

"Please send me a RUTH DOLL



America's

*Finest
Doll*

I'M 22 INCHES TALL

I have a soft body with crying voice for good little mothers everywhere. Moving eyes and eye lashes. All dressed up in a very beautiful or-gandy dress, nainsook petticoat, rubber panties, moccasins and stockings. Fine quality rayon coat and bonnet.

\$3.19



No. BR53

She's so
pretty
in her
party
dress

\$2.98
15 INS.
TALL

DEANNA DURBIN

No. BR52

All composition doll, glass eyes, lashes. Autographed picture comes with each doll. Ruth says, "You'll simply adore her."

10 *Betty and Ruth*

**"Betsy Wetsy" Drinking, Wetting, Sleeping Dolls
With Layettees**

ROUNDED WOOD FRAME SUITCASE

"After you feed her, be sure to change her, 'cause she wets herself," says Ruth. "You can bathe her and put her to sleep. Layette contains dress, hat, slip, diapers, safety pins, clothes pins, booties, powder puff and blanket. She is 11 inches tall, all rubber and has moving eyes."

\$2.98

CARDBOARD SUITCASE

"I'm hungry, so will you feed me?" says little Betsy Wetsy. "Then you can bathe me and take me for a stroll and I'll sleep." 11 inches tall, has moving eyes — lovely outfit. All rubber.

\$1.98



No. BR49



No. BR48

for Christmas - Doll

"Baby Beautiful"



No. BR47

WITH MAGIC EYES
"Take her in your arms and you'll never part with her," says Ruth. She is 16 inches tall and is beautifully dressed. Her eyes have real lashes and they move to the right and left and she cries when put to sleep. . . . **\$2.98**

"Princess Beatrix"



No. BR46

WITH MAGIC EYES
Feels like a real baby. Cuddly! Soft and fluffy. Her great big eyes move from left to right and have real lashes. Her tiny fists are clenched like a new-born infant and she cries when you put her to sleep. Elch- **\$2.98**

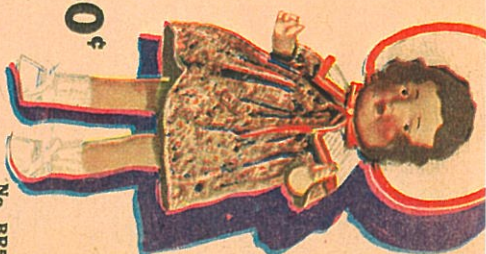
"Nancy" Baby Doll



BR57

is a 24-inch baby doll, composition head, arms, and legs. She has a stuffed body you'll want to hug. Wears a baby dress with bonnet to match, baby socks tied with ribbon. **98¢**

50¢



No. BR58

"Evelyn"—a Beauty
She has a stuffed body, wears a printed dress with bonnet to match, sewed foundation wig and has shoes and socks.

This Long-Dress Baby Doll Is Called "Edith" by Her Many Friends



No. BR54

\$1.98

Ruth says, "She's 28 inches long over all, and you'll love to cuddle her soft stuffed body to you." Open mouth shows her pretty teeth and tongue. Moving eyes with lashes. Has composition head and arms, modeled hair. She's wearing a diaper, booties, slip, lace-trimmed pink organdie dress, shirred front. Lace-trimmed bonnet to match.



No. BR55

GOO-GOO-EYE DOLL

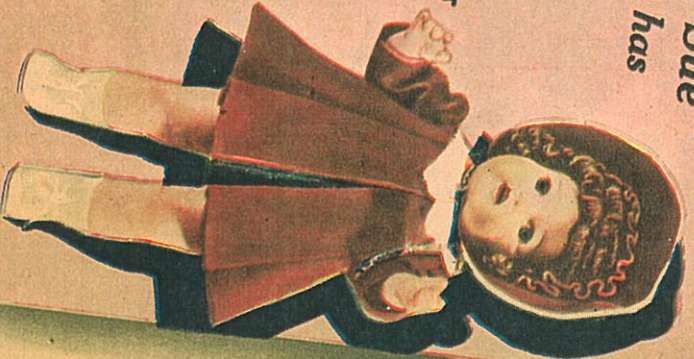
You'll love this 21-inch cotton-filled, balloon-type doll. She has goo-goo eyes that move around and composition head. Dressed in printed percale, with red and white bonnet. Bell in each hand. **98¢**

"Toddling Sue" The doll that has "everything"

\$2.98

- MAGIC EYES
- WIG
- DRESS
- COAT

Ruth tells her many friends, "You'll be proud to go walking with Toddling Sue. She's so chic." All-composition doll with moving eyes and lashes. She is 17 inches tall.



"Babe in Bunting Says:"
"I'm ready for you to take me home." 16 inches tall, composition head and arms, has voice and painted eyes. Dressed in slip and pink flannel bunting. Marhoun-trimmed cap. . . . **98¢**



No. BR56

DRINK-N-WET DOLL with Layette in a Suitcase

"She drinks and wets, just like a real baby," says Ruth. Has a swivel head, movable arms and legs. Layette and accessories included. Comes in an airplane type carrying case.

98¢



No. BR61

No. BR60

You'll Love These Sweet BABY DOLLS

This little darling is 19 inches tall. She has a stuffed body you'll want to hug and composition head, arms and legs, sleeping eyes. Her little mouth is open, showing her lovely teeth and tongue. She has a crying voice. Adorably dressed.

\$1.00

You'll want to be "Mummy" to this sweet baby. She is 17 inches tall. Composition head, arms and legs, sleeping eyes, stuffed body. She's wearing a lovely baby dress and pretty flannel coat and hat with matching

\$1.00



No. BR59

No. BR62

Dress Your Dolly

as a Modern Miss should be with the
"WARDROBE OF TOMORROW"



No. BR64

Your little Dolly will be so proud of her new wardrobe. There is a darling dress, chic as can be, with panties to match and an up-to-the-minute "pan-cake" hat, which you tie under her chin. Then there's a full-length cape for her to wear.

50¢

Two Cute Dollies Looking for a Mama

Isn't she sweet? 18 inch character doll, with composition head, arms and legs, sewed foundation wig, sleeping eyes, stuffed body and crying voice. She's wearing a lovely printed dress with bonnet to match, panties, shoes

\$1.00

This chubby baby is 17 inches overall and wears a long baby dress with bonnet to match, cotton slip and stockings. She has a composition head and arms, stuffed body and legs and

50¢

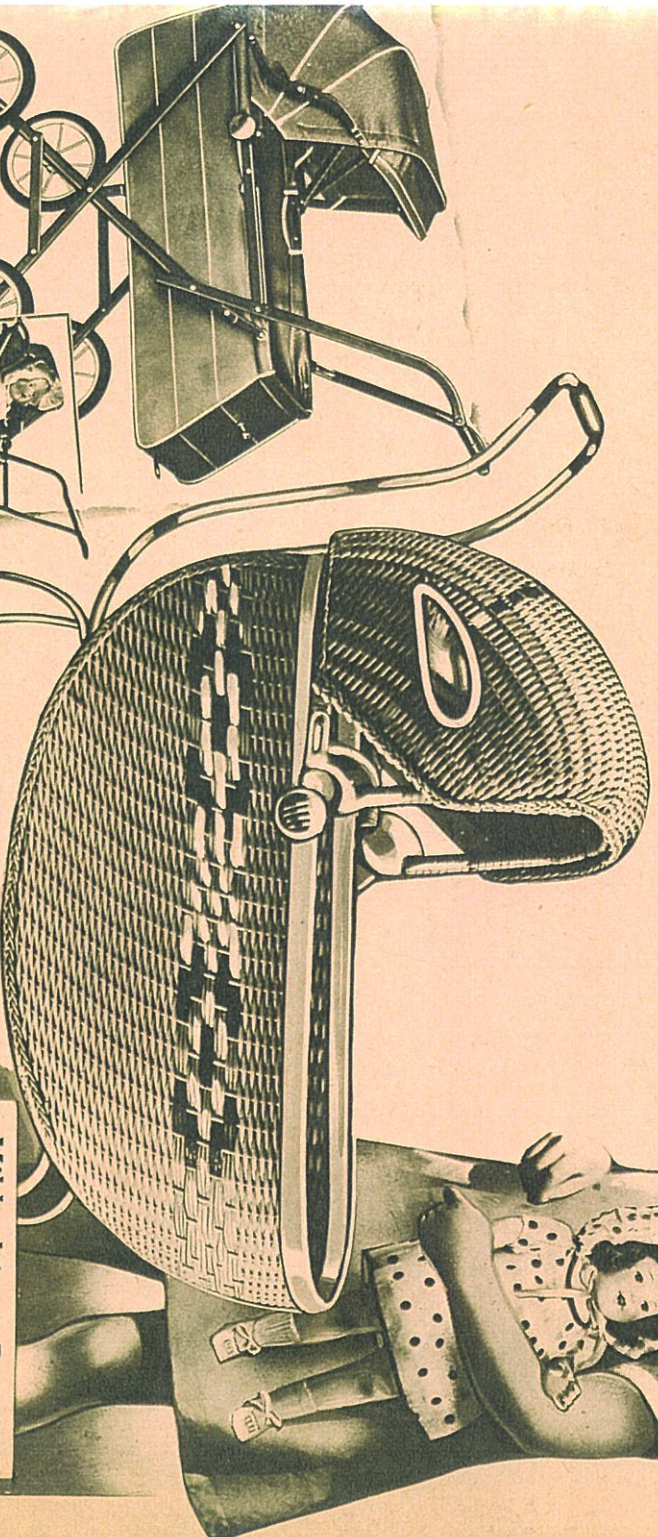
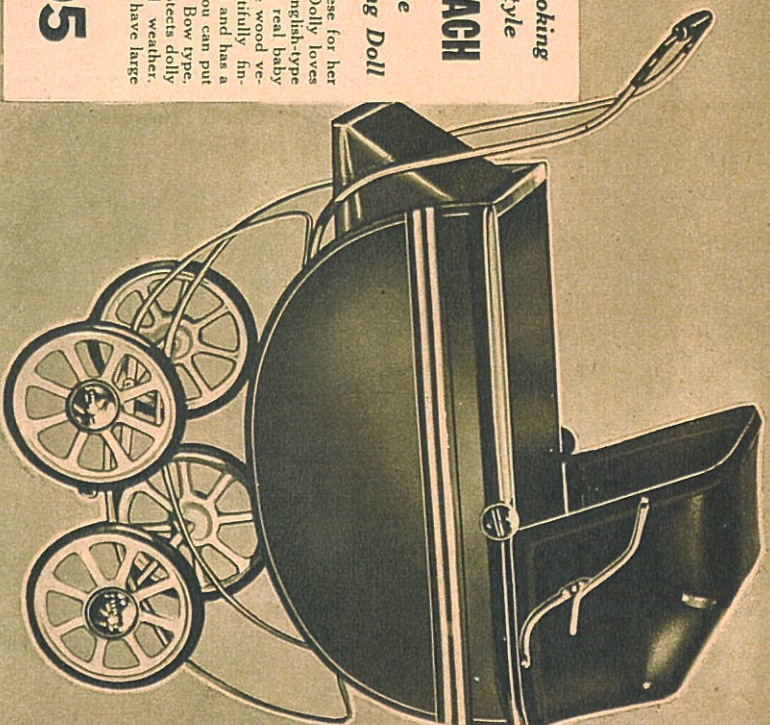
she cries like a real baby.



*A Smart-Looking
English Style*
DOLL COACH
*for some
Smart-Looking Doll*

Ruth has one of these for her dolly. She says "Dolly loves to go riding in her English-type coach that is like a real baby perambulator." The wood veneer body is beautifully finished and decorated and has a foot extension, so you can put your big dolly in it. Bow type, collapsible hood protects dolly from the sun and weather. Rubber tired wheels have large milled hub caps.

\$5.95



*Mildred is so Proud—
Her Doll is so Happy
with her Beautiful*

WOVEN FIBRE

DOLL CARRIAGE

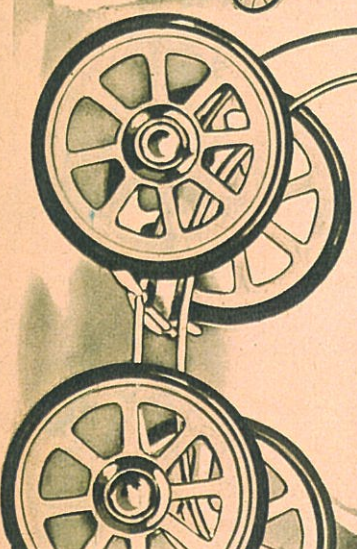
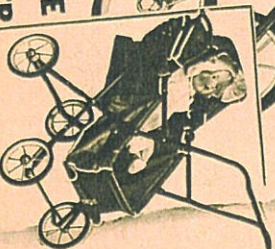
\$4.95

Mildred's a proud little mother with her new doll carriage. "Dolly was so tickled," she said. It's a big coach, rich looking in fancy woven fibre with pretty decorations. Hood is adjustable to keep the sun out of dolly's eyes and there's a window so she can look out. Wheels have rubber tires.

**CONVERTIBLE
DOLL CARRIAGE
AND
DOLL STROLLER**

"Serves two purposes," says Ruth. "It's a dandy doll carriage, that enough for your largest dolls, that is quickly changed into a stroller. And the whole thing folds up so you can take it with you in the car." High-grade leatherette body and bow-type hood. Rubber-tired wheels.

\$3.40



Ruth's friend Mary teaches dolly her lesson



DOLL'S SCHOOL DESK AND CHAIR SET

Mary has such fun playing "school." She's the teacher and dolly is her pupil. When dolly doesn't know her lessons, Mary scolds her — Mary is a strict teacher. Ask Santa for a desk and chair set for each of your dollys. Then you can have a schoolroom—put your blackboard up in front and teach your "class" their lessons. Desk and chair look just like those in the schoolroom. There's a pencil groove and inkwell hole in top of desk and a book shelf underneath. Made of wood, stained finish. **\$1.00**

No. BR78

No. BR79

6-PIECE CLEANING SET

Real corn broom with enameled wood handle, carpet sweeper with revolving brushes and pan that empties. New style hooded enameled steel dust pan with long wire handle, dust mop and play packages of cleaning products.

No. BR80—Not illustrated. Wood-handled floor brush, wire-handled enameled dust pan, dust mop, apron and play packages. **50c**

\$1.00

Ruth says: "See clothes washed in the Glass Tub Washer" WASHING MACHINE SET

Ruth knows her friends will like this. Put dolly's clothes in the washer and in a jiffy they'll be all nice and clean. Washer tub is glass, so you can see the clothes being swished around that's just being swished around. A wringer, like Mother's washer. A metal wash tub on stand, a clothes-line reel too. Then you get a clothes-line and 4 clothes pins in this set.

No. BR81

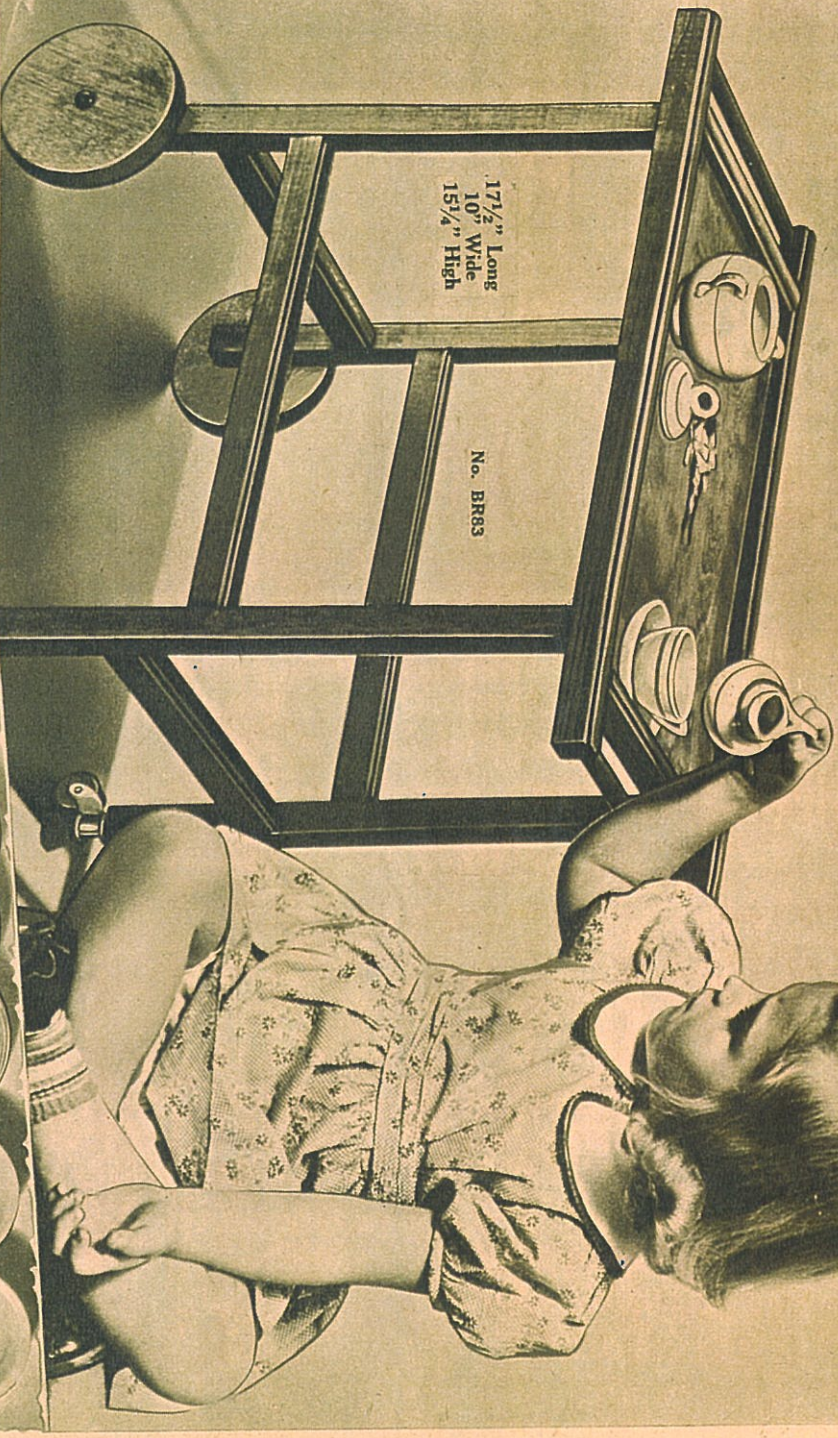


INSIDE DOOR

Ida Looks Into Her New PLAY ELECTRIC REFRIGERATOR

Metal, white enameled. Size 13 1/2 x 8 x 5 1/4 inches. Wire shelves. Freezing chamber has drawer with imitation ice cubes. Play packages, food products. **\$1.00**

No. BR82



17 1/2" Long
10 5/8" Wide
15 1/4" High

No. BR83

Helen, a friend of Ruth, gets ready for her tea party—she will use her new

TEA WAGON

Can't you picture how surprised her friends will be when Helen serves at her tea party using this fine tea wagon that's just like Mother's? It's big—17 1/2 inches long, 10 inches wide, 15 1/4 inches high. Made of wood, finished in modern maple with a colored design on tray top. Pusher handles on both ends. Swivel casters on front, 4-inch wood wheels on rear. **Tea Wagon only—\$1.00**

This is the set Ruth uses

21-PIECE

GYPSY TEA SET

Ruth says: "Girls, you must come over to my house for tea. I know you'll love this new tea set of mine. It's called Gypsy ware—the latest thing in dishes. Mother tells me. I'm proud of this rich-looking set with its five gay colors—orange, green, blue, yellow and old ivory. I have plenty of dishes to serve you, for there are 21 pieces in the set—4 plates, 4 cups, 4 saucers, 4 cereal bowls, 4 bowls, cream pitcher, sugar bowl with lid and a teapot with lid.

No. BR85

\$1.00



Look! . . . 20 Play Pieces with this

PLAY STOVE

\$1.00

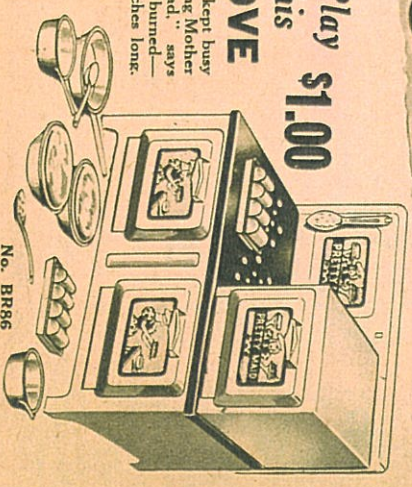
WOLVERINE KITCHEN SINK WITH RUNNING WATER

No. BR84

\$1.00

Ruth says: "Girls, here's a sink for your play kitchen in which you can really wash dishes, for it has running water. Put the rubber stopper in the drain, put your dishes in the sink, turn on the faucets and let enough water run in to wash them clean. Then when you're finished, take the stopper out and water runs out drain. This latest cabinet-type sink is made of metal, 10 3/8 inches long, 5 1/2 inches deep, 9 3/8 inches high. There's a soap dish above the faucets.

BACK VIEW



No. BR86

Ethel likes these Special Billy and Ruth PAINTING SETS

\$1.00 No. BR87

"Just look!" says Ethel. A set like real artists use. Airplane-type suitcase box. When opened, there are 3 trays in which your painting materials fit and the back becomes a sketchboard. 18 cups, 6 cakes and 3 bottles of paint of different colors, wood palette, brush, 2 water dishes, 7 crayons, protractor, ruler, compass & drawings to color.

AIRPLANE-TYPE
SUITCASE
BOX

50c

No. BR88

Ethel was telling her friends about this fine painting set. "You can take it with you wherever you go, for it is all in a fine airplane-type suitcase box with snap lock and handle. You'll soon learn to draw and paint fine pictures—instructions and color hint sheet, also outline pictures to color are included. The back of suitcase box opens up to make a sketchboard on which to draw. Palette, brush, 6 cups and 6 cakes of paint of different colors, 6 crayons, 2 water dishes give you all the materials you need to become an artist."

It's New! SLATE ART

A new idea in painting and drawing for you young artists. There's a dandy 8 1/2" x 12 1/2" wood-framed, natural slate with white reverse side. Plenty of artists materials—6 bottles water color, 6 sticks of chalk, 6 crayons, a brush, 2 water pans and stencils.

\$1.00

No. BR90

18 *Billy and Ruth*

You can see, Louise likes
her new . . .
DESK BLACKBOARD
With HOBBY SEAT

Louise thanked Ruth for picking such a fine blackboard. "Gee, it even has a seat," she exclaimed. "And there are 14 pencils in six colors on the moving chart, just let down the blackboard and you have a fine desk. Chalk and eraser, too."

\$2.95

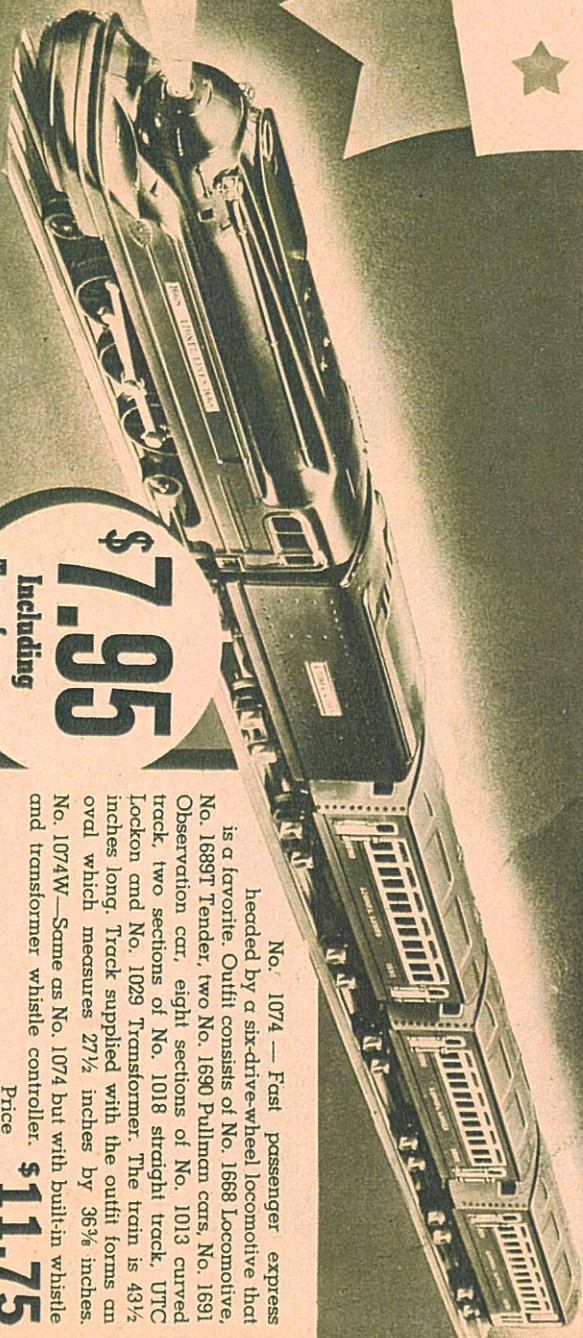
38 1/4" INS. HIGH
17 1/2" INS. WIDE

No. BR89

LIONEL TRAINS

THE *Only* TRAINS
IN THE WORLD
with Built-in
Railroad Whistle!

W00-0-0-0-0- W00-W00-0-



\$7.95

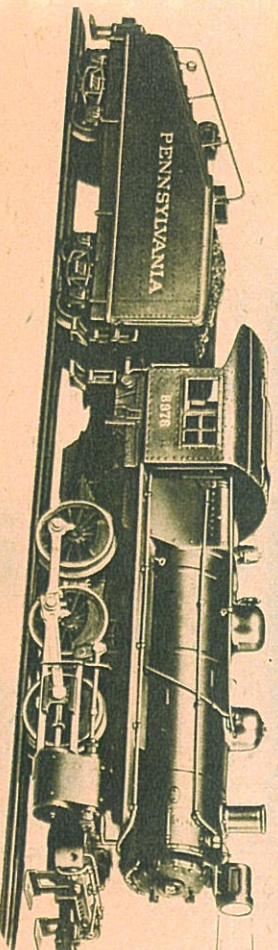
Including
Transformer

No. 1074 — Fast passenger express headed by a six-drive-wheel locomotive that is a favorite. Outfit consists of No. 1686 Locomotive, No. 1689T Tender, two No. 1690 Pullman cars, No. 1691 Observation car, eight sections of No. 1013 curved track, two sections of No. 1018 straight track, UTC Lockon and No. 1029 Transformer. The train is 43½ inches long. Track supplied with the outfit forms an oval which measures 27½ inches by 36¾ inches. No. 1074W—Same as No. 1074 but with built-in whistle and transformer whistle controller.

Price

\$11.75

NEW! SCALE MODEL SWITCHING ENGINE



No. 708—Scale Model Switching Engine. A faithful replica of the Pennsylvania Railroad's latest design. Equipped with automatic scale model couplers. Powered by a worm gear drive which produces enormous pulling power. Built according to exacting scale model standards for operation on any type of "O" gauge solid T-rail track having a radius of at least 30 inches. Engine measures 18 ins. in length.

\$35.00

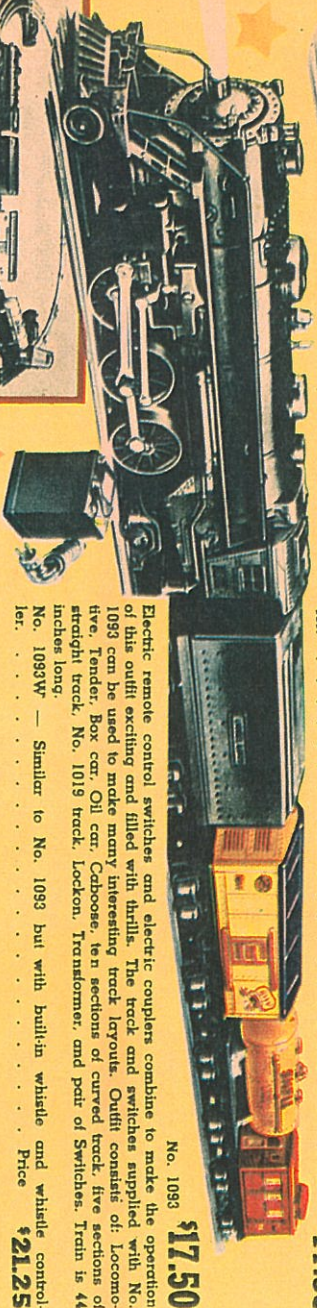
LIONEL TRAINS



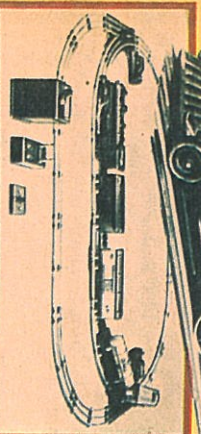
No. 1089 \$12.75
New, six-drive-wheel steam type locomotive with fascinating driving gear action. Electric couplers throughout. Outfit consists of: Locomotive, Tender, Box car, Oil car, Caboose, eight sections of curved track, three sections of straight track, No. 1015 track, Lockon and Transformer. Train measures 44 ins. Track forms oval 27 x 43 ins. No. 1089W — Similar to No. 1089 but with built-in whistle and whistle controller. Price \$16.50



No. 1090 \$13.75
Equipped throughout with electric remote control couplers. Outfit consists of Locomotive, Tender, two Pullmans, Observation car, eight sections of curved track, three sections of straight track, No. 1015 track, Lockon and Transformer. Train is 49 1/4 inches long. Track forms oval 27 by 43 inches. No. 1090W — Similar to No. 1090 but with built-in whistle and whistle controller. Price \$17.50



No. 1093 \$17.50
Electric remote control switches and electric couplers combine to make the operation of this outfit exciting and filled with thrills. The track and switches supplied with No. 1093 can be used to make many interesting track layouts. Outfit consists of: Locomotive, Tender, Box car, Oil car, Caboose, ten sections of curved track, five sections of straight track, No. 1015 track, Lockon, Transformer, and pair of Switches. Train is 44 inches long. No. 1093W — Similar to No. 1093 but with built-in whistle and whistle controller. Price \$21.25



Curved track measures 7 inches in length. Straight track measures 6 1/4 inches.
No. 0051—Curved Track... \$4.00
No. 0052—Straight Track... \$3.50

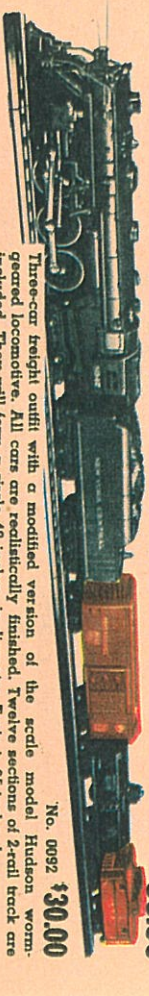


Switch motors are small so they can be inserted with parallel track. Pair Electric Remote Control Switches... Pair \$10.00
No. 00721—Left Switch... \$5.50
No. 00722—Right Switch... \$5.50

LIONEL "OO GAUGE" SCALE MODEL TRAINS



No. 0090 \$37.50
Four-car freight outfit. Accurate scale model worm-gear locomotive and four realistically finished scale model freight cars. Twelve sections of 2-rail track are included. They will form a circle 48 inches in diameter. Train is 41 inches long. No. 0080—Same as No. 0090, but with sixteen sections of 3-rail track which form an oval measuring 48 inches by 27 inches. Price \$35.00



No. 0092 \$30.00
Three-car freight outfit with a modified version of the scale model Hudson worm-gear locomotive. All cars are realistically finished. Twelve sections of 2-rail track are included. They will form a circle 48 inches in diameter. Train is 35 inches long. No. 0082—Same as No. 0092, but with sixteen sections of 3-rail track which will form an oval measuring 48 inches by 27 inches. Price \$27.50

Any "OO" Outfit may be purchased with built-in whistle at \$4.75 extra

Send at once for big 52-page four-color Lionel catalog and planning book.



Send 10 cents for catalog to the Lionel Corporation, 15 E. 26th St., New York, N. Y.