

GO
TO
SLEEP
EYES

Girls: This is my very own
RUTH DOLL
America's Most Beautiful Doll



21 INS.
TALL

REAL
HUMAN
HAIR
CURLS

No.
BR37

\$3.98

She couldn't be sweeter, girls, and I know you'll adore her. I was so fussy—I wanted the doll that carries my name to be not only big, but she had to be beautiful and dressed in the very best. So, after looking at hundreds of dolls, I offer this to all my friends as the finest doll in America. You'll be so proud to show Ruth to your friends—they'll be sure to rub their eyes for it's hard to believe this big, chubby darling is a doll—she looks so real.

Just Think, Girls, All These Features:

- Big—21 inches tall.
- Chubby type—correctly proportioned in life-like detail.
- Big glass-like eyes that go to sleep and have real lashes.
- Pearly white teeth and little red tongue show thru her rosebud lips.
- Human hair (she's a blonde) set in latest style with the cutest ringlet curls.
- Hard-to-break composition thruout.
- Tilting head, movable arms and legs.
- Dressed to go places in any weather. The cutest coat and hat of white flannel to keep her warm on cold days. Tie-scarf at neck keeps her snug. Coat and hat trimmed with corded rayon in 2-color combination. Her name is embroidered on her hat. Beautiful organdie dress, combination underwear, rayon socks and buckled imitation shoes complete her attire.



I'm
Ann

Your Choice 98¢

Mary Jane

"So chic" you'll say. This modern miss is 19 ins. tall, of composition that's hard to break, brown eyes and black modeled hair. Mouth, slightly open, reveals teeth and tongue. You'll love her shepherd plaid checked dress and hat to match with black felt brim. One-piece underwear, shoes and stockings complete her outfit.



19
INS.
TALL

No.
BR3

My name is "Toots"

25 INS. TALL

I'm a big, chubby baby. Cuddle me—my stuffed body is so soft. I cry like all real babies do. Put me down and my eyes, under long lashes, close to sleep soundly. My mouth is opened in a big smile so you can see my snow-white teeth and red tongue. Head, arms and legs are composition. I'm dressed in rubber panties, slip, organdie dress and pretty bonnet to match, socks and shoes.

\$1.98

No.
BR34



15 1/2 INS. TALL
Ruth says of Ann—"She's a lovable, big, all-composition baby, 15 1/2 ins. tall with modeled curly hair and wistful, blue eyes, painted to look so real." Chubby arms and legs. Dressed in lace-trimmed organdie dress, bonnet to match, petticoat, diaper and socks.

