

Famous GILBERT

MYSTO MAGIC • PUZZLE SETS

MICROSCOPE SETS • TOOL CHESTS

ANCHOR BLOCKS • CHEMISTRY • JR. ERECTOR



5⁹⁵

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



8⁷⁵



No. 6 GILBERT TOOL CHEST

18 PIECE SET

With its heavy gauge hinged cover steel chest, jam-packed with tools, this assortment is a real value! Contains Brace, Saw, T-Square and Rule, Mallet, Screwdriver, Awl, Putty Knife, 6 inch Metal Square, Utility Can, Triangle and Protractor, extra Sandpaper, Pliers, Plumb Bob, Sanding Block, Hammer and 7 inch Plane. Ask for 31BR1 (No. 6).

No. 8 GILBERT MICROSCOPE SET

Semi-professional set! Microscope, with high resolving power and a revolving turret magnifies specimens 60, 90 and 210 TIMES ACTUAL SIZE. Lenses are optical glass, high polished and precision ground. Focusing can be done quickly, sharply; field of view large. With Polaroid attachment gorgeous colors come in view. Test tubes, forceps, dozen chemicals, slides, hand lens, etc., make complete laboratory. Set is 18 inches long x 10 inches wide. Ask for 31BR2 (No. 8).

No. 2½ GILBERT MYSTO MAGIC

This assortment of tricks from all parts of the world will enable you to put on a magic show that will astound your friends! Contents includes the Multiplying Rabbit, Magic Keys, Multiplying Billiard Balls, Jumping Peg, Svengali Mind Reading Wonder and several Card tricks. Set also includes make-up Mustache Kit and Goatee, plus huge show announcement poster. Box is 20½ inches x 13½ inches. Ask for 31BR3 (No. 2½).

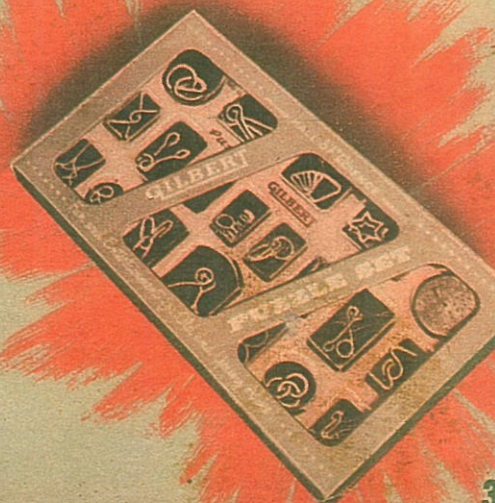
No. 1032 GILBERT PUZZLE SET

There's fun and entertainment for young and old alike with the nearly two-dozen twists in this big Gilbert assortment, packed in new Window type box with permanent place-for-everything molded "Kleer - Tainer" tray. You'll laugh as you watch your friends try to solve the puzzle of the Heathen Rings, the Conjurung Rings, the Twin Links, etc., because it's a cinch when you know how. Illustrated booklet provides solutions. Set measures 18 inches long x 10 inches wide. Ask for 31BR4 (No. 1032).

3⁹⁵

HAVE FUN
WITH
GILBERT

2⁰⁰



Kiddies can really enjoy the great outdoors



WAGON

Chipper finds many uses for this sturdily made "Snappy Boy Deluxe" Wagon. When he finishes his daily tasks—carrying groceries and hauling ashes—he uses it for just "playing." 35 inches x 16½ inches x 4¾ inches. Built for speed and ruggedness. It has a baked red enamel finish, 10-inch disc wheels, 1¾-inch semi-pneumatic tires, and chrome hub caps. Ask for 32BR1.

*Packed with
Play Value
Priced Right.*



ROADMASTER SIDEWALK BIKE

The thrill of a two-wheeler with the safety of a velocipede. What more can a four or five year old boy or girl ask for? It comes equipped with adjustable, removable training wheels. Years of fun with this bike. 14-inch wheels. Ask for 32BR2.

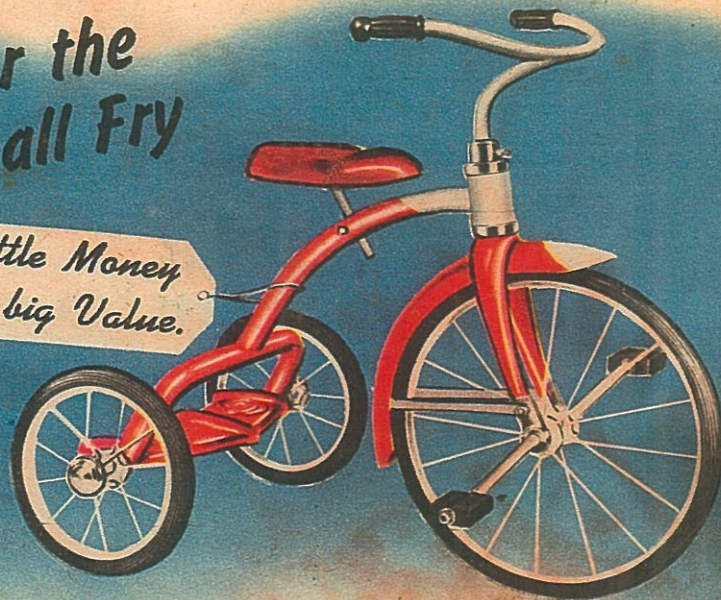


VELOCIPEDE

Chipper likes the luxurious riding comfort of this velocipede, attractive too. He spends hours of play—swell for outdoor exercise. Sturdily built in sizes 10-inch, 12-inch and 16-inch front wheel. Ask for 32BR3.

*For the
Small Fry*

*Little Money
for big Value.*

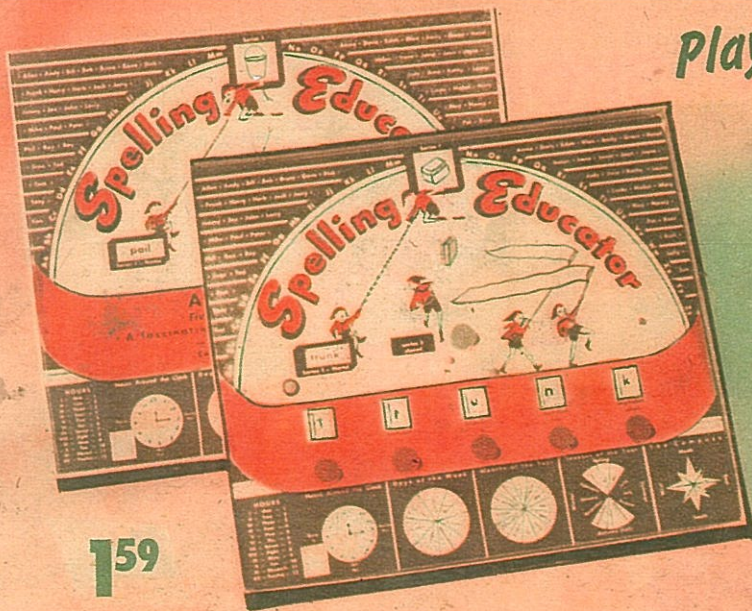


VELOCIPEDE

A perfect trike for an active tot like Butch, he zooms down the street merrily with Sharon on her three-wheeler having lots of fun—tell Daddy you want one. Comes in three sizes, 12-inch, 16-inch and 20-inch front wheel. Ask for 32BR4.

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Play and Learn



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SPELLING EDUCATOR

Sharon finds spelling much easier with this set. Items appear in the two windows with the correct spelling underneath. Then she just turns the 5 alphabet dials to spell the words. Boys' and girls' names are on the top of the set so that she can spell many of her friends' names now. Perfect for children from 6 to 9. By Mastercraft Toy Co., Inc. Ask for 33BR1.



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QUIZ GLOBE

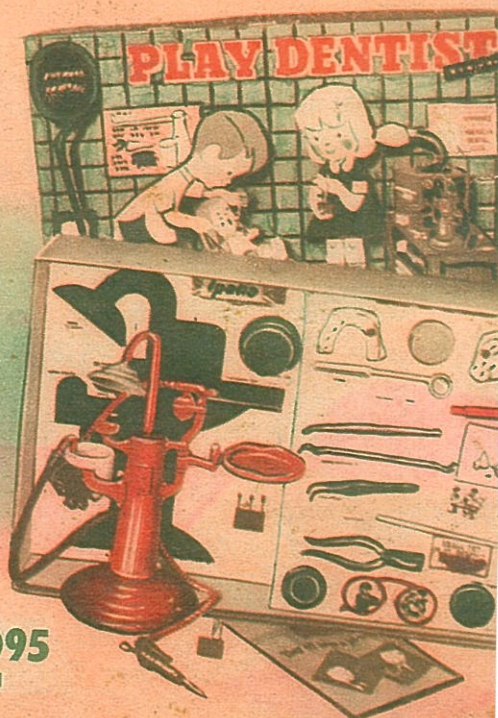
Billy and Ruth lead the class in Geography since they got the Quiz Globe. Interesting numbered questions are lithographed both sides of the colorful reversible base, concerning many fascinating places all over the world. Questions are scored and a high scorer wins. Game includes 32 page book with storybook description of places in the quiz. By Replogle Globe. Ask 33BR2.



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PENMANSHIP SET

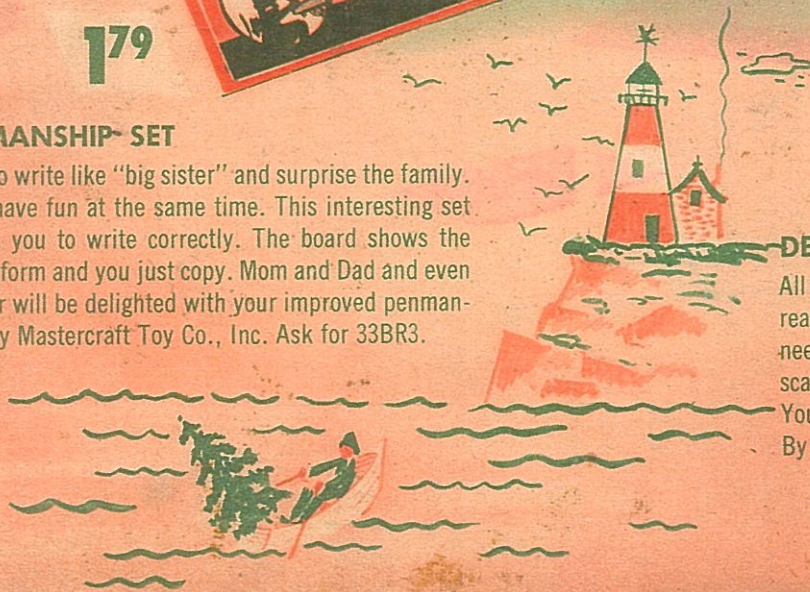
Learn to write like "big sister" and surprise the family. You'll have fun at the same time. This interesting set teaches you to write correctly. The board shows the correct form and you just copy. Mom and Dad and even Teacher will be delighted with your improved penmanship. By Mastercraft Toy Co., Inc. Ask for 33BR3.



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DENTIST SET

All Billy & Ruth's friends love to play Dentist. This set looks like a real outfit—lights up, makes a buzzing sound, interchangeable needles and revolving tray. You get cotton pliers, novocain, syringe, scaler, explorer, filling instrument, direction booklet and lots more. You even get the play teeth to work on so that no one gets hurt. By Pressman Toy. Ask for 33BR4.



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PARK & SHOP GAME

Excitement, thrills and suspense, playing this game. Drive your car downtown to the parking lot. Who'll get a traffic ticket? Who'll get the shopping done first? Where will you eat lunch? All the thrills of a real, honest to goodness shopping day. Your friends and Mom and Pop will have fun playing Park & Shop. By Milton Bradley. Ask for 34BR1.



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GAME OF STATES

Every one loves to travel . . . and travel you will, all over the United States, when you play Game of States. Have fun buying cotton in Carolina—selling it in New York. Drive your truck out West for gold. Visit all the states—learn their products, industries and capitals. Here's real fun and real adventure for the whole family. Billy and Ruth just love it. By Milton Bradley. Ask for 34BR2.

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HER MAJESTY'S TEA SET

Ruth is proud to serve tea with this set of 36 life-size pieces. Its elaborate service for four consists of cups, saucers, large plates, hollow stem goblets, knives, forks, spoons, and napkins, plus large tea pot with lid, sugar bowl and creamer. Flatware is gleaming gold metallized plastic. By Worcester Ware. Ask for 34BR3.

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JUVENILE FOLDING TABLE & CHAIR SET

Ruth and Sharon enjoy their tea-parties with this table and chair set. Easily cleaned and has removable masonite upholstered table top. Table: 20½ inches high, 22¾ inches square; Two Chairs: 24¾ inches high; seat height, 12¾ inches. Ask for 34BR4.

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Priced Right.

Wolverine toys for Girls and Boys



2⁹⁸

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PLAY STOVE

It's really fun to prepare a make believe dinner on such a lovely play stove. With push buttons that actually work and a hinged oven door, it's just like Mommy's. Then, too, there are 6 plastic cooking utensils. Little girls up to 5 will love this set. By Wolverine Sup. & Mfg. Co. Ask for 35BR2

*At a sensible
Price.*

STEP ON CAN COMBINATION

This set is Ruth's secret for keeping her very own play kitchen spic and span. With her dust pan and long handled brush, she can gather dust and empty it in one operation by placing it in either the waste can or step-on can and all without stooping too. Four piece set for little girls up to 5. By Wolverine Sup. & Mfg. Co. Ask for 35BR1



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ARITHMETIC QUIZ

Chipper and Sharon are learning how to add, subtract, multiply and divide with this fun packed game of Arithmetic Quiz. Chipper presses the side lever and like magic four problems appear on the blackboard. Sharon guesses the answer and then lifts the cover in the answer row to see if she is right. Chipper presses the lever again and each time different problems appear. Wonderful for children up to the second grade. By Wolverine Sup. & Mfg. Co. Ask for 35BR3



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ELECTRIC IRON

With head turned to one side, Te looks on as Sharon presses her doll clothes with this realistic iron. Child up to 8 years old admire it because it streamlines—the bakelite handle keeps Sharon's hand cool while she is ironing. It's safe because it is Underwriters Approved. By Wolverine Sup. & Mfg. Co. Ask for 35BR4



2⁴⁹

MYSTERY CAR AND TRAILER

Billy spends many happy hours with his play home on wheels. It sure is a dandy, streamlined and in bright colors. Billy applies pressure on the back of the top, the mystery motor sends the car speeding forward, hauling the trailer behind it. Loved by children under ten. By Wolverine Sup. & Mfg. Co. Ask for 35BR5



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SKI JUMPER

Did you ever wish you could really ski? This is so real, you'll almost feel like you're zooming down the hill, doing the complete somersault and then rolling ahead for a long distance. Of course, it's a mechanical man going through the actions, but you'll have as much fun as if it were really you. Enjoyed by children up to 10. By Wolverine Sup. & Mfg. Co. Ask for 35BR6



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WHIRLPOOL GAME

Sunny or rainy days Billy, Ruth and their pals spend many happy hours playing Whirlpool. They set up teams and vie for high score. In turns they pull the release lever, and excitement grows as the marble goes whirling round and round until it comes to rest in one of the numbered channels. Often times Mother & Dad join in the fun. It's a thrilling game of skill and entertainment for all ages. By Wolverine Sup. & Mfg. Co. Ask for 35BR7



VARIETY 52 GAME CHEST IN KIT

198

Your favorite games all packed in a sturdy carrying case with handle and snap lock. There's a colorful playing board: Checkers, Game of India, Dog Race, Chinese Checkers, Bingo and lots of other games with all the necessary equipment. 52 games to interest boys and girls 6 to 15 years old. By Transogram Co. Ask for 36BR1.



WALT DISNEY PLASTIC PALETTE PAINTING OUTFIT

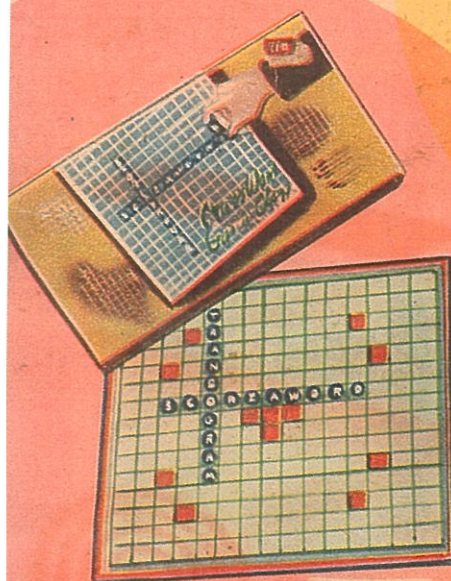
198

With its cute "Mickey Mouse" and "Donald Duck" Paint Palettes, this novel paint set delights children four to ten years of age. There's a big supply of paint cakes shaped like Walt Disney characters; poster paints, crayons, water cups and "outline" pictures to color. By Transogram Co. Ask for 36BR2.



"PETER PAN" CRAYONS AND STENCILS

You'll have fun filled days with this "Peter Pan" Crayons and Stencils Set. Contains a generous supply of crayons in a rainbow of colors. There are illustrated cut-out stencils of Peter Pan, Wendy, Michael, John and the notorious Captain Hook in action scenes. For boys and girls from 4 to 10 years old. By Transogram Co. Ask for 36BR3.



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SCORE A WORD GAME

"It's fun," says Billy. "It's educational," adds Ruth, as they increase their knowledge of words playing this Crossword Game Sensation. In turn they place letters on the board and score when they complete a word. For two to four players; 9 years or older. By Transogram Co. Ask for 36BR4.



100

"MANDRAKE THE MAGICIAN" MAGIC KIT

Billy is the "Attraction of the Party" with his sturdy carrying kit chuck full of magic. Marked coin, multiplying rabbit, Wiz-escape and so many more, he mystifies his guests no end as he unfolds one trick after the other. Swell for boys and girls age 7 to 14. By Transogram Co. Ask for 36BR5.



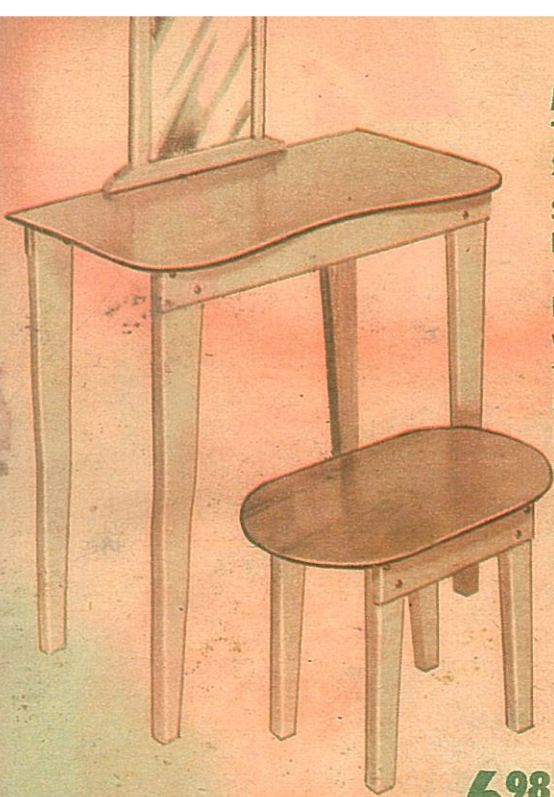
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Be sure it's Transogram

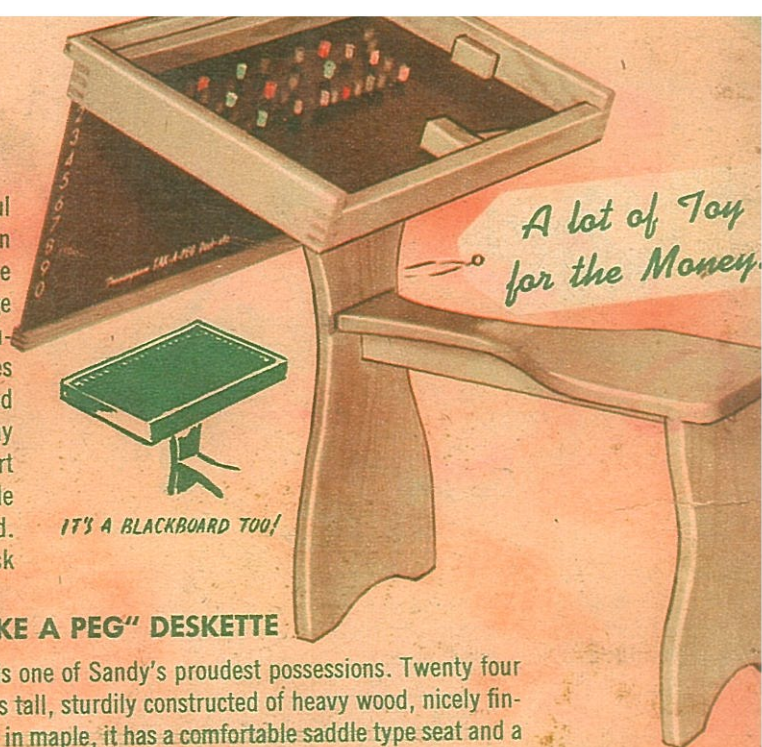
MAPLE VANITY TABLE & BENCH SET

Sandy loves this wonderful Maple finished wooden vanity set. Just like Mommy's; it has a large wood frame mirror, beautiful table top 21 inches high and an oval shaped bench to match. Mommy might make a pretty skirt for the table. Desirable for girls 5 to 10 years old. By Transogram Co. Ask for 37BR1.



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IT'S A BLACKBOARD TOO!

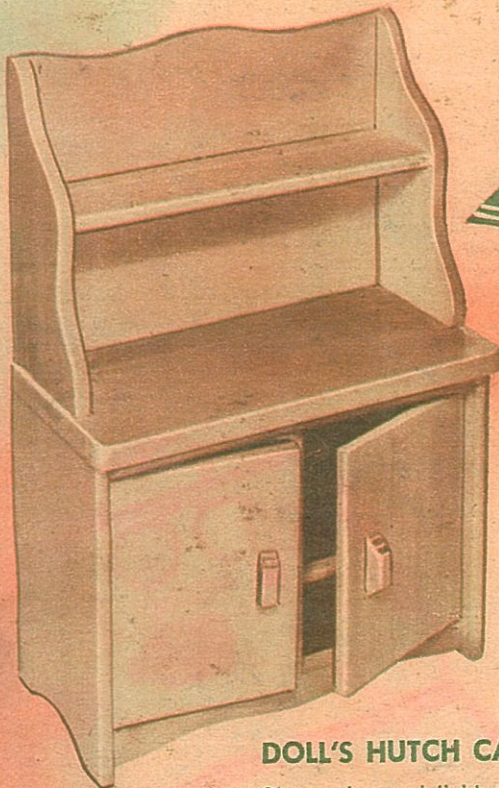
A lot of Toy for the Money.

"TAKE A PEG" DESKETTE

This is one of Sandy's proudest possessions. Twenty four inches tall, sturdily constructed of heavy wood, nicely finished in maple, it has a comfortable saddle type seat and a blackboard top with letters and numbers screened on in white. Sandy swings the lid back to reveal a storage compartment complete with a Tak-A-Peg punch board, pegs and hammer. For boys and girls 3 to 8 years old. By Transogram Co. Ask for 37BR2.



"Let's Play House"



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DOLL'S HUTCH CABINET

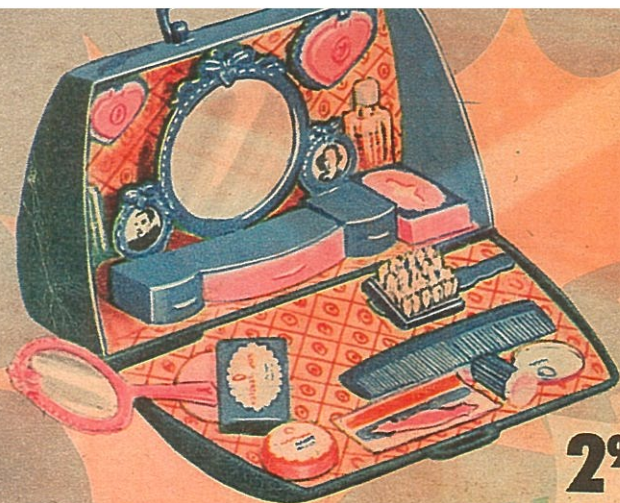
Sharon is so delighted with her new Doll's Hutch Cabinet. Finished in rich maple tone, shaped sides and top, it's full 20 inches tall and made of heavy stock. Sharon displays her prized china on the shelves and the doors swing open to reveal her linens and silver. Great for girls 3 to 10 years. By Transogram Co. Ask for 37BR3.



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OLD COLONIAL SWING CRADLE

Swing Cradle or Crib, any "Little Mommy" will be proud to tuck her dolly in when Sandman comes to visit. Made of thick wood in a mellow maple finish, it's 27 inches long and it's styled just like baby sister's. The pride of little girls 2 to 10 years old. By Transogram Co. Ask for 37BR4.



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LADY LOVELY PLASTIC BEAUTY KIT

You'll be the fairest little lady in the land with this beauty kit. Packed in a carrying case, it contains a vanity with real mirror, compact, hand mirror, lipstick and ever so many other beauty aids. For little missys 3 to 10 years. By Transogram Co. Ask for 38BR1.



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SHADOW WAVE HAIR WAVING KIT FOR DOLLS

Sharon's dolls have prettier curls than ever before now that she uses this famous Shadow Wave Hair Waving Kit. There's hair lotion, plastic curlers, plastic beauty cape, bowl, cotton container and everything else needed to make her doll pretty. For Junior beauticians 5 to 12 years old. By Transogram. Ask for 38BR2.



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SCHOOLCRAFT ACTIVITY SET

Imagine getting one fun packed set with seven different interesting activities. There's leathercraft, geometric puzzles, clay craft, knobby knitter outfit, paper craft, erasable pictures with magic crayons and a blackboard and chalk set. Wonderful for boys and girls 4 to 10 years old. By Transogram. Ask for 38BR3.



LITTLE PLAY NURSE PLASTIC VISITING KIT

When Dolly runs a temperature Ruth doesn't worry because her plastic carrying kit contains everything to make Dolly well again. There's a stethoscope, lung meter, microscope, hot water bottle, health treatment machine, othoscope and much more, even a vinyl nurse's uniform for Ruth. For little nurses 4 to 10 years old. By Transogram. Ask for 38BR5.

*Be sure it's
Transogram*

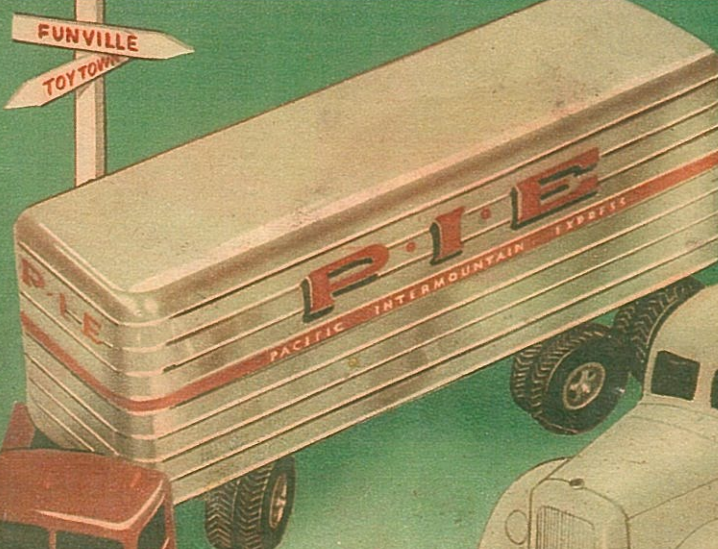
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LITTLE PLAY DOCTORS PLASTIC VISITING KIT

For Junior "Doctors" Billy says this up to date plastic carrying kit contains just about everything needed for an emergency "call." There's a stethoscope, health treatment machine, lung meter, othoscope, hypodermic, microscope, eye tester, wrist watch, Doctor's uniform and more. For Junior Doctor's 4 to 10 years old. By Transogram. Ask for 38BR4.

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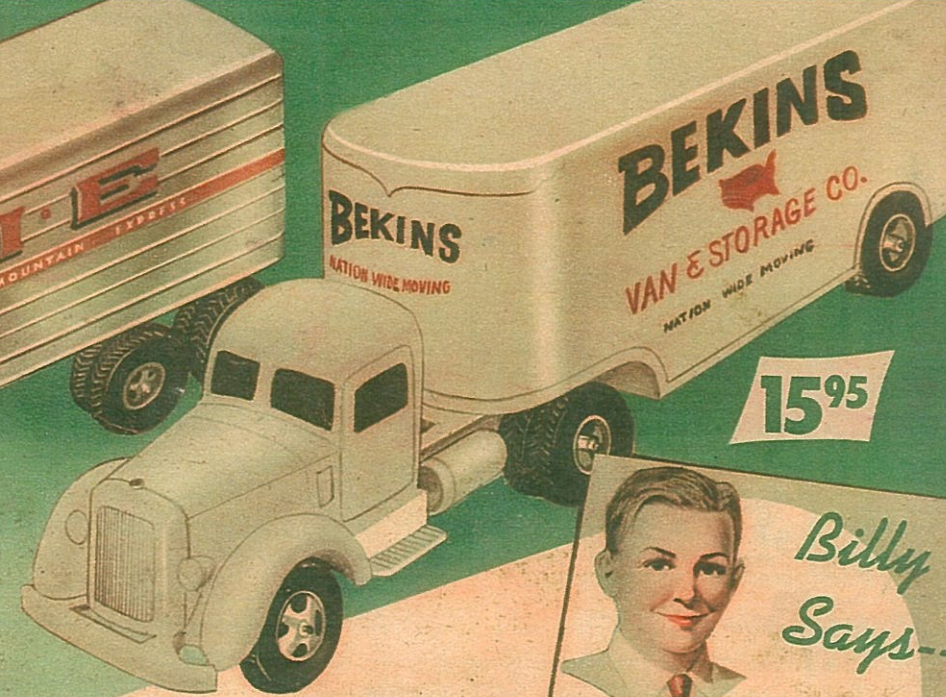




19⁹⁵

P. I. E. TRUCK

An exact replica of the express trucks that travel our highways, the Pacific Intermountain Express. Gleaming polished aluminum with double rear doors that open. 24 inches long. By Smith-Miller. Ask for 39BR1.



15⁹⁵

BEKINS VAN TRUCK

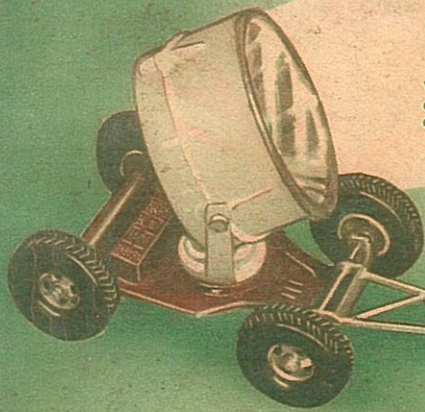
Chipper plays "moving man" to his heart's content with this brand new realistic van. It even carries the insignia of a nationally known moving and storage company. 27½ inches long. By Smith-Miller. Ask for 39BR2.



Billy Says--

**PLAY VALUE
AND
SCALE MODEL
Realism
SMITH-MILLER**

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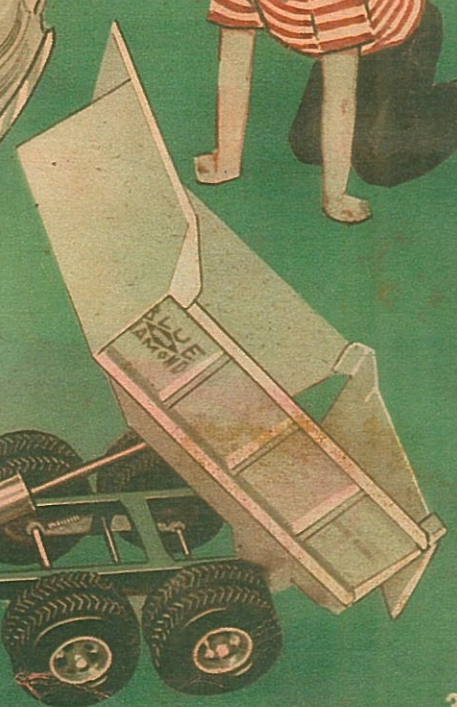
SEARCHLIGHT TRUCK

Billy is the envy of all his pals since he received this spectacular new reproduction of a famous truck used at public events, openings, outdoor shows, etc. The light platform is detachable for parking in any position. Light turns on and off. (Batteries not included.) 25 inches long. By Smith-Miller. Ask for 39BR3.



17⁹⁵

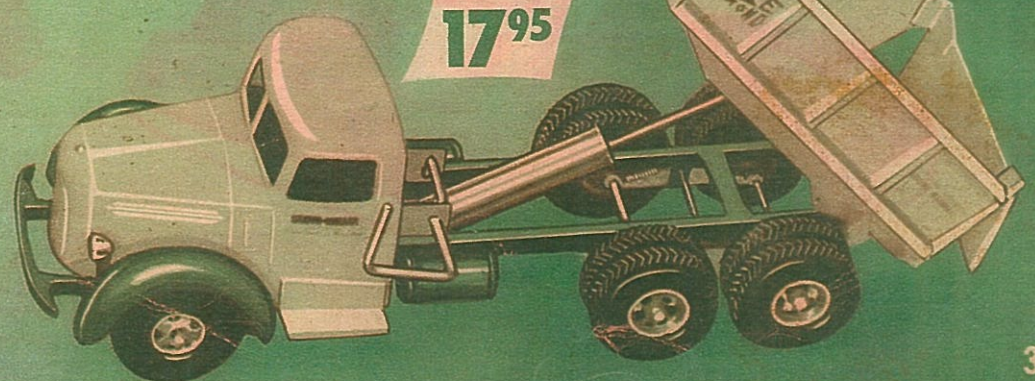
Famous Trucks in Miniature

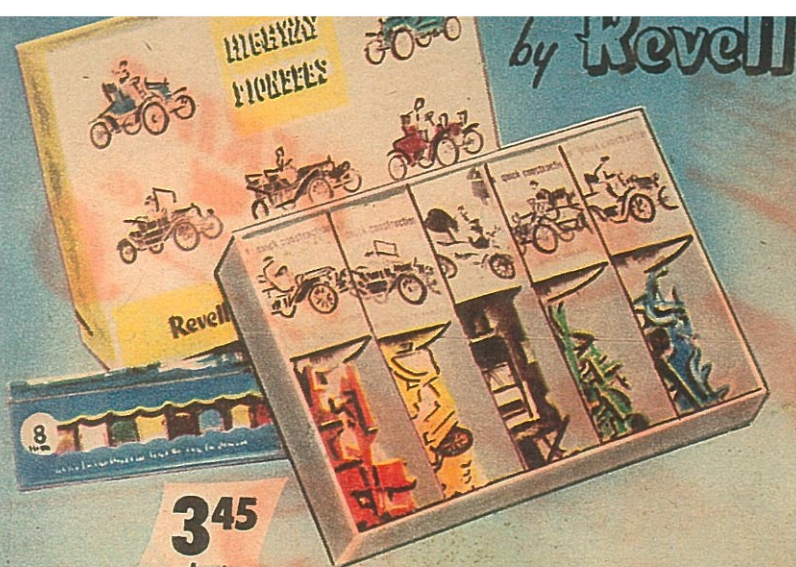


17⁹⁵

**BLUE DIAMOND
GIANT DUMP TRUCK**

Complete in every detail, this truck is Butch's favorite. The real hydraulic lift has positive action every time and the self-operating tailgate opens to dump sand, gravel or cement. Stamped with an official Blue Diamond insignia. 19 inches long. By Smith-Miller. Ask for 39BR4.





345

complete assortment

5 WAY HOBBY KIT GIFT SET

With these Hobby Kits you can build the old-time autos—a Model "T" Ford, Packard, Stanley Steamer, Cadillac and Model "A" Ford. Plastic parts $\frac{3}{8}$ inch scaled, all have drivers. Kit comes complete with paint, cement and brush. Interesting, you'll like this Hobby Kit. By Revell. Ask for 40BR1.



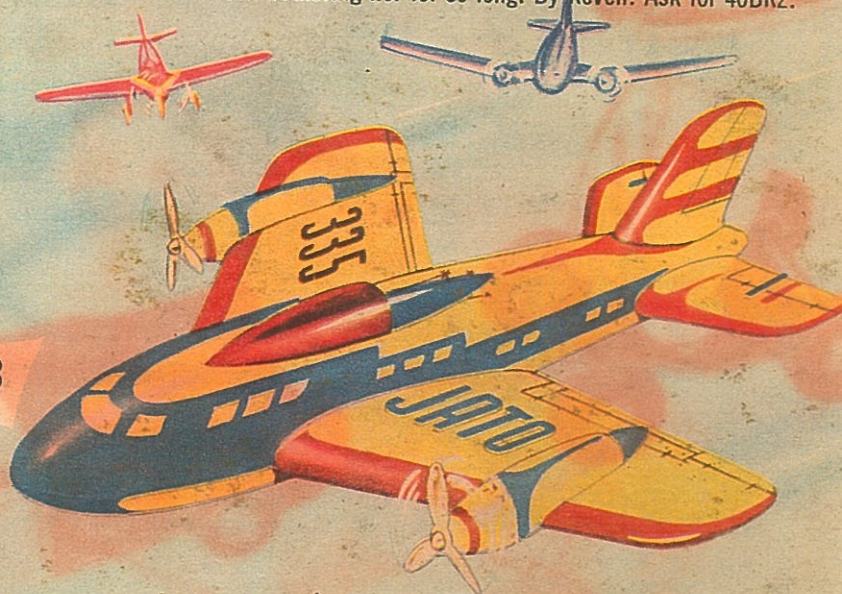
**Action
Games
for
Boys**

198

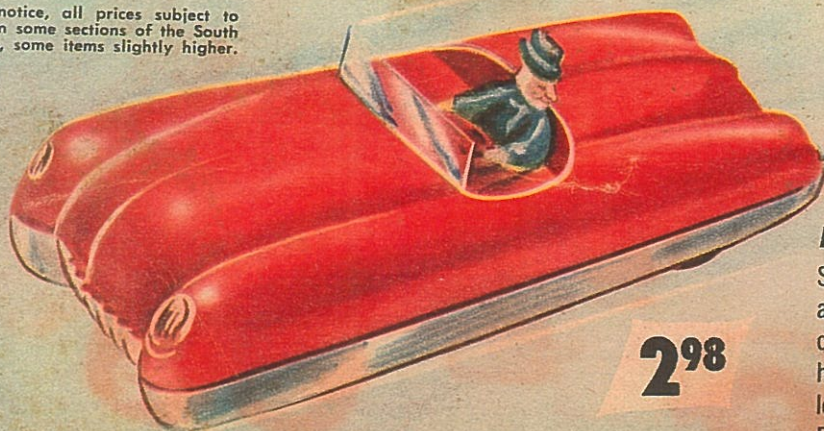
JATO-JET PLANE

As modern as tomorrow . . . the modern plane with jet assist take-off. It has sparks shooting out from the jet and siren-like sound effects, and even its propellers whirl around in lightning-like speed. Friction type motor. Exciting and realistic. 12 inches long. 10 inch wingspread. By Automatic Toy Co. Ask for 40BR3.

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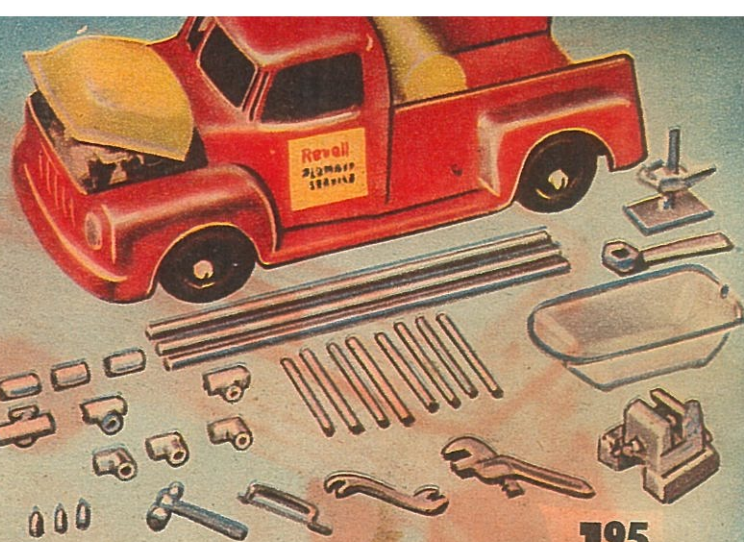
By Automatic



298

MOTORCYCLE COP AND SPEED CAR

Start the car speeding and the cop automatically chases him and catches the speedster—both stop. Then you can issue one of the tickets to the speeder and order him to court. Made of high impact plastic, 2 tone body, futurmatic motor (no Key), loud siren. Speed car $8\frac{1}{2}$ inches long. Motorcycle 4 inches long. By Automatic Toy Co. Ask for 40BR4.



195

YOUNG PLUMBER'S SET

Drive your plumber's truck with its built-in water tank and its hooks for carrying long pipes up to sister's doll house and with your own set of tools (including ball hammer, hack saw, curved open end wrench, pipes, elbows and lots more) fix that leaking faucet that's been bothering her for so long. By Revell. Ask for 40BR2.

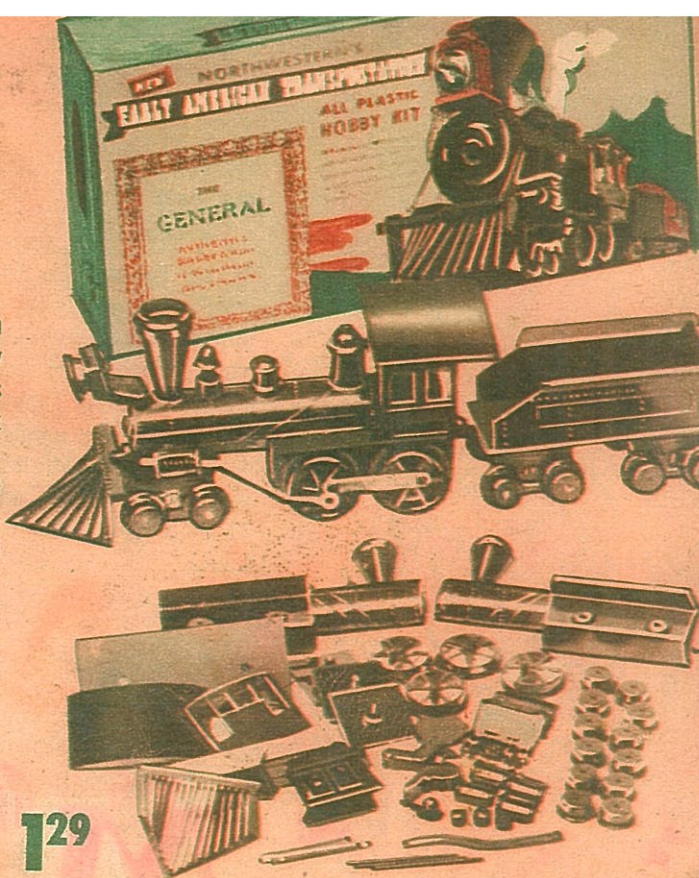


**ROTATING SHOOTER
MOVABLE SPINNER**

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NEW PLASTIC POOSH-M-UP BAGATELLE

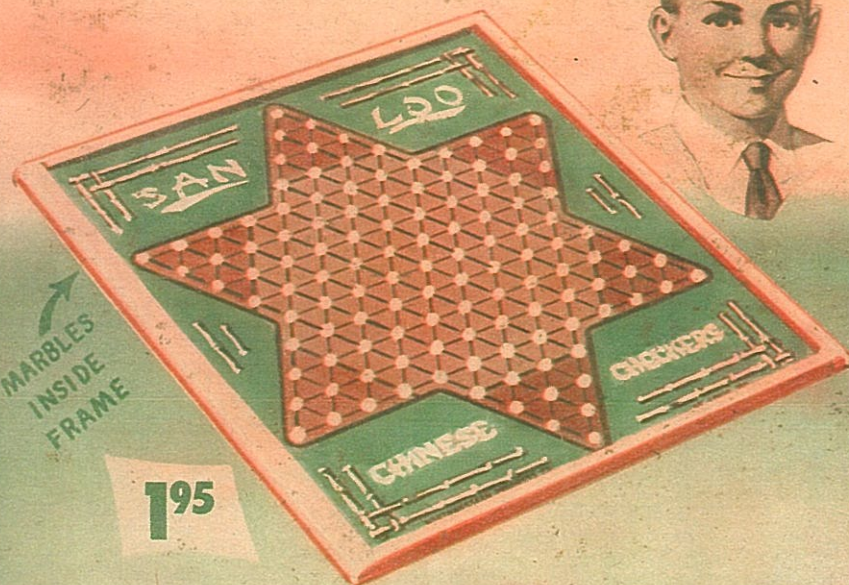
When it's too cold for a real game of baseball or even in baseball season, after dark, call the fellows in for an indoor game with this wonderful plastic pin ball machine. Or play Twenty-One, Hi-Score or Put-N-Take. A favorite of children up to 14 years old. By Northwestern. Ask for 41BR1.



1²⁹

a Kit

BY NORTHWESTERN



1⁹⁵

METAL FRAME CHINESE CHECKERS & CHECKER BOARD

Hours of fun and entertainment for 2 to 6 players all ages. One side for Chinese Checkers and the other side for regular checkers. Sturdily made to last for years. By Northwestern. Ask for 41BR3.



(No Battery Included)

5⁷⁵

ELECTRIC BIG 5 POOSH-M-UP PIN BALL GAME

Billy and his friends spend many a winter night playing with this game. It never is boring because they can play five different games with it—each as much fun as the other. Sometimes Dad and Mother join in too, because anybody from 6 to 60 will enjoy playing. By Northwestern. Ask for 41BR4.

*Constructive playing
means happier children*

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