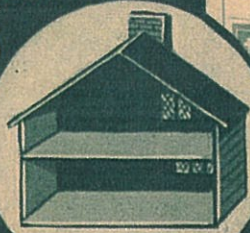




## Ruth selected this Big Colonial DOLL HOUSE

"I know all little girls love to play house" says Ruth. "After looking at many doll houses in Santa's Workshop, I selected this one, not only because of its attractive Colonial Cottage design, but because I know it will last for years. You wouldn't want a flimsy cardboard house — here's one made of U. S. Gypsum Board that is

stronger than wood and won't warp. It has big rooms upstairs and down so you can fit into it a complete set of play furniture. Such a pretty cottage all in white with green roof and red chimney, celluloid window panes. And, oh, look!—flowers are growing in the window boxes."

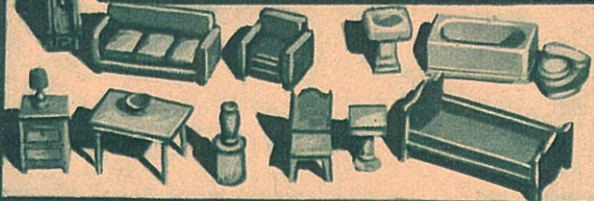


**\$1.00**

No. BR45

**SIZE**  
14 x 18 x 8½ INCHES

### To complete your doll house! DOLL HOUSE FURNITURE



No. BR46

### 16 PIECE — 4 ROOM COMBINATION

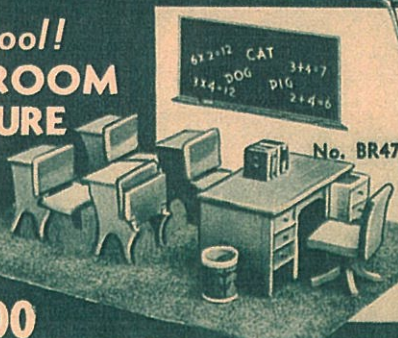
"Just what you need for the doll house shown above" says Ruth. "All 16 pieces are made of wood in modern style and finished in colorful enamels. There are furnishings for Living Room, Dining Room, Bedroom and Bathroom. I know you'll arrange them in the doll house as a modern Miss Housekeeper should. Then you'll have a home for dolly that your friends will envy."

**\$1.00**

### Play School! SCHOOL ROOM FURNITURE

Teacher's Desk with drawers, Swivel Chair, 4 Pupils' Desk-Chairs with seats that raise, all in wood, oak finish. Card-board black-board, set of books and waste basket.

**\$1.00**



No. BR47

### Rock-a-bye-Baby! Dolly's in her MUSICAL CRADLE

No. BR48 **\$2.95**

"Girls, everyone will be envious of you with this beautiful maple cradle that rocks dolly to sleep and plays the prettiest tunes. 22 ins. long for even your big dollies."

### How proud you'll be, pushing dolly in this ENGLISH STYLE PRAM



No. BR49

"Dolly'll ride in style in this beautiful pram that's made just like baby's" says Ruth. The body is wood with plywood sides, finished in rich colored enamel and decorated. Large—19¼ x 10 x 12 ins. deep to take your bigger dolls. 4-bow, folding hood of imitation leather with nicked spreaders and knobs. 7 in. wire wheels with ½ in. rubber tires and large hub caps. A tremendous value.

**\$7.35**

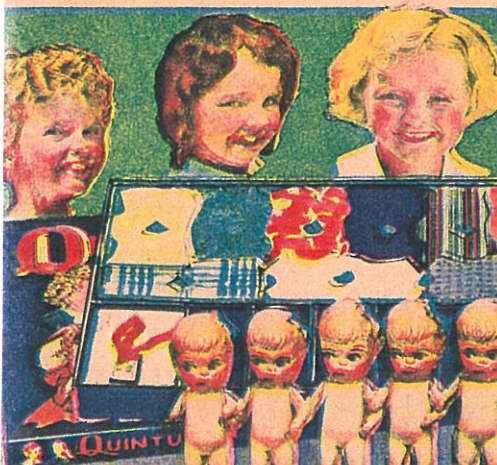
### DOLL CARRIAGE

"How happy you'll be Christmas morning when you see this big, beautiful doll carriage Santa left" Ruth says. Fancy oval fibre hood and body 11 x 21½ inches finished in colored enamel. Reclining back. Hood has triangle windows so dolly can look out. 8 in. wire wheels with ½ in. rubber tires and large hub caps. Handles are adjustable and there's a hand brake.

**\$7.25**



No. BR50



All my friends will want the  
**QUINTUPLET EMBROIDERY SET**

WITH 5 DOLLS

"They're such darlings—these 5 Quintuplet dolls" cried Ruth, all excited. "And you can play 'Mother' to them, making the cutest dresses. There are 10 dainty dresses in this set all ready to sew, so you'll have a complete change for your babies. Embroidery silk, scissors, thimble and a package of needles included."

No. BR52

50c



**Girls!**  
 You can make such dainty hankies with the

No. BR53

**LITTLE MISS PRACTICAL HANDKERCHIEF SET**

"Wonderful gifts to make for Mother and your friends" Ruth said. "8 beautiful, real handkerchiefs with designs, initials and color guide that make them easy to sew with the colored embroidery thread and needles supplied."

\$1.00

Weave real Tapestry Pictures

No. BR54

50c

**WOOL TAPESTRY**

"I know you will enjoy making the 5 brightly colored real wool tapestry pictures in this outfit. It's fun and so easy." This is Ruth's message to her friends. Stenciled netting pictures fasten to the frame and wool is woven in and out of holes to form picture. Colored pictures supplied as color guides. Set is complete with plenty of colored wool, frame and a needle.

**Jean Darling Sewing Outfits**

No. BR55

50c

"Look girls," calls Ruth. "This is Jean Darling's own sewing outfit and includes the cutest little 6-inch dressed doll with a complete wardrobe of dainty, colored materials to sew for her. There are 3 dresses, a nightie, romper, apron and yarn, silk, needles, thimble and scissors."

No. BR56

\$1.00

Ruth named this the "deluxe" Jean Darling set. "So complete!" she exclaimed. "The 7½ in. flapper doll is dressed and so many extra dresses to sew—6 to be exact! And 2 nighties, 2 rompers, an apron, skein of yarn, 5 balls sewing thread, scissors, needles, thimble and 12 buttons."

As usual Billy and Ruth bring you



Fun for the entire family!

**New—Different!**  
**BANK-A-TELLE**

**\$1.00** "Gee, Ruth, Mother could hardly get Daddy away from this game last night" said Billy. "I beat him four out of five games tho. It's swell—combining all the 'shooter' action of a pin game with the skillful play of pocket billiards. Here, take a shot and see if you can hit the ball so it bounces off the spring cushion and goes into one of the red pockets that score 100 to 500. Board 12 x 24 ins. of warp-proof construction with green felted surface."

**STREAMLINER**

"Oh, Billy, this will make a hit with our friends" says Ruth. "What action there is in every shot of this game of skill. See, there are eight points where kickers give you a chance to run up a big score on the big, metal-framed, warp-proof board 12 x 22 ins. that is gorgeously colored."

**\$1.00**

**SKE-BALL**

An exciting game of skill

Billy said: "All right, Ruth, stand down there and roll the six wooden balls—see what score you can make by getting 'em in the six cups numbered 5 to 75." Non-warping Masonite board 18 x 30 ins. lithographed in 4 colors with nicked trim.



**\$1.50**

**CHING-GONG**  
Oriental Checker Game

"Do they really play Ching-Gong in the Orient?" inquired Ruth. "Yes," answered Billy "and they brought it with them to our Pacific Coast where you see them playing it today. It's a great game for children—the kind Mother and Dad like to play too. Easy to learn, you and your friends will find a new fascination in the moves on the big colorful folding board, 18½ ins. square. Not checkers—still not chess—this year it's Ching-Gong everybody will be playing."



**\$1.00**

No. BR61

Some new, interesting Games all children will enjoy



Fascinating **SNAP-JACKS**

"Girls," calls Ruth "here's a game two to four of us can play—and it's such fun. The idea is to snap the metal jacks by means of the wooden flipper into the

perforated holes of platform. Must go in the colored square you have chosen tho. Total high score wins. Fun and action for all. Come on, it's your turn next."

**50c**



YOUR CHOICE  
**25c EA.**

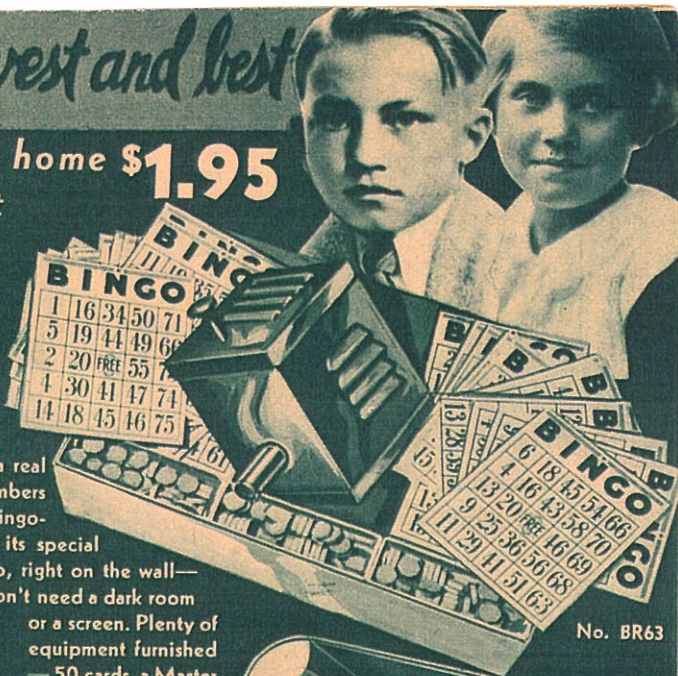
Here are interesting games, each packed with play value for children of all ages. Ideal for parties — fun at any time. "CLOWN WINKS" — good old tiddledy winks in a new, humorous dress. "SNAPPIT" — A new kind of bagatelle game. "SHUFFLE-BOARD" — Fun and action of the popular ship-deck game. "UPHILL - AND - DOWN - DALE" — A ball-and-pin game of skill.

# GAMES that are newest and best



Play **BINGO** at home \$1.95  
as it's played at  
the movies!  
**BINGO  
JECTOR**

The very latest in games" agree Billy and Ruth. "Now you can play this fascinating game that's the 'National Craze' right in your home just as it's played at the movies. Have a Bingo Party—invite your friends in for a real party of fun. Dad and Mother and their friends will play too. The numbers are flashed by the Bingo-



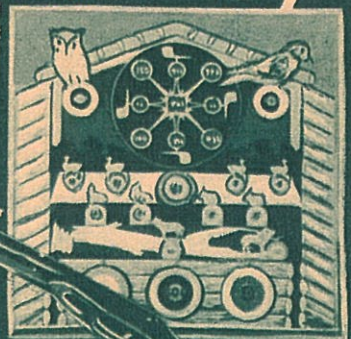
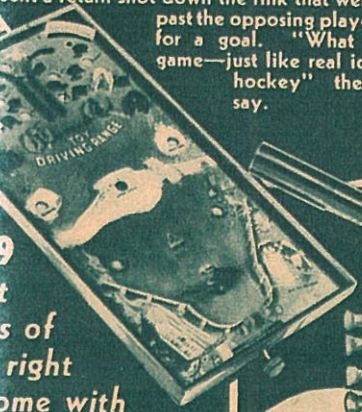
jector, with its special electric lamp, right on the wall—you don't need a dark room or a screen. Plenty of equipment furnished—50 cards, a Master card and 200 wooden markers."

No. BR64

No. BR63

**1.19**  
the thrills  
of a real game on  
an ice rink!  
**ICE HOCKEY**

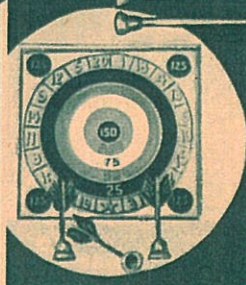
Billy and Ruth played this exciting game, each defending a goal. Billy, by a quick turn of the knob operating the player, sent the puck a-whizzin' down towards the goal but Ruth was too fast and, turning the knob controlling her player, stopped the puck and sent a return shot down the rink that went past the opposing player for a goal. "What a game—just like real ice hockey" they say.



\$1.00

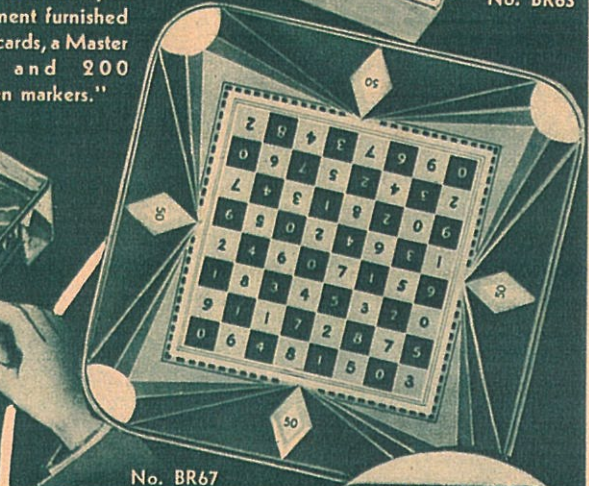
No. BR66  
**2-IN-1  
SHOOTING  
GALLERY**

One side of board pictures a shooting gallery—clay pipes, ducks, rabbits, etc. to shoot to score. Double barrel target gun and 4 rubber suction cup darts. On reverse side is bulls-eye target and 3 feathered suction cup darts you throw to score are furnished.



come with  
**DRIVING  
RANGE**

This is a game Dad will enjoy as much as you. Twirl the knob and make golfer hit the ball on the course. Watch out! There's a sand trap, bunker and water hole to keep your golfer from scoring the drives he's numbered 25 yds. to 100 yds. No. BR65

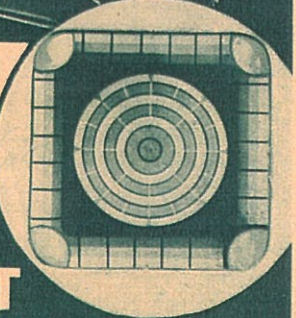


No. BR67

67 Games in 1  
**RICOCHET**

"Surely this is the greatest of all family games" agree Billy and Ruth. "Every member from Grandfather down will enjoy it. And it seems you never run out of new ones to play on the Ricochet Game board—there are 67 different games. You can play carrom, croquinole, checkers, backgammon and oh, so many other fine games, too numerous to mention. Croquinole design on front, checker board design on reverse side, all in 4 colors on non-warping Masonite. Ricochet is complete with accessories such as carrom rings, tenpins, dice, etc.

\$1.50



# GAMES

*Selected by Billy & Ruth*



No. BR72

**\$1.00**

## TABLE TENNIS

"We play table tennis every day," say Billy and Ruth. "It's such fun and great exercise too. Mother and Dad play with us often and our friends all like it. This set contains four 3-ply bats with sanded face and cork grip handles, a net, two table clamps and 2 balls."

## BADMINTON

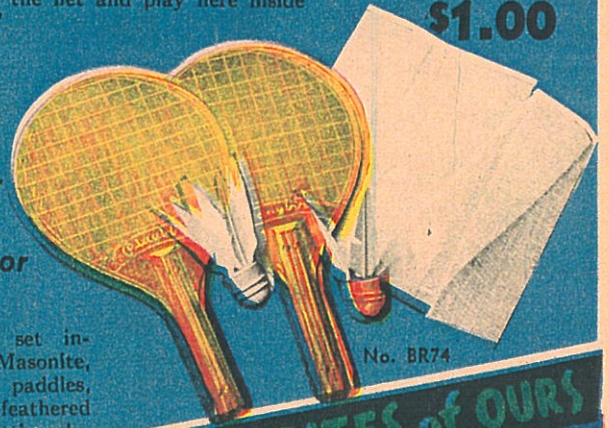
*is all the rage now!*

"Ruth, the reason Badminton is becoming so popular is because you can play it indoors or outdoors," explains Billy. "Yes, it's a game with plenty of action either way," answers Ruth. "Let's put up the net and play here inside today."

**\$1.00**

For  
Indoor  
or  
Outdoor  
Play

Complete set includes 2 Masonite, non-warp paddles, net and 2 feathered rubbershuttlecocks.

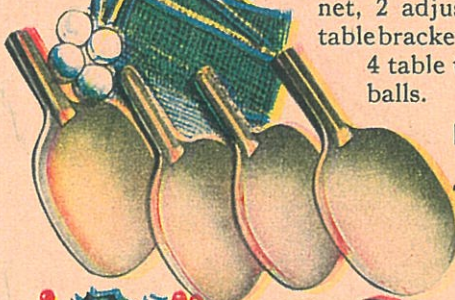


No. BR74

No. BR73 **This set approved for tournament play!**

Here, you more experienced players, is the set for you. Four sanded, tournament bats, a large net, 2 adjustable table brackets and 4 table tennis balls.

**\$2.00**



**EXTRA TABLE TENNIS BALLS 3 FOR 25c**



No. BR75

**50c**

of regulation wood calling numbers and plenty of wood counters.

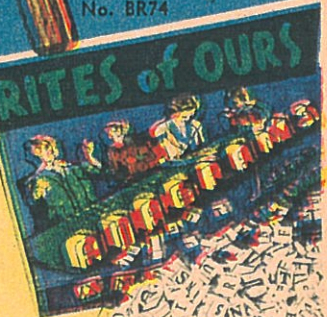
## Everybody's Playing It!

"Have Bingo at your next party a great game for any number of players," say Billy and Ruth. This big set has 50 large cards, complete set

**25c**  
No. BR76

## ANAGRAMS

A game of spelling words with 400 clearly printed wood block letters that's real fun.

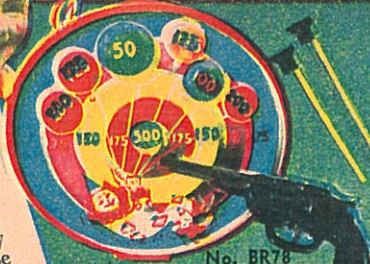


**\$1.00**

No. BR77

"Thrilling — exciting — for all ages." Billy and Ruth describe Scat. "You'll have to have a quick eye and a fast hand to get the mouse out of reach of the cat for if you are caught you're 'out'!" explains Ruth.

## You'll like these two games



No. BR78

## CLOWN TARGET

Score by hitting the balloons the clown is holding on the metal target, using the metal target pistol and shooting 2 rubber tipped darts.

**25c**

## SAMBO TARGET

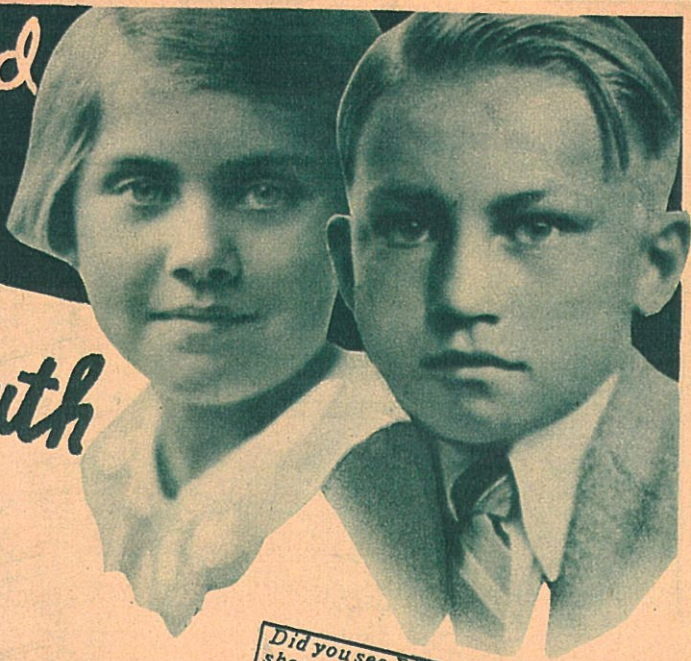
Billy tells Ruth "Take a shot at grinning Black Sambo. You can't miss for there's about 50 scores on the big colored metal easel-back target board. Big target pistol with 4 rubber tipped darts."

No. BR79

**69c**



Boys and Girls: Read  
this message from



# Billy and Ruth

BOX 333  
PHILADELPHIA, PA.

Dear Friends:

For 8 years we have been Santa Claus' helpers. Each year we visit Santa in his workshop at the North Pole, tell him what toys the boys and girls of America want for Christmas and help him build these toys. Each year we show these "best" toys in this book of ours.

Did you see Billy and Ruth's workshop on the Steel Pier in Atlantic City, N. J., last Summer?

Santa Claus calls us the "Toy Stylists of America." Do you wonder why? Would you like to know how we first met Santa Claus and how and why he picked us for his helpers?

Well, it's quite a story and we've put it all in a little booklet called "The Story of Billy and Ruth - America's Toy Stylists." You can get a copy of this booklet absolutely FREE by writing to us at Box 333, Philadelphia, Pa., giving us the name and address of the dealer from whom you got this book: We will also tell you how you can get a swell new book we're writing about some of our adventures.

Here's hoping you have the best Christmas, ever.

Billy and Ruth



**FREE**

