



OUTDOORS WITH BILLY



495

SAND LOADER AND DUMP TRUCK

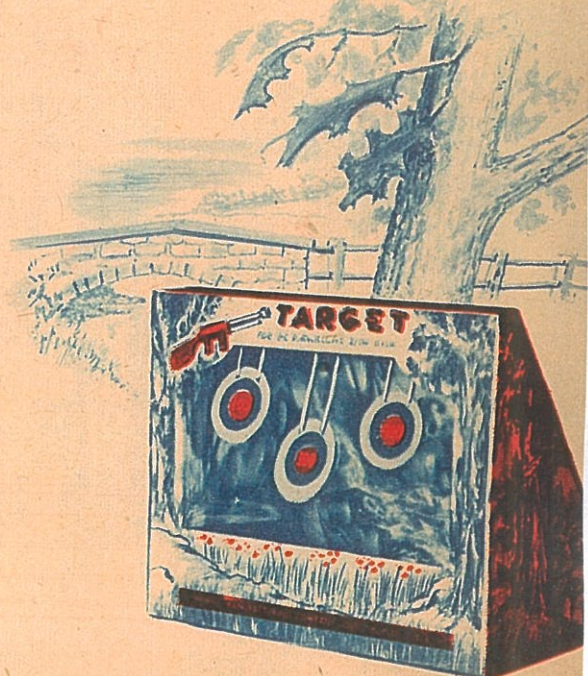
Oh, boy! It's fun to load this truck with easy-to-crank conveyor. The end gates open automatically for fast loading. By Buddy "L." Ask for 35BR1.



98c

FIRE HOSE AND WATER PUMP

Hurry — let's put out the fire! Here comes the big fire truck with 2 extinguishers that actually squirt water! 2 removable ladders. 12½" long. By Buddy "L." Ask for 35BR2.



Make target out of box
by NEWELL



495

AIR-FIRE REPEATER GUN

Here's real action, boys! This terrific automatic gun fires 6 table tennis balls with one loading! Harmless indoors and out. Light in weight but oh so sturdy! By Newell Mfg. Co. Ask for 35BR3.

YIPPI-I-AY LET'S GO WESTERN!

COWBOY SUIT

Be a rootin-tootin cowboy in this real TEXAS RANGER outfit! Nifty suede pants and vest, handsome plaid bandanna flannel shirt. Fancy cowboy hat, lariat to spin, and metal marshal badge! Sizes: small, medium, large. By Leslie Henry Co., Inc. Ask for 36BR1.

4⁹⁵



Leslie Henry Co. Inc.

COWGIRL SUIT

Be a gay cowgirl ready for action, dressed in this all suede skirt and vest. Comes complete with neckerchief, cute colorful cowgirl hat, and lariat. Assorted sizes. By Leslie Henry Co., Inc. Ask for 36BR2.

3⁹⁵

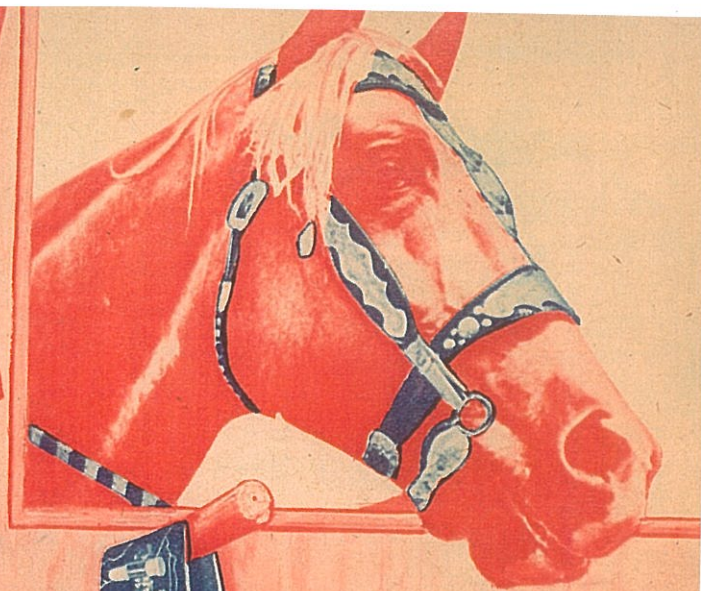


36



"HI, PARDNERS!"

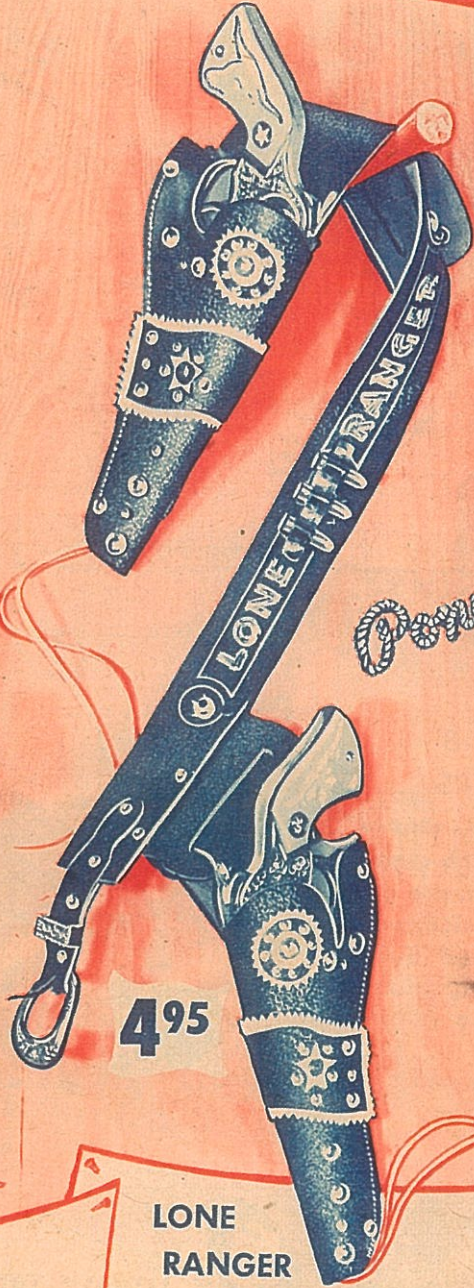
Let's hop on our horses and head for the prairie! There's cattle rustlers about — so let's buckle on our guns and holsters and ride for action!"



2⁹⁵

LONE RANGER SINGLE HOLSTER SET

Boy, this set sure is a beauty! Jeweled white and gold genuine leather belt and holster, 6 bullets, and a big Western buckle! The ivory handled "Texan Jr." gun will help you capture the bandits. By Esquire Novelty Co. Ask for 37BR1.



4⁹⁵

LONE RANGER DOUBLE HOLSTER SET

You'll be ready for action — just like the Lone Ranger when you buckle on this big black double genuine leather holster! The belt's trimmed with flashing red jewels. Two "Texan Jr." guns are always ready for "the draw"! By Esquire Novelty Co. Ask for 37BR2.

Pony Boy



4⁹⁵

PONY BOY SINGLE HOLSTER SET WITH SPURS AND CUFFS

Here's the last word in a swell Western outfit. The belt is of genuine leather, black and gold. The holster is white leather with jewels and gold spots. The spurs and cuffs are black and gold! A big "Texan Jr." gun completes this beautiful outfit. By Esquire Novelty Co. Ask for 37BR3.

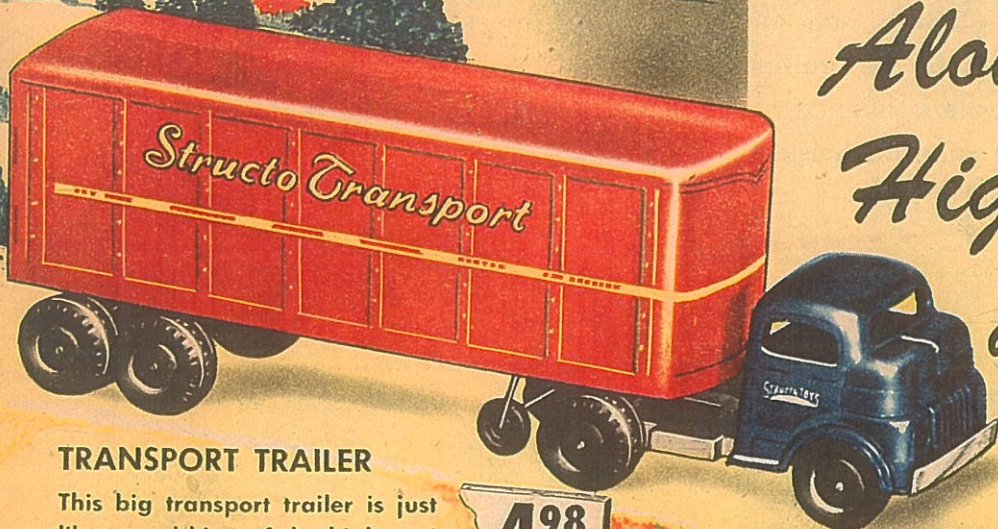


Along the Highway

with Billy



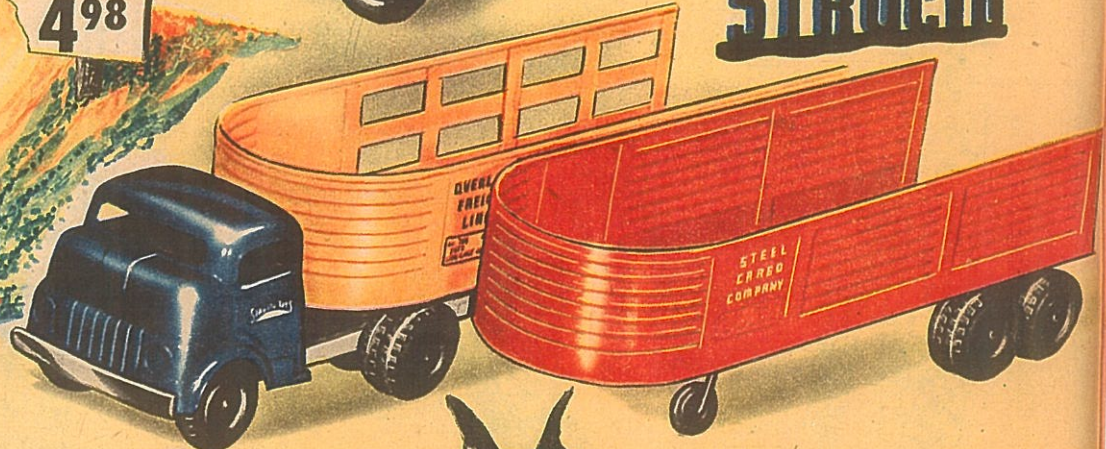
STRUCTO



TRANSPORT TRAILER

This big transport trailer is just like a real king of the highway! It has retractable landing gears, 14 rubber wheels and rear door that opens and closes. 21 $\frac{3}{8}$ " x 5 $\frac{5}{8}$ " x 7 $\frac{3}{8}$ ". By Structo Mfg. Co. Ask for 38BR1.

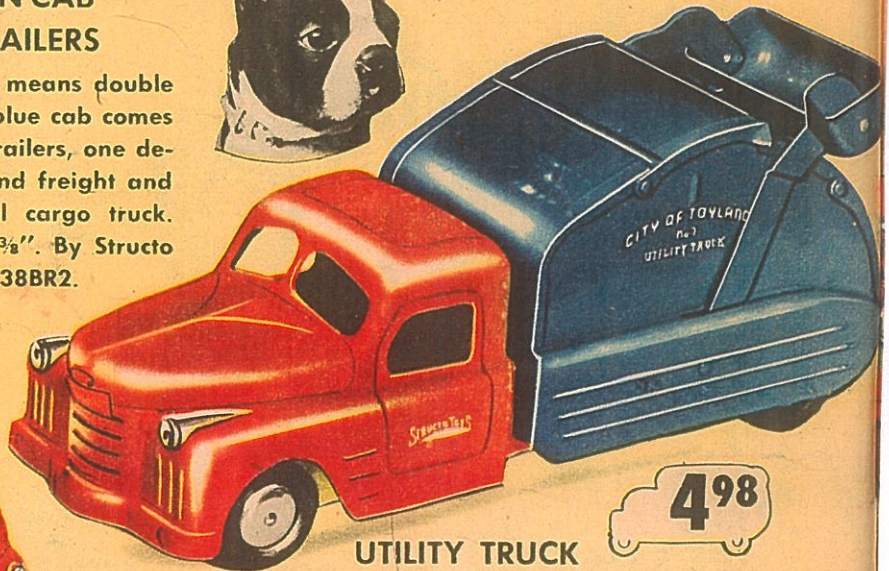
498



698

COMBINATION CAB WITH TWO TRAILERS

A 2-in-1 toy that means double fun for you! Big blue cab comes with 2 different trailers, one designed for overland freight and the other a steel cargo truck. 20 $\frac{3}{4}$ " x 5 $\frac{5}{8}$ " x 5 $\frac{3}{8}$ ". By Structo Mfg. Co. Ask for 38BR2.



498

UTILITY TRUCK

ADVERTISED IN
LIFE

Realistic model of a big city utility truck, this small one has a traveling bucket and automatically dumps! Hood rises to show play motor. 21 $\frac{1}{2}$ " x 6 $\frac{1}{2}$ " x 7 $\frac{3}{8}$ ". By Structo Mfg. Co. Ask for 38BR3.



298

HI-LIFT DUMP TRUCK

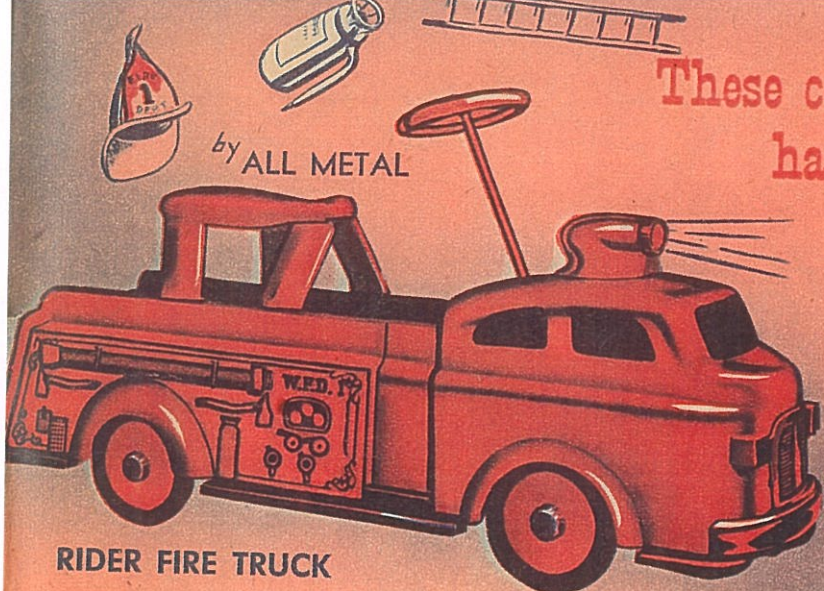
Lift the body up with hand crank and watch the rubbish fall out! 6 big rubber wheels and sturdy mechanical clock spring motor. Beautifully designed. By Structo Mfg. Co. Ask for 38BR4.



These colorful toys will give you happy playtime hours!



by ALL METAL



RIDER FIRE TRUCK

Fire! Fire! You're headed for plenty of fun as you ride this big fire truck with its flashing searchlight and wailing siren. Bicycle-type seat, handy steering wheel. By All-Metal Products Co. Ask for 39BR1.

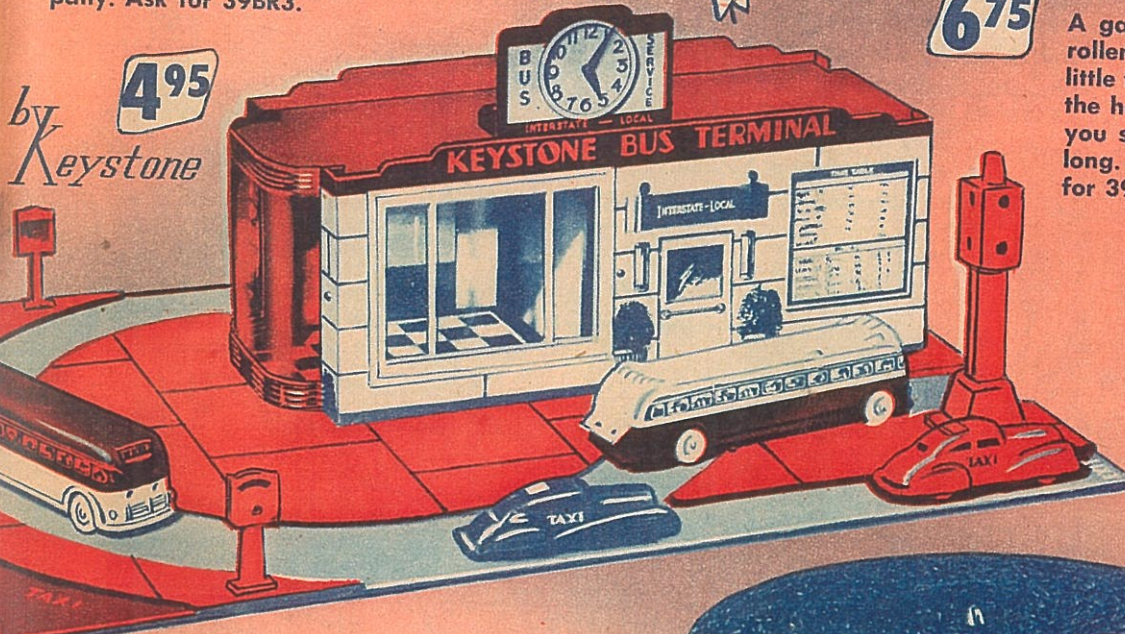
6.95

BUS TERMINAL

Everything works — imagine, 2 parking meters really operated with pennies! Doors open. 2 large buses with changing overhead roller signs. 2 taxi cabs, traffic signal, clock with moving hands. What a wonder! By Keystone Mfg. Company. Ask for 39BR3.

by Keystone

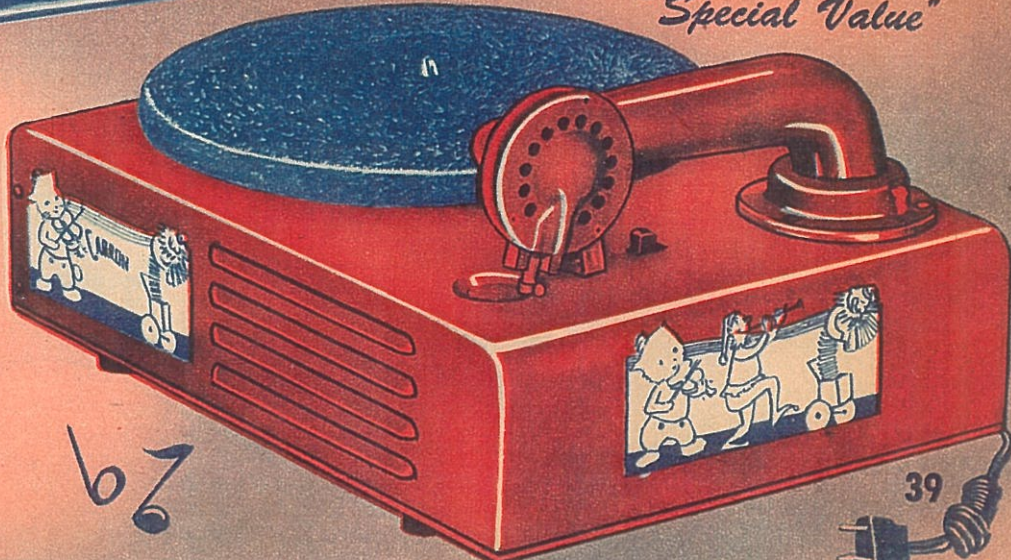
4.95



ELECTRIC PHONOGRAPH

Wonderful for hours of musical fun! Plays all size records with constant speed. Sturdy metal pastel blue baked enamel case. 13" x 9" x 3". By Carron Mfg. Co. Ask for 39BR4.

by Carron



6.75



STEAM ROLLER

A gaily colored grey and red steam roller that is strong enough to hold the little tots and give them a ride around the house! Looks just like the big ones you see on the street. 14" high, 20" long. By Keystone Mfg. Company. Ask for 39BR2.

6.75



"Special Value"



MIDGET CIRCUS PARADE

It's circus time and here's Billy and Ruth's Midget Zoo! Each wee animal has a jingle bell tied around its neck with a gay colored ribbon! Each one has a plastic chain so that you can carry it around on your finger. They're all soft, washable and colorfully dressed. Your choice of a cuddly dog, cat, chicken, bear, pig, or rabbit!

They're beautifully wrapped in cellophane in a colorful striped box which every tot will love!
By Atlanta Novelty Mfg. Corp. Ask for 40BR1.

1⁰⁰ Each

Midget Zoo