

*A Lot of Toy
For the Money—*

TAK-A-PEG DESK-ETTE OUTFIT

Combination desk, blackboard, peg set, and storage space. Alphabet and numbers on blackboard. Large punched board for Tak-A-Peg with 208 holes under top, pegs and hammer. Sturdily built. By Transogram. Ask for **19BR1**.

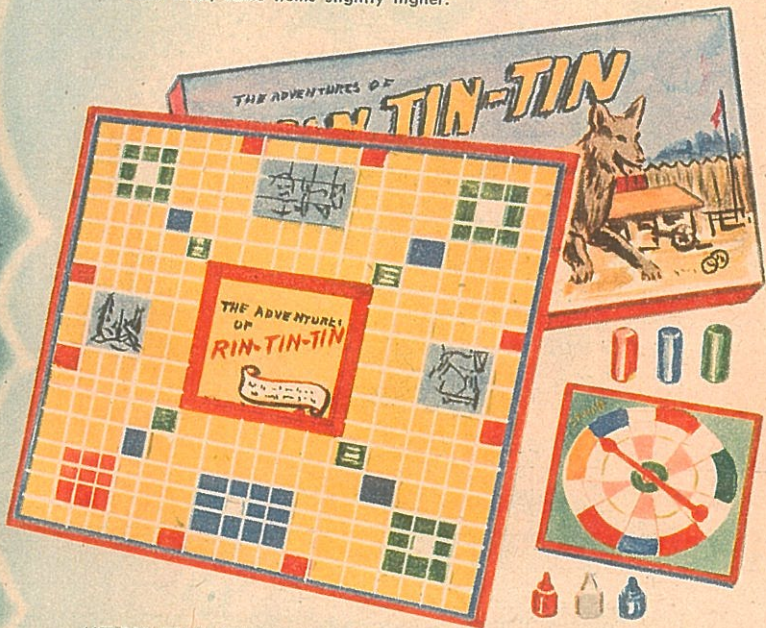


198

"CALLING SUPERMAN" GAME

Have fun with Superman, hero of TV, radio! Lithographed playing board; assignment cards; travel spinner; Calling Superman dial; game markers and figure of Superman, instructions, implements cellophane wrapped. By Transogram. Ask for **19BR2**.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



"RIN TIN TIN" GAME

Boy! Does Billy love this Rin Tin Tin Game! See Rin Tin Tin on TV! Contains lithographed playing board, playing markers, adventure cards, spinner, instructions. By Transogram. Ask for **19BR3**.

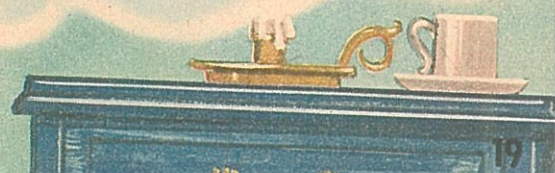
198



198

"LOVELY LADY" PLASTIC BEAUTY KIT

Every little beauty will adore this! Break-resistant plastic carrying kit; hand mirror, perfume atomizer, squeeze bottle, compact, lipstick tube, perfume, soap. All safe, sanitary, washable. All metalized plastic parts. By Transogram. Ask for **19BR4**.

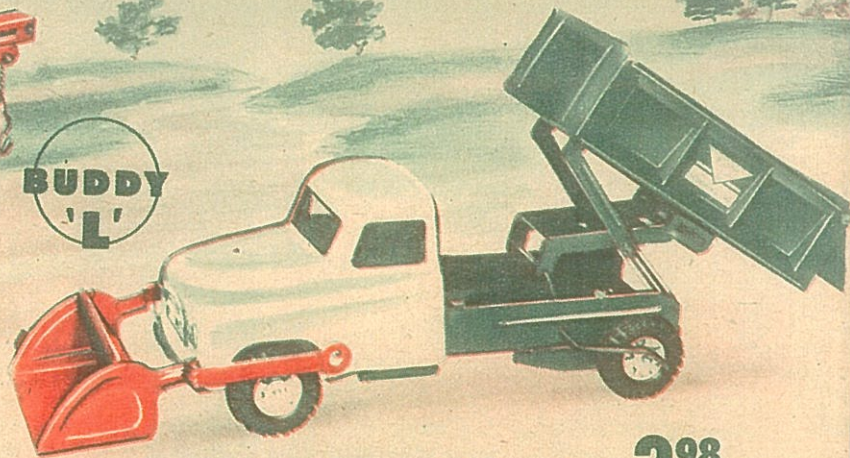




4⁹⁸

BUDDY "L" HEAVY MACHINERY SERVICE TRUCK WITH TRAVERSE HOIST

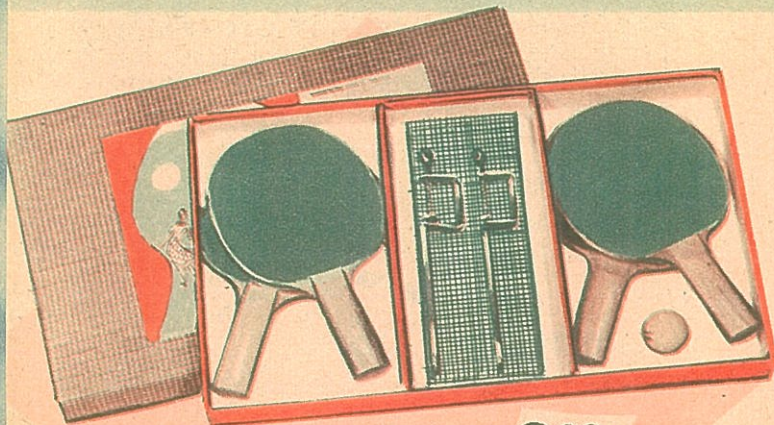
Picks up machinery load and brings it right into box of truck. All heavy gauge steel construction. 6 heavy-duty tires. 23¼ inches long. A Buddy "L" "Lifetime" Toy. Ask for **20BR1**.



2⁹⁸

BUDDY "L" FRONT LOADER HI-LIFT DUMP TRUCK

This is one of Billy's favorites. Picks up load, transfers to dump body which raises and has dumping action. Rubber tires. 17¾ inches long. A Buddy "L" "Lifetime" Toy. Ask for **20BR2**.



2⁹⁸

TABLE TENNIS SET

Here's a professional type table tennis set complete with four sand faced paddles, a fully bound net, sturdy screw clamps, and a ball. The 4 paddles are the same type as used by Junior tournament players. By Pressman. Ask for **20BR3**.



2⁹⁸

PARADE OF FIFTY-FIVE GAMES

Thrilling and exciting games. Features beautifully lithographed metal and heavy cardboard game boards, metal bingo spinner. Gigantic treasure chest of games for the whole family. By Pressman. Ask for **20BR4**.

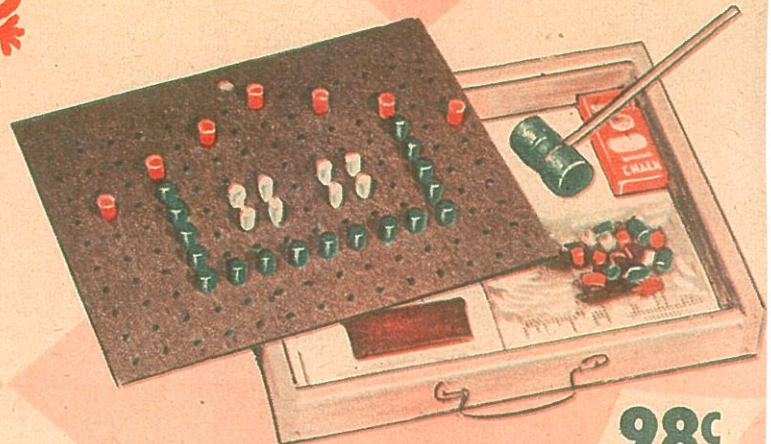


ELECTRIC BINGO

Bingo with a new twist! Wood construction, it works electrically! Spin the colorful wheel and it automatically lights up the letter and points to the number. Mark each called number with pegs. Less batteries. By Pressman. Ask for **20BR5**.

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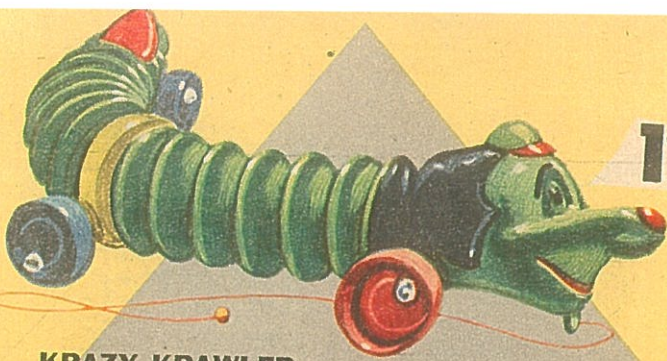
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98^c

PEG CHEST AND SLATE

Sandy's little sister, of pre-school age, loves this sturdy wood peg chest. Blackboard on one side, peg board on other. Mallet, eraser, chalk, pegs. By Pressman. Ask for **20BR6**.



198

KRAZY KRAWLER

Pull toy, 18 inches long. Soft vinyl. Rigid plastic wheels for plenty of action. Makes a funny noise! By Kusan. Ask for **21BR1**.

KUSAN



298

KARILLON

Play 6 popular songs on 8 sparkling, two-inch musical blocks. Song book color-keyed to blocks for easy playing. By Kusan. Ask for **21BR2**.

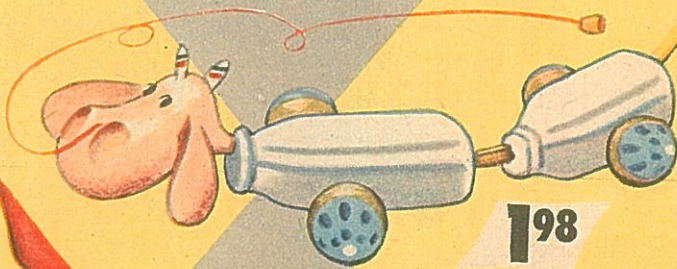
Schoenhut



*In Tune
With Your
Budget*

SQUARE GRAND PIANO

With bench. 30 plastic keys, all with proper tone. 2½ full octaves, walnut finish. Music book with notes in color so any child can play tune immediately. Another book in black and white. By Schoenhut. Ask for **21BR3**.



198

BOSSY THE COW

Fascinating pull toy cow that will follow her owner all day long, jingling as she goes. Soft, durable, can be washed and cleaned. By Tigrett. Ask for **21BR4**.

POPS—AUTOMATIC JACK IN THE BOX

You'll lose your head over Pops! Just press down on his plastic coat and his head jumps two feet in the air, then falls back into place. Unbreakable. By Tigrett. Ask for **21BR5**.

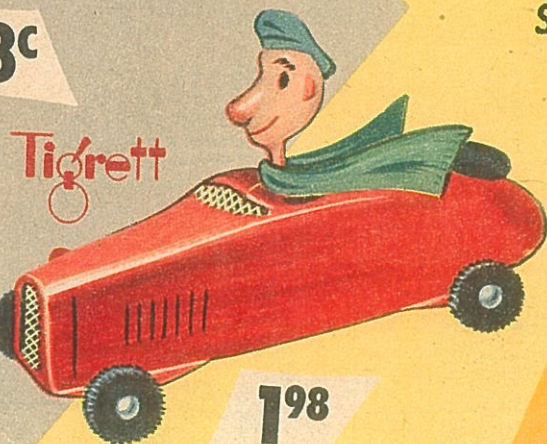
98c



*You'll
Want This Value*

BABY GRAND PIANO

Music book with notes in color match 10 corresponding colored plastic keys on piano. Ivory finish with mirror front. Finely tuned for proper tone. Ruth's favorite! By Schoenhut. Ask for **21BR6**.



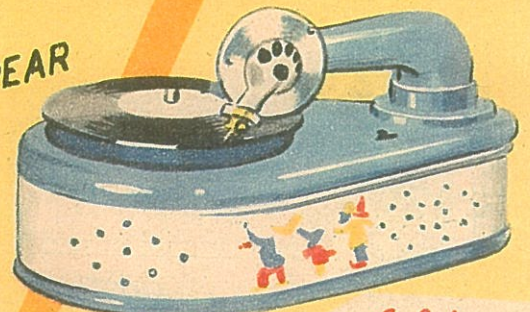
198

ROLLING JOE

A rollicking gentleman in a car with a memory motor. ROLLING JOE in his polyethylene car always returns to the point at which he starts. Just give him a push. No wind-up. No friction. Automatic. By Tigrett. Ask for **21BR7**.

Tigrett

SPEAR



ALL METAL ELECTRIC PHONOGRAPH

*A Lot
For a Little*

Play all your favorite records! Brightly decorated phonograph plays all 78 RPM records up to 12 inches. U.L. approved. Full tone conical amplifier chamber. 115 volts, 60 cycles A. C. By Spear. Ask for **21BR8**.

A fast ball game
 A racing truck!
 Kids with these toys
 Have all the luck!

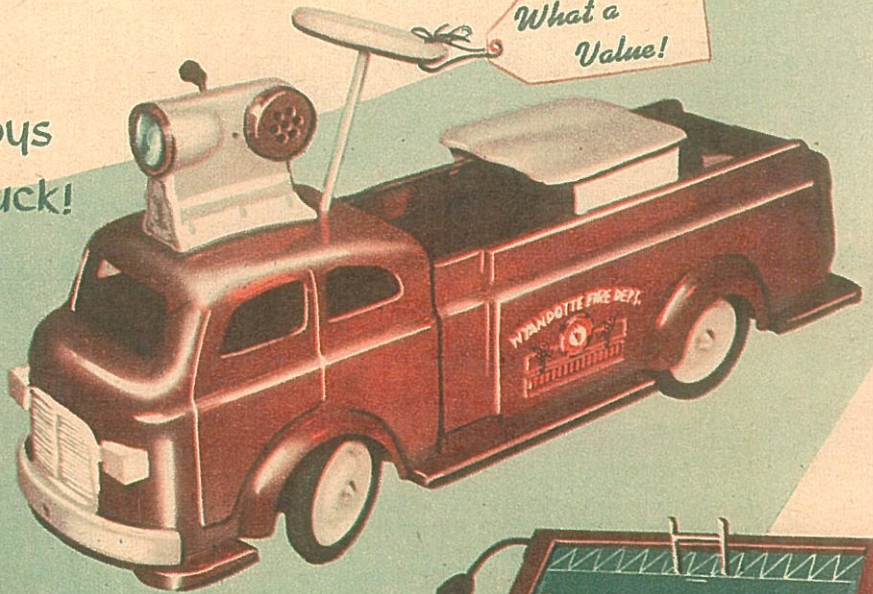
What a
 Value!



298

ALL STEEL "FIX-IT" WRECKER TRUCK

Uh-oh! A flat! Get the tools and extra tires from the two storage compartments in the back, jack it up, and change the tire! Winch crane operates to tow other cars. 15 inches long. By All Metal. Ask for 22BR1



RIDER FIRE TRUCK

Where's the fire? Get behind the sturdy steering wheel and head towards it. You'll have a smooth ride on sturdy rubber tires. Sound that siren and flash your red light! 31 inches long. By All Metal. Ask for 22BR2.

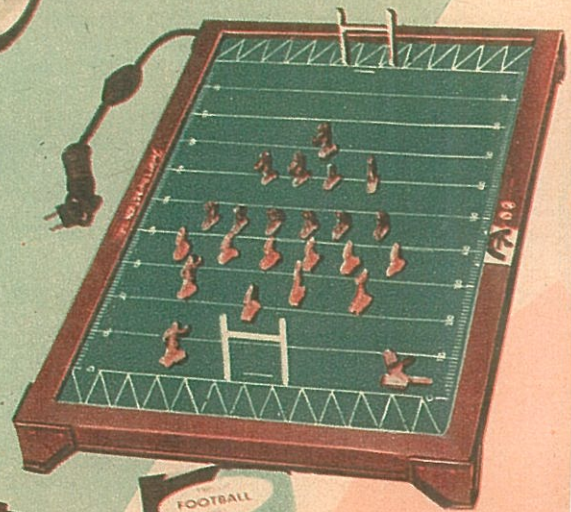
WYANDOTTE TOYS



298

4 UNIT MECHANICAL FREIGHT TRAIN

Wind up its powerful motor and your train set will scoot around the banked tracks taking every turn. Shiny new engine, matching tender, gondola car and red caboose. By All Metal. Ask for 22BR3.



TRU-ACTION ELECTRIC FOOTBALL GAME

Players run, kick, pass, fumble, tackle, SCORE! 8 running backs, 14 crouching linesmen. Two full teams. Operates on 110 Volt, 60 cycles, A.C. only. 25 inches long. By Tudor. Ask for 22BR4.

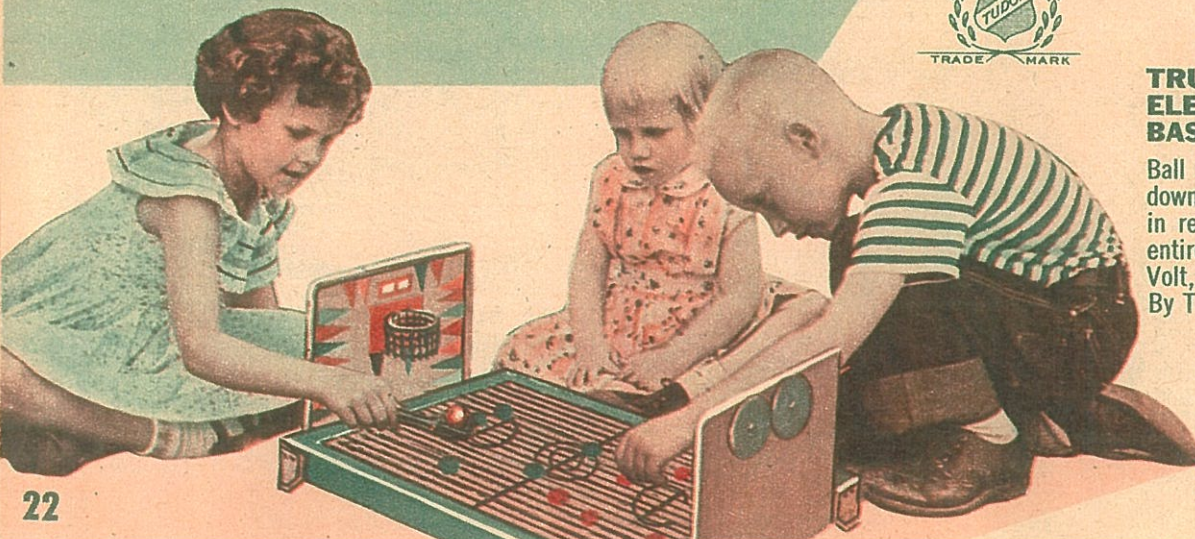
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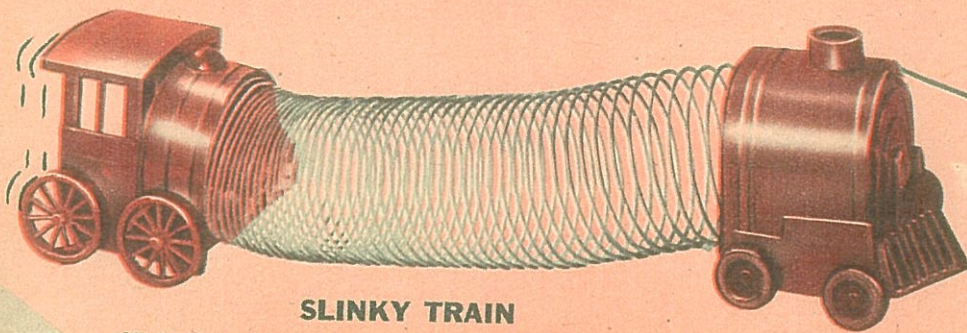
TRU-ACTION ELECTRIC BASKETBALL

Ball is actually carried up and down the field, shots are made as in real basketball. Fun for the entire family. Operates on 110 Volt, A.C. only. 25 inches long. By Tudor. Ask for 22BR5.

695



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Slinky

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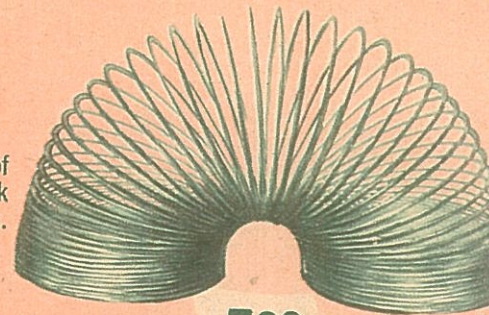


SLINKY TRAIN

Slinky Train jogs along, over hills and in valleys with its spring toy body making it seem alive. Nothing to wind up. A favorite with the pull-toy set. By James Industries, Inc. Ask for 23BR1.

SLINKY

The famous original stair walking spring toy that provides hours of fun for the whole family. Put it on the top step and watch it walk down. Many other amusing tricks! By James Industries, Inc. Ask for 23BR2.

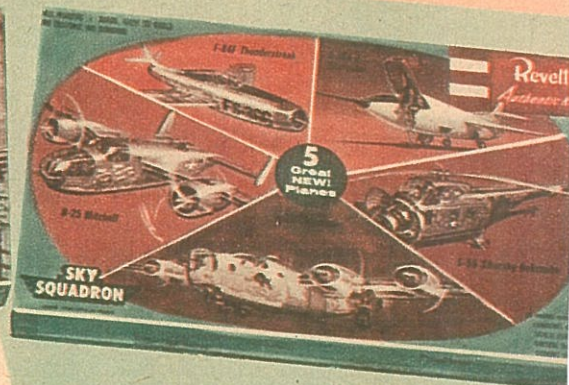
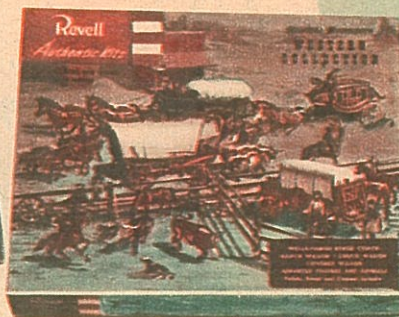


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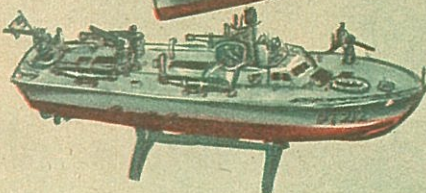


For model building enthusiasts!

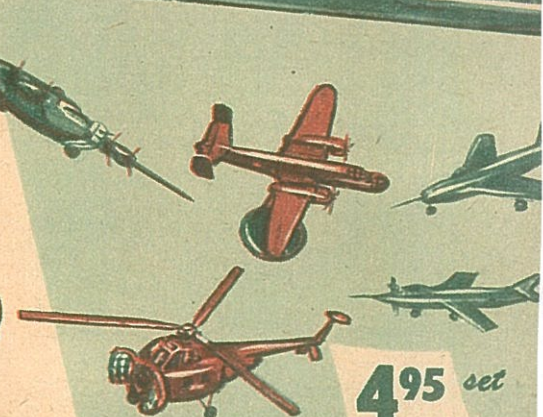
Revell



4⁹⁵ set



4⁹⁵ set



4⁹⁵ set

REVELL'S VICTORY AT SEA FLEET

The Navy ships seen on TV's Victory at Sea show are now in plastic kits. Designed to scale from official Navy blueprints. Aircraft Carrier, Destroyer and Patrol Torpedo Boat. For all ages. Has cement and paint. By Revell. Ask for 23BR3.

WESTERN COLLECTION

Got a yen for the West, Pardner? All the flavor of the Old West is here: chuck wagon, ranch wagon, Wells Fargo Stage Coach, covered wagon, Western figures group. Paint, brush, cement. By Revell. Ask for 23BR4.

FIVE PLANE GIFT SET

His head in the air? Give him this five plane set: B-25 North American "Billy Mitchell" Bomber; B-24 Consolidated "Liberator" Bomber; F84-F Republic "Thunderstreak" Jet Fighter; D-558-2 Douglas "Skyrocket"; S-55 Sikorsky Helicopter. Swivel bases and cement. By Revell. Ask for 23BR5.



STRIKE UP THE BAND

PLAY REAL MUSIC!

NO LESSONS NEEDED!



14⁹⁸

THE GOLDEN TUBA

Nearly 3 feet high and light to carry! Deep tones and so easy to blow. Heavy gold finish. Giant swivel bell and adjustable mouthpiece. Genuine brass hand-tuned reeds play full-scale. By Emenee. Ask for 24BR1.



5⁹⁸

THE SILVER SAXOPHONE

Never heard fuller tones! The "sax" is over 17 inches long! Has adjustable strap and hook and genuine brass hand-tuned reeds for full scale and sustained harmony. By Emenee. Ask for 24BR2.



6⁹⁸

THE GOLDEN S-L-I-D-E TROMBONE

Operates just like real trombone—different notes play as brass slide moves in and out. Has automatic playing indicator. Plays full scale melody. Detachable music lyre to hold music book. Over 27 inches long. By Emenee. Ask for 24BR3.

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GENE AUTRY COWBOY GUITAR

With automatic guitar player! Full size with western motifs. Gear action metal tuning pegs, silk shoulder harness. Rich, professional tone. Nearly 3 feet long and 1 foot wide. Felt pick and music book, carrying case. By Emenee. Ask for 24BR4.

9⁹⁸



4⁹⁸



98^c