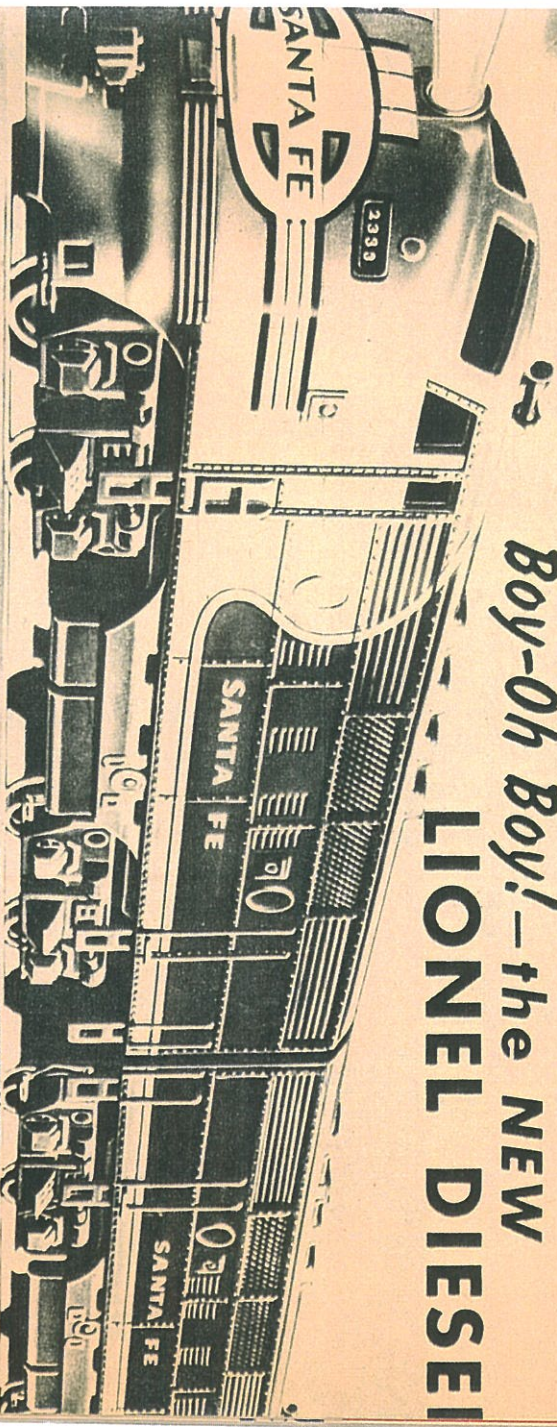


"Hi Fellers" Says Billy

LIONEL TRAINS
ARE REAL!! They Puff Real Smoke
They Whistle Like Real Trains!

Boy-Oh Boy! - the NEW

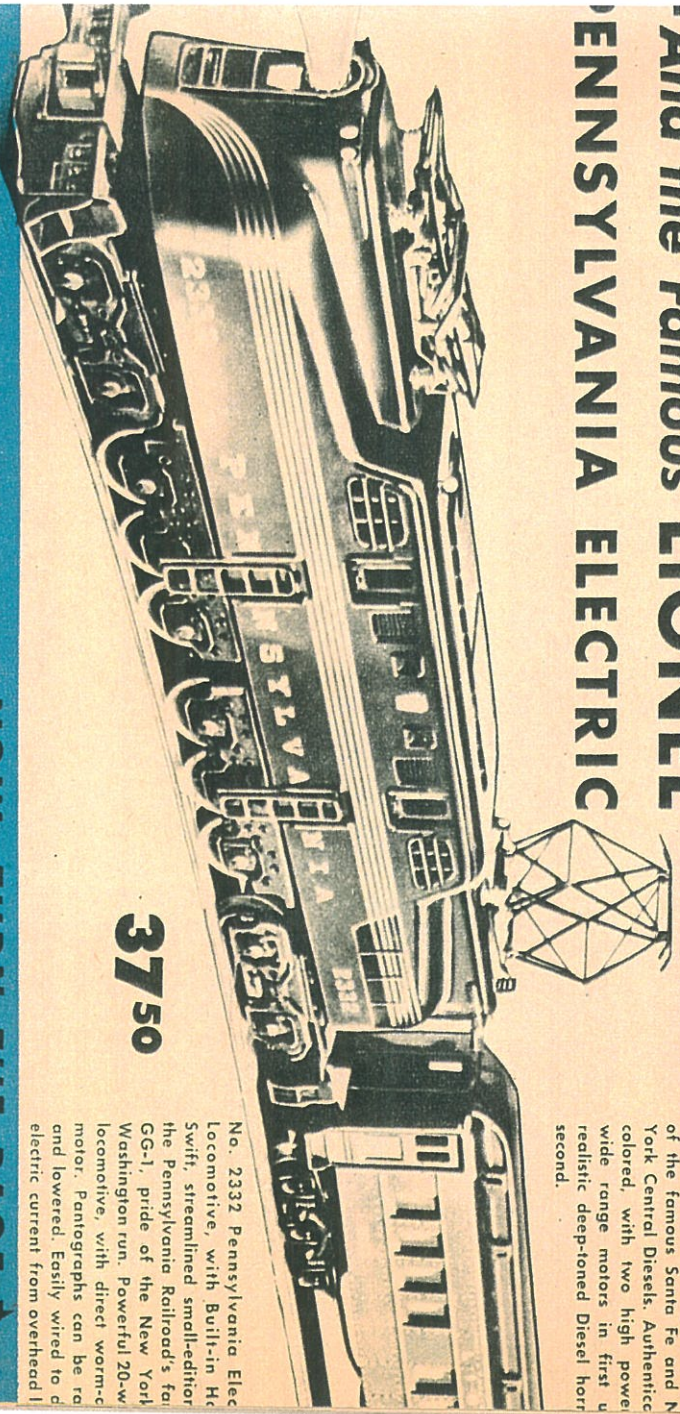
LIONEL DIESEL



4250

No. 2333 Twin Diesel Locomotive with Built-in Horn. Ready to new speed records on your layout! New, super-detailed model of the famous Santa Fe and New York Central Diesels. Authentic colored, with two high power wide range motors in first and realistic deep-toned Diesel horn second.

- And the Famous LIONEL PENNSYLVANIA ELECTRIC



3750

No. 2332 Pennsylvania Electric Locomotive, with Built-in Horn. Swift, streamlined small-editor the Pennsylvania Railroad's famous GG-1, pride of the New York Washington run. Powerful 20-watt locomotive, with direct worm-gear motor. Pantographs can be raised and lowered. Easily wired to direct electric current from overhead!

NOW—TURN THE PAGE



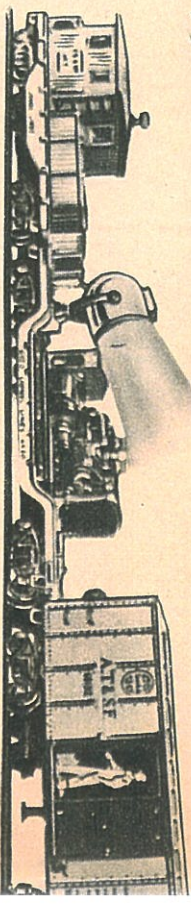
Awaaay they Go



**TYPE ZW "TRAINMASTER"
TRANSFORMER**

1 250-Watt output, (50-60 Cycles, Volts A.C.), enables you to operate to 4 trains at the same time on different layouts. Engineer-type throttles, finger touch Reversing Buttons; and dual Whistle Control Buttons. (Illustrated above)

2500



TYPE VW "TRAINMASTER" TRANSFORMER. (Not shown, but same as ZW except 150-Watt output)
\$22.95

No. 1115 "027" GAUGE SCOUT SET

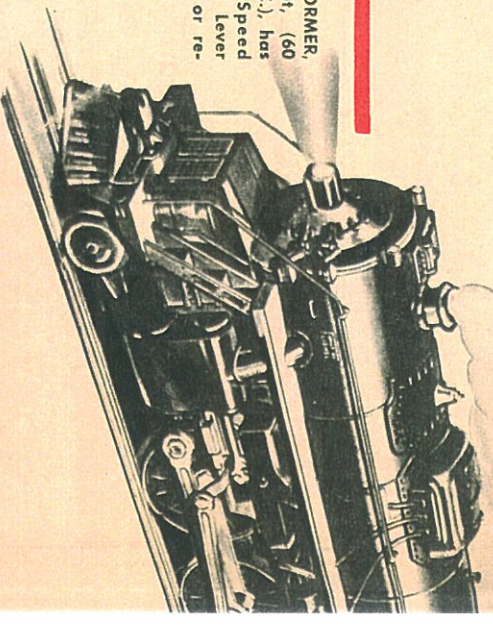
Handy die-cast Locomotive, built to haul freight at high speeds. Train includes: 1 No. 1110 steam-type Locomotive—1 No. 1001T Tender—1 No. 1002 Gondola Car—1 No. 1005 Oil Car—1 No. 1007 Caboose—1 No. 1013 Curved Track—1 section No. 1018 Straight Track—1 No. 1009 Uncoupling Track Section—1 No. 1011 Transformer—1 CTC Lockon—1 Tube of Lubricant—Instruction Booklet.

1595

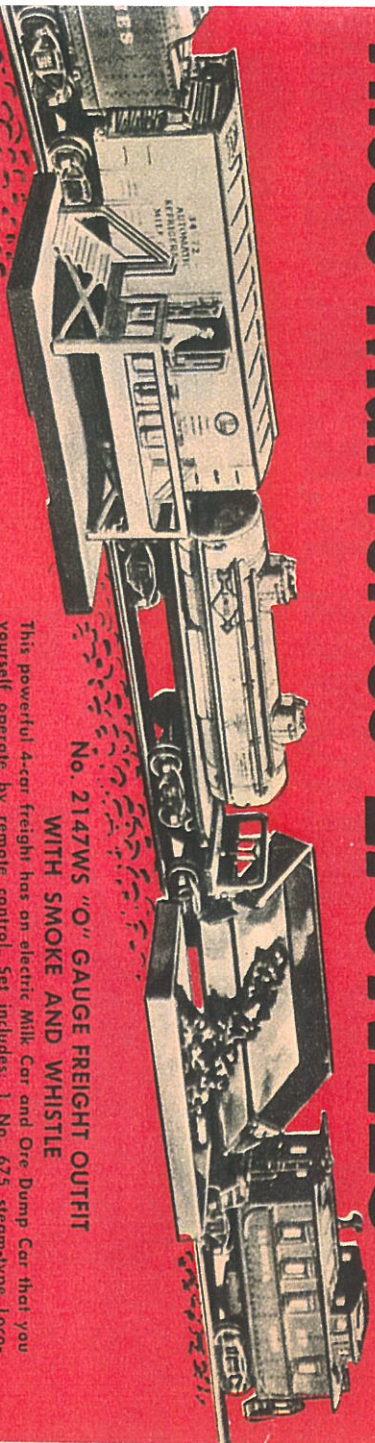


TYPE 1033 TRANSFORMER, with 90-Watt output, (60 Cycles, 115 Volts A.C.), has new easy-to-grip Speed Control Throttle and Lever for blowing Whistle or reversing Locomotive.

1095



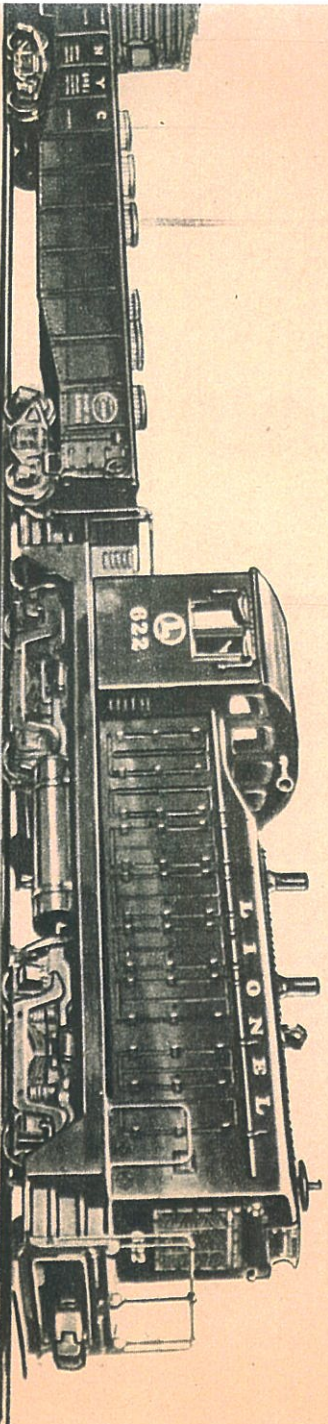
Those Marvelous LIONELS



5000

No. 2147WS "O" GAUGE FREIGHT OUTFIT WITH SMOKE AND WHISTLE

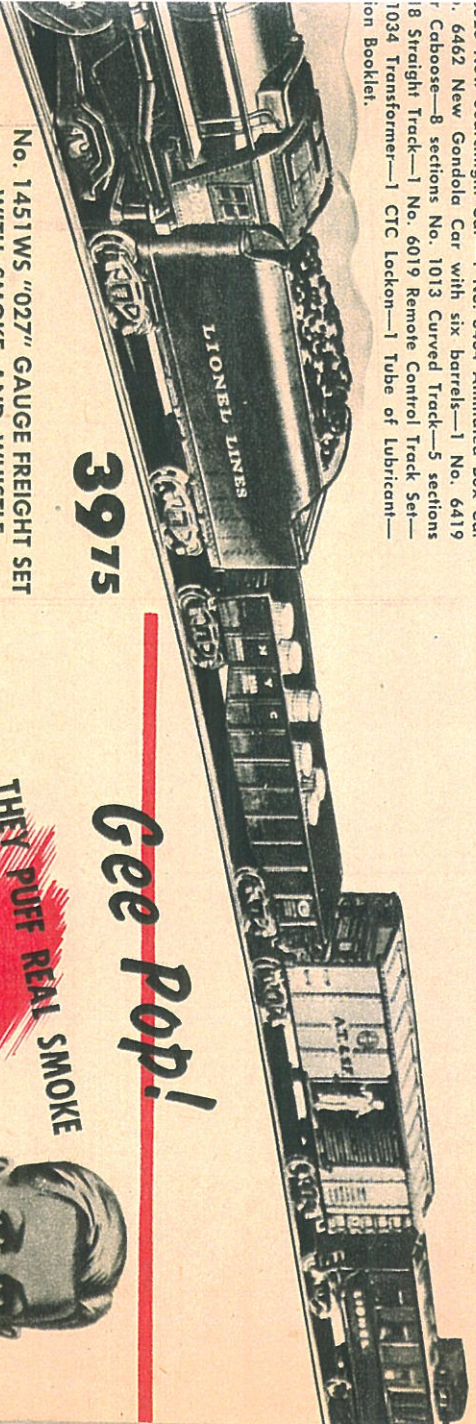
This powerful 4-car freight has an electric Milk Car and Ore Dump Car that you yourself operate by remote control. Set includes: 1 No. 675 steam-type locomotive with Smoke—1 No. 6466WX Tender with built-in Whistle—1 No. 6465 Oil Car—1 No. 3469 Operating Dump Car with bag of artificial coal and bin—1 No. 3472 Operating Milk Car and Platform—1 No. 6457 Caboose—8 sections OC Curved Track—3 sections OS Straight Track—1 UCS Remote Control Track Set—1 CTC Lockon—1 Tube of Lubricant—Instruction Booklet.



4950

1457 "O27" GAUGE DIESEL SWITCHER SET WITH BUILT-IN AUTOMATIC BELL

the replica of famous General Motors Switcher. Hauls swiftly and at slow speed without stalling or hesitating. 5 realistically. Train set includes: 1 No. 622 Diesel Switcher—5520 New Searchlight Car—1 No. 3464 Animated Box Car—1 No. 6462 New Gondola Car with six barrels—1 No. 6419 Curved Caboose—8 sections No. 1013 Curved Track—5 sections 18 Straight Track—1 No. 6019 Remote Control Track Set—1034 Transformer—1 CTC Lockon—1 Tube of Lubricant—Instruction Booklet.



3975

No. 1451WS "O27" GAUGE FREIGHT SET WITH SMOKE AND WHISTLE

Fast freight powered by modified "Prairie" type Locomotive. Train set consists of: 1 No. 2026 steam-type Locomotive with Smoke—1 No. 6466WX Tender with built-in Whistle—1 No. 6462 New Gondola Car with six barrels—1 No. 3464 Animated Box Car—1 No. 6257 Caboose—8 sections No. 1013 Curved Track—3 sections No. 1018 Straight Track—1 No. 6019 Remote Control Track Set—1 No. 1033 Transformer—1 CTC Lockon—1 Tube of Lubricant—Instruction Booklet.

Geep Pop!

THEY PUFF REAL SMOKE

AND THEY HAVE

A BUILT-IN-WHISTLE





"Hey Gang! - Get these NEW

LIONEL R.R. ACCESSORIES

Fascinating new remote control and scenic accessories add new thrills to modern railroading. These realistic Lionel additions give more life to your layout, mean more fun for you!



950

No. 3472 OPERATING MILK CAR WITH PLATFORM

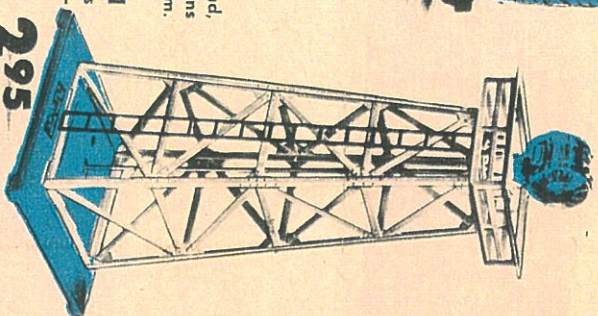
Eight miniature milk cans load through a roof hatch and, at each touch of the remote control button, the door opens and milkman pops out to deliver a milk can to the platform.

No. 394

LIONEL ROTARY BEACON

Miniature of the rotary beacons used to define the air lanes throughout the United States.

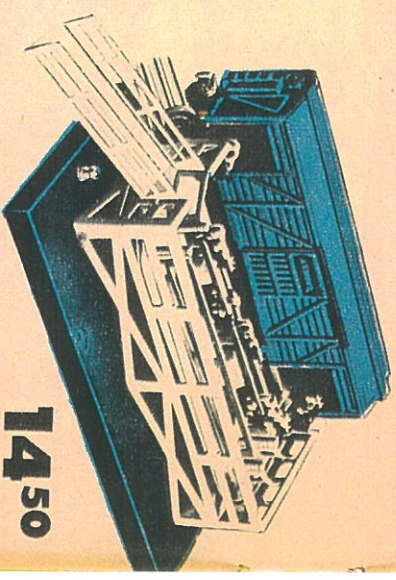
295



175

No. 70 LAMP POST

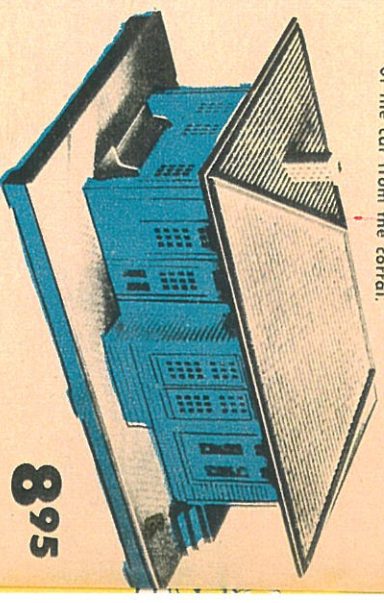
Small scale yard light swivels about horizontal and vertical axles. Can be permanently mounted on layout.



1450

No. 3656 CATTLE CAR AND PLATFORM

Brand new automatic cattle car and corral type platform. Just push the button, and cattle move in and out of the car from the corral.



895

No. 132 LIONEL TRAIN STATION

Exact replica of the wayside stations found throughout rural U.S. Windows and doors are illuminated by a centrally placed powerful light. Shingle roof, clapboard sides, platform paved with brick.

PRICED . . .

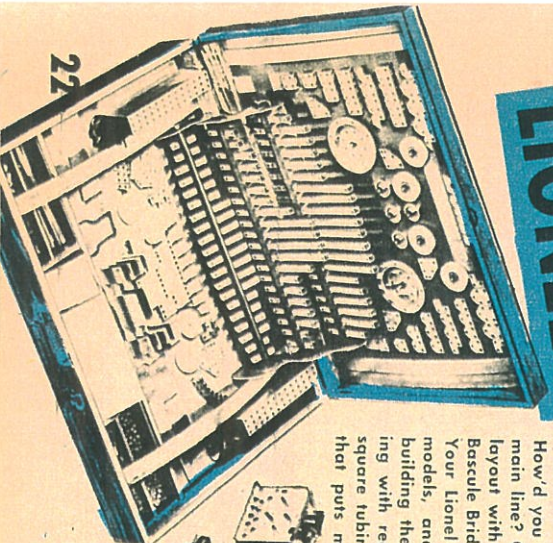
FROM \$4.95 TO \$27.95

They Build Hundreds of Exciting Models LIONEL Construction Kits

How'd you like to build a carnival right alongside your main line? Or perhaps add further realism to your train layout with Towers, Hoists, Conveyors, Derricks, even a Bascule Bridge that you can assemble quickly and easily. Your Lionel Construction Kits give you all these useful models, and many, many more. And there's fun in building the modern Lionel way, because you're working with real tiny rivets, rubber grommets and sturdy square tubing. Most kits have a powerful Electric Motor that puts many of these exciting models into action.

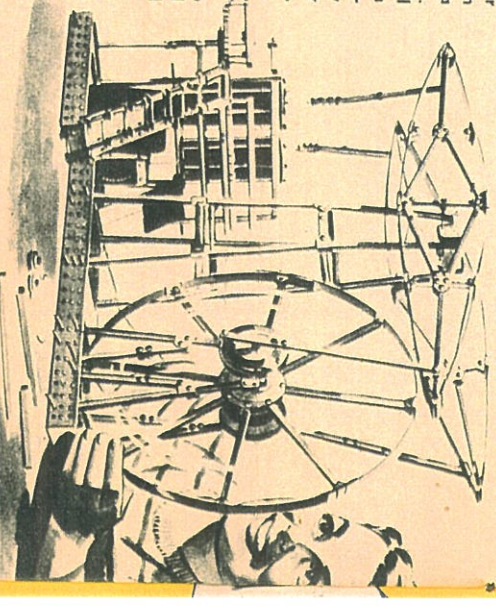
No. 343 LIONEL CONSTRUCTION KIT

When lid is raised, step display opens to vertical position, permitting full view of Tubing Members. Ample assortment of parts for building such models as Bascule Bridge, Airplane Ride, etc. Electric Motor with 4 speeds.



22

1495



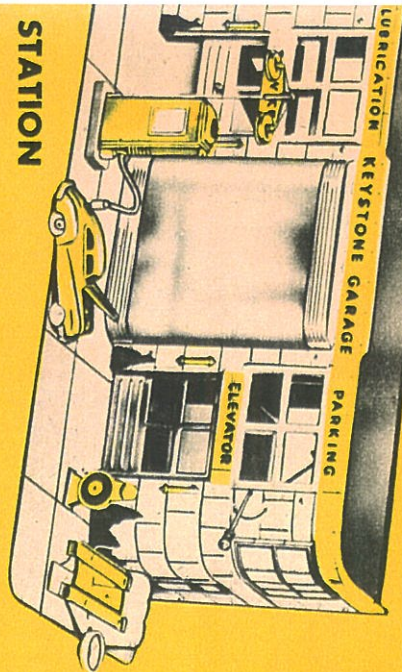
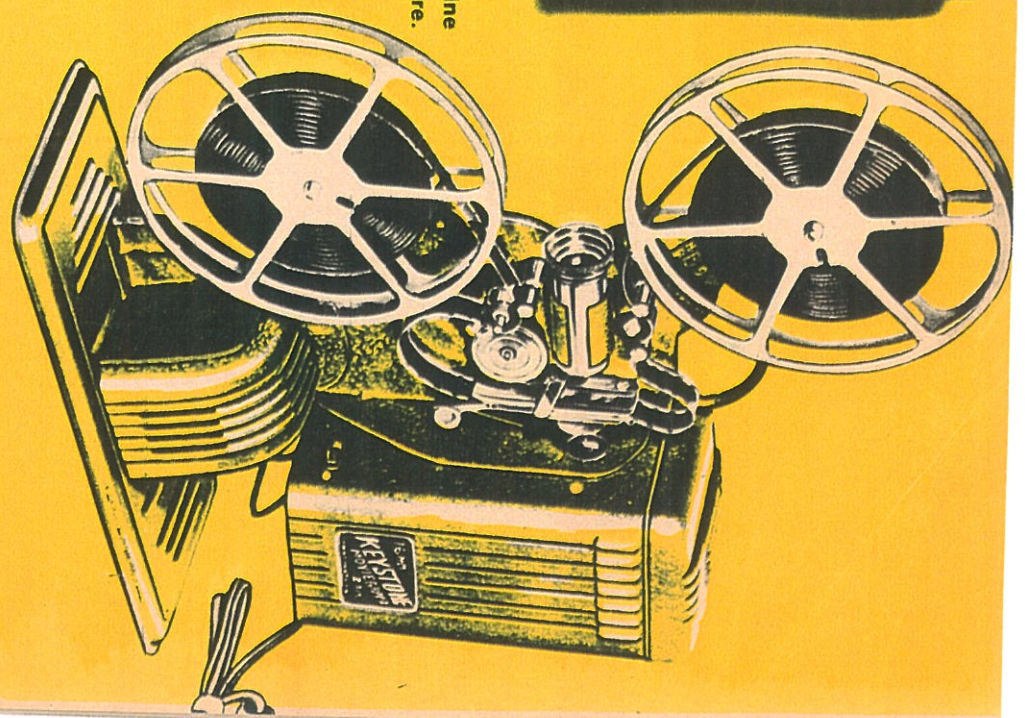
Colorful Realistic Toys
Develop Ken Minds



MOVIE PROJECTOR

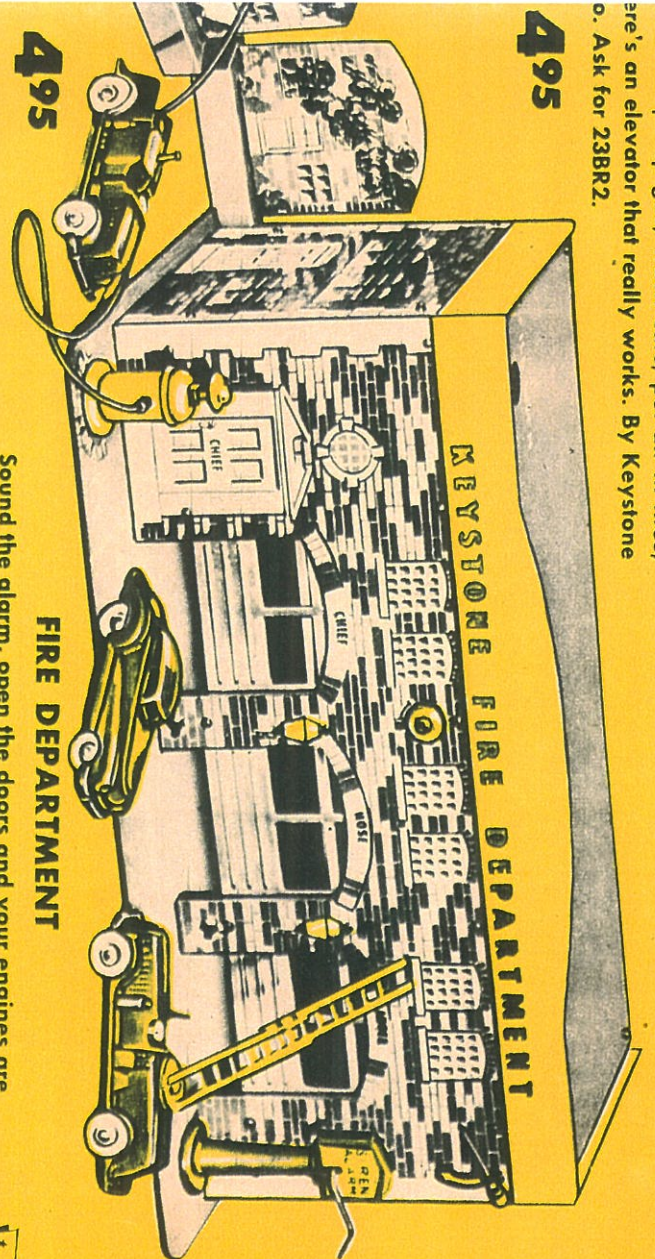
What could be more wonderful than movies at home! This fine 400 ft. capacity projector will bring you endless pleasure. By Keystone Mfg. Co. Ask for 23BR1.

Low Price



STATION

g two-story gas station has just about every-
You can pump gas, wash cars, put air in tires,
ere's an elevator that really works. By Keystone
o. Ask for 23BR2.



495

FIRE DEPARTMENT

Sound the alarm, open the doors and your engines are
off to the fire. Reel water sprays on the "burning ware-
house." By Keystone Mfg. Co. Ask for 23BR3.



METAL TOOL CHEST

Beautiful red metal chest contains sixteen well-made tools. There's everything from hammer and saw to ruler and pencil. By American Toy & Furniture Co. Ask for 24BR1.



WOODBURNING SET

Make lovely gifts with the electric "Wonder Pen." Set includes paints, brush and sandpaper. By American Toy & Furniture Co. Ask for 24BR2.

539

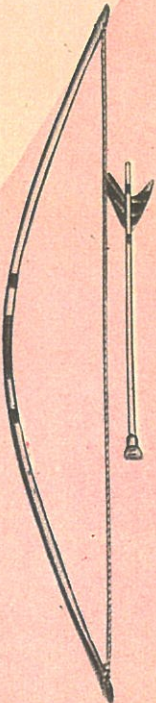


235

PEG TABLE

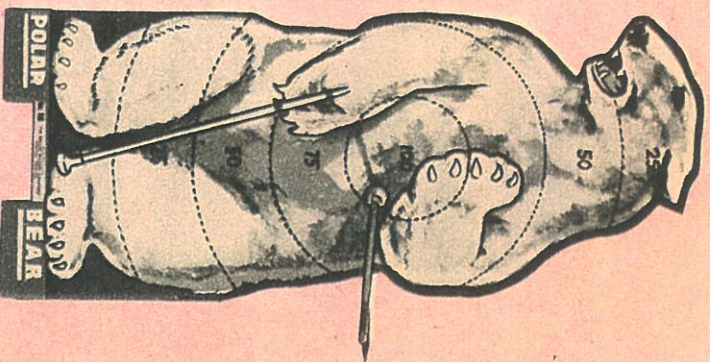
Little boys and girls will love this fine peg and nail table with its saddle seat. Colored pegs, wood pieces, nails and mallet come with it. By Pressman Toy Corp. Ask for 24BR3.

24



ANIMAL ARCHERY GAME

Archery is loads of fun with this bright colored bear target, big bow and feathered arrows with rubber safety tips. By Rollin Wilson Co. Ask for 25BR1.



100

AIRFIRE SUB-MACHINE GUN

You can fire this real looking plastic sub-machine gun safely anywhere because its only ammunition is a table tennis ball. By Newell Mfg. Company. Ask for 25BR2.



315

BILLY'S SPORTS Roundup



AS-KET

Here's plenty of speed action in this well basketball game with miniature court and many exciting plays. By Cadaco-Ellis. Ask for 25BR3.



375

25