

Hey Kids . . .



**PUSH-M-UP  
RODEO**

Pin Ball Game  
4  
Games  
in 1

**250**

Baseball  
Bagatelle  
Colors  
Put-N-Take

"All the family joins in with one," says Ruth. There's four swell games encased in the glass covered fine wooden frame. It has an automatic feed and reload and folding legs for easy storing. 10 steel balls. 18 inches x 12 inches x 1 inch. By Northwestern Products. Ask for 31BR1.



Stalk  
'em  
through  
the  
Jungle!

**150**

**ANIMAL ARCHERY SET**

Billy is a Big Game Hunter with his Archery Set. He fears no animal as he goes softly through the foliage after African Lions and Malayan Tigers. Set includes Hickory Bow with velour grip and waxed bow string. Three 18 inch feathered arrows with safety suction cups. Keeps score by the numbers printed on the ferocious looking animals. Target size: 19 inches x 36 inches. By Rollin Willson. Ask for 31BR4.

**BUGGY**

**129**



"Giddy-up Nellie. We're heading for home in our new Ranch Buggy." Beautifully colored steel horse, driver and hood. Strong plastic body and wheels. An exact miniature of the old Buggy. Perfect to set up with your "American Transportation Set." 9 1/2 inches x 4 inches x 4 1/4 inches. By Northwestern Products. Ask for 31BR2.

**NORTHWESTERN**



**Colorful  
ELECTRIC**

PUSH-M-UP  
Pin Ball Game

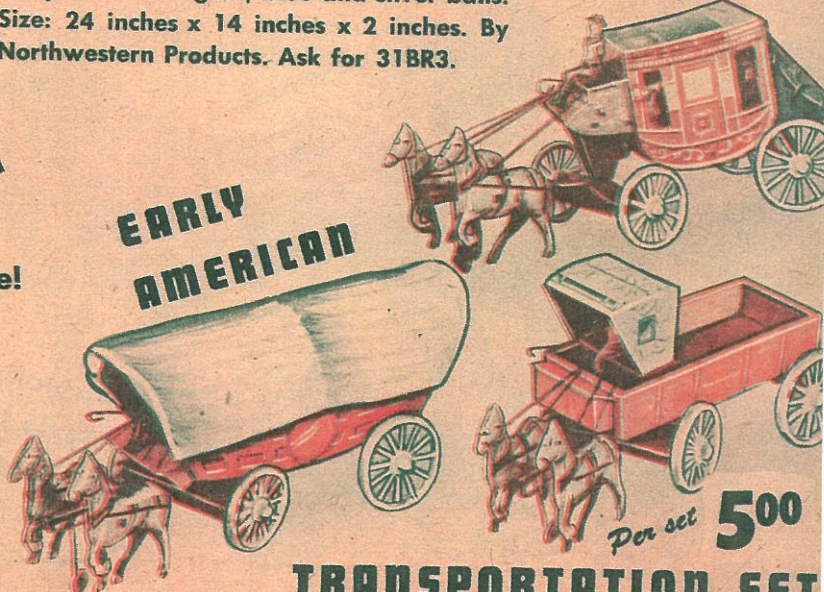
**575**

Gosh Kids, this is keen! Five plastic domes light up when balls enter scoring cups. Completely automatic. Glass covered. Finely finished wood frame. Folding legs. Comes complete with 9 gold, blue and silver balls. Size: 24 inches x 14 inches x 2 inches. By Northwestern Products. Ask for 31BR3.

**5  
GAMES  
in 1**

BASEBALL  
BAGATELLE  
PENNANTS  
TWENTY-ONE  
PUT-N-TAKE

**EARLY  
AMERICAN**



Per set **500**

**TRANSPORTATION SET**

This brings back the days of the rugged Pioneers when they crossed the plains in their sturdy wagons. They're authentically scaled down to play size to get the real drama of that "action packed" period. There's a Stagecoach, Conestoga Wagon and Springfield freighter. They're really thrilling. By Northwestern Products. Ask for 31BR5.

All prices subject to change without notice. Some items slightly higher in some sections of the South and West.

MAKE WHAT  
THE BUBBLE EXPRESS



298

Makes millions of rainbow-colored bubbles as it is pulled along  
12½ inches long.

Look at Chipper watch the colorful bubbles float through the air as he pulls his gayly colored, "Old Time" engine across the floor. It's almost like magic and all his little friends are held spellbound. They're all asking Chipper if they may have a turn. It's real fun. By Ideal. Ask for 32BR1.



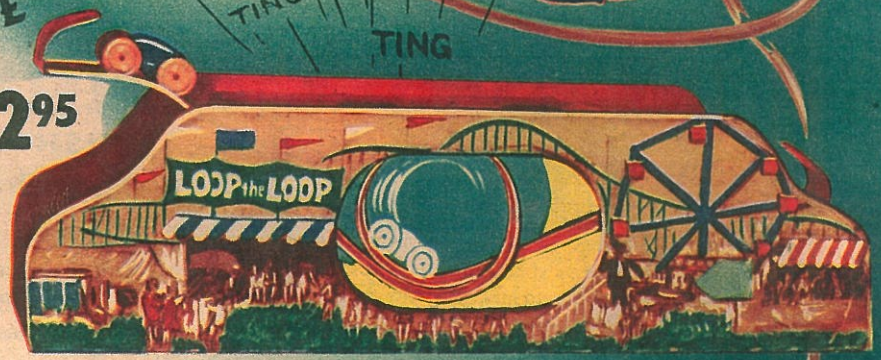
"I'M PETE IDEAL"



LOOP THE LOOP GAME

You'll be fascinated by the fast-moving action! Car zooms down the track, does a complete somersault and climbs other track to the end; then reverses in other direction and is off again! Track moves up and down for added speed. Strong key-wind motor keeps car on the go. Beautifully colored. 19 inches long x 5¼ inches high. By Wolverine. Ask for 32BR2.

295



watch the man bob up and down  
as the horse trots along

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FARM WAGON  
with mechanical horse

"Gosh Ruth, we're down on the farm again and watch the horse and wagon. You just wind it up and away they go," says Billy. Entire unit is perfectly modeled and painted in brilliant colors. Durable built with strong motor inside the horse. 10¾ inches long, 3¾ inches wide, 5½ inches high. By Wolverine. Ask for 32BR3.

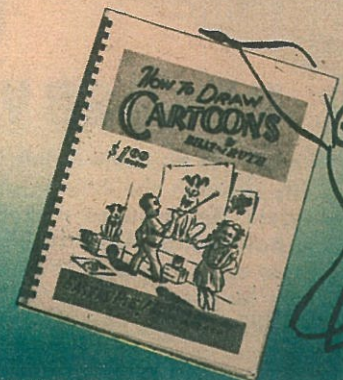
198

he actually pulls the wagon!

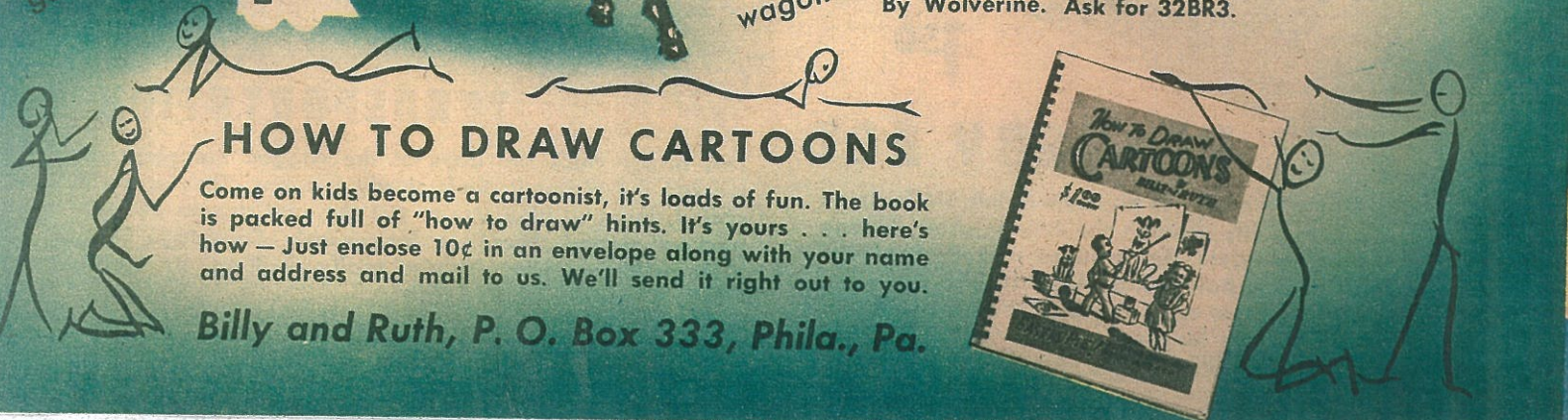
HOW TO DRAW CARTOONS

Come on kids become a cartoonist, it's loads of fun. The book is packed full of "how to draw" hints. It's yours . . . here's how - Just enclose 10¢ in an envelope along with your name and address and mail to us. We'll send it right out to you.

Billy and Ruth, P. O. Box 333, Phila., Pa.



true to life gait



*These bring joy to little girls*



**5<sup>98</sup>**

A place for everything



21 in. high.  
16 in. wide.

*With Accessories*

## Metal CHINA CABINET

Ruth keeps all her dolly's new dishes and accessories away neat and clean in her new china cabinet. It's made of strong metal so it will stand plenty of use and she loves how pretty it's colored. Every little girl wants one for her "home." By Ideal. Ask for 33BR1.

*An attractive price*



Equipped with  
Kitchen Utensils

## Modern PLAY STOVE

"Here's what I've wanted for my dolly's house," says Ruth. "It sure looks real." There's four plastic push buttons that actually operate. Hinged oven door and all the heating elements embossed in bright colors. There's six colorful cooking utensils too. 11 inches long, 12 inches high, 6½ inches wide. By Wolverine Supply. Ask for 33BR2.



U. L. APPROVED

**1<sup>98</sup>**

it works just  
like mommy's  
**ELECTRIC IRON**

An electric iron in miniature and it really works! All steel, including base. Red enameled hood with black bakelite handle. Keep your dolly's clothes neat, clean and well pressed. 6¼ inches long. By Wolverine. Ask for 33BR3.



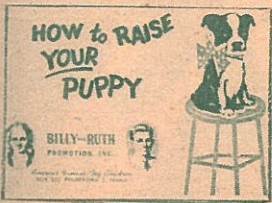
*Packed with Value!*

**1<sup>00</sup>**

**CAKE BOX SET**  
with Canisters

Brand new and made for the little ladies. There's four complete canisters, measuring spoon, 2 cookie cutters, rolling pin, cake and bread box. Cover of cake box becomes a pastry board. It's beautifully colored too. By Wolverine Supply. Ask for 33BR4.

## HOW TO RAISE A PUPPY



Just send 10¢ along with your name and address and we'll send your copy right away. It's chock full of good information. And don't forget kids, write us a letter. We'll be happy to hear from you and will answer you right away.

**Billy & Ruth, Box 333, Phila., Pa.**

All prices subject to change without notice. Some items slightly higher in some sections of the South and West.

*It's a Burrows*  
There's year 'round  
fun with a

## STURDY POOL TABLE

Chipper and Sandra have the best time ever with their new pool table. Sometimes Mommy and Daddy join in for some good clean fun. It has beautiful Ivory rail and legs, maroon corners, diamonds and leg tips. Soft green cloth-covered playing surface with green cushions. Size: 42 inches x 23½ inches x 27 inches high. Complete with set of 16 balls, triangle, two 34 inch Maple Cues and instruction book. By Burrows. Ask for 34BR1.

It folds up easily  
for quick storing.

*Priced to fit  
your budget*

Every child  
needs & wants  
their own  
table & chairs  
*By Hampden*

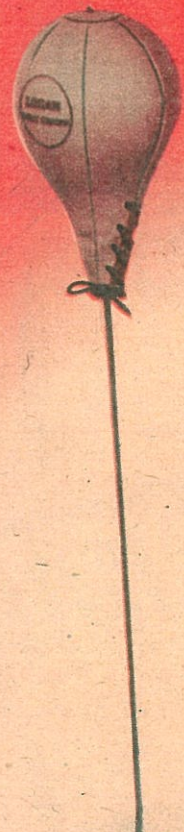
## JUVENILE SET

TABLE & TWO CHAIRS

For playtime — mealtime. Indoors or out. Gayly colored. Well constructed for useful service year after year. The children love it and can't mar the chip-resistant enamel finish. Removable masonite upholstered table top. Chairs have metal form-fitting back and removable upholstered seats. Rubber tipped feet. Table: 20½ inches high, 22¾ inches square. Chair: 24¾ inches high, seat height 12¾ inches. By Hampden. Ask for 34BR2.

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*Specially priced  
for you*



The New  
"FIGHT CHAMP"  
keeps you in  
condition

## PUNCHING BAG



5<sup>95</sup>

"I'm going in training just like the real fighters do," says Billy. Extra heavy, pebble-grained, leather-like punching bag is mounted on whippy steel rod. Rod is fastened to extra long, warp-proof platform with heavy cast iron rod holder. Bag is needle valve type with heavy rubber bladder and inflating needle. Stands 40 inches high. By Logan. Ask for 35BR1.



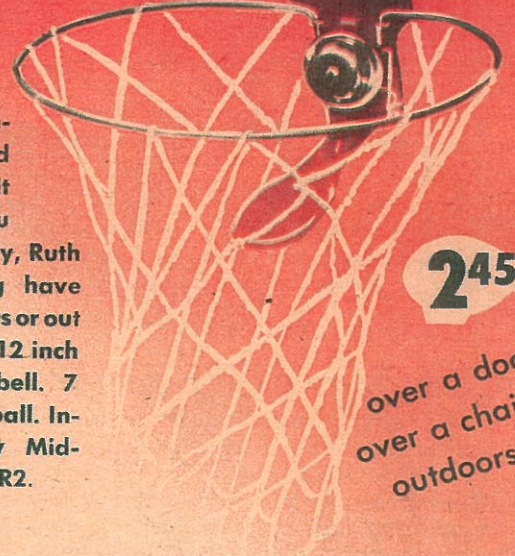
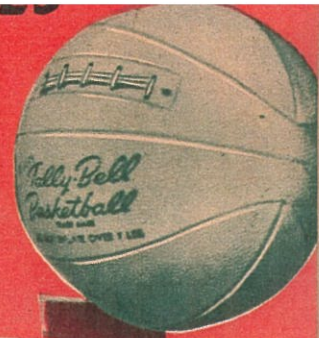
ROLLER  
SKATES

*Low price*

FOR FLASHING  
SPEED

"Come on Ruth," says Billy. "Let's get our new skates on and I'll race you down the block. I love their ball bearings, you can really ZOOM along." Skates are rubber cushioned for a smoother ride, and have a bright nickel finish with grain leather strap. By Union. Ask for 35BR3.

## TALLY BELL BASKETBALL GAME



245

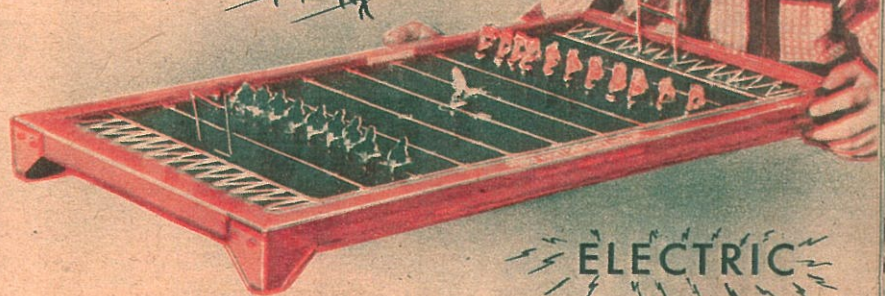
over a door!  
over a chair!  
outdoors!

S-W-I-S-H . . . another field goal and listen to the bell! It rings when you shoot a basket. Billy, Ruth and all the gang have loads of fun indoors or out with this swell set. 12 inch plated ring and bell. 7 inch pebble grain ball. Inflating needle. By Midwest. Ask for 35BR2.



All prices subject to change without notice. Some items slightly higher in some sections of the South and West.

It's just like  
playing in  
a real game!



## 6<sup>98</sup> ELECTRIC FOOTBALL GAME

"Hey, I'll bet I can beat you in football," says Chipper. "We can actually kick and pass the ball, the players can run and tackle." There's line plays, end runs, forward passes, field goals . . . all the color of a real game right in your own home. 25 x 15 1/4 inches. By Tudor Metal. Ask for 35BR4.

# GILBERT TOYS

World Famous for 43 Years!



195

**GILBERT ANCHOR BLOCK SET** — (For 2 and 3 year olds)  
Here's a compact set with just the right number of Anchor Blocks and parts to enable smaller children to build interesting but not complicated models. Set has 24 Anchor Blocks, all properly weighted for piling, and includes whole and half sizes plus a chimney and four peak sections. Completing the set are a roof and illustrated Building Book. Box measures 10½ inches x 9 inches wide x 1¼ inches. Ask for 36BR1 (No. 2).  
Other model larger and bigger.

All prices subject to change without notice. Some items slightly higher in some sections of the South and West.



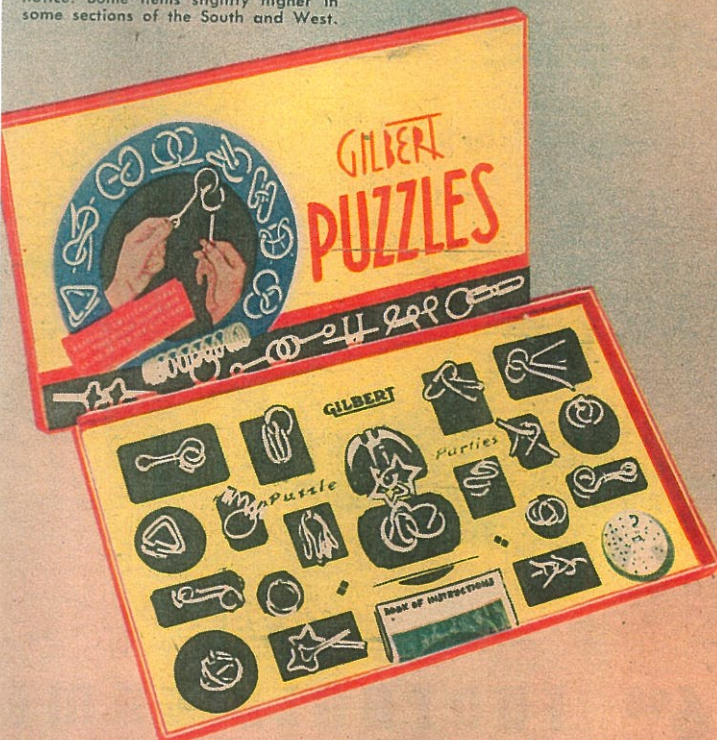
"I'M BOBBY GILBERT"



875

## GILBERT MICROSCOPE SET

Microscope magnifies specimens 60, 90 and 210 TIMES ACTUAL SIZE. Lenses are precision ground optical glass. Focusing can be done quickly, sharply. With Polaroid attachment gorgeous colors come in view. Test tubes, forceps, dozen chemicals, slides, hand lens, etc., make complete laboratory. Set 18 inches x 10 inches x 2½ inches. By Gilbert. Ask for 36BR2. No. 8



200

## GILBERT PUZZLE SET

There are nearly two-dozen twisters in this big Gilbert assortment including the puzzle of the Heathen Rings, the Conjuring Rings, the Twin Links, etc. Ideal for puzzle parties, rainy afternoons, auto trips and other occasions. Illustrated booklet provides solutions. Set measures 18 inches long x 10 inches wide x 1¼ inches high. By Gilbert. Ask for 36BR3. No. 1032



## GILBERT CHEMISTRY Senior Laboratory

Jam packed with enough chemicals and apparatus to perform 379 thrilling experiments! Three shelves of lightproof brown bottles, totaling 21 different kinds, plus 14 other chemicals provide ample material for home laboratory work. Alcohol lamp, glass stirring rods, funnel, etc., also included. Set has three huge books of fascinating experiments. Big, two-compartment hinged chest stands 11½ inches high and opens to 20¼ inches width. Set folds to 9¾ inches wide x 11½ inches high x 2¾ inches deep. By Gilbert. Ask for 36BR4. No. 7

995