

75

ELECTRIC RANGE

can really cook with this wonderful toy electric range is approved for safety. utensils and a cook come with it. By Metal Corp. Ask for 10BR1.

CLEANING SET

'll really be able to Mother with your own eper, hand mop, dust broom, floor mop and tie apron. By Norstar Corp. Ask for 10BR3.

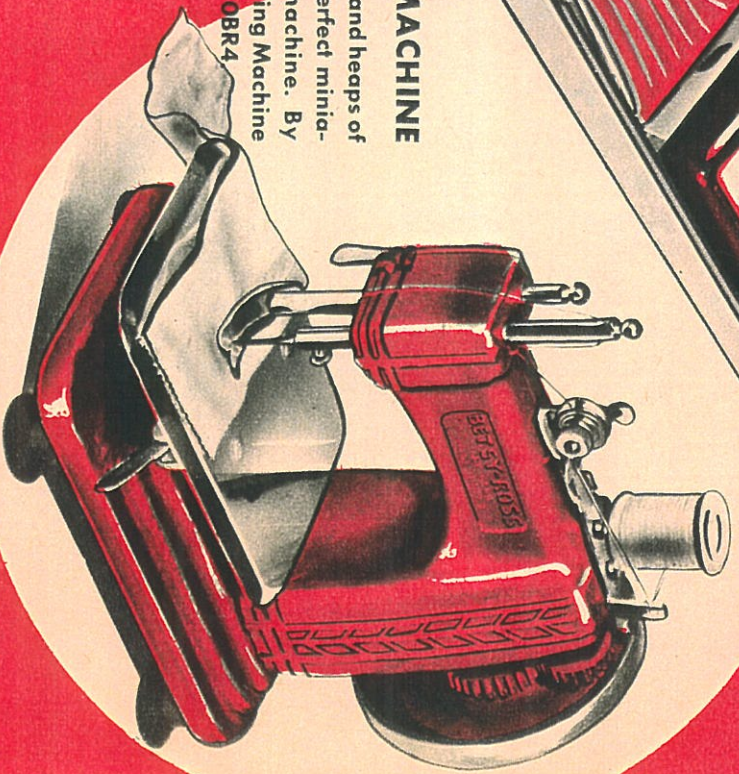


339

SEWING MACHINE

Sewing is easy and heaps of fun with this perfect miniature sewing machine. By Betsy Ross Sewing Machine Corp. Ask for 10BR4.

698



215

ALUMINUM COOKING SET

Any little mother will be proud to own a beautiful utensil set with everything from a roast pan to a cookie cutter. By Welker Mfg. Co. Ask for 10BR2.

COOK, CLEAN, SEW

with Ruth

"Playing house is wonderful with these 'grow up' toys."





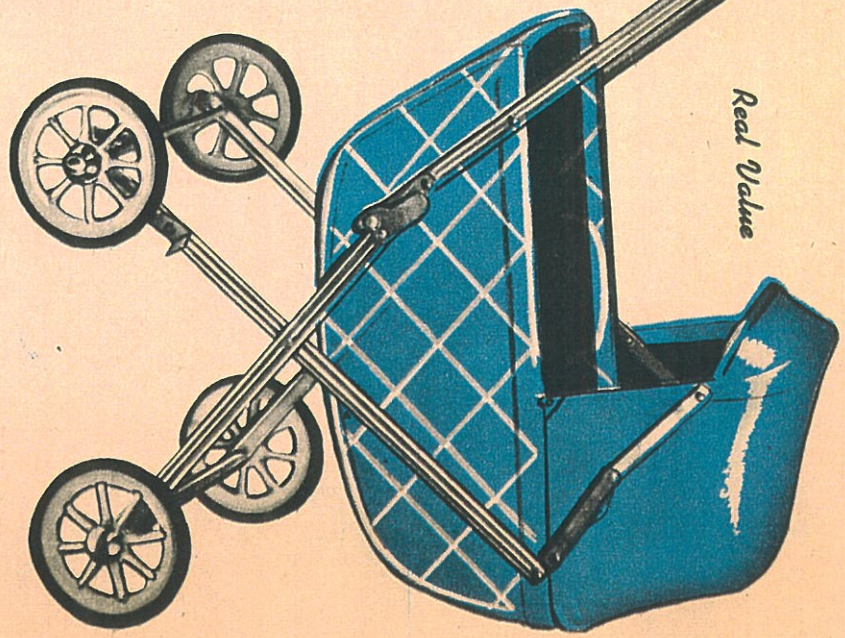
PLAYTIME NEEDS
for the
Little Traveler



BEACH CART

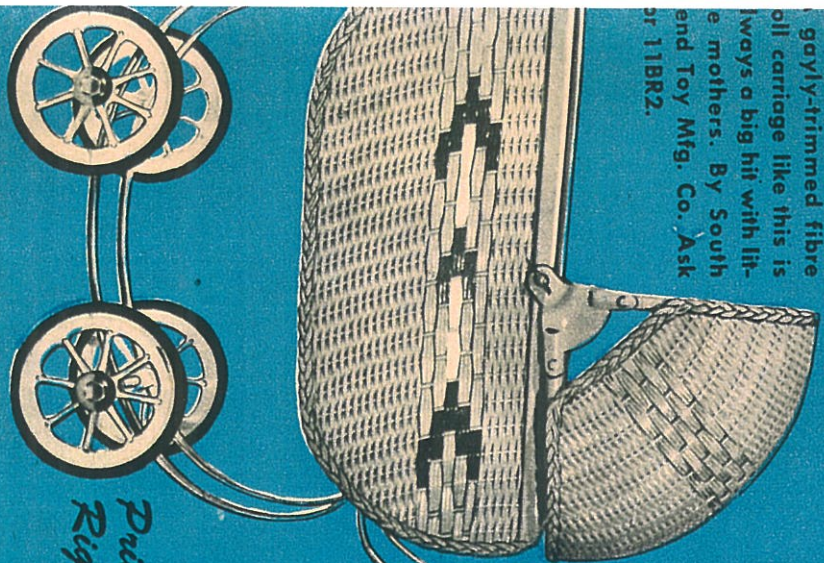
You'll love to take Dolly for a ride in this pretty blue leatherette beach cart with its big folding hood. By South Bend Toy Mfg. Co. Ask for 11BR1.

Real Value



DOLL CARRIAGE

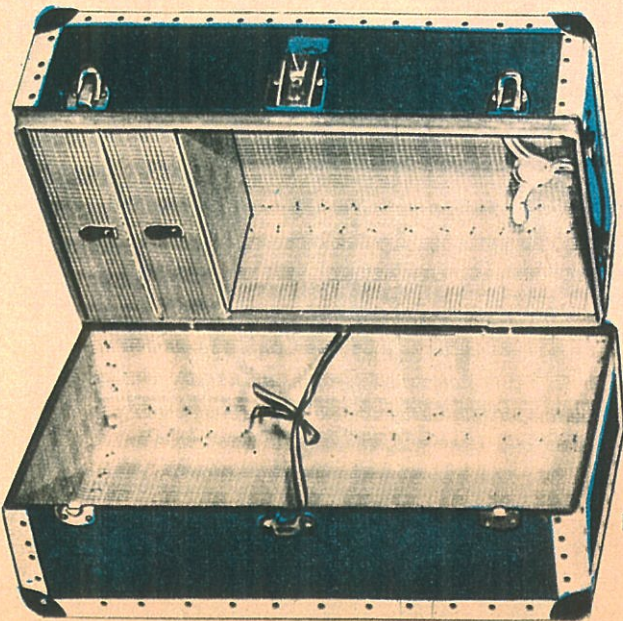
A gayly-trimmed fibre doll carriage like this is always a big hit with little mothers. By South Bend Toy Mfg. Co. Ask for 11BR2.



Priced Right

DOLL TRUNK

450

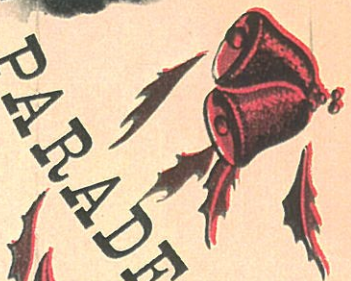


Carry Dolly's clothes wherever you go in this beautiful miniature trunk. It comes in red or blue with ivory trim. By U. S. Travelware Corp. Ask for 11BR3.



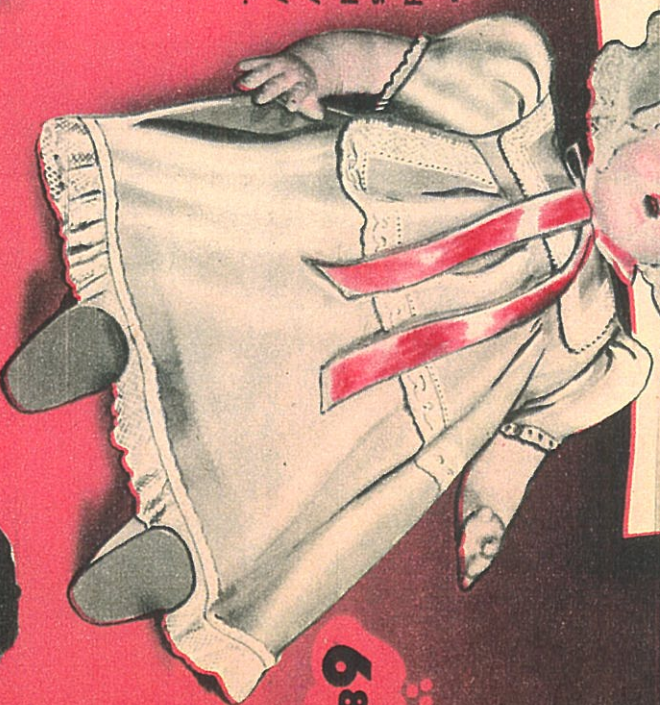


RUTH'S PARADE OF DOLL STARS



BABY DOLL

Lively "Mama" voice, plastic head and cuddly body are the features of this pretty baby. She's dressed just like her sister doll. By Imperial Crown Toy Corp. Ask for 12BR1.



685

785



DOLL WITH REAL HAIR

This lovely doll with real hair is sure to be your pride and joy with her ninon cloth dress, hat, slip, rubber panties, shoes and socks. By Imperial Crown Toy Corp. Ask for 12BR2.

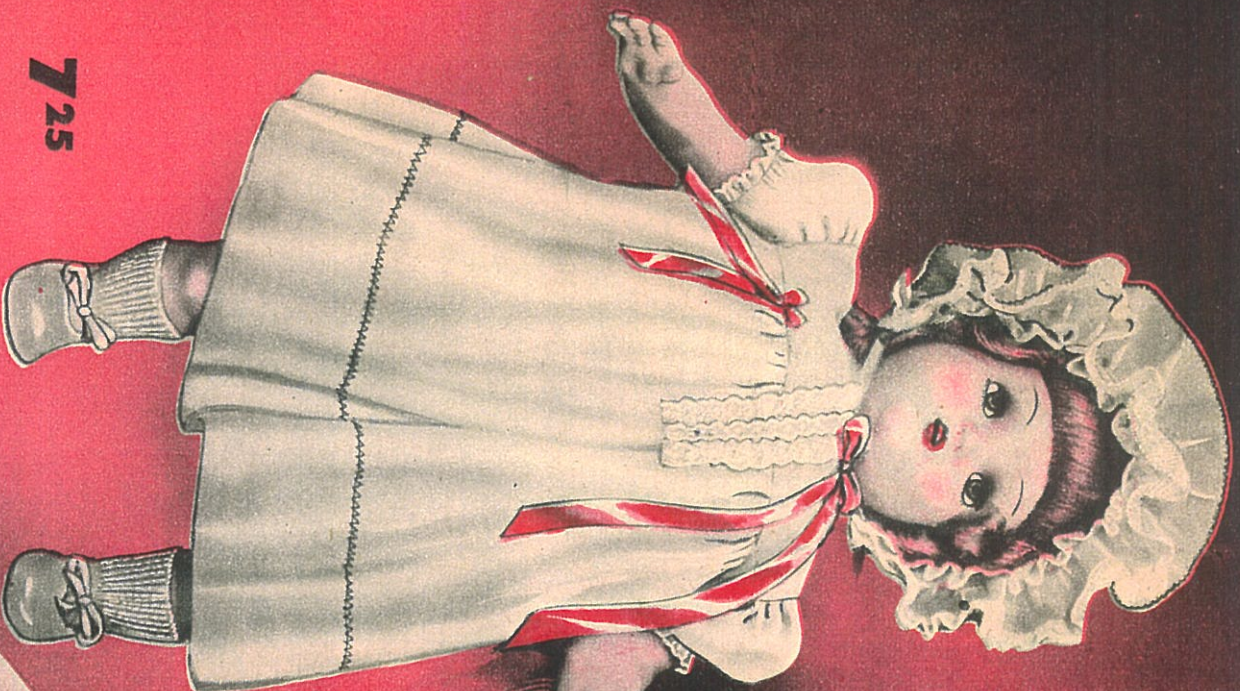
ATEX DOLL WITH LAYETTE

Wash this "drink and wet" doll's tousled hair yourself. Mirror, comb, heret and shampoo come with her. By Imperial Crown Toy Corp. Ask for 12BR3.

785



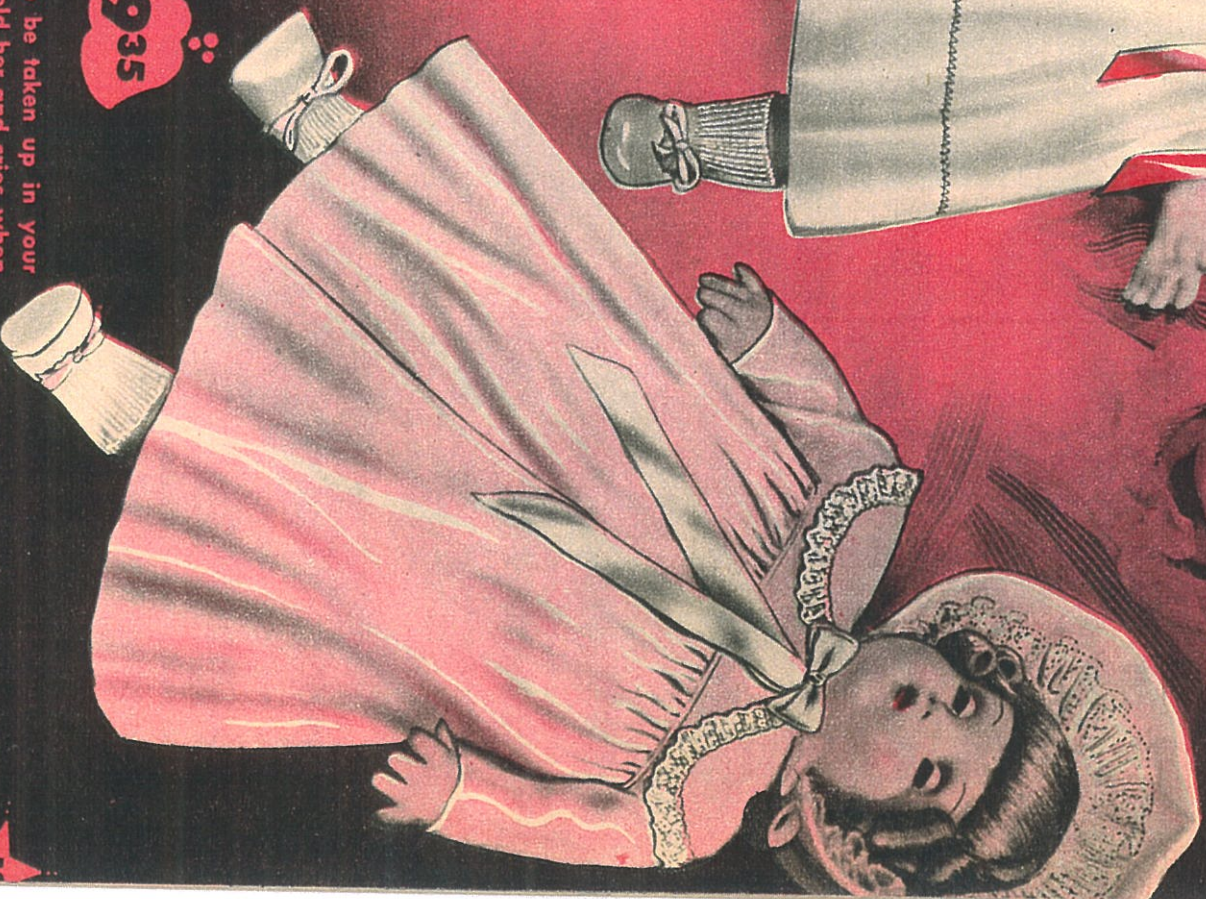
12



725

"SOFTIE" DOLL

Here's a bright-eyed little Miss, dressed in her "Sunday best" taffeta coat and bonnet and dainty organdy dress. She has a nice voice too. By Horsman Dolls, Inc. Ask for 13BR1.



935

CRY BABY DOLL

This lovely big doll really cries to be taken up in your arms. She's quiet as long as you hold her and cries when you lay her down. By Horsman Dolls, Inc. Ask for 13BR2.

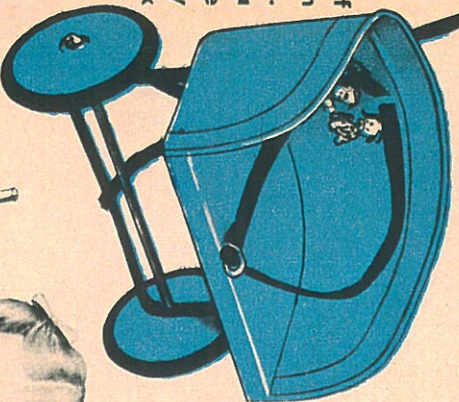


Toys for the little Mother

Real Value

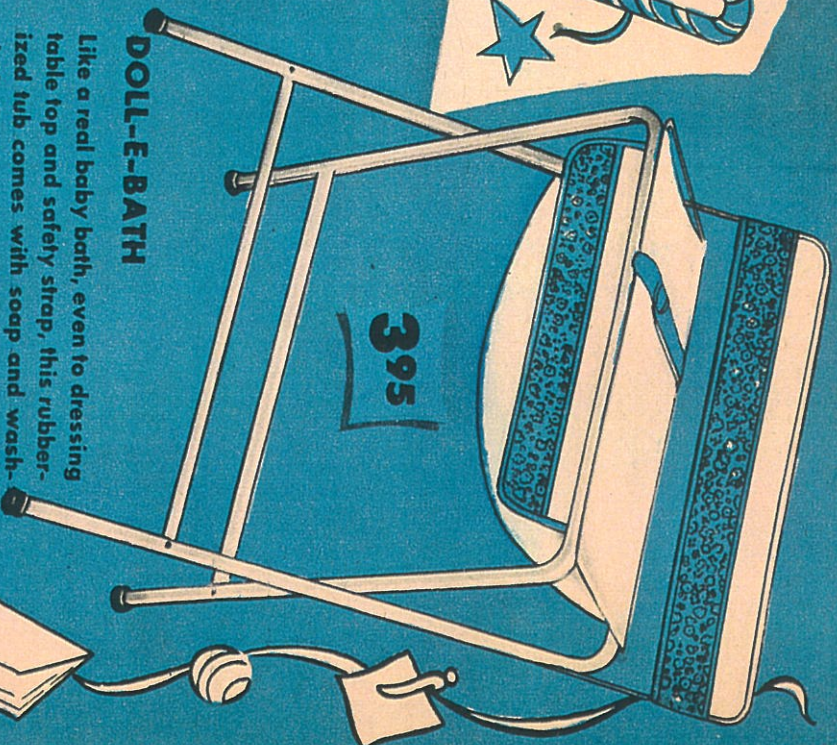
DOLL SULKY

You'll have loads of fun taking dolly out in her own little sulky. It's all metal with a plastic strap to make her ride safe. By Muskin Mfg. Co. Ask for 14BR1.



DOLL-E-BATH

Like a real baby bath, even to dressing table top and safety strap, this rubberized tub comes with soap and washcloth. By American Metal Specialties, Inc. Ask for 14BR2.



295

DOLL-E-BED

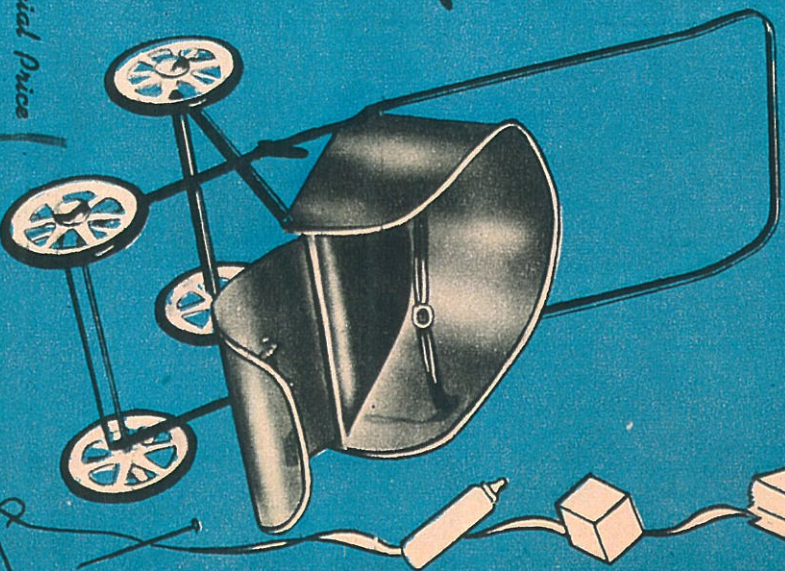
Any little mother would be happy to own this pretty metal bed with its gay decal trim. Colorful soft plastic mat is included. By American Metal Specialties, Inc. Ask for 14BR3.



Special Price

DOLL STROLLER

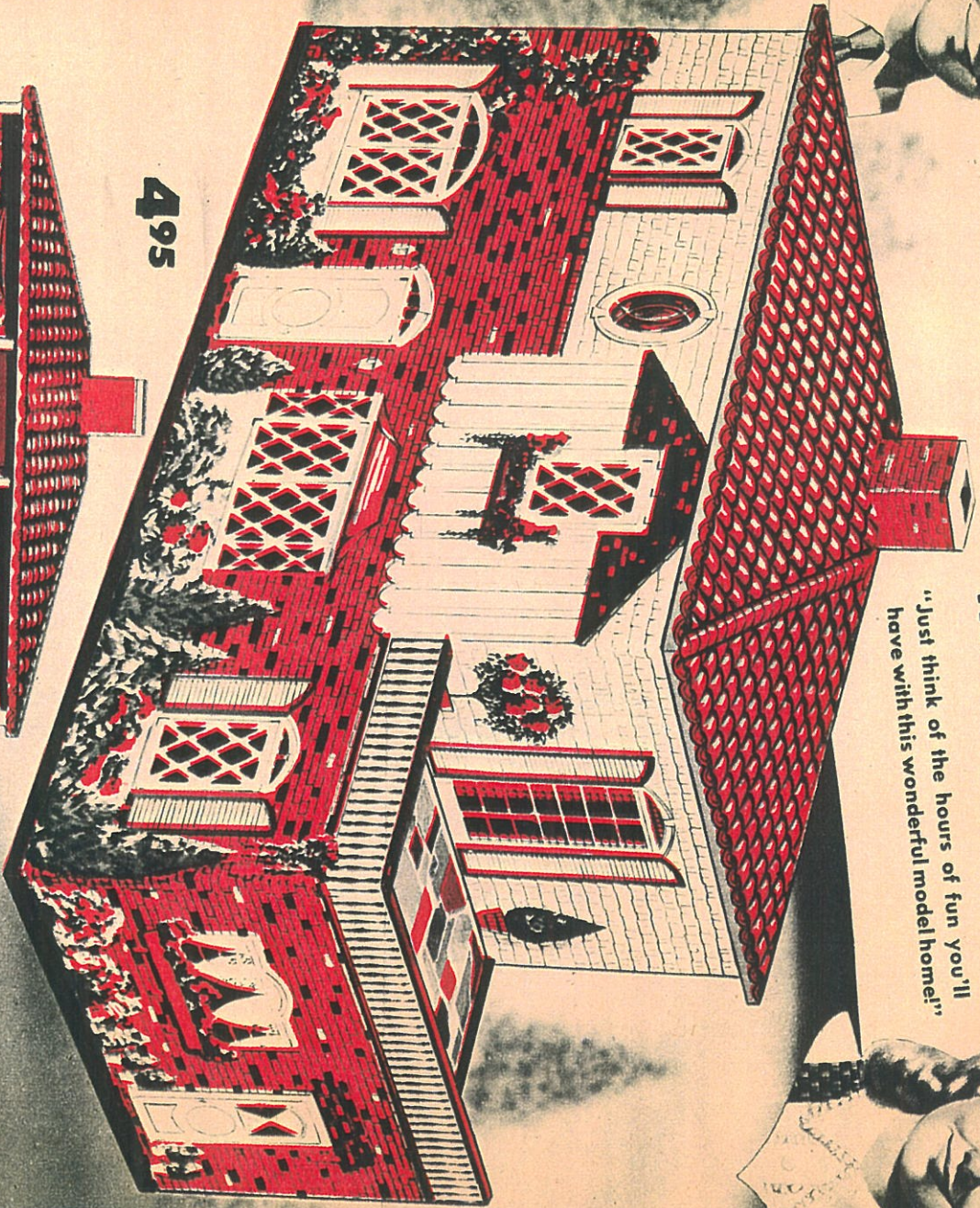
You'll really be proud of this bright colored metal doll stroller with its comfortable foot rest and adjustable safety strap. By Muskin Mfg. Co. Ask for 14BR4.



Come Play House

With Billy and Ruth

"Just think of the hours of fun you'll have with this wonderful model home!"

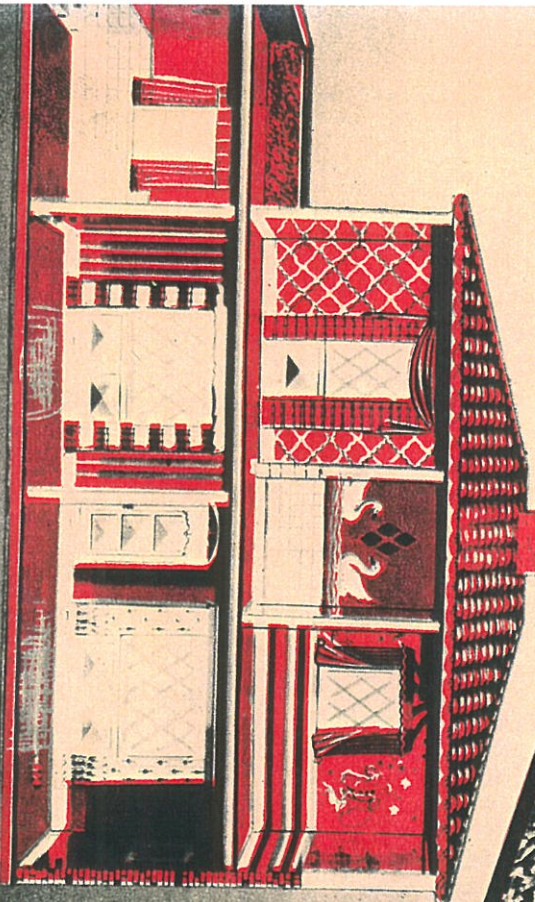


495

DOLL HOUSE

Red brick and white wood effect makes the all metal house a real beauty. Electric lighting and seven colorfully decorated rooms add to its charm. Back is open to make playing easy.

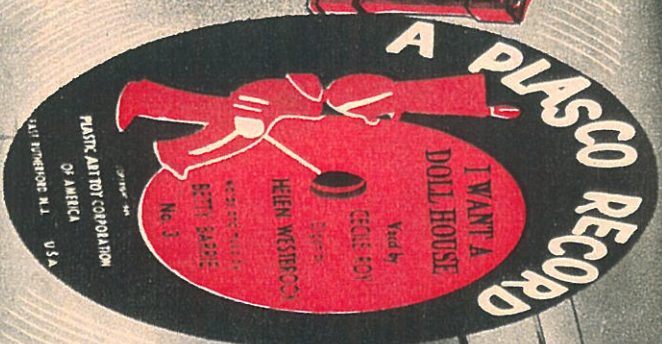
By T. Cohn Inc. Ask for 15BR1



Furniture makes the Home

"Golly, this doll furniture is really beautiful. A real seven-inch plastic record of little songs you'll just love comes with each set."

By Plastic Art Toy Corp. of America.



LIVING ROOM

Lovely seven-piece living room includes play television set with four different pictures. Ask for 16BR1.

115

KITCHEN

Refrigerator, stove, sink, table and chairs make up your blue and white kitchen. Ask for 16BR2.

115

DINING ROOM

Furnish your dining room with these eight perfectly-scaled mahogany plastic pieces. Ask for 16BR3.

115

GARDEN

Eight piece garden set of gay red, blue and cream plastic is a real addition to your house. Ask for 17BR1.

115

NURSERY

Tiny baby doll comes with this lovely six piece nursery set of ivory plastic. Ask for 17BR2.

115



BATHROOM

Six attractive pink plastic pieces are used to furnish this modern bathroom. Ask for 17BR3.

115

BEDROOM

This pretty bedroom includes bed, night table, chest, vanity and chair. Ask for 17BR4.

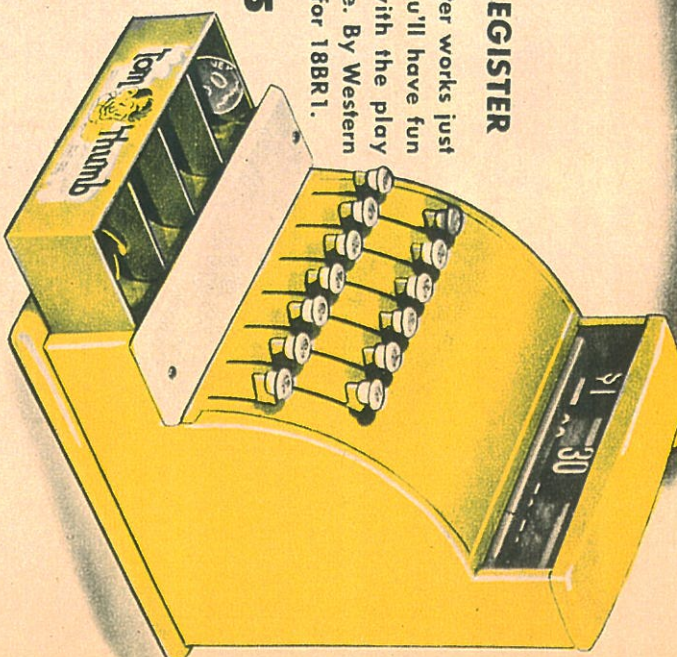
115

BILLY CHOOSES EDUCATIONAL TOYS FOR HAPPY PLAYTIME HOURS



TOY CASH REGISTER

This big cash register works just like a real one. You'll have fun making change with the play money that's inside. By Western Stamping Co. Ask for 18BR1.



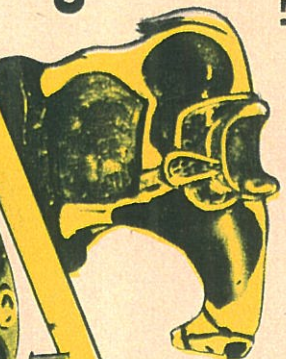
395



MODEL-CRAFT FARM SET

everything you need including and coloring true-farm figures. Rubber-wheels for the tractor are included. By Modelcraft Inc. Ask for 18BR2.

300



**MODEL-CRAFT
COWBOYS AND
INDIANS**

it makes swell Western figures, including "Silver," the horse. Rubber molds can be used many times with the powder of modeling. By Modelcraft Inc. Ask for 18BR3.

200

