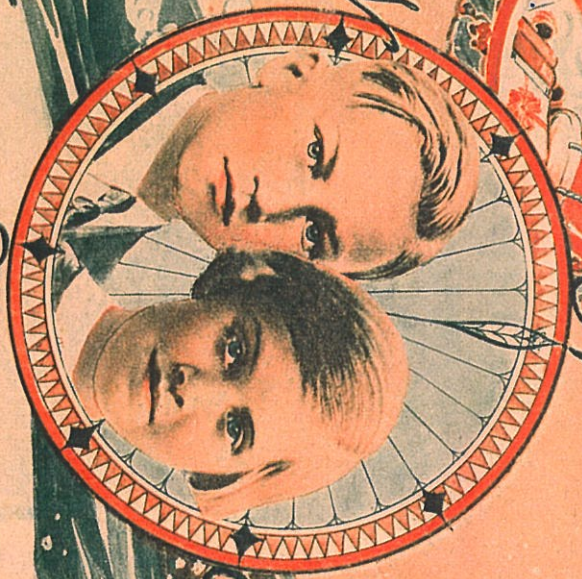


*Come on Pat - our Toy Ship is in!*

**BILLY and RUTH**  
and **TERRY**

1 9 4 2  
BILLY and RUTH



**LEVIN'S**

— Everything Modern For The Home —  
**3062-70 KENSINGTON AVENUE**  
Open Evenings — Phone, REG. 3380

**BILLY and RUTH'S COLOSSAL AMAZING**



**STANDING ANIMALS**

Adorable and lovable. The dogs bark, the bears growl. Rolling, twinkling eyes. Cotton stuffed. They are wearing ribbon bows. Baby will love you forever if you'll give him one of these.

ASK FOR 4BR1

**79¢**  
YOUR CHOICE



**STANDING ANIMALS**

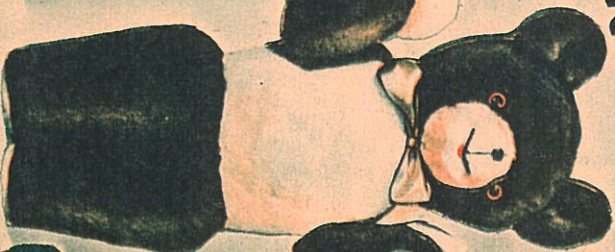
So cute, you'll have a hard time picking. They have bright looking, rolling eyes and the dogs bark and the bears growl. Wearing ribbon bows around their necks. They're cotton stuffed.

ASK FOR 4BR2

**119**  
YOUR CHOICE



**GIGANTIC**



**ADORABLE**

**CUDDLY ANIMALS 295**  
"Adorable pert features, big ro-guish eyes. They'll find a place right in your heart," says Ruth. Very soft, lovable and cuddly... Soft-stuffed body with squeak voice, trimmed with wide ribbon bow at neck. Baby will love you forever if you give him one of these.

ASK FOR 4BR3

**HAPPY PUP**

"Here's the peppy, laughing pup who is so real looking you'll think he's alive," says Ruth. "Bright, twinkling, laughing eyes, pert expression, turning head and he can growl, too, when you squeeze him. The whole family will love him."

ASK FOR 4BR4

**200**



**MENAGERIE** ★ ★



**STANDING ANIMALS**

"These very soft, lovable, romping animals will romp right into your heart," says Ruth. "They seem to be rolling their big, shining eyes at you." Soft, cotton-stuffed, squeak voice. Trimmed with wide ribbon bow around neck. **ASK FOR 5BR1**

**YOUR CHOICE**

**195**

Wash 'em or  
Scrub 'em!



**WASHABLE ANIMALS**

"Just the thing for baby's bath," says Ruth. "Baby just won't have time to cry, with these adorable animals in his tub." Sanitary, made of water-proof washable, printed and pastel shades of percale. Novel trimmings and markings, made to look like live animals. **ASK FOR 5BR2**

**YOUR CHOICE**

**100**

**CHEVILLE PANTS ANIMALS**

"Hours of fun with these lovely animals," says Ruth. "Just look at their roguish twinkling eyes and their pert expressions." Made of plush and chenille balloon pants. Pretty ribbon bow around neck. Cotton stuffed and voice. **ASK FOR 5BR3**

**YOUR CHOICE**

**100**



**COLOSSAL**



**HORSE**

**200**

"Isn't he just too lovable?" asks Ruth. "He has a cotton stuffed body, leatherette saddle, bridle and reins. Nickel-plated stirrups. His flashing, rolling eyes will roll right into your heart." **ASK FOR 5BR4**

*Bobby!*  
**THIS YEAR'S FAVORITE**

**DAISY DOG**

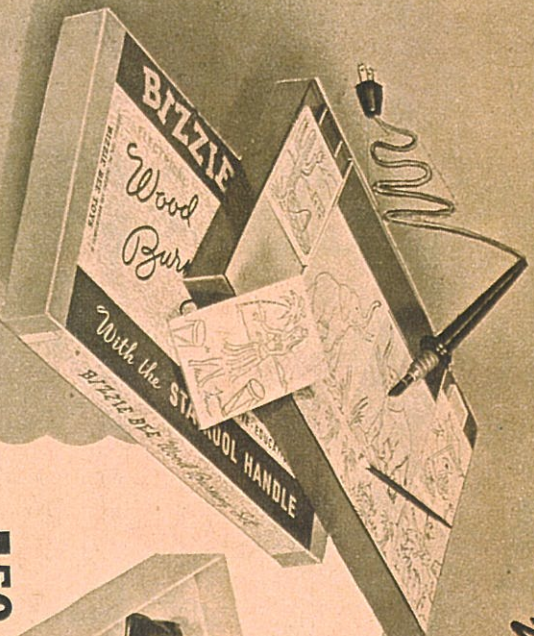
"Daisy, the lovable dog, right out of the comic papers and movies," says Ruth. "Her adorable pert expression is just like Blondie's dog." Microon and white. Comes in either sitting or standing position. **ASK FOR 5BR5**

**119**



5  
119

**BILLY KNOWS—**  
*What Every Boy*  
*Wants for Christmas!*



**WOODBURNING SETS**  
**2 00**

"You'll make lots of useful gifts for your friends with this dandy outfit! . . . says Billy: "Girls, you can make a tie-rack for your 'best beau,'" says Ruth. "It's easy and you've loads of material." Set consists of a six-cool woodburning pencil, 4 piece tie-rack, four piece letter rack, four piece pair of book ends, 7 extra placques, paints and a brush.

**ASK FOR 6BR1**  
 "Try woodburning," says Billy, "it's loads of fun. Make book-ends included in this set, color them and give them for Christmas presents." Set contains 4 placques, 4 piece pair of book-ends, paints and a brush and a six-cool woodburning pencil.  
**1 00**  
 Illustrated ASK FOR 6BR2

**1 50**

**SOLDIER SET**

This set contains 4 molds, Aviator, sailor, Captain in field uniform and an eagle, palette and paints, mixing dish and spoon and everything you need to make these things.

Molding and color kits. Harmless—safe to use! "No heat or acids are used so mothers, you've nothing to worry you. A cup of water, a small portion of powder stirred to a creamy liquid, poured into the flexible rubber molds. Simple, isn't it," say Billy and Ruth. Develop your artistic talents, and make some extra spending money at the same time.



**1 25**

**MODEL-CRAFT**

Harmless—safe to use. This set contains 4 molds, drummer boy, little girl, "Toby" the cat and Bingo 'the Peke', mixing dish, spoon, set of six paints, brush, bottle of varnish, talcum powder, puff, and 1 lb. can modeling powder. ASK FOR 6BR3



**PLY-CRAFT**

A completely new hobby. No tools are needed to make these beautiful life-like three dimensional birds. This set contains material for making 3 game birds, 5 vials of paint, paint brush, cement, cement spreader, mixing pan, beads for eyes, tabs for hanging, sandpaper and direction sheet including colored illustrations for finishing. Illustrated ASK FOR 6BR5

**1 00**

This set contains material for making 6 birds, 5 bottles of paint, 2 paint brushes, mixing pan, cement spreader, beads for eyes, tabs for hanging, sandpaper, direction sheet including colored illustrations for finishing and 2 attractive wood-grain finish placques for mounting. ASK FOR 6BR6

**2 00**



**SCRAP BOOK**

Keep a record of all the things you do and see. Send only 25 cents in stamps or coin, to Billy & Ruth Headquarters, Box 333, Philadelphia, Pa.



**DRAWING PEN AND HOLDER**

The easy way to good drawings. Like artists use . . . Send 10c in Stamps or Coins.

**DICTIONARY**

Latest Webster Edition. Your name put on it. Send 10c in coin or stamps to Billy&Ruth.



**RUTH KNOWS—**  
*What Every Girl*  
*Wants for Christmas!*

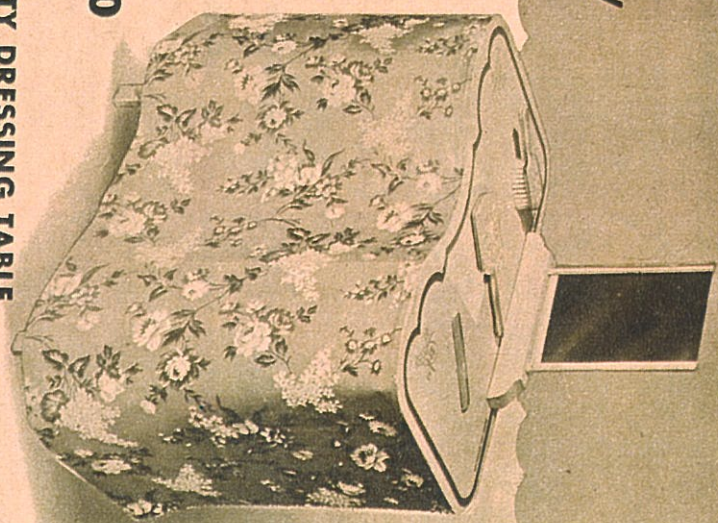


**169**  
**BASSINETTE ONLY**

**DOLL BASSINETTE**  
 "Dolly's getting sleepy and she'll welcome the lovely Bassinette," says Ruth. Lower the drop-side when you want to put Dolly to bed and after you tuck her in, raise it up again. It's very comfortable, too, so she'll sleep well."  
**ASK FOR 7BR2**

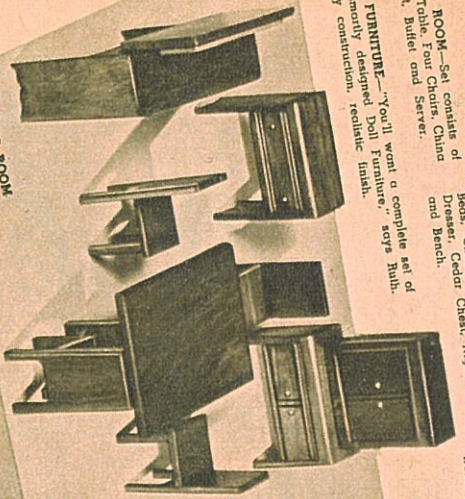
**200**

**VANITY DRESSING TABLE**  
 "Here it is girls, your own perfect little make-up table," says Ruth. Complete with large table mirror, comb, brush and mirror set. Table has a lovely chintz skirt. Table is sturdy."  
**ASK FOR 7BR1**



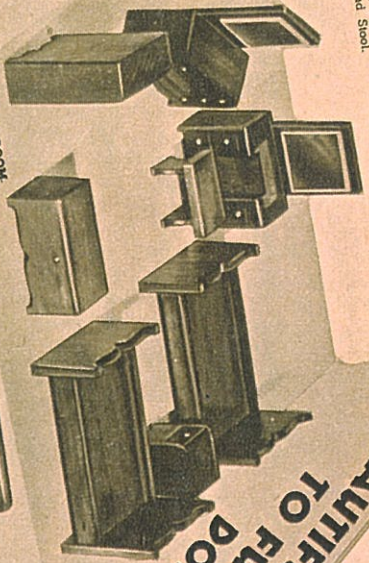
**100 PER SET**  
**BEAUTIFUL FURNITURE TO FURNISH YOUR DOLL'S HOME!**

**DINING ROOM**—Set consists of Dining Table, Four Chairs, China Cabinet, Buffet and Server.  
**DOLL FURNITURE**—"You'll want a complete set of this smartly designed Doll Furniture," says Ruth. Sturdy construction, realistic finish.



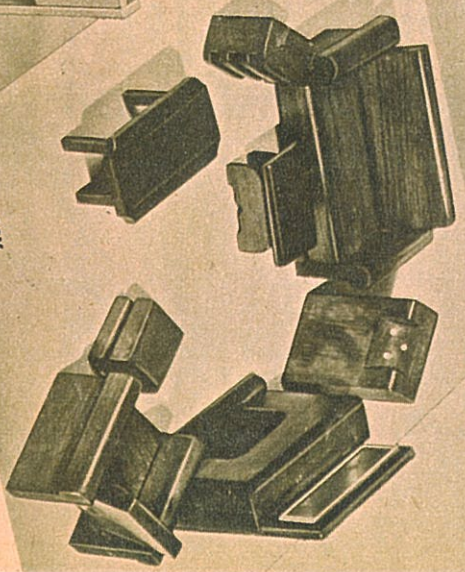
**DINING ROOM ASK FOR 7BR3**

**BED ROOM**—Set consists of Twin Beds, Chest or Drawers, Vanity, Dresser, Cedar Chest, Night Table and Bench.



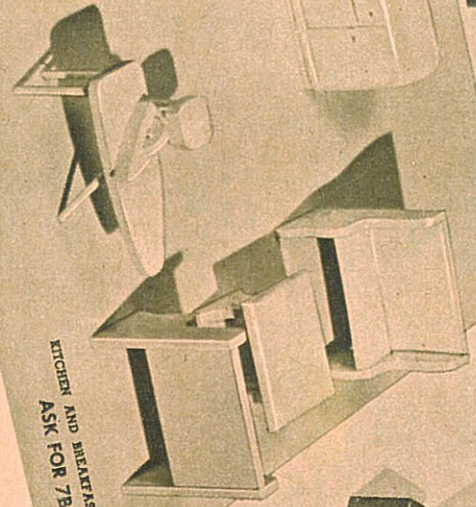
**BED ROOM ASK FOR 7BR4**

**LIVING ROOM**—Set consists of Living Room Fire Place, Arm Chair, Rocking Chair, Davenport, Coffee Table, Occasional Table, Ottoman and End Table.



**LIVING ROOM ASK FOR 7BR6**

**KITCHEN AND BREAKFAST NOOK ASK FOR 7BR5**



**THE STORY of Billy and Ruth**

Send THREE to every child writing a letter to Billy and Ruth. We also send a picture stamp for every other item.  
 Write to Billy & Ruth, Box 333, Philo., Pa.



# build for the future, boys!



## AMERICAN BRICKS

The ideal building toy. Bricks are stained in brilliant brick red and yellow, and colors are harmless. Windows and doors used in the larger sets are true to life and roof pieces are embossed to look like asphalt shingles.

American Bricks are pressed from hardwood, stained, tumbled and polished. Colorful instruction book with each set.

OVER 400 PIECES  
ASK FOR 8BR1

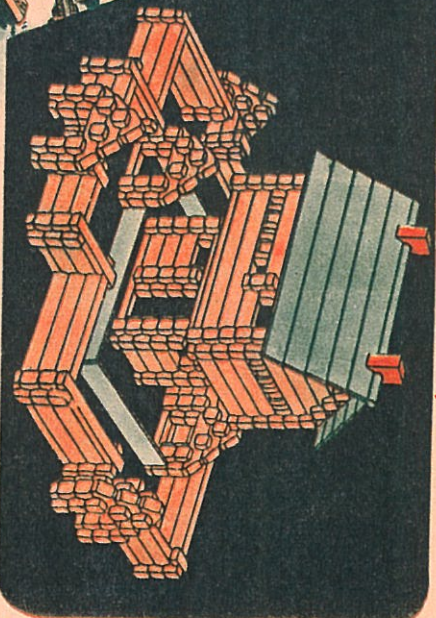
**250**

OVER 200 PIECES  
ASK FOR 8BR2

**125**

OVER 100 PIECES  
ASK FOR 8BR3

**65¢**



## AMERICAN LOGS

American Logs are rough stained in natural, harmless colors. The hevn notches fit together compactly, there's no rolling or falling apart when building is completed. This enables you to lift and move model from place to place when finished. Instructions and illustrations come with each set.

200 PIECES  
ASK FOR 8BR4

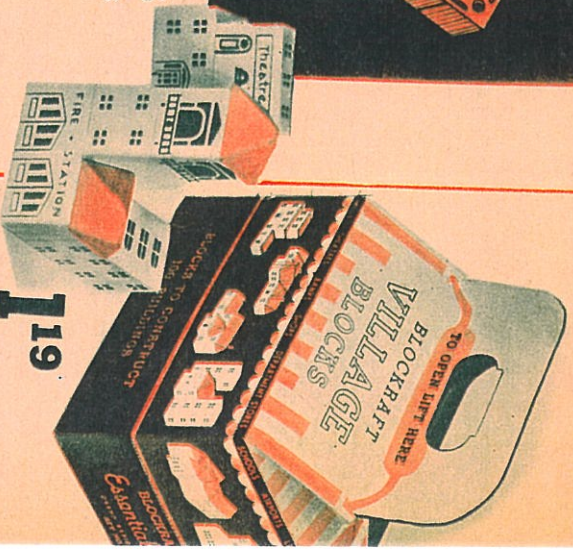
**250**

86 PIECES  
ASK FOR 8BR5

**125**

63 PIECES  
ASK FOR 8BR6

**65¢**

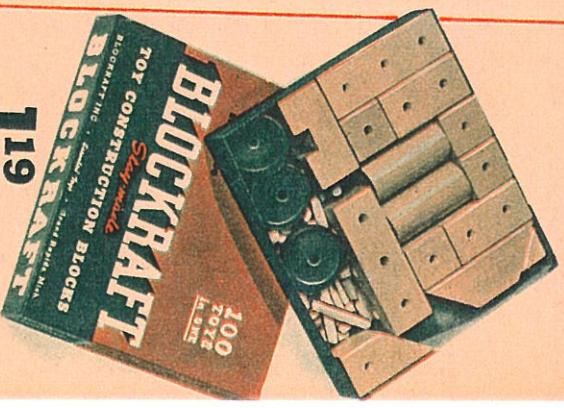


## VILLAGE BLOCKS

"You young builders," says Billy, "who have long desired to build real-looking houses, churches and other buildings with blocks, will have a grand time with this set. The white pine blocks have entrance windows, etc. marked in blue with bright finished roof pieces of many shapes, permits the building of your own little village of many buildings."

ASK FOR 8BR

**119**



## BLOCKCRAFT

"Loads of fun", says Billy. "The large white pine blocks of various shapes permit easy building and taking apart. This set satisfies your creative ability to make something real and worthwhile."

ASK FOR 8BR8

**119**

