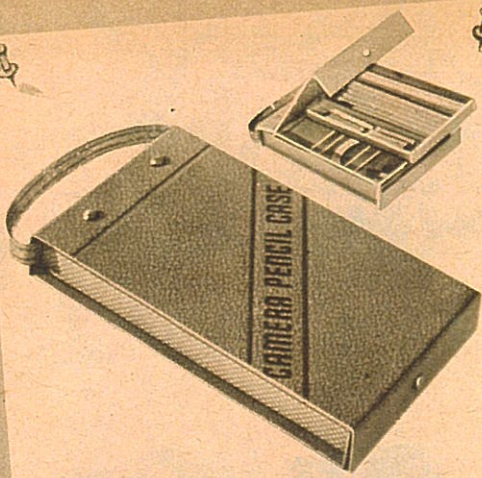


BILLY and RUTH'S SCHOOL BULLETIN

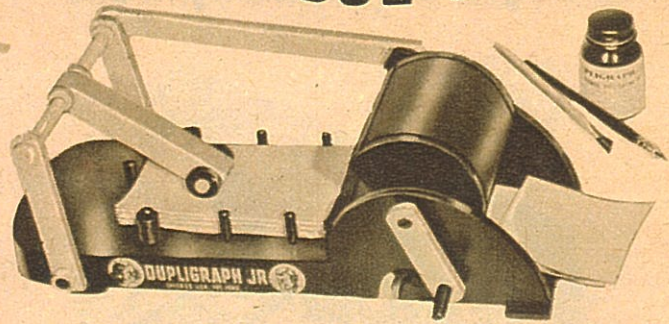


CAMERA PENCIL CASE

"Here's a smart up-to-date pencil case," says Ruth. "You'll really be proud of the contents, for it contains everything you need for school work. It's neat and durable, too."

ASK FOR 28BR1

59¢



DUPLIGRAPH, JR.

"Make all the notices for your classroom or Sunday School class. It's easy and lots of fun," say Billy and Ruth. Dupligraph, Jr. comes complete with 6 stencils, 1 writing plate, 1 ink pad, 1 inking brush, duplicating ink, and a quantity of paper. Easy to follow instructions included.

ASK FOR 28BR4

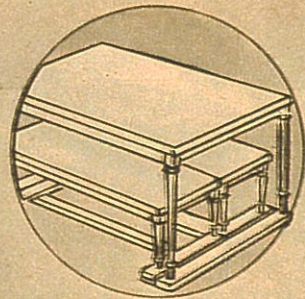
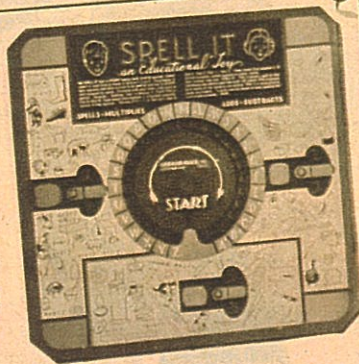
450

SPELL-IT

"The Game with the 'magic' doors! It spells, adds, multiplies, subtracts. Dial letters to spell an object pictured on board, numbers to solve the problems. If spelled correctly, a picture of the object is found in the magic door. If solved correctly, the right answer to the problem appears. Fun while learning."

ASK FOR 28BR2

150



PORTA-NOOK

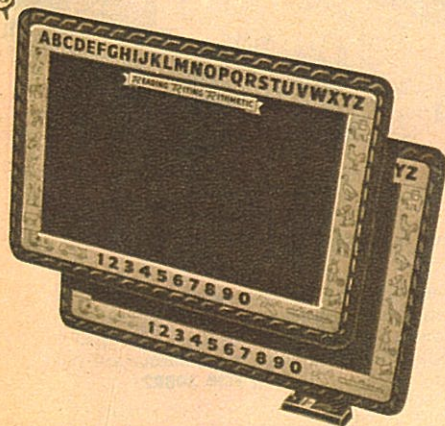
"Adorable," says Ruth. "You've just never had anything like it before. You'll love to have your friends in to tea, play games, and study. When you're through entertaining your friends, you slide the two benches under the table so that it will be out of Mother's way."

ASK FOR 28BR3

PRICED!
ATTRACTIVELY



BOARD!



SCHOOL DAYS BLACKBOARD

"The School Days Blackboard is for the beginner," says Ruth. "It has a slate finish, and dressed up in bright, attractive colors." Included in package is a box of red, white and blue chalk.

ASK FOR 29BR1

98¢

MAGIC SLATE BLACKBOARD

"A real thrill," say Billy and Ruth. "You write on the blackboard and then, presto, just lift the film and the writing disappears. Just like magic!" Binding holds an assortment of cards containing over 50 comic and educational drawings to copy. Easel back so it can stand. Complete with stylus pencil. ASK FOR 29BR3

"Mothers," says Ruth, "you'll find lots of use for this paper saver. Just a flick of the film and it's ready to use, over and over again."

ASK FOR 29BR4



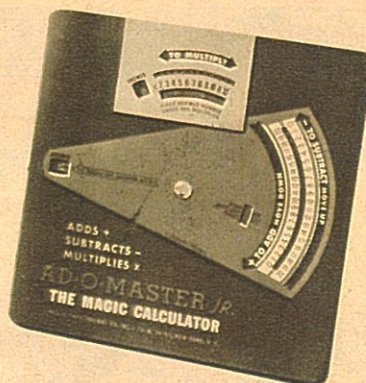
1⁰⁰

25¢

AD-O-MASTER, JR.

"The super-sensation of the year," say Billy and Ruth. "Easy and simple to work and always gives you the correct answers." It adds, subtracts and multiplies automatically. Comes complete with Problem Book and Operating Pointer.

ASK FOR 29BR5

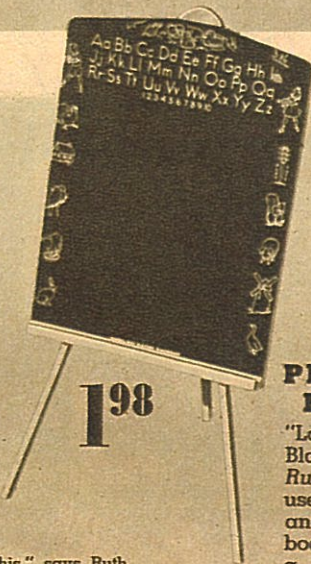


1⁰⁰



EASEL
STYLE

1⁰⁰



1⁹⁸

EASEL BLACKBOARDS

"Here's a dandy Blackboard," says Ruth. The writing surface is of hard Masonite. It's on a wood easel. It has a trough for chalk. Alphabet, characters and numbers stencilled on top. Comes complete with chalk.

ASK FOR 29BR2

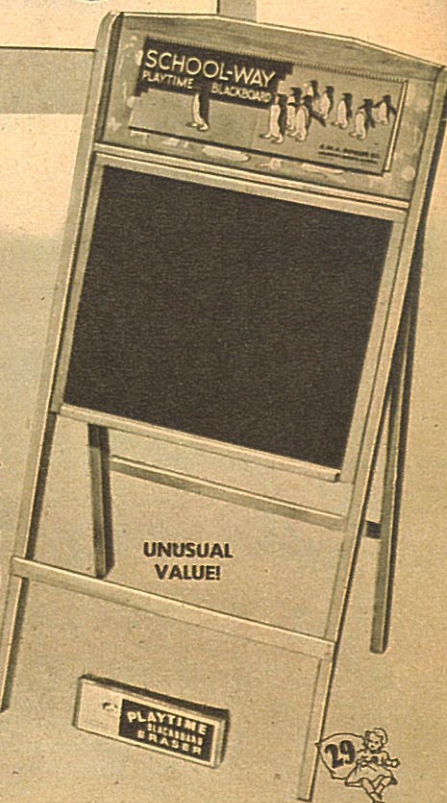
"Boy, you'll go for this," says Ruth. It has a strong, folding tripod easel. Blackboard has a durable, "deep black" slated surface. It has attractive drawing patterns and the alphabet stencilled along both sides and top. Box of 4 pieces white chalk and a genuine playtime eraser.

ASK FOR 29BR6

PLAYTIME DESK BLACKBOARD

"Lots of fun with this dandy Blackboard," say Billy and Ruth. "Just think, you can use chalk on the blackboard and crayons on the whiteboard, and you also have a desk!" It is beautifully made. Complete with a lot of educational charts, box of 12 sticks of white chalk, box of 12 sticks of colored chalk, box of 8 wax crayons in black and colors, large cleaning cloth and large playtime eraser.

ASK FOR 29BR7

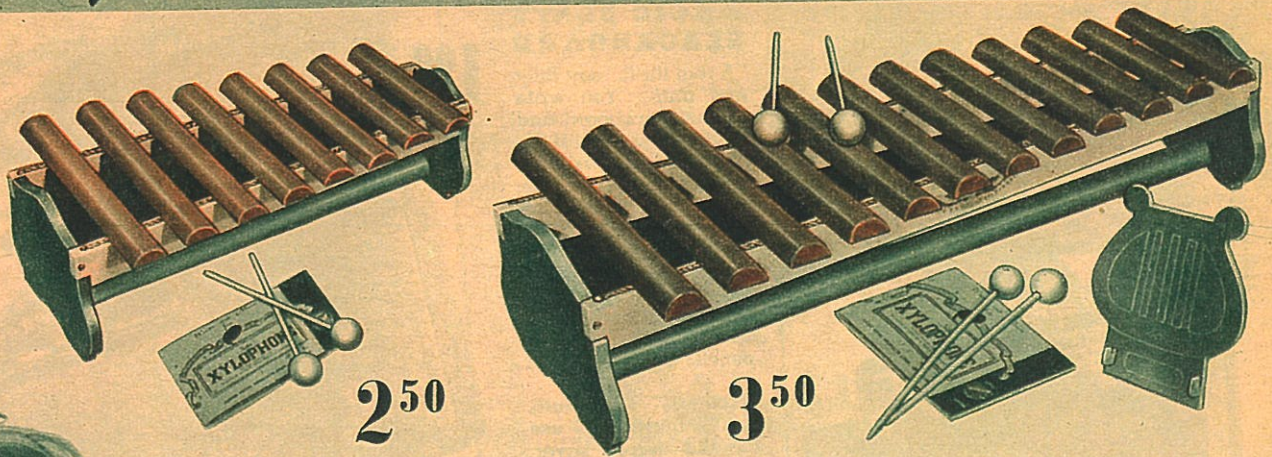


UNUSUAL
VALUE!



"What do you like to do most?" ask Billy & Ruth.

LIKE TO
PLAY
MUSIC?



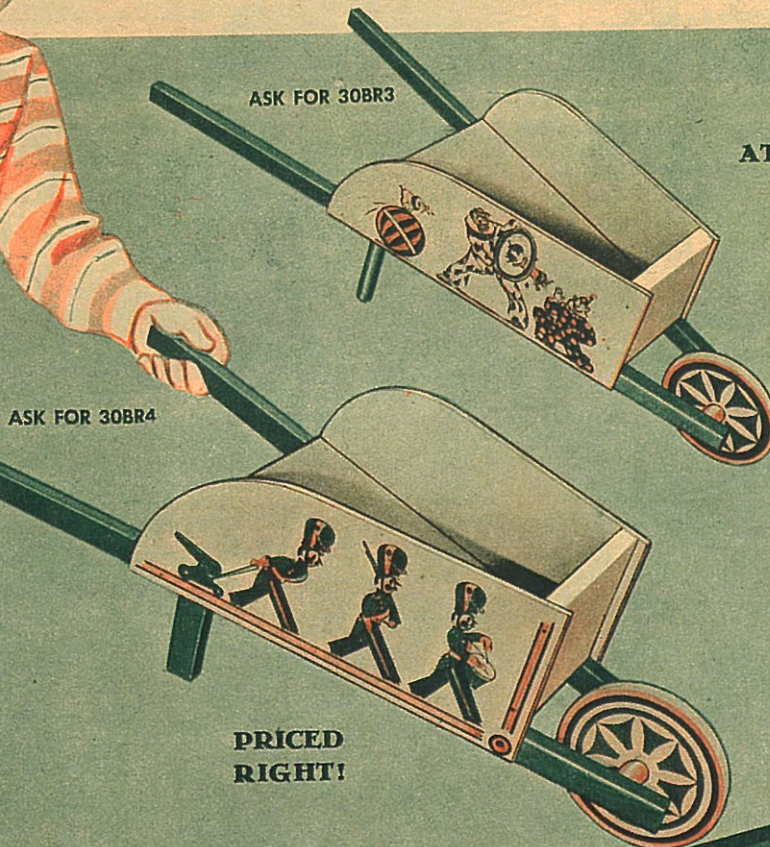
XYLOPHONES

"Boy, you'll really 'go' for these Xylophones." They have a wonderful tuned quality.

This one has 8 lettered red finished tone bars, on a wooden base, 3 wooden mallets. It has a beautiful music stand and a 16 page book of music. Easy instruction sheet. **ASK FOR 30BR1**

12 lettered red finished tone bars, on a wooden base, 4 wooden mallets. It has a lovely music stand and a 16 page book of music. Easy instruction sheet. **ASK FOR 30BR2**

LIKE TO
WHEEL
THINGS
AROUND?



**ATTRACTIVELY
PRICED!**

WHEELBARROWS

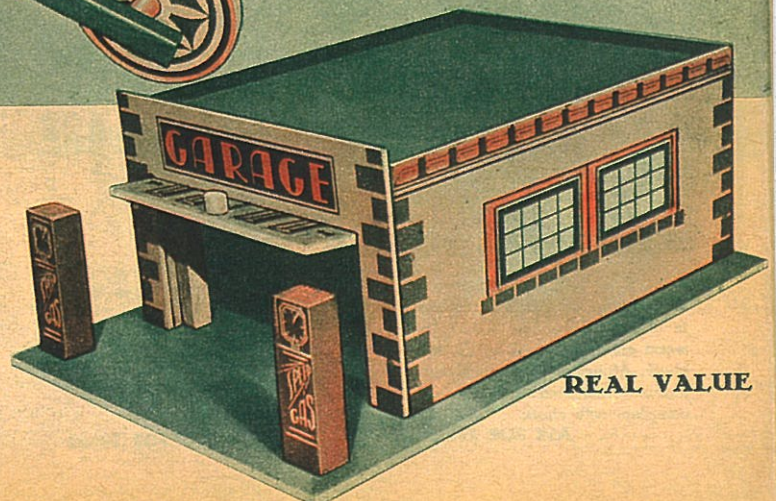
"You'll have loads of fun with these Wheelbarrows, in or out of doors," promise Billy and Ruth. "Body and wheels of a hard pressed wood, which will not warp or split. Sturdy handles and legs. Very attractive, with decorated sides."

**PRICED
RIGHT!**

LIKE TO
PLAY
GARAGE
MAN?

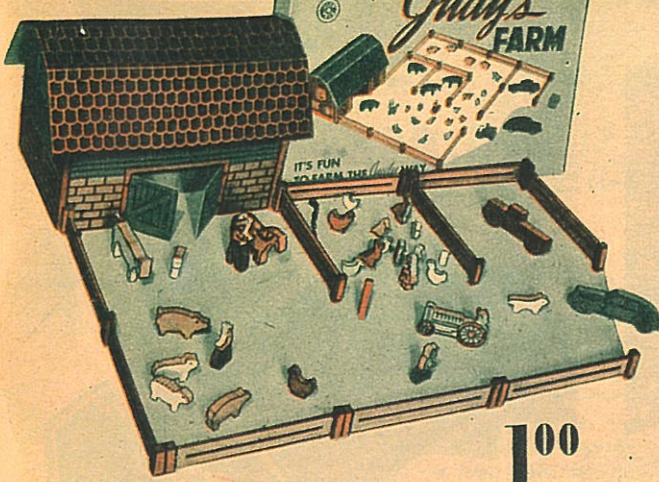
GARAGE

"You really need a Garage these days," advises Billy. "This one's really a dandy. It has a disappearing door which can be raised and lowered. Those two wooden gas pumps are painted red and white." Made of hard pressed wood. **ASK FOR 30BR5**



REAL VALUE

Kiddies, prepare here for your I.Q.



1⁰⁰

FARM SET

"Oh, for life down on a farm," say Billy and Ruth. "There are turkeys, geese, ducks, chickens, pigs, sheep, dogs, cats, horse, cow, the farmer, his wife, a boy, and a girl, a car, truck, and tractor, and a big barn, fencing with posts." **ASK FOR 31BR1**



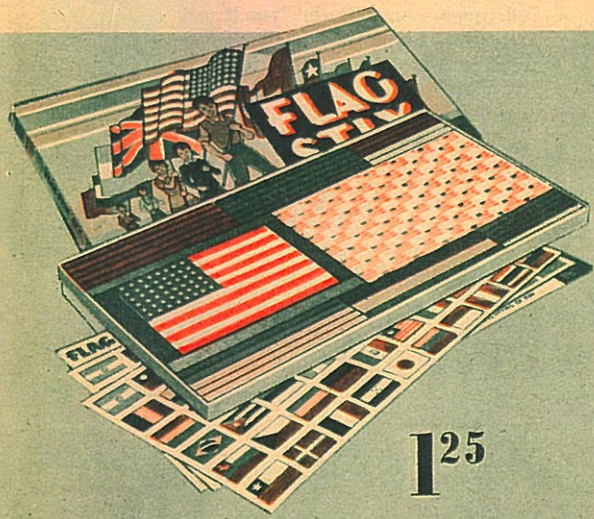
1²⁵

BLOCK-STIX

"You can build Tanks, Ships, Submarines, Aircraft Carriers, and oh so many things," advises Billy. "They are fun to make and when you're finished, you have a dandy pull toy." **ASK FOR 31BR4**



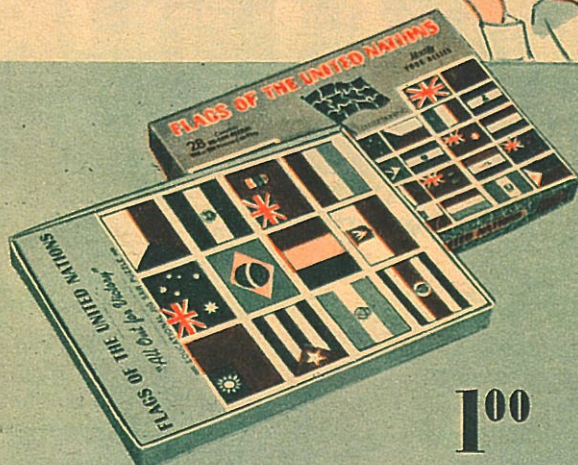
BUILD!



1²⁵

FLAG STIX

"It's fun to build Flags, and educational, too," say Billy and Ruth. "Just think, you can build 29 Flags. Flag Stix can be used over and over. You'll have endless hours of fun." **ASK FOR 31BR2**



1⁰⁰

FLAGS OF NATIONS

"Identify your Allies," say Billy and Ruth. "Flags of Nations in a swell jigsaw puzzle. You can move it without disturbing the part you've already worked on." **ASK FOR 31BR5**

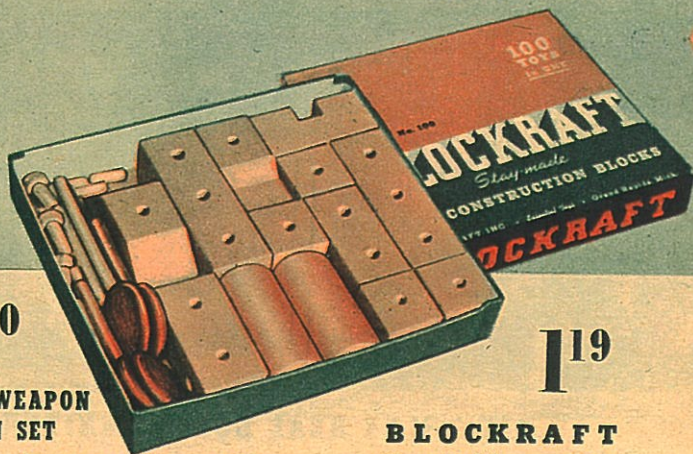
CONSTRUCT



1⁵⁰

SECRET WEAPON INVASION SET

"Here's a real action toy," says Billy. "The jeep and the tank are propelled across the floor or ground by the large mystery tube. The plane soars. Torpedoes are used to fire at target ship. You get all this action by compressed air from the mystery tube. Fun for everyone." **ASK FOR 31BR3**



1¹⁹

BLOCKRAFT

"Just think," says Billy, "this set gives you a chance to use your creative ability. You actually make something real and worthwhile. It's easy, too." **ASK FOR 31BR6**

CREATE!

ENJOY!



"Little Mothers—FURNITURE FOR YOUR LITTLE DREAM HOUSE"

—Ruth

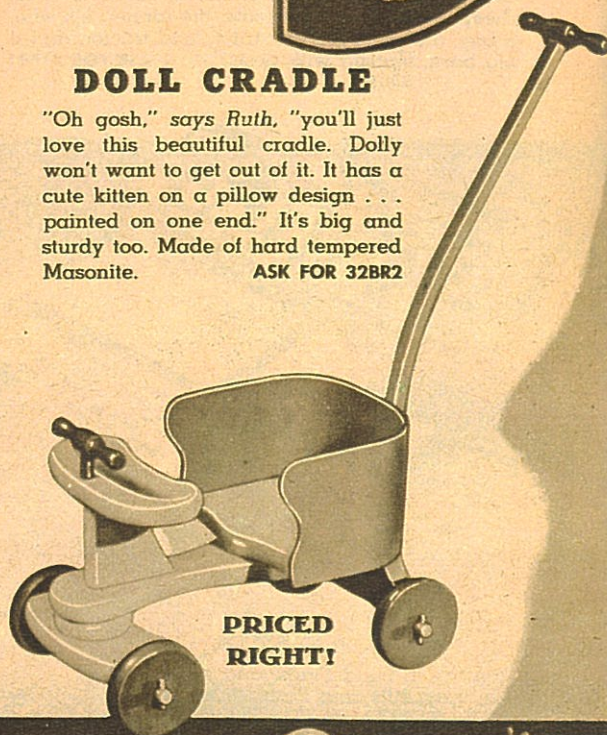


UNUSUAL
VALUE!

DOLL CRADLE

"Oh gosh," says Ruth, "you'll just love this beautiful cradle. Dolly won't want to get out of it. It has a cute kitten on a pillow design . . . painted on one end." It's big and sturdy too. Made of hard tempered Masonite.

ASK FOR 32BR2



PRICED
RIGHT!

ATTRACTIVELY
PRICED!

DRESSING SET

"Just like Mothers," says Ruth . . . "What fun you'll have dressing up your very own table and bench. The table has swinging drapery arms. It will give your room a very dressed up look." ASK FOR 32BR1

DOLL WALKER

"Time for Dolly's stroll through the park," says Ruth, "so put Dolly in this lovely stroller and away you go. It's so pretty, you'll be proud to own it."

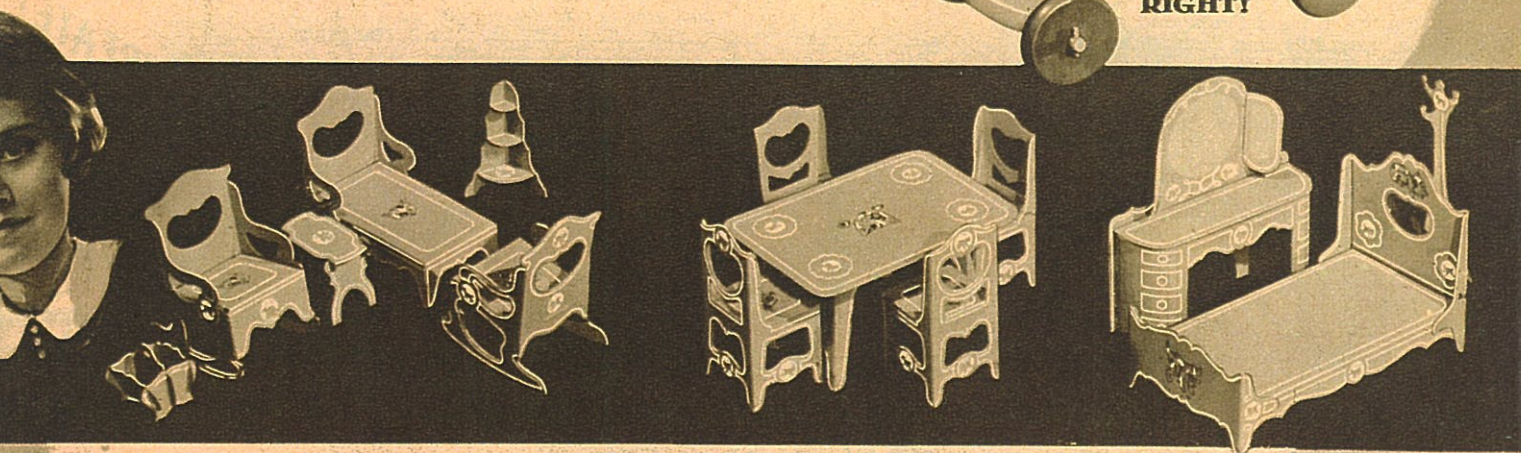
ASK FOR 32BR3

BABY BLUE REAL DOLL FURNITURE

"Three complete rooms of beautiful furniture for your Dolly," says Ruth. "Just think—you can clean it with a damp cloth, so it will always look nice. 15 pieces, you have a Dining Room, Living Room and Bed Room."

ASK FOR 32BR4

1⁵⁰



FOR YOUNG MEN *with Ambition—*

A REAL HELP IN
SCHOOL WORK
TOO—*Billy*

"Listen, Boys," says Billy, "it may be that you won't be able to get genuine Chemcraft Line from your Dealer this year, but don't hold it against him. You see, the Manufacturer of Chemcraft started early in the year to supply this merchandise. Then it got impossible for him to keep up with the big demand. Just remember that he's doing the best he can, tho."

This Set includes the Bryan Chemical Illustrators and the Chemcraft balance. Laboratory style Cabinet is packed with a splendid assortment of Chemicals, equipment and experiments. The manual explains 617 scientific and entertaining experiments. There's a complete book of mysterious experiments in Chemical Magic. Illustrated.

61 Chemicals and pieces of apparatus and equipment in attractive Laboratory style Cabinet. More than 590 experiments described in the instruction manuals included in this outfit.

35 Chemicals and pieces of apparatus and equipment. Manuals describe 271 fascinating experiments.

22 Chemicals and pieces of apparatus and equipment. Manuals describe 162 fascinating experiments.

5⁰⁰

2⁰⁰

1⁰⁰

10⁰⁰

THE NEWEST
IN TOYS
ATTRACTIVELY
PRICED!

TABLE AND CHAIR SET

"You'll love to have your friends in for tea, so you can show off your beautiful Table and Chair Set. Imagine! the chairs are made in a horse's shape, and on either side of the Table, there is an elephant. Gosh, it's adorable," says Ruth. It's sturdily constructed of laminated 4-ply cardboard.

ASK FOR 33BR1

SALT CRAFT

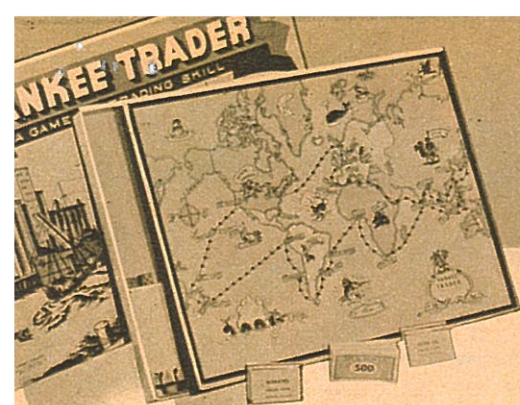
SCIENCE'S
NEWEST
BIG
THRILLER!

"Make beautiful raised pictures with salt," say Billy and Ruth. "Fun, and useful too. This Outfit contains 5 generous bottles poster paint, a shaker bottle filled with salt, 6 subjects printed with repellent ink on heavy cardboard, a picture frame, paint brush and easy instructions."

1⁰⁰

ASK FOR 33BR2





1⁰⁰

YANKEE TRADER

A game of trading skill. Players start from San Francisco on a trading journey around the world, to buy and sell cargoes at famous world ports at the greatest possible profit. Game includes cargo cards, play money, trading charts, tokens and dice.

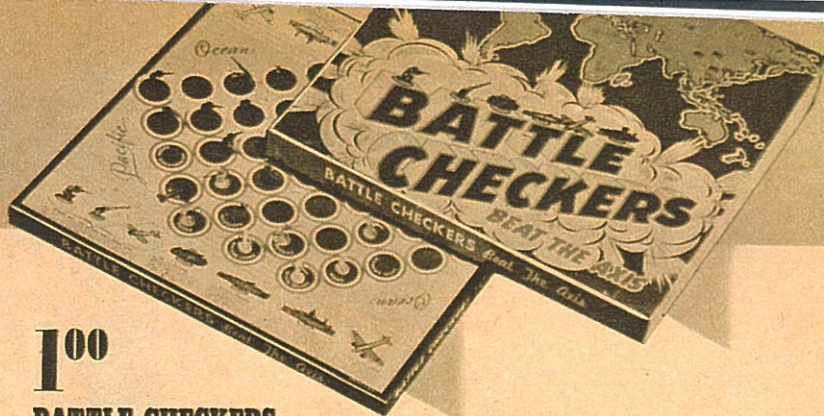
ASK FOR 34BR1

1⁰⁰

BATTLE CHECKERS

"This game is sensational," say Billy and Ruth. You actually play with 32 authentic life-like, unbreakable plastic Infantrymen, Battleships . . . Flying Fortresses and Anti-Aircraft Guns.

ASK FOR 34BR2

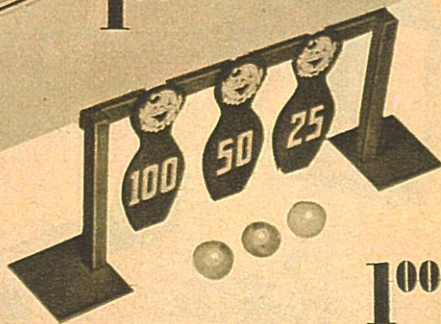


BO-LEM-OVA

"Here's bowling at its best for all the family," say Billy and Ruth. "A 2-in-1 Game. Play it as a straight bowling game with the 10 pins, or play it as 'K-O' the Axis'. Game includes 10 bowling pins with stands, 10 Axis figures with stands, 2 bowling balls, directions.

ASK FOR 34BR3

1⁰⁰



1⁰⁰

BOWLING GAME

Everybody likes Bowling, and this one is lots of fun. Ply-wood Rack, mounted on a base, is notched to hold 3 flat Masonite Bowling Pins, painted with attractive clown design and numbers. Complete with 3 wood balls.

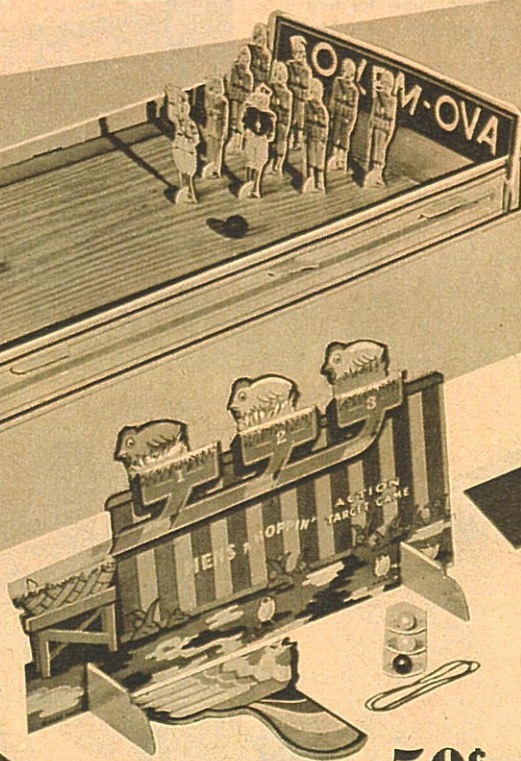
ASK FOR 34BR6

50¢

HEN'S-A-HOPPIN

"You take good aim—now, shoot. The idea is to shoot the 3 colored hens from the roost. As each is hit in order, an egg rolls down the runway and into the basket," say Billy and Ruth.

ASK FOR 34BR5



1²⁵

JOLLY ROGER

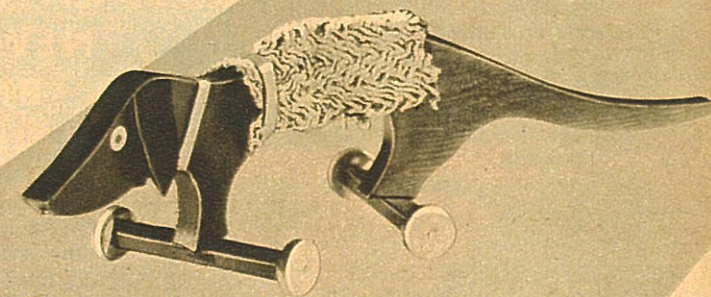
The action marble game. Race down the shaft for buried treasure. Marbles find the clues. Everyone plays at once. Players peg in clues on the shaft, as marbles roll into corresponding holes in board. Continuous fun.

ASK FOR 34BR4

WAGGLES

"We call him Waggles, because he wiggles" . . . says Ruth. "You'll love him . . ." Billy says, "he's 'double-jointed,' that's why he wiggles at the slightest pull. He's all black and his blanket strap is in color. His ears are made of felt and he has a pull string."

ASK FOR 34BR7



1¹⁹

PIRATE'S ISLAND

1⁰⁰

PIRATES ISLAND

"A game of thrilling and hazardous adventure . . . Pirate's treasure, pieces of eight, sea fights, and shipwrecks. Players try for maps which are the keys to the various hoards of Pirate's gold on "Pirate's Island," say Billy and Ruth.

ASK FOR 35BR1

*"We Give You
The Game Innovations
of the Year!"*

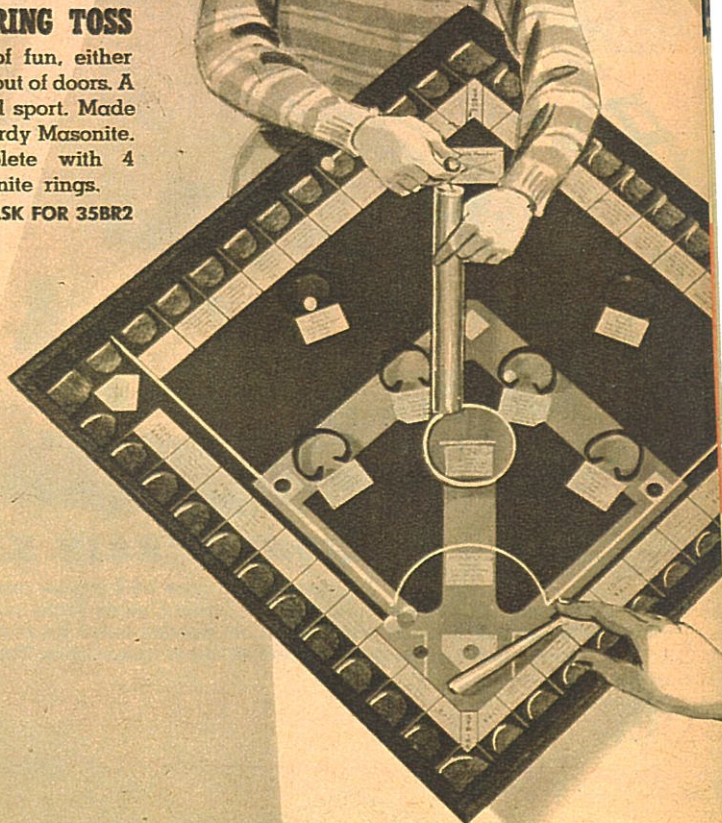
BILLY and RUTH
Game Experts

CLOWN RING TOSS

Lots of fun, either in or out of doors. A grand sport. Made of sturdy Masonite. Complete with 4 Masonite rings.

ASK FOR 35BR2

59¢



YOUR
CHOICE

35¢

ASSORTED GAMES

3 swell games to pick from . . . "One-Two Button Your Shoe," "Our Defenders," "Game of U.S.A." They are all lively, and entertaining and plenty of fun for all.

ASK FOR 35BR3

AIR ATTACK

"Here's fighting Planes in action," say Billy and Ruth. "An exciting action packed game." Every aspect of warfare is covered . . . the flight to the enemy country, attack on enemy military objectives, dog-fights, enemy anti-aircraft fire.

ASK FOR 35BR4

DOUBLE HEADER BASEBALL GAME

Exciting! Realistic! Real pitching, real baserunning, real hitting, real fielding. Plays just like Baseball, and regular Baseball rules prevail. Sturdily constructed in wood frame box. Comes with wood bat, 3 balls, pad of score sheets, markers for baserunners, pitching tube and instructions.

ASK FOR 35BR5

ATTRACTIVELY PRICED

1⁰⁰



2⁰⁰



Billy
and
PRIZE TH
that say a "M"
to

TRAIN SET

"You'll have a grand time with this set," says Billy. "It's made of heavy cardboard. The Train runs on wood wheels. There's a locomotive, tender, two coaches, freight, coal, flat car and caboose, station, water tower, signal tower, 12 ft. of track stop crossings, signal lights, railroad crossings and semaphores."

ASK FOR 36BR1

**YOU JUST
MUST SEE
THIS!**



LIONEL TRAIN KIT

"Pull or push this big 'O' gauge steam type 2-6-2 engine around the track and you'll think you are seeing a genuine Lionel Electric Train in action," says Billy. "Its laminated, flanged wheels turn on wooden axles. Its drive rods, churn back and forth, and it hauls a tender and string of freight cars. Train-load of fun!"

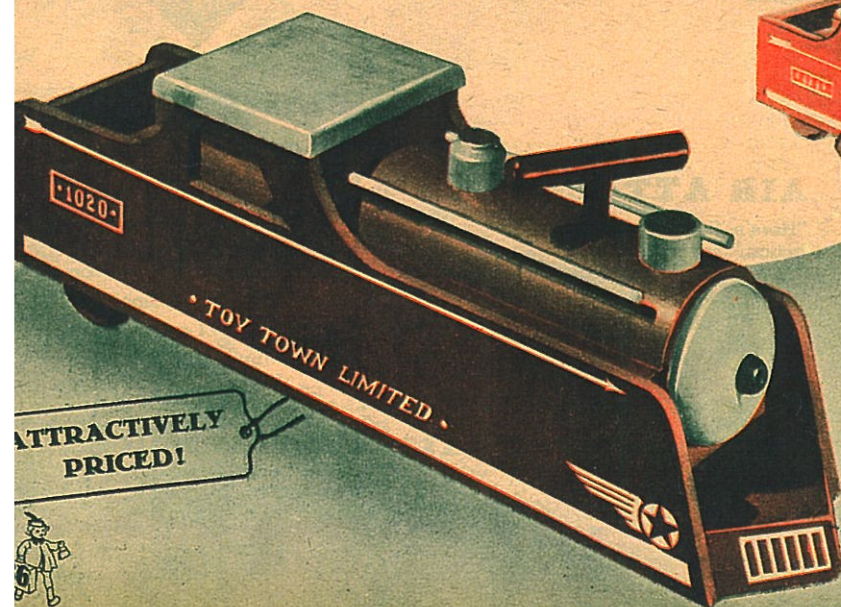
ASK FOR 36BR2



LOCOMOTIVE

"You're all set for some real fun as you drive off in this nifty Locomotive," says Billy. "You're the Engineer and you can steer it, too." It is goodlooking and sturdily constructed. Helps keep those growing muscles in trim!

ASK FOR 36BR3



**ATTRACTIVELY
PRICED!**