

"Please send me a RUTH DOLL



America's

Finest
Doll

I'M 22 INCHES TALL

I have a soft body with crying voice for good little mothers everywhere. Moving eyes and eye lashes. All dressed up in a very beautiful or-gandy dress, nainsook petticoat, rubber panties, moccasins and stockings. Fine quality rayon coat and bonnet.

\$3.19

No. BR53



She's so
pretty
in her
party
dress

\$2.98
15 INS.
TALL



No. BR52

DEANNA DURBIN

All composition doll, glass eyes, lashes. Autographed picture comes with each doll. Ruth says, "You'll simply adore her!"

10 Ballyard Bldg.



No. BR49

"Betsy Wetsy" Drinking, Wetting, Sleeping Dolls
With Layettees

ROUNDED WOOD FRAME SUITCASE

"After you feed her, be sure to change her, 'cause she wets herself," says Ruth. "You can bathe her and put her to sleep. Layette contains dress, hat, slip, diapers, safety pins, clothes pins, booties, powder puff and blanket. She is 11 inches tall, all rubber and has moving eyes.

\$2.98



No. BR48

CARDBOARD SUITCASE

"I'm hungry, so will you feed me?" says little Betsy Wetsy. "Then you can bathe me and take me for a stroll and I'll sleep." 11 inches tall, has moving eyes — lovely outfit! All rubber.

\$1.98

For Christmas - Do It

"Baby Beautiful"



No. BR47

WITH MAGIC EYES
"Take her in your arms and you'll never part with her," says Ruth. She is 16 inches tall and is beautifully dressed. Her eyes have real lashes and they move to the right and left and she cries when put to sleep. . . . **\$2.98**

"Princess Beatrix"



No. BR46

WITH MAGIC EYES
Feels like a real baby. Cuddly! Soft and fluffy. Her great big eyes move from left to right and have real lashes. Her tiny fists are clenched like a new-born infant and she cries when you put her to sleep. Etc. . . . **\$2.98**

"Nancy" Baby Doll

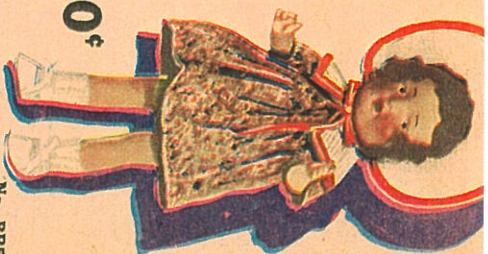


BR57

is a 24-inch baby doll, composition head, arms, and legs. She has a stuffed body you'll want to hug. Wears a baby dress with bonnet to match, baby socks tied with ribbon. **98¢**

50¢

"Evelyn"—a Beauty



No. BR58

She has a stuffed body, wears a printed dress with bonnet to match, sewed foundation wig and has shoes and socks.

This Long-Dress Baby Doll Is

Called "Edith" by Her Many Friends

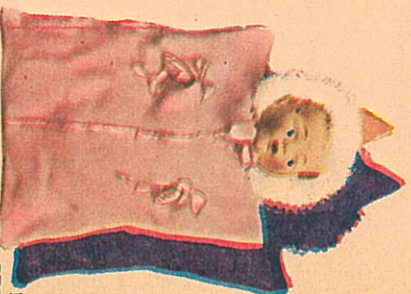
Ruth says, "She's 28 inches long over all, and you'll love to cuddle her soft stuffed body to you." Open mouth shows her pretty teeth and tongue. Moving eyes with lashes. Has composition head and arms, modeled hair. She's wearing a diaper, booties, slip, lace-trimmed pink organdie dress, shirred front. Lace-trimmed bonnet to match.



No. BR54

\$1.98

Babe in Bunting Says:



No. BR56

"I'm ready for you to take me home." 16 inches tall, composition head and arms, has voice and painted eyes. Dressed in slip and pink flannel bunting. Marhoun-trimmed cap. . . . **98¢**

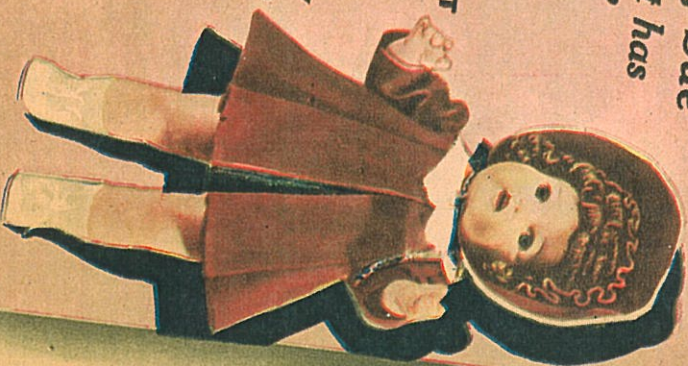
"Toddling Sue"

The doll that has "everything"

- MAGIC EYES
- WIG
- DRESS
- COAT

\$2.98

Ruth tells her many friends, "You'll be proud to go walking with Toddling Sue. She's so chic." All-composition doll with moving eyes and lashes. She is 17 inches tall.



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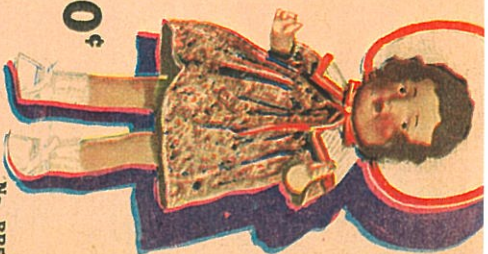


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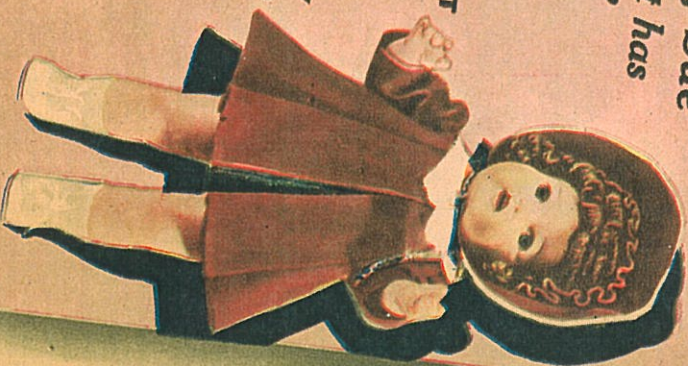
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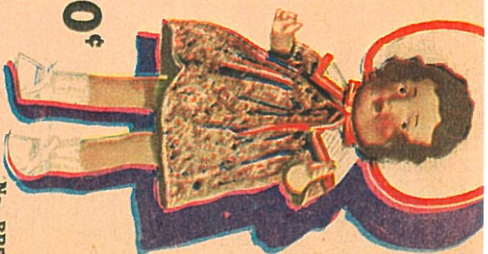


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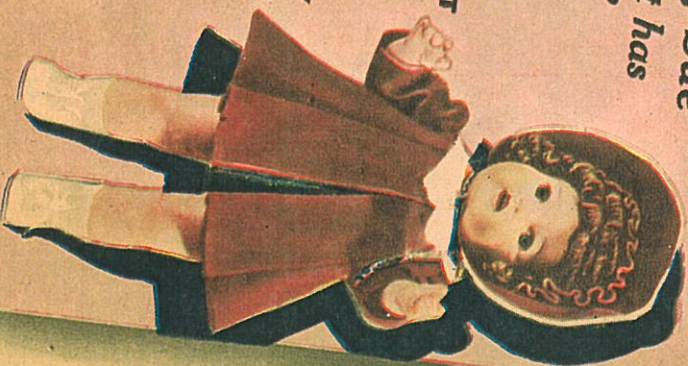
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GOO-GOO-EYE DOLL

You'll love this 21-inch cotton-filled, balloon-type doll. She has goo-goo eyes that move around and composition head. Dressed in printed percale, with red and white bonnet. Bell in each hand. **98¢**

No. BR55

DRINK-N-WET DOLL
with Layette in a

Suitcase

"She drinks and wets, just like a real baby," says Ruth. Has a swivel head, movable arms and legs. Layette and accessories included and accessories included Comes in an airplane type carrying case.

98¢



No. BR61

No. BR60

You'll Love These Sweet BABY DOLLS

This little darling is 19 inches tall. She has a stuffed body. You'll want to hug and eyes. Her little mouth is open, showing her lovely teeth and tongue. She has a crying voice. Adorably dressed.

\$1.00

You'll want to be "Mummy" to this sweet baby. She is 17 inches tall. Composition head, arms and legs, sleeping eyes, stuffed body. She's wearing a lovely baby dress and pretty flannel coat and hat with marabout trimming.

\$1.00



No. BR55

No. BR62

Two Cute Dollies Looking for a Mama

Isn't she sweet? 18 inch character doll, with composition head, arms and legs, sewed foundation wig, sleeping eyes, stuffed body and crying voice. She's wearing a lovely printed dress with bonnet to match, panties, shoes

\$1.00

This chubby baby is 17 inches overall and wears a long baby dress with bonnet to match, cotton slip and stockings. She has a composition head and arms, stuffed body and legs and

she cries like a real baby. **50¢**

Dress Your Dolly as a Modern Miss should be with the "WARDROBE OF TOMORROW"

Your little Dolly will be so proud of her new wardrobe. There is a darling dress, chic as can be, with panties to match and an up-to-the-minute "pan-cake" hat, which you tie under her chin. Then there's a full-length cape for her to wear.

50¢



No. BR64

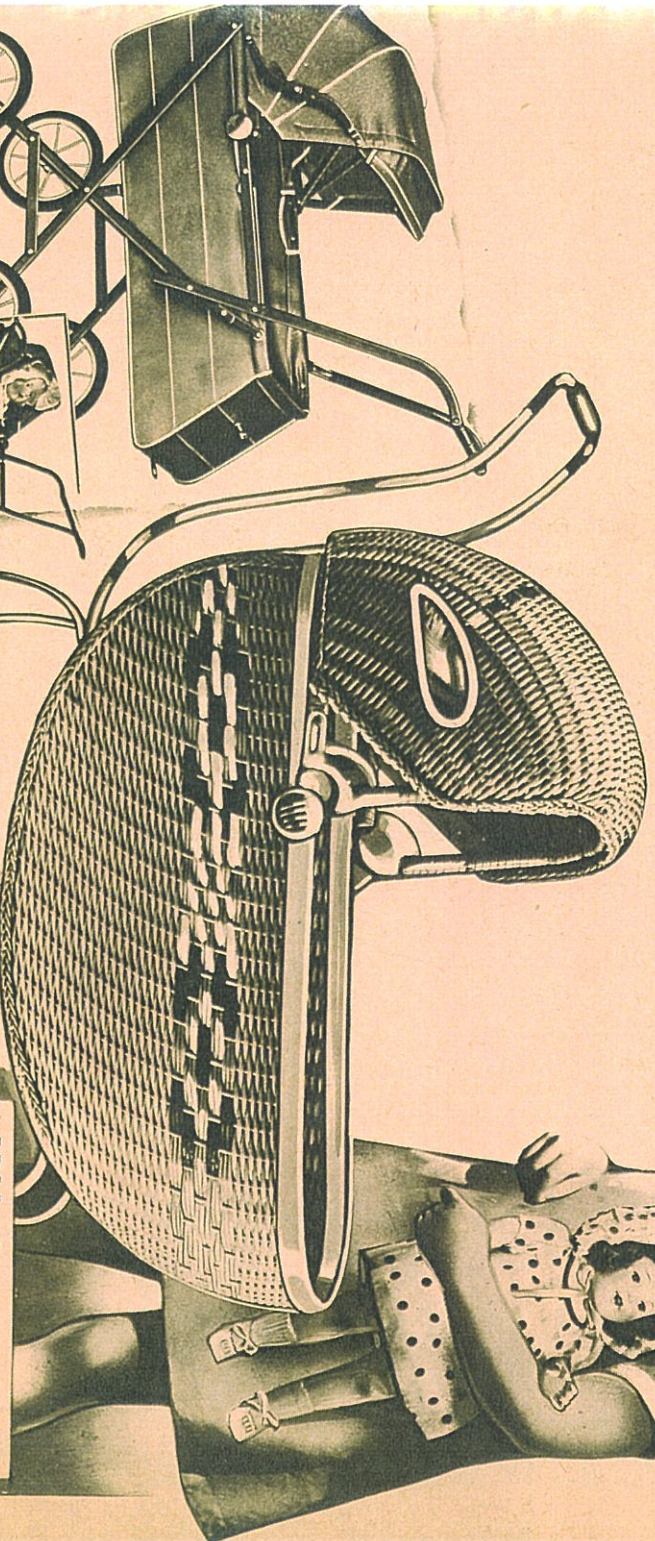
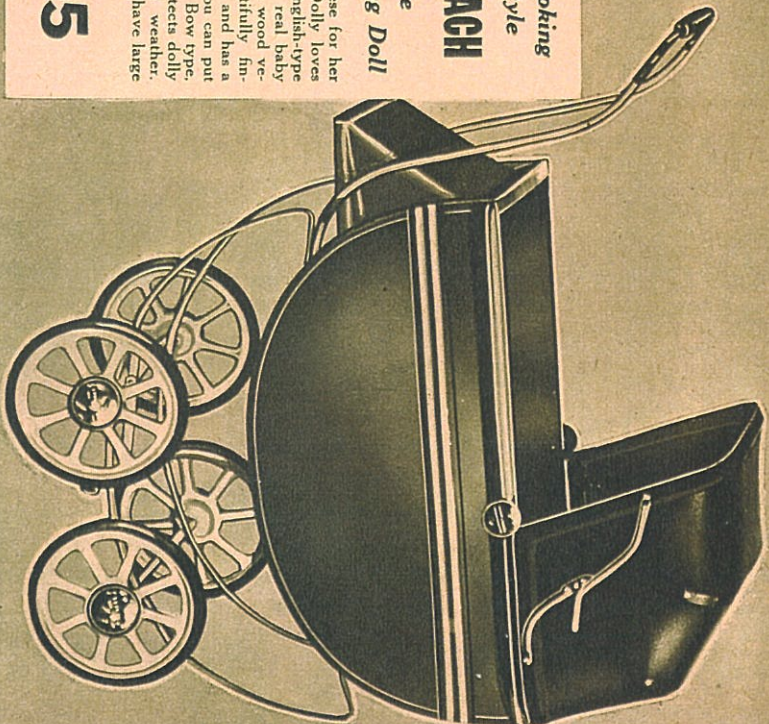


*A Smart-Looking
English Style*
DOLL COACH

*for some
Smart-Looking Doll*

Ruth has one of these for her dolly. She says "Dolly loves to go riding in her English-type coach that is like a real baby perambulator." The wood veneer body is beautifully finished and decorated and has a foot extension, so you can put your big dolly in it. Bow type, collapsible hood protects dolly from the sun and weather. Rubber tired wheels have large nicked hub caps.

\$5.95

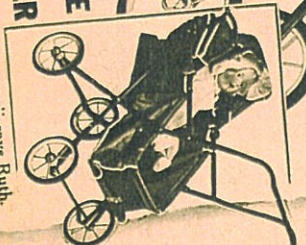


**CONVERTIBLE
DOLL CARRIAGE
AND
DOLL STROLLER**

"Serves two purposes," says Ruth. "It's a dandy doll carriage, that enough for your largest dolls, that is quickly changed into a stroller. And the whole thing folds up so you can take it with you in the car." High-grade leatherette body and bow-type hood. Rubber-tired wheels.

\$3.40

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**Mildred is so Proud—
Her Doll is so Happy
with her Beautiful**

WOVEN FIBRE

DOLL CARRIAGE

\$4.95

Mildred's a proud little mother with her new doll carriage. "Dolly was so tickled," she said. It's a big coach, rich looking in fancy woven fibre with pretty decorations. Hood is adjustable to keep the sun out of dolly's eyes and there's a window so she can look out. Wheels have rubber tires.

Ruth's friend Mary teaches dolly her lesson



DOLL'S SCHOOL DESK AND CHAIR SET

Mary has such fun playing "school!" She's the teacher and dolly is her pupil. When dolly doesn't know her lessons, Mary scolds her — Mary is a strict teacher. Ask Santa for a desk and chair set for each of your dollys. Then you can have a schoolroom—put your "class" their lessons. Desk and chair look just like those in the schoolroom. There's a pencil groove and inkwell hole in top of desk and a book shelf underneath. Made of wood, stained finish.

\$1.00

Desk and Chair

No. BR78

6-PIECE CLEANING SET

Real corn broom with enameled wood handle, carpet sweeper with revolving brushes and pan that empties. New style hooded enameled steel dust pan with long wire handle, dust mop and play packages of cleaning products.

\$1.00

No. BR80—Not illustrated. Wood-handled floor brush, wire-handled enameled dust pan, dust mop, apron and play packages.

50c



No. BR79

Ruth says: "See clothes washed in the Glass Tub Washer,"
WASHING MACHINE SET

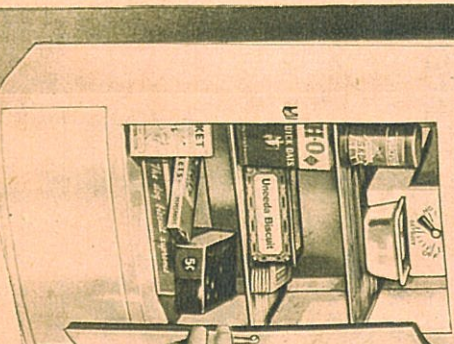
Ruth knows her friends will like this. Put dolly's clothes in the washer and in a jiffy they'll be all nice and clean. See the clothes being swung around in suds by glass, so you can see in suds by being swung around that's just like Mother's washer. A wringer, like Mother's, you get a metal wash tub on stand, a clothes-line reel and 4 clothes pins in this set.

\$1.00

No. BR81



INSIDE
DOOR

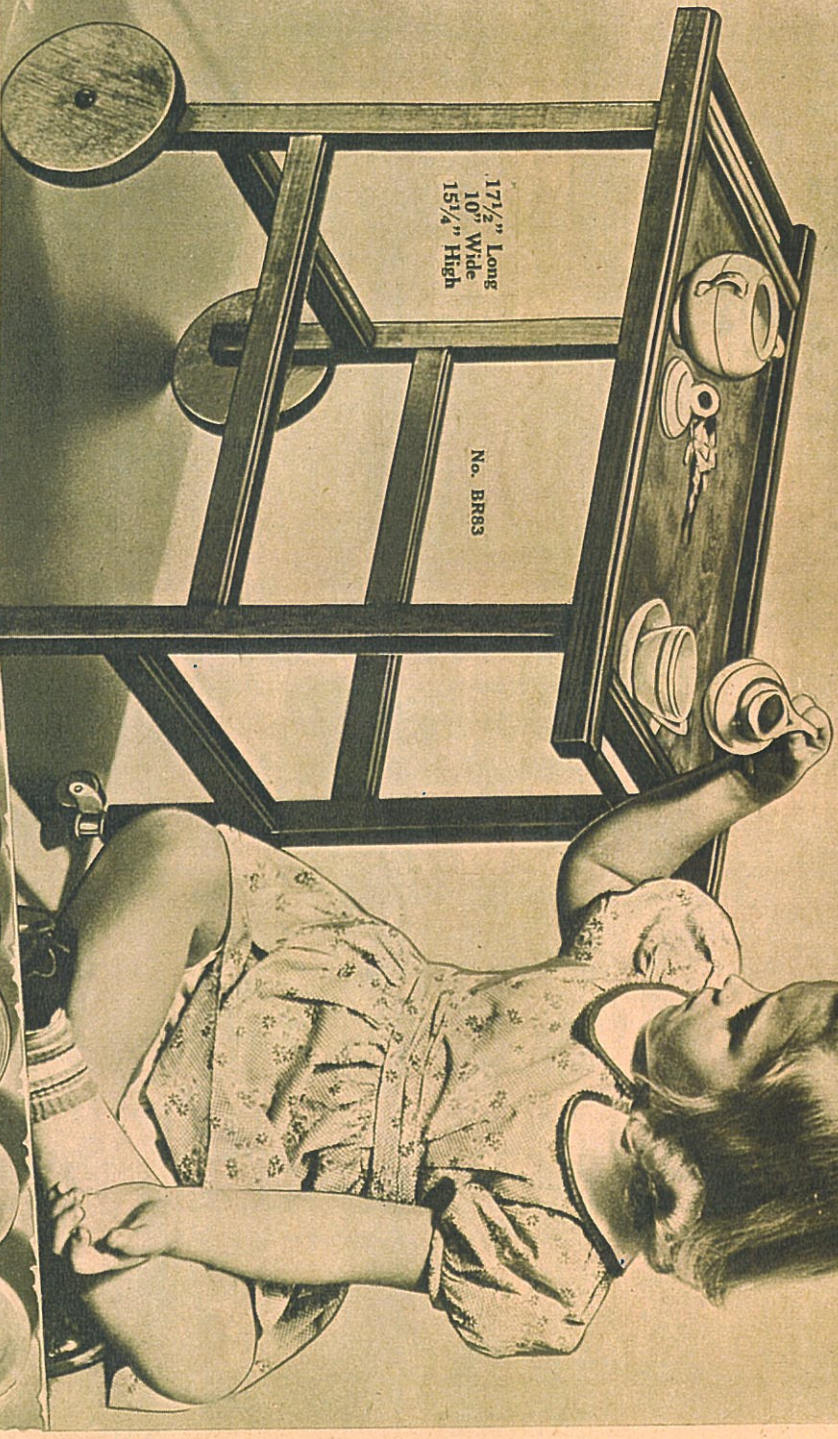


Ida Looks Into Her New PLAY ELECTRIC REFRIGERATOR

Metal, white enameled. Size 13 1/2 x 8 x 5 1/4 inches. Wire shelves. Freezing chamber has drawer with imitation ice cubes. Play packages, food products.

\$1.00

No. BR82



17 1/2" Long
10 5/8" Wide
15 1/4" High

No. BR83

Helen, a friend of Ruth, gets ready for her tea party—she will use her new TEA WAGON

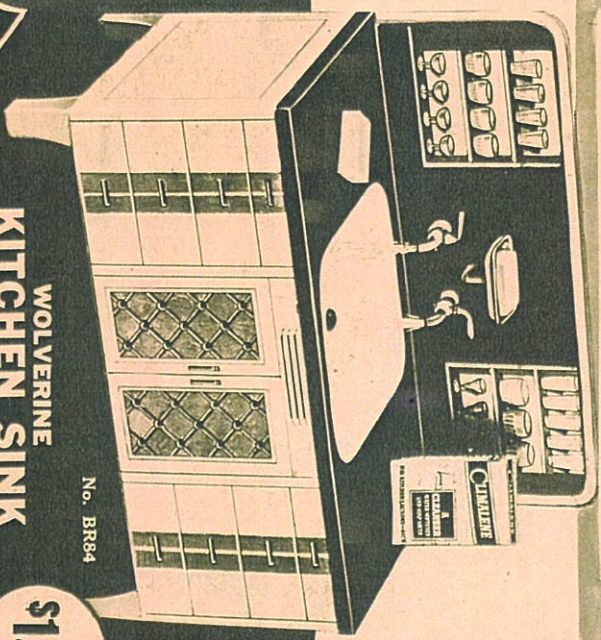
Can't you picture how surprised her friends will be when Helen serves at her tea party using this fine tea wagon that's just like Mother's? It's big—17 1/2 inches long, 10 inches wide, 15 1/4 inches high. Made of wood, finished in modern maple with a colored design on tray top. Pusher handles with a colored design on tray top. Pusher handles on both ends. Swivel casters on front. 4-inch wood wheels on rear. **Tea Wagon only—\$1.00**



This is the set Ruth uses
21-PIECE

GYPSY TEA SET

Ruth says: "Girls, you must come over to my house for tea. I know you'll love this new tea set of mine. It's called Gypsy ware—the latest thing in dishes. Mother tells me. I'm proud of this rich, blue, yellow and old ivory. I have plenty of dishes to serve you, for there are 21 pieces in the set—4 plates, 4 cups, 4 saucers, 4 cereal bowls, 4 bowls, cream pitcher, sugar bowl with lid and a teapot with lid." **No. BR85 \$1.00**



No. BR84

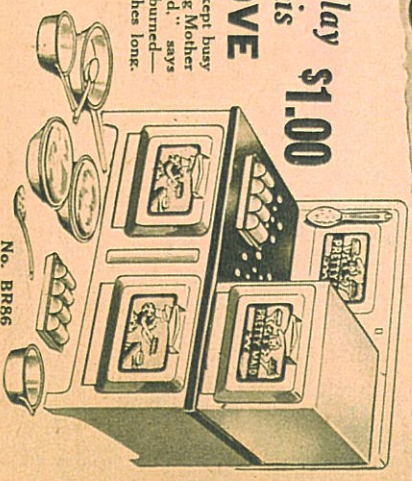
WOLVERINE KITCHEN SINK WITH RUNNING WATER

Ruth says: "Girls, here's a sink for your play kitchen in which you can really wash dishes, for it has running water. Put the rubber stopper in the drain, put your dishes in the sink, turn on the faucets and let enough water run in to wash them clean. Then when you're finished, take the stopper out and water runs out drain. This great cabinet-type sink is made of metal, 10 7/8 inches long, 5 1/2 inches deep, 9 3/8 inches high. There's a soap dish above the faucets." **\$1.00**

BACK VIEW

Look! . . . 20 Play Pieces with this **PLAY STOVE** **\$1.00**

"So many utensils, you'll be kept busy for hours playing you're helping Mother bake pies, cakes and bread," says Ruth. "And you can't get burned—this big metal stove, 9 1/2 inches long, 8 1/2 inches high, 5 1/4 inches wide, is nonelectric. Play pieces include: 2 spoons, strainer, 2 pie plates with wooden play pies, 8 play loaves of bread, 2 bread pans, frying pan, large and small pots." **No. BR86**



Billy and Ruth 17

Ethel likes these Special Billy and Ruth **PAINTING SETS**

\$1.00 No. BR87

"Just look!" says Ethel. A set like real artists use. Airplane-type suitcase box. When opened, there are 3 trays in which your painting materials fit and the back becomes a sketchboard. 18 cups, 6 cakes and 3 bottles of paint of different colors, wood palette, brush, 2 water dishes, 7 crayons, protractor, ruler, compass & drawing to color.



AIRPLANE-TYPE SUITCASE BOX



50c



No. BR88

Ethel was telling her friends about this fine painting set. "You can take it with you wherever you go, for it is all in a fine airplane-type suitcase box with snap lock and handle. You'll soon learn to draw and paint fine pictures—instructions and color hint sheet, also outline pictures to color are included. The back of suitcase box opens up to make a sketchboard on which to draw. Palette, brush, 6 cups and 6 cakes of paint of different colors, 6 crayons, 2 water dishes give you all the materials you need to become an artist."



It's New! SLATEART

A new idea in painting and drawing for you young artists. There's a dandy 8 1/2" x 12 1/2" wood-framed, natural slate with white reverse side. Plenty of artistic materials—6 bottles water color, 6 sticks of chalk, 6 crayons, a brush, 2 water pans and stencils.

\$1.00

No. BR90

18 *Billy and Ruth*



You can see, Louise likes her new . . .

DESK BLACKBOARD

With HOBBY SEAT

Louise thanked Ruth for picking such a fine blackboard. "Go, it even has a seat," she exclaimed. "And there are 14 paints in six colors on the moving chart. Just let down the blackboard and you have a fine desk. Chalk and eraser, too."

\$2.95

38 1/4 INS. HIGH
17 1/2 INS. WIDE

No. BR89