

**MAGIC SKIN DOLL BABY**  
Almost Real!

**MAGIC SKIN DOLL**

Golly, this doll has soft skin that feels like a real baby's. She is dressed in knit shirt and pants and has a layette of romper, bonnet, shoes and socks.

ASK FOR 31BR1.

**5<sup>98</sup>**



She Drinks  
She Sleeps

She's Unbreakable  
She's Life-Like

She Bathes  
She Wets

**5<sup>98</sup>**



*Betsy Wetsy*

**A LIFE-LIKE NURSING BABY**

Here is every little girl's favorite nursing doll complete with dress, hat, diapers, safety pins, shoes and socks.  
ASK FOR 31BR2.

**"GIVE 'EM  
WHAT THEIR  
HEARTS MOST  
WISH FOR"**



By Imperial Crown Toy Corp.

By Ideal Novelty & Toy Co.

**DOLL WITH REAL HAIR**

This beautiful doll with her lovely real hair will be the darling of your heart. She wears a lace and ribbon-trimmed organdy dress and hat, slip, rubber panties, shoe and socks.

ASK FOR 31BR3.

**5<sup>98</sup>**

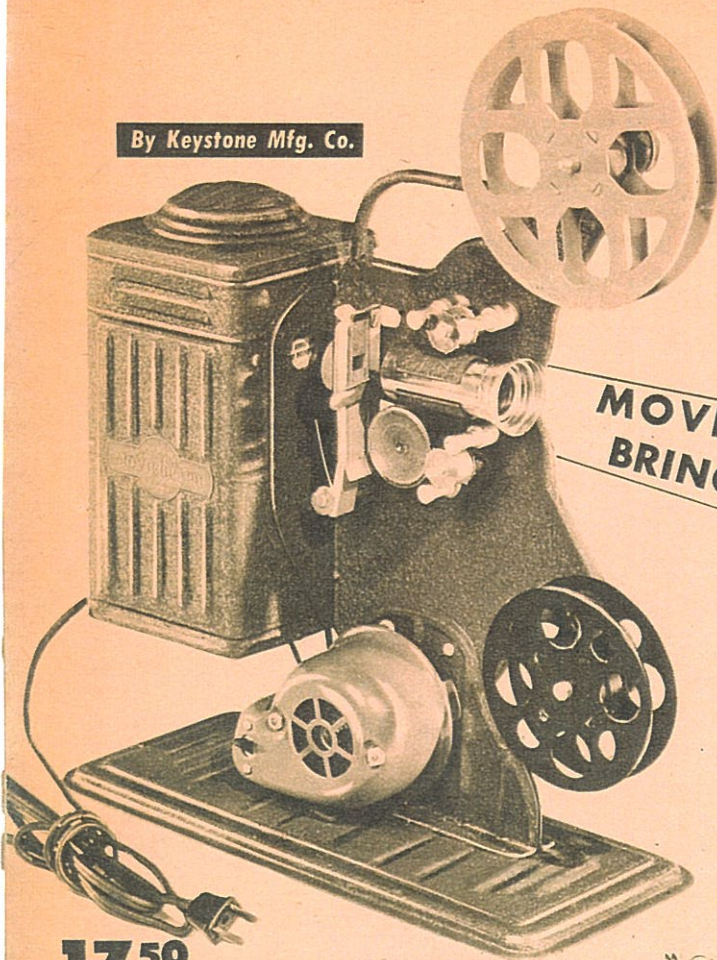


**4<sup>98</sup>**

**LOVELY BABY DOLL**

Dressed just like her sister doll, this pretty baby has a plastic head and cuddly body. Both dolls have soft, life-like arms and legs and both cry "Mama" in lively voices.  
ASK FOR 31BR4.

By Keystone Mfg. Co.



# IS THERE A DOCTOR IN THE HOUSE?



## MOVIES AT HOME - WILL BRING SHOUTS OF DELIGHT

### PROJECTOR

This swell projector's sure to be a family hit, you know. For what could be more wonderful Than your own home movie show.

ASK FOR 32BR1.



17<sup>50</sup>



By Transogram Co.

### DOCTOR KIT

Here is everything that makes A doctor's office tick. Your pals will come right to you When their dogs and dolls are sick.

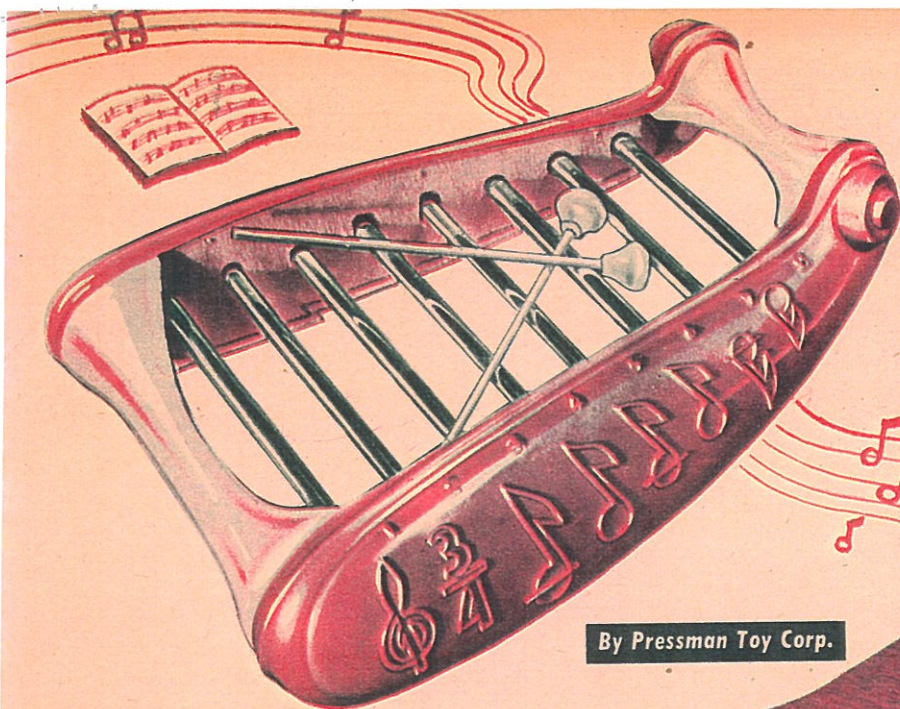
### NURSE KIT

When Dolly has an accident The nurse is right on hand And with this kit you soon will have Your patient feeling grand.

ASK FOR 32BR3.

2<sup>00</sup>

ASK FOR 32BR2.



## ZELLOPHONE

It's easy and it's fun to play  
This plastic zellophone.  
It's colorful and you'll love  
Its clear and bell-like tone.

ASK FOR 33BR1.

**125**



By Pressman Toy Corp.

## FOR MANY HOURS OF FUN



By Carron Mfg. Co.



By Bar-Zim Toy Mfg. Co.

## PIANO

**159**

On this beautiful piano,  
You can play most any tune.  
It's just as easy as can be—  
You'll be an expert soon. ASK FOR 33BR2.



**995**

## PHONOGRAPH

This "Carr-O-Tone" phonograph  
Is an endless source of pleasure.  
The hours of fun that music brings  
Are joys you cannot measure.

ASK FOR 33BR3.

## RECORDS

Here are swell big records  
Of your favorite nursery rhymes.  
You can't break them either  
And that means more good times.

ASK FOR 33BR4.

**105**



By Music  
You Enjoy, Inc.

**33**



# AGE Boys

*Billy and Ruth*

## CHEMCRAFT SET

Amazing is the word for the more than 580 experiments you can perform with this chemistry set. Includes fifty-one chemicals and pieces of apparatus in laboratory type cabinet. You'll have special fun with the Chemical Magic.

ASK FOR 35BR1.

**595**

By Porter Chemical Co.



## TELEGRAPH SIGNAL SET

Your friends will think they're in a real telegraph office when they hear the buzz and click of this wonderful double sending and receiving set. Miniature telegram blanks are included.

ASK FOR 35BR2.

**149**

By S-B Mfg. Co.

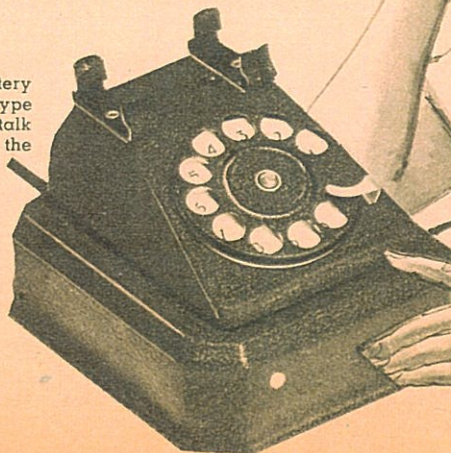


## TELEPHONE SET

Golly, kids, you'll love this nifty battery telephone set. There are two big dial-type phones and 50 feet of wire so you can talk to your pal in another room or even in the house next door.

ASK FOR 35BR3.

**595**



# "WE'RE ENTERING THE SCIENTIFIC YOUR HOBBIES WILL HELP YOUR FUTURE!"

By Herbert George Co.

## BINOCULARS with CARRYING CASE

You'll get a real close up view of everything from birds to ball players with these swell binoculars. Adjustable lenses offer wide fields of vision. Glasses are light weight and made to fit hands comfortably.

ASK FOR 34BR1.

**3<sup>29</sup>**

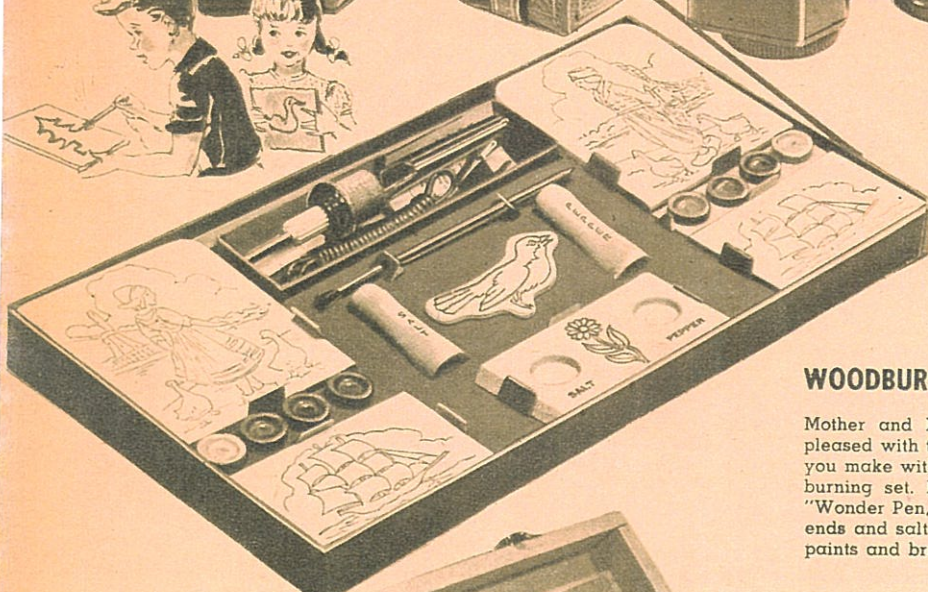


## WOODBURNING SET

Mother and Dad will be so pleased with the lovely things you make with this fine woodburning set. Includes electric "Wonder Pen," wood for book ends and salt and pepper set, paints and brush.

ASK FOR 34BR2.

**2<sup>00</sup>**



By American Toy & Furniture Co.

## AMERICAN TOOL CHEST

Hey, fellows, here's a swell tool chest that's just like Dad's. Contains big saw, hammer, screw driver, chisel and fifteen more well-made tools so that no carpentry job will be too much for you to handle.

ASK FOR 34BR3.

**5<sup>00</sup>**



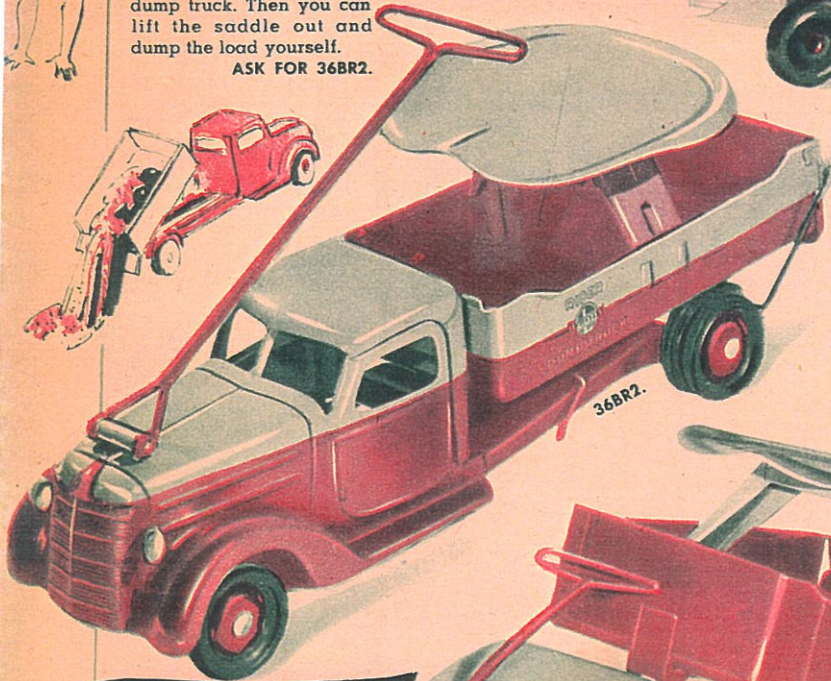
# THEY'LL JUMP with JOY

## RIDER DUMP TRUCK

You'll be right on hand to boss those big building jobs when you ride this neat dump truck. Then you can lift the saddle out and dump the load yourself.

ASK FOR 36BR2.

*Real Value*



36BR2.

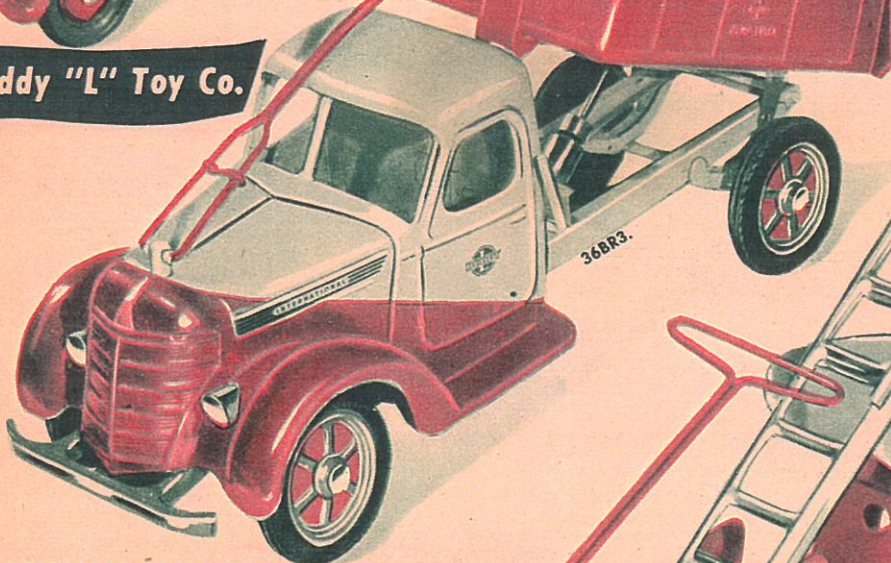
By Buddy "L" Toy Co.

## DELUXE HYDRAULIC DUMP TRUCK

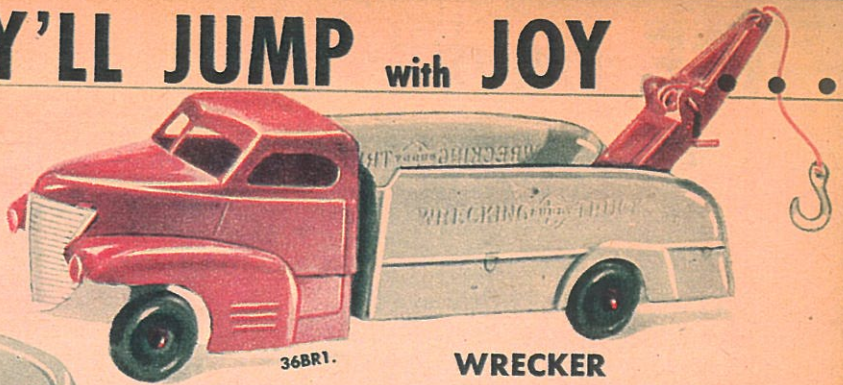
Golly, here's a really terrific toy! The body of this beautiful truck raises and dumps its cargo by action of a tiny hydraulic pump. It works just like a real dump truck.

ASK FOR 36BR3.

*Priced Right*



36BR3.



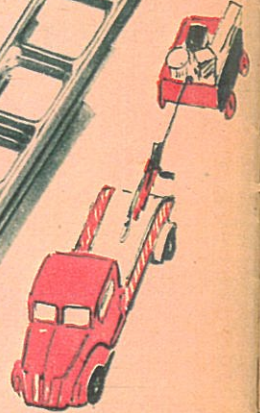
36BR1.

## WRECKER

This swell model wrecker is just like the one they use to tow Daddy's car when it breaks down. There's even a crank on the back so you can make the tow rope different lengths.

ASK FOR 36BR1.

**1<sup>95</sup>**



36BR4.

## DELUXE EXTENSION LADDER FIRE TRUCK

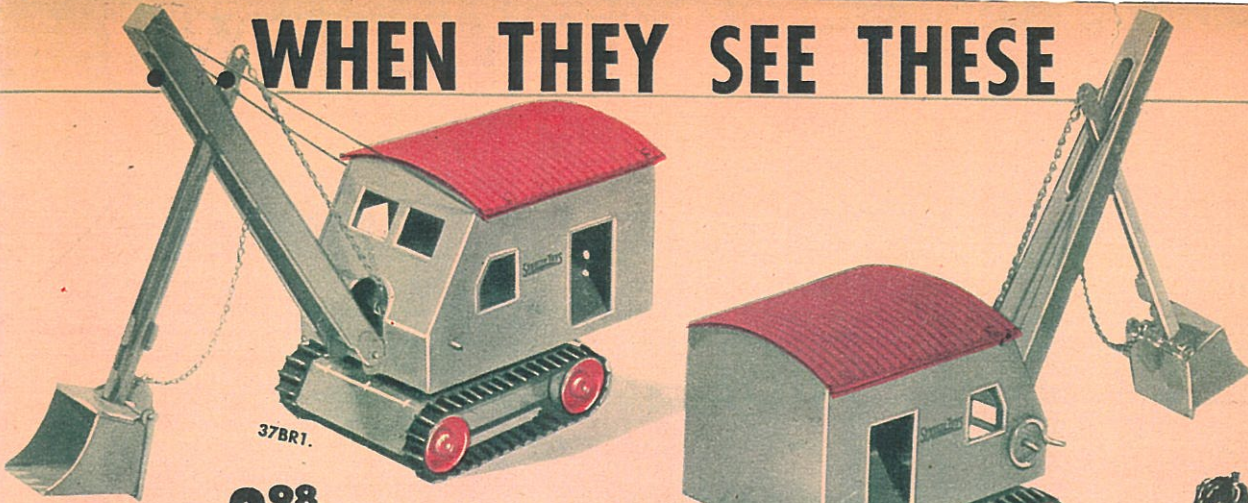
Think of the fun you'll have racing along on this shiny red fire truck. The extension ladder is tall to make "rescues" easy and there's a big seat for you so you'll be first at the fire.

ASK FOR 36BR4.

*Attractively Priced*



# WHEN THEY SEE THESE

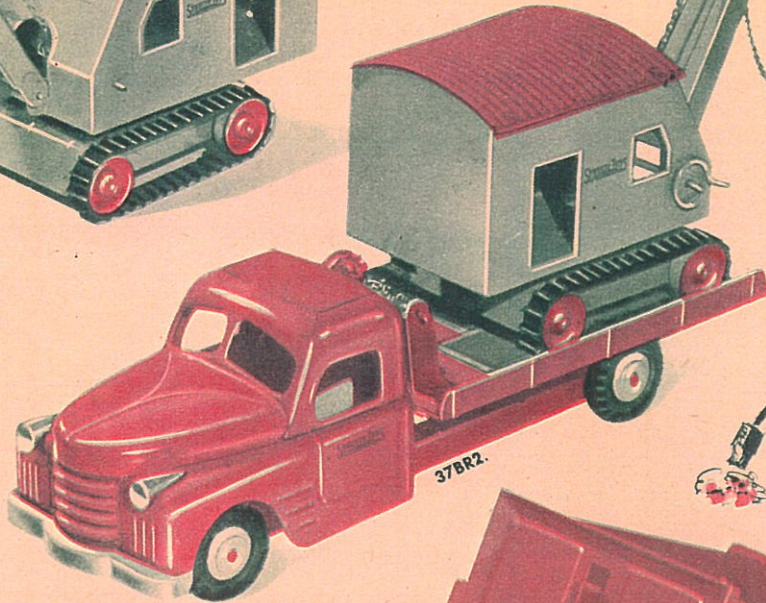


2<sup>98</sup>

## HEAVY-DUTY STEAM SHOVEL

What regular boy wouldn't go for this swell steam shovel! A perfect model, it has crank controlled unloading, revolving cab and rubber tractor tread.

ASK FOR 37BR1.

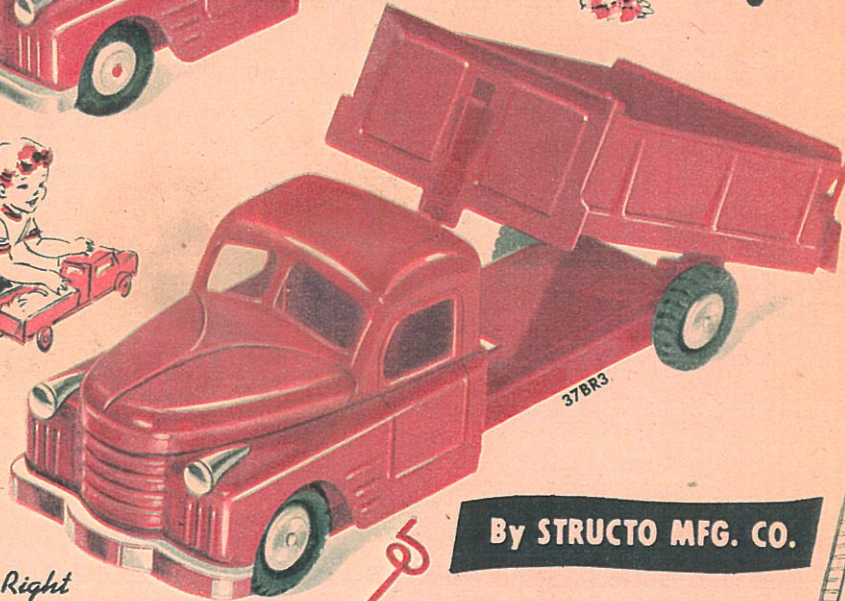


*Special Price*

## MACHINERY TRUCK AND STEAM SHOVEL

Here's a great two-in-one toy that's tops for fun. The truck has removable loading skid, crank and steel chain for loading and unloading the steam shovel.

ASK FOR 37BR2.



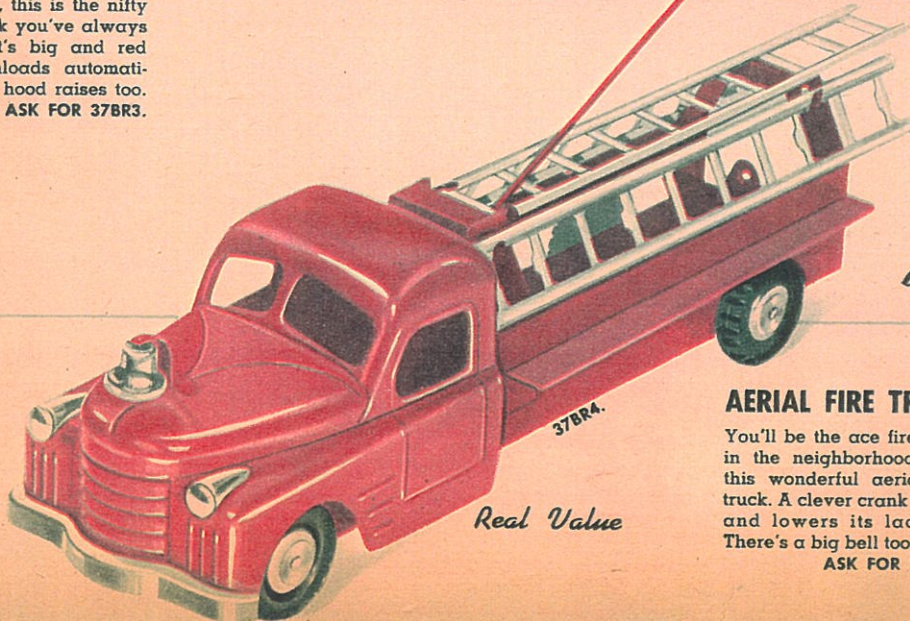
By **STRUCTO MFG. CO.**

## DUMP TRUCK

Hey, boys, this is the nifty dump truck you've always wanted. It's big and red and it unloads automatically. The hood raises too.

ASK FOR 37BR3.

*Priced Right*



*Real Value*

## AERIAL FIRE TRUCK

You'll be the ace fire chief in the neighborhood with this wonderful aerial fire truck. A clever crank raises and lowers its ladders. There's a big bell too.

ASK FOR 37BR4.



# BILLY



*It's Easy to*

## HERE'S THE JINGLE

Billy and Ruth toys are best,  
They far outshine all the rest,  
Get set now for hours and hours of fun

Be sure the last word of  
your line rhymes with  
"fun." For instance,  
"sun", "begun", "ton",  
"run", "son" and oh, so  
many more.

