



Billy says:

"Here are some fun-time toys I've picked for you. Be sure to put them on Santa's list!"



DOCTOR KIT

Here's a kit just like Dr. Bob's, with a real stethoscope that actually lets you hear a heart beat! Candy pills and an x-ray machine, too! By Transogram Company. Ask for 19BR2.

2⁰⁰

AS ADVERTISED IN
LIFE



NURSE KIT

Dolly feel ill? Get a kit like Nurse Jeannie's. Comes with a full size apron and a bracelet wrist watch! Candy pills too! By Transogram Company. Ask for 19BR1.

2⁰⁰



MAGIC SLATE SPELLER

Here's a neat toy that helps you learn to draw and spell like magic. You can spell, copy, or draw cat. Just draw on the board with the magic pencil, then lift flap and it's gone! 4 colored picture charts. By Strathmore Company. Ask for 19BR3.

1⁰⁰



LITTLE OFFICE HELPER

I pretend I'm working in a real office, just like Daddy's secretary. It's fun typing a "grown-up" letter!

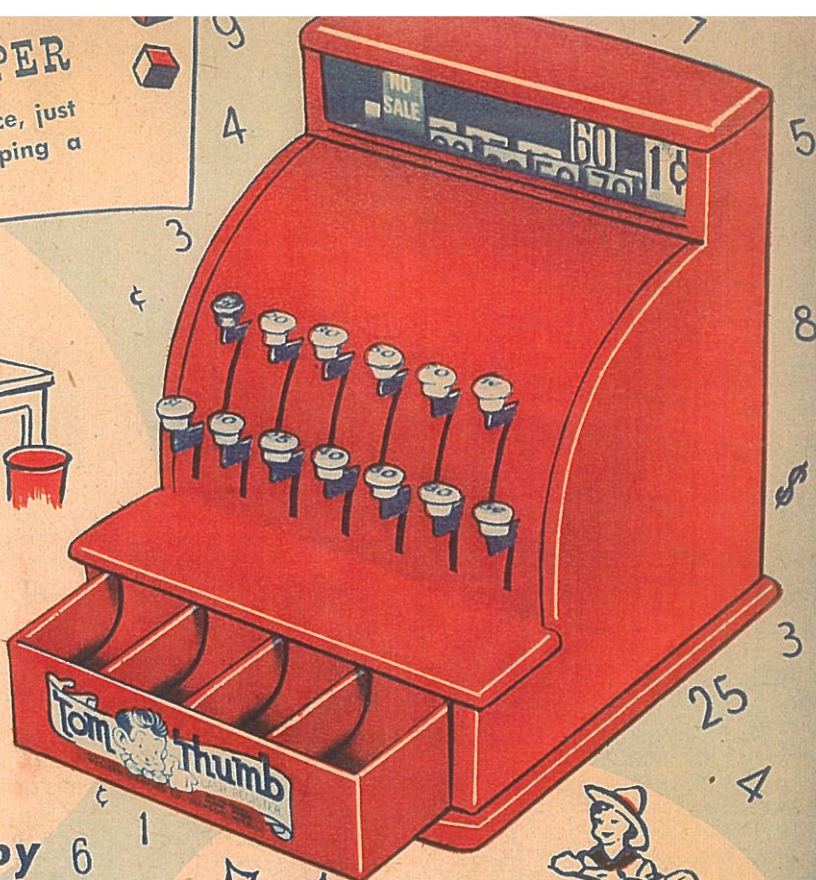


CASH REGISTER

Built just like a real one, this big cash register is tops for playing store. When you ring up a sale, the drawer pops out and up comes the amount in the unbreakable plastic window. By Western Stamping Co. Ask for 20BR3.

2⁹⁵

by 6
WESTERN



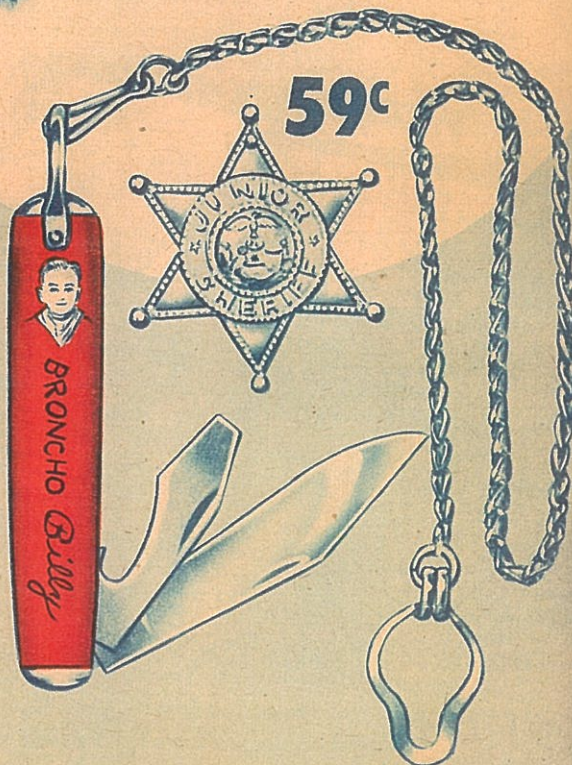
14⁹⁵

TOY TYPEWRITER

Golly, you can learn to type quick as a flash on this terrific miniature typewriter! Letters arranged the same as on regular keyboard. It has individual key operation, shift keys, ball bearing carriage and uses a standard ribbon. By Western Stamping Co. Ask for 20BR1.

BRONCHO BILLY'S KNIFE

Bet you'll be the envy of all your pals when you carry this swell knife! It has Billy's picture right on the side and there's even a neat Deputy Sheriff's badge that comes with it. Ask for 20BR2.



59^c

SPIKE JONES TRAP DRUM SET

Spike Jones thinks this is a dandy drum outfit. We do too, and so will you. Be a real drummer man with 20-inch bass, 8-inch snare, tom-tom, cymbal, triangle and 4-key xylophone. By Coleman and Morris. Ask for 21BR1.

4⁹⁵

COLMOR

*Beat the drums
with Billy*

Boom! Boom! Boom! Come on kids, let's play we're in a real band. You can all march up and down the living room while I beat the drum!



Ruth says:

This toy piano is a real little beauty! You can play a piece for Mother and Dad. It has 17 plastic keys, including sharps and flats. It's finished in a lovely walnut. Be sure Santa leaves you one! By O.Schoenhut Inc. Ask for 21BR2.

3⁷⁵

Schoenhut

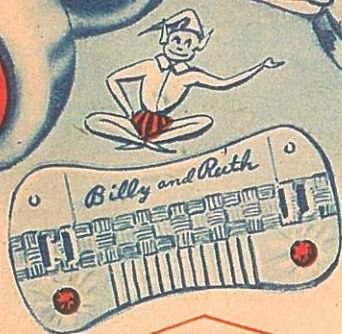


BE A WHIZ ON WHEELS WITH UNION ROLLER SKATES

NEW GENUINE No. 2 UNION ROLLER SKATES

Here's a wonderful juvenile skate for all you kids from 3 to 10 years of age. As your foot grows—so does the skate. Just turn screw and pull out—it'll fit snugly. Nickel plated toe and heel plate, laced leather toe strap, single ball bearing wheels with red dust caps. By Union Hardware Co. Ask for 22BR1.

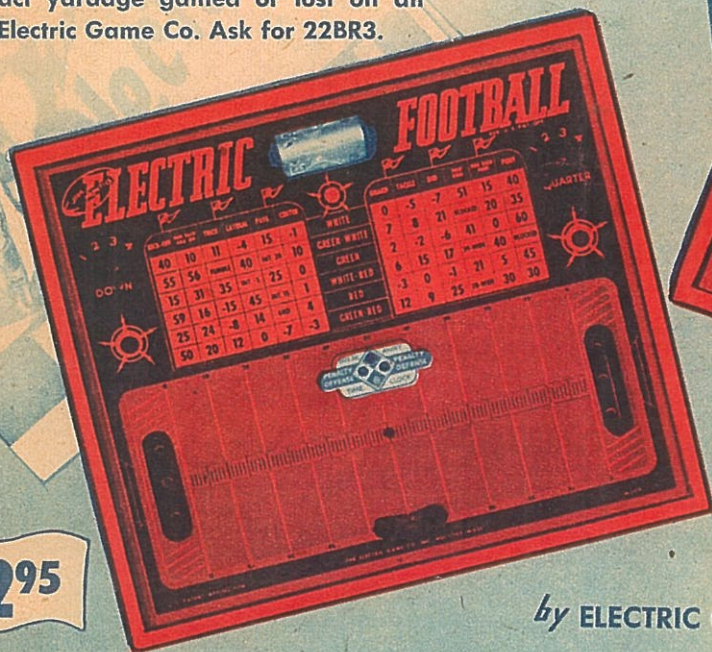
*Priced
Right*



HURRY! Get a set of Billy and Ruth skate pads with colorful jewel studs and Western fringe bottom. Send 10¢ to headquarters, BOX 333, PHILA. 5, PA.

ELECTRIC FOOTBALL

You'll have an exciting time! Beam lamps record exact yardage gained or lost on all plays. By Electric Game Co. Ask for 22BR3.



2⁹⁵

by ELECTRIC GAME



2⁹⁵

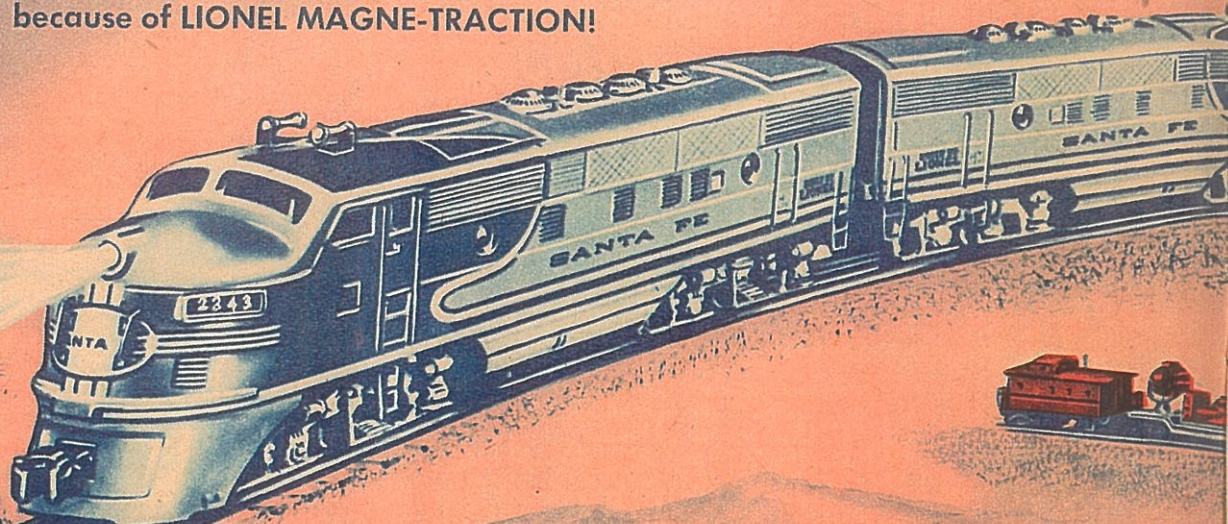
ELECTRIC BASEBALL

Test your skill on this big league diamond. Lights flash each play and score is recorded as each run is made. By Electric Game Co. Ask for 22BR2.

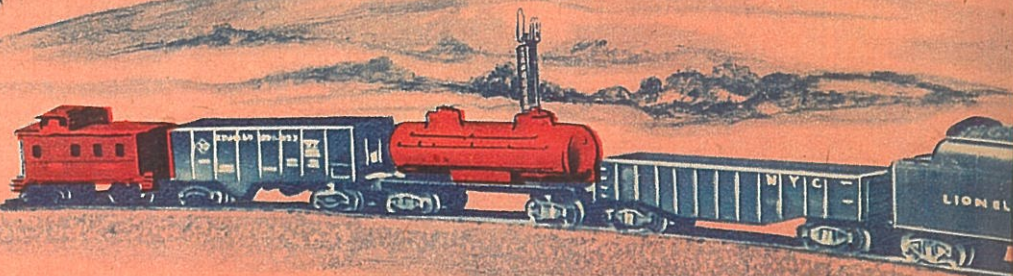


HIGHER SPEED WITH LIONEL

My trains pull more cars — go faster without derailing — climb steeper grades because of LIONEL MAGNE-TRACTION!



PLUS
LIONEL
MAGNE-TRACTION



NO. 1461S FREIGHT SET WITH SMOKE

Here's a fine 3 car "027" freight with smoke! 4 wheel drive loco. Set consists of No. 1011 25 Watt Transformer, No. 6110 Locomotive and Tender, No. 6002 Gondola Car, No. 6004 Box Car, No. 6007 Caboose, 8 sections Curved Track, 3 sections Straight Track, No. 6019 Remote Control Track Set, Lockon, Lubricant, Track Clips, and Instruction Booklet.

19⁹⁵



NO. 21

A magnificent "0" gauge freight train set. Almost 56" long — 4 cars. Includes No. 3472 Milk Car and Platform, No. 3473 Coal Dump Car and Unloading, UCS Remote Control Track Set, Track, Lockon, Lubricant, Track

52⁵⁰



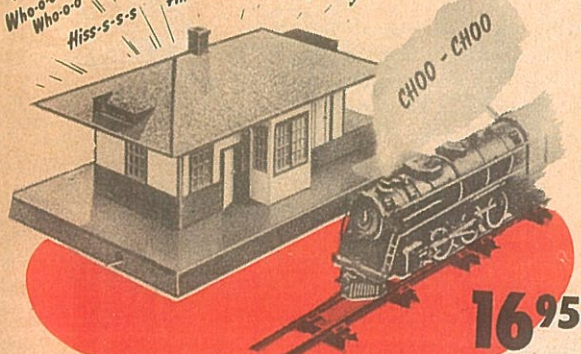
"HERE'S REAL RAILROADING FUN..."

SAYS BILLY

with **American Flyer**

ACCESSORIES

New York, Philadelphia, Chicago and all points West!
Who-o-o Who-o-o American Flyer through train!
Hiss-s-s-s All Aboard! Chug-Chug



16⁹⁵

NO. 755 TALKING STATION

One of the most popular train accessories ever made! Ingenious mechanism automatically halts train and then produces life-like station sounds: hissing steam, piston chug, train announcements, whistles, etc. Train automatically proceeds. 6" x 12" x 8".



NO. 772 AUTOMATIC WATER TOWER

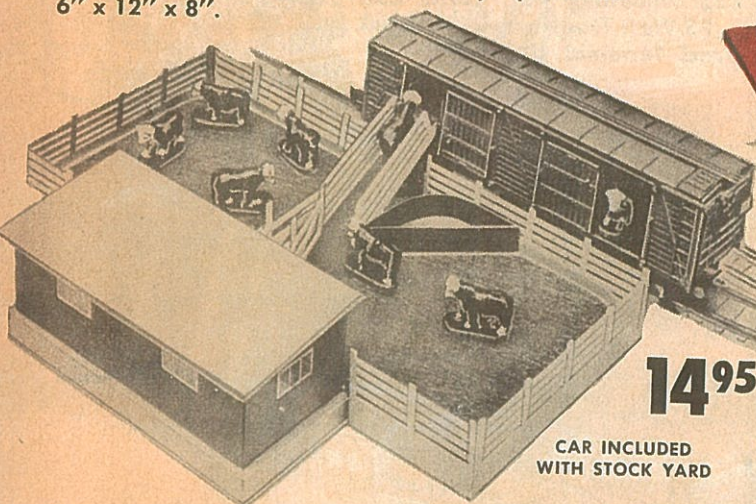
4⁹⁵

Action is remarkable! Girder type structure houses glass pipe in center. Concealed heat lamp causes bubbles to rise in pipe and flow into upper storage tank, creating illusion of pumping water. 12 1/4" high, base 5" square.

NO. 770 LOADING PLATFORM

Fascinating to watch! Baggage and Milk Unloading Platform (below) remote controlled. Packing Boxes or Milk Cans are pushed down slide and into car by baggageman. Conveyor feeds boxes to trainman, who throws them out when button is pressed. 7" x 8 1/2" x 3 3/4".

CAR IS NOT INCLUDED WITH UNLOADING PLATFORM.

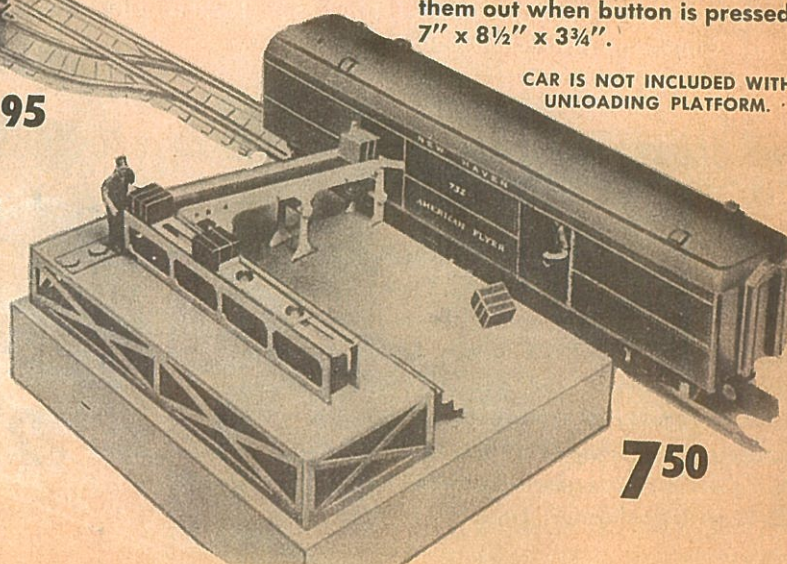


14⁹⁵

CAR INCLUDED WITH STOCK YARD

NO. 771 OPERATING STOCK YARD AND CAR

Add life and action to your train layout! When remote control button is pressed, cattle mill about pens, moving continuously. When either of two exit gates is opened, cattle troop up ramp and into car. Can be operated in variety of ways. 11" long x 10 1/2" x 2 3/8".



7⁵⁰

REAL RAILROAD FEATURES—ONLY AMERICAN FLYER HAS THEM!

TWO-RAIL TRACK

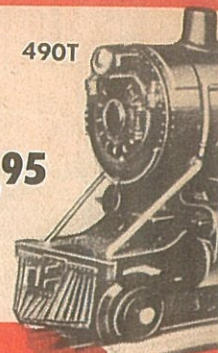
Just like a real right-of-way! No obsolete, old-fashioned third rail running down the middle to destroy realism. American Flyer Track has authentic "T" rail design . . . flat on top . . . to increase life-like appearance.

NO. 490T AMERICAN FLYER FREIGHT SET

A low-cost American Flyer train that's tops in value. Atlantic type Locomotive has four giant driving wheels and powerful Gilbert worm drive Motor for smooth running. Set includes Locomotive, Tender, Box Car, Hopper Car, Caboose, 12 Track sections, 25-Watt Transformer, Track Terminal, Track Locks, Booklet.

490T

15⁹⁵



SMOKE AND CHOO-CHOO

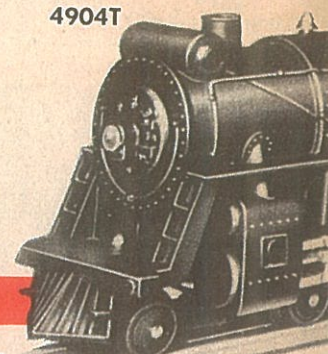
Another American Flyer exclusive! As your train speeds along the track, clean, white Smoke puffs out the stack and streams over the cars . . . and all the while real Choo-Choos pace the hurrying drivers. Here's real fun and railroad excitement!

NO. 4904T FREIGHT WITH SMOKE AND CHOO-CHOO

with Transformer

It's a real thrill to watch this train speed along the "high iron," sounding realistic Choo-Choos and puffing life-like Smoke out the stack. Big Pacific Locomotive has 6 drivers for extra power. Outfit has Locomotive and Tender, Box Car, Hopper Car, Caboose, 14 Track sections, Uncoupler Control, Track Terminal, 75-Watt Transformer.

4904T



3/16" SCALE TRAINS

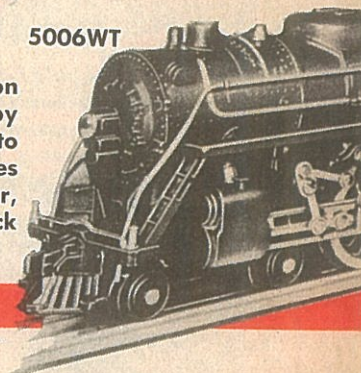
Perfectly scaled, to create the tops in accurate railroad design. Locomotives and cars are carefully engineered to include full, scaled-down detail . . . real trains in miniature. Real railroad men say the BEST scale is American Flyer . . . 3/16" Scale!

NO. 5006WT FREIGHT OUTFIT WITH SMOKE, CHOO-CHOO AND ELECTRONIC WHISTLE

Includes Transformer

Four realistic Freight Cars to provide plenty of action and real railroading! Log Unloading Car operates by remote control . . . press button and logs tumble to ground. Hudson Loco has wealth of detail. Set includes Locomotive, Tender, Log Unloading Car, Cattle Car, Gondola Car, Caboose, 75-Watt Transformer, 16 Track sections, Track Locks, Track Terminal, Uncoupler.

5006WT

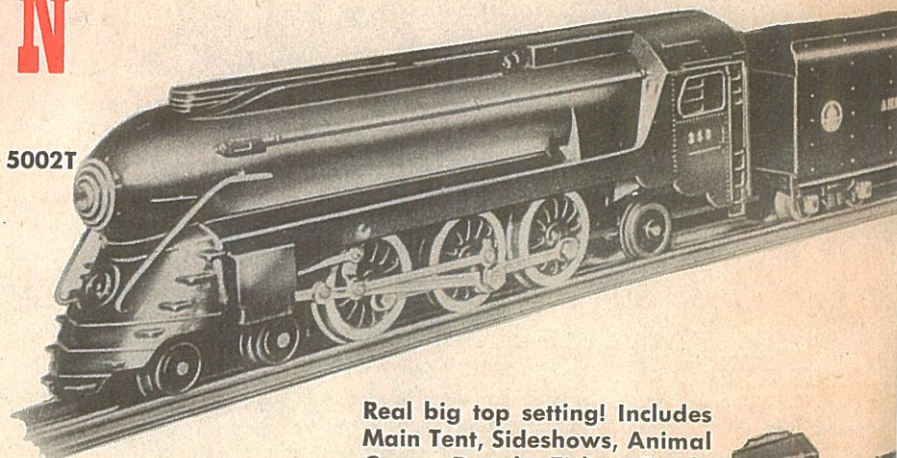


CIRCUS TRAIN

NO. 5002T AMERICAN FLYER CIRCUS TRAIN

Most unusual train set ever created! A complete circus layout, including Circus Tents, Wagons, Sideshows, Animal Tents, Clowns, Barkers, etc., etc., PLUS speedy Circus Train finished in bright red and yellow! Circus Tents shipped flat, ready to set up. Train consists of Locomotive and Tender, 2 Circus Flat Cars with Cages, Circus Pullman Car, 25-Watt Transformer, 14 Track sections.

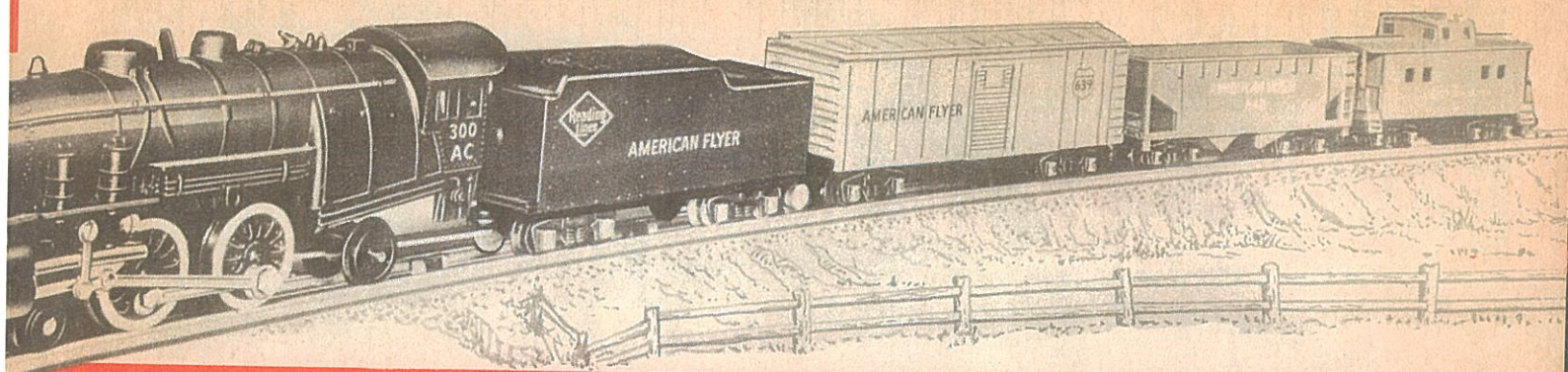
5002T



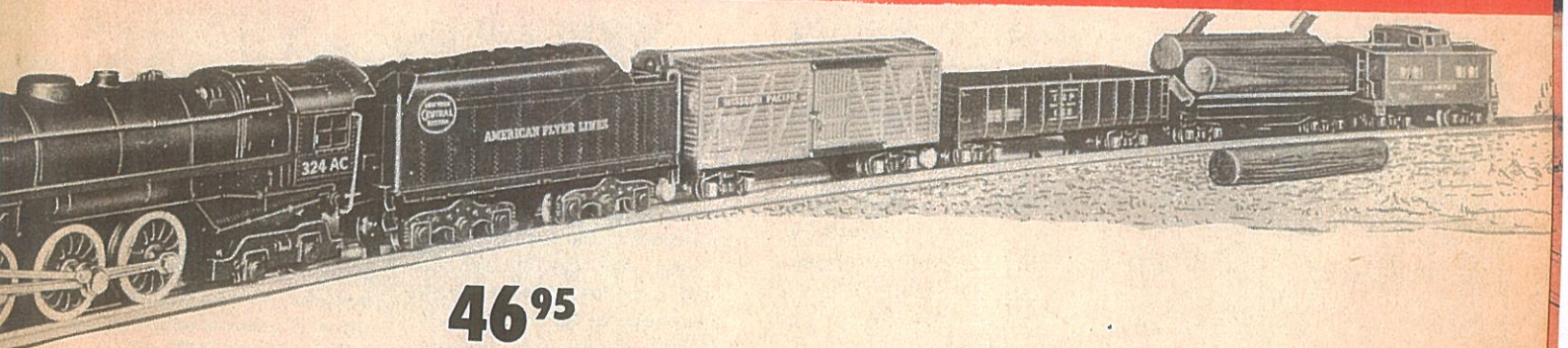
27⁹⁵

Real big top setting! Includes Main Tent, Sideshows, Animal Cage, Portal, Ticket Booth, Calliope, Hot Dog Stand, Three Rings, Wagon, Clowns, Animals, Trainers, Spectators and packet of Tickets.

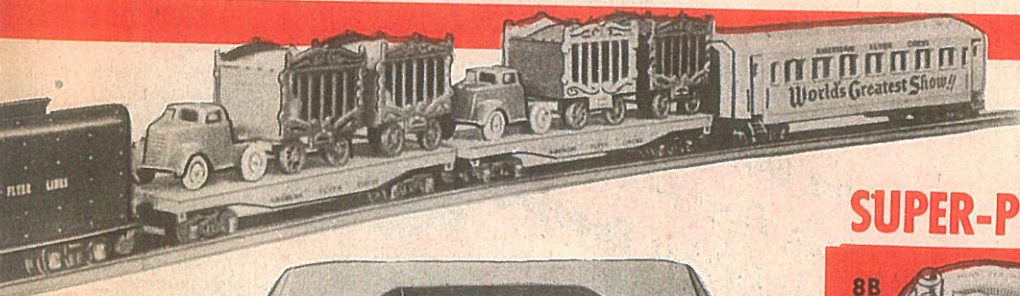




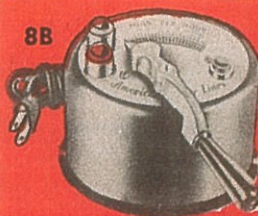
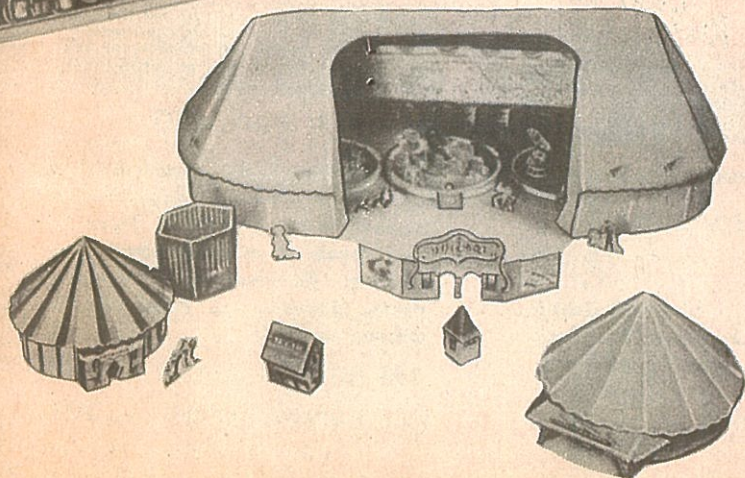
29⁹⁵



46⁹⁵



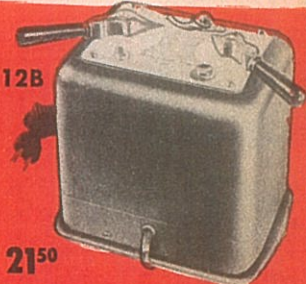
SUPER-POWER TRANSFORMERS



8B

10⁹⁵

Power Output 100 Watts, 60 Cycles A. C. Has built-in circuit breaker with re-set button to use in starting, stopping and reversing locomotive. Green pilot light shows power-on; red light indicates short.



12B

21⁵⁰

Output 250 Watts, 60 Cycles A.C. Ideal for big layouts with numerous accessories or more than one train. Dual speed control. Will run from two to four trains on same or on different layouts at different rates of speed! Has built-in Circuit Breaker. Durable steel case.

**NEW...
EXCITING...**

American Flyer

ACCESSORIES



750

**NO. 732 OPERATING
BAGGAGE CAR**

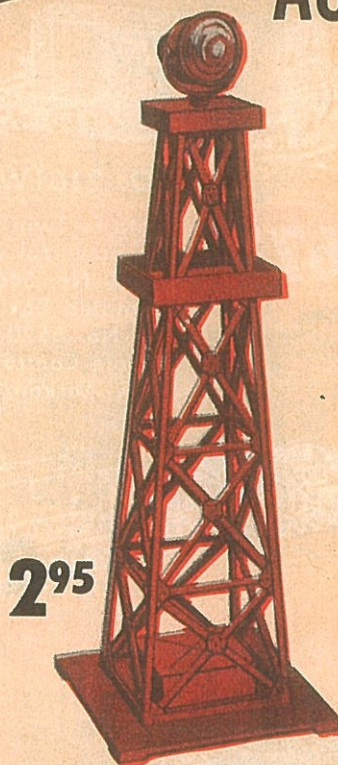
Ingenious remote control operation! Miniature crates load through sliding door, are carried by roller conveyor to baggageman at other end of car. When control button is pressed, man tosses out crate or milk can. Ideal to use with 770 Loading Platform. Length 10 3/4".

**WHOO-WHOO
WHOO**

**NO. 577 WHISTLING
BILLBOARD**

Sound true-to-life whistle signals by remote control. Long blasts . . . sharp toots . . . all the signals in the railroad code book can be blown. Illuminated. Measures 4" x 7 1/2" x 4".

595



295

**NO. 769 REVOLVING
AIRCRAFT BEACON**

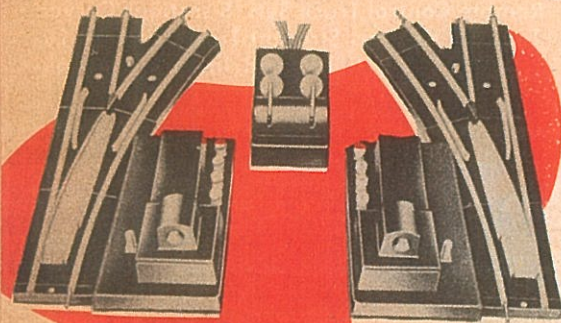
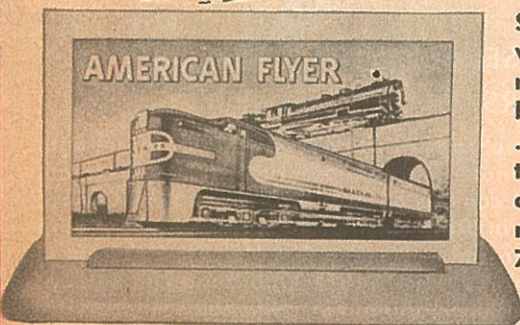
Just like beacons seen along country's airways to guide planes. Red-green beacon light revolves automatically, swinging its rays slowly in full circle. Girder-type structure authentically detailed. Stands 12" high; base is 5" square.



495

**NO. 773 OIL
DERRICK**

Lattice-work structure houses center tube filled with amber liquid resembling oil. Heat lamp causes bubbles to rise in tube, creating illusion of gushing oil. 12" high. Base 5" square.



**NO. 720A REMOTE CONTROL
SWITCHES**

Every model railroad needs at least one pair of these switches for interesting track schemes. Works by remote control. Has red and green position lights. Swivel rail flips over when control button is touched.

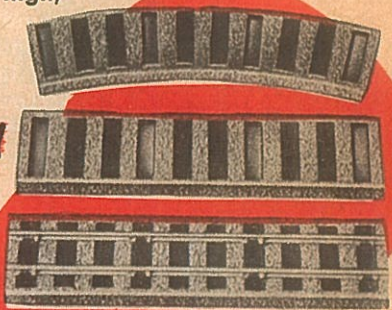
1295 Pair

**Exclusive with
American Flyer —
Realistic Rubber Roadbed!**



**NO. 700 STRAIGHT
TRACK**

Two-rail track . . . like real trains run on! Only American Flyer has it! Ruggedly made and perfectly insulated: ties securely anchored to rails. Per section 25¢



RUBBER ROADBED

Brand new and already hailed as one of finest railroad accessories! With American Flyer 2-rail track it creates utmost in realism. Eliminates train wheel noise. Non-slip . . . need not be affixed to table.

726 Straight Section . . . 30¢

727 Curved Section . . . 30¢