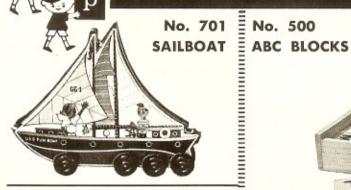
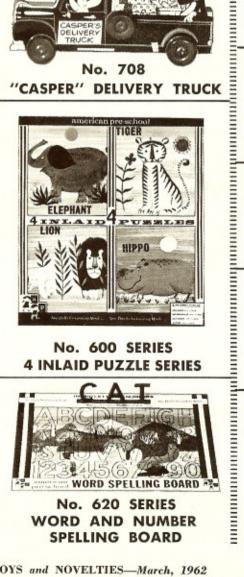
american pre-school



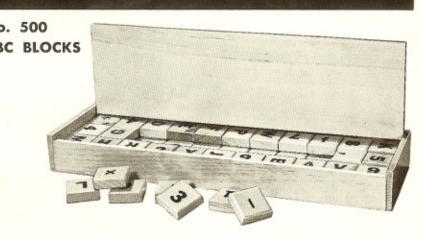
No. 710 "POPEYE"

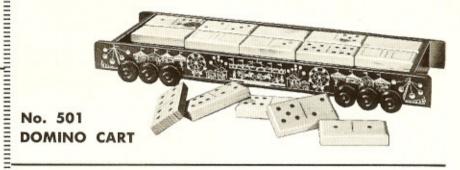


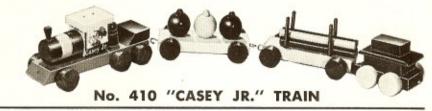














No. 704 "CASPER" GHOST TRAIN



No. 705 ANIMAL TRAIN



merican pre-school



DIVISION OF NOMA LITES, INC.

Holyoke; Mass.

TOY-O-GRAM

american pre-school DIVISION OF NOMA LITES, INC. EDUCATIONAL 12 Crescent Street, Holyoke, Mass.

PULL TOYS PUZZLES

TOY BUYERS, U. S. A.

NOMA LITES RE-ENTERS TOY FIELD BY THE ACQUISITION OF AMERICAN PRE-SCHOOL, MANUFACTURERS

OF EDUCATIONAL TOYS, FULL TOYS AND PUZZLES, WE HAVE NOW DEVELOPED THE MOST EXCITING PULL TOY AND EDUCATIONAL

LINE IN 20 YEARS ... A MUST STOP FOR YOU AT TOY FAIR.

WEEK OF MARCH 5th.

200 5th. AVE. ROOM 820

PARLOR "C" AND ROOMS 1475-1483 HOTEL NEW YORKER

These 2 pages show a few of the many items that will be shown at the TOY FAIR ...

No. 801 "CASPER" MUSICAL **PULL TOY**



No. 810 TRANSISTOR PORTABLE RADIO TV



No. 800 "POPEYE" MUSICAL PULL TOY



New Skills for Growing Hands... New Thrills for Growing Minds...