

THIS IS A CHRISTMAS THEY'LL NEVER FORGET

PRICED LOW!

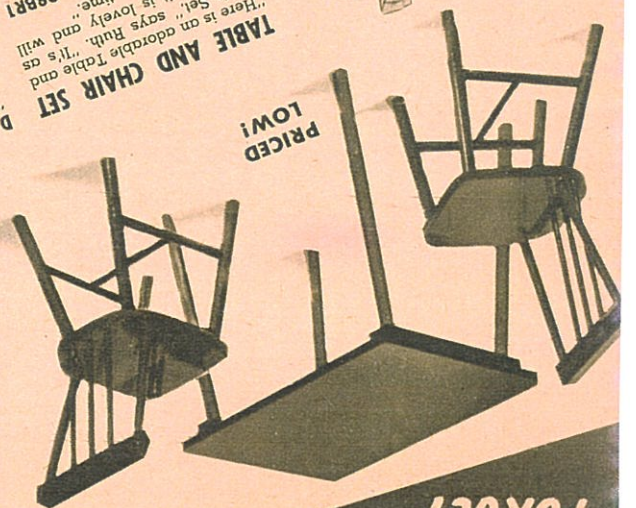


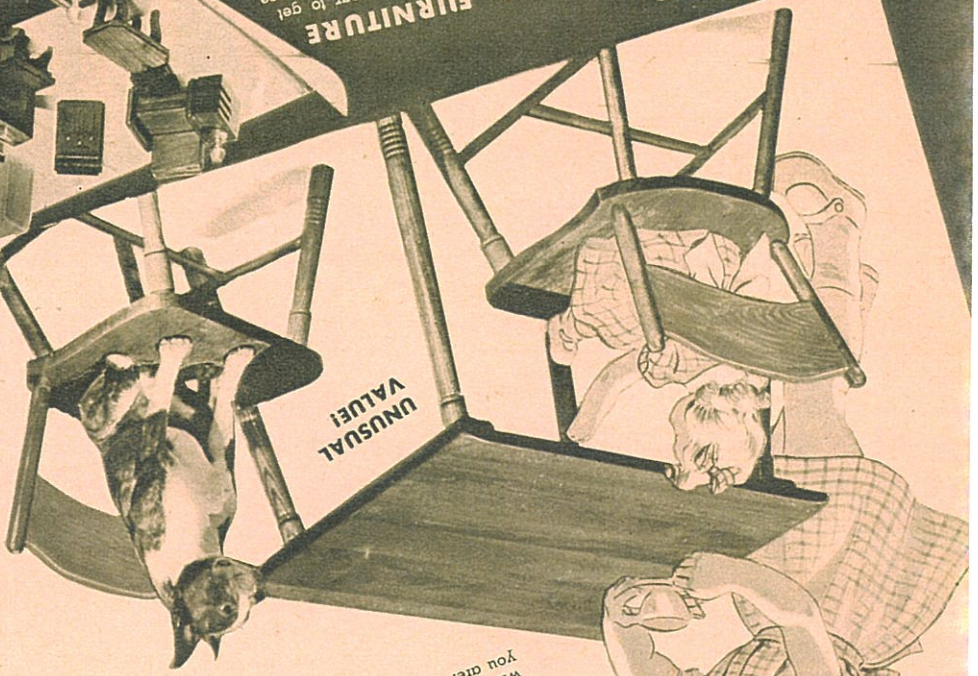
TABLE AND CHAIR SET
"Here is an adorable Table and Chair Set," says Ruth. "It's as sturdy as it is lovely."
ASK FOR 28BR1

DOUBLE DECK BED
"Don't worry if unexpected company drops in," says Ruth. "In a few seconds you can make your Double Deck Bed Twin Beds!" Maple finish.
ASK FOR 28BR3

TABLE AND CHAIR SET
Practice the right way to serve on your dog and dolly then invite your friends in to see what a gracious hostess (that's you are.)
ASK FOR 28BR2



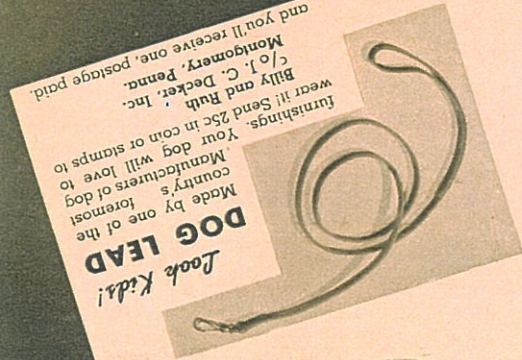
UNUSUAL VALUE!



"This is the time of year to get new furniture for your Doll House. Beautifully made, sturdily constructed."
50¢ SET DOLL FURNITURE

Each room contains 6 pieces:
Living Room . . . Ask for 28BR5
Kitchen . . . Ask for 28BR6
Bed Room . . . Ask for 28BR7
Dining Room . . . Ask for 28BR8

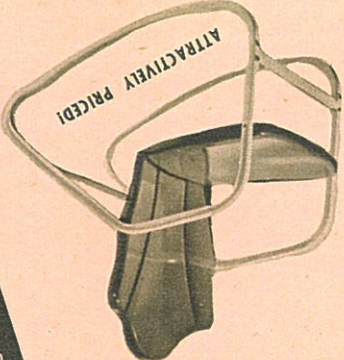
Each room contains the following:
Living Room . . . 11 pieces
ASK FOR 28BR9
Living Room . . . 11 pieces
ASK FOR 28BR10
Bed Room . . . 9 pieces
Ask for 28BR11
Dining Room . . . 10 pieces
Ask for 28BR12



DOG LEAD
Look Kidi!

Made by one of the country's foremost manufacturers of dog furnishings.
Your dog will love to wear it! Send 25c in coin or stamps to Billy and Ruth, C/O J. C. Decker, Inc., Montgomery, Penna. and you'll receive one, postage paid.

ATTRACTIVELY PRICED!



Terry hated to wear a lead, but since we got him one like this, he doesn't mind one bit. Be sure to get one for your dog, Billy and Ruth is stamp-ed right on the lead.

Ruth says:



98¢

YOURS... FOR A REAL HOBBY!

1.00

WONDER PEN

WOODBURNING OUTFIT

3 IN 1 COMBINATION SET

Set contains the EVER-READY pen with 5 extra points for all craft burning and writing. 1 automatic spring tapper for metal tapping. 2 assorted metal lap plaques, 11 woodburning plaques, including 1 pair book-ends, 6 large rolls of assorted color lead for Kirocraft, assortment alphabet and pattern designs for tracing, 6 water color paints and brush, sand paper and nails.

ASK FOR 29BR2

1.98

WURRAH! The Lone Ranger Rides Again!



OFFICIAL LONE RANGER GUN AND HOLSTER SET
Genuine Leather. Real Lamb fur front, leather across decorated leather back. Leather belt with silver bullets. Large size repeating action pearl handle gun.

59¢

ASK FOR 29BR3

GENE AUTRY - America's No. 1 Cowboy!

OFFICIAL GENE AUTRY SET
Large, attractive gun and holster set. Attractively jeweled and studded holster from a horse beautifully painted on a pearl handle gun. Silver-tipped cowhide belt.

2.00

GENE AUTRY SET



OFFICIAL GENE AUTRY OUTFIT
This outfit contains a large, decorated holster with a break-matching cuffs. Complete with a barrel gun and a silver-tipped cowhide belt. "You'll be proud to own this set," says Billy.

2.00

ASK FOR 29BR6

THIS GENE AUTRY SET 3.00
is the talk of the town! Complete with two fur front holsters, beautifully painted, jeweled and studded, two large, pearl handle, automatic break-barrel guns. Silver-tipped cowhide belt. "A knockout," says Billy.

ASK FOR 29BR7



"A Pip of a Set," says BILLY
Has an automatic, Army 45 gun. Black Holster has the spread eagle embossed in gold. Also U. S. studded in red, white and blue and a gold-tipped black belt.

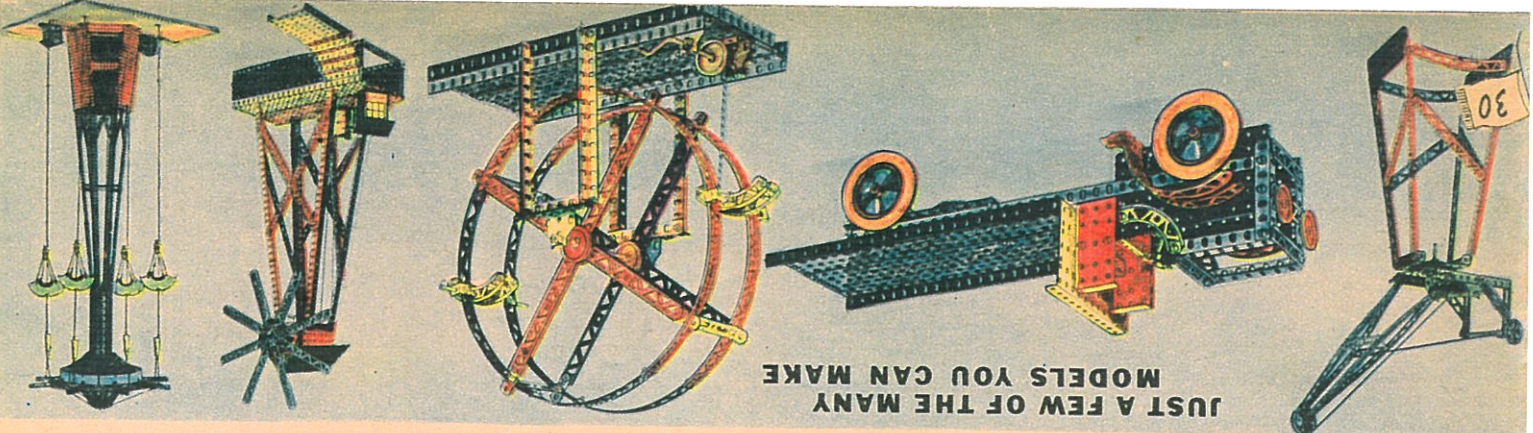
98¢

ASK FOR 29BR8

GENE AUTRY is Every Boy's Hero!

29





JUST A FEW OF THE MANY MODELS YOU CAN MAKE

FAMOUS ERECTOR SET—Powerful, mechanical motor drives motor trucks, windmill, horizontal engine and other realistic, action models. Needs no wires or batteries. Contains new engineer's shack, girders, large wheels, base plates, etc., and a How-to-Make-Em Book. **ASK FOR 30BR4**
5.00

SENSATIONAL ERECTOR SET—You'll feel like a real engineer when you build your models with this set. Set includes a 110 volt induction motorized electric engine, engineer's shack and plenty of girders, gears, pinions and other parts for building revolving geroplane beacon, electrically driven lift bridge, windmill pump and lots of other wonderful models. **ASK FOR 30BR5**
3.75

INTERMEDIATE SET—New big base plates, angle girders and other parts give you the thrill of building walking beam engine, lift-bridge, snow remover and other mechanical marvels. How-to-Make-Em Book. **ASK FOR 30BR6**
2.75

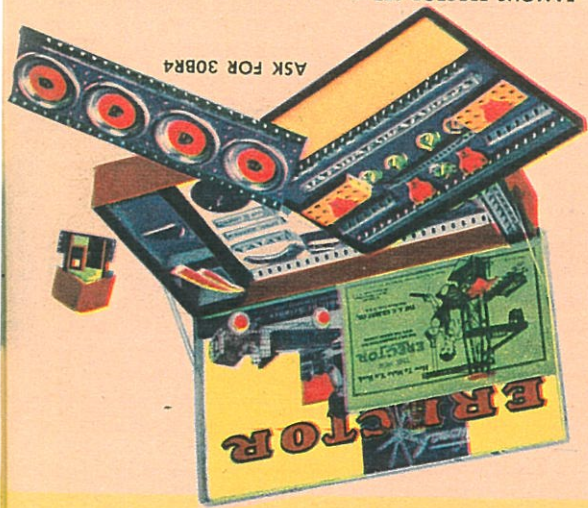
APPRENTICE SET—Four big red wheels, curved and long girders and other parts enable you to make portable derrick, trucks, ferris wheel, inclined railroad, etc. How-to-Make-Em Book. **ASK FOR 30BR7**
1.00

DANDY BEGINNER'S SET—World's greatest dollar's worth in model-building fun. Enough parts to make see-saw, windmill, battleship and many other models. **ASK FOR 30BR8**

THE ALL-ELECTRIC SET—Builds the Bascule Bridge and Ferris Wheel. Crammed with exciting electric lectures. Has Whistle, 110 volt reversing electric engine, with automobile-type gear shift, Electric lights, Powerful Electro-magnetic engine, with 100 other colossal whirling, engine driven, electrically lighted engineering marvels. How-to-Make-Em Book included. Illustrated. **ASK FOR 30BR1**
13.50

THE AUTOMOTIVE SET—Builds the Parachute Jump, Giant Power Plant, Automobiles—This set contains all structural parts, parachutes and 110 volt electric engine for building realistic working model of parachute jump. Electric engine has gear shift for forward, reverse and stop. Lots of automobile parts for motor car models. Build giant power plant with mammoth fly wheel. Has whistle, lights and all electric lectures. How-to-Make-Em Book included. **ASK FOR 30BR2**
19.95

THE ENGINEER'S SET—Builds the Walking Beam Engine, Electric Engine with gear shift operates two movements, each of which can be independently started, stopped, reversed. Has realistic hoisting engine and many other engines, engineer's shack, large wheels, base plates, etc. Also builds derricks, bridges, motor trucks, etc. How-to-Make-Em Book included. **ASK FOR 30BR3**
10.50



ASK FOR 30BR4

ERECTOR SETS



ASK FOR 30BR1

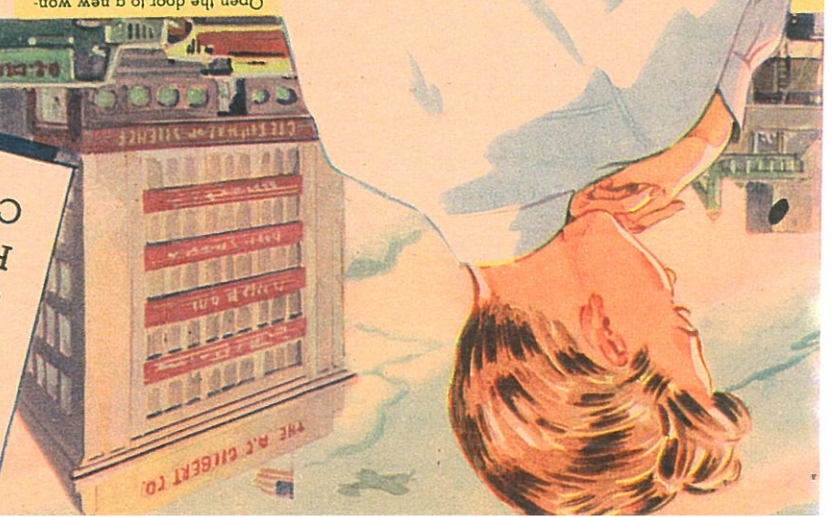
GILBERT'S THRILLING "HALL-OF-SCIENCE" TOYS...

For the Boy with an Eye to the Future



Billy says...
 Erector sets this year are the finest ever produced by the Gilbert Hall of Science. They have new features... they make more realistic models. They're tops in construction toys.

FREE! BOYS—here's your chance to get a dandy Booklet in color absolutely FREE. Just drop a penny post card to BILLY AND RUTH GILBERT HALL OF SCIENCE, NEW HAVEN, CONNECTICUT.



Open the door to a new world of colors. demand of Nature hidden colors. Your eyes can pierce the veil of secrecy under which are concealed some of the world's most spectacular colors.



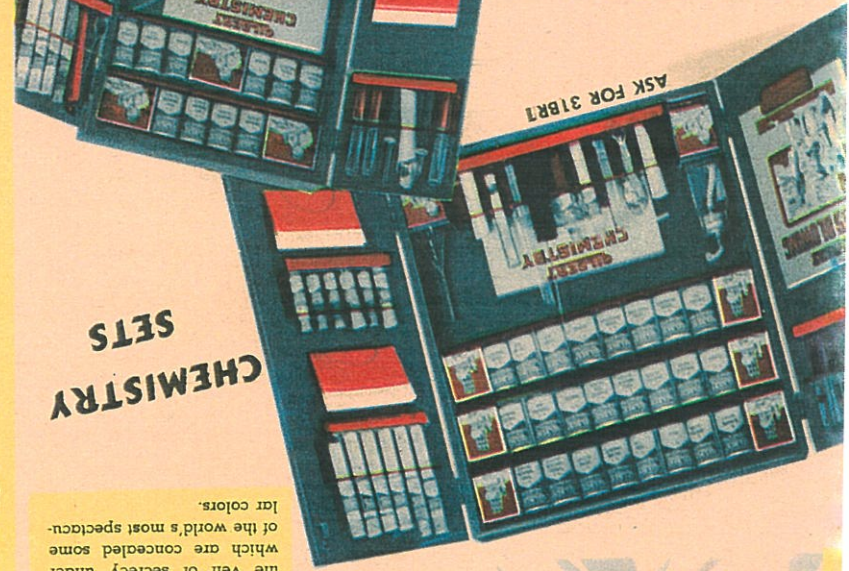
Every Set has a Polarizing Scope and Electrically Illuminated except No. 1



3.50 The finest particle looks gigantic under this 200 power microscope. Its Polaroid light analyzer and polarizer gives you the extra thrill of discovering colors not seen with the naked eye. Set also includes hand magnifying glass, extra coils and stains, supply of specimens, one prepared slide, extra slides, dissecting needles, manual. Illustrated. **ASK FOR 31BR5**

5.00 Think of having a microscope with magnifying power of 50, 90 and 210 diameters—a Polaroid light analyzer and polarizer that reveals nature's hidden colors—38 pieces of apparatus, including sub-stage light, chemicals and equipment—a manual showing you how to perform 213 experiments in microscopy. This set is literally crammed with thrills! **ASK FOR 31BR6**

1.25 Contains 150 power Microscope with arrangement for tilting, spring clips to hold slides, adjustable mirror, slide, specimens, dissecting needle, forceps, specimen collector, slide covers and manual. **ASK FOR 31BR7**



Imagine Dad's surprise when you make a compound that prevents his windshield from fogging in rainy weather. Picture Mother's amazement when you make iodine. These new sets are far more than "toy" sets.

5.00 Think of having five feet of metal shelf room and test tube racks in front of you—all crammed with mystery-making chemicals and pieces of apparatus—63 pieces in all. **ASK FOR 31BR1**

3.50 Two-door blue wooden laboratory cabinet, 49 pieces of chemicals and apparatus in handy racks & shelves that total a length of three feet. Put's 345 fascinating and uncanny experiments at your finger tips. Big manual by noted Yale professor tells you how to do scientific things in a scientific way. **ASK FOR 31BR2**

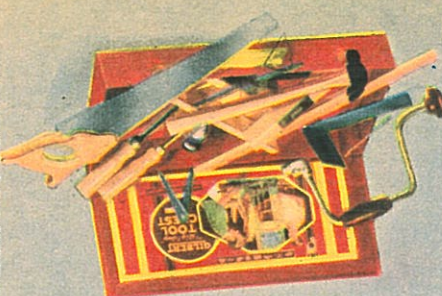
2.50 Blue wooden laboratory cabinet contains 25 pieces of chemicals and apparatus, has 18 inches of metal shelf room and test tube racks. 151 experiments all explained in big instruction book. Illustrated. **ASK FOR 31BR3**

1.00 Contains 23 pieces of chemicals and apparatus including wooden test tube rack. Large manual shows how to perform 151 experiments. **ASK FOR 31BR4**

TOOL CHESTS



5.00 Imagine making extra furniture for your room, or building a ladder? There is almost no limit to the things you can make with some lumber and these 15 pieces of better grade tools in blue metal carrying case—including 16" cross cut saw, 7" die cast plane, brace with 2-jaw screw chuck & other practical pieces. Suitable for hard woods as well as soft. **ASK FOR 31BR9**



2.50 A few boards, plus the tools in this hand-some red metal carrying case are all you need to make dozens of the things you want or Mother needs. A lot of 18 heavy pieces in a cabinet built to last a lifetime. **ASK FOR 31BR8**

"YOU CAN'T TOP THIS ONE!"

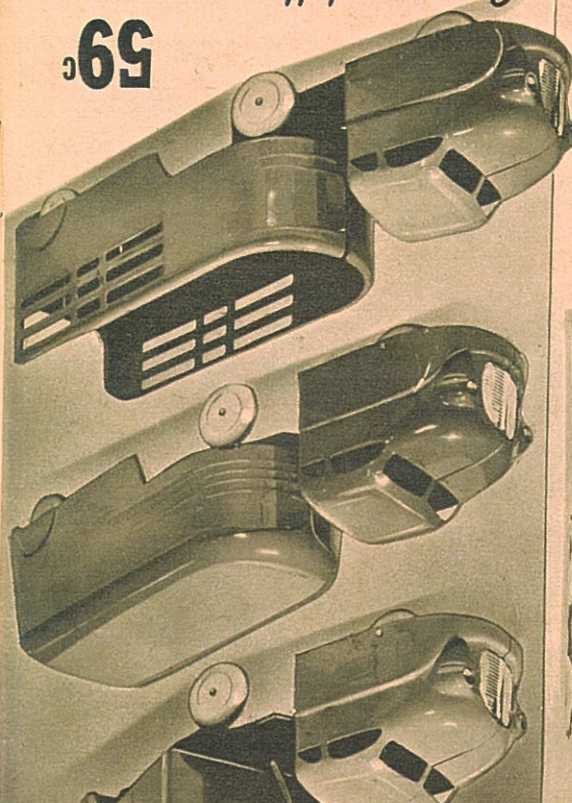
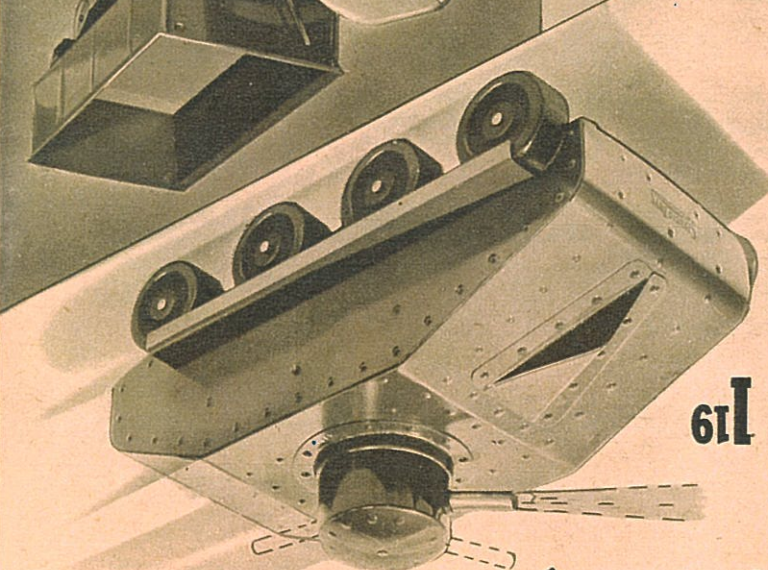
Says Billy of this sensational new

ARMY TANK
 You'll now 'em down with this Tank. Turret revolves by turning crank. Noise maker attached to crank gives a machine-gun sound. Finished in Army green with black wheels.

ASK FOR 32BR2

119

REVOLVING TURRET



59c

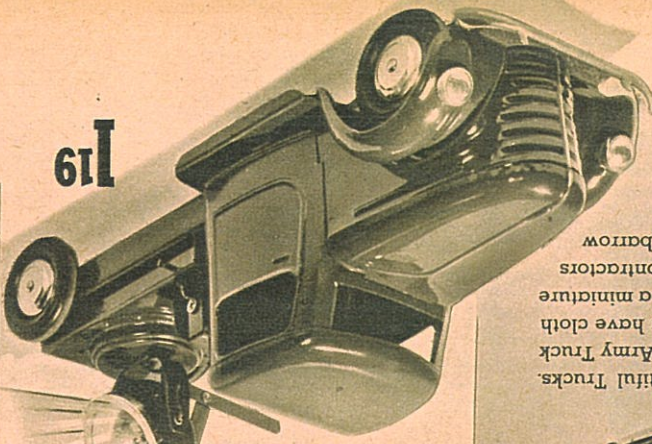
Gangway fellas...
 Here's the niftiest fleet of Trucks you ever saw. Made of heavy gauge steel and have six wheels. Have bright steel radiator grille and bumper and removable trailer which stands alone.
 ASK FOR 32BR4

A little reminder about what we told you might happen on some of the prices in our Book. Your store-keeper will do all he can to keep these prices and where he can't he'll tell you and you'll understand.
 Your pals
Billy and Ruth

ARMY SEARCHLIGHT CAR

"You can't fail to spot the enemy with this Searchlight Car," says Billy. Has a hinged reflector. Light is hinged to a swivel yoke so that it may be turned in any direction. Lamp is furnished. Uses standard single cell flashlight battery. (Battery not included.)
 ASK FOR 32BR3

REAL ELECTRIC SEARCHLIGHT



119

ATTRACTIVELY PRICED!



Figgers! Look at these beautiful Trucks. Streamlined and sturdy. The Army Truck and the Medical Corps Truck have cloth tops. The Baggage Truck has a miniature freight truck included. The Contractors Truck has a miniature wheelbarrow included.

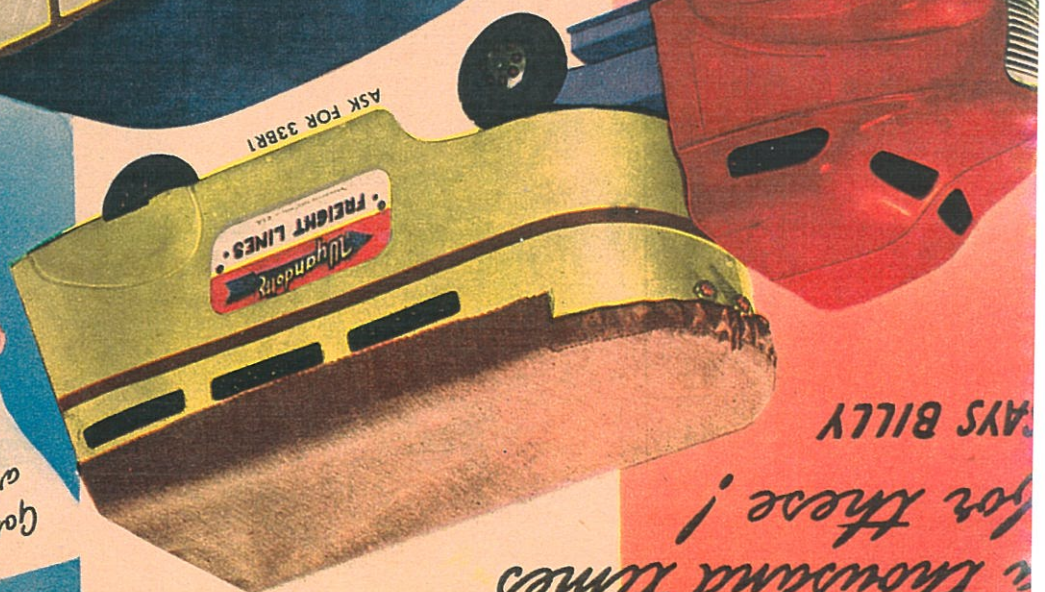
ASK FOR 32BR1



CARTOONS
 HOW TO DRAW
 BY BILLY AND RUTH
 \$1.00
 LEARN TO DRAW EASY. REAL CARTOON COURSE FOR 10 CENTS IN STAMPS OR COINS...
 Write to Billy and Ruth, Box 333, Philadelphia, Pa.

You will thank SANTA (and Dad) a thousand times for these!

SAYS BILLY



**25 INCH
FREIGHT TRUCK**

159

Just the thing for overnight hauls. Made of heavy gauge steel—extra sturdy construction. 25 in. long. The trailer is detachable—and stands alone! Extra spare tire and wheel attached to rear of trailer. Has 3 regulation red reflectors on front of trailer and 2 on rear. Six solid rubber wheels with wood inserts and metal discs. Miniature lamp in to cover entire truck included.

ASK FOR 33BR1

New!

STATION WAGON

It's just like Daddy's! Made of lined and good looking! Made of heavy gauge steel. 21 inches long. Has two hinged doors that open and close. Solid rubber tires with wood inserts. You'll be proud to be the owner!

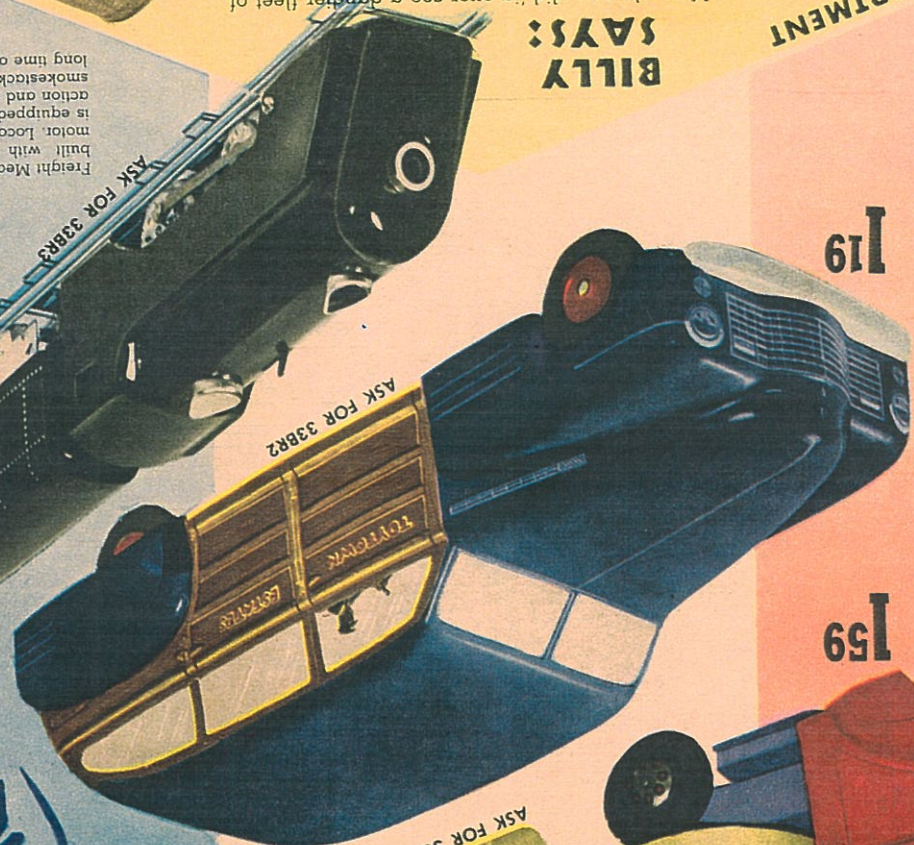
ASK FOR 33BR2

119

**A WIDE ASSORTMENT
YOUR CHOICE
98¢ EACH**

Man, oh man, did I ever see a dumber fleet of Trucks? They're all made of heavy gauge steel and have solid rubber tires with wood inserts. Baked enamel finish. Door on rear opens on Motor Bus. Miniature hand-truck included with Express Truck. Army Truck has khaki cloth top. Wrecker Truck has crank-operated hoist. Back opens automatically when body is lifted on the Dump Truck; miniature shovel included.

**BILLY
SAYS:**



ASK FOR 33BR2

ASK FOR 33BR3

**A "HIT-RUN"
STRAIGHT-FOR
YOUR HEART!**

Freight Mechanical Train Set is sturdily built with long running clockspring motor. Locomotive is easy to wind and is equipped with bricks, has piston rod action and shoots harmless sparks from smokesack. Track included. Runs a long time on one winding.

ASK FOR 33BR3

**AMAZINGLY
LOW PRICE**



*Goah, kids,
aren't these
some
beauties?
Billy*

33



ASK FOR 33BR4E

ASK FOR 33BR4D

ASK FOR 33BR4C

ASK FOR 33BR4B

ASK FOR 33BR4A