

# 1951 LINCOLN LOGS CATALOG AND PRICE LIST

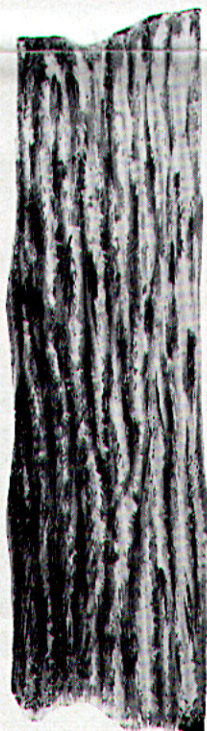
8 ½ in. wide by 11 in. tall

8 Pages

 **AMERICA'S**   
NATIONAL TOY

*The Original*

**LINCOLN • LOGS**



A standard line  
that grows steadily  
with the years

1951  
CATALOG AND PRICE LIST

# LINCOLN LOGS

teaching HISTORY  
through PLAY



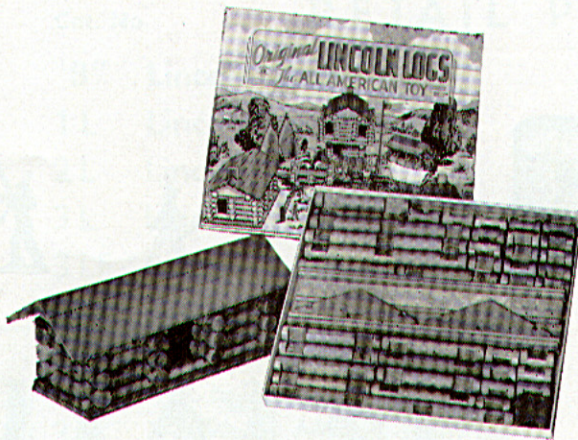
The fascinating Log Cabin Building Set is a typical American Toy for American boys and girls. Today it is truly America's National Toy. Many of the fathers and mothers who buy Lincoln Logs for their children, have played with Lincoln Logs themselves during their childhood days. Only a really good toy could stand this test of time.

Lincoln Logs not only provide endless hours of pure enjoyment in the process of building, but they test the child's powers of ingenuity, encourage logical sequence of thought, and give a true feeling of accomplishment on completion of each structure. They stimulate the child's interest in the history of our country, since the log cabin itself is a symbol of our democratic way of life. They also dramatize the popular play-acting western scene of cowboys and Indians.

Lincoln Logs are made of selected wood, stained brown and waxed. Gables, chimneys, and roof pieces are brightly colored. All sets except Set "B" contain wheels and a complete, four page design book illustrating a few of the many structures that may be made from each set. Logs in all sets are standard  $\frac{3}{4}$ " in diameter.

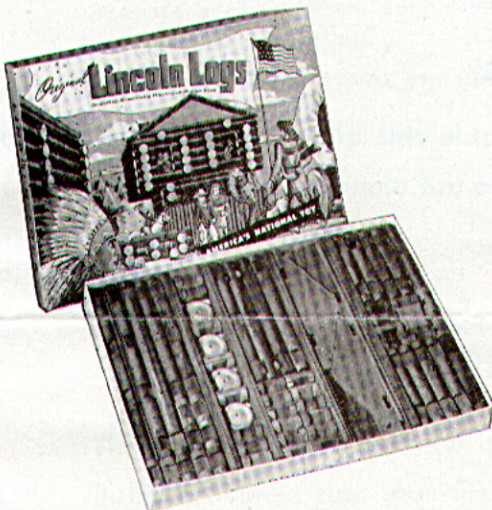
In order to lend an added touch of realism, and provide additional play value, some of the larger sets are also packed with metal figures. These figures are just the right size to fit the Log Cabins, Forts, and other structures. The foot figures are  $2\frac{1}{8}$ " in height; mounted figures are in proportion. They are cast of durable zinc alloy and beautifully enameled in bright, attractive colors.

Each set of Lincoln Logs is complete in itself, but the larger sets permit the construction of larger buildings as they contain longer logs and longer roof planks, as well as more pieces. The pieces are uniform thickness and the smaller sets may be supplemented by the addition of larger ones as the need for more advanced building arises.



PACKAGING OF SET "B"

SET "B" 51 wood pieces with designs printed on the inside of box top. Excellent for beginners and may be added to.



PACKAGING OF NOS. 1L, 2L, AND 3L

NO. 1L 79 wood pieces and 4 page design book.

NO. 2L 131 wood pieces and 4 page design book.

NO. 3L 177 wood pieces and 4 page design book.

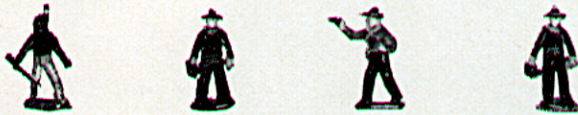


PACKAGING OF NOS. 3LF AND 4LF

NO. 3LF Contains the same number of wood pieces as the 2L, plus 5 Indians on foot, 2 pioneers and 2 dogs.

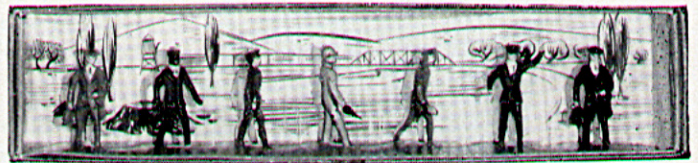
NO. 4LF Contains the same number of wood pieces as the 3L, plus 1 mounted Indian, 6 Indians on foot, 3 pioneers and 2 dogs.

**HAND CAST ZINC ALLOY ENAMELED FIGURES**  
**AUTHENTIC REPRODUCTIONS**



**SET NO. 20 — WESTERN FIGURES SET (COWBOYS AND INDIANS)**

2 1/8" beautifully enameled, hand cast figures of durable zinc alloy. Bright colors and faithful detail in casting make figures excellent play material to use alone or in conjunction with Lincoln Log Sets. Consists of 3 Cowboys and 4 Indians.



**SET NO. 30 — RAILROAD FIGURE SET**

A welcome addition to any Railroad Set. Dealers will do well to show with train accessories. Consists of 7 metal figures, 2 passengers, porter, brakeman, policeman, messenger and conductor. Figures are 2 1/4" in height cast of durable zinc alloy and beautifully enameled in bright lasting colors.

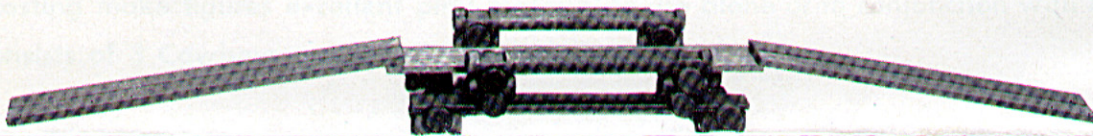
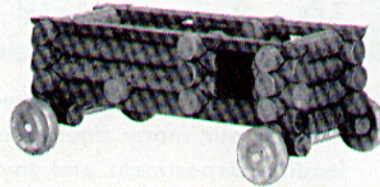
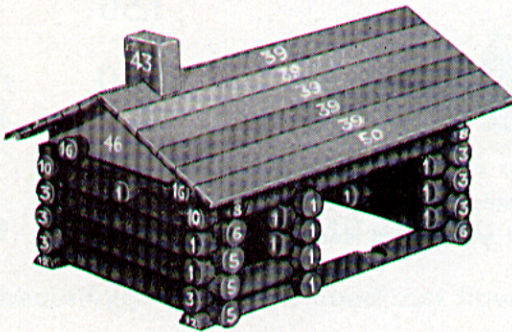
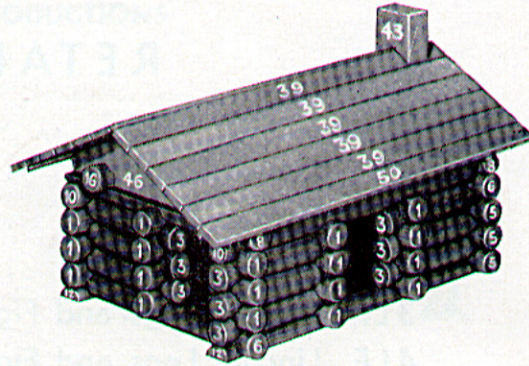
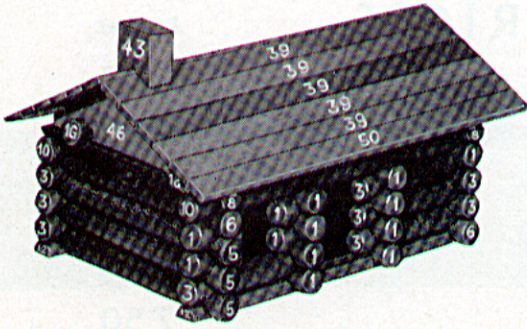
| Cat. No. | <b>RETAIL PRICES</b>   | Per Set |
|----------|--|---------|
| "B"      | Lincoln Logs . . . . .   | \$1.25  |
| 1 L      | Lincoln Logs . . . . .   | 2.00    |
| 2 L      | Lincoln Logs . . . . .   | 4.00    |
| 3 L      | Lincoln Logs . . . . .   | 6.00    |
| 3 LF     | Lincoln Logs and Figures . . . . .                                     | 5.50    |
| 4 LF     | Lincoln Logs and Figures . . . . .                                     | 7.50    |
| 20       | Frontier Metal Figures . . . . .<br><small>Cowboys and Indians</small> | 1.50    |
| 30       | Railroad Metal Figures . . . . .                                       | 1.50    |

We are very sorry we cannot fill your order direct, as we sell our toys only through our many dealers in the United States. Lincoln Logs are sold by all leading department and toy stores. Request your local dealer to stock them.

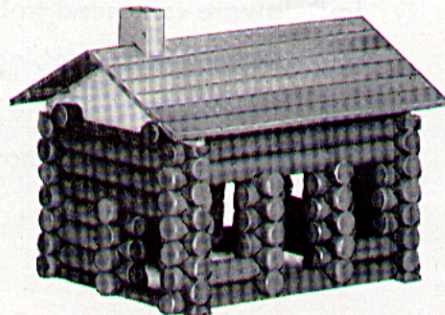
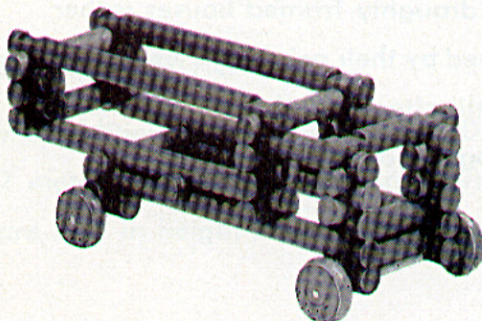
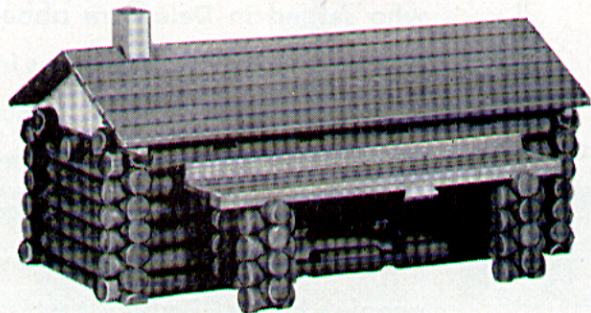
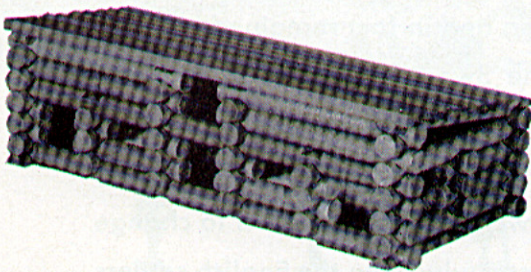
### THE TRUE STORY OF THE LOG CABIN

The log cabin as we know it originated in Sweden, Finland and the Baltic Provinces and was first brought to this country by the Swedes who settled in Delaware about 1638. Log Cabins were common at that time in well-settled areas in Sweden and in fact remained popular in Sweden until recently. Hence, in the Swedish colonies in America there were workmen who knew from Old World experience how to build dwellings from round logs. We know that better ways of doing things are sometimes adopted very slowly because it is hard to change people's habits. Perhaps that is the reason why even the English settlers in Delaware continued to build flimsy, draughty framed houses rather than the more comfortable log cabins used by their neighbors who came from Sweden. At any rate it was not until after 1700 that the American colonists began to build homes out of logs on a large scale.

# SUGGESTED STRUCTURES MADE FROM STANDARD LINCOLN LOG SETS

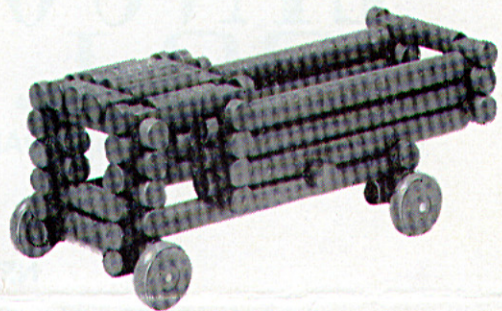
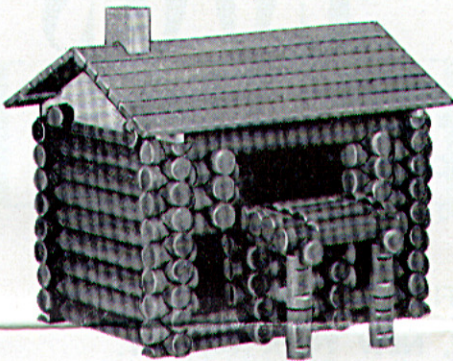
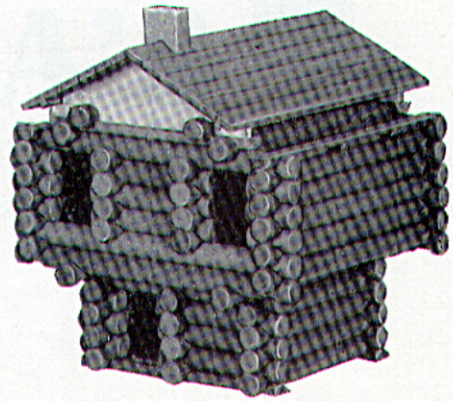
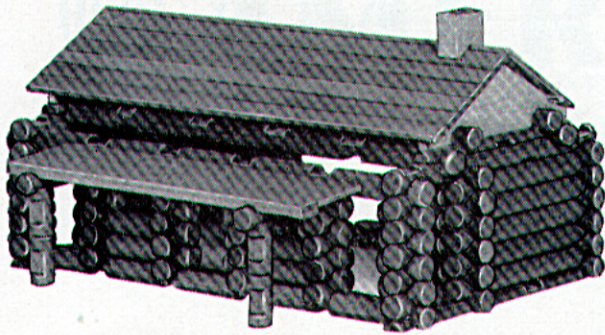


MADE WITH NO. 1L SET



ALL STRUCTURES MADE WITH 2L OR 3LF SETS

## SUGGESTED STRUCTURES MADE FROM STANDARD LINCOLN LOG SETS



**ALL STRUCTURES SHOWN ON BOTH PAGES MADE WITH 3L OR 4L SETS**

The Lincoln Logs Sets No. 3LF and 4LF include figures—the finest hand-cast of durable zinc alloy. The figure sets are extremely popular as a complete building and play-acting experience. The hand-painted figures are  $2\frac{1}{4}$  to  $2\frac{1}{2}$  inches in height and carefully authenticate the details necessary to make play with Lincoln Logs more real.

Figure Sets can also be bought individually, to be used in conjunction with Logs or for other uses. For a most complete play experience we cannot emphasize too much the importance of the Figure Sets illustrated in this catalog as an accessory.

# LINCOLN • LOGS

## HOME OFFICE

1750 N. LAWNDALE AVE., CHICAGO 47, ILLINOIS  
CAPITOL 7-0200

## NEW YORK OFFICE

ROOM 426-28, 200 FIFTH AVENUE, NEW YORK 10, N. Y.  
OREGON 5-3255

## CHICAGO OFFICE

1435 MERCHANDISE MART, CHICAGO 54, ILLINOIS  
SUPERIOR 7-8087