

Established  
39  
Years

# TOYS

and NOVELTIES

FEBRUARY  
1947

Advance  
Toy Fair  
Number

National Magazine for Buyers of Toys, Games, Hobbies and Crafts



**\$100**  
**RETAIL**

COLORFUL  
NEW DESIGNS  
AND FEATURES

**Strathmore** proudly presents the **New Magic Slate Blackboard**. Modern design in four beautiful colors keynotes the entire line for 1947. New improved writing surface with two color copy cards combines endless educational features with unmatched play value. Continued popularity of the table top magic slate blackboard with new designs and color, will make this your leading year around toy.

C. H. CARROLL  
1421 MERCHANDISE MART  
CHICAGO

ARTHUR FREY  
200 FIFTH AVENUE  
NEW YORK

HOME OFFICE  
AURORA, ILLINOIS

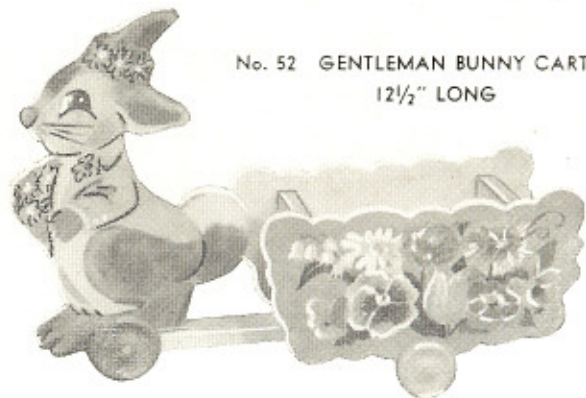


# TOY KRAFT'S BIG EASTER LINE

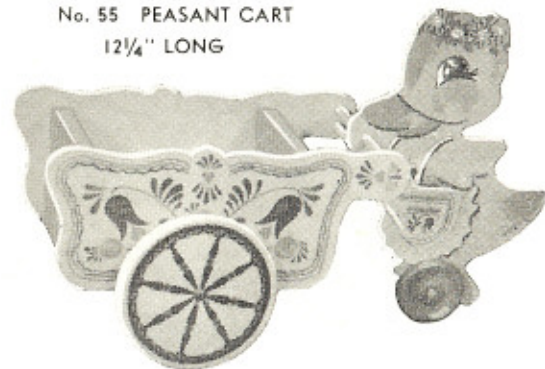
LIMITED QUANTITIES OF THESE ITEMS ARE STILL AVAILABLE

**Get in NOW, on the popularity of these colorful, appealing attractions for profitable Easter sales!**

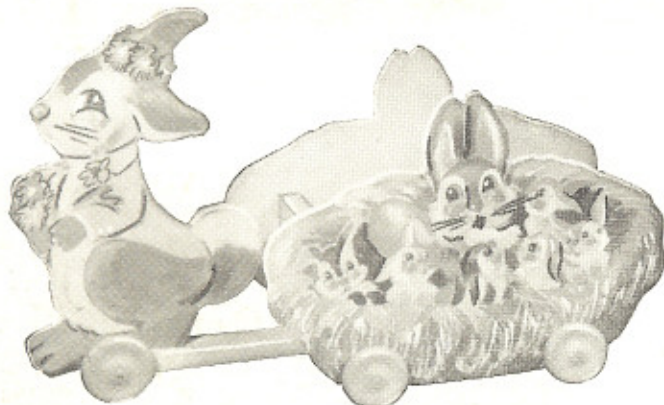
No. 52 GENTLEMAN BUNNY CART  
12½" LONG



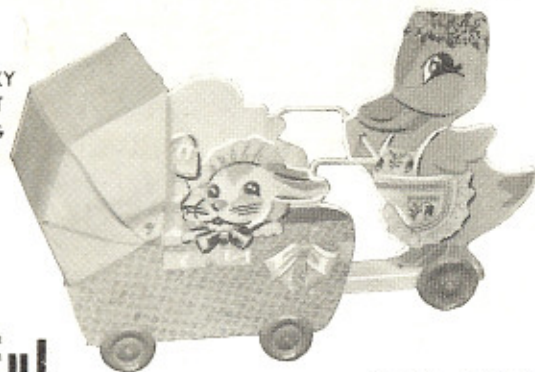
No. 55 PEASANT CART  
12¼" LONG



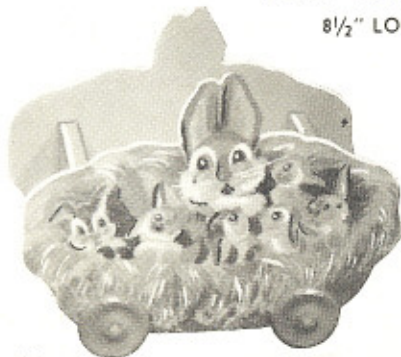
No. 54 PAPA BUNNY FAMILY 13¼" LONG



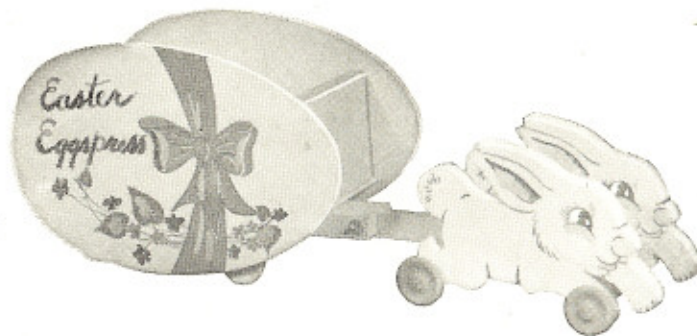
No. 57 DUCKY  
GO-CART  
12½" LONG



No. 51 BUNNY NEST  
8½" LONG



No. 58 EASTER EGGS PRESS  
21¾" LONG



*New*  
**Beautiful  
Colors  
Unusual  
Designs**

Sell them  
ready filled or  
to be filled with Easter Eggs

**ATTRACTION ON DISPLAY  
THAT MAKES PROFITS FOR YOU**

If you hurry there is still time to get in on this big TOY KRAFT EASTER LINE. Your customers will go for them, and they're profitable to you whether you sell them filled or unfilled. May we rush you details and prices now?

TOY KRAFT INC., WOOSTER, OHIO

# ToyKraft

INC.

*The Famous Line of Exclusive Hits*