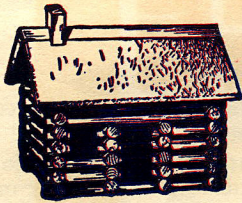


# 1933 LINCOLN LOGS TRADE CATALOG AND PRICE LIST

8 <sup>3</sup>/<sub>4</sub> in. wide by 11 <sup>1</sup>/<sub>4</sub> in. tall

4 Pages



HISTORICAL FIGURES  
AND  
ALLIED TOYS

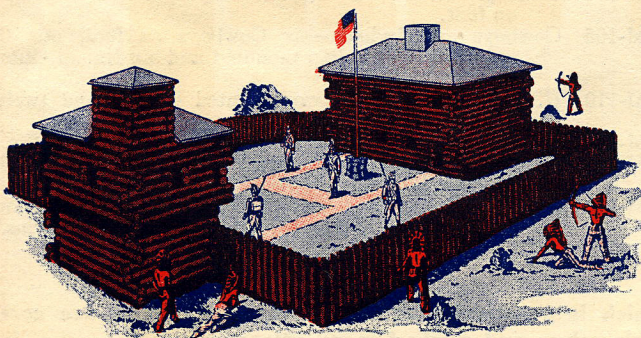
**MANUFACTURED BY J. L. WRIGHT INC. CHICAGO**

1443 MERCHANDISE MART  
PHONE "SUPERIOR 7712"  
CABLE ADDRESS—"LINLOG-CHICAGO"

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718 MISSION STREET  
SAN FRANCISCO



(OVER)



# New Historical Figures Add Life and Action to Lincoln Logs

Still greater play value has been given to the ever popular Lincoln Logs by the addition of an assortment of Pioneers, Cowboys and Indians made from a new hard metal which is **practically unbreakable**. These Historical Figures are correct in every detail and beautifully enameled in bright, durable colors. The new Sets for 1933 are packed as follows:

- 1F—Contains Lincoln Logs (Single Set) and Ten Historical Figures Retail at \$2.00  
 2F—Contains Lincoln Logs (Double Set) and Ten Historical Figures \$3.00

The Lincoln Log and the Historical Figure Sets may, of course, be purchased separately as heretofore—See next page for details.

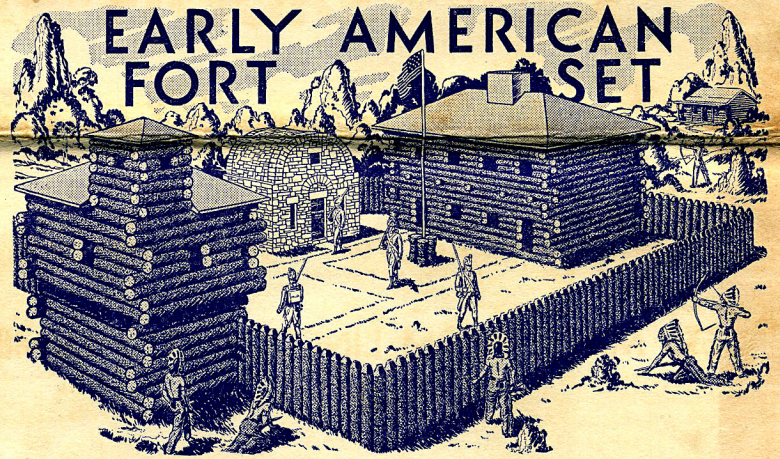
## Lincoln Log Lumber

TYPICAL of the Log Forts built in various parts of the country to protect the Early Settlers and to hold the land against the encroachments of Foreign Nations—the EARLY AMERICAN FORT SET pictured at the right retails at \$5.00. It includes Blockhouse, Barracks, Stockade, Flagpole and Flag, Powder House, Settler's Cabin, Soldiers and Indians.

A similar set known as the FORT DEARBORN CONSTRUCTION SET, contains the Blockhouse, Barracks, Stockade, Flagpole and Flag, retails at \$3.00.

THE SETTLER'S CABIN may be purchased separately or with five figures as listed on the next page.

In these sets the Logs are made in groups instead of being cut separately. These pieces are known as LINCOLN LOG LUMBER.



Reduced Facsimile of Two-color Box Top

### SETS TO RETAIL AT 50c

- Set No. NM-50 Indians—one mounted and six Gunners unmounted.
- NM-51 Indians—eight Gunners unmounted.
- NM-52 Pioneers—eight on foot.
- NM-53 Cowboys—eight on foot.
- NM-54 Cowboys—six on foot and one mounted.
- NM-55 Cowboys and Indians—four Cowboys shooting and four Indian Gunners.
- NM-56 Pioneers and Indians—four Pioneers on foot and four Indian Gunners.
- NM-57 Indians—one mounted and six Archers unmounted.
- NM-60 U. S. Infantry 1918—one mounted Officer and six foot Soldiers.
- NM-61 Doughboys—eight on foot.
- NM-62 Machine Gunners 1918—eight.
- NM-63 American Sailors—eight on foot, blue uniforms.
- NM-64 West Point Cadets—eight on foot, gray uniforms.

Packed 48 Sets to a Carton—Weights 37 lbs.

### SETS TO RETAIL AT \$1.00

- Set No. NM-100 Indians—two mounted, six Gunners and six Archers unmounted.
- NM-101 Indians and Pioneers—eight Indian Gunners and eight Pioneers on foot.
- NM-102 Cowboys—twelve on foot and two mounted.
- NM-103 Cowboys and Pioneers—eight Cowboys and eight Pioneers on foot.
- NM-104 Cowboys and Indians—eight Cowboys and eight Indian Gunners on foot.
- NM-105 Cowboys and Indians—six Cowboys on foot, one Cowboy mounted, one Indian mounted and six Indian Gunners on foot.
- NM-110 U. S. Infantry 1918—two mounted Officers and twelve Soldiers on foot.
- NM-111 Doughboys 1918—sixteen Soldiers on foot.
- NM-112 U. S. Soldiers 1918—six Soldiers on foot, eight Machine Gunners and one Mounted Officer.
- NM-113 American Sailors and West Point Cadets—eight Sailors with blue uniforms and eight Cadets with gray uniforms.

Packed 24 Sets to a Carton—Weights 37 lbs.

**NOVELTOY MINIATURES** are made from a new hard metal which is **practically unbreakable**. The figures are correct in every detail, beautifully enameled in bright durable colors and packed in an attractive box.

THE STANDING FIGURES ARE 2 INCHES IN HEIGHT—MOUNTED FIGURES IN PROPORTION

## LINCOLN LOGS—For Building Miniature Cabins, Block Houses, Bridges, etc.

NAME OF SET	Our Catalog Number	Retail Price Per Set	Number of Sets Per Shipping Carton	Shipping Weight Per Carton Approx. Lbs.
Single Set.....	1	\$1.00	24	60
Double Set.....	2	2.00	12	54
Triple Set.....	3	3.00	8	52
Combination Set (includes Fence Set).....	4	4.00	6	47
Complete Set with Long Logs and Wheels.....	5	5.00	6	50
Accessory Sets				
To convert Single Set into Double Set.....	2-A	1.00	24	37
To convert Double Set into Triple Set.....	3-A	1.00	24	53
Fence Set.....	4-A	1.00	24	38
Wheel Set.....	5-A	1.00	24	40
Extra Long Log Set.....	6-A	1.00	24	40
Bird House.....	10	1.00	24	60
Bird Shelter.....	11	1.00	24	60

## LINCOLN LOGS AND HISTORICAL FIGURES—See Opposite Page

Single Set—4 Pioneers, 4 Indians and 2 Cowboys.....	1-F	\$2.00	12	36
Double Set—4 Pioneers, 4 Indians and 2 Cowboys.....	2-F	3.00	8	36

## LINCOLN BRICKS—The Companion Toy to Lincoln Logs

Lincoln Bricks.....	20	\$2.00	12	40
Log and Brick Set.....	25	5.00	6	50

## LINCOLN STONES—For Modern Architecture

Lincoln Stones.....	30	\$2.00	12	40
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## SETS MADE FROM LINCOLN LOG LUMBER—See Opposite Page

Fort Dearborn Construction Set.....	40	\$3.00	8	35
Early American Fort Set.....	50	5.00	6	39
Settler's Cabin.....	50-C	.50	48	42
Settler's Cabin and Five Metal Figures.....	50-CI	1.00	24	36

## MINIATURE HISTORICAL METAL FIGURE SETS—Highly Decorated for the Most Exclusive Trade

4 Foot Soldiers of 1812—U. S. A.....	A	\$1.00	24	20
2 Indians with Guns.....				
2 Indians with Bows.....				
2 Indians—Crawling.....	B	1.00	24	20
4 Pioneers—Foot.....				
2 Indians with Guns.....				
2 Indians with Bows.....	C	1.00	24	20
2 Indians—Crawling.....				
4 Cowboys—Foot.....				
2 Indians with Guns.....	D	1.00	24	20
2 Indians with Bows.....				
2 Indians—Crawling.....				
2 Cowboys—Mounted.....	E	1.00	24	20
5 Cowboys—Foot.....				
6 Foot Soldiers of 1776—U. S. A.....				
1 Mounted Officer of 1776—U. S. A.....	F	1.00	24	20
4 Pioneers—Foot.....	G	1.00	24	20
2 Cows—Grazing.....				
2 Horses—Grazing.....				
4 Cowboys—Foot.....	H	1.00	24	20
2 Cows—Grazing.....				
2 Horses—Grazing.....				
5 Assorted—Foot: {Cowboy, Pioneer and Three Indians}	I	.50	48	20
6 Foot Soldiers of 1918—U. S. A.....	J	1.00	24	20
2 Machine Gunners—1918—U. S. A.....				
1 Mounted Officer—1918—U. S. A.....				
6 Royal Canadian Police.....	K	1.00	24	20
1 Mounted Officer.....				
10 West Point Cadets.....	L	1.00	24	20
10 American Sailors.....	M	1.00	24	20

# Be Ready to Supply the Christmas Demand

## Created by Our National Advertising Campaign

*In the December, 1933, Issues of*


CHILD LIFE  
JUNIOR HOME

PARENTS' MAGAZINE  
ST. NICHOLAS

WOMAN'S HOME COMPANION  
(WITH RADIO BROADCASTS)

FOR

# LINCOLN LOGS AND THE NEW HISTORICAL FIGURES



AMERICA'S NATIONAL TOYS

THE BUILDING MATERIALS OF OUR FOREFATHERS

## LINCOLN LOGS

AND

## HISTORICAL FIGURES

One of our FOUR COLOR BACK COVERS in the Christmas Issues of CHILD LIFE, PARENTS MAGAZINE, JUNIOR HOME, and ST. NICHOLAS MAGAZINE. Also used in Black and White in the WOMAN'S HOME COMPANION for December, 1933, with weekly radio broadcasts from 55 leading department stores from coast to coast.

J. L. WRIGHT, INC. (Lincoln Logs) 1443 Merchandise Mart, Chicago, Ill