

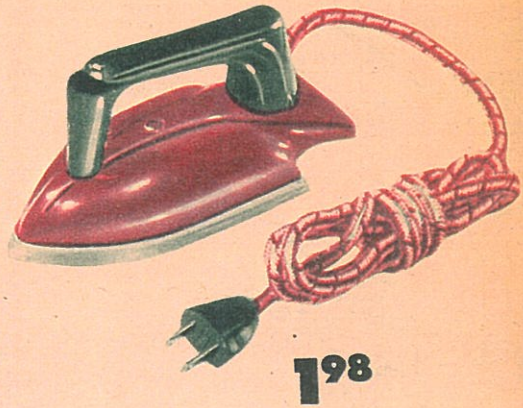
—OR WASHING AND
IRONING
DOLLY'S
DAINTIES



159



By Wolverine Supply & Mfg. Co.



198

ELECTRIC IRON

You'll love to keep your Dolly's clothes
Well-pressed and looking neat—
An electric iron does the job
And this one can't be beat.

ASK FOR 11BR2.

WASHING MACHINE SET

Washing machine, wringer,
clothes line, rinsing tub—
Dolly's laundry will be clean
Without an extra rub.

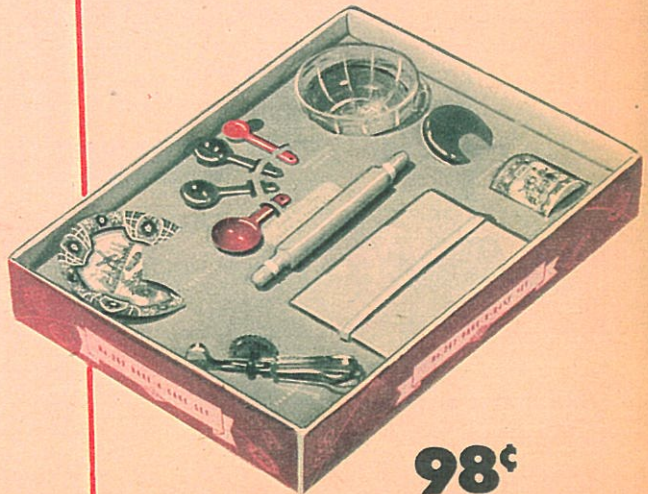
ASK FOR 11BR1.

**HAND-PAINTED
TEA SET**

Lovely "Alice in Wonderland"
dishes.
Knives, forks, and spoons for
three.
Will make you the perfect
hostess
And you'll love serving tea.
ASK FOR 11BR3.

By Plastic Art Toy Corp.

200



98¢

BAKE-A-CAKE SET

All little girls will tell you
That it's fun to bake a cake.
With this set, they turn 'em out
As good as their Mothers make.

ASK FOR 11BR4.

By Wolverine Supply & Mfg. Co.



11

BILLY and RUTH TAKE A FEW LEAVES FROM



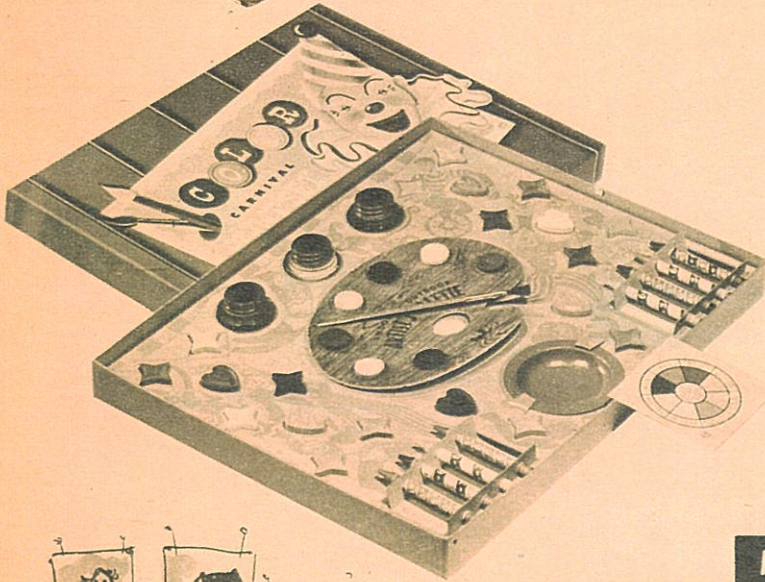
by Newell Mfg. Co.

AIR-FIRE SUB-MACHINE GUN

Boy, you'll have wonderful times playing G-man with this swell plastic and metal sub-machine gun. You can fire it safely both in the house and outdoors because it uses only table tennis balls as ammunition.

ASK FOR 12BR1.

2⁹⁸



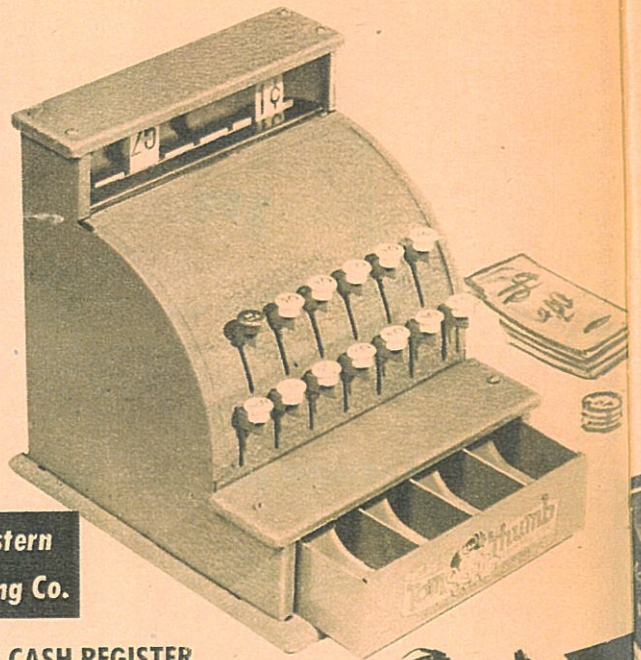
By Transogram Co.

PAINT SET

Budding artists will go for this nifty paint set in a big way. It includes paints, palette, brush, water cup, jars of liquid poster paints, crayons, outline pictures and color chart.

ASK FOR 12BR2.

1⁰⁰



by Western
Stamping Co.

TOY CASH REGISTER

You'll feel just like a grown-up store keeper when you ring up sales on this big cash register. The drawer pops out and up comes the amount of your sale in the glass window. There's play money included too.

ASK FOR 12BR3.

Priced Right



CARTOON BOOK

Gee whiz, but it's fun to draw and it's easy too with this real cartoon course. You can get yours by sending only 10¢ in stamps or coin to Billy and Ruth Headquarters, Box 333, Phila., 5, Pa.

12

SANTA'S NOTE BOOK!

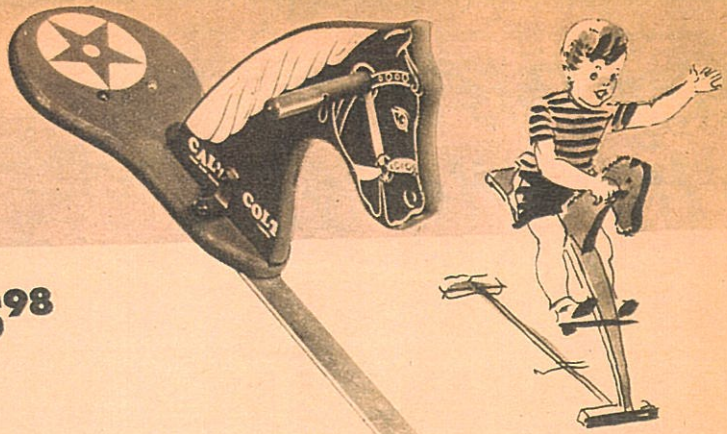
by Al Moritz

Cal's Colt

Every boy or girl wouldn't like to own a bucking bronco Cal's Colt! Yes sir, you can have nifty rides right in your own yard with this fine toy. The seat and stirrup are adjustable.

ASK FOR 13BR2.

5⁹⁸



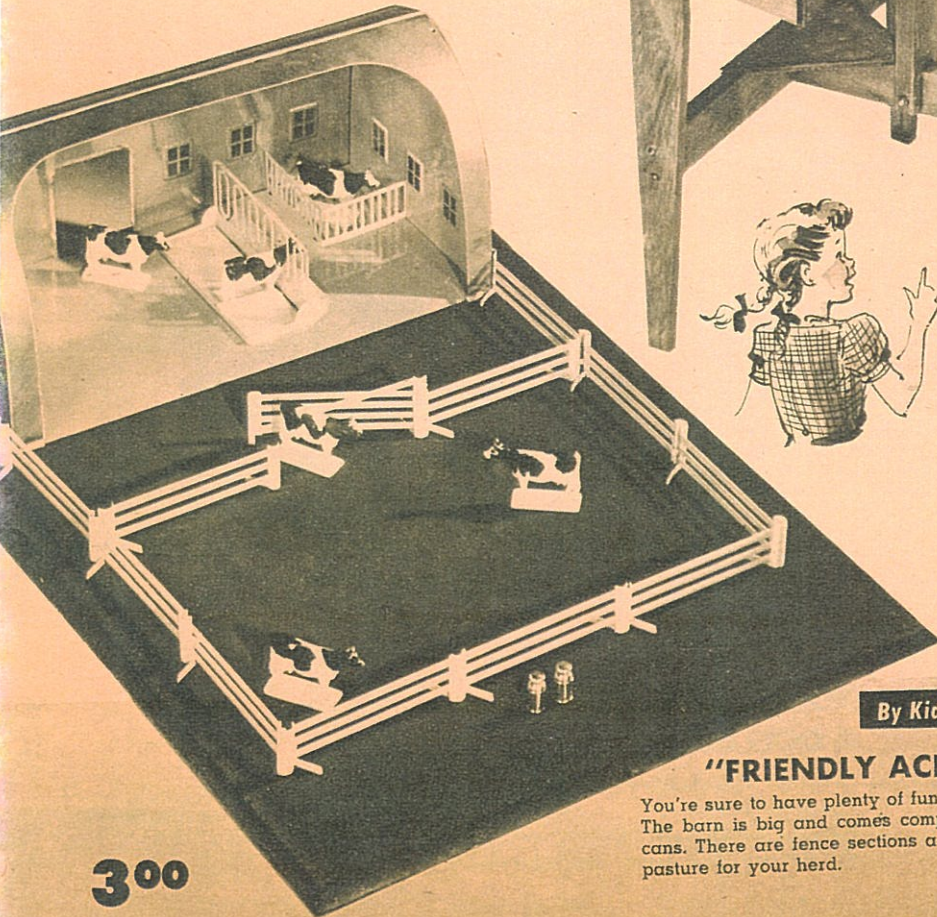
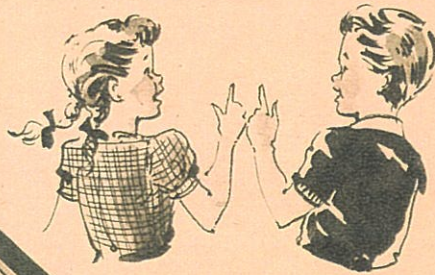
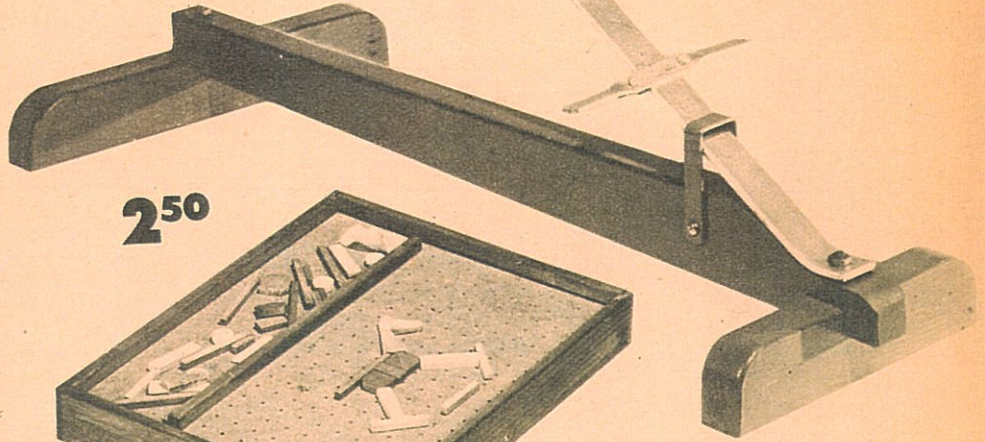
Big Table

This swell peg and nail set, complete with saddle and stirrups, is sure to be one of your favorite toys. You'll have loads of designs to make with the gay colored wood pieces. Nails and a big hammer are included.

ASK FOR 13BR1.

2⁵⁰

By Pressman Toy Corp.



By Kiddie Brush & Toy Co.

"FRIENDLY ACRES" DAIRY FARM

You're sure to have plenty of fun with this real-looking dairy farm. The barn is big and comes complete with six cows and two milk cans. There are fence sections and a gate too so you can make a pasture for your herd.

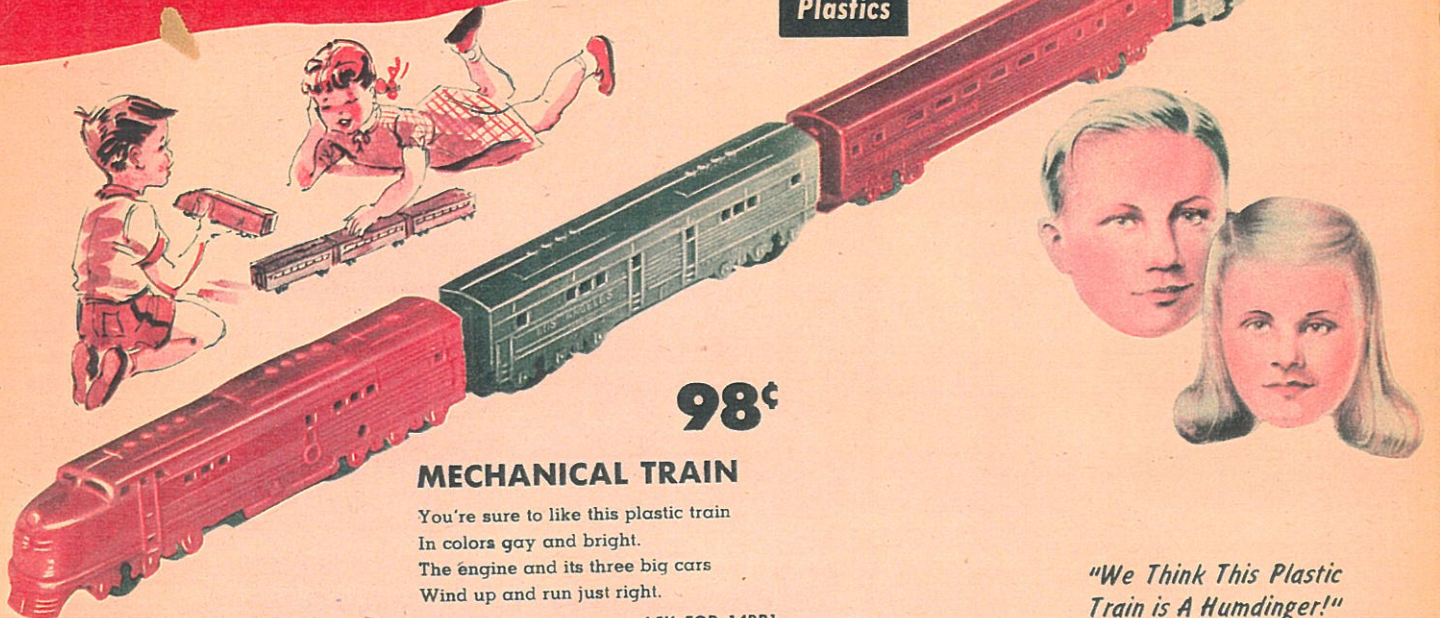
ASK FOR 13BR3.

3⁰⁰



**Flag This Train—
It's A Honey!**

by
Nosco
Plastics



98¢

MECHANICAL TRAIN

You're sure to like this plastic train
In colors gay and bright.
The engine and its three big cars
Wind up and run just right.

ASK FOR 14BR1.

*"We Think This Plastic
Train is A Humdinger!"*

**Cuddly Pets That
Look Almost Alive**

by
Expert
Doll
and Toy Co.



**198
STANDING BEAR
& DOG ASSORTMENT**

These little stuffed animals
With movable eyes.
Are extra soft and furry
And a grand gift surprise. ASK FOR 14BR2.



**298
JOINTED TEDDY BEAR**

There's nothing so lovable
As your very own Teddy.
Big, soft and cuddly,
For fun he's always ready.

ASK FOR 14BR3.



**Life Toys
Built for Action**



TRACTOR TRAILER TRUCK

This swell red tractor trailer truck
Is three big toys in one—
Add metal sides or a load of logs
For extra special fun.

Special Value

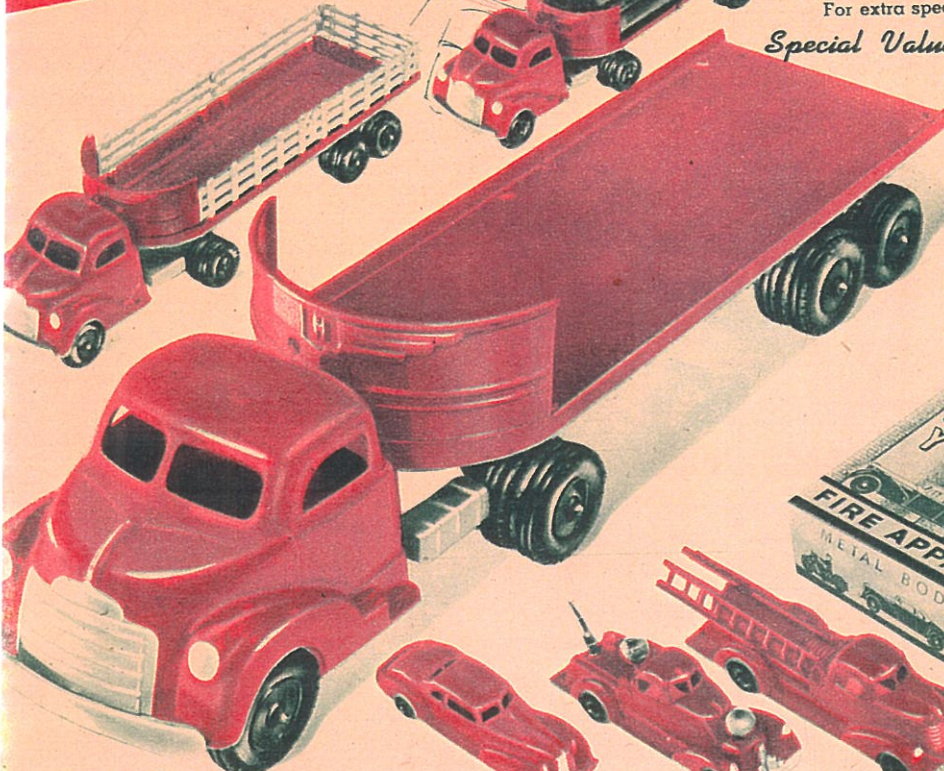
ASK FOR 15BR1.

FIRE DEPARTMENT

Here is your fire department
In all detail complete.
Boys love to make its engines
Go whizzing down the street.

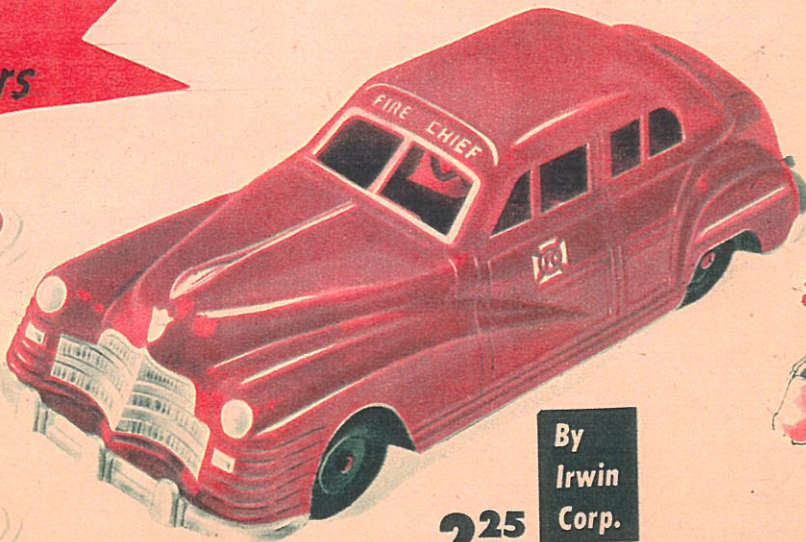
ASK FOR 15BR2.

2⁰⁰



By Hubley Mfg. Co.

**Mechanical Toys
BILLY & RUTH Thrillers**



By
Irwin
Corp.

2²⁵

DANCING SENORITA

The little Senorita
With her flirting glance,
Spin sand whirls gaily
In her colorful dance.

ASK FOR 15BR3.

FIRE CHIEF'S AUTO

A favorite with little boys.
This big, red Fire Chief's car
With its swell life-like action
Is a real play-time star.

ASK FOR 15BR4.

175

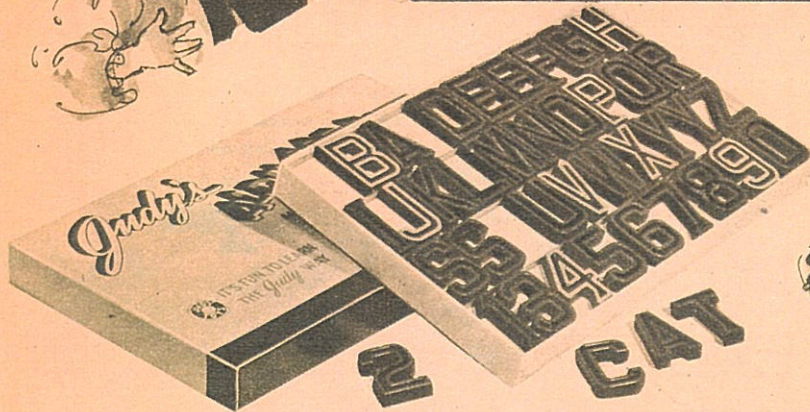


19



**"YOU'LL THANK SANTA A THOUSAND TIMES
FOR THESE JUDY EDUCATIONAL TOYS"**

THESE GRAND ALPHABETS



JUDY'S ALPHABET

Boys and girls will all agree
"It's fun to learn the Judy
way"

With letters made of plastic
In colors bright and gay.

ASK FOR 16BR1.



125

JUDY FARM, THAT HAS

ABOUT EVERYTHING

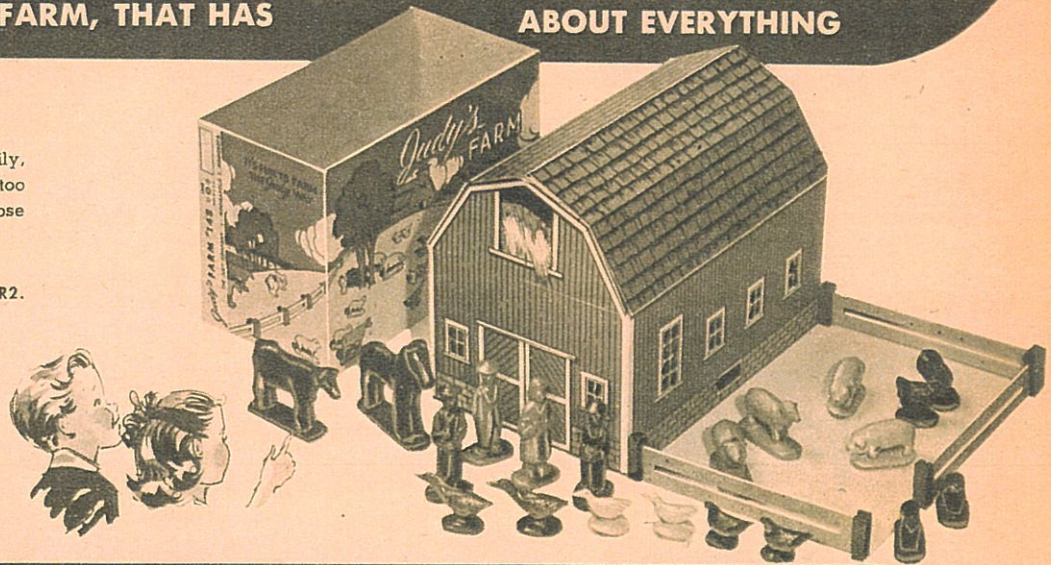
JUDY'S FARM

The farmer and his family,
Their barn and animals too
Are here to make those
playtime hours
A country trip for you.

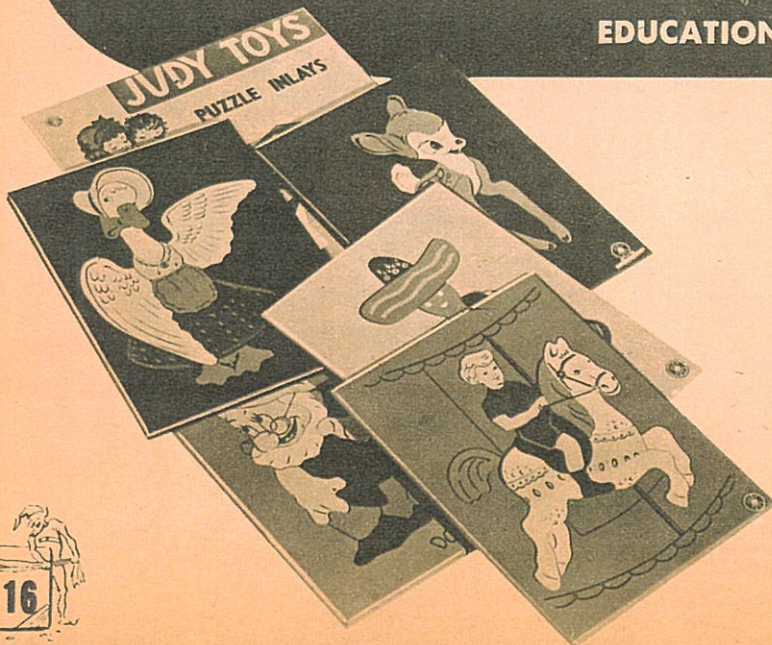
ASK FOR 16BR2.

100

The Judy Co.



EDUCATIONAL PUZZLE INLAYS



JUDY PUZZLE INLAYS

Big colored wooden pieces
That fit right into place
Making nursery pictures
That brings smiles to every face.

ASK FOR 16BR3.

150



"THESE HALSAM PRODUCTS BRAIN – BUILDERS BRING YOU YEAR-ROUND JOY"



AMERICAN PLASTIC BRICKS

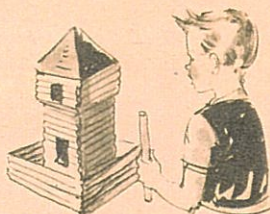
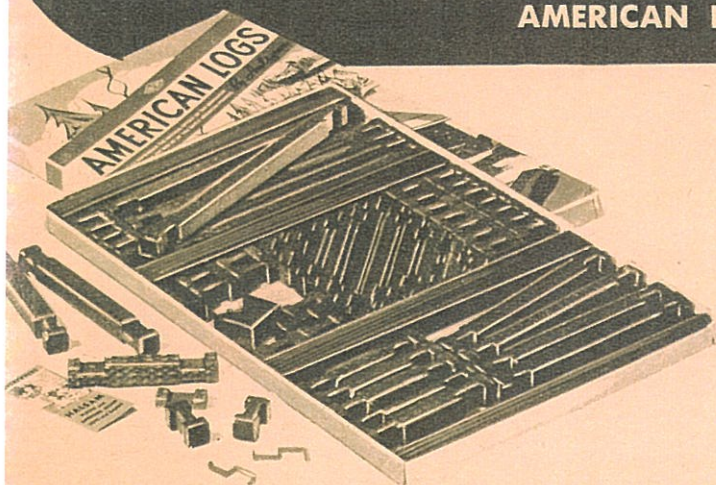
AMERICAN PLASTIC BRICKS

2⁹⁵

And for modern style houses, Use these plastic bricks. You'll have lots of fun learning New building tricks. ASK FOR 17 BR2.



AMERICAN LOGS



AMERICAN LOGS

Make a log cabin town Like in pioneer days— This set's perfect for building In hundreds of ways. ASK FOR 17 BR1.

By Halsam Products Co.

1⁹⁸

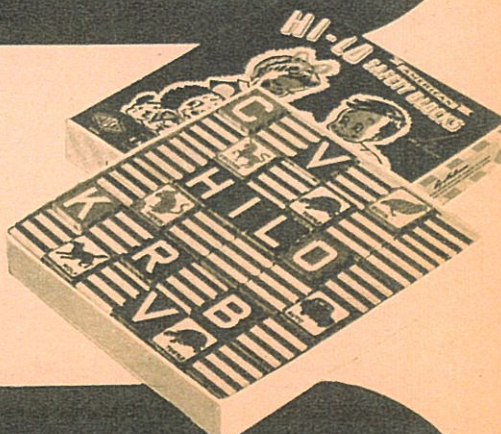
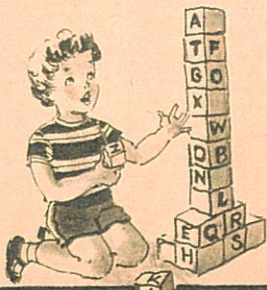
SAFETY BUILDING BLOCKS

HI-LO SAFETY BLOCKS

There are letters and pictures On each gay colored block, And to keep them from tumbling Special grooves interlock

ASK FOR 17BR3.

98^c



SET OF DOMINOES

HALSAM DOMINOES

This game's an old, old favorite And boys and girls alike will love Most every youngster knows, These fine wood dominoes.

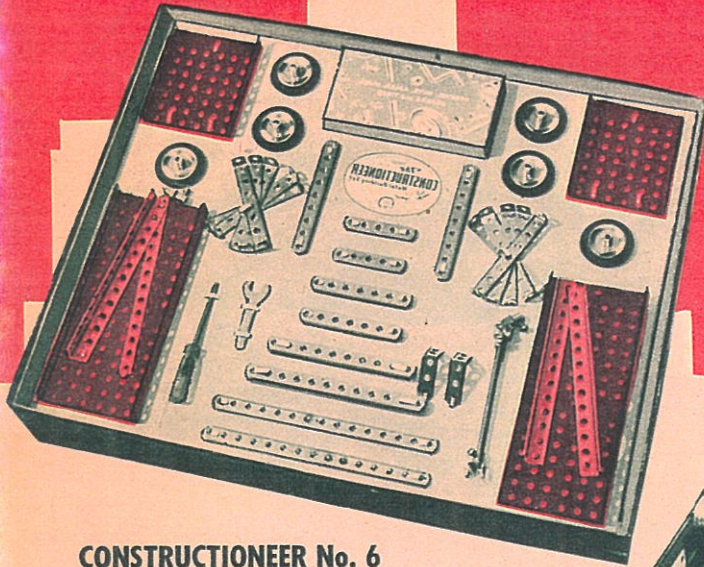
59^c

ASK FOR 17 BR4.



BOYS!—THE TIME TO BUILD IS *Now!* WITH CONSTRUCTIONEER
MAKE ALL KINDS OF MODELS—*and watch 'em run...*

by
**URBANA
MFG. CO.**



CONSTRUCTIONEER No. 6

A construction set that's tops for building loads of models such as Loop-a-planes and Dump Trucks that really dump. All parts are heavy nickel-plated steel with colored enamel finish. Equipped with new universal joint drive.

3⁹⁵

ASK FOR 18BR1.

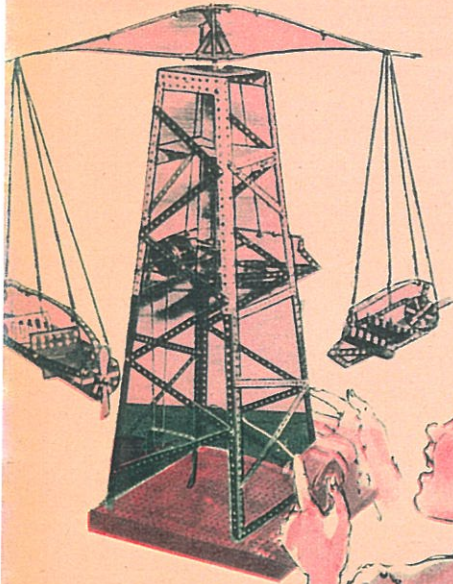
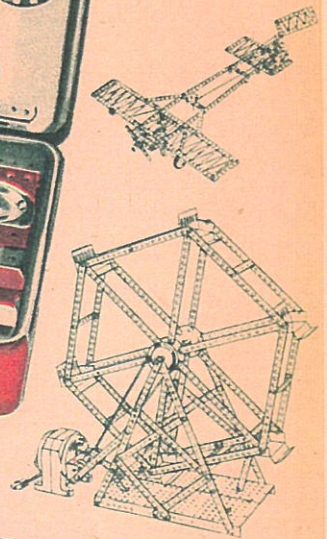


CONSTRUCTIONEER No. 8

Say, fellows, this set's terrific! Make your models run with the Wasp electric motor with new reversible action. Large rubber tired wheels and longer braces are included plus a special set of gay colored carnival seats for building realistic ferris wheels and other bigger models.

9⁹⁵

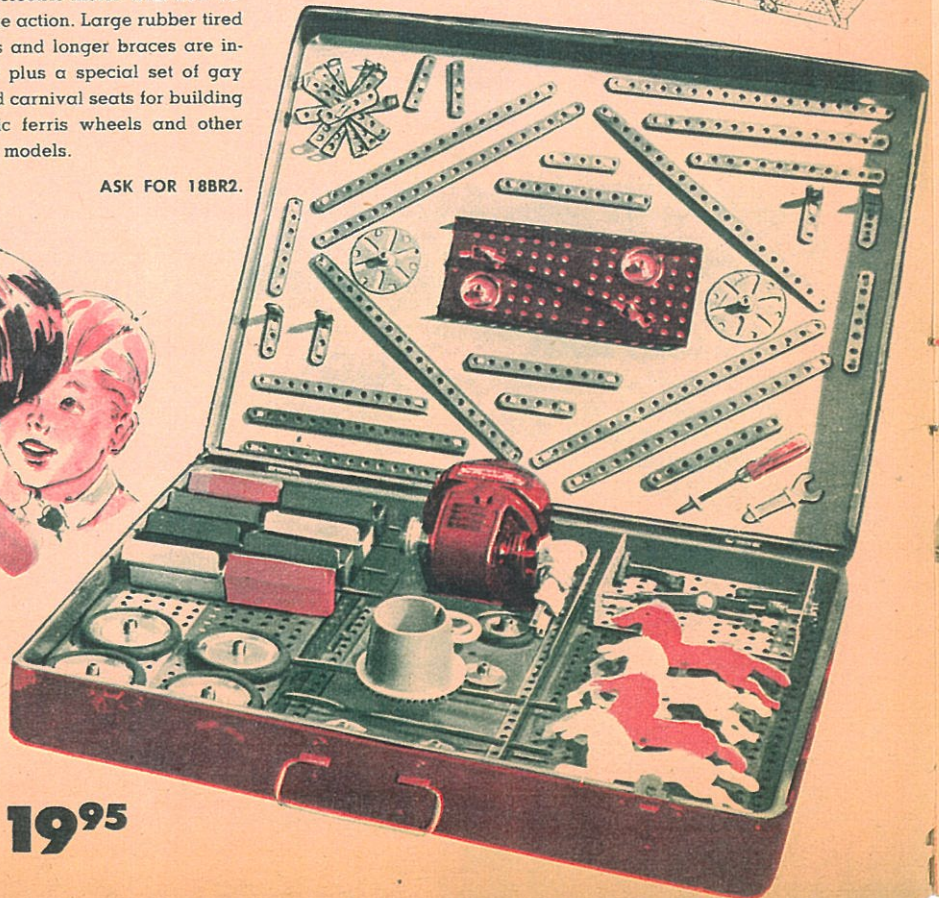
ASK FOR 18BR2.



CONSTRUCTIONEER No. 12

Build your own model merry-go-round complete with colorful performing horses! That's only one of the hundreds of models you can build with this super deluxe construction set which includes a Wasp motor, two complete universal joint drives, the finest steel braces and many other new parts.

ASK FOR 18BR3.



19⁹⁵