

## Boy with Toys by Billy and Ruth

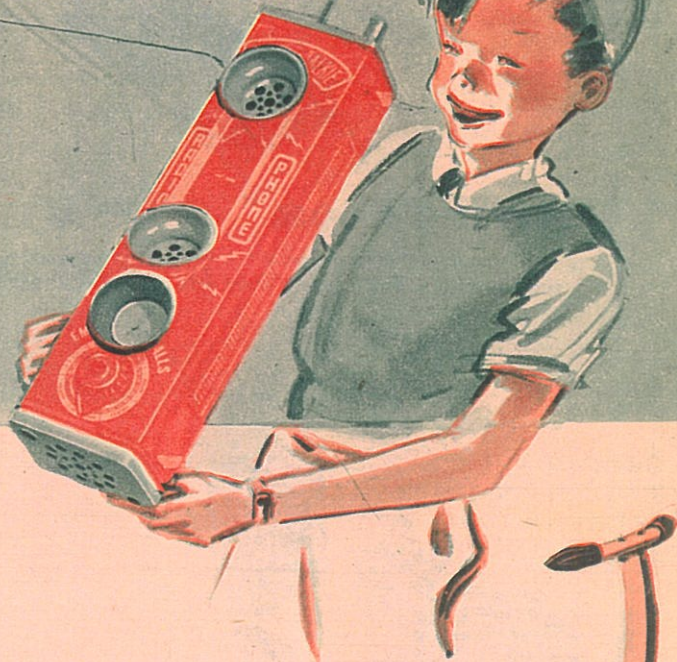


### WALKIE TALKIE

1.75

Honest fellows, you'd hardly believe how much you could use this Radio Phone. It's just plain magic. It's got a collapsible antenna, signal whistle, loud speaker. You can use it for a field or home telephone, station selector, or a telegraph key. It's got the Morse Code printed right on it.

ASK FOR 11BR2



### WAGON

You can sure have a lot of fun with a wagon, fellows. And maybe you could even earn some spending money running errands and delivering groceries. But there are only a few around, better hurry.

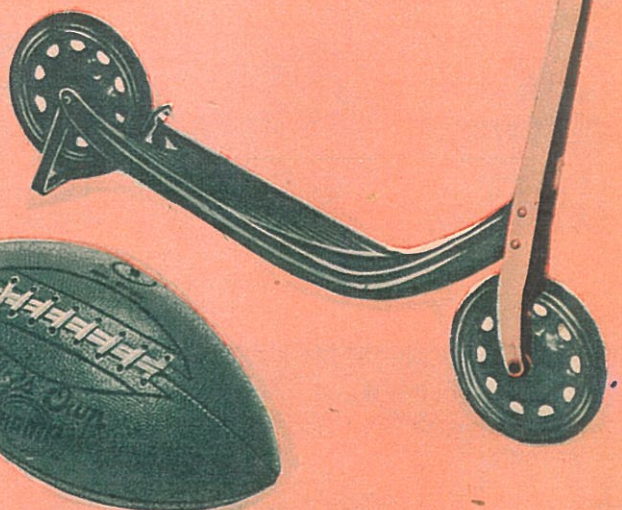
ASK FOR 11BR1



### Big Chief Archery Set 1.25

"Waaaaaaa — hoo!" The Indians are coming, and they're a hard ridin' lot, too. Arrows are made of real birch and come with a 42" hardwood bow. Perfect aim by practicing on the two 10" colored targets that come with this set.

ASK FOR 11BR4



### Billy's Own Football '2

Gee but it was fun designing this swell football for you. It's made of triple layer, pebbled grain, imitation leather, and it's got the very latest type rubber valve bladder. It'll take an awful beating. It's laced with a plastic cord, too.

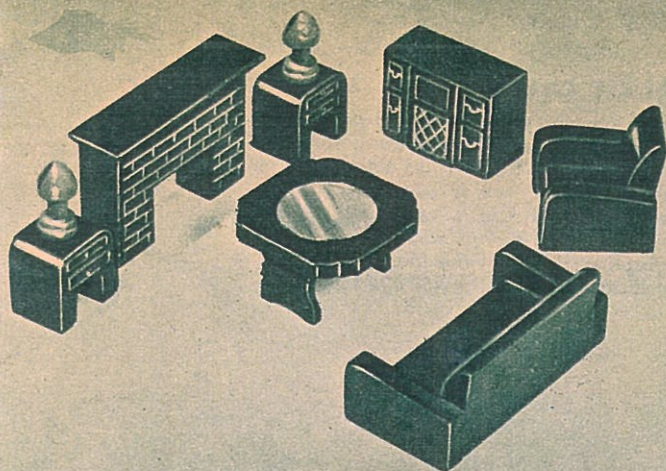
ASK FOR 11BR3

### SCOOTER

Yep, they're back this year, but scarce. You better go right down to your Billy and Ruth Headquarters and see what you can get.

ASK FOR 11BR5

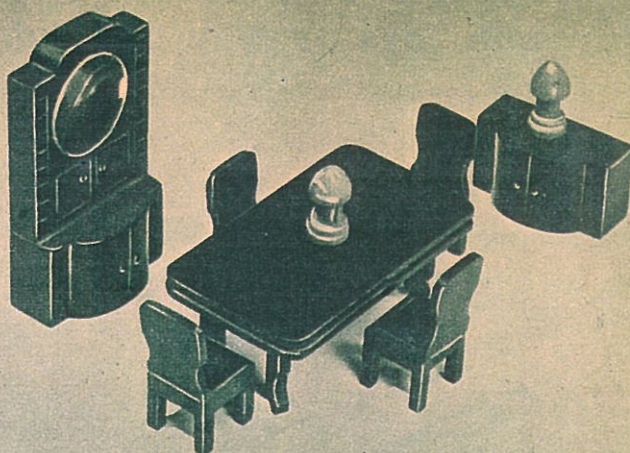




## LIVING ROOM

**1<sup>00</sup> Per Set**

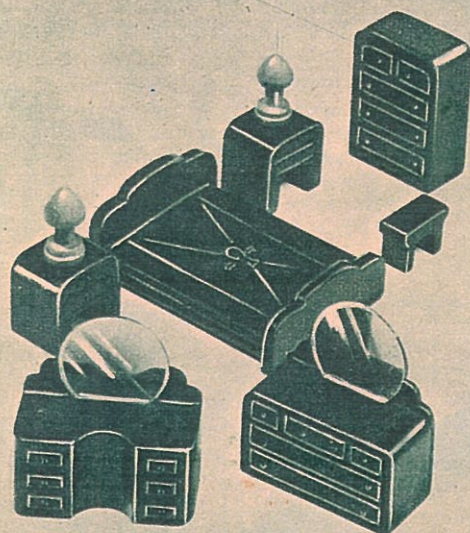
Contains nine pieces of beautiful, walnut finished living room furniture. You'll love to play with it. **ASK FOR 12BR1**



## DINING ROOM

**1<sup>00</sup> Per Set**

Two cute little lamps are included. Set consists of nine pieces of very attractive dining room furniture in walnut finish. **ASK FOR 12BR2**

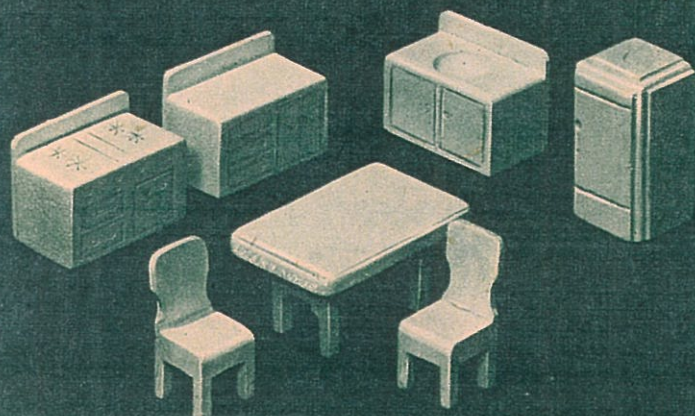


**1<sup>00</sup> Per Set**

## BED ROOM

Contains nine pieces of beautiful, walnut finished bed room furniture. The dearest Vanity Table with Bench you ever saw. **ASK FOR 12BR3**

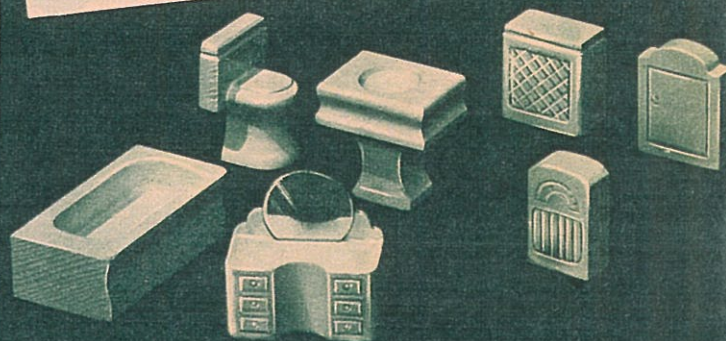
*Your dolly's*  
**HOUSING  
SOLVED!**  
*Billy and Ruth,*  
**BUILDERS OF FINE DREA  
MAKERS OF "FAIRYLAND" DOLL**



## KITCHEN SET

**1<sup>00</sup> Per Set**

Here's a lovely white enameled, seven piece kitchen set you'll be proud to own. Would dress up any Doll House. **ASK FOR 12BR4**



## BATH ROOM

**1<sup>00</sup> Per Set**

A perfect bathroom with this lovely white enameled seven piece set. Notice the clever little clothes hamper & bathroom scales. **ASK FOR 12BR5**



**PROBLEM**

*inc.*

**M-HOUSES  
FURNITURE**

### *Attractively Priced*

This little darling is a two story, 6 room Doll House. It has a cute trellised front porch and a door which opens . . . attractively painted. **ASK FOR 13BR1**

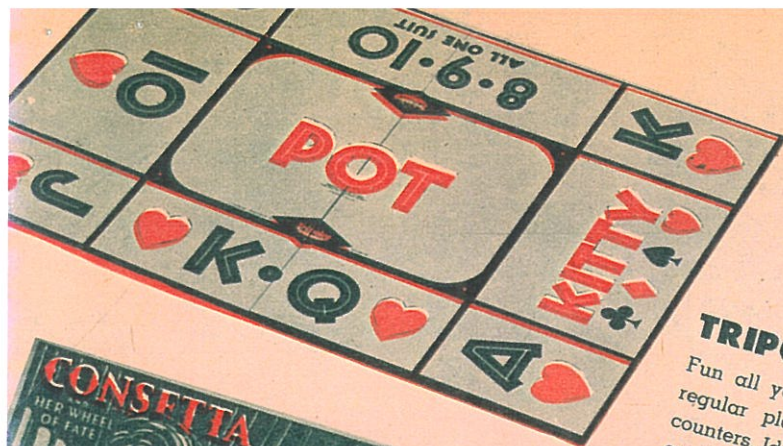
### **Unusually Attractive**

This lovely Old Southern Colonial house has 6 rooms, papered and with decorated floors. With its big white pillars its really a joy to behold. Beautifully painted. **ASK FOR 13BR2**

### **TINY TOT'S PLAYHOUSE**

Each player appears on the stage and acts his or her part as the fairy tale is read from the booklet. The instructions as to when each player appears on or retires from the stage are indicated in the booklet. Set includes characters, scenery and booklet. **ASK FOR 13BR3**

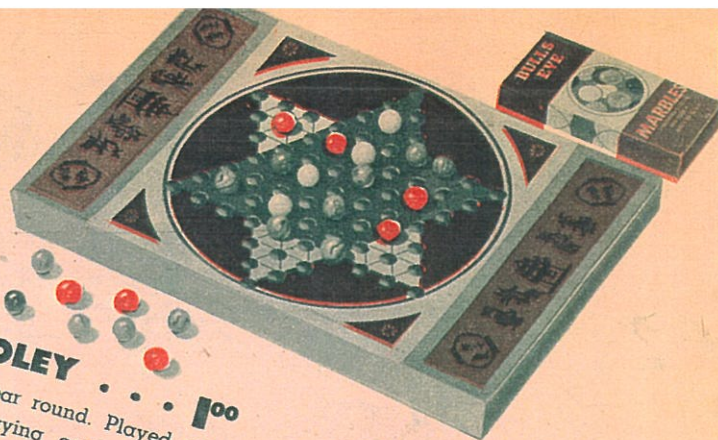




## TRIPOLEY . . . 1<sup>00</sup>

Fun all year round. Played with regular playing cards, chips or counters. Ideal for parties for there are lots of variations. Simple rules are included.

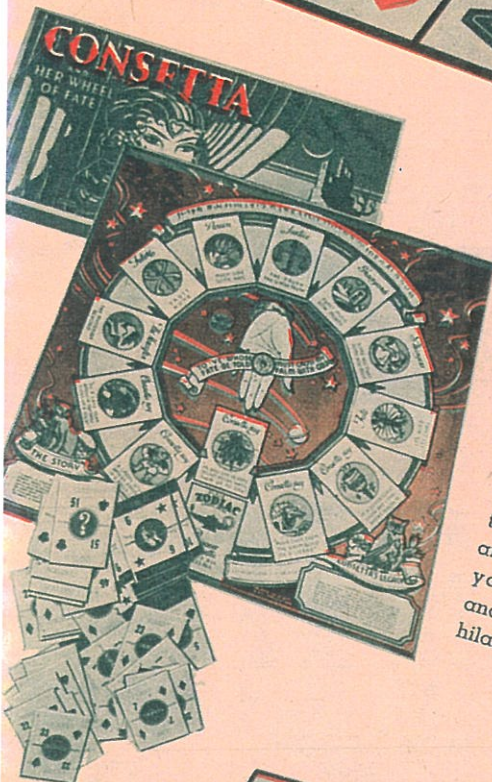
ASK FOR 14BR1



## CHINESE CHECKERS 1<sup>65</sup>

With Ante-Up Rummy on the other side. A grand combination for hours of amusement. Both sides are beautifully colored and the board is framed in wood.

ASK FOR 14BR2



## CONSETTA 2<sup>00</sup>

"Consetta she say—" and she says plenty. A gypsy with a history who will tell you amazing things about your past, present and future. The fun is hilarious for hours.

ASK FOR 14BR3

# Billy and Ruth Bring Games Right from Santa's

## PARCHEESI 1<sup>00</sup>

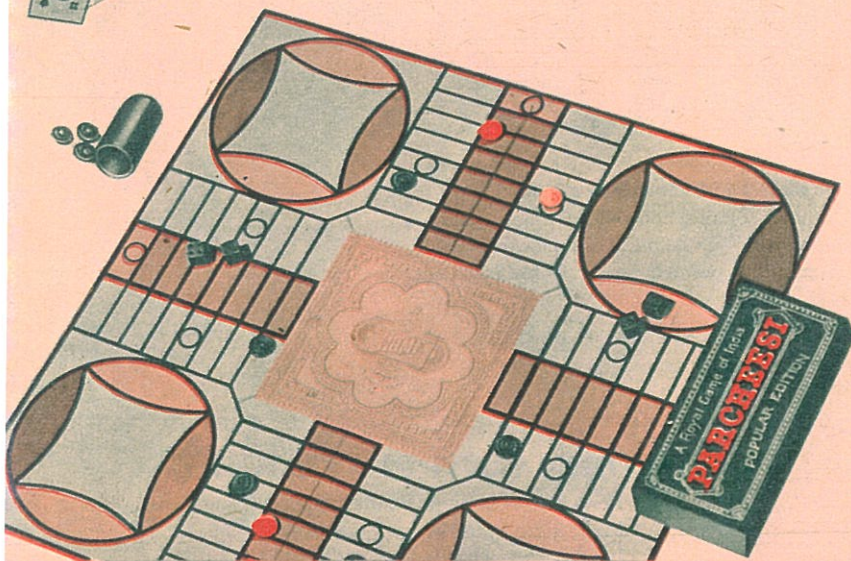
A home favorite year in and year out with all the family. Playing board lithographed in four colors and box of playing pieces includes 4 dice cups, 4 dice, 16 counters, and directions.

ASK FOR 14BR4

## ELECTRIC BASEBALL

Operates on two standard flashlight batteries. So realistic . . . the pitcher controls the speed of the ball, the batter swings as the ball passes the plate, and the play flashes on the lighted diamond . . . Umpire rules "safe or out" on ground balls, bunts and stolen bases.

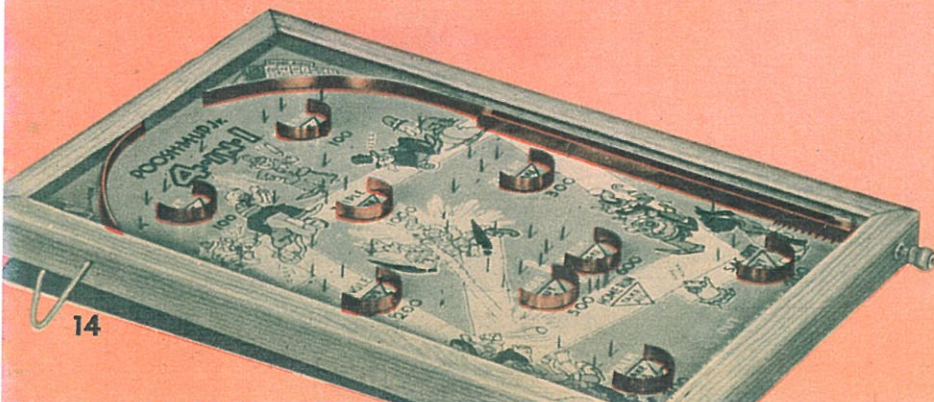
An Unusual Value! ASK FOR 14BR5



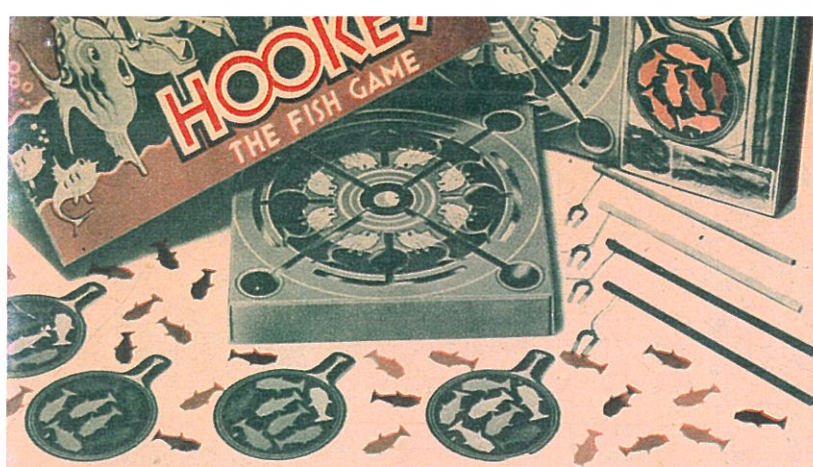
## BAGATELLE . . . 1<sup>89</sup>

All the fascination and appeal of Pin-Ball Machines. A great game for the entire family. Actually, you can play four games—Bagatelle, Put-N-Take, Baseball, Colors. Glass covered, completely automatic.

ASK FOR 14BR6







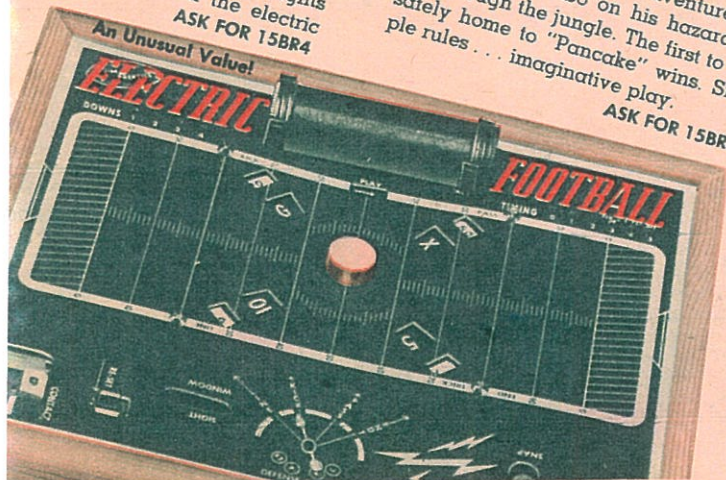
## HOOKEY

Indoor sport at its best. Hookey has action galore! All players fish at the same time and the first player to fill his frying pan is the winner. It's fun to play Hookey. ASK FOR 15BR1

## You Workshop

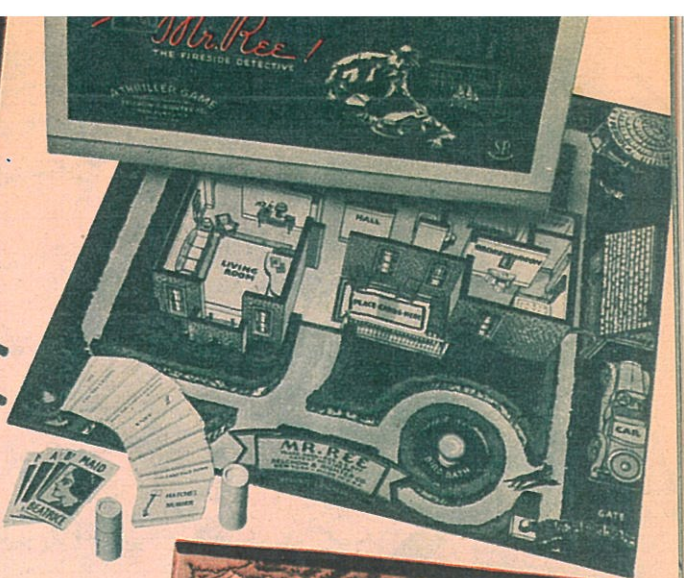
### ELECTRIC FOOTBALL

Exciting as a day at a real stadium. The player chooses the play—run—pass—kick etc. He drops a steel ball, presses a switch, and the lights flash the yardage on the electric scoreboard. ASK FOR 15BR4



## MR. REE

More exciting than the year's best seller in a mystery story, for you can play it over and over and get a different plot, a different solution, every time you play. The murder happens right before your eyes but no one but the murderer knows "whodunnit"! Pawns are hollow for concealing weapons. ASK FOR 15BR2



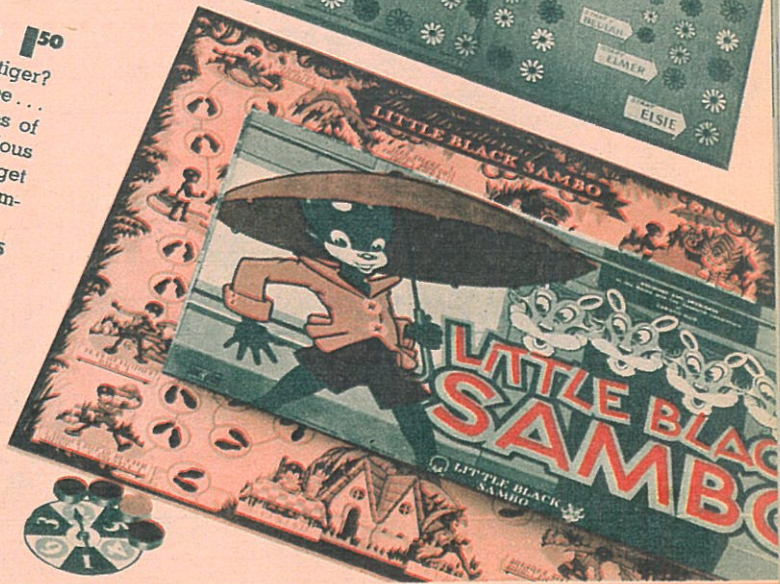
## ELSIE

Getting Elsie and her family back on the farm may look easy... but Boy, Oh Boy! Just wait 'til you try. Elsie has more than daisies on her mind and there are plenty of set-backs and surprises along the way. ASK FOR 15BR3



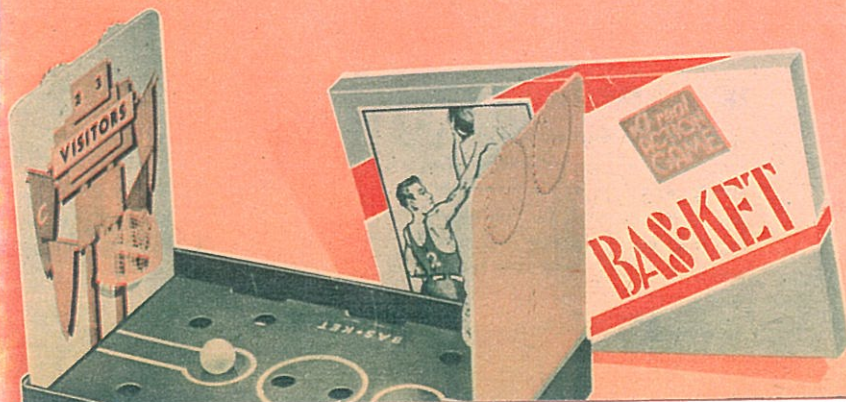
### LITTLE BLACK SAMBO

Do the crocodiles get him? Or a tiger? Is that a rope hanging from the tree... or a snake? Share the adventures of Little Black Sambo on his hazardous trip through the jungle. The first to get safely home to "Pancake" wins. Simple rules... imaginative play. ASK FOR 15BR5



## BAS-KET

Here is real Basketball in miniature, with action every minute of play. Shoot the ball from any position on the court. Use regular Conference Basketball Rules. Tested mechanism and sturdy construction throughout. ASK FOR 15BR6







## Boys! EXPLORE THE WON

The part played by chemistry during the war in the development of atomic energy, synthetic materials, plastics, and wonder drugs, has greatly stimulated all boys in their desire to experiment, learn, and enjoy this remarkable science. • Post war outfits have been improved over pre-war sets. The number of experiments and the quality



**PRACTICAL!**



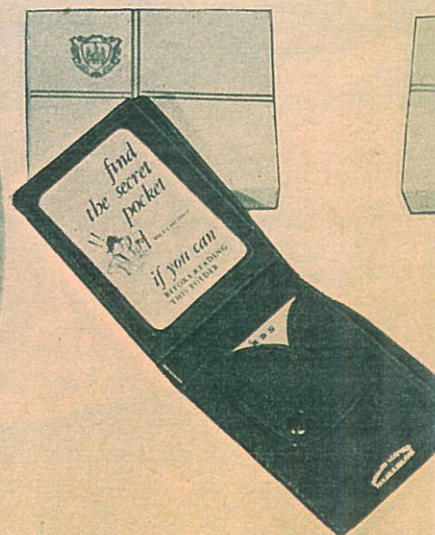
### IRONING BOARD

Looks just like Mother's doesn't it? You just can't be without it. It's sturdy, won't tip, and you can adjust it. When you're through playing just fold it up flat and tuck away.

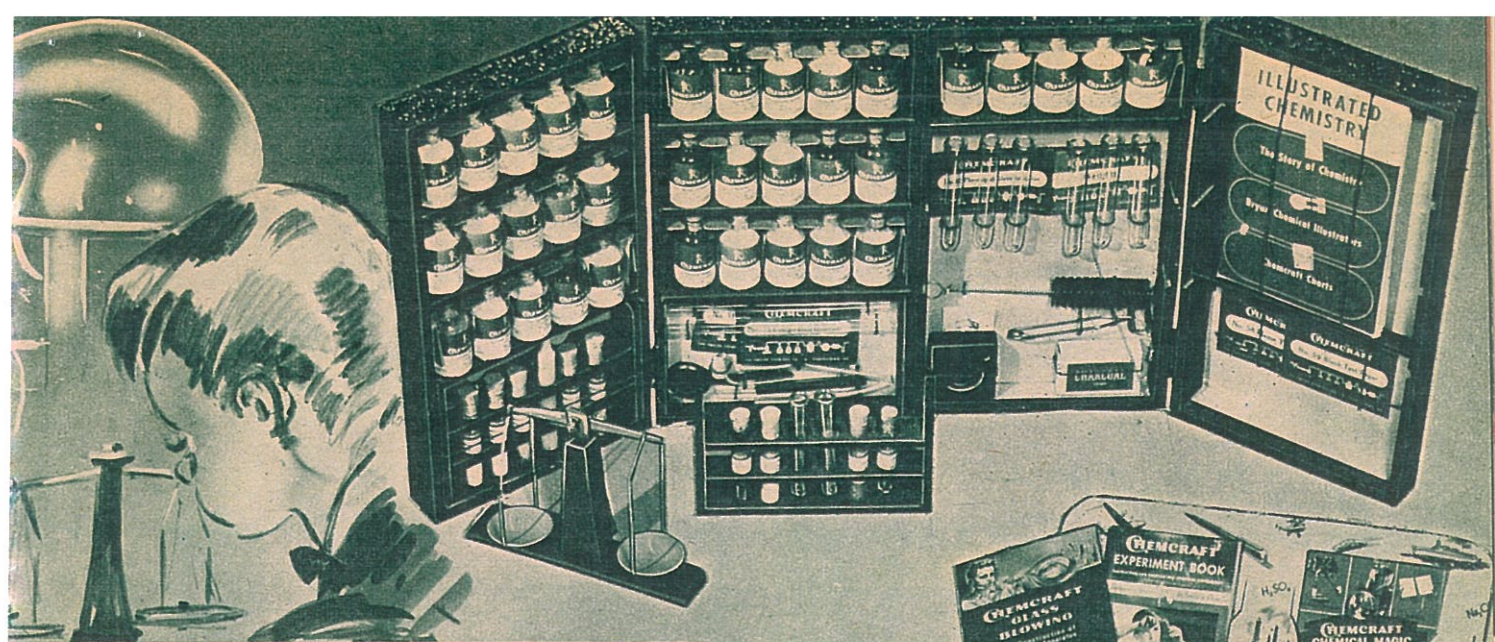
ASK FOR 16BR3

### BOY'S WALLET

Hubba, Hubba, Hubba! Here's the handiest wallet you ever had . . . and made of real leather, too. Send 50c in coin or stamps to Billy and Ruth, Box 333, Philadelphia 5, Pa.







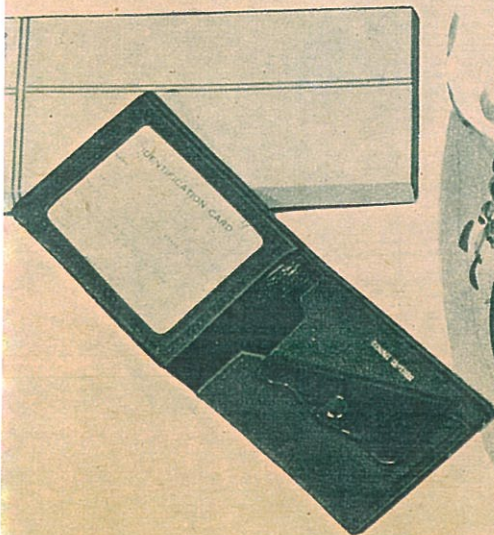
## MASTERS OF CHEMICAL SCIENCE!

of the chemicals and apparatus have been maintained at the former high level and new and improved materials added. Go to your local Billy and Ruth Headquarters store and examine for yourself these almost unbelievably fine chemical sets . . . sets that will thrill the heart of any scientifically minded boy.



## GIRL'S WALLET

You'll love this real leather, two toned wallet, with its handy change pocket. Send 50c in coin or stamps to Billy & Ruth Headquarters, Box 333, Philadelphia 5, Pa.



## DARTBOARD

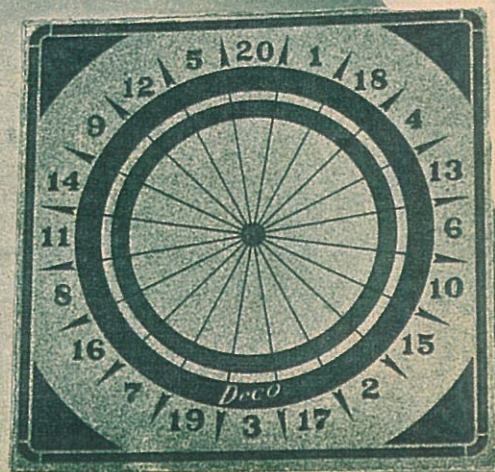
*Specially Priced*

Two games in one . . . a swell dartboard and on the other side a baseball game of darts. Try your skill. Lead weighted turkey feather darts come with it.

ASK FOR 17BR3



EXCITING!





# FOR FUTURE "GREATS"! Billy-Sponsored toy-kits for all mechanical-minded boys!



## POW'R HOUSE 6<sup>95</sup>

A Junior Model Electric Toy Motor and Transformer Assembly Kit. Just follow "Watts 'N Volts" easy instructions and you'll have a motor that runs and will operate many toys. The instruction book is 40 pages of instructive and amusing data, an easily understandable blue print, and simple, understandable theory on motor construction and operation. You can join in the activities of the Junior Pow'r House Engineering Society, too.

ASK FOR 18BR1

## CASTING SET 2<sup>50</sup>

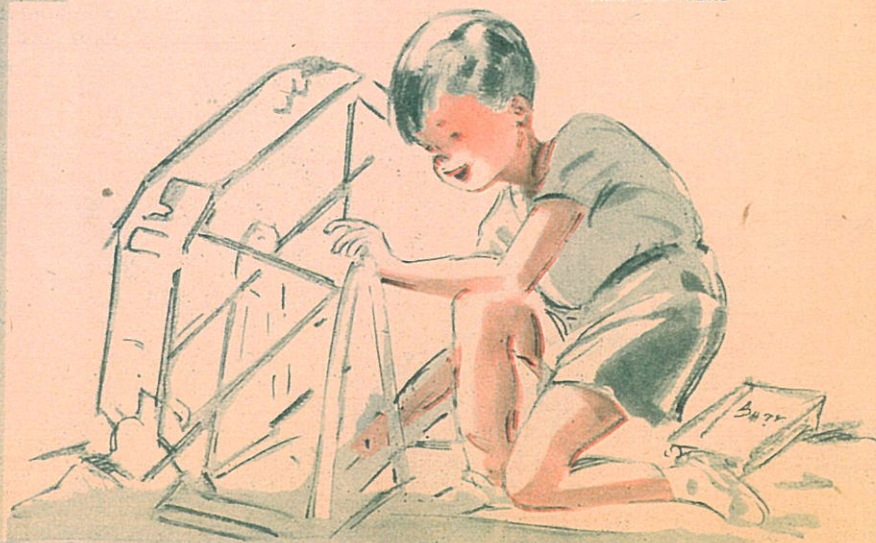
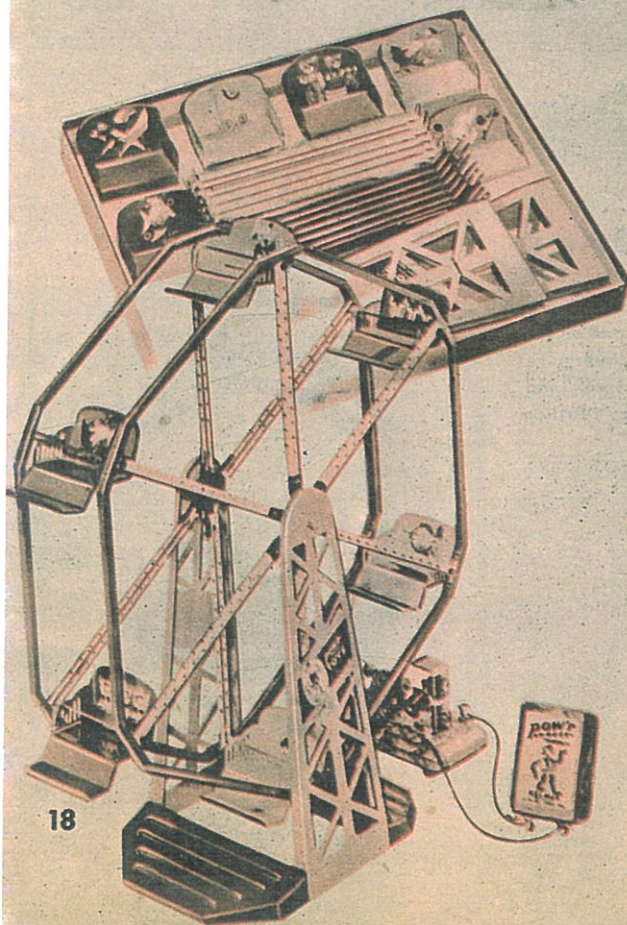
With this electric metal casting set you can mold a great variety of figures . . . make your own toy soldiers and horses. Set contains 3 figure molds, 2 mold handles, vise, electric ladle and stand, 2 jars of paint, brush, candle, and 12 bars of metal.

ASK FOR 18BR2

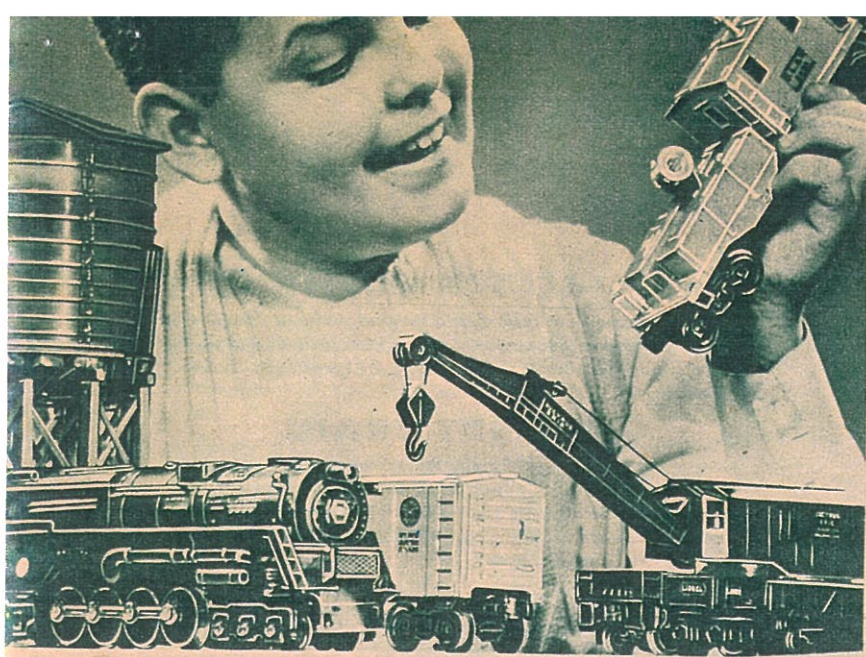
## FERRIS WHEEL KIT 4<sup>95</sup>

Make this colorful masterpiece and run it by electricity from your "Pow'r House" motor. It's realistic in every detail and full of action. Visit your Billy and Ruth Headquarters and see this beautiful toy in action . . . and notice the other kits you can obtain to make toys operate with your "Pow'r House" motor.

ASK FOR 18BR3







*Oh Boy!*  
**LIONEL  
 TRAINS**  
*are back with*  
**BIG NEWS**

**EXTRAORDINARY!      AMAZING!**  
*Exclusive with* **LIONEL**  
*Electronic*  
**CONTROL**

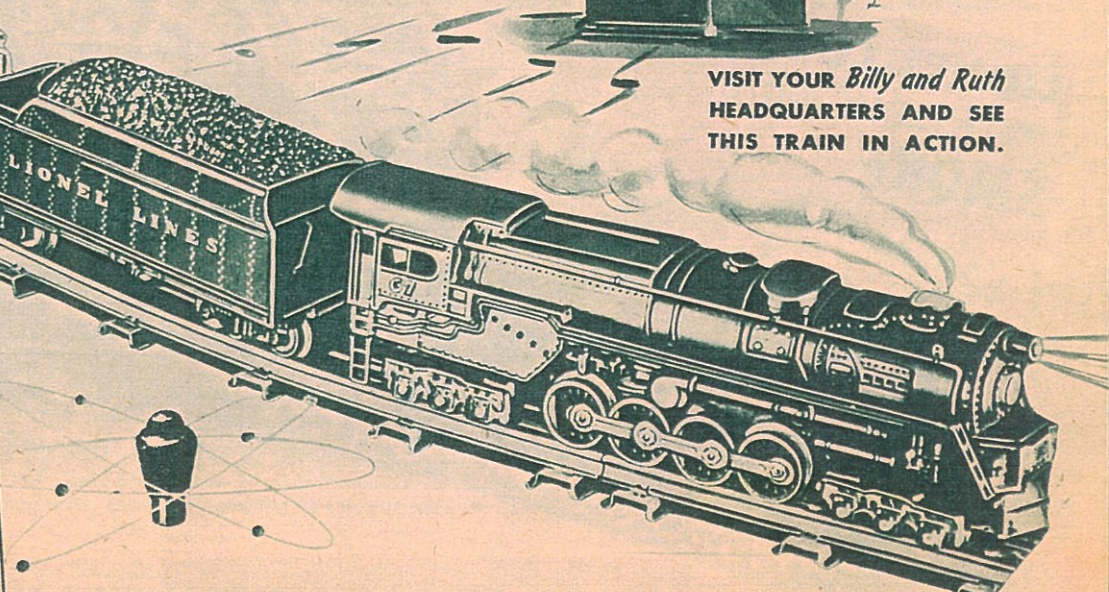
With Lionel Electronic operation every unit of the train is under constant selective control ANYWHERE ON THE TRACK. Electronic Control operates this way: sensitive receivers on each car respond to Radio Frequency waves and make the cars or locomotive perform just as you direct.



VISIT YOUR *Billy and Ruth*  
 HEADQUARTERS AND SEE  
 THIS TRAIN IN ACTION.

**FEATURES OF  
 ELECTRONIC CONTROL:**

- Starts, stops, and reverses the train.
- Full directional control.
- Blows the whistle.
- Uncouples the cars.
- Unloads the operating cars



19

*"The only one of its kind in the world"*



# Which **LIONEL** do you

You'll be proud to own and operate any of the 1946 line of Lionel Trains. World experts have declared the new 1946 line of locomotives to be unquestionably the finest scale detailing in the world for model locomotives at popular prices . . . and the only trains so sturdily built they can be handed down from Father to Son to Son.

## FREIGHT OUTFIT

Loco equipped with new electro magnetic remote control real railroad knuckle couplers, solid steel wheels, and die cast trucks. Beautifully scale detailed cars. Shown are Locomotive—Tender—Gondola Car—Oil Car—Caboose.

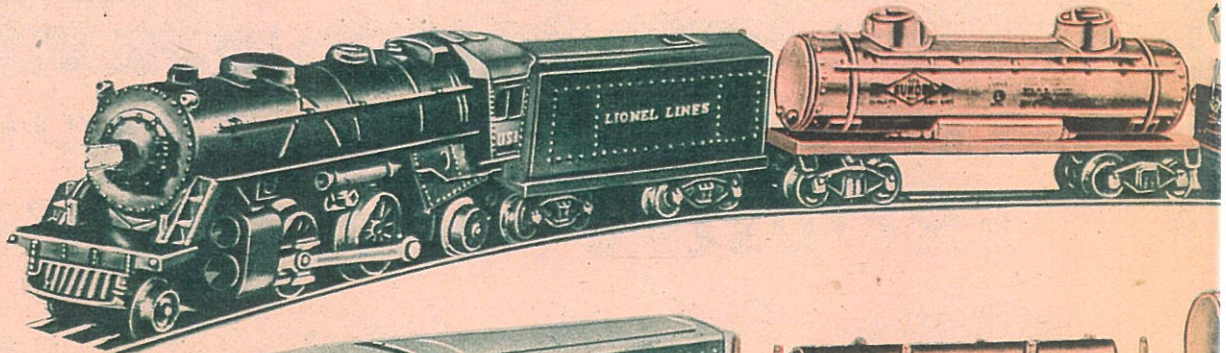
Features built-in steam type loco real railroad knuckle couplers. Shown are Loco—Coal Dump Car—

## FREIGHT TRAIN

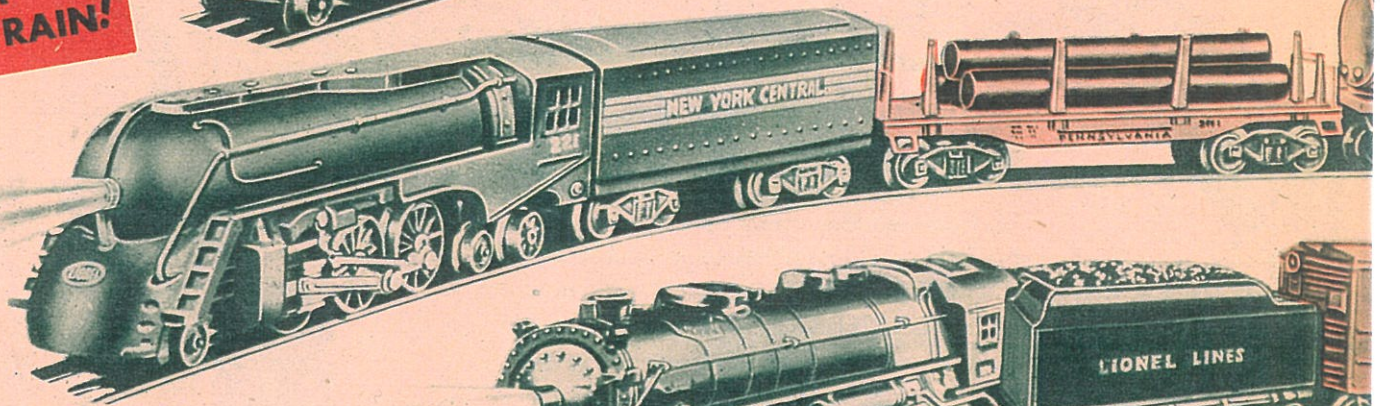
Features the new Lionel Empire State 6-wheel drive locomotive, used on New York Central. Each car is equipped with new electro magnetic remote control real railroad knuckle couplers, solid steel wheels and die cast trucks. Shown are Locomotive—Tender—Flat Car—Caboose.

**LC**  
This also features Locomotive with "Inch" flat car with Wrecking Car—

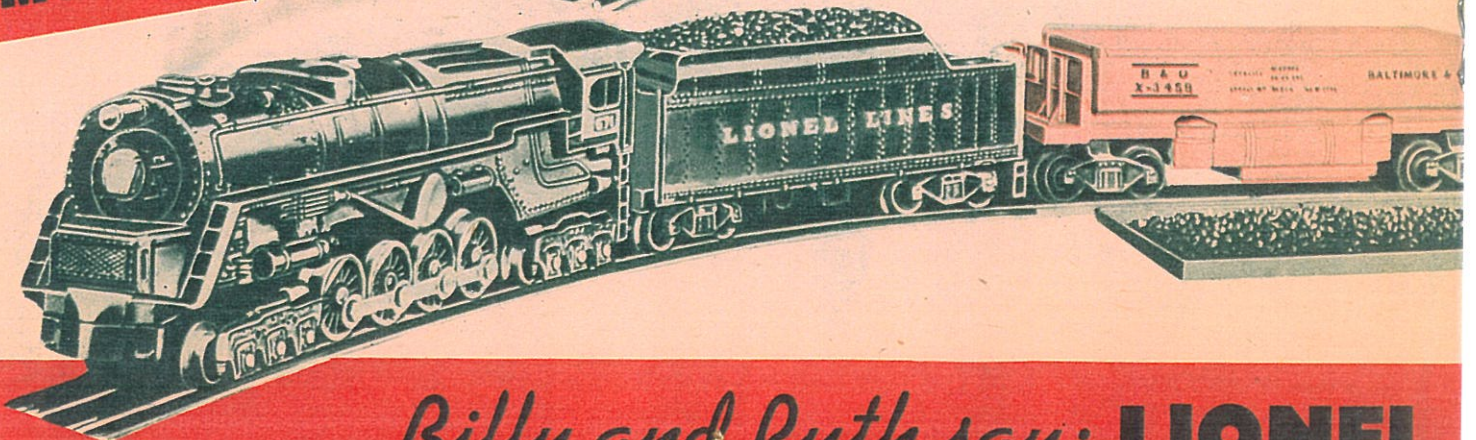
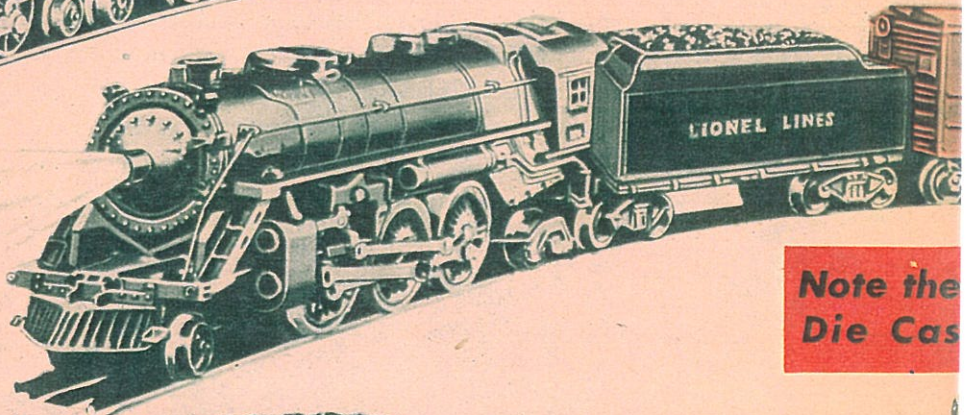
**LIONEL LOCOS  
WHISTLE  
LIKE A  
REAL TRAIN!**



**LIONEL LOCOS  
PUFF CLEAN WHITE  
SMOKE**



**Note the  
Die Cast**



*Billy and Ruth say:* **LIONEL**