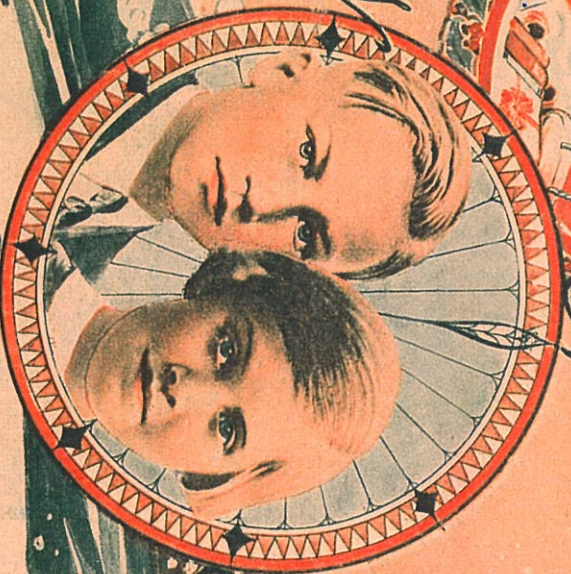


Come on Folks - our Toy Ship is in!

BILLY and RUTH
and **TERRY**

1 9 4 2
BILLY and RUTH



LEVIN'S

— Everything Modern For The Home —
3062-70 KENSINGTON AVENUE
Open Evenings — Phone, REG. 3380

BILLY and RUTH'S COLOSSAL AMAZING



STANDING ANIMALS

Adorable and lovable. The dogs bark, the bears growl. Rolling, twinkling eyes. Cotton stuffed. They are wearing ribbon bows. Baby will love you forever if you'll give him one of these.

ASK FOR 4BR1

79¢

YOUR CHOICE



STANDING ANIMALS

So cute, you'll have a hard time picking. They have bright looking, rolling eyes and the dogs bark and the bears growl. Wearing ribbon bows around their necks. They're cotton stuffed.

ASK FOR 4BR2

119

YOUR CHOICE

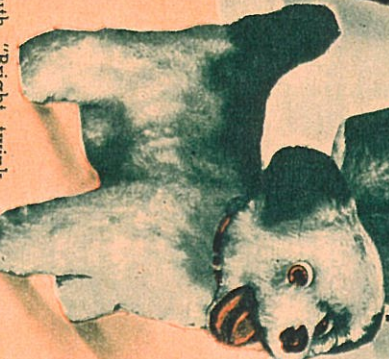
GIGANTIC



CUDDLY ANIMALS 295
"Adorable pert features, big ro-guish eyes. They'll find a place right in your heart," says Ruth. Very soft, lovable and cuddly... Soft-stuffed body with squeak voice, trimmed with wide ribbon bow at neck. Baby will love you forever if you give him one of these.

ASK FOR 4BR3

ADORABLE



HAPPY PUP

"Here's the peppy, laughing pup who is so real looking you'll think he's alive," says Ruth. "Bright, twinkling, laughing eyes, pert expression, turning head and he can growl, too, when you squeeze him. The whole family will love him."

ASK FOR 4BR4

200



MENAGERIE



STANDING ANIMALS

"These very soft, lovable, romping animals will romp right into your heart," says Ruth. "They seem to be rolling their big, shining eyes at you." Soft, cotton-stuffed, squeak voice. Trimmed with wide ribbon bow around neck. **ASK FOR 5BR1**

YOUR
CHOICE

195

Wash 'em or
Scrub 'em!



WASHABLE ANIMALS

"Just the thing for baby's bath," says Ruth. "Baby just won't have time to cry, with these adorable animals in his tub." Sanitary, made of water-proof washable, printed and pastel shades of percale. Novel trimmings and markings, made to look like live animals. **ASK FOR 5BR2**

YOUR
CHOICE

100

CHENILLE PANTS ANIMALS

"Hours of fun with these lovely animals," says Ruth. "Just look at their roguish twinkling eyes and their pert expressions." Made of plush and chenille balloon pants. Pretty ribbon bow around neck. Cotton stuffed and voice. **ASK FOR 5BR3**

YOUR
CHOICE

100



COLOSSAL

200

HORSE

"Isn't he just too lovable?" asks Ruth. "He has a cotton stuffed body, leatherette saddle, bridle and reins. Nickeled stirrups. His flashing, rolling eyes will roll right into your heart." **ASK FOR 5BR4**

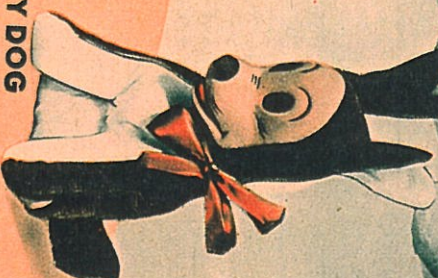


Daisy!
THIS YEAR'S
FAVORITE

DAISY DOG

"Daisy, the lovable dog, right out of the comic papers and movies," says Ruth. "Her adorable pert expression is just like Blondie's dog." Microon and white. Comes in either sitting or standing position. **ASK FOR 5BR5**

119



BILLY KNOWS—
What Every Boy
Wants for Christmas!



WOODBURNING SETS

"You'll make lots of useful gifts for your friends with this dandy outfit!" ... says Billy. "Girls you can make a tie-rack for your 'best beau'," says Ruth. "It's easy and you've loads of material." Set consists of a six-cool woodburning pencil, 4 piece tie-rack, four piece letter rack, four piece pair of book ends, 7 extra plaques, paints and a brush. **ASK FOR 6BR1**

200

"Try woodburning," says Billy, "it's loads of fun. Make book-ends included in this set, color them and give them for Christmas presents." Set contains 4 plaques, 4 piece pair of book-ends, paints and a brush and a six-cool woodburning pencil. **Illustrated ASK FOR 6BR2**

100

150

SOLDIER SET

This set contains 4 molds. Aviator, sailor, Captain in field uniform and an eagle, palette and paints, mixing dish and spoon and everything you need to make these things. **ASK FOR 6BR4**

Molding and color kits. Harmless—safe to use! "No heat or acids are used so mothers, you've nothing to worry you. A cup of water, a small portion of powder stirred to a creamy liquid, poured into the flexible rubber molds. Simple, isn't it," say Billy and Ruth. Develop your artistic talents, and make some extra spending money at the same time.



125

MODEL-CRAFT

Harmless—safe to use. This set contains 4 molds, drummer boy, little girl, "Toby" the cat and "Bingo" the Peke, mixing dish, spoon, set of six paints, brush, bottle of varnish, talcum powder, puff, and 1 lb. can modeling powder. **ASK FOR 6BR3**

6

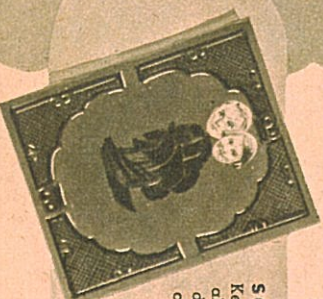
PLY-CRAFT

A completely new hobby. No tools are needed to make these beautiful life-like three dimensional birds. This set contains material for making 3 game birds, 5 vials of paint, paint brush, cement, cement spreader, mixing pan, beads for eyes, tabs for hanging, sandpaper and direction sheet including colored illustrations for finishing. Illustrated **ASK FOR 6BR5**

100

ASK FOR 6BR6

200



SCRAP BOOK

Keep a record of all the things you do and see. Send only 25 cents in stamps or coin, to Billy & Ruth Headquarters, Box 333, Philadelphia, Pa.



DRAWING PEN and HOLDER
 The easy way to good drawings. Like artists use ... Send 10c in Stamps or Coins.

DICTIONARY

Latest Webster Edition. Your name put on it. Send 10c in coin or stamps to Billy & Ruth.



RUTH KNOWS—
What Every Girl
Wants for Christmas!



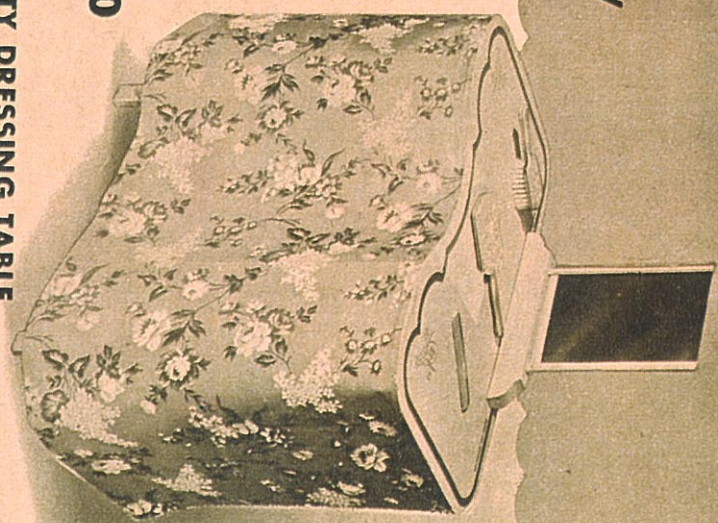
BASSINETTE ONLY

169

**DOLL
BASSINETTE**

"Dolly's getting sleepy and she'll welcome this lovely Bassinette," says Ruth. Lower the drop-side when you want to put Dolly to bed and after you tuck her in, raise it up again. It's very comfortable, too, so she'll sleep well."

ASK FOR 7BR2



200

VANITY DRESSING TABLE

"Here it is girls, your own perfect little make-up table," says Ruth. Complete with large table mirror, comb, brush and mirror set. Table has a lovely chintz skirt. Table is sturdy."

ASK FOR 7BR1

**100
PER
SET**
**BEAUTIFUL FURNITURE
TO FURNISH YOUR
DOLL'S HOME!**

LIVING ROOM — Set consists of Fire Place, Arm Chair, Rodentio Fire Davenport, Coffee Table, Occasional Table, Ottomans and End Table.

BED ROOM—Set consists of Twin Beds, Chest or Drawers, Vanity, Dresser, Cedar Chest, Night Table and Bench.

DINING ROOM—Set consists of Dining Table, Four Chairs, China Cabinet, Buffet and Server.

DOLL FURNITURE—"You'll want a complete set of the smartly designed Doll Furniture," says Ruth. Sturdy construction, realistic finish.

**DINING ROOM
ASK FOR 7BR3**

**BED ROOM
ASK FOR 7BR4**

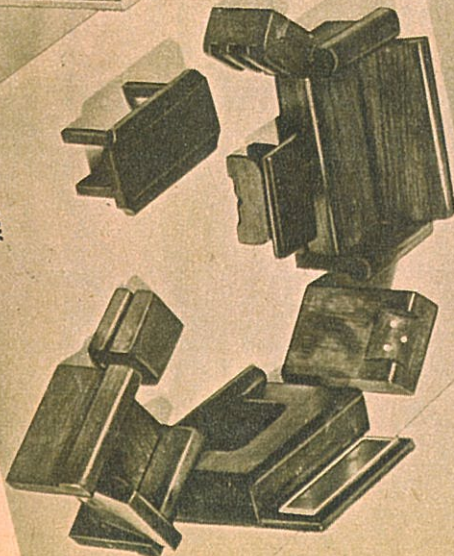
**KITCHEN AND BREAKFAST NOOK
ASK FOR 7BR5**

**LIVING ROOM
ASK FOR 7BR6**

**THE STORY of
Billy and Ruth**

Send FREE to every child writing a letter to Billy and Ruth. Also sends 3 cents or stamps for any other item.

Write to
Billy & Ruth
Box 333,
Philo., Pa.



build for the future, boys!



AMERICAN

THE IDEAL BUILDING TOYS!

The ideal building toy. Bricks are stained in brilliant brick red and yellow, and colors are harmless. Windows and doors used in the larger sets are true to life and roof pieces are embossed to look like asphalt shingles. American Bricks are pressed from hardwood, stained, tumbled and polished. Colorful instruction book with each set.

BRICKS

OVER 400 PIECES
ASK FOR 8BR1

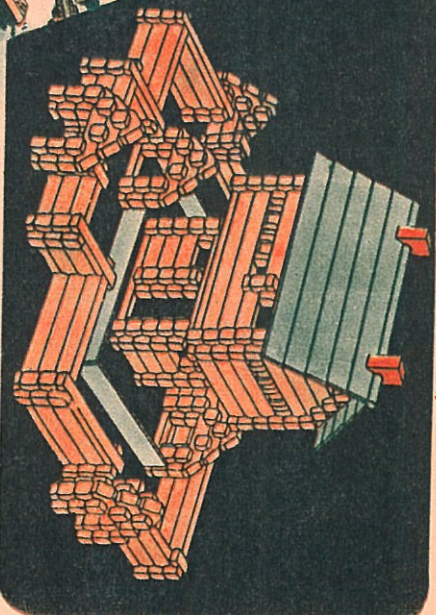
250

OVER 200 PIECES
ASK FOR 8BR2

125

OVER 100 PIECES
ASK FOR 8BR3

65¢



AMERICAN LOGS

AMERICAN LOGS

American Logs are rough stained in natural, harmless colors. The hewn notches fit together compactly, there's no rolling or falling apart when building is completed. This enables you to lift and move model from place to place when finished. Instructions and illustrations come with each set.

200 PIECES
ASK FOR 8BR4

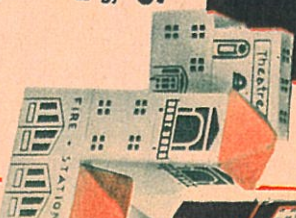
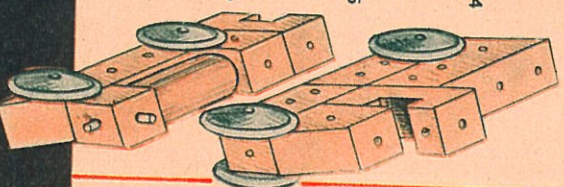
250

86 PIECES
ASK FOR 8BR5

125

63 PIECES
ASK FOR 8BR6

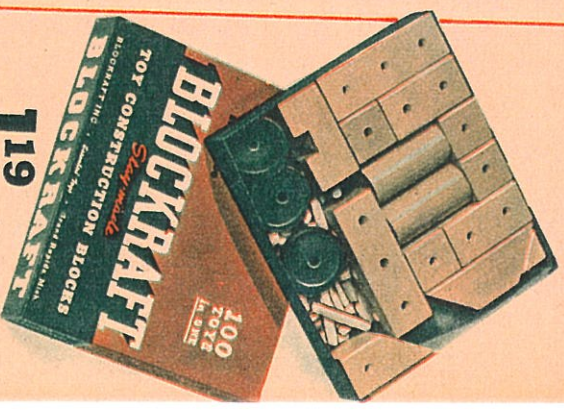
65¢



VILLAGE BLOCKS

"You young builders," says Billy, "who have long desired to build reed-looking houses, churches and other buildings with blocks, will have a grand time with this set. The white pine blocks have entrance windows, etc., marked in blue with bright finished roof pieces of many shapes, permits the building of your own little village of many buildings."

ASK FOR 8BR



BLOCKCRAFT

"Loads of fun", says Billy. "The large white pine blocks of various shapes permit easy building and taking apart. This set satisfies your creative ability to make something real and worthwhile."

ASK FOR 8BR8

new ideas for a Happier Christmas

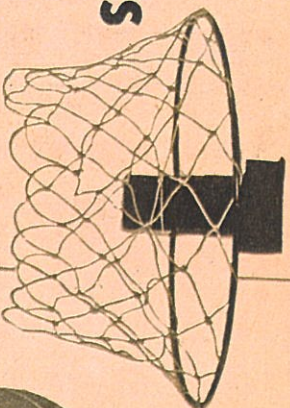


XYLOPHONE

100

"Here it is, folks. Step right up and try it out," says Billy and Ruth. "It has 8 wooden tone bars, swell-sounding. It's mounted on a wood base. Set includes 2 mallets, instruction sheet and book of music."

ASK FOR 9BR1



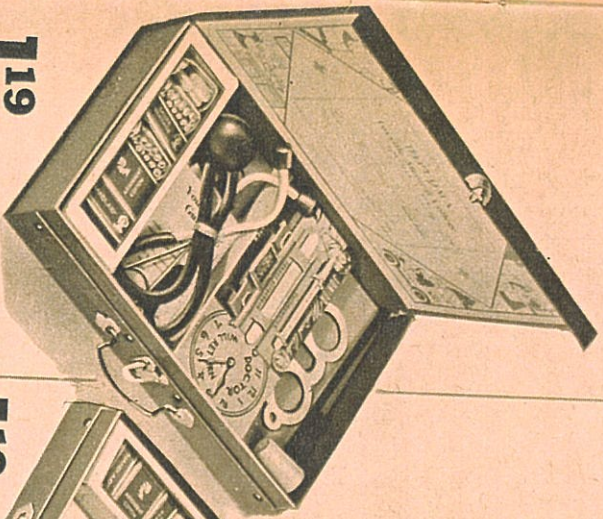
TALLY BELL

BASKET BALL SET

"Now for some good healthful fun," says Billy. "All the thrills of a real basketball game. Backstop fits over door or chair. Set comes complete with 6" Basketball with heavy bladder."

ASK FOR 9BR2

98¢



119

DOCTOR KIT

Oh, Doctor, please hurry. My dolly is very sick. "You'll cure all of Dolly's ills with this Doctor Kit," promises Billy. "Just look at all the instruments and things in this dandy outfit."

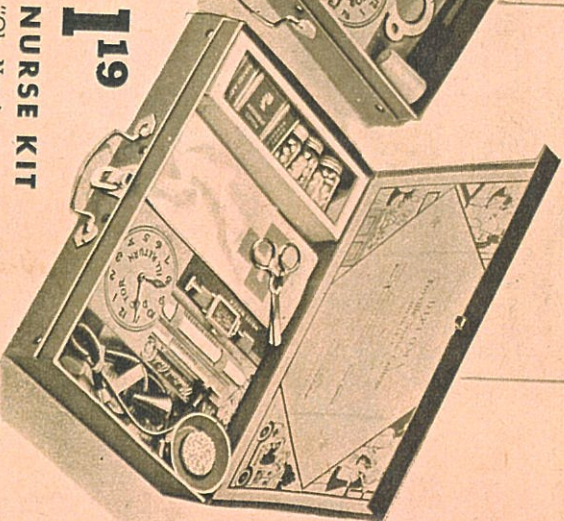
ASK FOR 9BR3

NURSE KIT

119

"Oh, Nurse, come over here and hold my head," says Dolly. "You'll look adorably pert in this lovely uniform," says Ruth. "You and the 'Doc' will keep those dollies well and fit."

ASK FOR 9BR4



BLACKOUT CUT OUTS

They glow in the dark!

100 DIFFERENT
USES



BLACKOUT KUTOUT KIT

98¢

The "Blackout Kit" contains the new Luminous Blackout Wonder Material. It is mystifying. Fun for everyone. Can be used for practical purposes, too. Kit contains 400 square inches of luminous Blackout Material. 1 Blackout Test Tube, 1 Luminous Mask or False Face, 24 page "Blackout Kutout" Book of uses.

ASK FOR 9BR5

