

Billy and Ruth

*are here with toys
a-plenty from Santa's
work shop!*



CHICK'S AUTO SUPPLY CO.

243 So. Prospect St.

Nanticoke, Pa.

NEXT TO THE LIQUOR STORE — Phone 700-J

SANTA'S AMAZING WORKSHOP

FINEST IN CHILDREN'S TOYS!

Hi-Ya Kids,

You'll notice this year we only have a few steel toys shown in the book, but if there's something particular that you want, like a wagon, or scooter or somethin', why, go down to your Billy and Ruth Dealer and tell him about it. Maybe he'll have some. But if he doesn't, don't feel badly . . . just remember that it takes quite a while for a country to get reconverted, (that's a word Dad often uses and means get back to making peace time toys) but we hope that next year we will have lots of them again.

Please Note . . .

This is a syndicated publication used by merchants throughout the Country. The retail prices shown herein are suggested retail prices only and may vary somewhat in different sections of the country.

See your local Billy & Ruth Headquarters store for prices prevailing in your locality



BILLY and RUTH SUPERVISE TO GIVE YOU THE VERY

Dear Pals,

We wish you the happiest Christmas ever. We've been so busy helping Santa make all the new toys, and things that he couldn't make during the war, it seemed like we'd have to work right up 'till Christmas. But we got everything done and here's our new book just chuck full of the most exciting toys. Boy, it's terrific!!


With all our friends coming back from the war we've picked up a lot of new words such as "Electronic Control" "Electro Magnetic" and have tried to use a lot of these when describing the toys and games to you. These would be wonderful words to put in your vocabulary as you'll need them in this post war world.

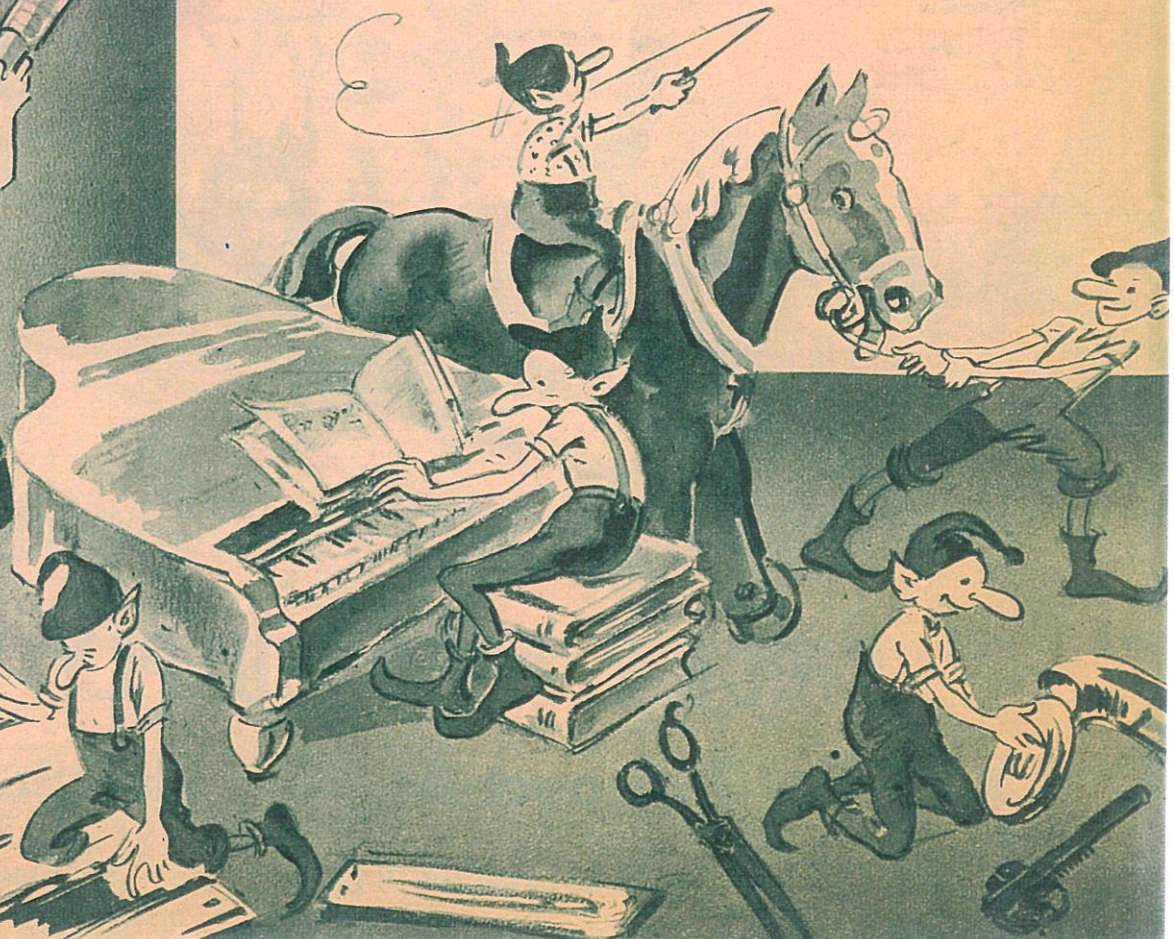
You'll never guess what . . . we taught Terry to walk on his hind legs and he can go all the way across the room. He really looks cute. Have you taught your dog any new tricks? Write to us and tell us all about your pets and friends. Sure, we'll answer.

And don't forget when you go in to your Billy and Ruth store take your Mother and Dad along, they'll love the wonderful selection we have this year.

Your Pals,

Billy and Ruth and Terry

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Let's Play House



TABLE AND CHAIR SET Priced Right

Invite your friends over and have a real tea party. This Table and Chair Set is really tops. You'll have so much fun playing hostess to your dollies and friends. This lovely set of a real solid oak is finished in glossy Harvest Tan.

ASK FOR 4BR1



TOASTER SET 1³⁹

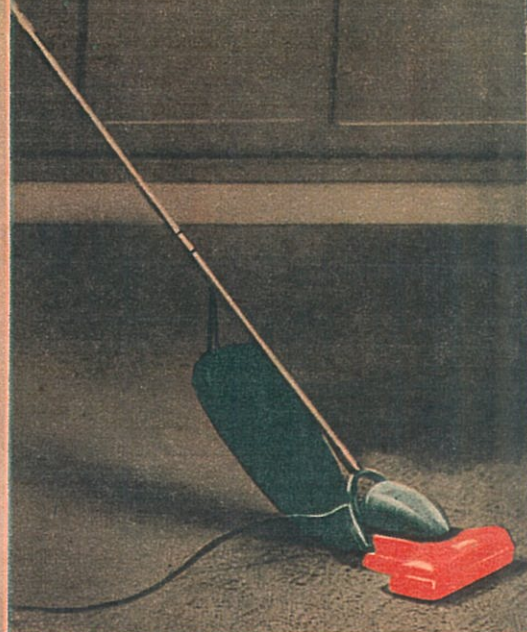
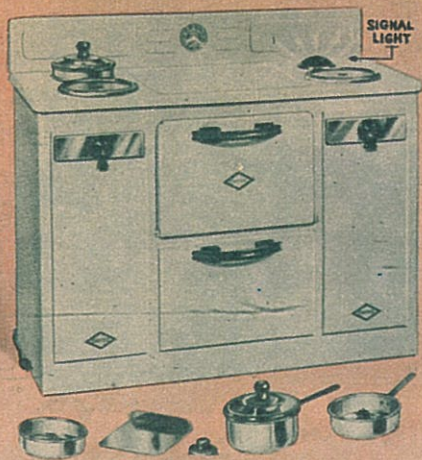
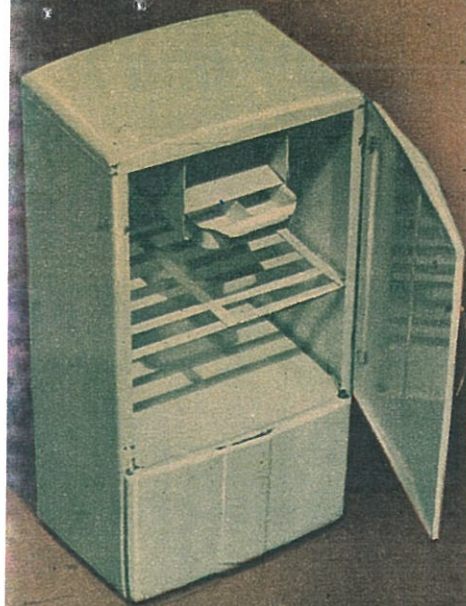
You'll love this pop-up toaster "just like Mother's". And it comes with a tray and little glass dishes for jam or butter. A lovely set that makes you a perfect hostess. ASK FOR 4BR2

TEA SET 1⁰⁰

A darling set you'll be proud to serve your friends on—and you'll have the grandest party ever. Service for four includes Tea Pot, Sugar Bowl, and Cream Pitcher. ASK FOR 4BR3

LEMONADE SET 1⁰⁰

You can have a real party and serve milk or lemonade . . . and you'll love serving from the pretty tray. This set is just ideal for the little housekeeper. ASK FOR 4BR4



REFRIGERATOR 3²⁵

This beautiful shiny white refrigerator is a "must" for your housekeeping. And just imagine . . . it has a removable ice tray and a removable shelf.

ASK FOR 5BR1

ELECTRIC STOVE *Priced Right*

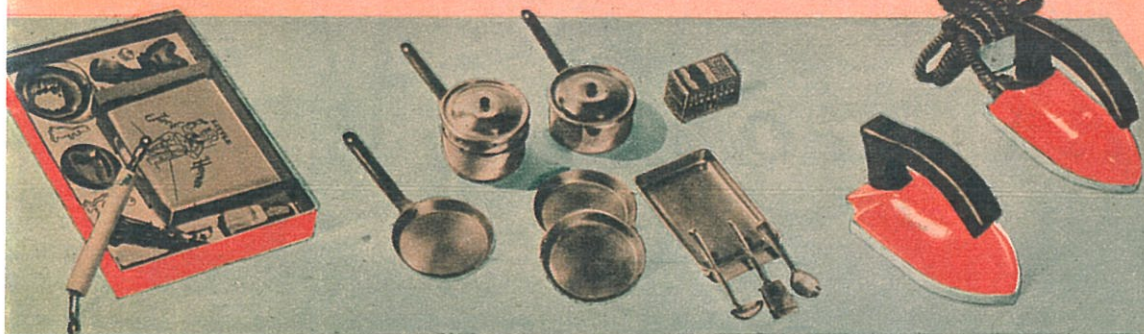
Just think . . . you can actually learn to cook on this lovely, lovely stove. Exactly like the most modern electric range it even has a signal light that glows red when the heat is on. Six utensils come with it including a "top-of-range" cooker. You'll just love it.

ASK FOR 5BR2

VACUUM CLEANER 5⁰⁰

Of course you'll want to clean up after the party with this darling little vacuum cleaner. Just plug it in and whisk up those crumbs. Runs on rubber wheels and has rubber bumpers.

ASK FOR 5BR3



PASTRY SET 1⁰⁰

Surprise Daddy some night with a delicious little pie you made yourself. You can make so many other things, too. Set contains a recipe book. Try it. ASK FOR 5BR4

TOY COOKING SET 2⁰⁰

My goodness! So many things you can cook with this shiny aluminum cooking set. Includes saucepan, frying pan, roasting pan, double boiler, cake pan, pie plate, ladle, flipper, spoon, cloth pot holder, box of brillo and 2 covers. ASK FOR 5BR5

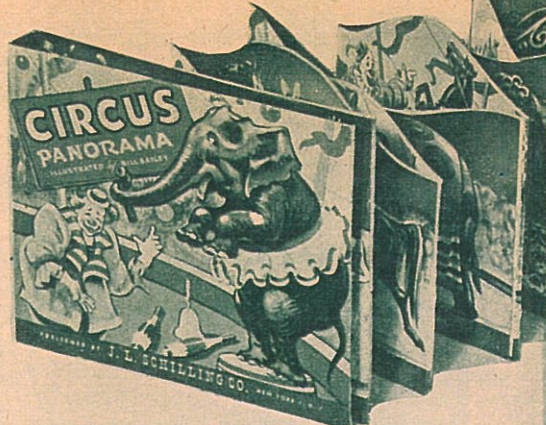
FLAT IRON 69c ELECTRIC IRON 1⁷⁵

Can be heated and actually used for ironing. Made of special durable composition, it's so easy to use . . . even on your own hankies and dollies clothes. ASK FOR 5BR6

An iron that really is like Mother's. Beautifully streamlined, maroon enameled body, and polished heel rest!! So easy to keep dollies clothes neat and fresh looking. ASK FOR 5BR7

HOUSE.. says Ruth

Two pages of Billy and



CIRCUS PANORAMA 1⁰⁰

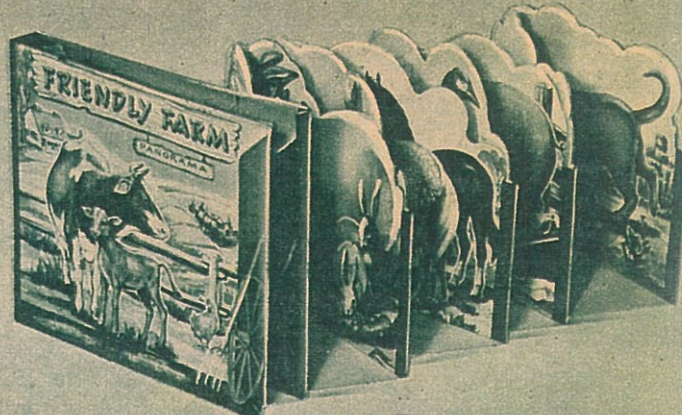
Here y'are kids! 20 feet of Circus Parade with elephants, camels, clowns, cowgirls, Indians, and the golden bandwagon right out in front. Prepared for you by special arrangement with Ringling Bros. and Barnum and Bailey shows. ASK FOR 6BR1

JOCKO THE CLIMBING MONKEY

49^c

You'll have fun for hours, and so will your friends, watching this comical, chattering monkey as he climbs up and down the string. Operate by simply pulling on the string . . . Made of plastic.

ASK FOR 6BR4

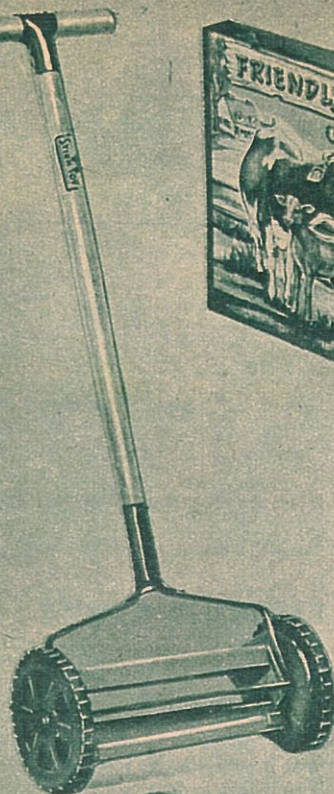


FRIENDLY FARM 1⁵⁰

Let's enjoy the warmth, beauty, and sunshine of farm life as captured in this fascinating panorama. 22 full color illustrations which extend to over 10 feet in length, and hinged together with strong binder's cloth. ASK FOR 6BR2

LAWN MOWER 2¹⁹

Just like Dad's . . . with sturdy wood handle and blades that really go around. The wheels are bright red, the blades are yellow. The body is green, and the handle is lacquered. 28" long and 10½" wide, it's just the right size for you to push. ASK FOR 6BR3



PLASTIC KALEIDOSCOPE SET 1⁹⁸

Honest kids, this is the newest thing in kaleidoscope construction in over 100 years. It has a removable top so you can put in any small objects you want to make new and beautiful designs. Millions of 'em use screws and bolts, macaroni, rubber bands, tooth picks, colored chips of glass, etc. ASK FOR 6BR5

HORSE ON WHEELS

Priced Right

What a darling pet. He's so big and adorable you'd almost think he was a real pony. Even his coat feels like pony hair. You can ride him, too, and roll merrily along. His saddle and bridle are gaily colored. ASK FOR 6BR7

Ruth's Amazing Scoops!



STORY BOOKS

Your Choice
10c

Above are shown just a few of the enchanting stories in this assortment. Your favorite story book people in all sorts of new and exciting adventures.

ASK FOR 7BR1



STONE BUILDING BLOCKS

This architector Jr. set provides an absorbing and educational pastime, with endless possibilities for exploring the marvels of architector, for little ones 3 years and up. Molded indestructible stone blocks, in three colors, red, buff, and green. Blocks are in sizes of one inch and multiples thereof. The sets contain cubes, half inches, bars, roof tiles, arches, etc. in various sizes.

2⁹⁵

No. 1—Contains 58 blocks in 12 different shapes, colors, and sizes, and a booklet of designs. Comes in a sturdy wooden box **6⁰⁰**

ASK FOR 7 BR3

No. 2—Same as No. 1 but contains more parts.



PRINTING PRESS *Good Value*

Here's a printing press in miniature . . . just like the real thing. You can print your own cards, start a neighborhood newspaper, print your club news . . . all kinds of things to do. All parts included, everything that is needed for perfect reproduction. Prints up to 5½ x 3½.

ASK FOR 7BR2



NURSE KIT

1⁰⁰

Just like a real nurse, you can wear the cap, apron and glasses. Keep your dollies and pets in good condition. This set also contains thermometer, eye tester, quarantine cards and many other items.

ASK FOR 7BR5

DOCTOR KIT

1⁰⁰

With this kit you feel like a real "M. D." It has a stethoscope, blood pressure kit, candy pills—all the supplies to make you a real man-of-medicine. When someone says, "Is there a doctor in the house?" you can answer that one.

ASK FOR 7BR4



WOODBURNING SET

2⁵⁰

So many beautiful things you can make with this set . . . woodcuts from which to make your own Xmas cards, burn in charming designs on wooden gift boxes. Everything necessary to work with included in the set.

ASK FOR 7BR6