



Billy says:

"Here are some fun-time toys I've picked for you. Be sure to put them on Santa's list!"



DOCTOR KIT

Here's a kit just like Dr. Bob's, with a real stethoscope that actually lets you hear a heart beat! Candy pills and an x-ray machine, too! By Transogram Company. Ask for 19BR2.

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AS ADVERTISED IN
LIFE



NURSE KIT

Dolly feel ill? Get a kit like Nurse Jeannie's. Comes with a full size apron and a bracelet wrist watch! Candy pills too! By Transogram Company. Ask for 19BR1.

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MAGIC SLATE SPELLER

Here's a neat toy that helps you learn to draw and spell like magic. You can spell, copy, or draw cat. Just draw on the board with the magic pencil, then lift flap and it's gone! 4 colored picture charts. By Strathmore Company. Ask for 19BR3.

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LITTLE OFFICE HELPER

I pretend I'm working in a real office, just like Daddy's secretary. It's fun typing a "grown-up" letter!

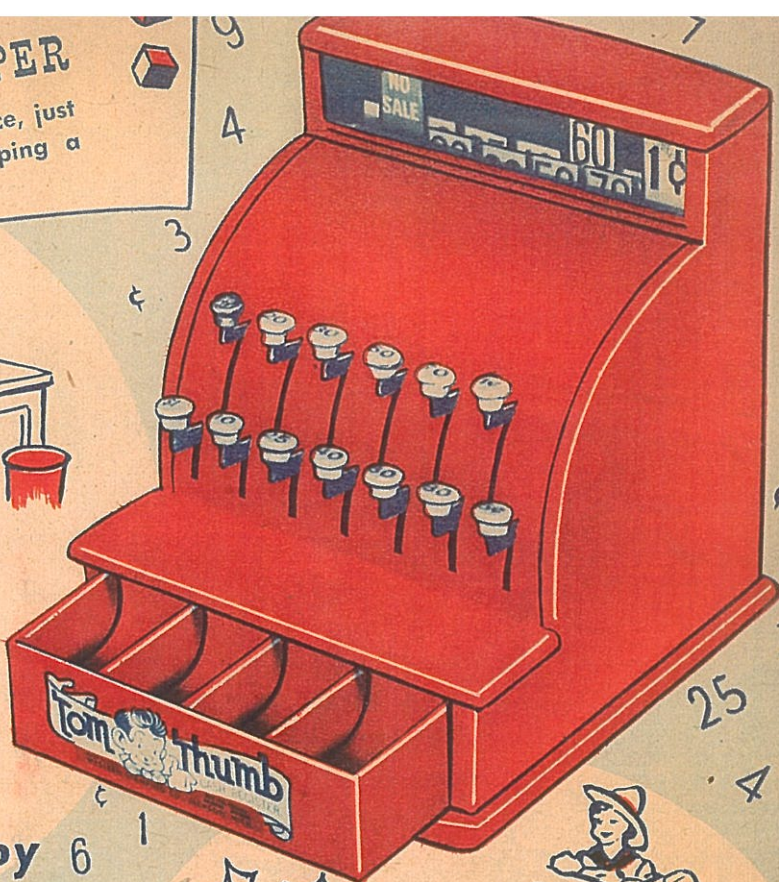


CASH REGISTER

Built just like a real one, this big cash register is tops for playing store. When you ring up a sale, the drawer pops out and up comes the amount in the unbreakable plastic window. By Western Stamping Co. Ask for 20BR3.

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by 6
WESTERN



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TOY TYPEWRITER

Golly, you can learn to type quick as a flash on this terrific miniature typewriter! Letters arranged the same as on regular keyboard. It has individual key operation, shift keys, ball bearing carriage and uses a standard ribbon. By Western Stamping Co. Ask for 20BR1.



BRONCHO BILLY'S KNIFE

Bet you'll be the envy of all your pals when you carry this swell knife! It has Billy's picture right on the side and there's even a neat Deputy Sheriff's badge that comes with it. Ask for 20BR2.



59^c

SPIKE JONES TRAP DRUM SET

Spike Jones thinks this is a dandy drum outfit. We do too, and so will you. Be a real drummer man with 20-inch bass, 8-inch snare, tom-tom, cymbal, triangle and 4-key xylophone. By Coleman and Morris. Ask for 21BR1.

4⁹⁵



Beat the drums with Billy

Boom! Boom! Boom! Come on kids, let's play we're in a real band. You can all march up and down the living room while I beat the drum!



Ruth says:

This toy piano is a real little beauty! You can play a piece for Mother and Dad. It has 17 plastic keys, including sharps and flats. It's finished in a lovely walnut. Be sure Santa leaves you one! By O.Schoenhut Inc. Ask for 21BR2.

3⁷⁵

Schoenhut



BE A WHIZ ON WHEELS WITH UNION ROLLER SKATES

NEW GENUINE No. 2 UNION ROLLER SKATES

Here's a wonderful juvenile skate for all you kids from 3 to 10 years of age. As your foot grows—so does the skate. Just turn screw and pull out—it'll fit snugly. Nickel plated toe and heel plate, laced leather toe strap, single ball bearing wheels with red dust caps. By Union Hardware Co. Ask for 22BR1.

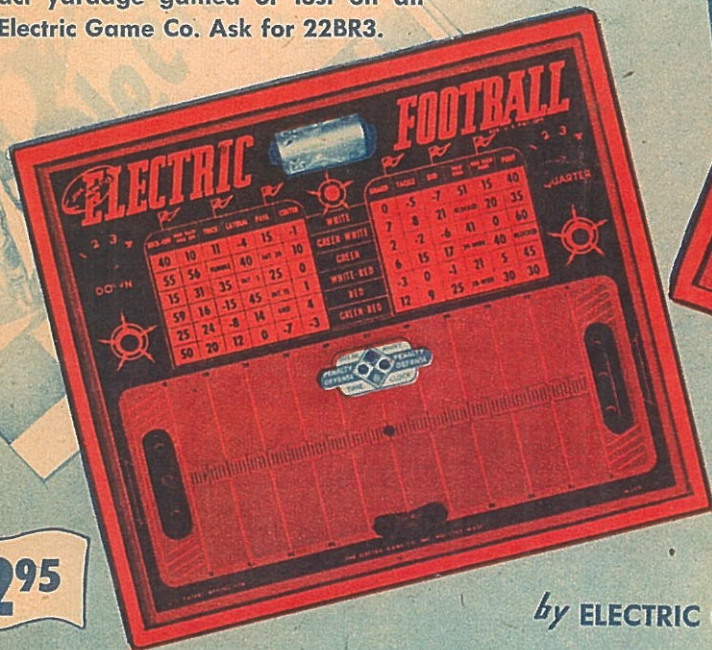
*Priced
Right*



HURRY! Get a set of Billy and Ruth skate pads with colorful jewel studs and Western fringe bottom. Send 10¢ to headquarters, BOX 333, PHILA. 5, PA.

ELECTRIC FOOTBALL

You'll have an exciting time! Beam lamps record exact yardage gained or lost on all plays. By Electric Game Co. Ask for 22BR3.



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by ELECTRIC GAME



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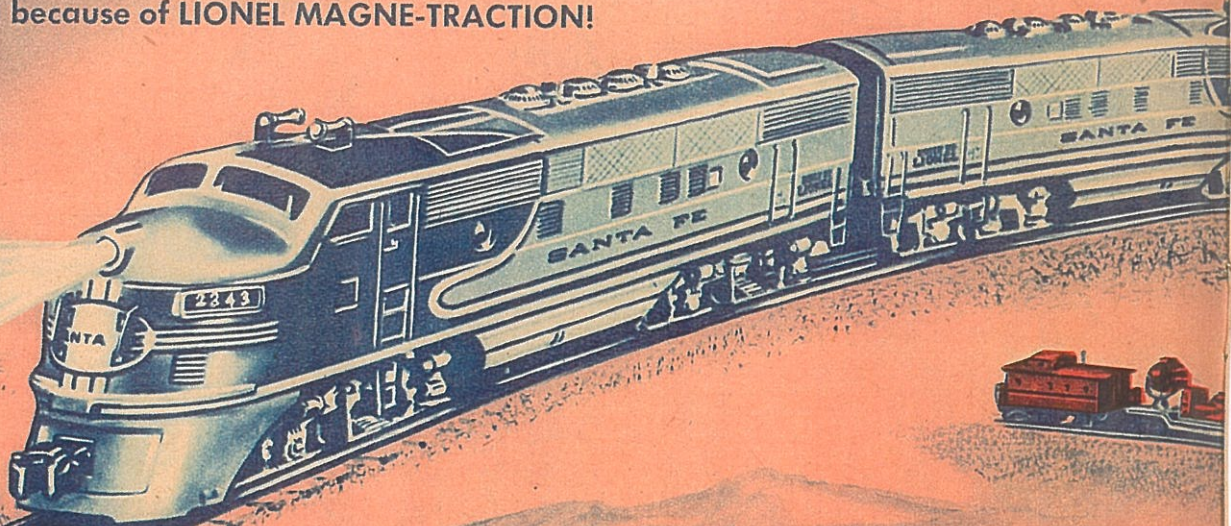
ELECTRIC BASEBALL

Test your skill on this big league diamond. Lights flash each play and score is recorded as each run is made. By Electric Game Co. Ask for 22BR2.

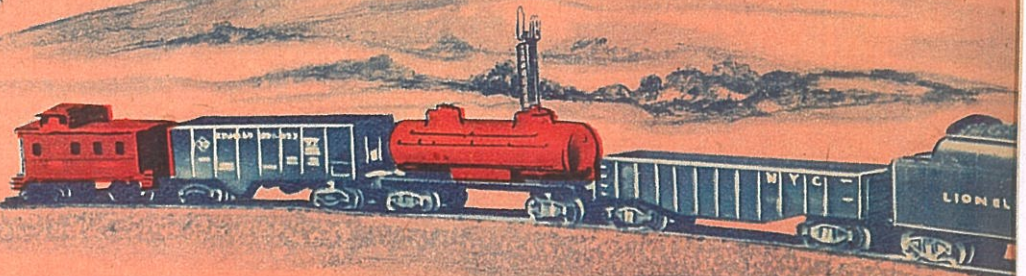


HIGHER SPEED WITH LIONEL

My trains pull more cars — go faster without derailing — climb steeper grades because of LIONEL MAGNE-TRACTION!



PLUS
LIONEL
MAGNE-
TRACTION



NO. 1461S FREIGHT SET WITH SMOKE

Here's a fine 3 car "027" freight with smoke! 4 wheel drive loco. Set consists of No. 1011 25 Watt Transformer, No. 6110 Locomotive and Tender, No. 6002 Gondola Car, No. 6004 Box Car, No. 6007 Caboose, 8 sections Curved Track, 3 sections Straight Track, No. 6019 Remote Control Track Set, Lockon, Lubricant, Track Clips, and Instruction Booklet.

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NO. 21

A magnificent "0" gauge freight train. Almost 56" long — 4 cars. Includes No. 3472 Milk Car and Platform, Coal Dump Car and Unloading, UCS Remote Control Track Set, Track, Lockon, Lubricant, Track

52⁵⁰



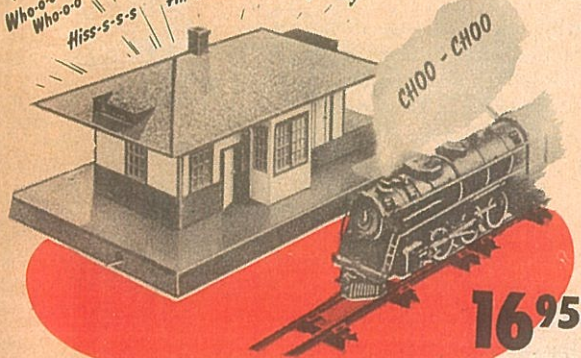
"HERE'S REAL
RAILROADING FUN..."

SAYS BILLY

with **American Flyer**

ACCESSORIES

New York, Philadelphia, Chicago and all points West!
Who-o-o Who-o-o American Flyer through train!
Hiss-s-s-s All Aboard! Chug-Chug



16⁹⁵

NO. 755 TALKING STATION

One of the most popular train accessories ever made! Ingenious mechanism automatically halts train and then produces life-like station sounds: hissing steam, piston chug, train announcements, whistles, etc. Train automatically proceeds. 6" x 12" x 8".



Accessories Made to Add Life, Color and Realism to your American Flyer Model Pike.

There's no fun in all the world like the thrill of sending your American Flyer Trains through bustling yards, over long stretches of main line, by realistic wayside stations! Plan NOW to build an American Flyer layout with Accessories specially built for 3/16" Scale Trains.

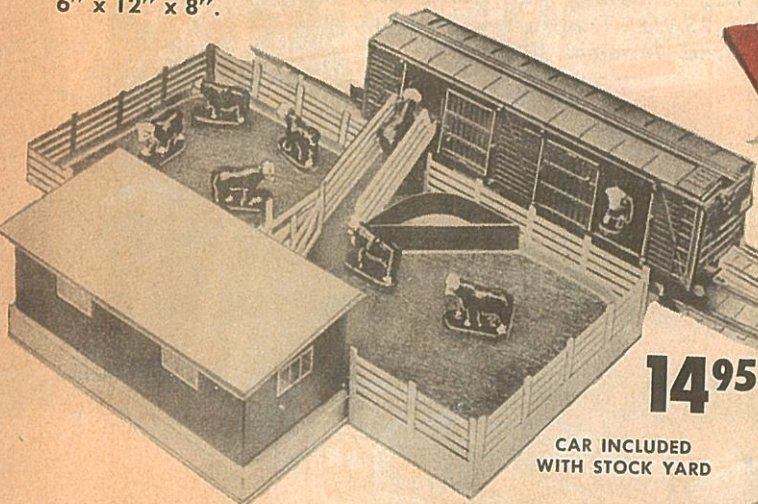
NO. 772 AUTOMATIC WATER TOWER 4⁹⁵

Action is remarkable! Girder type structure houses glass pipe in center. Concealed heat lamp causes bubbles to rise in pipe and flow into upper storage tank, creating illusion of pumping water. 12 1/4" high, base 5" square.

NO. 770 LOADING PLATFORM

Fascinating to watch! Baggage and Milk Unloading Platform (below) remote controlled. Packing Boxes or Milk Cans are pushed down slide and into car by baggageman. Conveyor feeds boxes to trainman, who throws them out when button is pressed. 7" x 8 1/2" x 3 3/4".

CAR IS NOT INCLUDED WITH UNLOADING PLATFORM.

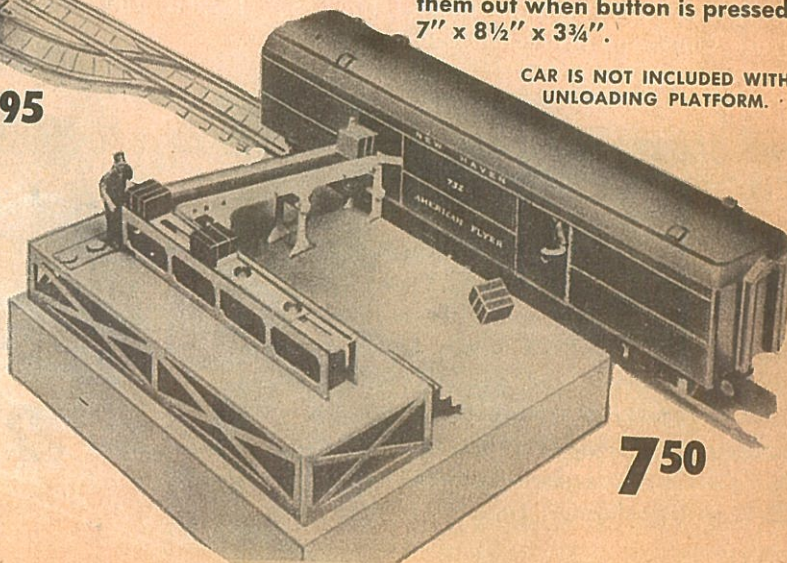


14⁹⁵

CAR INCLUDED WITH STOCK YARD

NO. 771 OPERATING STOCK YARD AND CAR

Add life and action to your train layout! When remote control button is pressed, cattle mill about pens, moving continuously. When either of two exit gates is opened, cattle troop up ramp and into car. Can be operated in variety of ways. 11" long x 10 1/2" x 2 3/8".



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