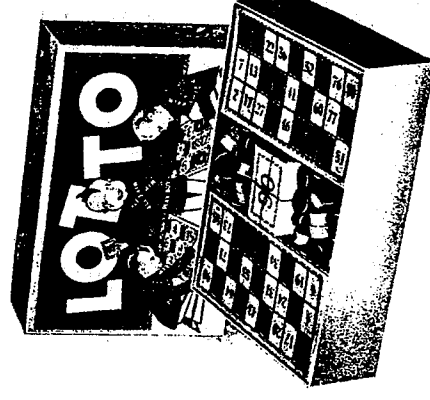
These numbers
will assort
if desired.

•
25c Retail.

THE ALL-FAIR PLAY BOY has a new Tiddledy Wink game of which he is justly very proud. He strongly recommends it as a fast selling staple.

Play Boy Lotto

No. 506



LOTTO has that reputation of being a fast mover. Card Lotto, ALL-FAIR'S new contribution to the Lotto field, is especially attractive in it's color and boxing.

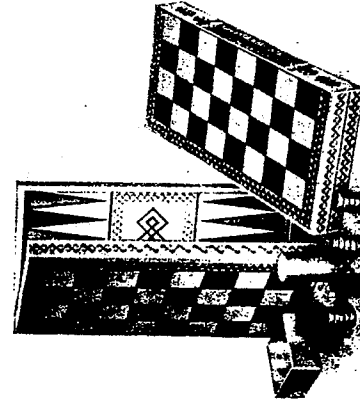
PACKING: 6/12 dozen to a paper package; 6 dozen to a shipping carton.

SIZE: $8\frac{7}{8}$ " x $5\frac{7}{8}$ " x 2".

SHIPPING WEIGHT per dozen: No. 505, 7 lbs.; No. 506, 9 lbs.

Box Checker—Backgammon

No. 424—Retails at \$.50



A HIGHLY satisfactory combination checker and backgammon board of unusual workmanship. Size open 14" x $13\frac{7}{8}$ " x 1"; 30 embossed checkers, dice cup and dice in wrapped box. Packed 6/12 dozen to a paper package and 3 dozen to a shipping carton. Shipping weight per dozen, 10 lbs.

No. 507—Retails at \$.25

Similar in construction and quality to No. 424. Size open $13\frac{5}{8}$ " x $13\frac{7}{8}$ " x $3\frac{3}{4}$ "; 30 embossed checkers and dice in paper bag. Packed 6/12 dozen to a paper package and 4 dozen to a shipping carton. Shipping weight per dozen, 9 lbs.

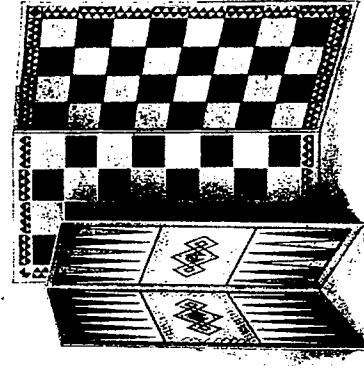
Flat Checker Boards

No. 510

No. 510 is a crackerjack flat checker board to retail at \$.25. On the opposite side is a most attractive backgammon board. Size open—15" x 15". Packed 1 dozen to a paper package, 6 dozen to a shipping carton. Shipping weight per dozen, 9 lbs.

No. 601

No. 601 is a smaller edition of No. 510 but equally attractive. Size open $13\frac{7}{8}$ " x 14". Packed 1 dozen to a paper package, 6 dozen to a shipping carton. Shipping weight per dozen, 6 lbs.



ALL★FAIR

INCORPORATED
FACTORY AND EXECUTIVE OFFICE

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NEW YORK DISPLAY

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