

rith all parts finished smooth and clean. Steps lead to platform 19" bove floor and 15½" wide and 20" long. Return trip may be down lide board, 36" long. Complete height of the 1½ x 1½" corner posts 6". No metal parts to wear. Beneficial to growing bodies.

44-18 SAF-T-PEN Ship. wt. 10 lbs. Express only. his new portable playpen provides a safe place to play. The light-eight tubular aluminum frame folds "pancake" fashion in one easy notion and is effortlessly set up, without screws, merely by unfolding nd inserting into the liner. Consists of a tough plastic bottom and net ides attached to frame by plastic loops with fasteners. 40" square by 4" high, absolutely sturdy when set up. Playpen Pad not included. ee Below.

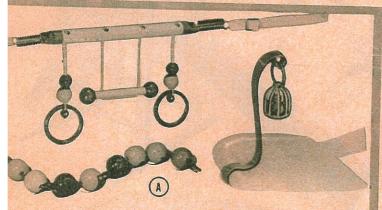


60-121 PALOMINO WONDER HORSE (Deluxe) \$29.95 2 to 5 yrs.) — This handsome charger, moulded of urable plastic, has the rich coloring of a real Palomino orse. He is securely suspended and in such a way at a slow easy ride or run of fast action can be encyed by the happy rider. Wooden stand measures 33 x 5". Ship. wt. 20 lbs. Express only.

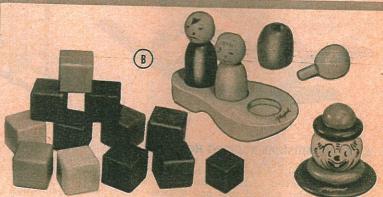


60-66 SKIN COVERED HORSE (Exclusive Import)... (3 to 6 yrs.)—All children, at one time or another, should own a skin horse—and here is an imported one with calf-skin cover giving it that crowning touch. The skin can be brushed and combed and taken care of a privilege not enjoyed by the plain wooden horse owners. This hand-some steed rides smoothly, with a back-and-forth motion on rods that swing from a sturdy and quality made, varnished wooden stand, with supports 54" long. Has real leather saddle. Horse's back 28" from floor. Only selected skins in their natural colors are used. Ship. wt. 68 lbs. Exp. only.

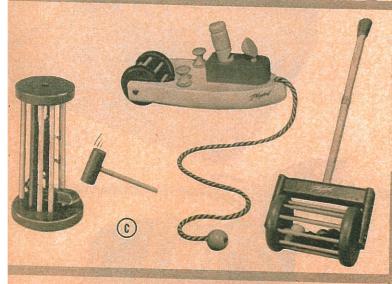
TOYS FOR THE PRE-SCHOOL CHILD



19-51 GROUP #1 - 3 to 12 months.



B 19-52 GROUP #2 - 6 to 18 months Ship. wt. 3 lbs.\$4.00 A must for every member of the playpen set. Twelve COLORED CUBES for simple stacking. All edges rounded. Six colors. Dokly SHOE. Three dolls—red, yellow and blue, graded in size, with interesting facial expressions. Aids in color matching and eye and hand coordination. ROLY POLY TAKE-A-PART. This clown will delicate the statement of the statement o delight youngster's, as well as aid in developing coordination. Round turnings are more difficult placement shapes than blocks.



D 19-53 GROUP #4 - 3 to 8 years. Ship. wt. 6 lbs.... \$5.00 A challenge to the imaginative child PARQUETRY BLOCKS. A feeling for design, color and originality receives opportunity with these large mosaic blocks of many shapes and colors. Six different design sheets included. LANDSCAPE PEG

SET. Three-dimensional play activity; trees, houses, barns, autos, etc., provides settings for innumerable play situations. PEG BLOX. This

building toy is sturdy and colorful, and comes complete with an actual scale design booklet to be used while learning, and, from these and the Sky's the limit.

there on, the Sky's the limit!



E 19-39 GROUP #5 - 2 to 4 years. Ship. wt. 2 lbs. \$3.50 Two primary WOOD PUZZLE PLAQUES 12 and 13 pieces. Interesting PANDA and gayly colored ROCKING HORSE offer a challenge to the child, as well as encouraging concentration, plus relaxation from more strenuous play.





F 19-40 GROUP #6 - 3 to 5 years. \$3.50
Two advanced WOOD PUZZLE PLAQUES. FIRE TRUCK 23
pieces—COWBOY 27 pieces. These gayly colored puzzles will
provide many, many hours of pleasure and aid in the development of skill and patience. Ship. wt. 2 lbs.

WE URGE YOU TO READ THIS

A balanced diet of toys is most essential for the proper development of the young child. On pages 12 and 13 we offer six groups of toys and eight separate items for the period of development of the child from 3 months to 8 years. We sincerely urge you to note our selection of these toys in the proper sequence, as they are scientifically grouped to aid in the development of such im-

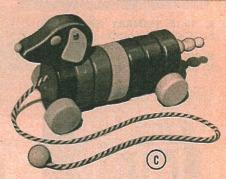
portant functions as walking, balancing, eye and hand coordination, muscular development and color distinction as well as to stimulate the imagination and give the child a definite feeling of accomplishment. PLAYSKOOL toys are sturdily constructed and brilliantly coated with non-toxic lacquers in the primary and secondary colors.



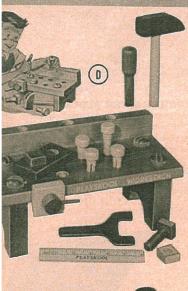
4 19-106 POSTAL STATION......\$3.00
Mail Box and 12 blocks (4 Shapes) for fitting nto proper holes develops shape discrimination. Blocks are drilled for stringing as beads, a long safe tip stringer is provided. Slot on side for posting Play Letter. Ship. wt. 3 lbs.



B 22-54 LACING BOOT\$3.00 (3 to 6 yrs.)—The difficult task of learning to lace "Your Shoe" is fun when you use this 8" high LACING BOOT. Red and white lace with corresponding holes marked to aid the beginner. "The Old Woman" and her children on different shaped footings fit through three different shaped openings. Wt. 2 lbs.

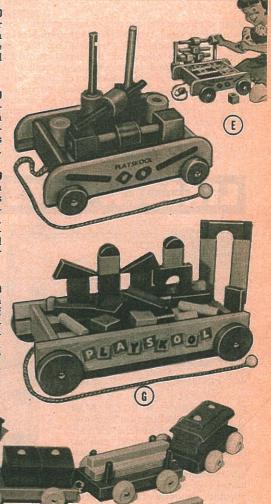


C 22-302 WOBBLY PULL PUP. \$2.50 (1½ to 3½ yrs.)—It's hard to believe so much fun can be found in a single toy. When pulled, this loose jointed pup, with ears flopping, waddles like a dachshund. If you unscrew the tail it releases the seven brilliantly colored blocks for stacking—a complete takeapart. Ship. wt. 2 lbs.

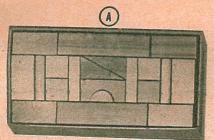


E 19-28 COL-O-ROL WAGON \$3.00
(2 to 5 yrs.)—Streamlined wagon with load of cylinders, cubes and rods. Stacking is made easy with the guide holes and the rods to fit through. Imaginative bridges and other structures can be made. This toy has unlimited play possibilities. Ship. wt. 4 lbs.

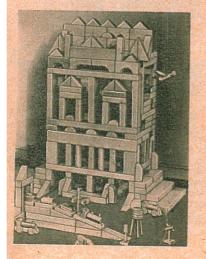
G 19-12 WAGON OF BLOCKS. \$5.00 $(1^{1/2}$ to $3^{1/2}$ yrs.)—Construction ability is enhanced with this mobile colored block set. 10 different shapes of %" selected wood blocks are tumble finished in primary colors. The 52 building block pieces are contained in a sturdy, handsome $18 \times 8^{1/2}$ " pull wagon. An added measure of activity comes with the loading and unloading of the large wagon. Ship. wt. 9 lbs.

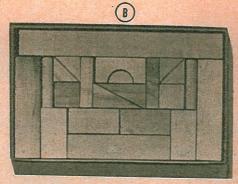


tender and are removable. All five cars, including caboose, come apart, and although each car can be unloaded the pegs are permanent and cannot be lost. Ship. wt. 6 lbs.

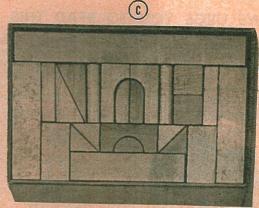


A 10-10 PRIMARY HARDWOOD BLOCKS — 20 blocks. Ship. wt. 11 lbs.





B 40-243 SECONDARY HARDWOOD BLOCKS — 44 blocks. Ship. wt. 28 lbs. Express only \$12.50 10-17 SECONDARY SOFTWOOD BLOCKS — 44 blocks. Ship. wt. 17 lbs. \$7.50

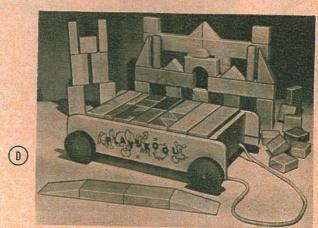


C 40-244 ADVANCED HARDWOOD BLOCKS—85 blocks. Ship. wt. 48 lbs. Express only. \$25.00 40-245 ADVANCED SOFTWOOD BLOCKS—85 blocks. Ship. wt. 30 lbs. Express only. . . . \$15.00

PLAYSKOOL KINDERGARTEN BLOCKS FOR COMPLETE BLOCK EXPERIENCES

A-B-C KINDERGARTEN
BLOCKS — Building Blocks
are the most important single
tool of play for youngsters
from the age of 18 months
to 9 years. Through the use
of blocks a child can recreate the settings he sees
in the grown-up world, and

in the grown-up world, and no other media combines such a diversified pattern of enjoyment, as well as educational value. Playskool DeLuxe Kindergarten Blocks are made on the approved unit scale (1½" by 2½" by 5½", and multiples thereof) These sets are offered in the finest quality of both hard and soft wood. Hard wood is preferable, of course, and we strongly urge buying the hard wood blocks, as they will withstand years and years of hard play, whether used individually or by groups. Soft wood sets are practical, however, for unsupervised play—where there is only one child—or for limited group play. Soft and hard wood sets are identical in content, dimensions and shapes.



D 40-254 WAGON OF KINDERGARTEN BLOCKS \$12.50 (2 to 8 yrs.)—The large yellow wagon with red wheels and pull cord is $23\frac{1}{2} \times 6 \times 12\frac{1}{2}$ ". These "Playskool" softwood blocks are the accepted standard size used by schools (basic unit is $1\frac{1}{6} \times 2\frac{1}{4} \times 5\frac{1}{2}$ "). There are 46 blocks, 10 shapes, which gives the child ample material to build the most interesting structures. Ship. wt. 26 lbs. Express only.





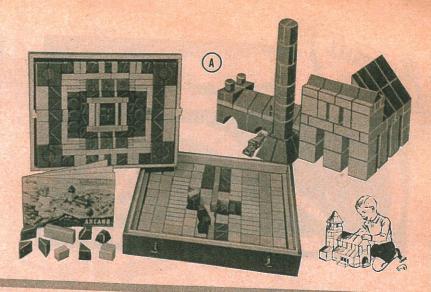
A ARCANO STONE BLOCKS (Imported) (7 yrs. up) — An old favorite back once again. These Stone Blocks have the appearance and feel of polished marble. Their resistance to hard usage is remarkable. They have weight and heft to pile without toppling and the stone material will not soil. Can be used outdoors in sand or dirt projects. Illustrated building book included. Smallest block 1" square; largest 1 x 1 x 2".

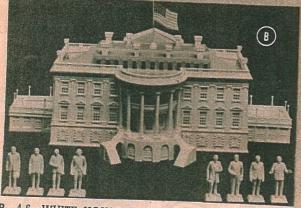
22-5 STONE BLOCKS
Set of approximately 225 blocks in a variety of sizes and shapes. Beautifully packed in a strong 3 x 9 x 11" hinge cover, wooden chest. Ship. wt. 14 lbs.

40-214 STONE BLOCKS Ship. wt. 21 lbs. Exp. only...\$14.00 A greater variety of approximately 345 blocks packed in a latch cover, 3½ x 11 x 13" wooden chest.

40-219 STONE BLOCKS

The largest set consisting of approximately 450 blocks in a variety of shapes and sizes. Packed in a strong latch cover wooden chest 41/2 x 11 x 13". Ship. wt. 29 lbs. Express only.





6 yrs. up)—A proud possession for any American youngster—scale model of America's most famous private home, the White House, and plastic figures portraying its Presidential occupants. 18½ x 13 x 6", the Executive Mansion is made of sturdy plastic, designed for easy assembly. All parts lock together. There are 36 figures, 2 each of President and Mrs. Eisenhower and 1 each of the previous 32 Presidents. Each simulated marble figure, almost 3" high, bears the name, numerical sequence and years in office. Presidential catalog included. Wt. 3 lbs. 4-33 SET OF 33 PRESIDENTS (36 figures) 2 lbs. \$5.00



C 19-50 DOMINO BLOCKS \$7.95 (4 yrs. up)—This unusual set of 28 blocks can be used either for floor games or building blocks. Made of beautifully finished hard maple, the blocks are 2½ x 5½ x ¾" thick. The domino patterns are grooved and finished in clear black lacquer from double blank to double six. Packed in cloth duffle bag with tie strings. Ship. wt. 9 lbs.



D 3-9 JOHNNYVILLE BLOCKS \$3.95 (4 to 7 yrs.) — A wide variety of buildings and structures may be made by the young engineer with these solid wooden blocks, 101 in all. Most of them are 1½" cubes, others are half sections or triangles and when combined with their embossed surfaces and coloring, make very attractive houses, churches, bridges, etc. A set of designs will start the beginner to enjoy the variations. Ship. wt. 5 lbs.



AMERICAN PLASTIC BRICKS — (5 yrs. up)—Modern brick conruction in its most realistic and accurate form for boys and girls. terlocking plastic blocks (1½ x ½") in brilliant red and stoneary that make various miniature model buildings in true-to-life oportions and appearance. Half bricks and gable bricks plus lorfully embossed windows and doors that can be opened and pseed, plus roofs complete each set. Instruction booklet included.

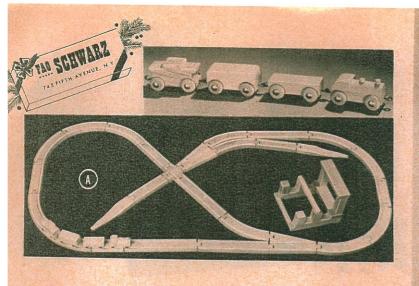
 76
 Approx. 290 bricks. Ship. wt. 5 lbs.
 \$5.00

 13
 Approx. 459 bricks. Ship. wt. 6 lbs.
 \$7.50

 16
 Approx. 591 bricks. Ship. wt. 7 lbs.
 \$10.00



F BLOCK CITY BUILDING SETS (7 to 12 yrs.)—Block City Construction Sets will bring the young designer many hours of construction fun; building one story houses, garages, stores, railroad stations, etc., according to size of set. Interlocking plastic blocks, windows, doors, fences, roofina material, door lintels, gates, and instruction booklet are included. Full block or brick has ½ x 1" building surface, others for corners, sills and window frames sized proportionately.



A 19-32 TRAIN, TRACKS AND BLOCKS (Of Hardwood). \$9.50 (3 yrs. up)—A "put together and take apart" toy designed to grow with the child. It can be used as a simple pull toy and later on be rediscovered for use as a train set, station, fort, roller coaster, etc. Each hard the pull toy and the pull toy and later on the rediscovered block has a way and advantaged block has a way and advantaged block by the pull to the pull toy and t maple block has waxed edges and smooth finish. Picture "ideas" included. Oval Track: 21 x 38"). Ship. wt. 6 lbs.

24-77 STACKING TELEPHONE to 4 years)—An all wooden telephone model finished in 5 bright colors having a revolving and numbered dial and a base made up of 6 parts offering an interesting take-apart and assembling problem. Ship. wt. 3 lbs.

D 22-319 EASY-TO-MAKE FLOWERS (7 yrs. up)—Eye-catching, scented flowers can be made by following the simple punch-out pattern instructions. All the materials needed to produce a non-withering bouquet is provided in the set, including Denproduce a non-witnering bouquet is provided in the set, including bennison's Verybest Crepe, paste and both regular and extra-long stems. Flowerless wintertime is brightened by 18 life-size blooms, 6 each of carnations, dogwood and roses. Ship. wt. 3 lbs.

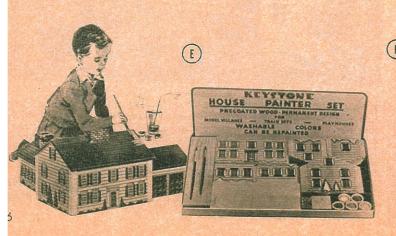
E 3-24—HOUSE PAINTING SET.

(4 to 8 yrs)—A house and two wings made of 7/16" wood, slotted for easy assembly. Has no floors or partitions. All parts precoated, printed in black permanent design and serrated roofing material to give shingle effect. Set includes five pots of water color paint, two brushes and in-

3-31-NESTED WOOD BLOCKS (2 to 5 yrs.)—These eight beautiful California Redwood nesting blocks are sturdily built. Each is decorated with colorful paper pictures. Forty pictures in all of domestic and wild animals. When stacked, 40½" high. Ship. wt. 4 lbs.

G 3-92 KREATIVE BLOCKS

(2 to 6 yrs.)—An assortment of 36 polished plastic blocks—squares, tri-3-92 KREATIVE BLOCKS angles, oblongs, arches and half circles in solid red, yellow, blue and green. Largest oblong measures 5½" long, diameter of half circle 1½". Book of diagrams for building bridges, gas station, lighthouse etc., included, Ship, wt. 4 lbs.





B 3-40 WEAVING LOOM SET (Imported). yrs. up)-An endless variety of textile patterns can be created and the woven material converted into many useful articles. 17 x 16", it comes completely assembled, threaded with 36" of cotton warp ready for weaving. Equipment includes 3 wooden shuttles, a small supply of colored yarn and directions for weaving. Varnished frame has natural bardwood finish. Hoddles and botton are accurately many hardwood finish. Heddles and beater are accurately machined from wood. Here indeed is an item of lasting interest and tremendous educational value. Ship. wt. 7 lbs.



WAGONS OF COLORED BLOCKS building blocks are essential to any child. At first they are carried or shoved from place o place or stacked in piles. Next, the child

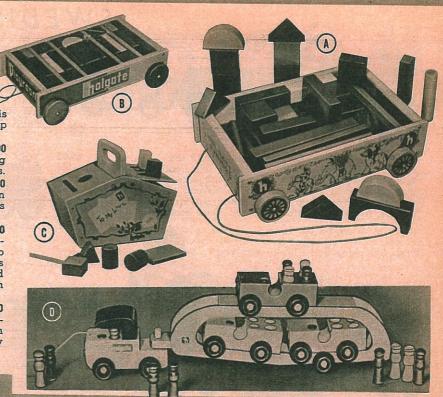
pegins to construct the more basic block structures. This wide range of colored building blocks in wagons is top ruality, will serve children's urge to repeatedly build.

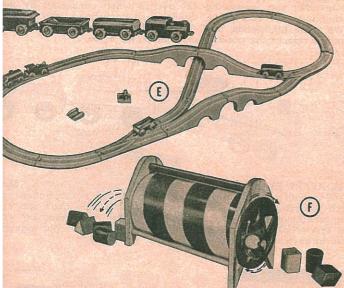
19-6 PLAYROOM BLOCKS

3 to 8 yrs.)—Wagon 10 x 18". 40 colored blocks in an assortment of nine shapes. Oblong unit block measures 1/2 x 21/4 x 41/2". Ship. wt. 14 lbs.

rough shaped holes in the double flap lid. It sharpens child's shape perception. Made of smoothly finished ood, it is an entertaining toy which can easily be taken long on trips or outings to keep little tots amused.

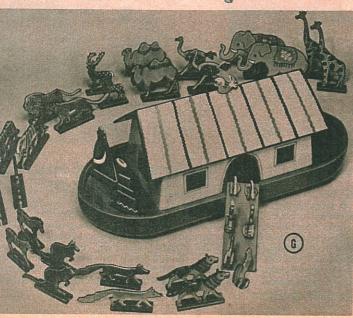
19-72 AUTO CONVOY TRAILER \$5.00 to 8 yrs.)—Always popular because there is so much acon in the loading and unloading of the three jeeps from the 18" long convoy trailer and the seating of the many assengers (peg people). Ship. wt. 4 lbs.





equipment consisting of 11 curved, 3 straight tracks, 1 switch, 2 complete bridges, 1 three-piece wooden tunnel, 1 yoke, 1 lead in and 1 bumper. Loco and three little colorful cars are of wood. Track joints interlock for easy assembly and simple separation. Track can be used for most miniature autos.

22-338 BLOCK MIXER (2 to 5 yrs.)—Boys say it's a cement mixer, girls—a food mixer. Teaches color and shape judgement because only correct colors and shapes of blocks fit in holes. Blocks go in one end, turning handle sends them out the other. 12" long. Ship. wt. 3 lbs.





dows, each covering a question and 20 red windows each covering an answer. Ten question and answer cards (400 questions in all) covering arithmetic, spelling, health, etc., as selected by elementary school teachers are included in each game. Ship. wt. 3 lbs. each.

22-188 for age 6. \$3.00

22-189 for age 7. \$3.00

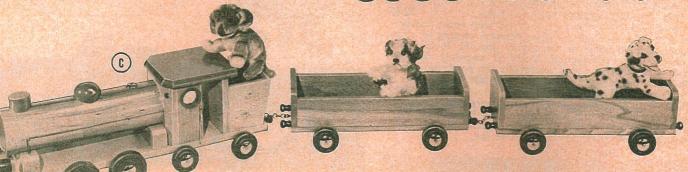
22-194 for age 8. .\$3.00

SWEDISH QUALITY TOYS



ticularly strong. It is especially decorative being finished in many bright colors in a high polish with amusing faces to decorate the sides of the freight cars. Roofs of cars remove for loading.



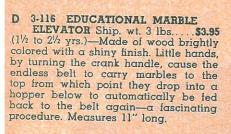


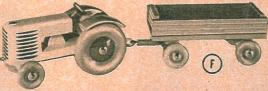
C 19-31 DOG TRAIN SET.

The cars and locomotives of this three-piece varnished natural hardwood train with red wheels are bigger than in other sets measuring 42" overall when connected by their simple hook and chain couplings. An adorable 6" Steiff plush dachshund with movable head drives the locomotive while his friends, a 4" "Molly" dog with movable head and a 7" dalmation dog enjoy the ride in the gondola cars. Ship. wt. 8 lbs.

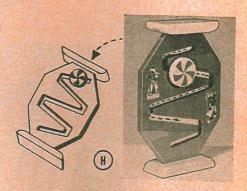


3-114 TAKE-APART TRAIN. (3 to 5 yrs.)—A smooth natural hardwood train consisting of locomotive and two cars which measure 24" when connected by their simple hook and eye couplings. For additional play value the loco and cars are assembled with large wooden screw bolts and can be easily taken apart and put together again with the large wooden screw driver. Ship. wt. 5 lbs.





F 19-33 TRACTOR AND TRAILER...\$5.95 (1½ to 3 yrs.)—Careful attention has been given to the design, material and color of wooden tractor and trailer. Four sides of trailer can be removed. Hook attaches it to tractor. Its four colors make this combination most appealing. Ship. wt. 5 lbs.



SET .\$5.75 (3 to 6 yrs.)—Girders, posts, wheels, nuts and bolts made of wood finished in harmonizing colors ready to be assembled into various items resembling sembled into various items resembling cart, see-saw, windmill, etc. Readily taken apart for reassembling. Finished products measure about 12" overall. All parts are very substantial and large so that small inexperienced hands can easily use them. A preschool tay thin set 12 lbs.

G 3-16 WOOD CONSTRUCTION

school toy. Ship. wt. 12 lbs.

H 3-143 SPINNING DISC FRAME \$2.50 (1 to 3 yrs.)—A tried and tested toy with (1 to 3 yrs.)—A tried and tested toy was a simple but tascinating action. Inside this attractive red and yellow enameled 11" high wooden frame with identical top and better stands is a zig-zag runway. When bottom stands is a zig-zag runway. When the frame (light but strong) is turned over, the painted discs on an axle run down the runway with an eye catching whirl of color. Invert the frame and the action is repeated much to the enjoyment of very young children. Ship. wt. 2 lbs.

