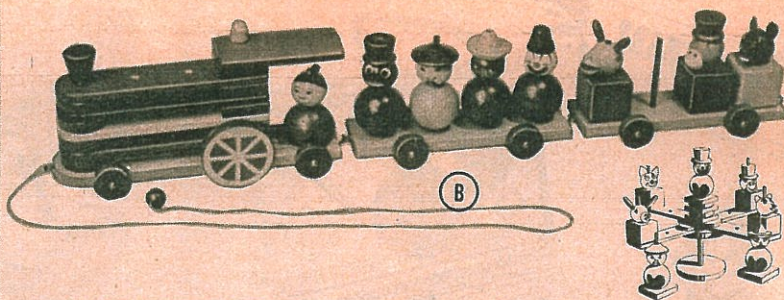
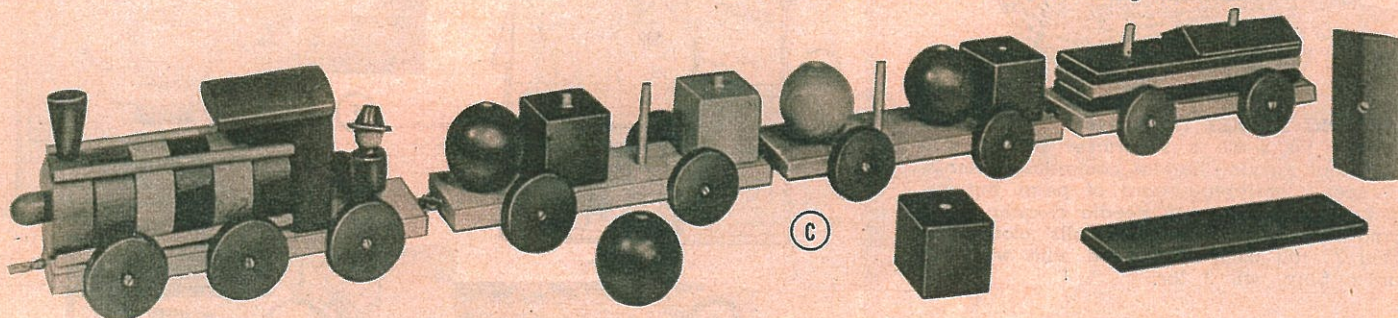


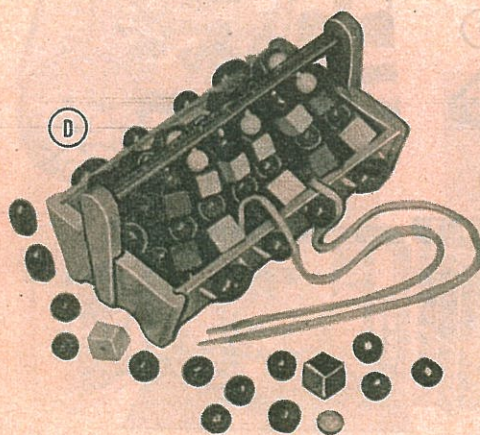
A 3-124 TASSY DOG\$3.00
(1½ to 2½ yrs.)—A very handsome 7" dachshund made of wood finished in shiny red, with white paws and nose and blue floppy ears. Pulling him along animates his paws while his oversized tail wiggles, all to the accompaniment of an amusing little growl. Ship. wt. 2 lbs.



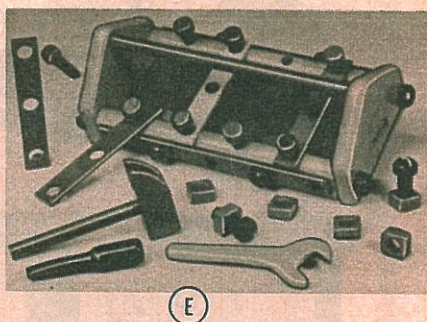
B 3-137 TAKE-A-PART CIRCUS TRAIN Ship. wt. 5 lbs.\$7.95
(2½ to 5 yrs.)—Imported. Growing youngsters appreciate the wide appeal of this new set combining the attractions of circus, trains and building blocks. The entire 25" train is assembled on pegs and pieces can be lifted off at will and replaced in many different combinations to make new trains or circus scenes. Four of the blocks have animal heads; four have comic human heads — all removable. Each wooden piece is beautifully finished in gay colors and every edge and corner is satin-smooth to the touch. Pull string attached.



C 3-98 EDUCATIONAL TRAIN Measures 33" overall Ship. wt. 4 lbs.\$4.95
(2½ to 5 yrs.)—The very best in wooden trains with endless play possibilities. Not only do the several cars unhook but the precious loads of colorful balls, cubes and flat lumber of each can be removed, transferred or used separately for building projects. Even the locomotive can be taken apart. Made of selected hardwood, colored and hand rubbed to a fine finish.



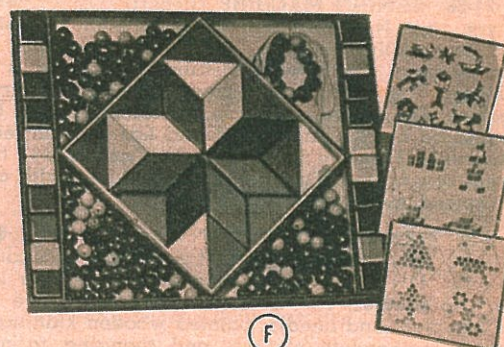
D 22-78 WOODEN TRAY WITH BEADS\$3.00
(3 to 5 yrs.)—This highly polished natural wood 2 x 4 x 7" tray contains a big assortment of colorful wooden beads in several shapes also long yellow laces with plastic tips for easy stringing. Tray itself has holes along sides and through carrying handle for special bead stringing ornamentation. Ship. wt. 2 lbs.



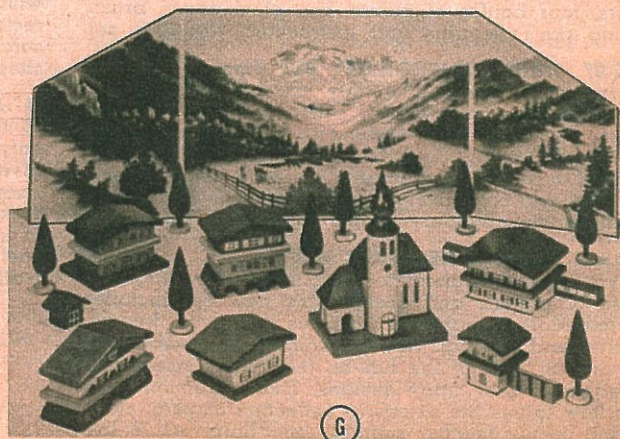
E 3-58 TOT'S TOOL BOX\$3.95
(3 to 5 yrs.)—To keep active hands occupied. A 6 x 11" hardwood carpenter's tray with handle can be completely taken apart and reassembled besides being a container for the assortment of the wooden

hammer, screw driver and wrench to be used on the wooden bolts, nuts and screws. All parts are purposely large for small hands to handle easily. As a plus, there are split pins to be driven home with the hammer also 6 wooden strips with large holes to be joined together by nuts and bolts. Ship. wt. 4 lbs.

F 3-99 EDUCATIONAL OCCUPATION\$3.00
(3 to 6 yrs.)—The finest hardwood, in assorted colors, polished to a mirror like finish in 1" cubes, 2" triangles, 2" parallelograms and ¾" beads inspire the design maker to begin the thousand and one possibilities. Some 150 pieces in the assortment. Bead stringing and ball design an added feature. Ship. wt. 5 lbs.



G 22-360 SWISS VILLAGE\$8.95
(All ages)—Against a background of green valley and snow capped hills, these charming miniature buildings may be arranged to form a village. Houses, barns, church, etc., of colored and polished wood. Each structure held together by split pins so that it may be taken apart and re-assembled in various combinations. Trees included. Ship. wt. 4 lbs.



JUVENILE CREATIVE TOYS. Here is a group of imported toys made of selected hardwood colored and polished to a beautiful finish. Each can amuse a child longer than most toys in this same field because they are better made and perform better. They are offered for those who want the best and are willing to pay something more for quality.

THE SCHWARZ
745 FIFTH AVENUE, N.Y.



(A)

22-8 SEWING BASKET (Exclusive).....\$6.95
(7 yrs. up)—A 5½ x 6½ x 9" wicker basket with lined cover and carrying handle, containing thimble, scissors, 2 spools of thread, card of pearl buttons, needle book, pin cushion with needle cleaner, dress material and trimmings for making dolls' clothes for use included 7" tall composition doll with wig and moving arms. Ship. wt. 3 lbs.

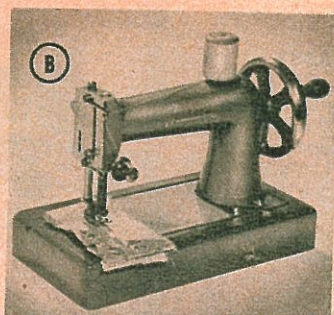
24-86 SEWING MACHINE (Import).....\$10.95
(7 yrs. up)—Now you can be your own seamstress and sew dolly's dresses, doll house curtains, etc. This all-metal real sewing instrument will sew a surprisingly fine stitch for a small manually operated machine. The thread tension is self-compensating. Uses standard needle and thread and has a stitch length adjustment. Finished in blue enamel and is 6½" high. A real sewing machine, not to be confused with other low priced machines. Ship. wt. 4 lbs.

3-28 HANDICRAFT OUTFIT (Import).....\$3.75
(5 to 10 yrs.)—Four easy yet fascinating occupations for girls: 11½ x 5¼" wood and metal weaving loom with two shuttles; 4½" wooden embroidery frame with 10 samplers and needle; painted wooden knitting device; 7 leathercloth shapes, and thonging to make purse, comb case, etc. Included are wool, yarn, and a profusely illustrated booklet explaining how to make over twenty useful items. Ship. wt. 4 lbs.

22-316 SCARF PAINTING SET Wt. 3 lbs.\$3.00
(7 yrs. up)—A new approach to the creative paint that has appeal for the Jr. Miss. She paints her own silk scarfs, using the four assorted stencil designs, textile paints and completes her projects with iridescent sequins, giving Jr. Miss her own beautiful scarfs to wear. Three 17" square scarfs in different colors, four bottles of paints, one of cleanser, brush, and painting pans, sequins and instructions complete set.

3-87 HANKY EMBROIDERY SET (Import).....\$2.00
(7 yrs. up)—Five fine quality cotton handkerchiefs, in a soft blue mercerized cotton machine stitched design, on which cross stitching is to be done to make them really pretty. To make the cross stitching easy, designs have been stamped on each handkerchief. Included is a color design chart, also spools of thread, needle and embroidery hoops. Ship. wt. 2 lbs.

19-74 YOUNG DESIGNER SET.....\$3.00
(7 yrs. up)—Designed to encourage a youngster's sense of pattern and design, this new set includes materials to make such articles as a scarf, beanie, slippers and earrings. Sewing, knitting and embroidery are all part of the fun as the young seamstress experiments with many designs. The instruction book shows how to use the extensive collection of yarn, cloth, sewing tools, cutouts, sequins, etc. Ship. wt. 3 lbs.



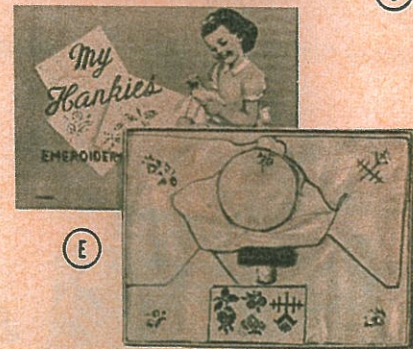
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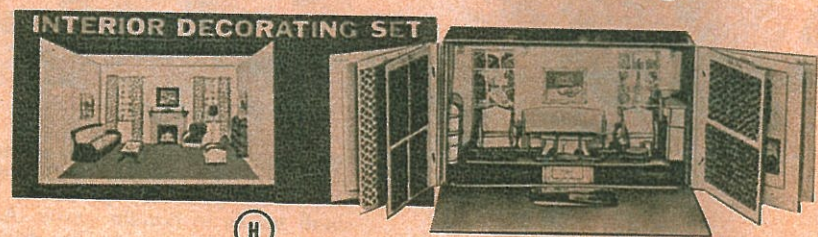
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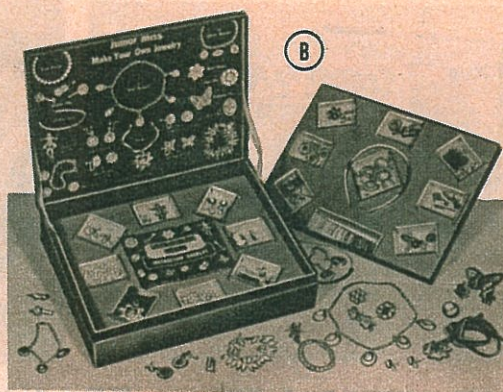
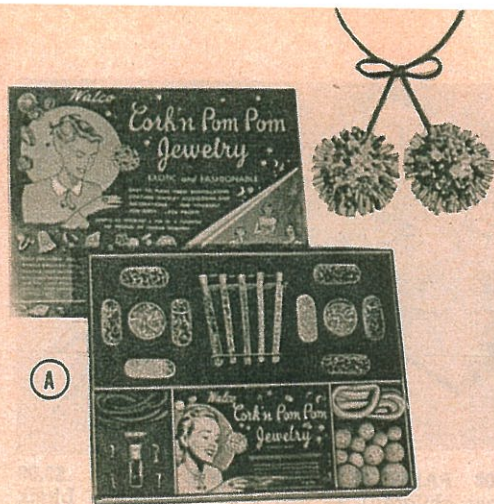


(H)

G 22-314 AMERICAN TAPESTRY.....\$3.00
(7 yrs. up)—An old art is tapestry, but here we have it presented attractively to young misses eager to add their handiwork to the household. The work itself is simply done, on durable tapestry material, in four American patriotic designs which, when finished, are suitable for framing. Two of the patterns are 12 x 9½" rectangles, the others are 7½" diameter circles, all silk-screened in 7 different colors. Tapestry needle, 18 skeins of assorted colored wool yarn and instruction sheet included. Ship. wt. 3 lbs.

H 22-269 INTERIOR DECORATING SET.....\$5.00
(8 to 14 yrs.)—A room full of things to do! With this set the junior miss not only sets up "light housekeeping" but her imagination and decorative tastes are given an opportunity to experiment and develop within the 18 x 10 x 6" cardboard room. She paints the wooden furniture, papers the walls, lays the carpet, makes draperies and cushions, hangs the pictures and then arranges the pieces to suit her taste. Main pieces of furniture included are couch, 2 chairs, bookshelf, coffee table and fireplace. Materials included are 3 colors of interior paint, wallpaper, carpet, drapery and furniture fabrics. Ship. wt. 3 lbs.

FREE DELIVERY TO 13 EASTERN STATES
SEE INSIDE BACK COVER



A 3-70 CORK 'N' POM POM JEWELRY \$3. (10 years up) Girls enjoy wearing the results of their work with this novel jewelry set. Using the corks provided as a base, sparkling ornaments are made by fastening the pearls, sequins and fancy spangles and glass beads in any desired pattern. Earrings, bracelets, necklaces and extremely attractive dangles on velvet tape are popular projects that are fun to make. The cork bases are both shaped and round. Wt. 3 lbs.

B 3-66 JEWELRY SET Ship. wt. 2 lbs. **\$5.00** Junior misses make their own attractive costume jewelry. Seventeen lovely and useful pieces can be produced, including a variety of necklaces, scatter pins, earrings and bracelets. The chest, with its lift-out tray, becomes a useful jewel box when the projects are finished. Even very young ladies develop a taste for jewelry and the thrill of wearing a self-made piece makes it doubly enjoyable. Parts of metal, beads, shells and coins are easily put together with the included permanent glue and tweezers.

C 3-50 SNOWFLAKE JEWELRY\$3.75 (6 yrs. up)—Hours of useful and fascinating fun may be spent with this costume jewelry craft. The chest, which measures 14½" x 10½" x 2½" deep, has a sliding drawer and contains hundreds of beads in a variety of shapes in many brilliant hues. Included are thread, wire and cord for stringing, with complete instructions for making necklaces, bracelets, doll novelties, etc. The colors come in a wide range for all tastes. 5 lbs.

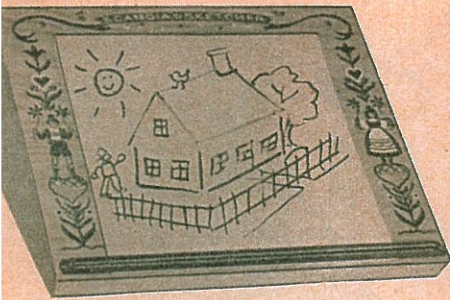
D 3-62 KINDERGARTEN COMPENDIUM (Imported)\$3.75 A set designed to give very young minds a wide variety of things to do and make. Knitting, basketmaking, picture sewing, stencil painting and a bead mosaic provide a succession of interesting projects for youngsters of an age when any one activity becomes tiresome. An ingenious little knitting apparatus brings even this comparatively difficult attainment within the reach of children of kindergarten age. Instructions for each activity included. Ship. wt. 3 lbs.

E 22-251 PERFUME KIT Wt. 3 lbs. **\$3.00** (8 yrs. up) — Such pleasing perfumes as "Flower Shop", "Rajah's Scent", "Power Dive", "Rainbow Mist" and others can be made from the 5 bottles of bouquet and one large bottle of perfume base contained in this set along with 8 lovely miniature perfume bottles adorned with colored caps and 96 tiny labels. Besides the 16 page information book is a small funnel to help in pouring the precious fluid into the small bottles.

F 3-89 CHARM CRAFT\$4.50 (6 yrs. up) A new and fashionable jewelry craft for hours of useful and fascinating fun. The 11 x 14½" chest with sliding drawer contains a large variety of charms, jewelry chain, beads, clasps, thread, etc., to make necklaces, bracelets, lapel and bar pins, fobs and all types of hat and costume decorations. Ship. Wt. 4 lbs.

G 22-317 DOLL CRAFT Wt. 3 lbs. **\$3.00** (7 years up) Cute, stylish, humorous dolls measuring 3 to 4" tall having round wooden heads and pipe cleaner bodies dressed according to one's whim and ability. This set leaves nothing to be desired to assemble the dolls, some 24 in all, and completely dress them using the big assortment of colored cloth and paper and following the patterns for dresses, hats, bonnets, pants, jackets, etc. Dolls can be made to sit or stand. Finished products make excellent party, package, tree or table decorations.

H 22-284 PETAL CRAFT\$4.00 (6 yrs. up)—Into the more than 1,000 holes in the 12 x 12" plastic board, the design maker can stick the stems of the small colored flowers to form colorful pictures. The effect is most unusual—designing with flowers. The solid colored flowers (some 200 in all) come in 10 different shades. Wt. 3 lbs.



(A)

A 11-26 SKETCHER \$5.50

The youthful sketcher will find it easier to draw on the firm 16 x 18" working surface of this handsome board which is slanted like a professional's. Made of natural varnished wood, colorfully decorated in Swedish style. Has concealed 25' roll of paper 13" wide which is drawn across the board and held secure at its base by a convenient paper cutter. Ship. wt. 6 lbs.



(B)

B 3-67 SCENES TO PAINT.....\$3.00

(6 yrs. up)—Twenty large 11 1/4 x 13 1/4" nature and marine scenes printed on fine drawing paper. Ideal for framing when colored. With 48 page book showing each scene in full color with suggestions for painting or coloring. This set includes a box of 50 water colors, plus four tubes of paint and a brush. Ship. wt. 4 lbs. each.
3-55 FLOWERS TO PAINT (Not ill.) \$3.00
3-127 BIRDS TO PAINT (Not ill.).....\$3.00



(C)

C 3-108 PAINT WITHOUT PAINTS.....\$3.00

(Younger children) — Just paint seemingly black pictures with brush dipped in water and see the magic colors appear. There are 16 invisible color books containing 128 pictures (each with an interesting printed story) of animals, flowers and designs, things we see, story book friends, etc. 2 brushes included. Ship. wt. 4 lbs.



(D)



(E)

D 23-133 SKETCHING OUTFIT Ship. wt. 4 lbs.....\$3.00

Jon Gnagy's successful television drawing lessons now available in this complete and fun-to-follow drawing set. The principal item is a 64 page illustrated book showing how to draw anything by using four simple basic forms and how to give life, add depth, action and expression to the picture. Also step-by-step illustrated drawing lessons from the first line to the finished pictures plus 12" x 18" drawing board, carbon pencil, 3 drawing pencils, 3 sketching chucks, shading stomp, graphite stick, eraser, sandpad pencil sharpener and a supply of drawing paper.

E 3-5 DE LUXE CRAYON COLORING SET Ship. wt. 7 lbs.....\$3.00

(4 yrs. up)—This lithographed box, 19 x 11", containing 100 crayons and sharpener will supply a young artist with a great variety of colors, some round, some hexagon, of various sizes and the very best quality. There is a generous supply of outline pictures to be colored and of outline stencils, drawing paper, a 8 x 10" lithographed art study.

F 3-123 TOM SAWYER FINGER PAINTS.....\$3.00

(All Ages)—Finger painting technique is a simple and direct medium for artistic expression. First developed for the very young child, it is now used through pre-school, grade school, high school and college—as well as by adults for artistic purposes. Finger painting is an experience in discovery—and the discoveries we make for ourselves are the most important ones to us. Six 4 1/2 oz. jars of non toxic paints, two bottles of finisher with brush, moistening cup, 6 wooden spatulas, and 26 sheets of paper plus instruction book. Ship. wt. 7 lbs.

G 3-122 DE LUXE ARTISTS' PAINTING SET.....\$5.00

(6 yrs. up)—This set is the dream of the child artist. Upper tray of hinged cover box—16 tubes of assorted water colors, 6 jars of poster paints, 2 mixing pans and brushes, while the lower tray contains 20 cups of colored semi-moist paints, 2 mixing pans, a paint brush and a six-sectioned paint mixing tray. Color mixing guide and a large quantity of photo-gravure art studies for guidance are included. Ship. wt. 5 lbs.

H 22-201 COLORFORMS \$5.00

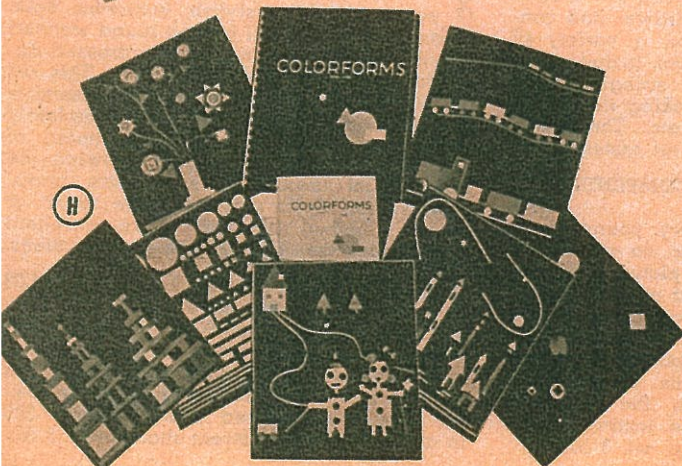
A new, clean, design maker for pre-school and kindergarten age. In the 10 x 11" five page book are sheets of circles, dots, lines, squares, triangles, etc. in assorted colors and sizes made of bright, shiny material, that stick harmlessly to any smooth surface. These shapes can be lifted from the pages, used and returned to the book in endless repetition. Book of many suggested designs included. Ship. wt. 2 lbs.



(F)

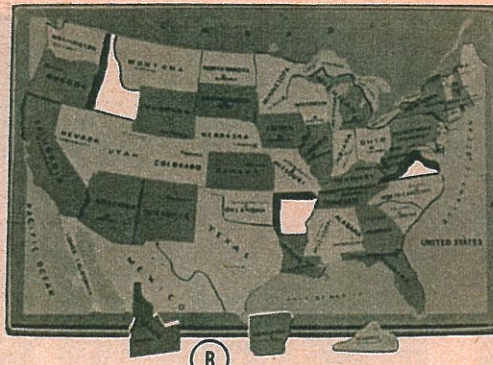
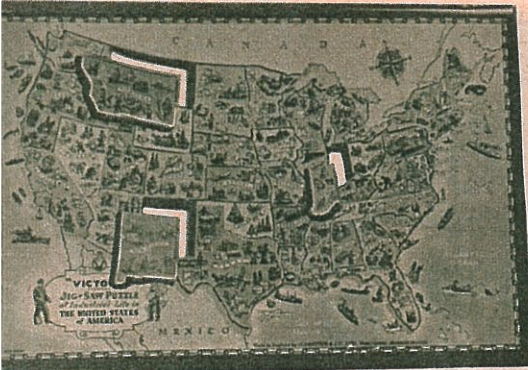


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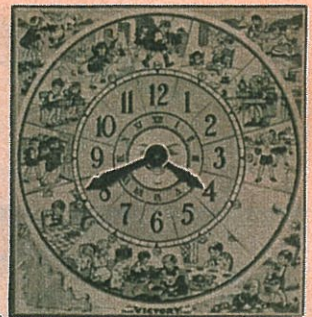


(H)

(A)



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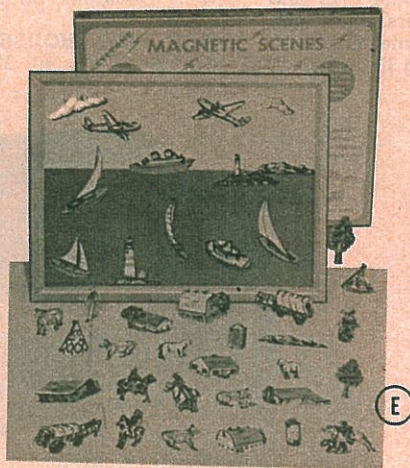
3-133 U.S. MAP PUZZLE (Imported).....\$5.00
 (7 yrs. up)—A very beautiful and comprehensive industry and produce map of the United States. The map itself is mounted on plywood with each state cut out on its borderlines to form a separate piece—3 pieces in all, hence the puzzle. In color in each state (rather than cities, rivers, etc.) are pictures of the state's principal industries and produce. The whole map fits into an ocean bounded area within a wooden backed frame 10½ x 16½". Ship. wt. 4 lbs.

B 3-88 U.S. MAP PUZZLE.....\$3.00
 (7 yrs. up)—A plain, clearly defined, 12 x 18½", 6-colored, wooden map of the U. S. showing bordering countries and oceans, also names of all states, with their capitals. Map is cut into 48 pieces, each piece in most instances a complete state. Lasting educational value. Ship. wt. 3 lbs.

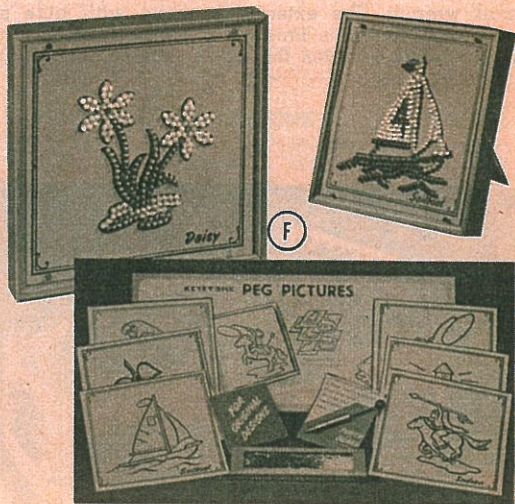
C 3-91 PUZZLE CLOCK \$3.50
 (3 to 5 yrs.)—A clock for teaching time. The big hands are manually set. Around the face are pictures of the typical child's day. In the corners pictures of the 4 seasons. Most pictures and numbers can be lifted in time puzzle fashion. Made of plywood. 12" square. Wt. 4 lbs.



(D)



(E)



(F)

22-448 TRIX STIX Ship. wt. 2 lbs.\$3.00
 (1 Ages)—Consists of 144 flat, flexible plastic strips in four colors, 3¼" long, with 1-way notches at both ends so that they can be joined together to form feather-light, yet indestructible, houses, airplanes, boats, animals, birds, flowers, etc. Excellent for quiet play in limited spaces—convalescent's, traveler, etc.

3-25 MAGNETIC PICTURE SET.....\$3.95
 (7 yrs. up)—Scenes of farms, wild west, seashore, etc., of three dimensional effect can be created by placing the magnetized objects in any place and in different positions on the 13 x 17" painted steel background to which they will adhere. The objects (some forty in all) each mounted to a permanent magnet represent trees, farms, cows, barn, etc. are cut to shape and highly decorated. Background easel frame for use in horizontal or vertical positions. Ship. wt. 3 lbs.

3-27 PEG PICTURE SET.....\$3.95
 (7 yrs. up)—In this set pictures are not drawn but are made by putting colored pegs in the holes punched out in the 8 x 8" cards. The pegs are large, easy for all hands to handle. Twelve of the cards have holes already punched of different pictures. In addition, there are blank cards and punch for original designs. Cards fit into 9" wooden frame with easel back. Set includes 400 assorted pegs, frame, punch board, blank cards and safety punch. Ship. wt. 3 lbs.

22-255 PYROCON MODELING CLAY Ship. wt. 4 lbs.\$4.00
 (7 yrs. up) — An odorless modeling material that stays soft and pliable and does not crumble or become sticky. Comes in five brilliant colors (can be mixed like paints) is easy to handle and is made more so with an assortment of ready-made pegs to be bent and trimmed to make figures, animals, birds, airplanes, etc. Pyrocon can be used over and over again, any model can be baked in the oven into an almost indestructible object. Set contains material for making out two dozen small objects. Brief set of instructions included.

7 PYROCON REFILL (Not illustrated).....\$1.90
 Contains enough material in the form of five different colored sticks to make about 1 dozen small objects. Ship. wt. 2 lbs.

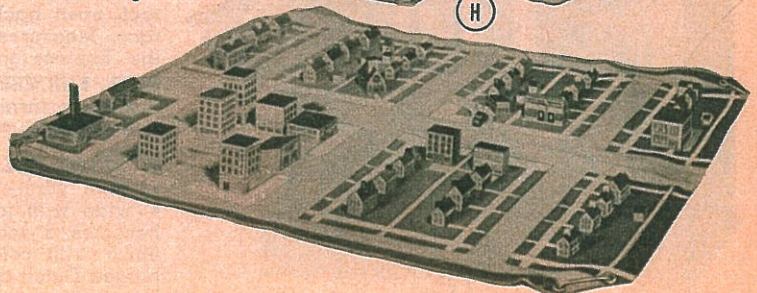
3-47 KINDER CITY Ship. wt. 6 lbs.\$8.95
 (7 yrs. up)—Kinder City is a gay collection of hardwood blocks painted and painted to simulate the buildings of a complete community. The novel container of these blocks is a 36 x 40" sturdy plastic base stamped out in "city blocks" with streets, sidewalks, lawns, and lawns. When not in use, this base, made with a twirling, becomes a convenient bag for this 90 piece set.



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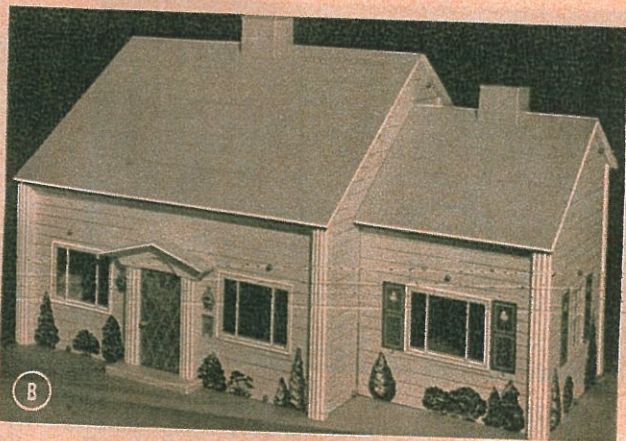


(H)





A 3-135 DOLL FAMILY (Imported) **\$5.75**
 Father, mother, son, daughter and maid from 3½" to 5½" tall, have pliable limbs and bodies to assume various positions. Being a most attractive family they are worthy of a nice home. Ship. wt. 2 lbs.

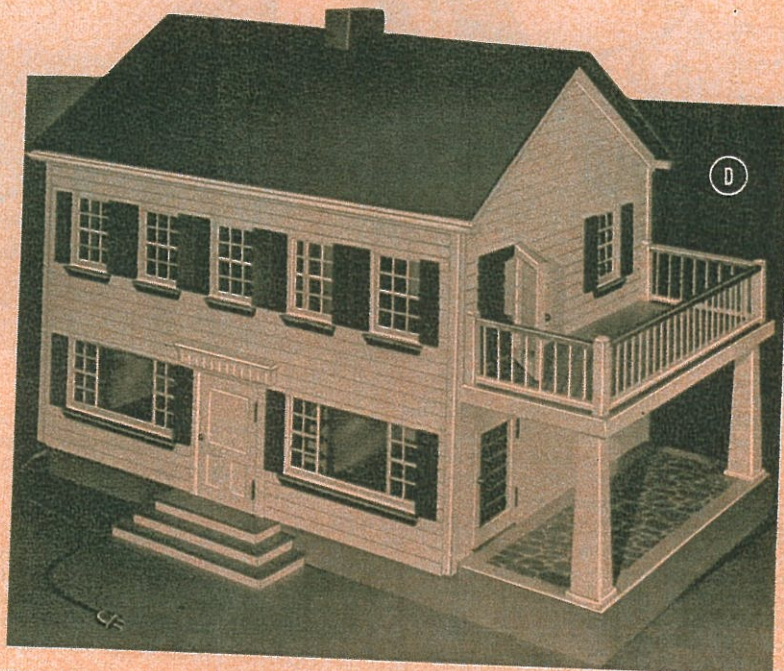
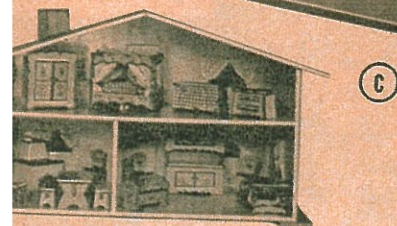
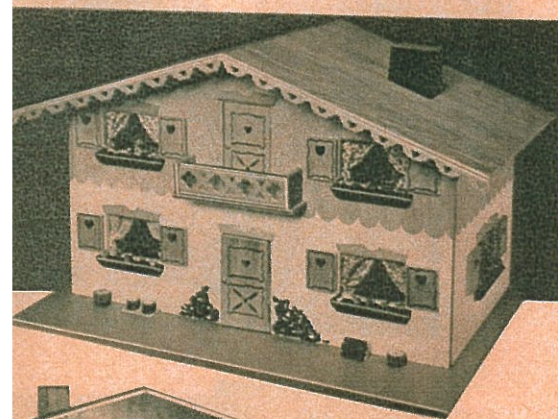


B 44-15 FURNISHED DOLL HOUSE **\$25.95**
 This roomy doll house, 36" long, 16" wide and 23" high, is pre-fabricated of wood and fibreboard to provide many hours of happy housekeeping for little mothers. Complete with six rooms of plastic furniture, it is fitted with high impact plastic windows, a swinging door, movable partitions and chimney and is quickly assembled without screws or nails, using only the included 22 dome nuts and nail wrench. The exterior is white with blue shutters and door, while the interior is finished in striking colors and patterns. Furniture included enables the young homemaker to furnish living room,

dining room, kitchen, bathroom, bedroom and nursery. Ship. wt. 22 lbs. Express only.

44-17 DOLL HOUSE WITH STROMBECK FURNITURE above **\$45.25**
 Six rooms—47 pieces—of accurately proportioned wood furniture including a home's newest "necessity"—a TV set. Living room, dining room, bedroom, bathroom, kitchen, nursery. Wt. 25 lbs. Exp. only.

44-12 DOLL HOUSE, same as above, but unfurnished. Not assembled. Ship. wt. 20 lbs. Express only. **\$16.95**



C 60-53 PEASANT DOLL HOUSE (Furnished) (Exclusive) All assembled... **\$50.00**
 A very sweet and cozy chalet type house, made entirely of wood with rustic roof, white exterior walls, natural wood under eaves. Balcony on front of house. Has 6 windows with shutters and colorful flower boxes. Bundle of wood and bench on terrace. Living room and kitchen downstairs, bedroom upstairs. Furnished in good taste with 15 pieces of decorated peasant style furniture. Open back. Measures 29 x 16 x 17" high. Ship. wt. 23 lbs. Express only.

D 60-59 UNFURNISHED DOLL HOUSE (Exclusive) All assembled... **\$125.00**
 This fine doll house is made of top-grade materials and constructed by painstaking workmanship in an effort to produce an outstanding plaything. Design, color and play accessibility are given equal consideration. Made entirely of white pine plywood except for the composition roof, it has an electric ceiling light in each room and a control switch for each floor. White clapboard siding with green trim and roof, open back to make inside play easier, upper open porch, lower "stone" terrace. Measures 36 x 20 x 26". Works on house current AC plug-in. Ship. wt. 56 lbs. Express only.

60-57 FURNISHED DOLL HOUSE (Exclusive) All assembled... **\$192.00**
 Tastefully furnished in scale model period furniture, 1" to 1 foot. Living room, 2 bedrooms, kitchen, dining room, bathroom and nursery. Ship. wt. 58 lbs. Exp. only.

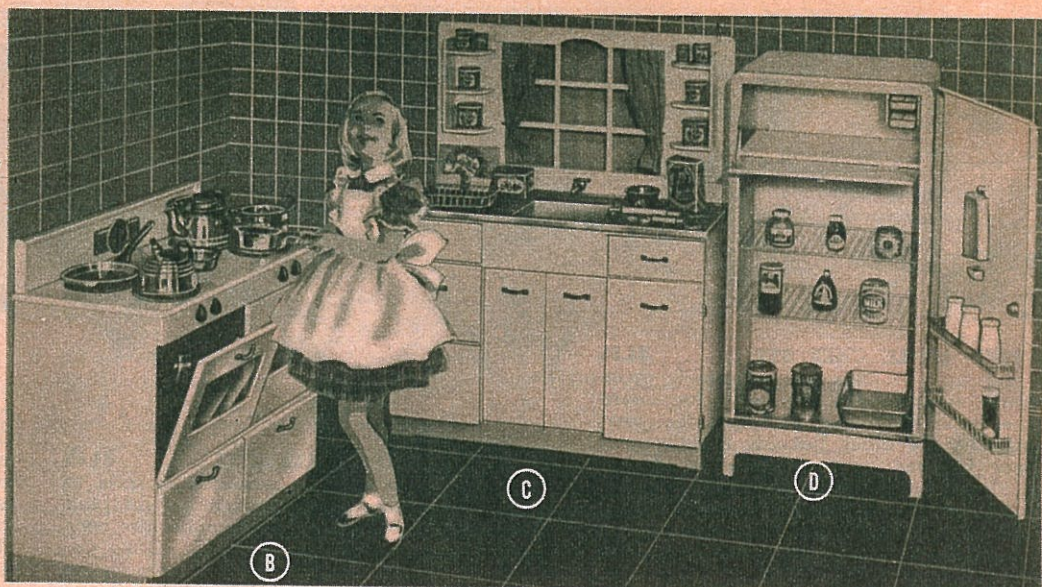
E 60-108 FOLDING PLAYHOUSE (Exclusive)... **\$35.00**
 (2 to 6 yrs.)—A convenient and attractive 3-sided playhouse measuring 5' high, 4' wide with folding sides, 22" deep. While this is called a playhouse, in play it becomes a school, a theatre, a store, a hospital, etc. Of 3/16" plywood, natural finish with colorful Swedish decorations. Visitors may be welcomed through the hinged Dutch door. Printed cotton curtains at the window. Ship. wt. 47 lbs. Exp. only.





A 11-4 TRIMMED TEA WAGON

(Exclusive) Wt. 16 lbs. ... **\$16.75**
(5 yrs. up)—"Tea Time" for serving either real or make believe tea. This ivory enameled with green trim tea wagon offers hours of fun in the preparation, serving and talking over the tea cups. Besides an ivory plastic tea set for four with gold metallic trim, there is a set of gold plastic "silverware". The wagon has 5" wooden wheels on 2 legs, castors on the others. Its wooden handle measures 19" from the floor. The removable top serves as a 12 x 17½" tray.

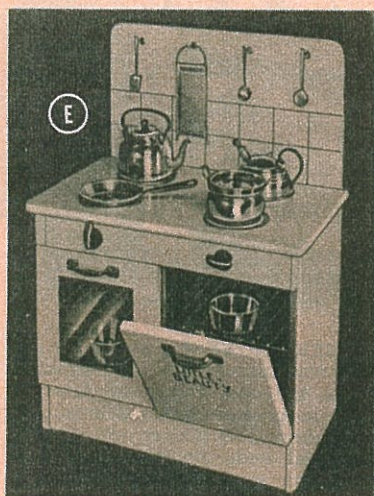


KITCHEN PLAY EQUIPMENT B-C-D — (4 yrs. up)—These exclusive imports are sure to meet the high standards of any young housekeeper. Their size, quality workmanship, material and design gives each piece a most realistic appearance. The fact that the refrigerator does not freeze nor the stove cook will not detract from their play value. Constructed of wood, finished in gleaming white enamel. Express only.

B 60-41 KITCHEN STOVE **\$49.50**
Measures 25½ x 15½ x 28½" high, oven doors open and close. Has two bottom drawers for storing the eight pieces of cooking equipment and there is a simulated timer. Wt. 39 lbs.

C 60-42 LARGE KITCHEN SINK **\$68.00**
Measures 34½ x 18 x 42" high overall, with storage space in its many drawers, a 'picture window' with curtains and shelves. Water supplied by gravity from a concealed tank. Equipped with a 17-piece baking set plus dish washing set. Wt. 88 lbs.

D 60-40 KITCHEN REFRIGERATOR **\$50.00**
Measures 20½ x 15 x 40" high, has 2 removable shelves, a deep freeze with "ice" cube section, defrosting pan, special door compartment for butter plus 2 racks for small bottles. 9 useable items plus 3 wooden milk bottles are included. Wt. 41 lbs.



E 19-55 ELECTRIC TYPE STOVE (Imported) (4 yrs. up) **\$18.00**

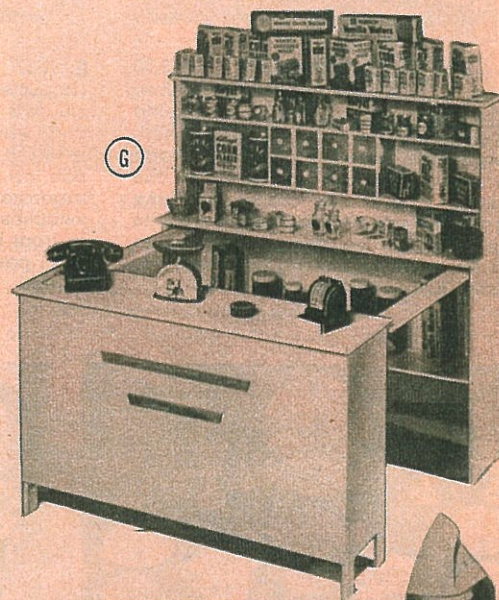
A gleaming white non-operating stove with all the gadgets of a real stove except for the heat. The Stove itself, measuring 14 x 12 x 8½", is made of wood, has 4 burner top, 2 snap switches, 2 ovens—each with a sliding rack one hinged oven door has window—the other a solid door. Back of the stove has hooks on which some of the aluminum utensils hang. Utensils are: 2 Tea Kettles . . . one whistling, 3 assorted pots, frying pan, ladle, skimmer and grater. Ship. wt. 10 lbs.



F 10-14 SMALL GROCERY STORE (Exclusive) **\$20.00**

(4 to 10 yrs.)—With a phone, small cash register, glass jars, baskets and wooden containers—about 23" wide and 18½" high. Stocked with miniature samples (some are dummy cartons, the balance filled)—approximately 40 in all—the counter shelves present a realistic array of well-known products. The wooden fixture is attractively painted and has eight drawers for staples. Ship. wt. 15 lbs.

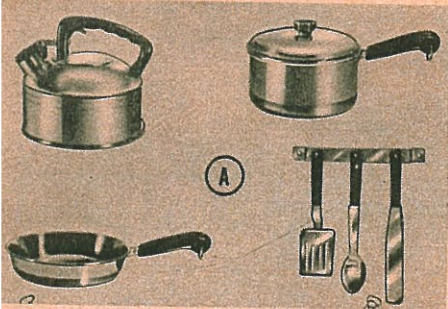
G 60-86 LARGE GROCERY STORE (Exclusive) Ship. wt. 40 lbs. Exp. only... **\$40.00**
(4 to 10 yrs.)—For imaginative play, running a busy and profitable grocery store is really wonderful fun! There's a scale, cash register, a telephone to take orders to be filled from the "inventory" of well-known brands of breakfast foods, puddings, cleansing powder—approximately 75 in all, some are only dummies. Large back shelves (35" high, 30" wide) and 8 drawers for staples like salt and rice.



H 27-204 POP CORN JR. Ship. wt. 14 lbs. **\$12.95**

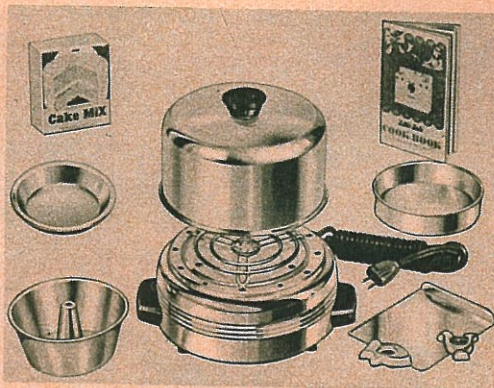
(5 yrs. up)—No fuss. No mess. Just put the corn in the aluminum cooker (with sealed heating unit), plug into house current and you are in the pop-corn business. Sturdy metal 12 x 20" pop corn stand is painted sparkling white with red plastic top. Supply of pop corn, 12 miniature pop corn boxes and 4" metal scoop included.





A 19-54 LITTLE CHEF SET.....\$4.95

(3 yrs. up) — This miniature 8 piece cooking set provides the basis for future kitchen skill. Gleaming stainless steel contrasts with the black bakelite handles and copper bottoms on the saucepan, frying pan, and whistling tea kettle. Frying pan is just the right size to fry an egg or hamburger patty. Kettle and saucepan hold 1 up of water. Three useful stainless steel implements hang from scaled bracket — spatula, spoon and pancake turner. Ship. wt. 3 lbs.



B

B 19-49 ELECTRIC BAKERETTE.....\$4.95

(6 yrs. up) — Designed to permit little girls to do their own baking and particularly adapted to the popular pre-mixes, this temperature controlled bakerette set has six pieces. Cake tin, cookie sheet, and cookie cutters help make their first baking experiences exciting adventures. AC or DC. 5 1/4" high. Ship. wt. 4 lbs.



C

C 12-8 TEA AND BAKING SET...\$2.95

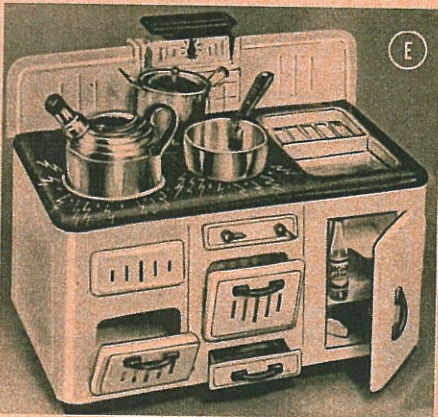
(3 yrs. up) — Young hostesses enjoy the fuss and bother of preparing a party for her family of doll guests. Her baking set helps her to get everything ready. Includes cups, saucers, plates for four plus tea pot, sugar and creamer, canisters with tops, plastic measuring spoons, cookie cutters, breadboard and rolling pin — 35 pieces in all. Wt. 6 lbs.



D

D 4-3—PLAY STOVE.....\$3.00

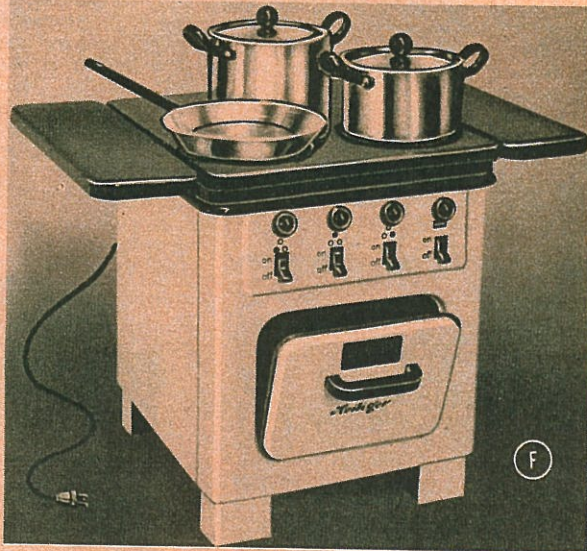
(Imported) (3 yrs. up) — A two burner metal black and white enameled stove measuring 4 1/2 x 8 1/2 x 10" high overall. Has one pull out drawer and oven with window in door for the look to check the contents. Shiny metal utensils of pan, pot, tea kettle with whistle, also spoon and strainer and for good measure a pan browned plastic turkey. Ship. wt. 4 lbs.



E

E 4-12 PLAY STOVE.....\$5.00

(Imported) (3 yrs. up) — A three burner, two oven type, all metal, black and white enameled stove 5 1/2 x 7 1/2 x 10". It has a shallow recessed dish pan on top. Also a drawer and refrigerator compartment. Mechanical switches control spark-making device in front burners to give illusion of fire. Pot, pan, scale and tea kettle included. Wt. 4 lbs.



F

F 19-68 ELECTRIC STOVE (Imported) \$38.00

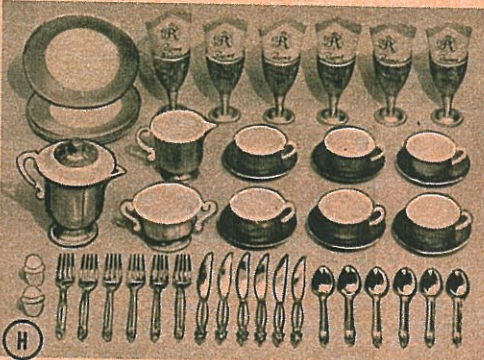
(6 yrs. up) — A toy only in size, in performance every bit the real thing. Made entirely of heavy gauge steel finished in black and white porcelain. The hinged top which has two drop leaf ends, contains 3 round plate burners each controlled by a separate switch with light signals. A fourth switch controls the oven. Stove measures 8 x 8 1/2 x 10 1/4". Cooking utensils included. AC current only. Ship. wt. 18 lbs.



G

G 12-16 HER MAJESTY'S TEA SET...\$3.95

(4 yrs. up) — A very regal looking tea service for four. It's a 36 piece set of pure white plastic with a simple and dignified design raised gold crown, and royal insignia in dark blue spray. Includes 6" plates, cups, saucers, goblets, teapot with cover, creamer, sugar bowl and gold plated plastic knives, forks and spoons. Ship. wt. 4 lbs.



H

H 12-14 TEA SET (Excl. combination) \$5.00

(3 yrs. up) — Young hostesses are proud to serve their guests with this striking 54 piece gold and white plastic tea set. The flatware has a gleaming metallized finish in matching gold and includes a knife, fork, and spoon for each of the six settings. Settings include plate, cup, saucer and goblet. Creamer, sugar bowl, tea pot, pepper and salt shakers. Ship. wt. 5 lbs.



J

J 4-36 CHINA TEA SET.....\$9.50

(4 yrs. up) — A dainty 4 place English made China Tea Set with 1 3/4" high cups and saucers 4 3/4" in diameter. All pieces are decorated with a flower design and fine gold band. Assortment consists of 4 cups, 4 saucers, 4 sandwich plates, tea pot, bowl and creamer. Ship. wt. 7 lbs.



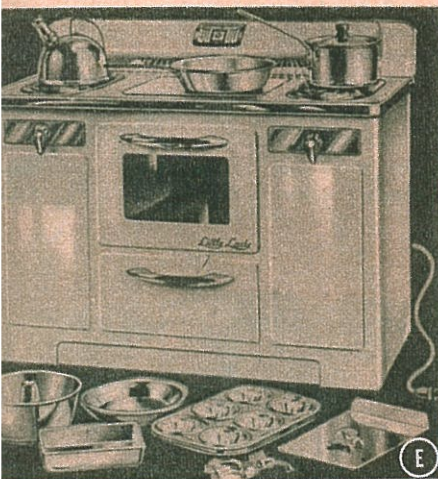
24-44 BETTY CROCKER JUNIOR BAKING KIT Wt. 6 lbs. \$5.00
(yrs. up)—"Little housekeepers" can take their own treats with this complete Junior Baking Kit. Twelve real cooking mixes and 21 baking utensils make it possible to serve cookies, biscuits and both light and dark cakes. Colorful illustrated instruction book with easily understood recipes included.



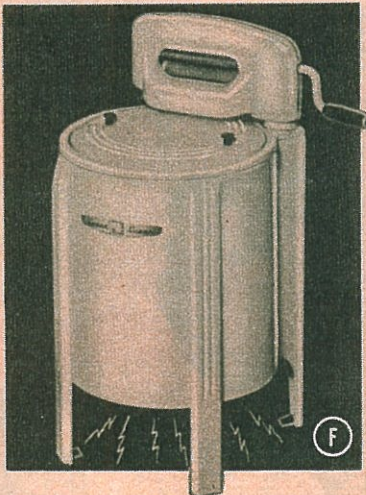
B 12-37 ELECTRO MIX \$4.95
(4 yrs. up)—Just turn the button in the red plastic base of this battery driven electric mixer and the agitator in the bottom of the plastic tumbler spins at 6500 rpm to stir or whip in a jiffy any one of many recipes supplied with it. Two plastic tumblers, and can of Hershey chocolate syrup included. Mixer 7½" tall. 3 standard flashlight batteries included. Wt. 3 lbs.



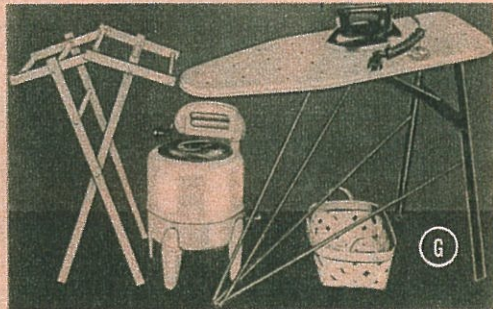
C 12-9 HOUSECLEANING SET ..\$5.00
(3 to 10 yrs.)—Mother is sure to find her own work lighter when her little helper has her very own set of cleaning equipment to lend a willing hand. This set of 14 pieces includes both cleaning and dishwashing equipment, featuring such "necessities" as dishpan, drain tray, apron, carpet cleaner, dry mop, sponge mop with wringer and hand duster. Ship. wt. 6 lbs.



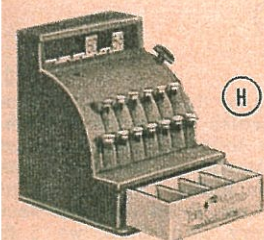
11-20 DELUXE ELECTRIC STOVE \$12.95
(yrs. up)—A little girl's supreme delight is this fine metal miniature electric stove, duplicating in detail, the appointments and finish of large electric ranges. Has two 'Off and On' switches—one for burners and one for the fiberglass insulated oven. Two lights illuminate top stove. Beautifully finished white baked enamel, and polished chrome trim. Size 12" x 12¾" x 7¾". 12 utensils with cook book included. Ship. wt. 11 lbs.



F 11-3 WASHING MACHINE \$9.95
(5 yrs. up)—No "make believe" with this battery-operated, gleaming white, all metal working machine. Just pour in some warm water, add some soap powder, drop in some doll's laundry, turn on the switch and its activating plunger in the churning suds does the rest. Followed by a trip through the attached wringer, a rinse, a second wringing and it is ready for the clothesline. It's fun, easy and modern. Overall height 12". Battery included. Ship. wt. 6 lbs.



G 11-15 LAUNDRY SET \$7.95
(3 yrs. up)—Almost indispensable to the proud doll mother. The replica of a real hand operated washer, is large enough (12" high) to actually wash doll's clothes. A 27¼" long ironing board with steel understructure, low heat electric iron, folding dryer and clothes basket complete this deluxe laundry set. Wt. 9 lbs.



12-22 TOM THUMB CASH REGISTER \$3.95
(yrs. up) — Hear the tuneful rattle of money adding up. Even a penny rung up on this metal gister produces a jingly clink. The inner drawer is divided into compartments and there's a "No more" key for an occasional dip to the till. Black finish with chrome front. 7¼" high. Metal play money included. Ship. wt. 5 lbs.

J 12-28 RING 'N BUZZ SWITCHBOARD \$8.95
(All Ages)—This is the new and improved 1954 model. Children can now play telephone company with this mechanically simple, soundless, sturdily built switchboard. Has 6 plug-ins and rings, buzzes, dials and clicks like the real thing. Two colorful plastic phones with numbered and lettered dials are included, connected with 3 yards of cord, plus an extra dial on the 11½ x 11½ x 6¼" all metal switchboard with a highly polished front. Batteries for operating included. Wt. 9 lbs.

