

GILBERT ERECTOR



Tell Dad to get you an **ERECTOR.**

It's a dandy beginner's set. Large assortment of parts and How-to-Make-'Em Book. You can make different **\$1.00** models such as jib crane, battleship, etc.

No. BR137

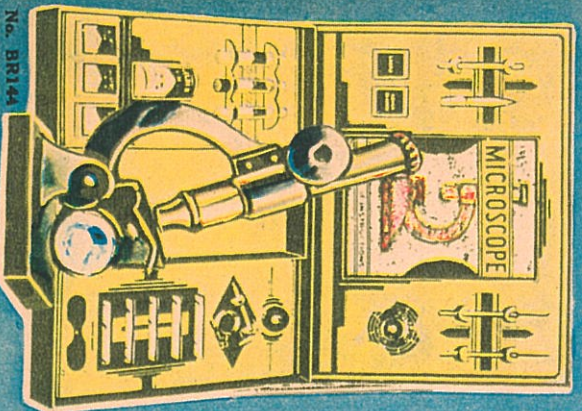
With this "Apprentice Set" you can build ever so many things such as a ferris wheel, draw bridge, etc. Book **\$2.50** included tells you how.

No. BR138

The Set with powerful mechanical motor. No wires, batteries or transformer necessary. Build windmills, trip hammers, trucks, etc., and then—watch 'em run. Boy, this set is **\$5.00** real!

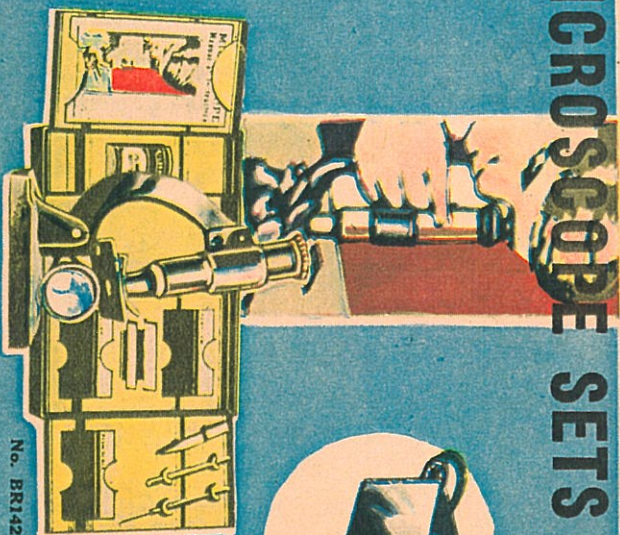
No. BR139

MICROSCOPE SETS



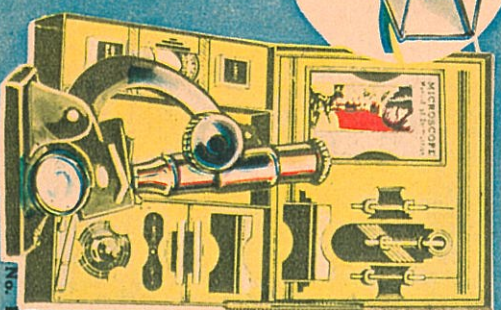
No. BR144

"Gosh!" says Arthur, "look at the beautiful color in that piece of human hair, as seen through the 200-Power Polyzizing Microscope contained in this Set." In addition, set contains mirror, clips, dissecting needles, chemicals, stains, etc. **\$3.50**



No. BR142

This set has a 150-Power Microscope, with arrangement for tilting, spring clips to hold slides, an adjustable mirror, slides, specimens, dissecting needle, forceps, etc., to enable you to study the wonders of Nature. **\$1.25**



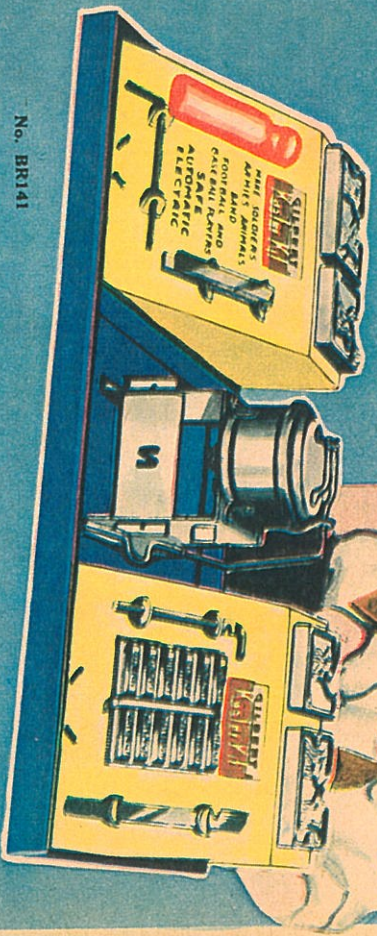
No. BR143

Colorful colors come to life under the polyzizing Microscope. Set contains Polaroid, Jr., and 150-Power Microscope. Adjustable mirror, glass slides, specimens, cover glasses, dissecting needles and manual. **\$2.50**



Ralph and Dave have
swell fun with their...

KASTER KITS



No. BR141

You can make whole armies of soldiers. Your friends will like them so well, they'll want you to make some for them, and you can earn some extra spending money. Set contains complete outfit for casting soldiers, etc. Electric and Automatic and has Underwriters' approval. Tell Mother and Dad they've nothing to fear, set is perfectly safe. Mounted on Steel Base.

\$3.50

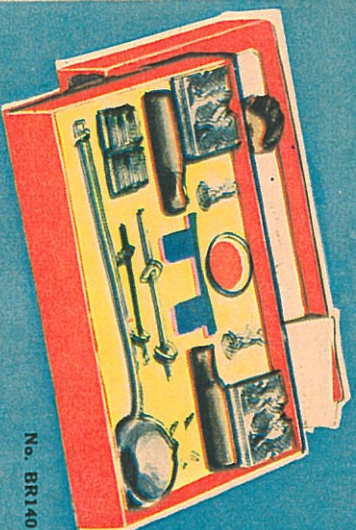


No. BR148

PUZZLE SET

"It's loads of fun trying to dope out these puzzles. Set contains 13 of them and complete instructions. You'll be the life of every party," says Billy. "For they'll be hard for every one but you..."

50c



No. BR140

Ralph says, this is real simple to operate. It's non-electric. Mold, pin locks, securely in spring grip receptacle. Wooden handles for lifting. Complete with 1 Mold, cleaning and handling tools, 6 pigs metal pouring ladle, can of paint for coloring and instruction sheet.

\$1.00

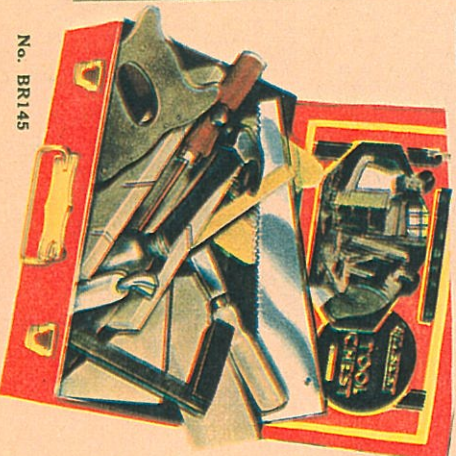


No. BR147

MYSTO MAGIC

Ten tricks, simple and easy for you to perform, yet your audience will marvel at your "magic." Includes the famous and mysterious Photoplasmic Mystery, Vanishing Handkerchief, Phantom Card Trick, etc.

\$1.00

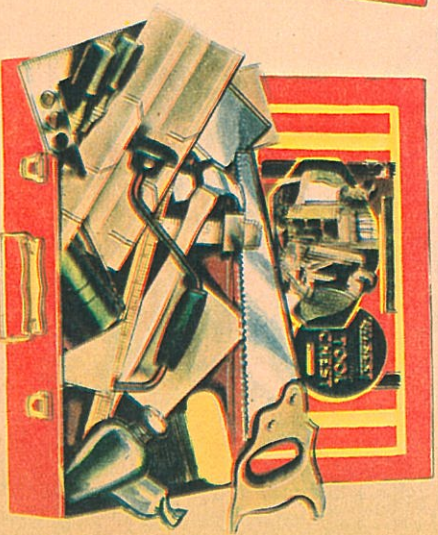


No. BR145

TOOL CHEST

Billy says, "You can be a real help around the house doing those little odd jobs." Set contains 10 pieces in blue metal carrying case with brass handle.

\$1.00



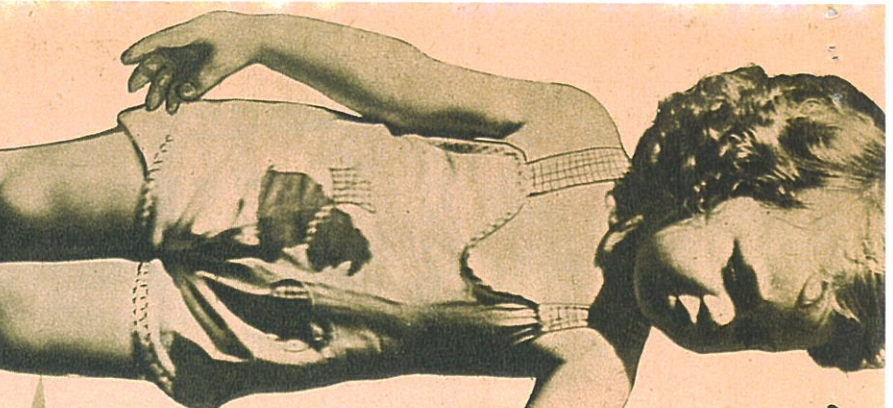
No. BR146

TOOL CHEST

Just think—18 useful tools in this dandy Set. You can go in for carpentry in a "big way." Tools are in a red metal carrying case with brass handle. You'll be so proud to own this Set.

\$2.50

"Mama, that's what I want"
says Ruth's little
neighbor, Clara



**Big Values in
TUBULAR
VELOCIPEDES**

Isn't it a knockout? Look at its streamlined construction. Adjustable nickel plated handle bar and "comfort" saddle. Has a dandy mudguard, too. Equipped with one inch rubber tires. Finished in Dubonnet, with fancy white head and white striping, silver wheels with Dubonnet rims.



No. BR153

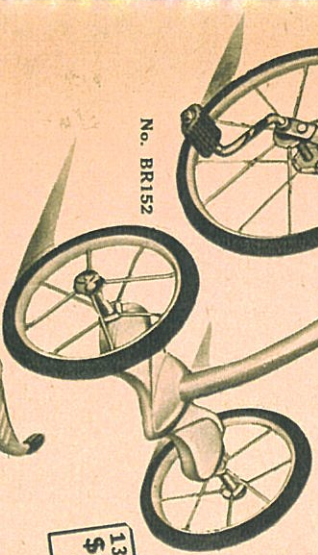
**12 IN. SIZE
\$5.50**

**16 IN. SIZE
\$6.35**

**20 IN. SIZE
\$7.40**

**Low Priced
VELOCIPEDES**

Boy, wait 'til you see this snappy looking model. Indian red finish with cream wheels and handle bar. Rubber tires and pedals. Adjustable handle bar and saddle.



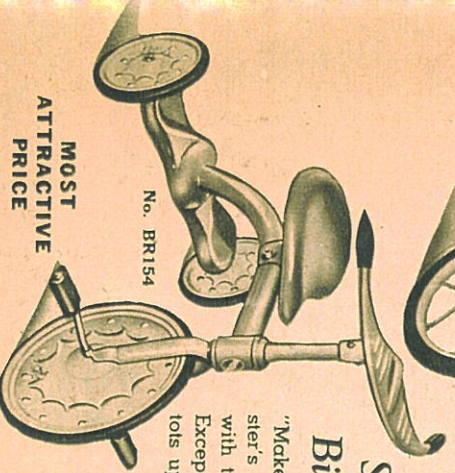
No. BR152

**10 IN. SIZE
\$2.59**

**13 IN. SIZE
\$3.19**

**Speedy Little
Bike for Tots**

"Make some little youngster's dream come true with this Bike", says Ruth. Exceptionally sturdy and tots up to three years will love it. Full tubular construction. Has adjustable saddle and handle bar.



No. BR154

**MOST
ATTRACTIVE
PRICE**

32 *Billy and Ruth*

AIRPLANE CONSTRUCTION, LIGHT IN WEIGHT BUT RUGGED
KNOCKS DOWN TO A SMALL UNIT
NUTS AND BOLTS ELIMINATED
CHAINS ADJUST FOR HEIGHT OF SWING

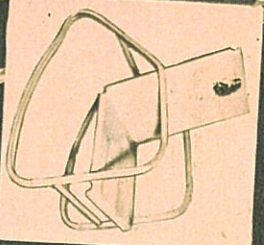


No. BR155

See how happy it has made little Jimmy

ROCK SWING

Actually two-tots-in-one! Use it as a toy, just unsnap the chair and presto!—you have a modern streamlined Rocker. Just think—no tools are necessary to assemble or take down this toy.



UNFASTEN SHARS ON CHAINS AND USE ROCKER SEPARATELY

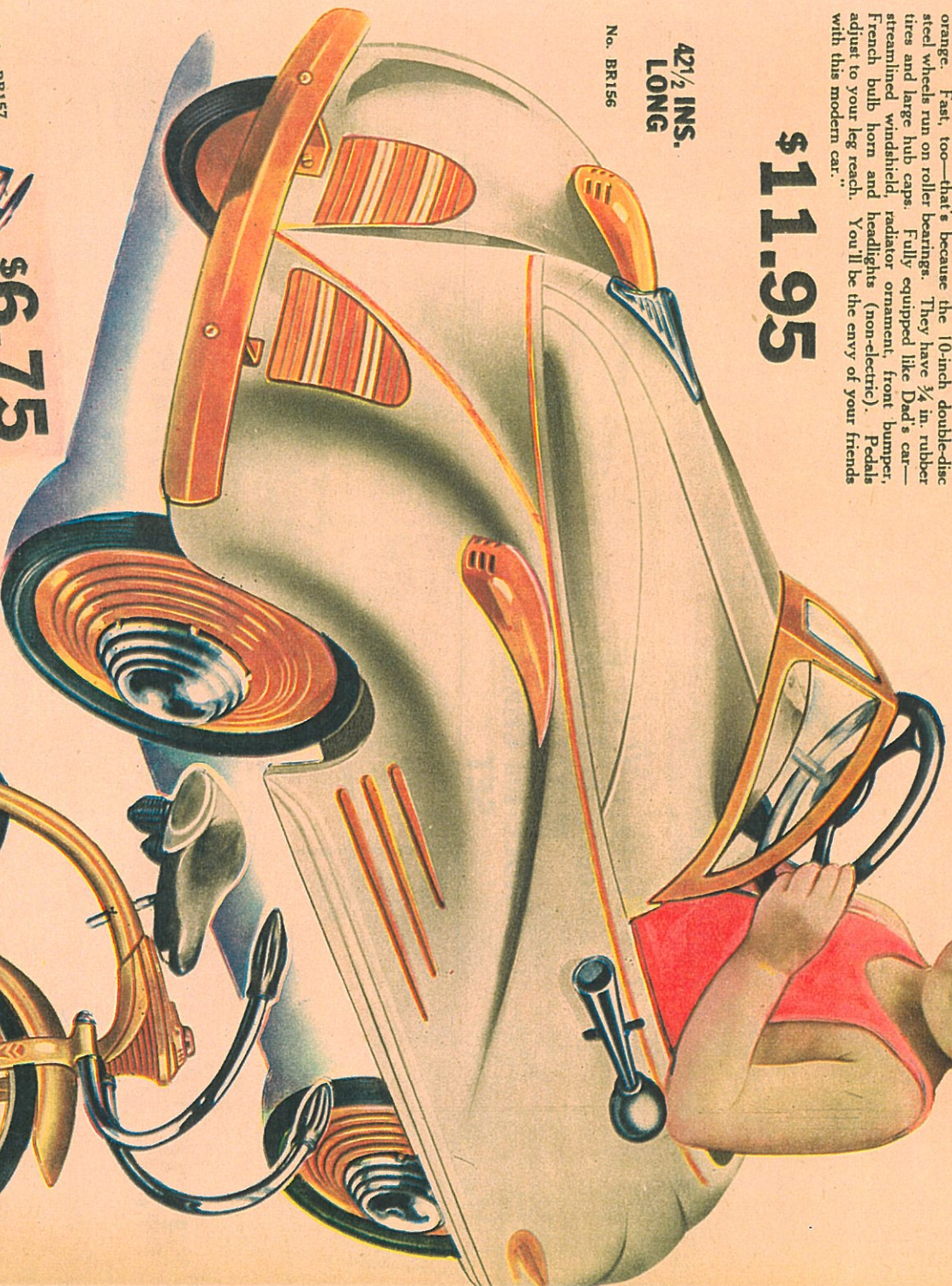
USE IT OUTDOORS OR INDOORS

RUBBER TIPS
PRICED LOW

**Now Alice has this nifty
ZEPHYR AUTOMOBILE**

"What boy or girl 3 to 6 years of age wouldn't be good all year to get this fine, streamlined auto?" asks Alice. "A big car—42½ inches long, 17½ inches wide, its steel body is enameled in a beautiful new shade of brown, trimmed in orange. Fast, too—that's because the 10-inch double-disc steel wheels run on roller bearings. They have ¾ in. rubber tires and large hub caps. Fully equipped like Dad's car—streamlined windshield, radiator ornament, front bumper, French bulb horn and headlights (non-electric). Pedals adjust to your leg reach. You'll be the envy of your friends with this modern car."

"I'm so glad
I was good!"

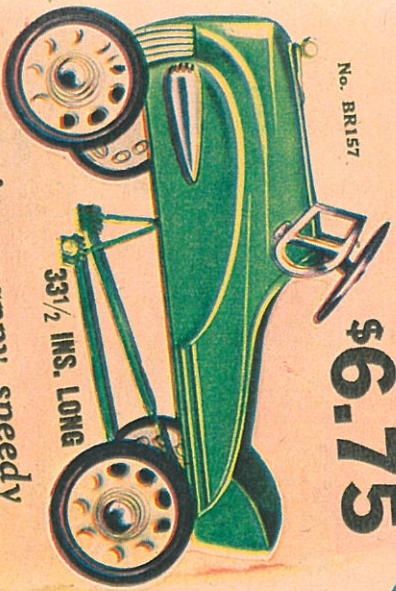


\$11.95

**42½ INS.
LONG**

No. BR156

\$6.75



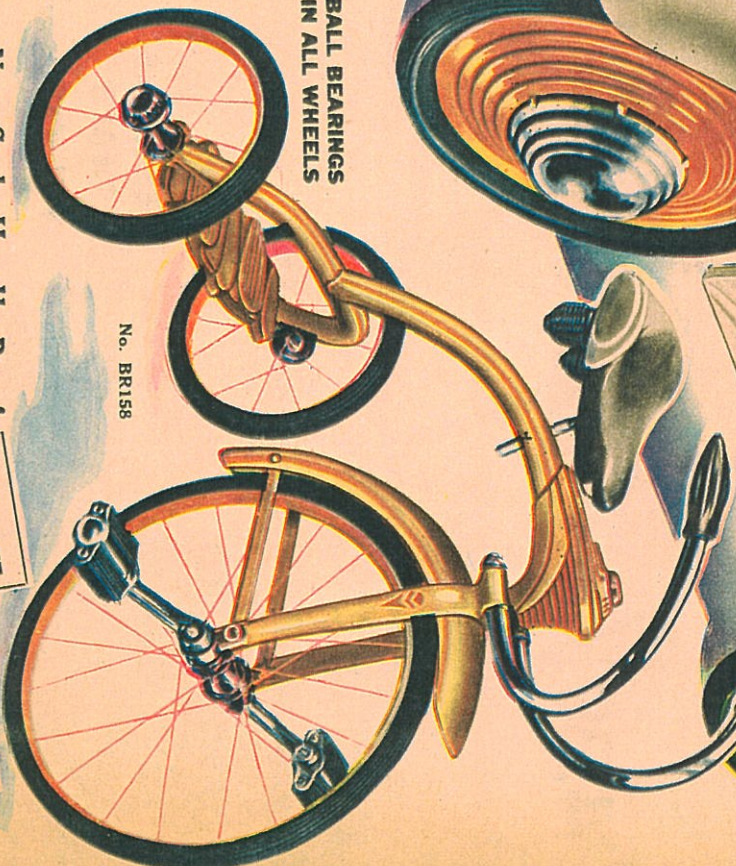
No. BR157

33½ INS. LONG

**Here's a snappy, speedy
ROADSTER**

Other cars will have to take your dust as you speed along in this flashy green roadster with ivory trim. It's the ideal low-priced car for any tot 2 to 4 years old. 33½ ins. long, 17 ins. wide. Latest artillery-type 8-inch disc steel wheels have large beaded hub caps and rubber tires. Has a radiator ornament and long dummy headlights. Body of sturdy steel to give many miles of happy motoring.

**BALL BEARINGS
IN ALL WHEELS**



No. BR158

**New Style Handle Bars!
TUBULAR
VELOCIPEDES**

**12-IN. SIZE
\$8.95**

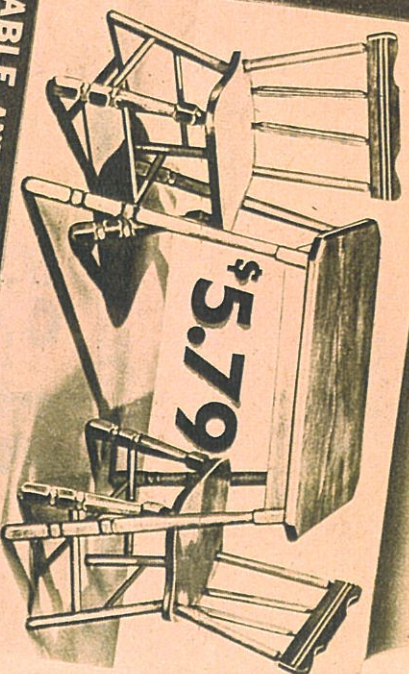
**16-IN. SIZE
\$9.95**

**20-IN. SIZE
\$10.95**

The newest thing on wheels—and the finest. Note the new under-slung handle bars that make steering easier. Heavy 1¼-inch electric welded tubular frame will "take it" for years. All wheels run on ball bearings and have bicycle-type spokes and 1-inch rubber tires. Pedals and saddle also the kind used on bicycles. Fender on front wheel. Large rear platform. Beautiful colored enamel finish.



Ruth's friends
Pearl and Ethel
are having a
Tea Party.
Won't you
come?



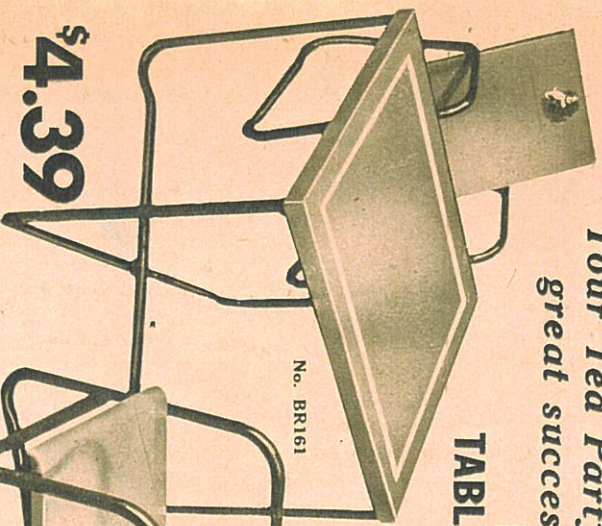
**TABLE AND
CHAIR SET**

"Gosh," says Ethel, "Isn't this Set a honey? Look at the heavy turned club legs on the Table and Chairs and the finish is Early American Maple and will fit in nicely with your play room furnishings."

No. BR160

\$5.79

Your Tea Party will be a
great success with this
METAL
TABLE and CHAIR
SET



No. BR161

\$4.39

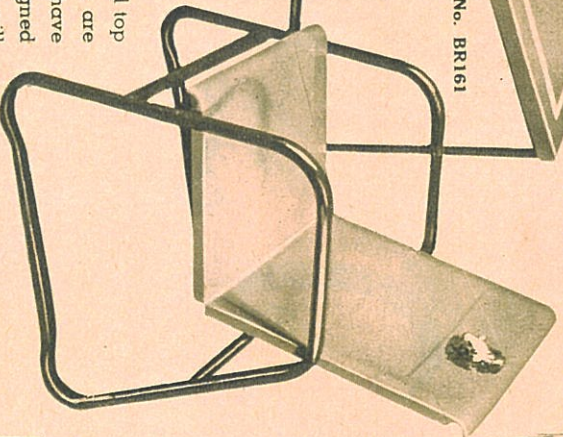


Table is one-piece steel embossed top with round corners. The chairs are form-fitted for comfort, and they have arm-rests, too. Set is smartly designed and streamlined. Your friends will love it and you'll be so proud to own it

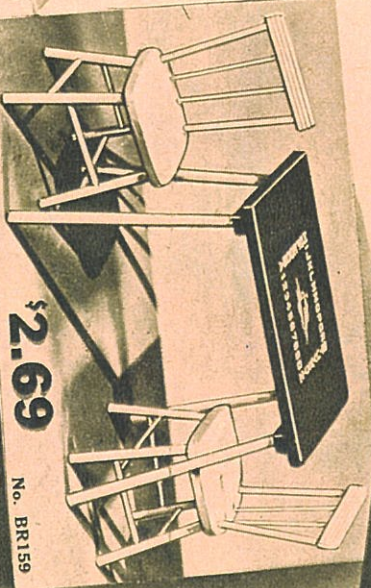


TABLE AND CHAIR SET

It's such fun to entertain when you have a lovely Table and Chair Set. This one has Cadet Blue Table Top with Ivory Chairs and Table Legs.

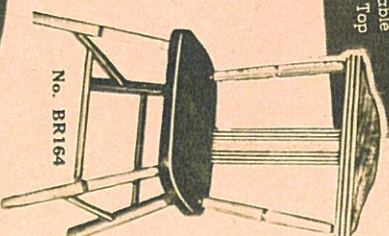
\$2.69

No. BR159

A Good Sturdy
CHAIR

A dandy Chair in beautiful Maple finish. Practical for the play room or nursery. Children will love it and it's built to last a long time.

\$1.49



No. BR164

**Modern Metal
ROCKER**

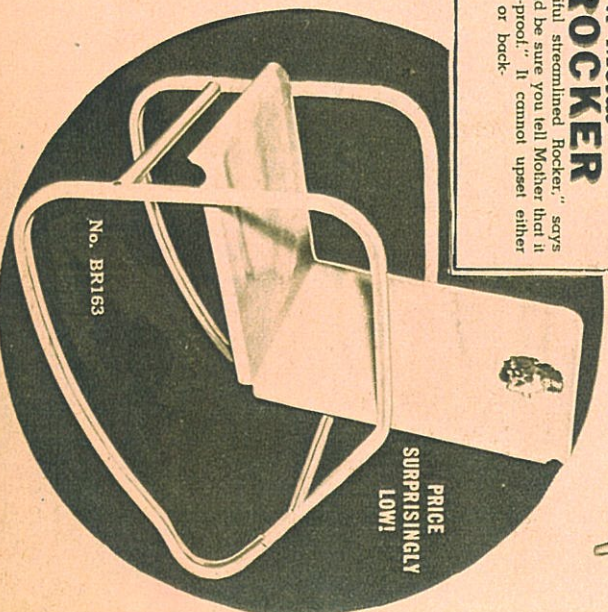
"A beautiful streamlined Rocker," says Pearl, "and be sure you tell Mother that it is tumble-proof." It cannot upset either sideways or back-

PRICE
SURPRISINGLY
LOW!

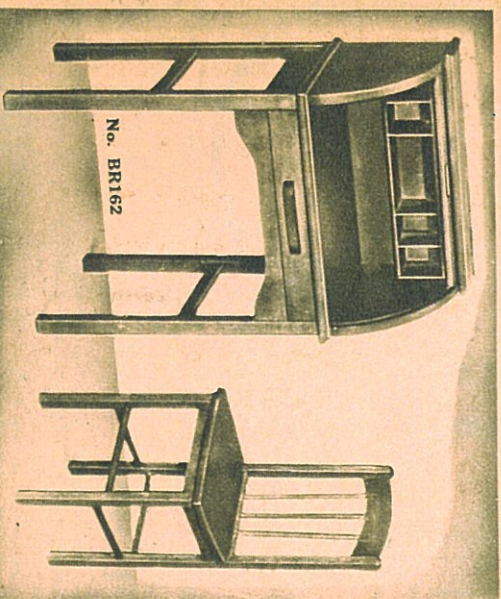
A beautiful
DESK AND
CHAIR

\$7.95

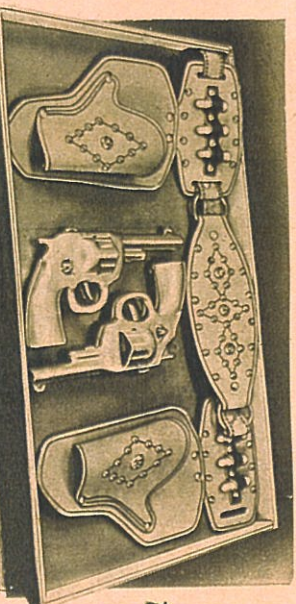
You'll be the "talk of the town" with this Desk and Chair. It has pigeon-holes to keep your papers in order and a drawer, too. Makes home-work and letter-writing fun! Beautifully finished in Maple with Gloss Varnish.



No. BR163



No. BR162



No. BR166

A peach! HOLSTER SET 98¢
 This is the set you've dreamed about. Made of genuine leather. Western type belt. Six bullets, two clicker pistols. Decorated holsters and belt.



No. BR167

ELECTRIC WOODBURNING SET 98¢
 Consists of Underwriter's Approved Woodburning pen, set of 6 plaques all marked for you to burn in the design, pair of book ends, strip of sand paper, six water colors and brush, so you can paint them.



No. BR168

New! ELECTRIC WOODCARVING 98¢
 You'll have a grand time with this set. Consists of an Electric Wood-carver, three woodcarving plaques all marked for you, and one roll of sandpaper.



No. BR169

WOOD PLAQUES for Woodcarving 50¢
 When you run out of plaques you can get this Set. Consists of five extra woodcarving plaques.

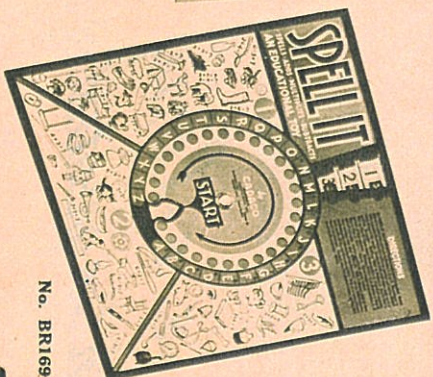
Jack is all ready to play "Wild West" dressed in his

'Billy Lone Ranger' COWBOY SUIT

Billy says this outfit is "Tops" and you'll agree when you see it! The vest and trousers have Lone Ranger decorations: Flannel shirt and leatherette holster and belt, neckerchief, rope, click pistol and a mask, and a dandy black duvelyn hat. . . . Billy's name is on the vest pocket, to show it's an authentic "Billy Lone Ranger" suit.



No. BR165



No. BR169B

"SPELL IT"

The New Educational Toy SPELLS ADDS SUBTRACTS

A Delightful game. If you want to know how to spell an object on the board, you "dial" the letters, or the numbers, to solve a problem on the board. Durable—no mechanical parts to get out of order. Complete directions printed on the board.

Exciting Fun . . .

"WHAT'S MY NAME" Played as you've heard it on the radio

You get 96 clue cards with four clues each, and it's designed to be played exactly as on the radio. Play money is supplied. A mechanical timing device in the form of a clock, is part of this exciting game.



No. BR169A

Billy and Ruth 35