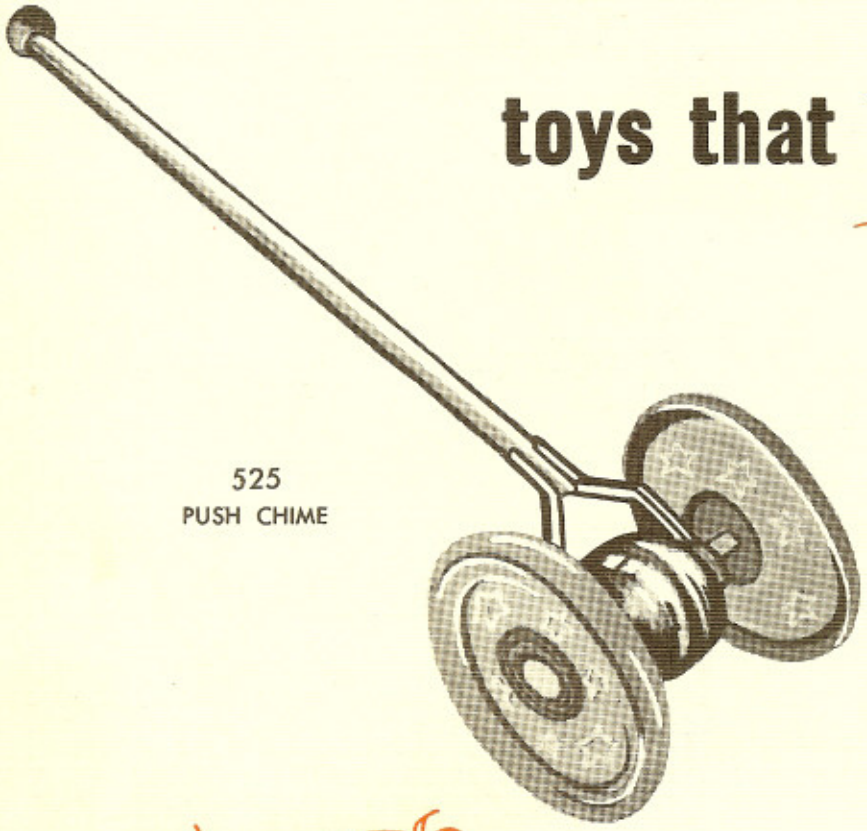
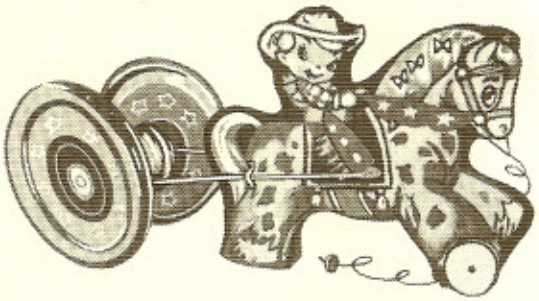
GONG BELL

toys that RING when you Push Pull Dial Ride them

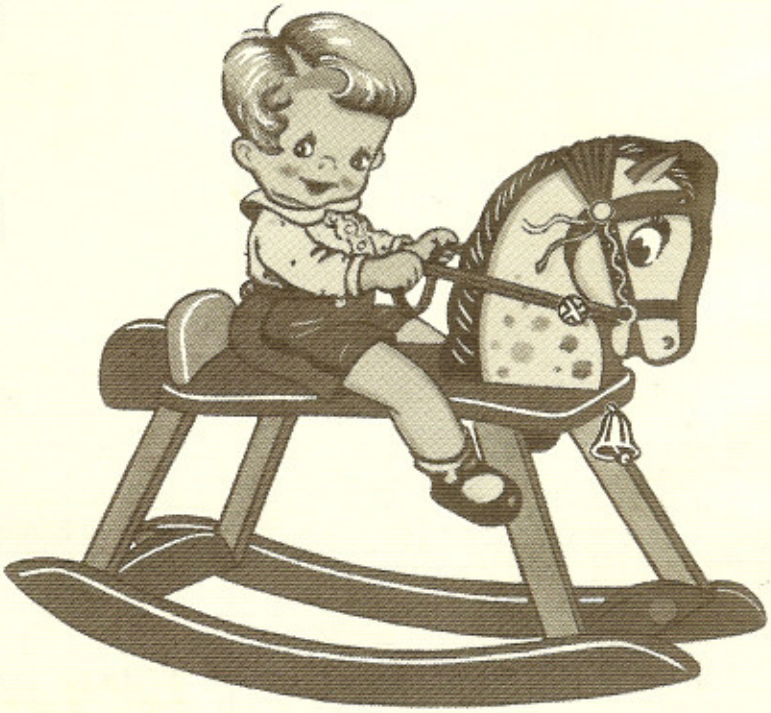


525
PUSH CHIME



242 — HORSE CHIME

819 — RAINBOW HOBBY CHIME

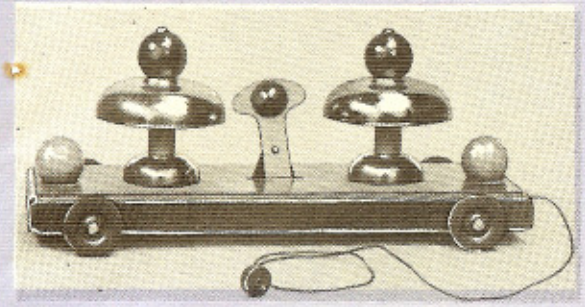


303 — ROCKING HORSE

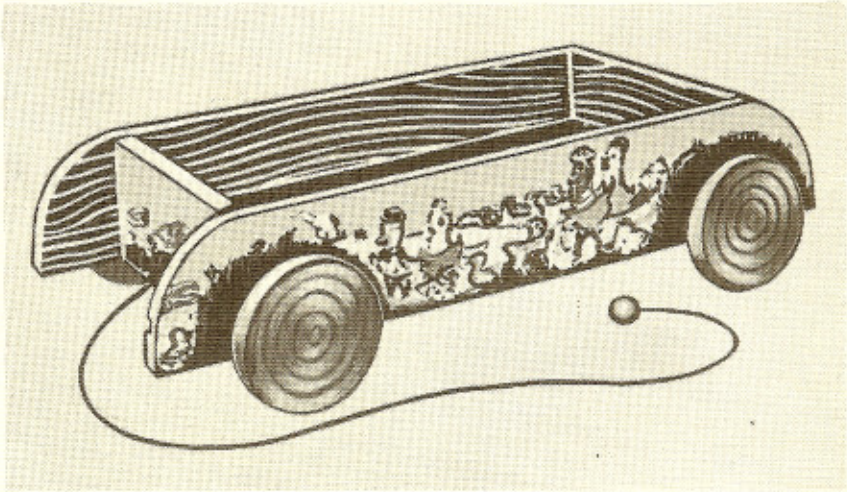
the GONG BELL Manufacturing Co.,
200 Fifth Avenue New York 10, N. Y.
WALTER H. RHONE JOHN F. McCONNOR FANNIE FRIED
Export Sales Agent: GUITERMAN CO., 35 South William Street, New York City

Welcome to the **1949** *Toy Fair!*

GONG

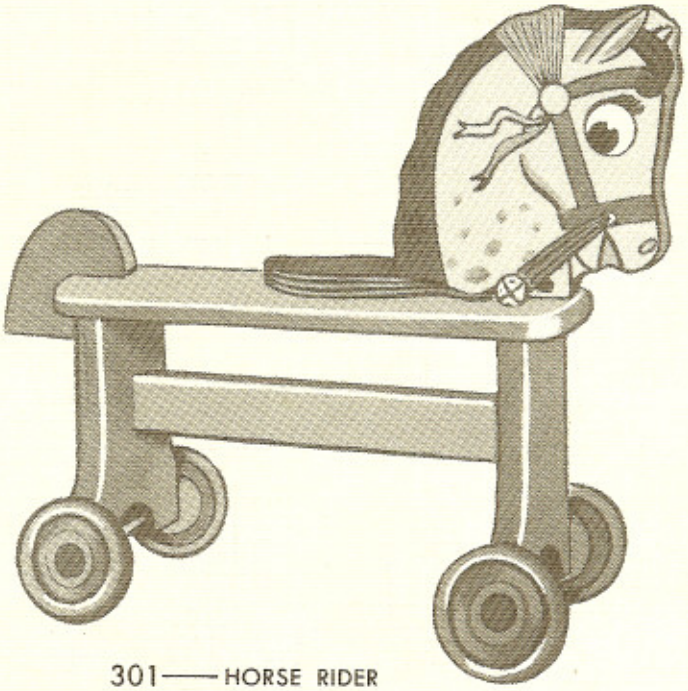


852 — BELL TOY



900 — JINGLE WAGON

854 — MAJOR BELL TOY



301 — HORSE RIDER

853 — DING DONG DOGGIES

the GONG BELL Manufacturing Co.,

200 Fifth Avenue New York 10, N. Y.

WALTER H. RHONE JOHN F. McCONNOR FANNIE FRIED

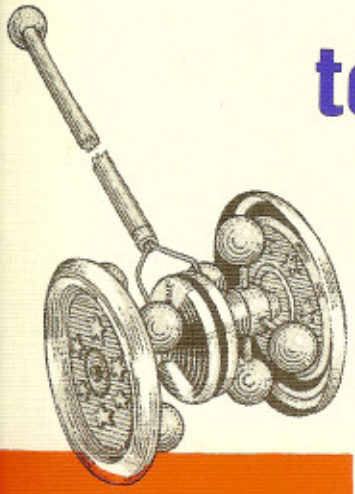
Export Sales Agent: GUITERMAN CO., 35 South William Street, New York City

0683

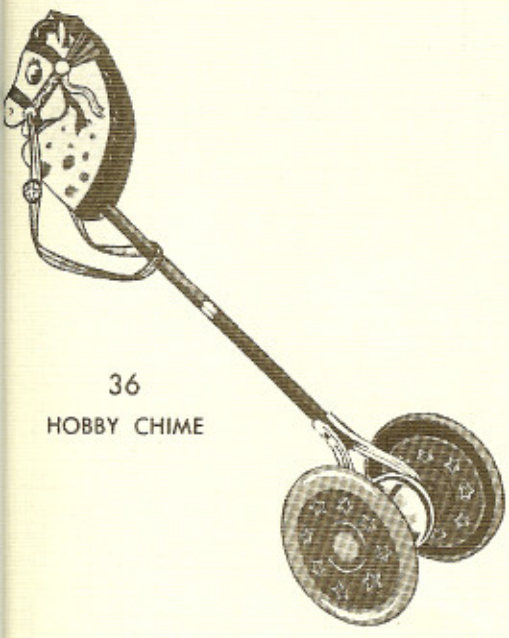
DIAL PLAPHONE

BELL

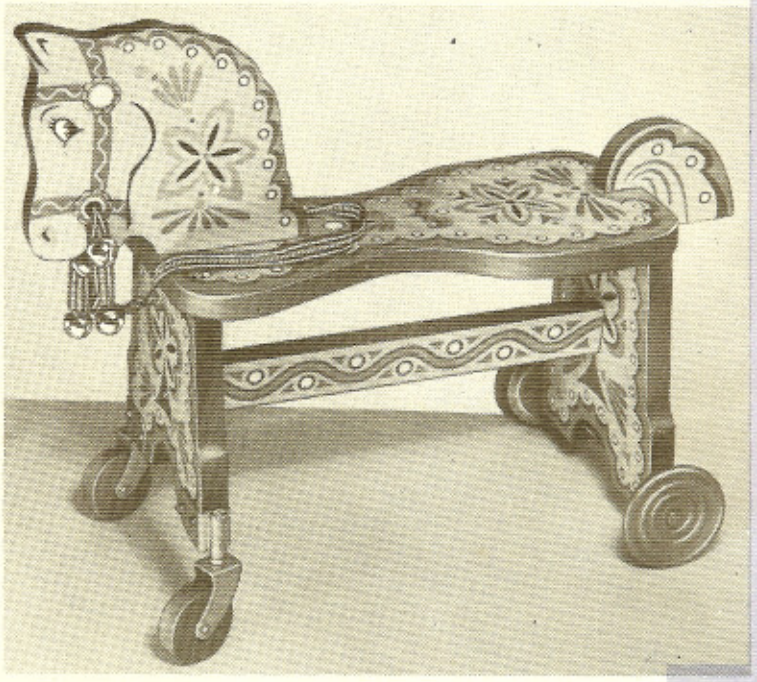
toys that RING



145 — NOVELTY PUSH CHIME



36 HOBBY CHIME



302 — PALOMINO HORSE RIDER

See the latest innovations in Gong Bell Toys . . . they are ACTION toys all the way, with the unique **R-I-N-G-I-N-G** feature that has always made this line stand out.

Room 324

there's MUSIC in the air

...the lively music of GONG BELL
Toys-that-ring...better than ever...more diversified
...and more salable...the favorite line since 1866
in stores where QUALITY and TURNOVER count

GONG BELL

toys that RING