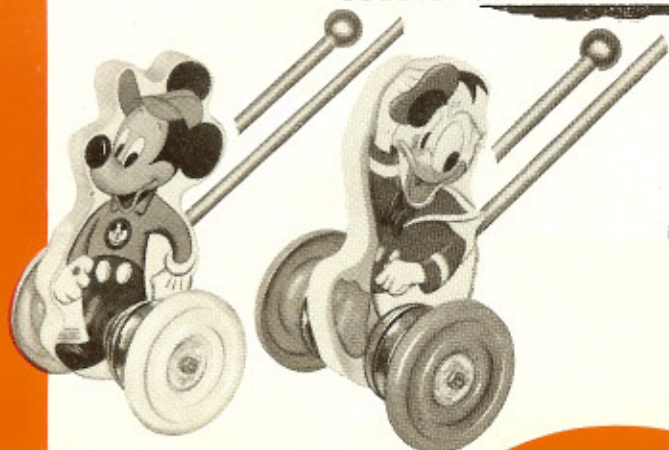


NEW GONG BELL TOYS
WITH WALT DISNEY CHARACTERS



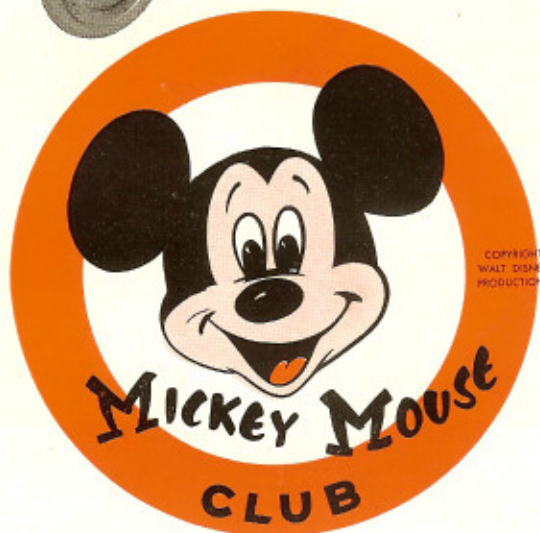
**MICKEY & DONALD
 PUSH CHIME
 ASSORTMENT**
 No. 528

"Ding Dong" ring the steel wheels, and Mickey and Donald bob up and down when this colorful action toy is pushed.



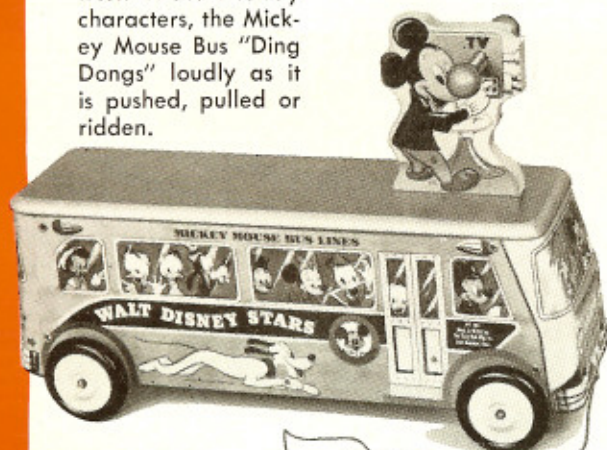
MOUSEKAPHONE
 No. 0691

The famous Mickey Mouse Club insignia is on the revolving dial of this new Gong Bell toy telephone. Shiny bells ring delightfully as dial is turned.



MICKEY MOUSE BUS
 No. 125

Colorfully decorated with Walt Disney characters, the Mickey Mouse Bus "Ding Dongs" loudly as it is pushed, pulled or ridden.

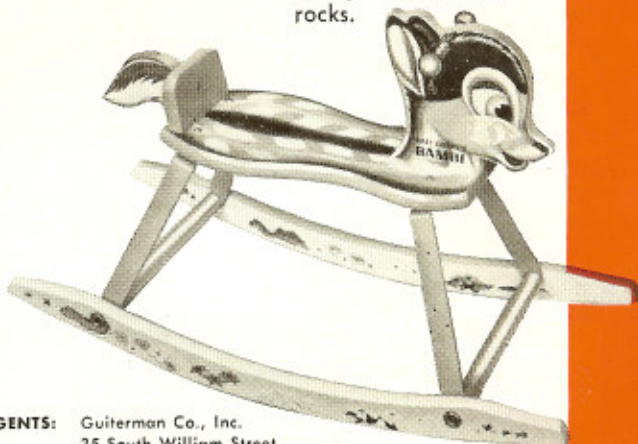


SALES OFFICE: Suite 316-318
 200 Fifth Avenue
 New York 18, N. Y.

EXPORT AGENTS: Guiterman Co., Inc.
 35 South William Street
 New York 4, N. Y.
 Frank E. Lucas & Company
 226 Bay Street
 Toronto, Canada

**WALT DISNEY'S
 BAMBI ROCKER**
 No. 606

The lovable fawn Bambi, created by Walt Disney, is now offered in rocker form. Bellrings "Ding-a-ling" when Bambi rocks.



THE GONG BELL MFG. COMPANY
 EAST HAMPTON • CONNECTICUT