

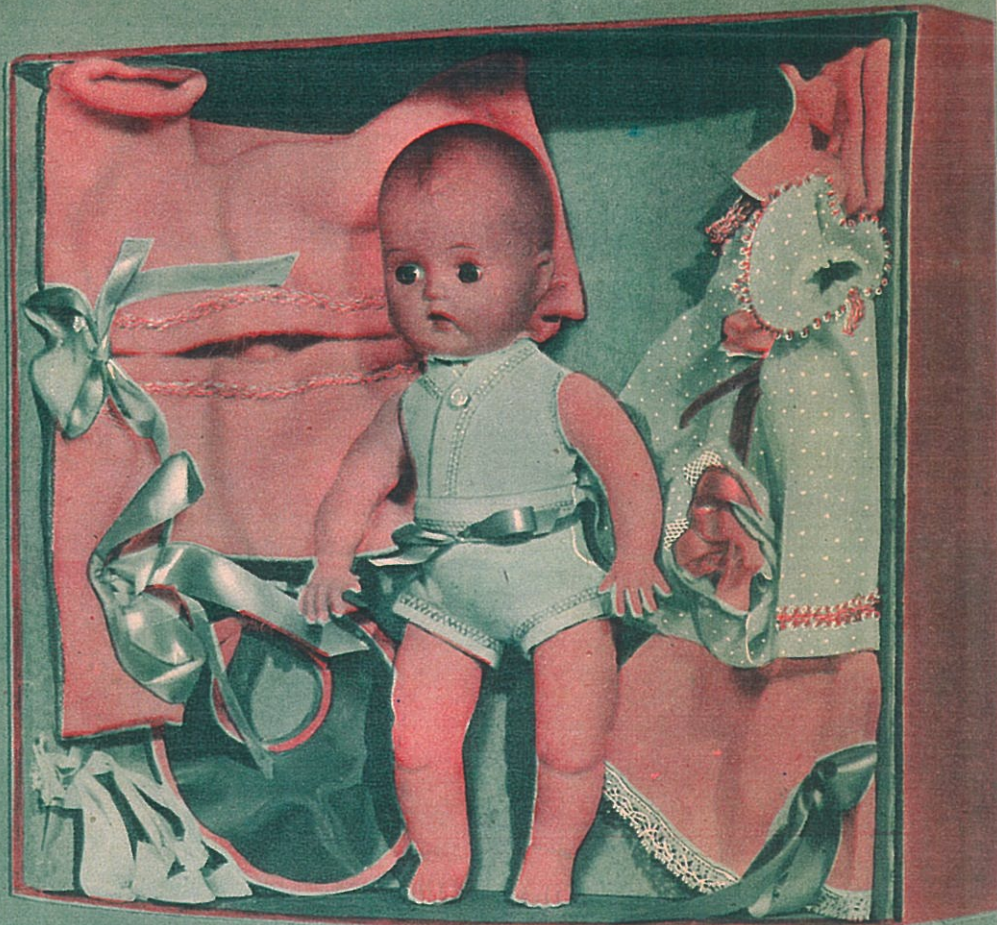


RUTH

She's a darling. She has glass eyes that really move and beautiful eyelashes. Her lovely hair is braided across her head, and she wears a pretty rayon taffeta pinafore, blouse, panties, shoes and stockings.

ASK FOR 31BR1

Real Value



WONDERSKIN BABY DOLL

A soft cuddly fourteen-inch baby doll just waiting for a mother to love her. Her skin is so soft and her features so life-like, you'll almost think she's real. She wears a lovely dress with matching bonnet, a laced trimmed petticoat, knitted underwear, shoes and stockings. You can even wash her safely in soap and water. A flannelette robe trimmed with ribbon and braid, plastic bib and washcloths also come with her.

ASK FOR 31BR2

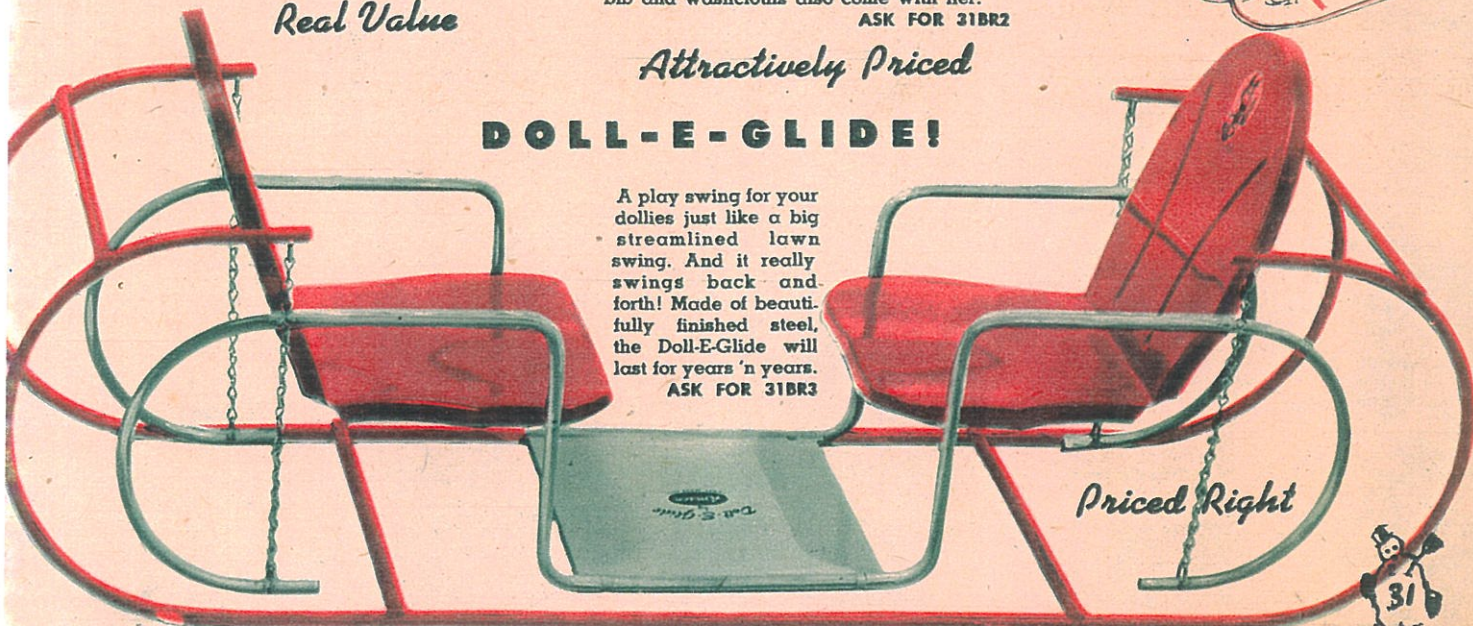
Attractively Priced



DOLL-E-GLIDE!

A play swing for your dollies just like a big streamlined lawn swing. And it really swings back and forth! Made of beautifully finished steel, the Doll-E-Glide will last for years 'n' years.

ASK FOR 31BR3



Priced Right





MARY JO

An adorable baby with lovely curls. She has a soft body and can say Ma-Ma. She can close her eyes with their wonderful long lashes, and smiles with her mouth partly open so you can see her pearly teeth. She's dressed in a pretty taffeta dress with lovely lace trimming, bonnet trimmed in net, panties, petticoat, shoes and stockings.

ASK FOR 32BR1



TEDDY BEAR

Although Teddy's a bear, he's really an old softie in his cuddly brown rayon plush. You can turn his jointed arms and legs. He has twinkling glass eyes and wears a cute bow tied around his neck.

ASK FOR 32BR2

ASSORTED ANIMALS

Three friendly little stuffed animals that will delight the hearts of kiddies. One is an all black scottie, another a white terrier with cute black ears and tail and the third a little brown and gold honey bear. They are so soft and furry and their movable celluloid eyes are so appealing that little tots will fall in love with them.

ASK FOR 32BR3



DOLL DRESS PATTERN

Make your dolly a pretty dress all by yourself. Just follow the directions in this simple pattern. Send 10c in coin or stamps to Billy and Ruth Headquarters, Box 233, Phila., Pa.



3-PC. DRESSER SET

No little girl should be without this delightful set—all in beautiful translucent plastic with pretty decorations of Snow White and the Seven Dwarfs. The brush has genuine nylon bristles, and the handles of the brush and mirror are specially shaped for little hands. The Snow White picture on the box is perforated so you can take it out and hang it.

ASK FOR 32BR4



INCORPORATED

Attractively Priced

DOLL-E-SWING

An all-steel swing just for dolly! Large enough to give your great big twenty-inch doll a grand ride... Enameled in bright colors.

ASK FOR 33BR4

BRIGHT STAR

O-o-o-h she's pretty. Bright Star is her name. That's just what you'll want to call her too. Her hair is plaited in lovely long braids, and her smiling mouth is slightly open to show her dainty white teeth. She wears a pretty dress, a pert straw bonnet, panties, shoes and stockings. She's just waiting for you to take her home.

ASK FOR 33BR1

CHERYL ANN

Isn't she pretty? This 21" doll is so soft you'll want to cuddle her in your arms as soon as you see her. She cries with a Ma-Ma voice and has a lovely smile that shows her little pearly teeth. Her eyes move and she can turn her head. She's wearing a lovely taffeta dress trimmed with pretty lace, an adorable bonnet with net trimming, petticoat, panties, shoes and stockings. You'll love her.

ASK FOR 33BR2

WETSIEKINS

Here's an adorable little rubber baby doll for you to take care of. She drinks from a bottle and wets. A baby bath and dressing table combination that really holds water comes with her. The complete layette has 2 diapers, undershirt, sun suit, shoes, stockings and a bottle and nipple. She can turn her head and move her eyes. You'll want to keep her for your own the minute you see her.

ASK FOR 33BR3



EXPERIMENTERS TODAY



DOCTOR KITS NURSE KITS

Feel just like a real man-of-medicine. Listen in to sick hearts and hand out medicine to cure the ailing. Bandage all those cuts and broken bones in a real professional way. This complete outfit will make you the talk of the block.

ASK FOR 34BR1

Take dolly's temperature with the toy thermometer in this nurse's kit. Even more bottles of medicine to dose all your ailing dolls come with this kit. You'll be able to take care of all your sick dollies. Be the leading nurse in your neighborhood with this swell complete outfit. ASK FOR 34BR3

All you future M.D.'s, here's just the kit for you to play "hospital". Listen to Dolly's heart and write out a prescription to cure her ills.

ASK FOR 34BR2

Dolly has a cold? Then give her some pink pills and keep her in bed. Listen to her heart with your stethoscope. The equipment in this nurse's set will make you feel just like a real nurse.

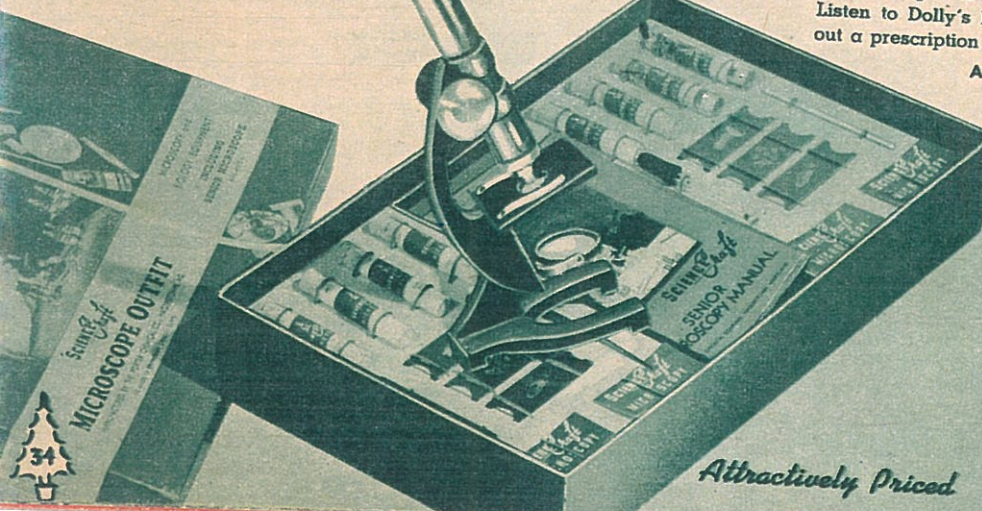
ASK FOR 34BR4

MICROSCOPE OUTFIT

You'll hardly believe your eyes when you first look through this microscope at just a tiny drop of water! Precision built all-metal instrument that helps you explore the mysteries of nature. The lenses have been carefully ground and precision focusing mechanism installed to assure a detailed view of specimens. Complete with vials and chemicals, slides, etc. Instruction folder.

ASK FOR 34BR5

Attractively Priced



SCIENTISTS TOMORROW!



CHEMCRAFT SETS

Boy, the finest chemistry set yet! Experiments galore—lessons in the art of glass blowing—the construction of Laboratory apparatus. Has Chemcraft alcohol lamp blow torch for glass blowing—an instrument every young scientist wants. Experiment in chemical magic to mystify your friends. You get the book, "The Story of Atomic Energy," that explains this newest phase of science.

ASK FOR 35BR1

You can do more than 580 wonderful and amazing experiments with this set! See how chemical elements combine to form compounds. Fifty-one different chemicals and pieces of laboratory equipment in laboratory style cabinet.

ASK FOR 35BR2

Calling all chemists! Magic with chemicals! The Chemcraft-Magic Book reveals the secrets of chemical magic to you. You can perform more than 270 experiments with the materials in this outfit.

ASK FOR 35BR3

Beginners start with this set! Twenty-one chemicals and pieces of equipment, including test tube rack and same kind of test tube holder real chemists use.

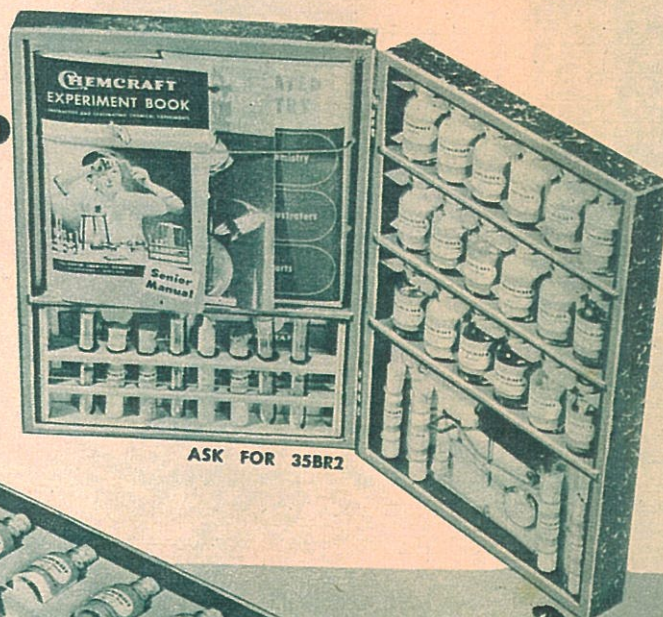
ASK FOR 35BR4

10⁰⁰

5⁰⁰

2⁵⁰

1²⁵



ASK FOR 35BR2



Picture the happiness

MODEL CRAFT SETS

- NO FLAME
- NO HEAT
- SAFE FOR EVERYONE

AFRICAN ANIMAL HEADS

Make your own animal heads to decorate your bureau or homework desk. Five African animal heads come with this set . . . lion, zebra, black panther, hippopotamus and rhinoceros. Easy to make! ASK FOR 36BR1

200

WALT DISNEY CHARACTERS

Just mix the modeling powder with water, pour into the rubber molds and soon you'll have tiny statues of your favorite cartoon characters . . . Bambi, Dumbo, Joe Carioca, Goofy, Flower and Thumper. If you like you can paint them in bright colors. All tools for making Model Craft figures come with this set.

ASK FOR 36BR2

300

WIZARD OF OZ

Now you can make your own statues of your favorite Wizard of Oz characters. This grand Model Craft set offers you molds for Dorothy, Tin Woodman, Scarecrow, Great Wizard, Cowardly Lion and Toto. Paint the figures in bright colors when you've molded them. Entertaining and practical too.

ASK FOR 36BR3

250

MODELING POWDER

5 lb Package Modeling Powder for additional figures.

ASK FOR 36BR4

50¢

200

WOODBURNING SET

Make all sorts of designs in wood with this woodburning outfit. Hours of fun, and something attractive and useful to show for the time you spend on it. Set includes six assorted size and design basswood plaques, four tablets of assorted colors, brush, two rolls of gold and silver foil, sandpaper and standard woodburning pen.

ASK FOR 36BR5



ASK FOR 36BR5

Christmas Day

BULLDOZER

Hey kids! Here's just the thing for play road building. Clear your track with the scraper and then roll it smooth with the roller. Made of heavy steel, this toy is so simply constructed nothing can get out of order. Adjustable seat. Easy steering. Simple hand lever raises and lowers scraper.

ASK FOR 37BR1

Real Value

DUMP-TRUCK JOY RIDER

Real hydraulic action all-metal dump truck. Just throw release lever and truck body rises to dumping position. Needs no adjustment, nothing to get out of order. Push, pull or ride this truck. . . Smooth finish wheels leave no marks on polished floors. Built to last for years 'n years.

ASK FOR 37BR2

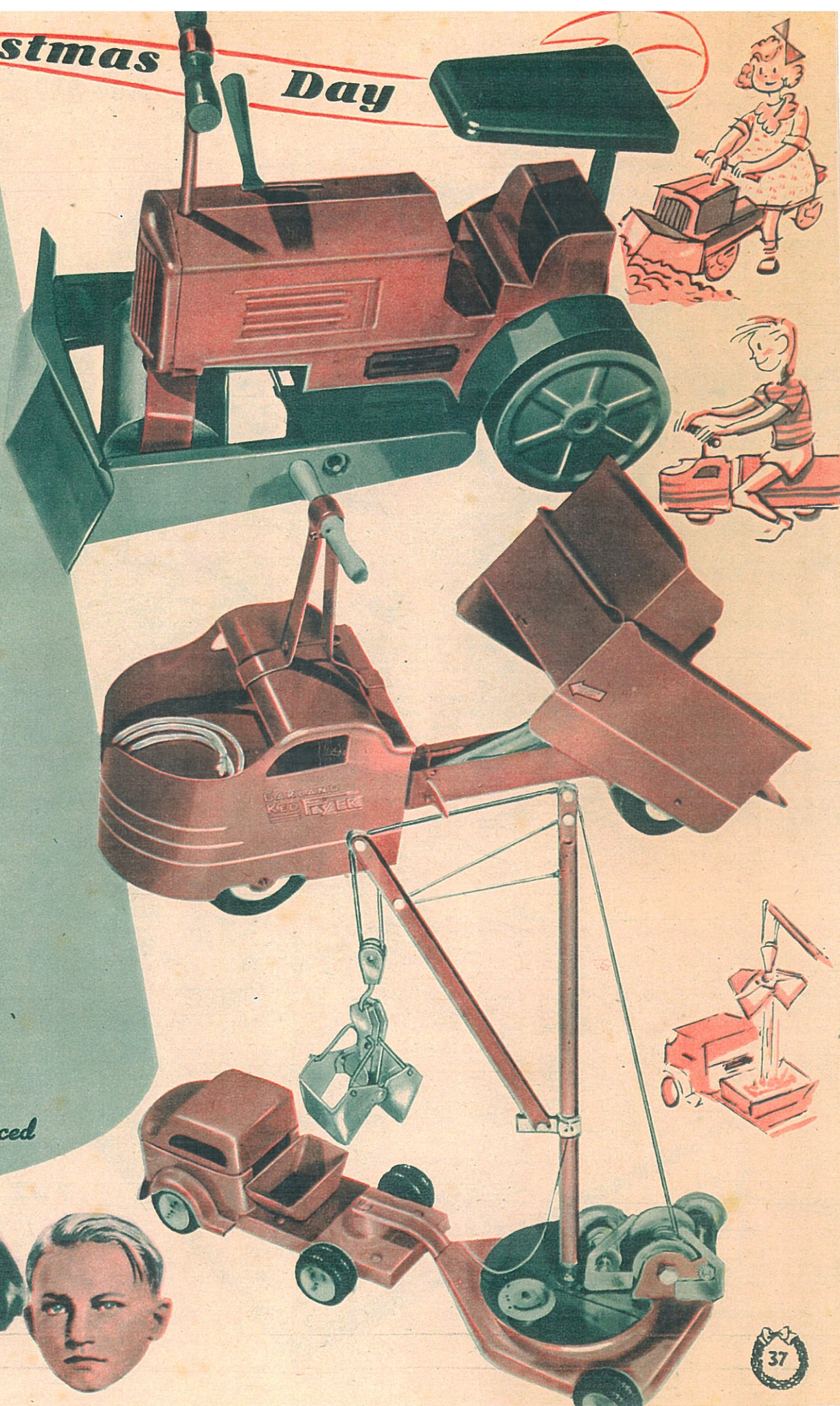
Priced Right

DERRICK AND SAND TRUCK

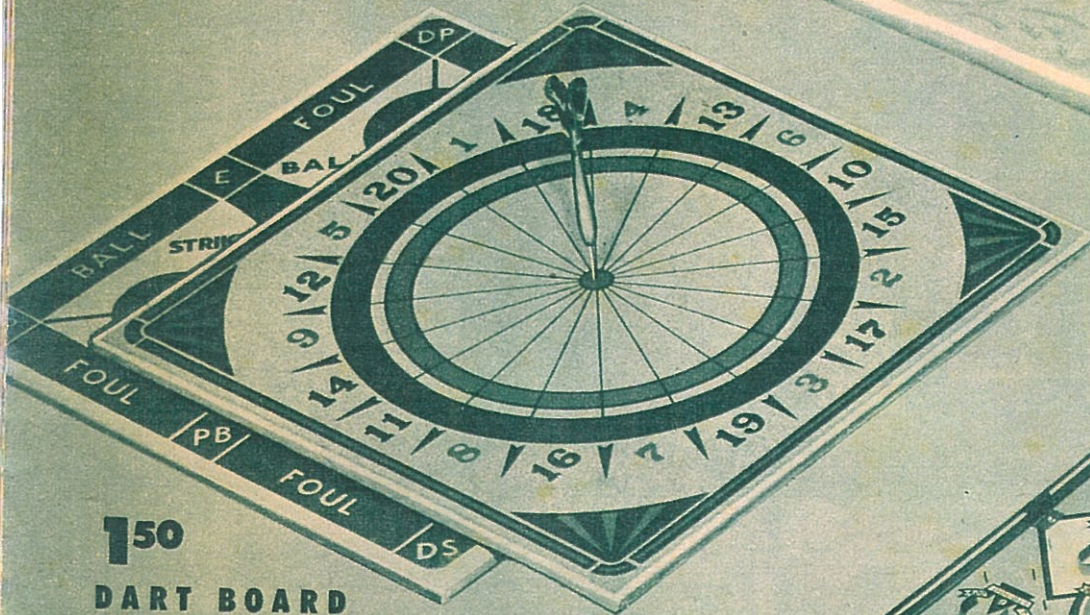
Geel! This sturdy metal toy looks just like a great big real derrick. Fill the grab bucket with sand or dirt. As you raise the bucket, it will close automatically. For dumping pull the string fastened to the back. Has a cab so you can move easily from one construction "job" to another. The wooden wheels are painted black and look just like heavy rubber truck tires.

ASK FOR 37BR3

Attractively Priced



INSURANCE . . . for a



150

DART BOARD

Two great games on one board—Twenty-Point on one side, Baseball on the other—both played with darts. Try your skill at each. Learn to put the darts where you want 'em. Two darts included. Full cork facing on front.

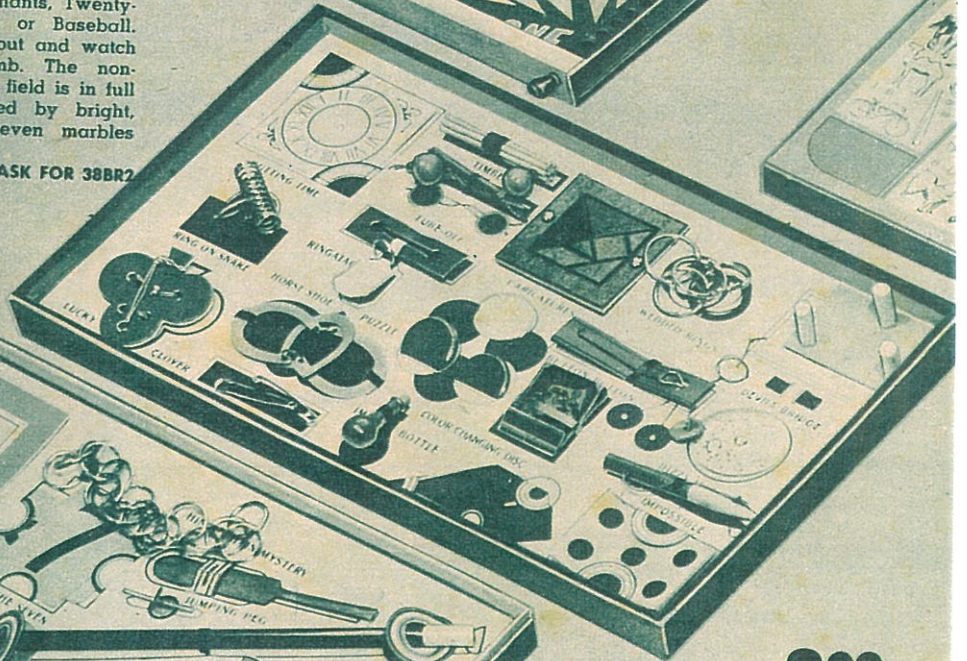
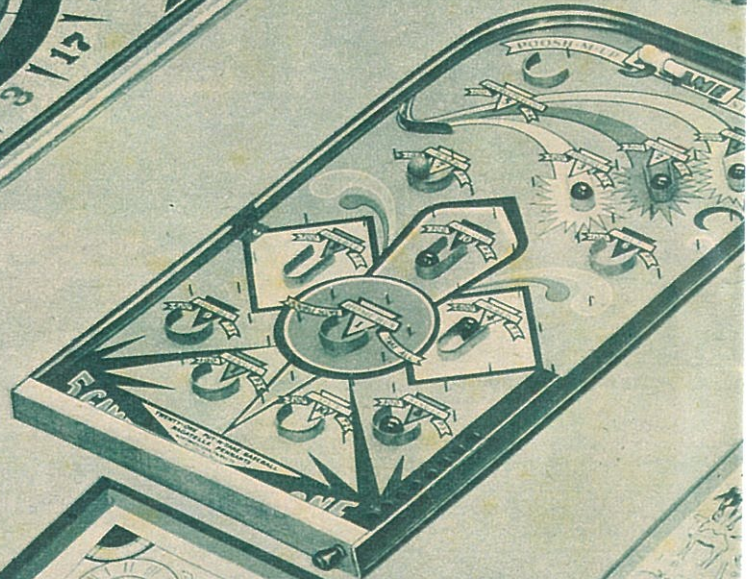
ASK FOR 38BR1

169

BAGATELLE

Play any of five great games—Bagatelle, Pennants, Twenty-One, Put-N-Take or Baseball. Shoot the balls out and watch your score climb. The non-warping playing field is in full color and framed by bright, plated metal. Seven marbles included.

ASK FOR 38BR2



200

200

MAGIC SET

Let's put on a magic show! Mystify the whole neighborhood gang with your knowledge of the vanishing coin, mystic rope and spirit ball. There's a whole bag o' tricks in this outfit, complete with a book of instructions in magic.

ASK FOR 38BR3

PUZZLE SET

Here are some tricky puzzles for you and your friends to figure out. Easy? Just wait till you try a few. Find out how to work all twenty-five puzzles yourself and then have fun watching others trying to catch on to the secrets. Just in case you give up, there's a set of solutions included.

ASK FOR 38BR4

Merry Christmas and a Happy All-Year

198

EL JUMPERINO

Spin the top and watch it bowl over the pins as it dashes through the archways. Fast as the wind, the spinning top speeds over the smooth glass base. Watch your score climb. Base painted in four bright colors, black varnished frame. Equipment includes one top and nine pins.

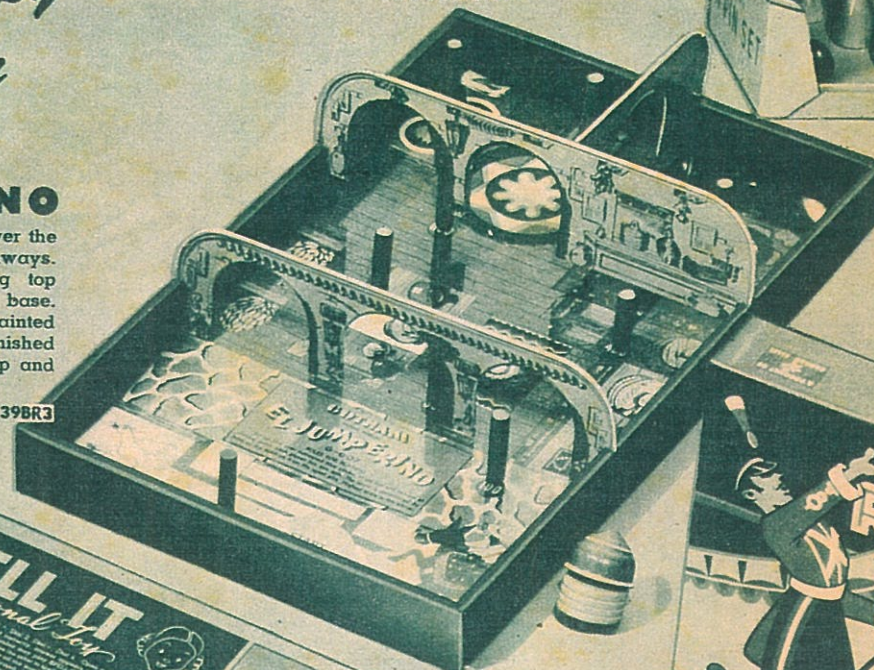
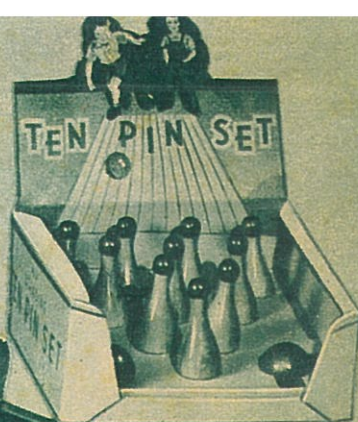
ASK FOR 39BR3

DUCK PINS

150

Set 'em up and let's bowl 'em all over at once for a strike. Plenty of fun with this set of finely varnished tenpins. Test your skill and see just how many you can knock down. Two wooden balls included.

ASK FOR 39BR1



200

SPELL IT

An easy way to learn spelling and arithmetic. Dial letters to spell anything on the board, or numbers to solve the problems. If you get the right answer, a picture or an answer to a problem will appear in the magic doors. Grand for ages four to ten.

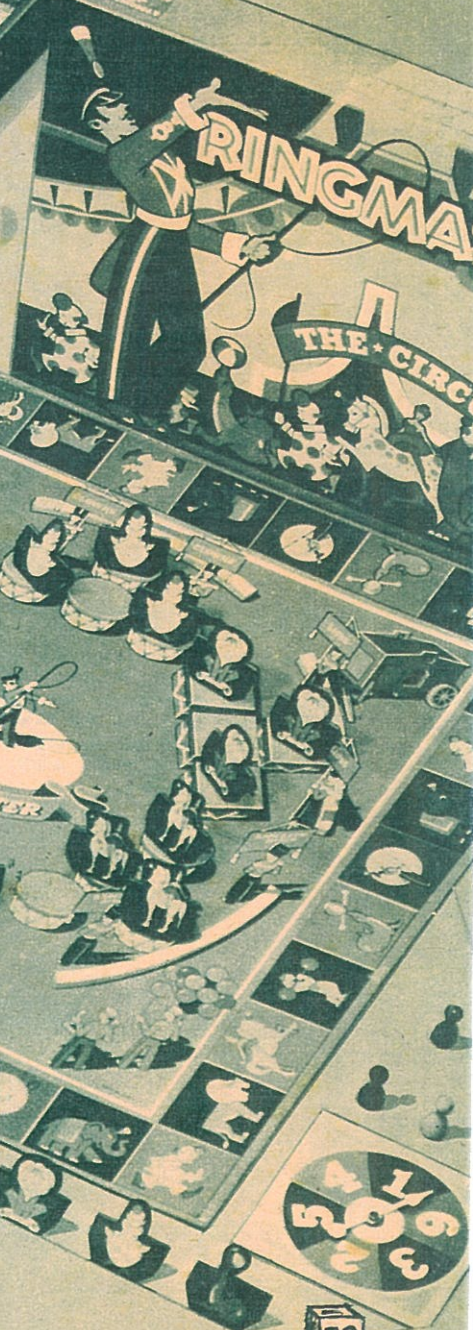
ASK FOR 39BR2

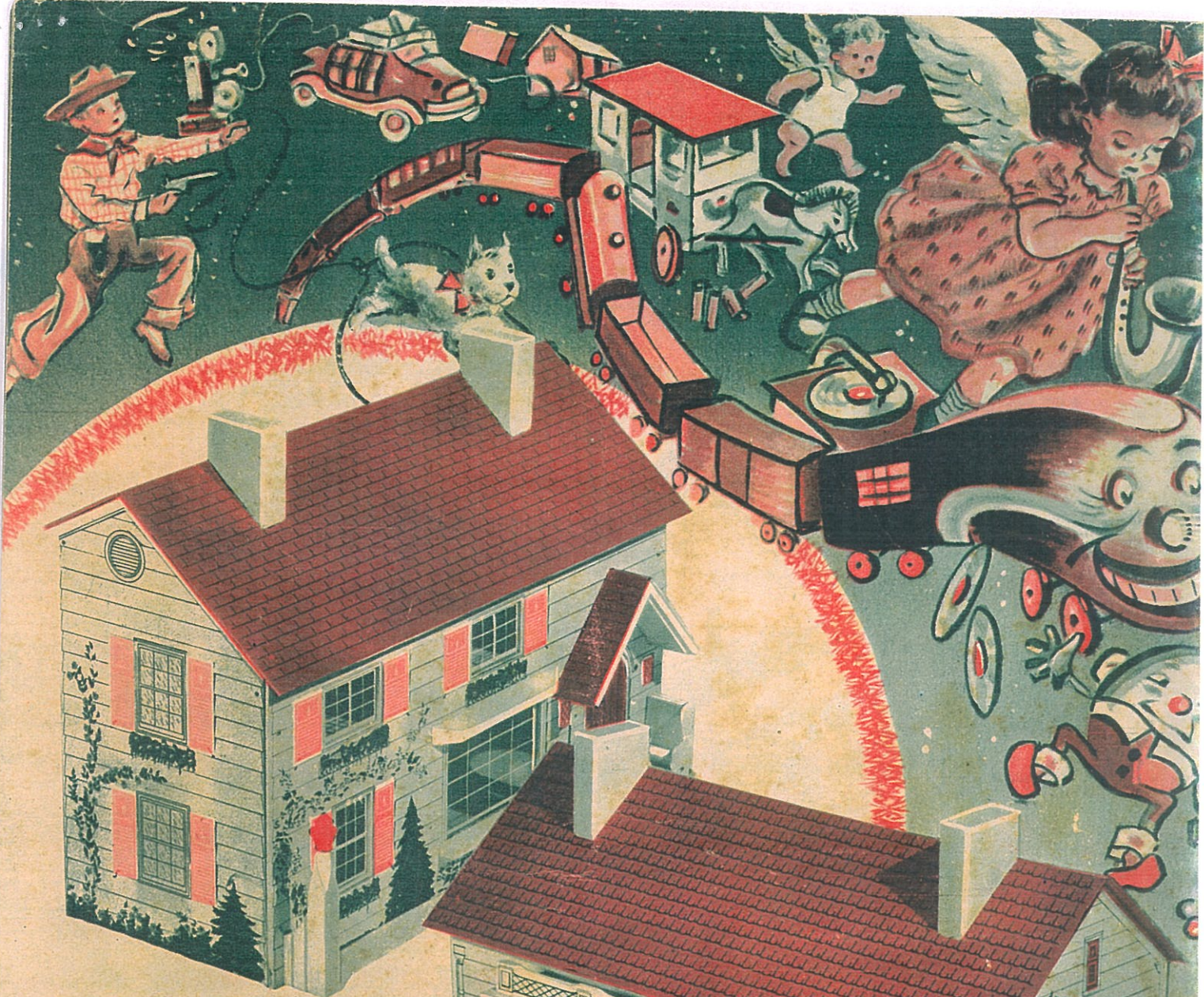
200

RINGMASTER GAME

Who's the best Ringmaster? Why, the one who gets his six circus acts into the center ring first, that's who. It looks easy, but some of these acts can be very stubborn at times. Just wait till you try it. Lots of fun to play.

ASK FOR 39BR4



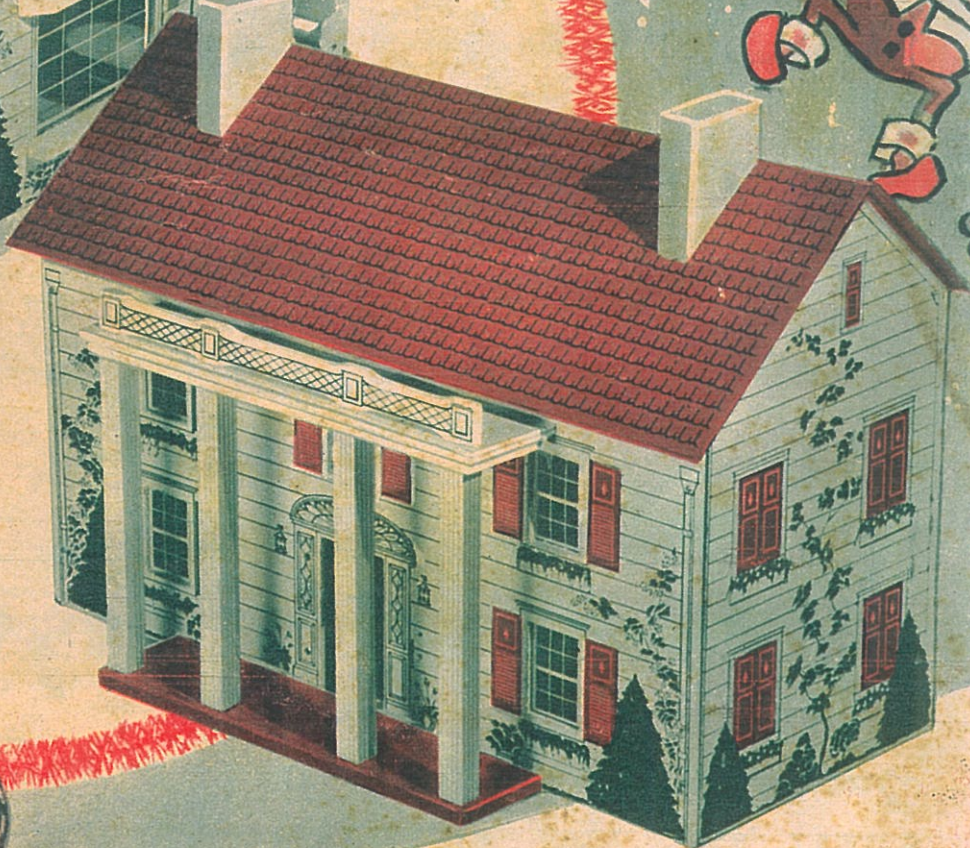


DOLL HOUSE

Just the home to keep your doll family happy and contented. This lovely four-room Colonial style house will last 'n last. The doors open and the floors are painted to look just like beautiful rugs and linoleum. It will surely make any little girl dance with joy.

ASK FOR 40BR1

Real Value



DOLL HOUSE

Any little mother who has her dollies' best interests at heart will delight in this fine Southern Colonial style doll house. Six wonderful rooms with rugs, painted floors, and linoleum. Even the doors open. Painted white, and has four lovely white pillars in front. An attractive home your dollies will be proud to live in.

ASK FOR 40BR2

Attractively Priced

