OUTDOORS WITH BILLY

SAND LOADER AND DUMP TRUCK

4⁹⁵

Oh, boy! It's fun to load this truck with easy-to-crank conveyor. The end gates open automatically for fast loading. By Buddy "L." Ask for 35BR1.
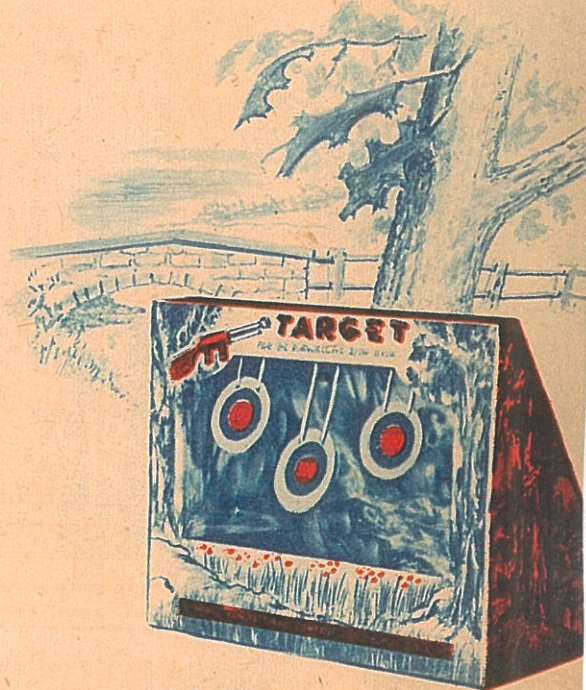
BUDDY L

FIRE HOSE AND WATER PUMP

98ᶜ

Hurry — let's put out the fire! Here comes the big fire truck with 2 extinguishers that actually squirt water! 2 removable ladders. 12½" long. By Buddy "L." Ask for 35BR2.

Make target out of box
by NEWELL

AIR-FIRE REPEATER GUN

4⁹⁵

Here's real action, boys! This terrific automatic gun fires 6 table tennis balls with one loading! Harmless indoors and out. Light in weight but oh so sturdy! By Newell Mfg. Co. Ask for 35BR3.

YIPPI-I-AY
LET'S GO WESTERN!

COWBOY SUIT

Be a rootin-tootin cowboy in this real TEXAS RANGER outfit! Nifty suede pants and vest, handsome plaid bandanna flannel shirt. Fancy cowboy hat, lariat to spin, and metal marshal badge! Sizes: small, medium, large. By Leslie Henry Co., Inc. Ask for 36BR1.

4 95

Leslie~Henry Co. Inc.

COWGIRL SUIT

Be a gay cowgirl ready for action, dressed in this all suede skirt and vest. Comes complete with neckerchief, cute colorful cowgirl hat, and lariat. Assorted sizes. By Leslie Henry Co., Inc. Ask for 36BR2.
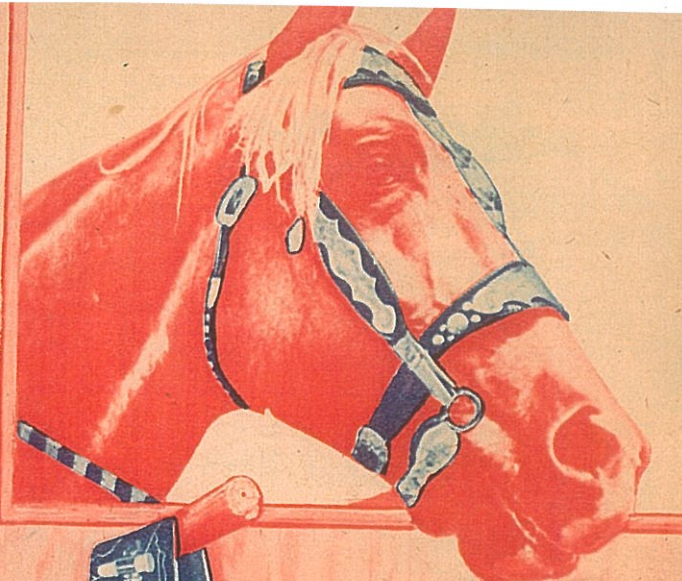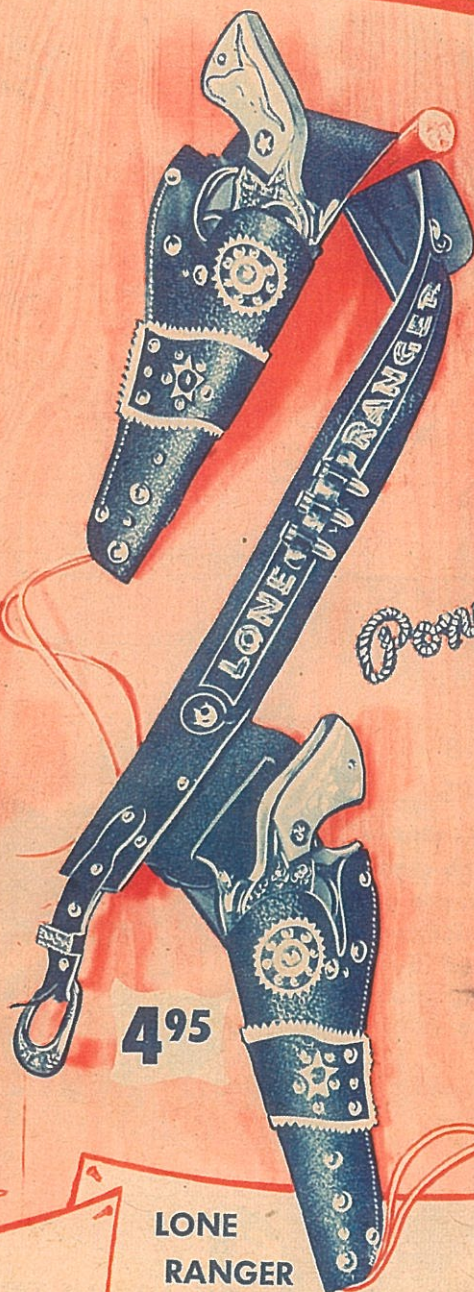
3 95

"HI, PARDNERS!"

Let's hop on our horses and head for the prairie! There's cattle rustlers about — so let's buckle on our guns and holsters and ride for action!"

Pony Boy

2⁹⁵

4⁹⁵

4⁹⁵

LONE RANGER SINGLE HOLSTER SET

Boy, this set sure is a beauty! Jeweled white and gold genuine leather belt and holster, 6 bullets, and a big Western buckle! The ivory handled "Texan Jr." gun will help you capture the bandits. By Esquire Novelty Co. Ask for 37BR1.

LONE RANGER DOUBLE HOLSTER SET

You'll be ready for action — just like the Lone Ranger when you buckle on this big black double genuine leather holster! The belt's trimmed with flashing red jewels. Two "Texan Jr." guns are always ready for "the draw"! By Esquire Novelty Co. Ask for 37BR2.

PONY BOY SINGLE HOLSTER SET WITH SPURS AND CUFFS

Here's the last word in a swell Western outfit. The belt is of genuine leather, black and gold. The holster is white leather with jewels and gold spots. The spurs and cuffs are black and gold! A big "Texan Jr." gun completes this beautiful outfit. By Esquire Novelty Co. Ask for 37BR3.
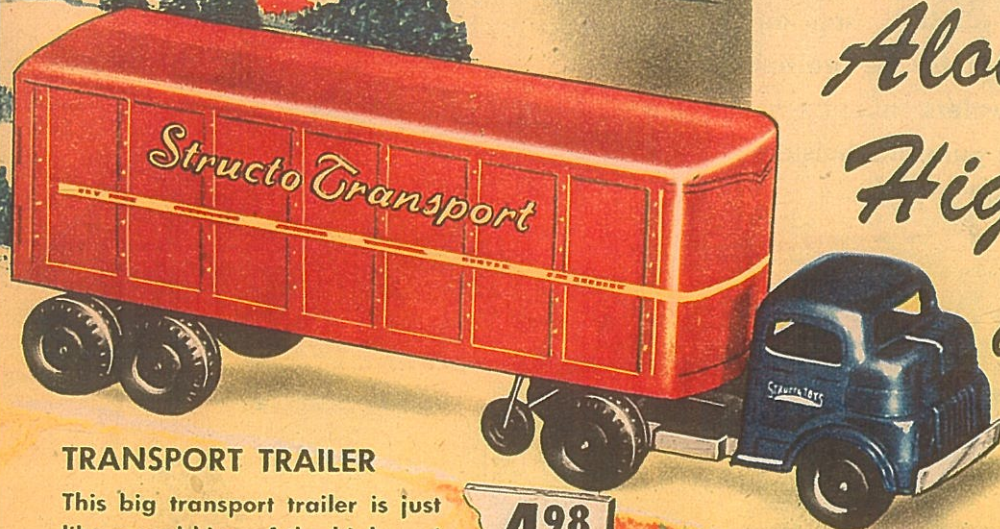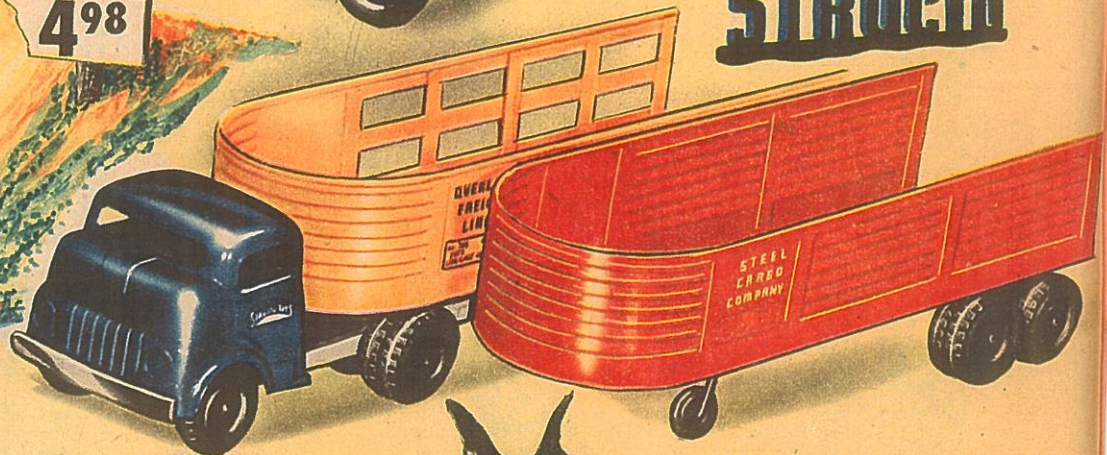
Along the Highway with Billy

STRUCTO

TRANSPORT TRAILER

This big transport trailer is just like a real king of the highway! It has retractable landing gears, 14 rubber wheels and rear door that opens and closes. 21⅜" x 5⅝" x 7⅜". By Structo Mfg. Co. Ask for 38BR1.
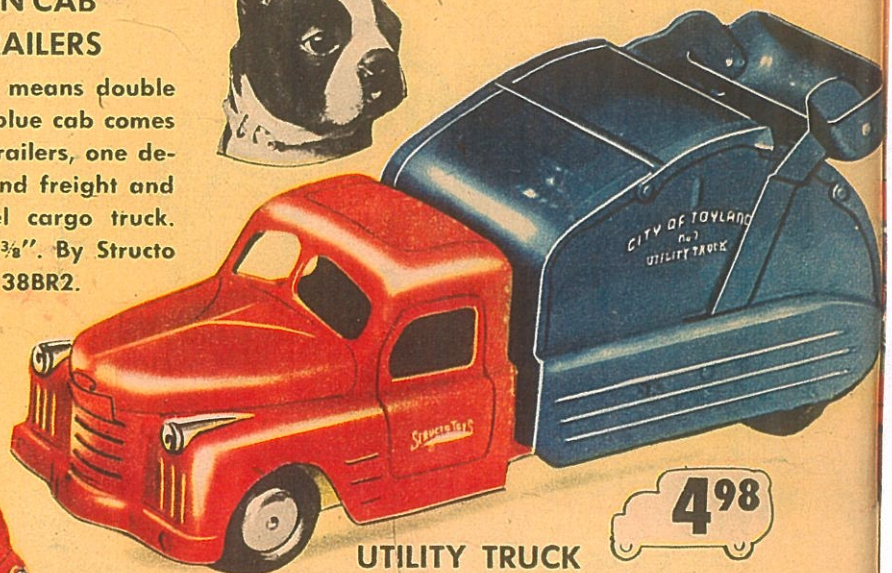
4.98

6.98

COMBINATION CAB WITH TWO TRAILERS

A 2-in-1 toy that means double fun for you! Big blue cab comes with 2 different trailers, one designed for overland freight and the other a steel cargo truck. 20¾" x 5⅝" x 5⅜". By Structo Mfg. Co. Ask for 38BR2.

UTILITY TRUCK

ADVERTISED IN LIFE

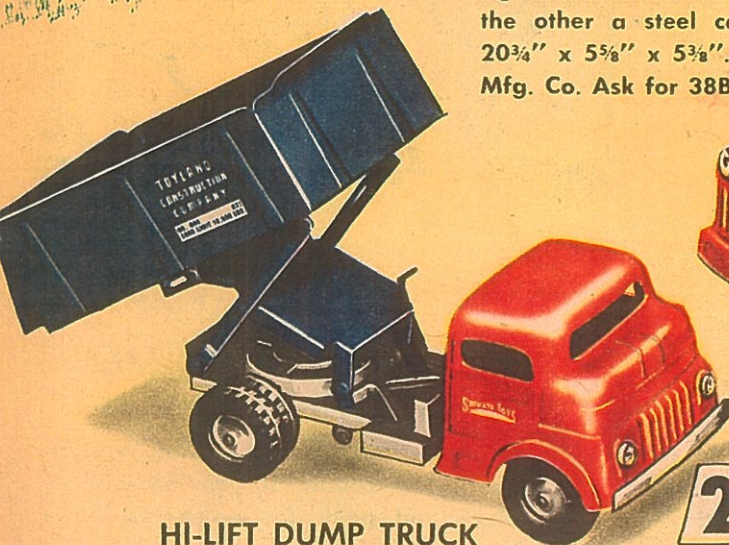Realistic model of a big city utility truck, this small one has a traveling bucket and automatically dumps! Hood rises to show play motor. 21½" x 6½" x 7⅜". By Structo Mfg. Co. Ask for 38BR3.

4.98

HI-LIFT DUMP TRUCK

Lift the body up with hand crank and watch the rubbish fall out! 6 big rubber wheels and sturdy mechanical clock spring motor. Beautifully designed. By Structo Mfg. Co. Ask for 38BR4.
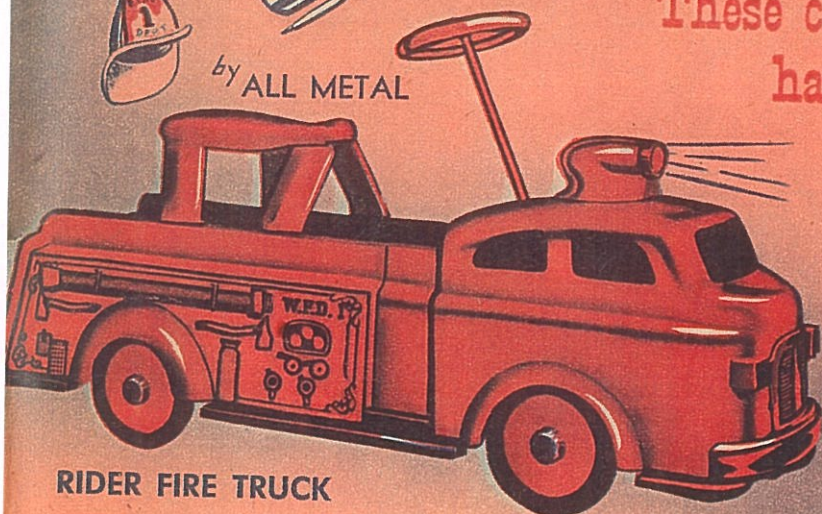
2.98

These colorful toys will give you happy playtime hours!

by ALL METAL

RIDER FIRE TRUCK

Fire! Fire! You're headed for plenty of fun as you ride this big fire truck with its flashing searchlight and wailing siren. Bicycle-type seat, handy steering wheel. By All-Metal Products Co. Ask for 39BR1.
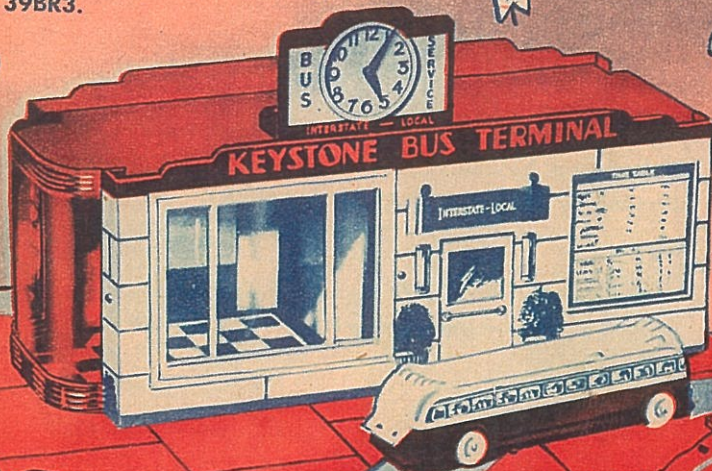
6 95

BUS TERMINAL

Everything works — imagine, 2 parking meters really operated with pennies! Doors open. 2 large buses with changing overhead roller signs. 2 taxi cabs, traffic signal, clock with moving hands. What a wonder! By Keystone Mfg. Company. Ask for 39BR3.
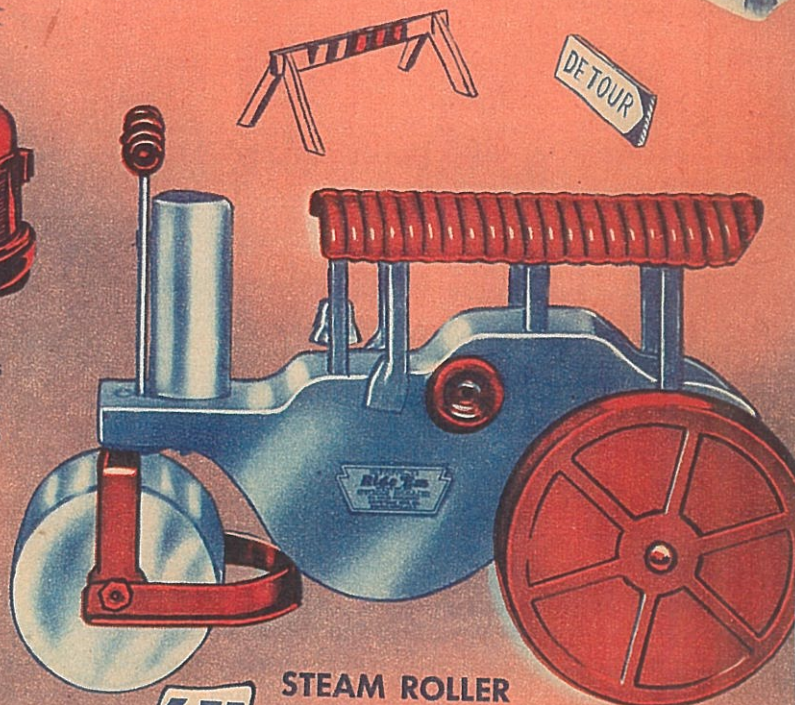
6 75

STEAM ROLLER

A gaily colored grey and red steam roller that is strong enough to hold the little tots and give them a ride around the house! Looks just like the big ones you see on the street. 14" high, 20" long. By Keystone Mfg. Company. Ask for 39BR2.
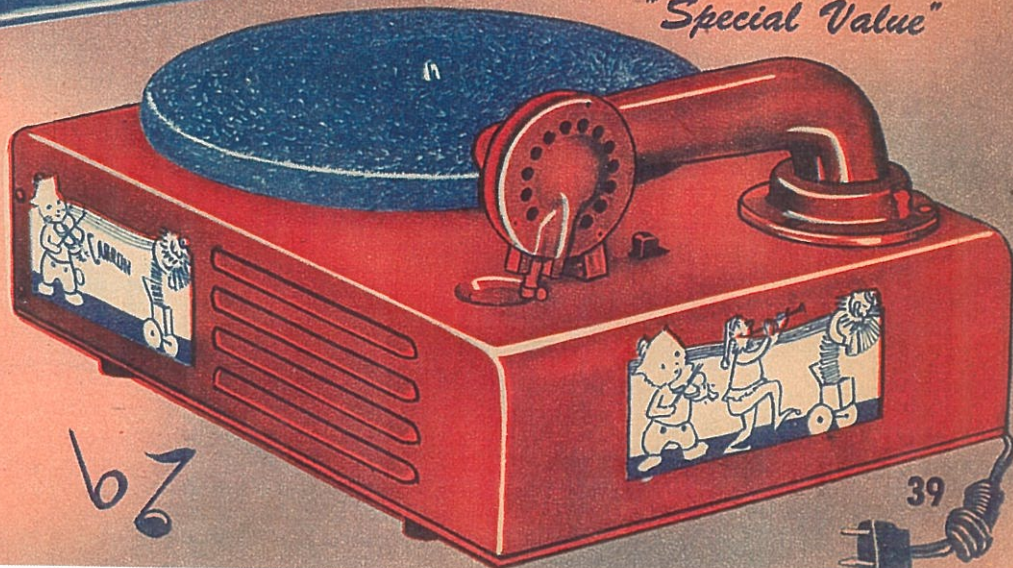
by Keystone

4 95

KEYSTONE BUS TERMINAL

INTERSTATE-LOCAL

TIME TABLE

BUS STOP

TAXI

TAXI

TAXI

"Special Value"

ELECTRIC PHONOGRAPH

Wonderful for hours of musical fun! Plays all size records with constant speed. Sturdy metal pastel blue baked enamel case. 13" x 9" x 3". By Carron Mfg. Co. Ask for 39BR4.

by CARRON

CARRON

W.F.D. 1

DE TOUR
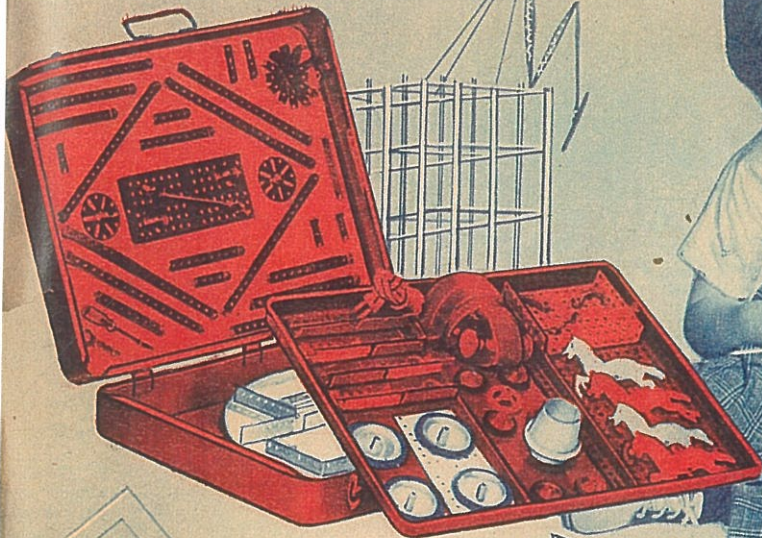
39

MIDGET CIRCUS PARADE

It's circus time and here's Billy and Ruth's Midget Zoo! Each wee animal has a jingle bell tied around its neck with a gay colored ribbon! Each one has a plastic chain so that you can carry it around on your finger. They're all soft, washable and colorfully dressed. Your choice of a cuddly dog, cat, chicken, bear, pig, or rabbit!

They're beautifully wrapped in cellophane in a colorful striped box which every tot will love! By Atlanta Novelty Mfg. Corp. Ask for 40BR1.

1⁰⁰ *Each*

Midget Zoo

CONSTRUCTIONEER No. 12

14⁹⁵

Every boy dreams of a super set like this! You can build hundreds of deluxe models including a merry-go-round complete with prancing horses! Wasp Air-Cooled Motor included. By Urbana Mfg. Co. Ask for 41BR1.

8⁹⁵

CONSTRUCTIONEER No. 8

Make your own models run electrically with the WASP AIR-COOLED MOTOR. This swell set builds all kinds of big action models. Includes carnival seats for ferris wheel and chair-a-planes. By Urbana Mfg. Co. Ask for 41BR2.
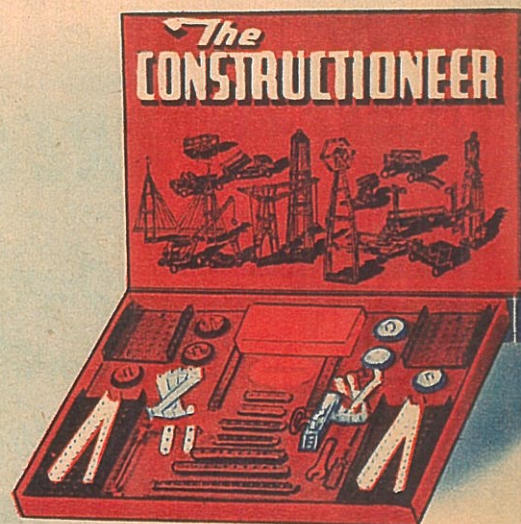
JUNIOR ENGINEERS

Billy and his friend David spend hours tinkering with these construction toys.

by URBANA

TOWMOTOR

Here's a perfect working small model of the famous "one man gang" fork lift truck! This electric scale model performs every operation of a full size towmotor. Stops, starts, and reverses with finger tip control. By Urbana Mfg. Co. Ask for 41BR4.

14⁹⁵

The CONSTRUCTIONEER

CONSTRUCTIONEER No. 6

Powerful long-running wind-up motor is a new feature on this fine set. Plenty of parts to build loads of varied models. Rubber wheels and Universal Joint Drive for use with motor. By Urbana Mfg. Co. Ask for 41BR3.

3⁹⁵

GILBERT TOYS ERECTOR

GILBERT CHEMISTRY

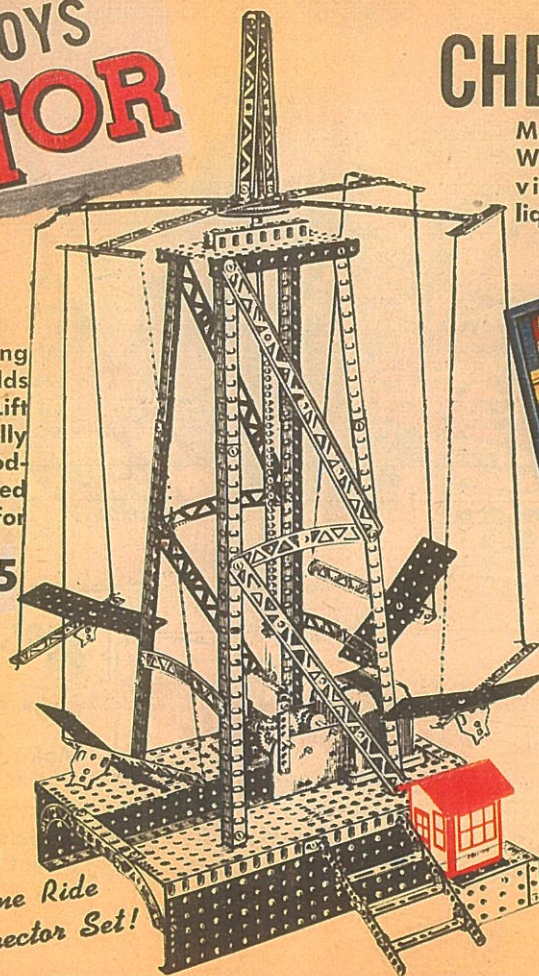Make a Chemical Weather Flag, Invisible Ink, turn liquid into Gas.

NO. 6½A ERECTOR SET

With magic Flex-O-Matic Coupling and powerful Gilbert Motor. Builds the famous Airplane Ride, Lift Bridge, Windmill Pump and literally hundreds of other fascinating models. Big quantity of parts packed in hinged metal chest. Ask for No. 6½A ERECTOR.

10⁹⁵ → **10**⁹⁵

Fun with Gilbert CHEMISTRY

Predict the Weather!

Make the famous Airplane Ride with this Erector Set!

No. 6 Chemistry Set. The Senior Laboratory. Enables you to perform 389 thrilling experiments and tells you, in addition, how to do 80 experiments in the fascinating realm of glass blowing. 67 pieces of apparatus. Ask for No. 6.
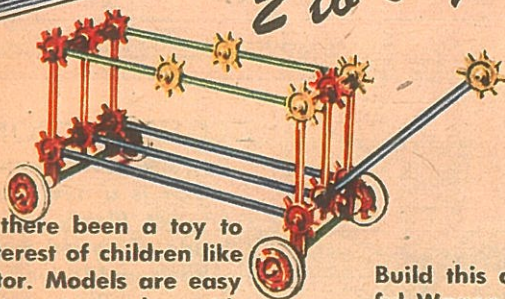
NO. 6 GILBERT CHEMISTRY SET **7**⁹⁵

HOURS OF EXCITING FUN WITH GILBERT TOYS!

JUNIOR ERECTOR
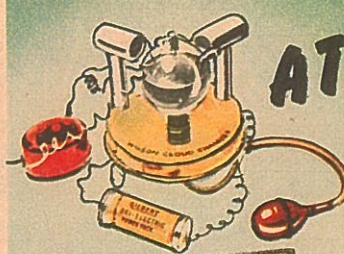
Fun for the small fry... 2 to 6 years

NO. 4

Never has there been a toy to hold the interest of children like Junior Erector. Models are easy for youngsters to make with brightly colored plastic parts. No. 4 Set makes Bridges, Helicopters, Tanks, Carts, Derricks, etc. Parts brilliantly finished so children can match colors. By A. C. Gilbert Co. Ask for No. 4

Build this colorful Wagon with No. 4 Junior Erector.

3⁹⁵

THE MOST MODERN SET EVER MADE!

ATOMIC ENERGY LAB

Wilson Cloud Chamber — shows tracks of Alpha Particles speeding at 12,500 miles per second!

$10,000 Bonus! Find Uranium deposit with Geiger Counter included with set! Details with set.

42⁵⁰

No. U-238 ATOMIC ENERGY LAB

Performs over 150 exciting, SAFE experiments. Contains Spinthariscope, Electroscope, Cloud Chamber, Geiger Counter Radioactive Ores, Nuclear Spheres, 3 booklets. Ask for No. U-238.
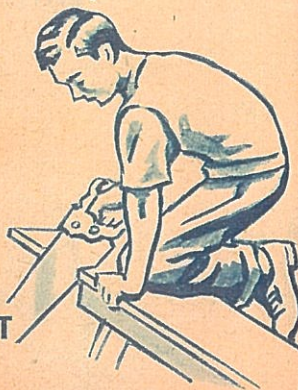
TOOL CHESTS

for the junior carpenter!

4 95

Make a Treasure Chest, Clubhouse, etc., with this Gilbert Tool Chest.

"Boy, real carpenter's tools!"

No. 4 Tool Chest. Big tool assortment, packed in sturdy metal box. Has Crosscut Saw, Screwdriver, Awl, Hammer, Brace and Bit, T-Square, Pliers and many other tools. A big value. Ask for No. 4 Tool Chest.

NO. 4 GILBERT TOOL CHEST

Explore Nature's Secrets
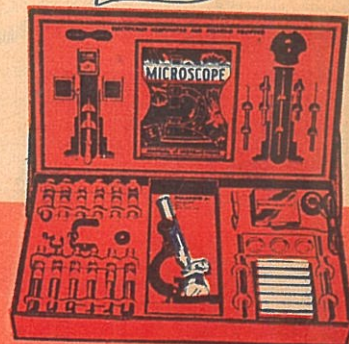
WITH GILBERT MICROSCOPE SETS

NO. 6 MICROSCOPE SET

A wonderland of colors and interest! Exclusive Gilbert Polarizing Microscope brings out hidden colors.

6 50

Has powerful 60, 90 and 210 diameter Microscope for great magnification. Slides, specimens, etc. Ask for No. 6 Microscope Set.

MYSTO MAGIC AND PUZZLES

With only a few minutes of practice you can perform tricks that will astonish your friends. The Multiplying Coin Trick, the Hiding Chessmen, The Galloping Dime, The Ming Toy Laundry Ticket — all these are easy with Mysto Magic Sets.

Startle and Amaze Your Friends!

NO. 1032 PUZZLE SET

No. 1032 Puzzle Set. Hours of fun and entertainment with these twisters! Includes Mysto Crosses, Twin Links Puzzle, Spiral Wire and many others. Ask for No. 1032 Puzzle Set.

No. 1½ MYSTO MAGIC

No. 1½ Mysto Magic. Nine baffling tricks, all easy to master. Vanishing Handkerchief, Phantom Card, Multiplying Cards and Coins and others. Ask for No. 1½ Mysto Magic.

1 95

1 50

43