

Billy and Ruth

*are here with toys
a-plenty from Santa's
work shop!*



CHICK'S AUTO SUPPLY CO.

243 So. Prospect St.

Nanticoke, Pa.

NEXT TO THE LIQUOR STORE — Phone 700-J

SANTA'S AMAZING WORKSHOP

FINEST IN CHILDREN'S TOYS!

Hi-Ya Kids,

You'll notice this year we only have a few steel toys shown in the book, but if there's something particular that you want, like a wagon, or scooter or somethin', why, go down to your Billy and Ruth Dealer and tell him about it. Maybe he'll have some. But if he doesn't, don't feel badly . . . just remember that it takes quite a while for a country to get reconverted, (that's a word Dad often uses and means get back to making peace time toys) but we hope that next year we will have lots of them again.

Please Note . . .

This is a syndicated publication used by merchants throughout the Country. The retail prices shown herein are suggested retail prices only and may vary somewhat in different sections of the country.

See your local Billy & Ruth Headquarters store for prices prevailing in your locality



BILLY and RUTH SUPERVISE

TO GIVE YOU THE VERY

Dear Pals,

We wish you the happiest Christmas ever. We've been so busy helping Santa make all the new toys, and things that he couldn't make during the war, it seemed like we'd have to work right up 'till Christmas. But we got everything done and here's our new book just chuck full of the most exciting toys. Boy, it's terrific!!


With all our friends coming back from the war we've picked up a lot of new words such as "Electronic Control" "Electro Magnetic" and have tried to use a lot of these when describing the toys and games to you. These would be wonderful words to put in your vocabulary as you'll need them in this post war world.

You'll never guess what . . . we taught Terry to walk on his hind legs and he can go all the way across the room. He really looks cute. Have you taught your dog any new tricks? Write to us and tell us all about your pets and friends. Sure, we'll answer.

And don't forget when you go in to your Billy and Ruth store take your Mother and Dad along, they'll love the wonderful selection we have this year.

Your Pals,

Billy and Ruth and Terry

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Let's Play House



TABLE AND CHAIR SET Priced Right

Invite your friends over and have a real tea party. This Table and Chair Set is really tops. You'll have so much fun playing hostess to your dollies and friends. This lovely set of a real solid oak is finished in glossy Harvest Tan.

ASK FOR 4BR1



TOASTER SET 1³⁹

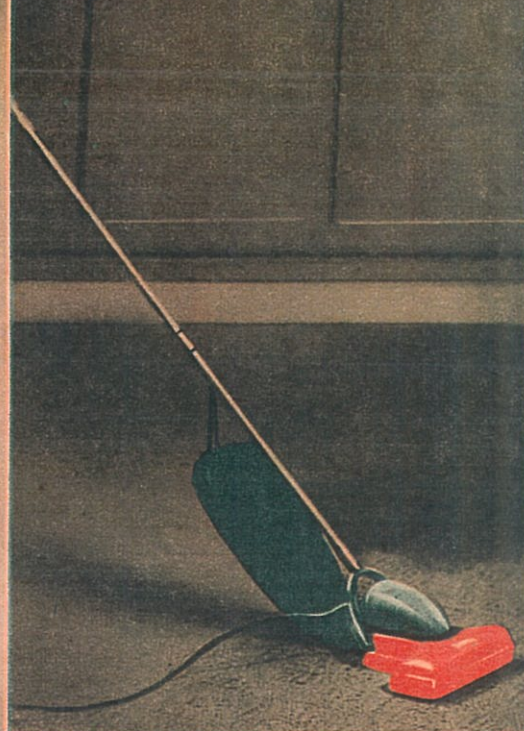
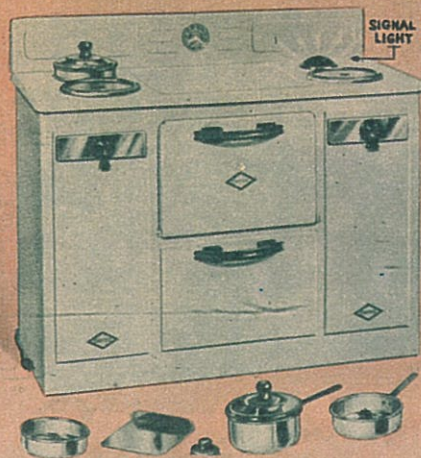
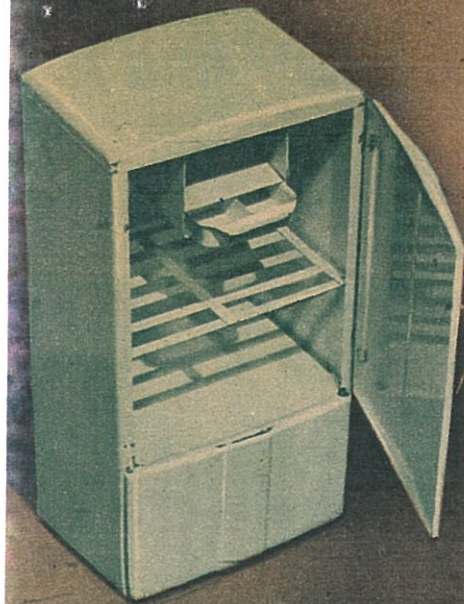
You'll love this pop-up toaster "just like Mother's". And it comes with a tray and little glass dishes for jam or butter. A lovely set that makes you a perfect hostess. ASK FOR 4BR2

TEA SET 1⁰⁰

A darling set you'll be proud to serve your friends on—and you'll have the grandest party ever. Service for four includes Tea Pot, Sugar Bowl, and Cream Pitcher. ASK FOR 4BR3

LEMONADE SET 1⁰⁰

You can have a real party and serve milk or lemonade . . . and you'll love serving from the pretty tray. This set is just ideal for the little housekeeper. ASK FOR 4BR4



REFRIGERATOR 3²⁵

This beautiful shiny white refrigerator is a "must" for your housekeeping. And just imagine . . . it has a removable ice tray and a removable shelf.

ASK FOR 5BR1

ELECTRIC STOVE Priced Right

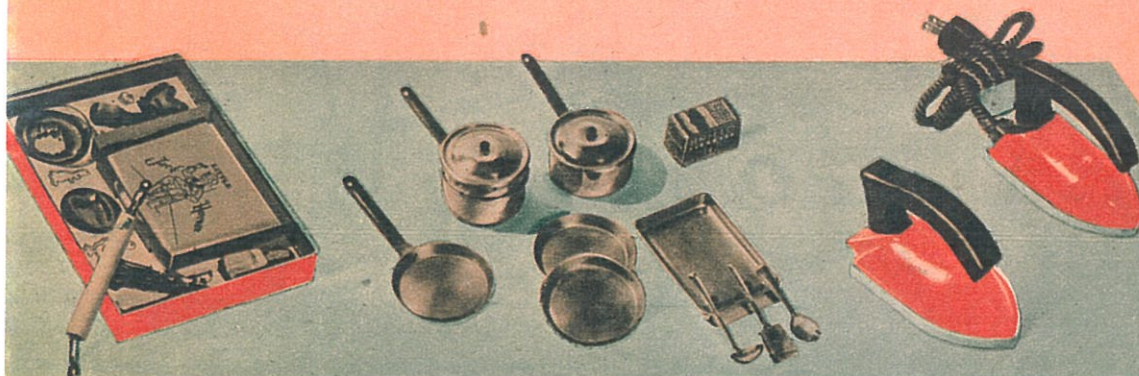
Just think . . . you can actually learn to cook on this lovely, lovely stove. Exactly like the most modern electric range it even has a signal light that glows red when the heat is on. Six utensils come with it including a "top-of-range" cooker. You'll just love it.

ASK FOR 5BR2

VACUUM CLEANER 5⁰⁰

Of course you'll want to clean up after the party with this darling little vacuum cleaner. Just plug it in and whisk up those crumbs. Runs on rubber wheels and has rubber bumpers.

ASK FOR 5BR3



PASTRY SET 1⁰⁰

Surprise Daddy some night with a delicious little pie you made yourself. You can make so many other things, too. Set contains a recipe book. Try it. ASK FOR 5BR4

TOY COOKING SET 2⁰⁰

My goodness! So many things you can cook with this shiny aluminum cooking set. Includes saucepan, frying pan, roasting pan, double boiler, cake pan, pie plate, ladle, flipper, spoon, cloth pot holder, box of brillo and 2 covers. ASK FOR 5BR5

FLAT IRON 69^c

Can be heated and actually used for ironing. Made of special durable composition, it's so easy to use . . . even on your own hankies and dollies clothes. ASK FOR 5BR6

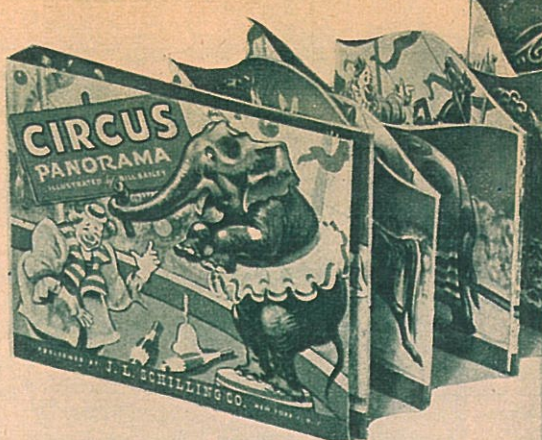
ELECTRIC IRON 1⁷⁵

An iron that really is like Mother's. Beautifully streamlined, maroon enameled body, and polished heel rest!! So easy to keep dollies clothes neat and fresh looking.

ASK FOR 5BR7

HOUSE.. says Ruth

Two pages of Billy and



CIRCUS PANORAMA 1⁰⁰

Here y'are kids! 20 feet of Circus Parade with elephants, camels, clowns, cowgirls, Indians, and the golden bandwagon right out in front. Prepared for you by special arrangement with Ringling Bros. and Barnum and Bailey shows.

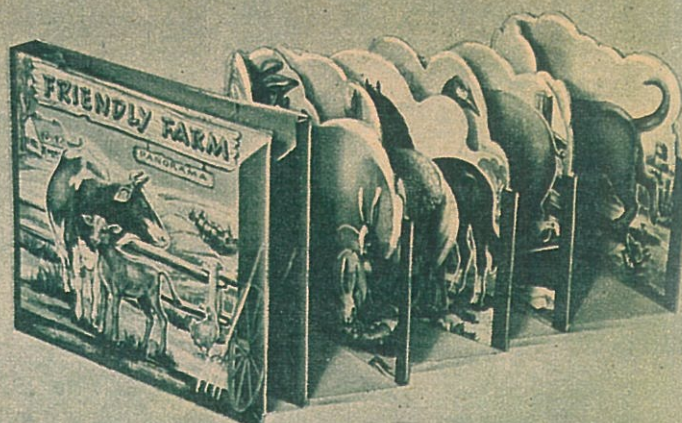
ASK FOR 6BR1

JOCKO THE CLIMBING MONKEY

49c

You'll have fun for hours, and so will your friends, watching this comical, chattering monkey as he climbs up and down the string. Operate by simply pulling on the string . . . Made of plastic.

ASK FOR 6BR4



FRIENDLY FARM 1⁵⁰

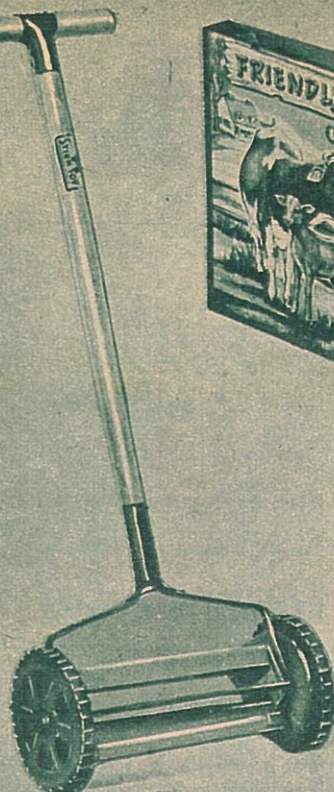
Let's enjoy the warmth, beauty, and sunshine of farm life as captured in this fascinating panorama. 22 full color illustrations which extend to over 10 feet in length, and hinged together with strong binder's cloth.

ASK FOR 6BR2

LAWN MOWER 2¹⁹

Just like Dad's . . . with sturdy wood handle and blades that really go around. The wheels are bright red, the blades are yellow. The body is green, and the handle is lacquered. 28" long and 10½" wide, it's just the right size for you to push.

ASK FOR 6BR3



PLASTIC KALEIDOSCOPE SET 1⁹⁸

Honest kids, this is the newest thing in kaleidoscope construction in over 100 years. It has a removable top so you can put in any small objects you want to make new and beautiful designs. Millions of 'em use screws and bolts, macaroni, rubber bands, tooth picks, colored chips of glass, etc.

ASK FOR 6BR5

HORSE ON WHEELS

Priced Right

What a darling pet. He's so big and adorable you'd almost think he was a real pony. Even his coat feels like pony hair. You can ride him, too, and roll merrily along. His saddle and bridle are gaily colored.

ASK FOR 6BR7



Ruth's Amazing Scoops!



STORY BOOKS

Your Choice

10c

Above are shown just a few of the enchanting stories in this assortment. Your favorite story book people in all sorts of new and exciting adventures.

ASK FOR 7BR1

STONE BUILDING BLOCKS

This architect Jr. set provides an absorbing and educational pastime, with endless possibilities for exploring the marvels of architecture, for little ones 3 years and up. Molded indestructible stone blocks, in three colors, red, buff, and green. Blocks are in sizes of one inch and multiples thereof. The sets contain cubes, half inches, bars, roof tiles, arches, etc. in various sizes.

2⁹⁵

No. 1—Contains 58 blocks in 12 different shapes, colors, and sizes, and a booklet of designs. Comes in a sturdy wooden box

6⁰⁰

ASK FOR 7 BR3

No. 2—Same as No. 1 but contains more parts.



PRINTING PRESS *Good Value*

Here's a printing press in miniature . . . just like the real thing. You can print your own cards, start a neighborhood newspaper, print your club news . . . all kinds of things to do. All parts included, everything that is needed for perfect reproduction. Prints up to 5½ x 3½.

ASK FOR 7BR2



NURSE KIT

1⁰⁰

Just like a real nurse, you can wear the cap, apron and glasses. Keep your dollies and pets in good condition. This set also contains thermometer, eye tester, quarantine cards and many other items.

ASK FOR 7BR5

DOCTOR KIT

1⁰⁰

With this kit you feel like a real "M.D." It has a stethoscope, blood pressure kit, candy pills—all the supplies to make you a real man-of-medicine. When someone says, "Is there a doctor in the house" you can answer that one.

ASK FOR 7BR4



WOODBURNING SET

2⁵⁰

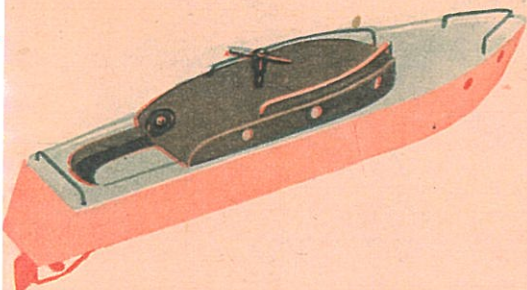
So many beautiful things you can make with this set . . . woodcuts from which to make your own Xmas cards, burn in charming designs on wooden gift boxes. Everything necessary to work with included in the set.

ASK FOR 7BR6



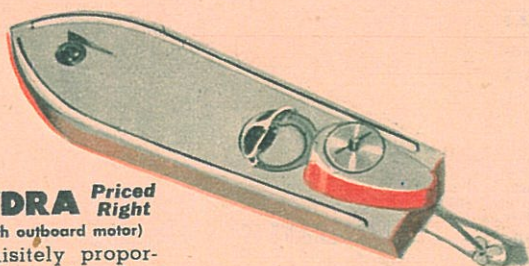
COAST GUARD Exceptional Value

As you pull this 11" boat along, the sailor works hard on the oars. Brightly colored and full of action. The box it comes in makes a perfect boat-house. **ASK FOR 8BR1**



"FLYING FISH" Unusual Value

This beautiful boat has a speed of about 1½ MPH and runs 35 feet. Motor of famous "Powermite" construction with steel gears and rigid type start and stop lever. Length of boat 16". White hull with red and white trim. **ASK FOR 8BR3**



HYDRA ^{Priced Right}

(with outboard motor)

Exquisitely proportioned, this boat has a speed of about 1½ MPH and a cruising range of 50 ft. White hull, red and white trim. The accessories come with it and include the steel railing, propeller guard, pennant, steering wheel, etc. A swell racing boat.

ASK FOR 8BR4



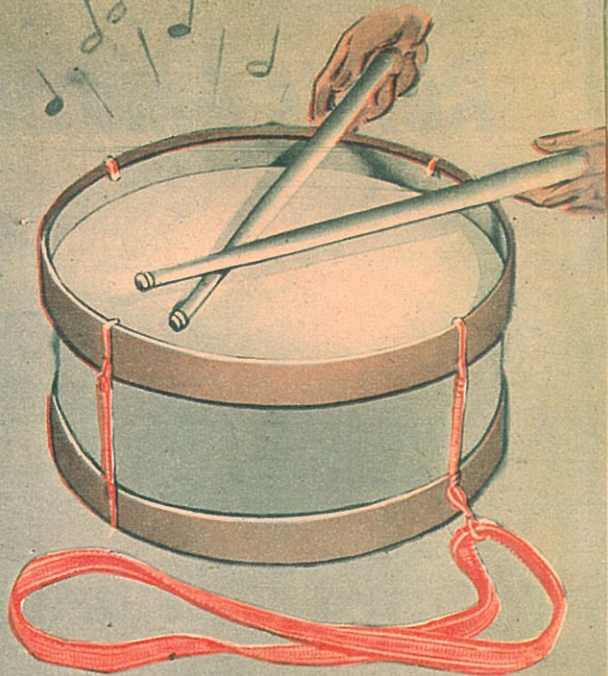
3⁷⁵

FARMER'S MILK CART

A gaily colored metal cart pulled by a life-like plastic horse. The milk cans come out and you can fill them with anything you want. The overall length of toy is 18¼".

ASK FOR 8BR6

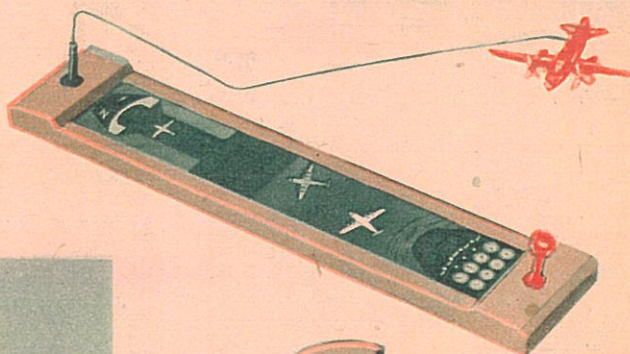
8



METAL DRUM ^{Popularly Priced}

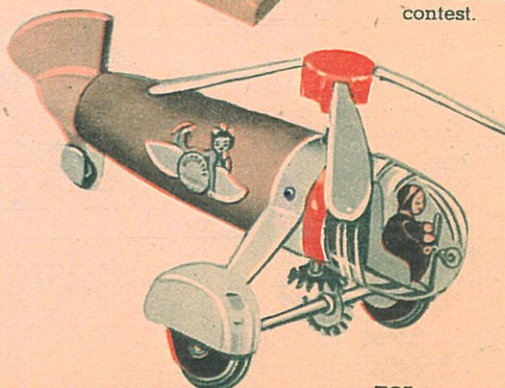
A really beautiful drum, with a stirring drum-beat. Made of sturdy steel, with chrome tension springs and remarkably tough parchment-like heads. You can beat it to your heart's content. **ASK FOR 8BR2**

play with Billy



PILOT-A-PLANE ^{2⁴⁶}

Hey kids, this is the berries! Be your own pilot and, by remote control, take your plane off the landing strip, fly at high or low altitude, zoom fast or take a slow loop, and bring it in for a graceful landing. A flight instruction booklet and a large flight map come with it. Enter the round-the-world contest. **ASK FOR 8BR5**



HELICOPTER ^{1⁹⁵}

This little toy is perfection in detail. Solid aluminum propellers, strut, and fenders. Transparent plastic nose with a cute little pilot inside. Steel gears and shaft, plastic tail, rubber wheels and plastic hub. The propellers have a 7½" wingspread and whirl as you pull the Helicopter along. Package makes a grand airdrome. **ASK FOR 8BR7**



TOY PIANO . . 3⁴⁵

"Imagine," says Ruth, "You can play right away without tiresome hours of practice." This lovely gold and ivory piano has a standard width octave, "feather touch" keys, and the tones are lettered on the front. It comes with music stand and a 16 page music book included.

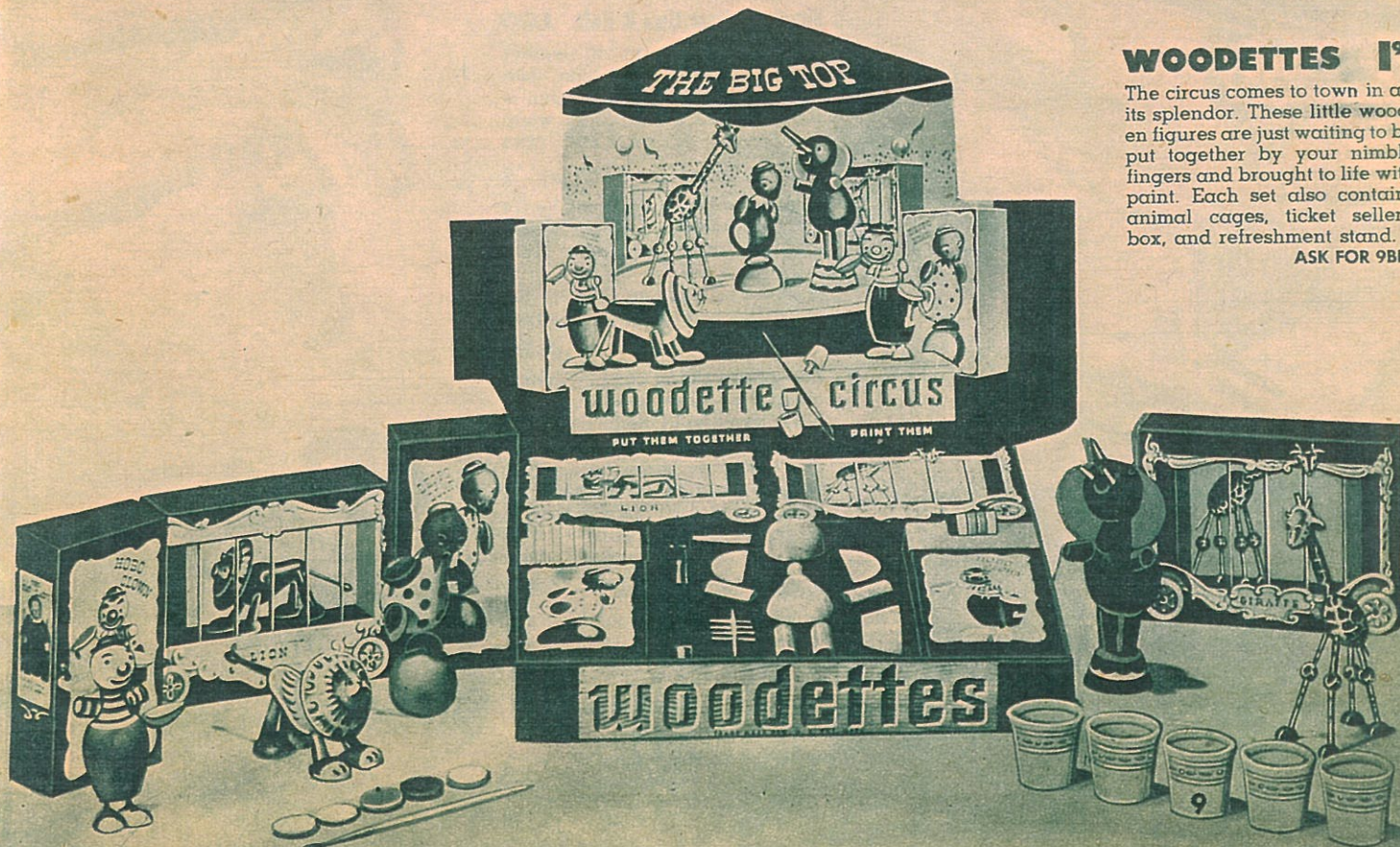
ASK FOR 9BR1

XYLOPHONES *A Special*

So easy to play . . . it has 8 clear bell-like notes, sounding over the scientifically built-in tone chamber. Absolutely true-toned. One rubber mallet, one wood mallet, a 16 page music book, and an instruction sheet come with it.

ASK FOR 9BR2

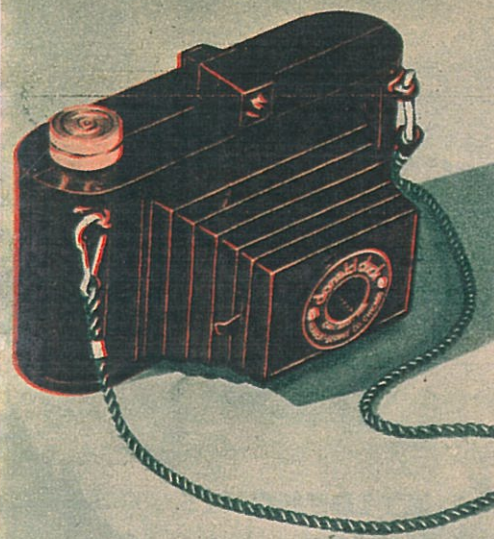
and Ruth's symphony orchestra!



WOODETTES 1⁹⁵

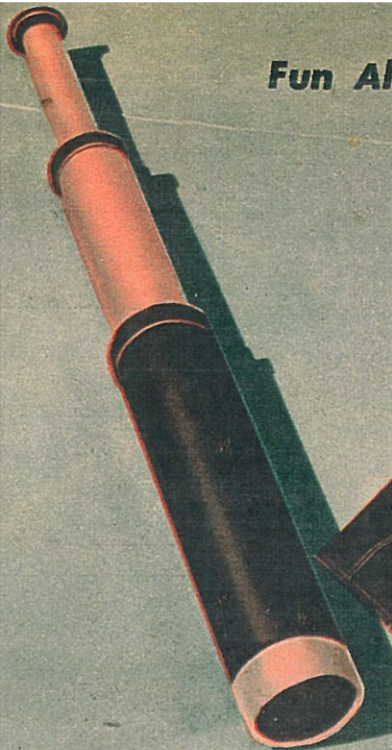
The circus comes to town in all its splendor. These little wooden figures are just waiting to be put together by your nimble fingers and brought to life with paint. Each set also contains animal cages, ticket seller's box, and refreshment stand.

ASK FOR 9BR3



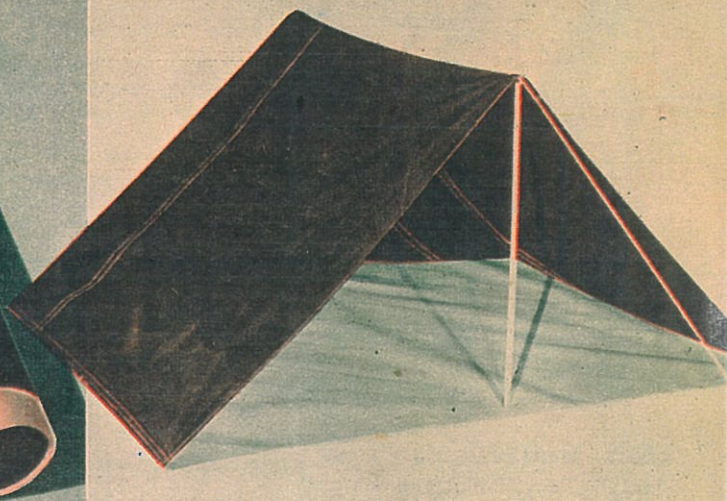
DONALD DUCK CAMERA 2.98

A real camera . . . not a toy. Looks just like Dad's expensive camera and will take fine pictures that can be enlarged for framing. Made of gleaming, durable plastic, it has optically ground lens. Pre-set bellows assure sharp, beautiful pictures. Loads with standard #127 film. One year unconditional guarantee. **ASK FOR 10BR1**



ALUMINUM TELESCOPE 1.59

Here's a really swell telescope. Just look, it's got 3 sections, all of aluminum and finished in the new aluminum anodizing process in two tones . . . contrasting black and silver. Powerful 6-power lenses are optically ground and polished. Waterproof, rustproof, and built for long hard usage. **ASK FOR 10BR2**



PUP TENT

5.75

Fellows, you can go camping right in your own back yard. This is the same type as the regulation U. S. Government pup tent but made in one piece; of waterproof, fireproof, and mildew resistant, heavy Army duck. 82" long, 64" wide, and 52" high. Complete with poles, ropes, and stakes. **ASK FOR 10BR3**

"LET'S PLAY COWBOYS AND INDIANS" . . . says Billy



Single Holster Gun & Belt 1.00

Oh boy! Here's an all leather holster and belt 11½" long, with fur pocket 6½" long. The gun is made of metal and clicks when you fire it. **ASK FOR 10BR5**

Double Holster Gun & Belt Set '2

If you're a "two-gun man", here's your set. Double all leather holster and belt, fur pockets and two metal clicker pistols. Specially designed by Dead-Eye Dick for his Prairie Rangers. **ASK FOR 10BR6**

Cowboy Suit 5.50

For a hard riding cowboy, here's a suit that comes in either tan or blue heavy twill cloth. It's got a decorated twill shirt and chaps . . . and a cowboy hat, holster, metal clicker pistol, belt, lariat, and handkerchief. Comes in small, medium, and large sizes. **ASK FOR 10BR7**

Cowboy Suit with Fur 6.95

Here y'are fellows. Round 'em up in this cowboy outfit. Gosh, it's got 9 pieces. Of heavy twill cloth, with fur on front of chaps. It's got a real loud shirt, metal clicker pistol and belt. Comes in small, medium, and large sizes. **ASK FOR 10BR4**

