

GAMES AND TOYS

GAMES

ALL-FAIR INCORPORATED

AND TOYS

... GAMES with a come hither look for young and old. Everyone of 'em with new and different actions of play. Sturdily built and in high color supreme. They're attractive and ready sellers.

SEE the **ALL-FAIR GAMES**
at the **New York Toy Fair**
February 9-28, 1931.

SAMPLES AVAILABLE AFTER THE FAIR

New York Office
and Display Suite
414 Fifth Ave. Bldg.

Factory and
General Offices
Churchville, N. Y.



A Size to
Fit Each
Purse



The Best Doll
That Is
Made

THE CHASE STOCKINET DOLL

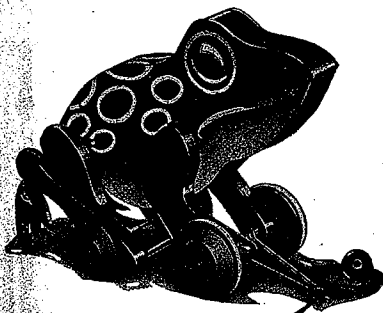
A glorified rag doll. A high grade doll made of the best materials and with the best workmanship. A doll that children love the best of all dolls.



M. J. CHASE, PAWTUCKET, R. I.

Johnny Bull Frog

No. 284



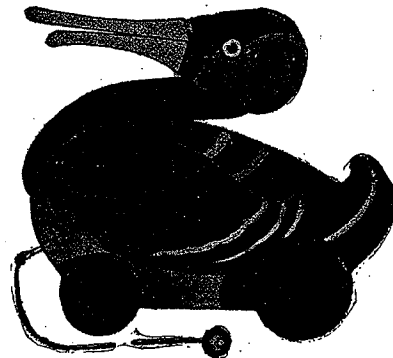
Happy Tabby

No. 283



Gabby Goose

No. 282



The above is not a rogues gallery but are three very popular members of the ALL-FAIR TOY FAMILY. With these are many other new items you will want to see.

Our exhibit at THE STEVENS for THE CHICAGO TOY FAIR will be room number 502. Everybody is welcome, just turn to the right on getting off the elevator and you can't miss us.

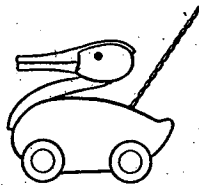
New York Office
Room 414
200 Fifth Ave.

ALL-FAIR
INCORPORATED
FACTORY AND EXECUTIVE OFFICES
CHURCHVILLE, NEW YORK

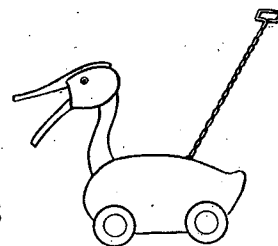
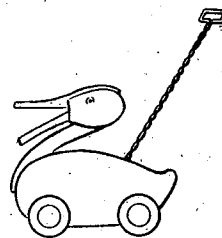
San Francisco Office
717 Market St.
A. F. Terstegge, Rep.

4/32

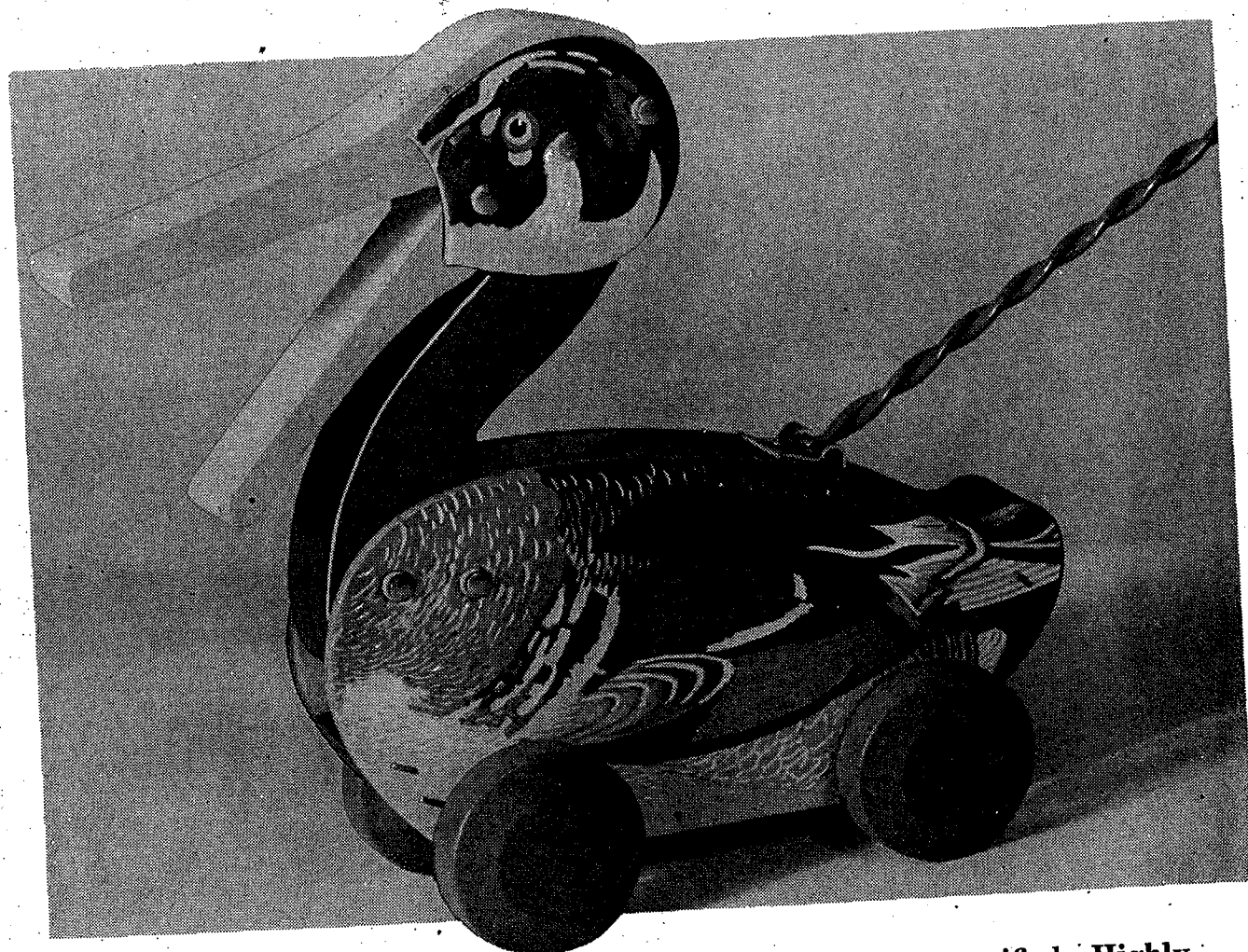
SEE him quack



and **HEAR him quack**



while he **ROLLS along**



ROLL-along QUACKidy is ACTION personified. Highly colorful 7-inch body with beveled wheels and 16-inch painted metal push handle. Push toy with mechanical action and voice.

INDIVIDUALLY BOXED

2 DOZEN TO CARTON
FOR IMMEDIATE DELIVERY

Liveliest duck-about-town you ever saw. Order now for Easter and all year 'round sales.



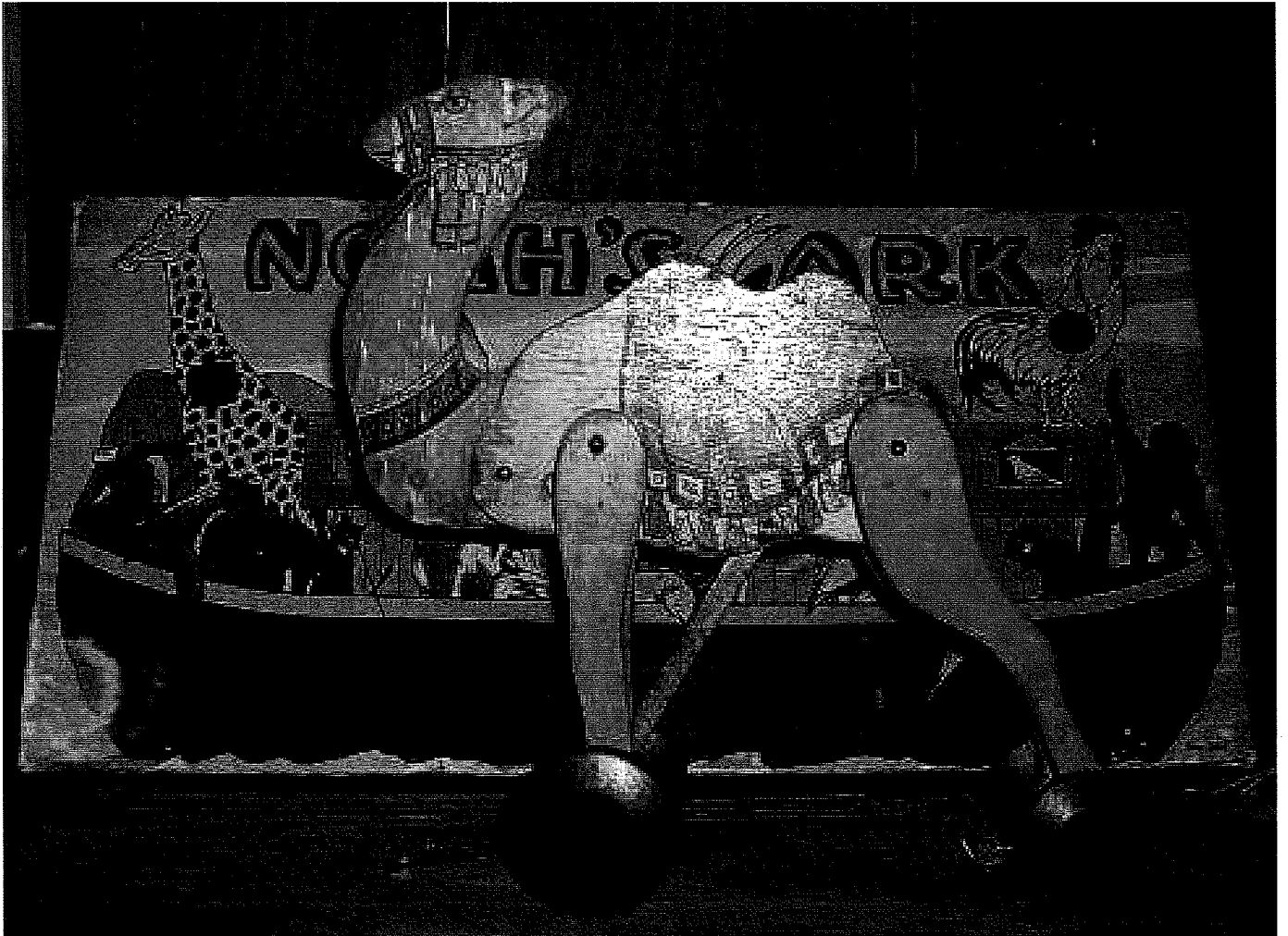
TOY CORPORATION OF AMERICA, Inc.

7 EAST 17th STREET, NEW YORK 3, N. Y.



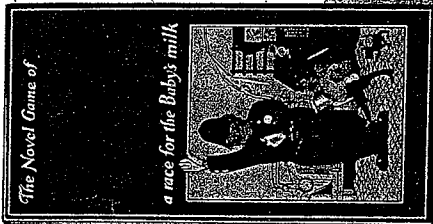
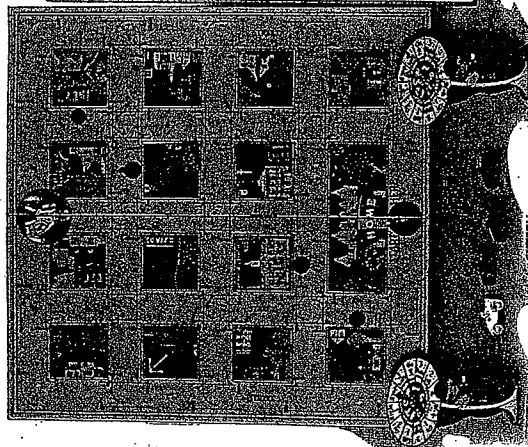
JANUARY, 1947—PLAYTHI

ALL FAIR



bot for





EVERYBODY DRIVES

if only from the back seat. Children look eagerly toward the time when they can drive. This auto game will give them the FUN of driving, and without realizing it, they will be absorbing standard traffic rules.

Novel and Exciting

A folding board box game, made in the sturdy All-Fair fashion with funny traffic cop spinners and brilliant colors.

Open size 17 1/2 x 17 — Box size 17 x 8

Will Sell Steadily and Readily for \$1.00

HATS ARE NOW "IN THE RING"

PRESIDENTIAL TALK IN THE PAPERS

Children respond to the national interest. Every month it will grow greater, taking up more space in the papers, on the radio and in general conversation.

Timely and Educational

A new principle is used in the WAY TO THE WHITE HOUSE. The players must know the capitols of all the states. In order to get the vote of a state, the child must be

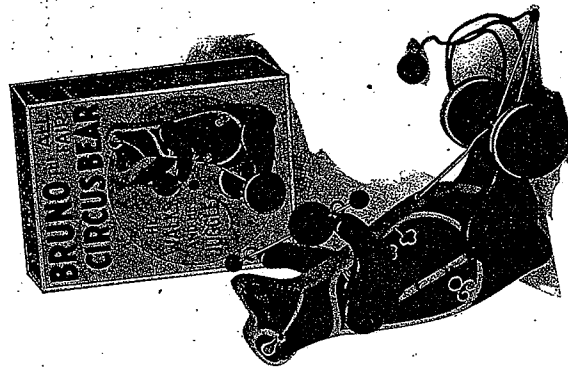
Sure Success as a Dollar Seller



able to call the name of its capitol city. The spinner gives him his chance but he must be able to use it.

Well Balanced

"Easy" games soon lose their grip—"hard" games do not take hold. THE WAY TO THE WHITE HOUSE is balanced at just the right point to take hold of interest and retain it.



Introducing THE NEW ALL-FAIR CIRCUS

An entirely new thought—ingenious act of childhood

Boxed—Retail

New Method of All-Fair has price for its Kicking D possible:

1. Use of Four
2. Marvelous
3. Water-proof



YOU'LL LAUGH YOURSELF

Poor Jenny will nose her way into your affection. So she will with children. She has all the pulling power of a "comic strip." There is something infectious about the humor of donkeys.

Boxed - Sells for 50c
Size 11 x 11



PRJ
NEW 1

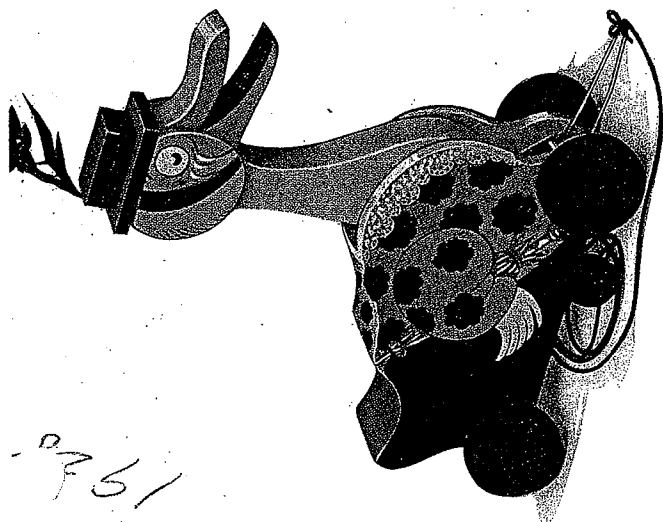
All-Fair show
Donkey, sturdy
stand any an
Manufact
cal buyer, f

* It is a de
donkey is
in years.

The Mcking

Dolly Duck

SQUAWK—Squawk says Dolly Duck as she waddles along—her bill opening and closing like mad. Her neck stretches back and ahead and duck comedy reaches a climax in this new ALL-FAIR Pull Toy. Drawn in 4 bright colors. Equipped with concealed squawker.



10 Inches high, 8 inches long. Attractive four-color box.
To retail at \$1.50

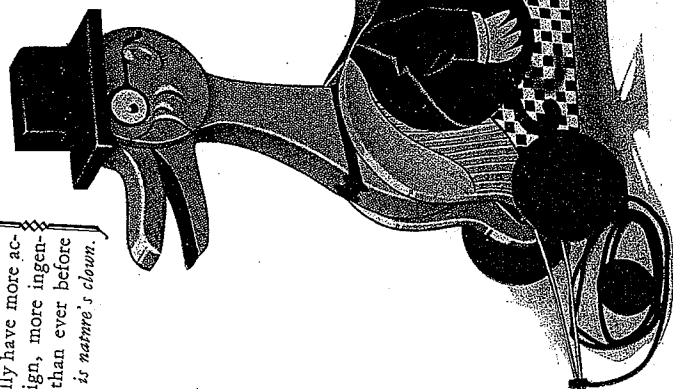
Decoration by Oscar Hitt

Leaders of 100 Duck Toys

Wally and Dolly have more action, better design, more ingenious naturalness than ever before achieved—a duck is nature's clown.

Wally Duck

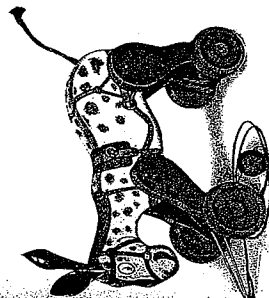
“QUACK—Quack” answers Wally Duck from below. “Where is my Dolly hiding” seems to be the expression of his agile neck and gabbling bill. Wally is a Board walk Dandy—good for a hearty laugh every time you see him in action. Irresistible to children and not easy for grown-ups to ignore. Done in 4 bright colors. Equipped with concealed squawker.



10 Inches high, 8 inches long. Attractive four color box.
To Retail at \$1.50

Decoration by Oscar Hitt

Six Inch Maudie



Size 6 inches high, 10 inches long.
Attractive four color Box
Retail at \$1.00

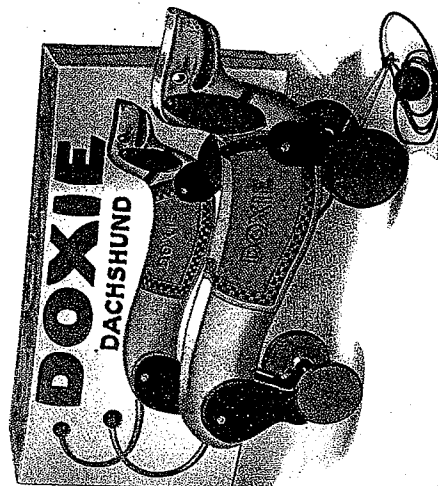
Size 10 inches high, 14

Bl

YOU’VE heard of the “monkey’s mother” but here giving you **BIG MAUDE** the “mommer donkey,” an who “eats up all the noodle soup”. The donkey is to decide between the two, children will end by demanding they learned before they reformed. The 1928 Models have higher speed and NO limitations. **THEY WORK PERF**

I

ENGINEER claim long, the legs go for seductive, lives 30 l. hour and harmony, inches hig



EVERYBODY DRIVES

if only from the back seat. Children look eagerly toward the time when they can drive. This auto game will give them the FUN of driving, and without realizing it, they will be absorbing standard traffic rules.

Novel and Exciting

A folding board box game, made in the sturdy All-Fair fashion with funny traffic cop spinners and brilliant colors.

Size 17 x 8
Steadily and Readily for \$1.00

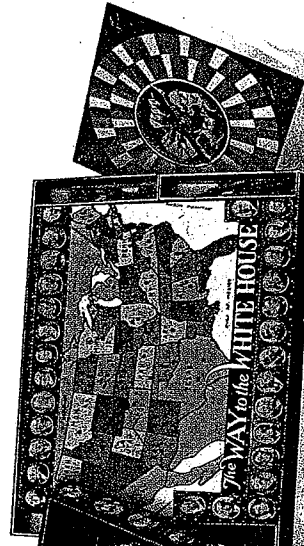
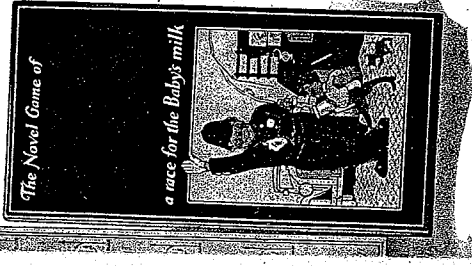
NOW "IN THE RING" AL TALK IN THE PAPERS

Interest. able to call the name of its capital city. The taking spinner gives him his chance but he must be able to use it.

Well Balanced

"Easy" games soon lose their grip—"hard" games do not take hold. THE WAY TO THE WHITE HOUSE is balanced at just the right point to take hold of interest and must be retain it.

Success as a Dollar Seller



Introducing THE NEW ALL-FAIR CIRCUS BEAR

An entirely new thought—expressing the most ingenious act of childhood's favorite animal.

Boxed—Retail \$1.00

New Method of Finishing Toys

All-Fair has produced a new finish for its Kicking Donkey which makes possible:

1. Use of Four Brilliant Colors
2. Marvelously Fine Lustre
3. Water-proof Materials



PRESENTING THE NEW KICKING DONKEY

All-Fair shows a newly developed Kicking Donkey, *sturdily made*, newly built to withstand any amount of hard use.

Manufactured to please the most critical buyer, parent and child.

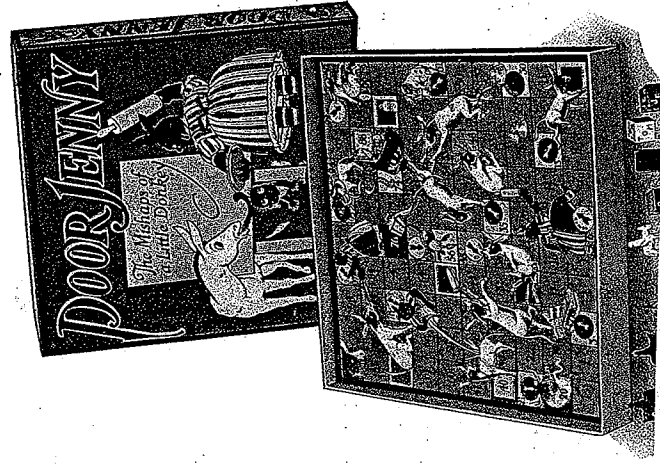
Boxed—Retail at \$1.00

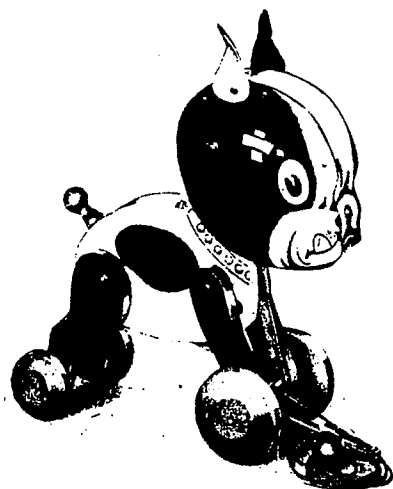
* It is a demonstrated fact that the Kicking donkey is the most ingenious toy produced in years.

YOU'LL LAUGH YOURSELF

Poor Jenny will nose her way into your affections. So she will with children. She has all the pulling power of a "comic strip." There is something infectious about the humor of donkeys.

Boxed - Sells for 50c
Size 11 x 11





Growly Grouch

No. 230

BANGED up, but still going strong because pups are natural companions for little tots. With a shake of his head and honest-to-goodness bark, he holds his ears erect and follows his master, large or small.

PACKING: Individual lithographed box: 1 dozen to a shipping carton.

SIZE: 8" long, 8" high, 3½" wide.

SHIPPING WEIGHT per dozen, 12 lbs.

LIST PRICE: \$12.00 per dozen.

Mrs. Quack Duck

No. 276

AN appealing, smiling lady of the duck family. Give her a baby to pull her around and she's happy without her watery home. Mrs. Duck is very dressy—with a flowery gown and a "ducky" hat and a real bow of ribbon. Her squawk isn't musical but it's awfully real!

PACKING: Individual 4-color lithographed box: 1 dozen to a shipping carton.

SIZE: 7¼" long, 9½" high, 3" wide.

SHIPPING WEIGHT per dozen, 12 lbs.

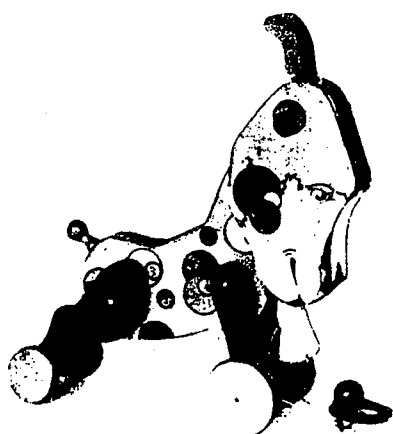


LIST PRICE: \$12.00 per dozen.

Mr. Quack Duck

No. 275

FOR those who desire, Mr. Quack Duck in his regal splendor will assort with his fastidious wife.



LIST PRICE: \$12.00 per dozen.

Billy Goat

No. 280

CHILDREN all love Billy—an utterly ridiculous animal. Pull him and he'll come with you—but don't push, for like all goats his hind legs are very active! An honest to goodness sisal rope goatee hangs where goatees always do. His horns are decorative but not dangerous.

PACKING: Individual 4-color lithographed box: 1 dozen to a shipping carton.

SIZE: 9½" long, 10½" high, 3½" wide.

SHIPPING WEIGHT per dozen, 15 lbs.