

A Message to Little Folks from Billy and Ruth

Billy and Ruth
824 222
PHILADELPHIA, PA.

SCRAPPY BAND

98c

Margy,
dressed in a
little Ha-
waiian skirt,
dances as
Scrappy
plays sweet
music on
his xylo-
phone.



To Little Folks
Everywhere
We didn't forget the thousands and
of little folks we know and love
-Mother and Santa Claus- no more!
You could spend all day playing
with the many toys this store has -
for you little tots. But we only have room
here in our book to show a few of the
best and we know you will like them
Tell Mother and Daddy to bring
you down to this store to see the many
toys they have.
Your friends
Billy and Ruth

TRIX DOG CHIME

"Ding - Dong, Ding-
Dong" goes the
chime that Trix is
pulling along. You
all know Trix of
course. Those wheels
with all the colors of
the rainbow are so
pretty as Trix fol-
lows you about on
the end of the string.



\$1.00

RAINBOW HOBBY CHIME

\$1.00

Giddap horsey! Take hold
of the reins of this hobby
horse chime, throw your
leg over his back and race
away. Everyone will get
out of your way, for the
gong goes "Ding-Dong."
You will like the pretty
revolving colored balls
and the rainbow-colored
wheels.



JUNIOR TINKERTOY

We'll bet Mother and Dad-
dy played with Tinkertoys
when they were children.
And you will have just as
much fun for there's no
end to the things you can
build with Junior Tinker-
toy. It's so easy, too.



TINKERTOY

Just think—you can make
1000 or more toys with Tin-
kertoy, the Wonder Builder.
73 wood parts, nicely finished.
Make windmills, airplanes,
merry-go-rounds, cranes, etc.,
etc. You'll never tire play-
ing with Tinkertoy. It's a
safe toy.

75c



50c



So Soft—So Cuddly! STUFFED ANIMALS

\$1.00
AND
\$1.95

Ruth says: "They're such cunning ras-
cals—so soft and lovable with their
coats of silk plush. You'll want to
cuddle them. They cry when you
squeeze them. Only trouble is you
won't know which one to take—there
are Scotties, Airedales, Fox Terriers,
Pekes, Elephants, Bears and Pussy Cats
to choose from."

NEW—DIFFERENT The MULTI-COLOR TOP

Another toy hit that Billy and
Ruth bring their little friends.
"A top that's different," says
Billy. "All the colors of the
rainbow," adds Ruth. You can
spin it on any flat surface, and
the rubber foot will not mark
even Mother's table. Spins so
easily and runs a long time.

25c

