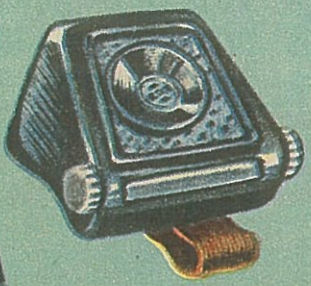
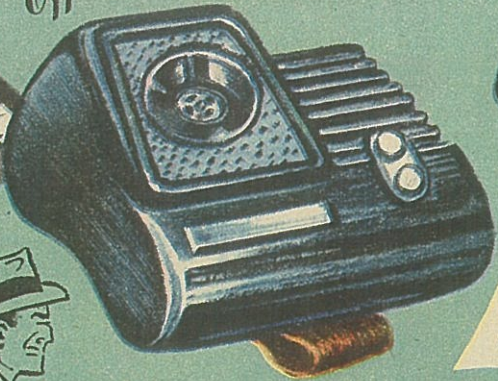




Official **DICK TRACY!**



3⁹⁵



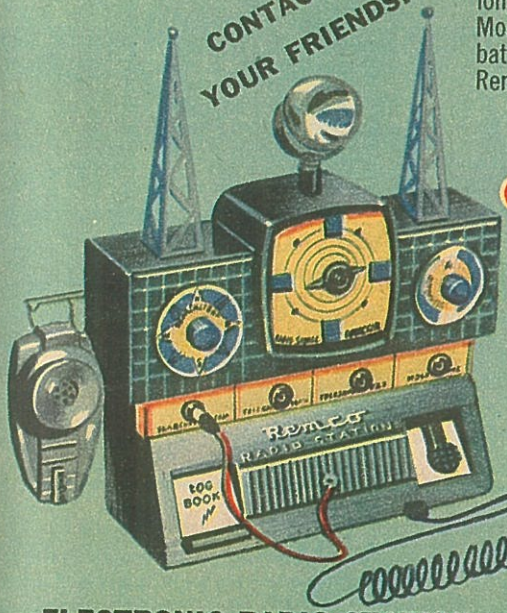
himself

OFFICIAL DICK TRACY WRIST RADIOS

Two electronic two-station wrist radios operate over long distances! Secret code buzzer signal system for Morse Code transmission, telegraph click system, battery operated. Includes battery and wire. By Remco. Ask for **37BR1**.



CONTACT YOUR FRIENDS!



6⁹⁵

ELECTRONIC RADIO STATION

Two microphones transmit voice and telegraph codes over long distances. Individual plug-ins for each activity. Buzzes, clicks, sends remote controlled searchlight signals, radio signal detector. With batteries, automatic decoder, log book, accessories. By Remco. Ask for **37BR2**.



6⁹⁵

IMPROVED TELECOM INTER-PHONE SYSTEM

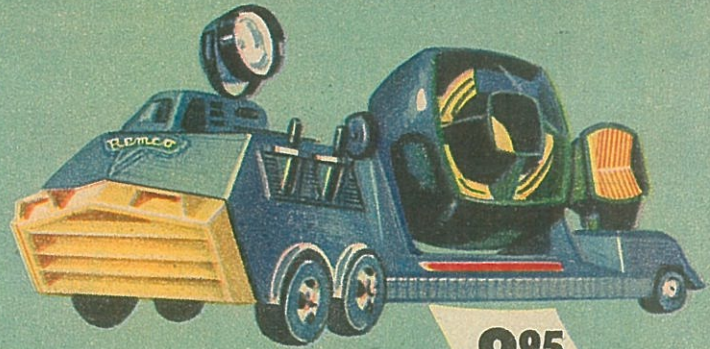
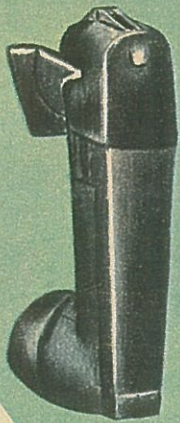
Pick up and talk! Two regulation-size telephones with bases; patented power supply circuit amplifies buzzer signal system; unbelievable voice reception. Complete with batteries, wire. By Remco. Ask for **37BR3**.



4⁹⁵

HANDIPHONE INTERCOM SYSTEM

Two wall-type phones; extra loud buzzers; excellent talking and hearing qualities. Only one button to press. Professional plugs. Has phone hangers, batteries, and wire. By Remco. Ask for **37BR4**.



9⁹⁵

MOBILE LOUDSPEAKER AND SIGNAL SYSTEM

Have fun with powerful microphone which transmits booming voice over amplified loudspeaker. Long beam searchlight. 2 foot trailer. Includes 4 batteries, wire. Electronic switches operate loud buzzer signal system. By Remco. Ask for **37BR5**.

Billy and Ruth's "Career building selections"

GILBERT TOYS

Teaches crafts and science . . .
Safe . . . Educational.



A ERECTOR—ELECTRIC ENGINE SET

Build a thrilling airplane ride, windmill, hoist! Set has 325 parts: girders, gears, etc. Electric engine runs forward and reverse, has multiple speed combinations. Instruction book. By Gilbert. Ask for **38BR1**.

14⁹⁵

D MICROSCOPE

Has 4 turrets with magnification of 60, 150, 200 and 325 power. Parfocalizing feature (field of view remains even when turrets are changed!). Turrets have "click-stop" device. Slides. Carrying case. By Gilbert. Ask for **38BR4**.

9⁹⁵



B CHEMISTRY SET

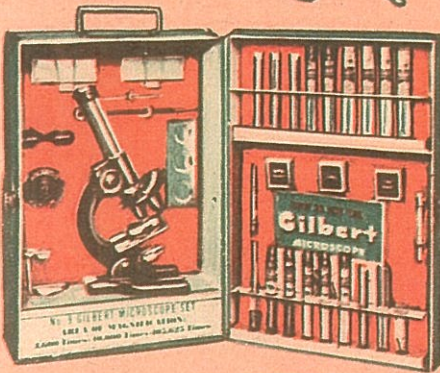
Perform 379 thrilling experiments! Has 6 big shelves of chemicals and powders; alcohol lamp, glass stirring rods, funnel, etc. All in big steel chest. Two books on chemistry, one on glass blowing. By Gilbert. Ask for **38BR2**.

9⁹⁵

E TOOL CHEST

For the young carpenter! 19 piece set in compartmented steel tool box includes: screwdriver, combination saw, mallet, awl, chisel, die cast plane, metal tri-square, carpenter's ruler. By Gilbert. Ask for **38BR5**.

5⁹⁵



C MICROSCOPE SET IN STEEL CABINET

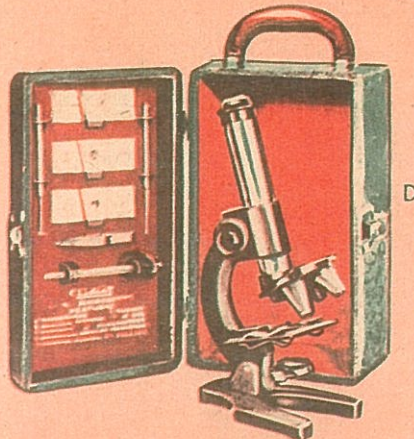
New 3 turret Parfocalized (field remains in view even when power is changed!) microscope. Area of magnification of 3600, 40,000 and 105,625 power. Has dissecting stand, slides, mixing tray, chemicals. Heavy gauge steel cabinet. By Gilbert. Ask for **38BR3**.

9⁹⁵

F PUZZLE

These puzzles are a cinch when you know how—but watch your friends struggle! Nearly two-dozen twisters in the place-for-everything tray. Booklet provides solutions. By Gilbert. Ask for **38BR6**.

2⁰⁰



D



E



F



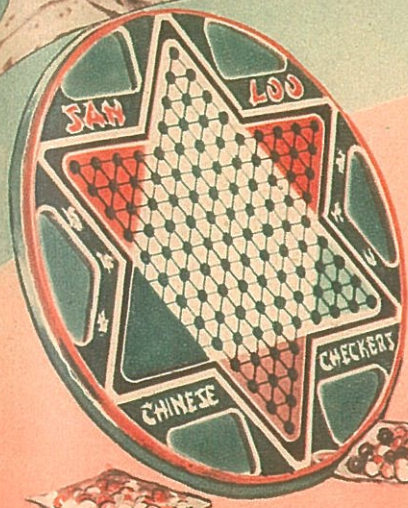
Planets and constellations whirl
 Before your eyes—
 Lucky boy and girl—
 This is the Christmas gift for you.
 Enjoyment, excitement, and
 learning too!



14⁹⁵

SPITZ JUNIOR PLANETARIUM

Project all of the major constellations (over 300 stars) on the walls and ceiling of any darkened room. Operates on AC current, UL approved. Easily adjusted to show how the stars would look at any location from the North Pole to the Equator, and for any month of the year. Star charts and instructions. Plug in pointer. By Harmonic Reed Corp. Ask for 39BR1.



DELUXE ALL METAL CHINESE CHECKERS

Big, sturdy game set of Chinese checkers and regular checkers in one! Billy and Ruth beat their Mom and Dad playing! Has 6 enclosures for storing marbles. By Northwestern. Ask for 39BR2.

1⁹⁸

ELECTRIC BIG 5 POOSH-M-UP PIN BALL GAME

It's automatic! Has 5 battery operated lighted pockets. Plays 5 games: baseball, bagatelle, pennants, twenty-one, Put-N-Take. By Northwestern. Ask for 39BR3.



5⁹⁸

Batteries not included



Batteries not included

3⁹⁸

SLUGGER BASEBALL GAME

All situations as in real baseball are presented in this glass covered game, 15 x 21 inches. Pitching lever operated by one player, batting lever by another. Multi-colored. Plays HI-SCORE too. By Northwestern. Ask for 39BR4.



1⁹⁸

SHUTTLE TRAIN

It's a wind-up and looks like a real diesel! Unbreakable plastic, colorful steel body. Shuttles back and forth, bell rings constantly. Billy and Ruth had great fun with it. By Northwestern. Ask for 39BR5.

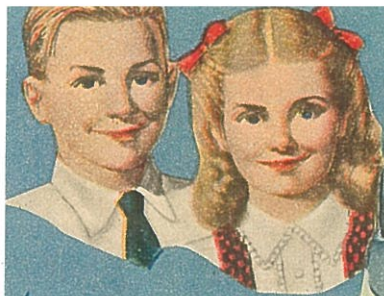


VINTAGE

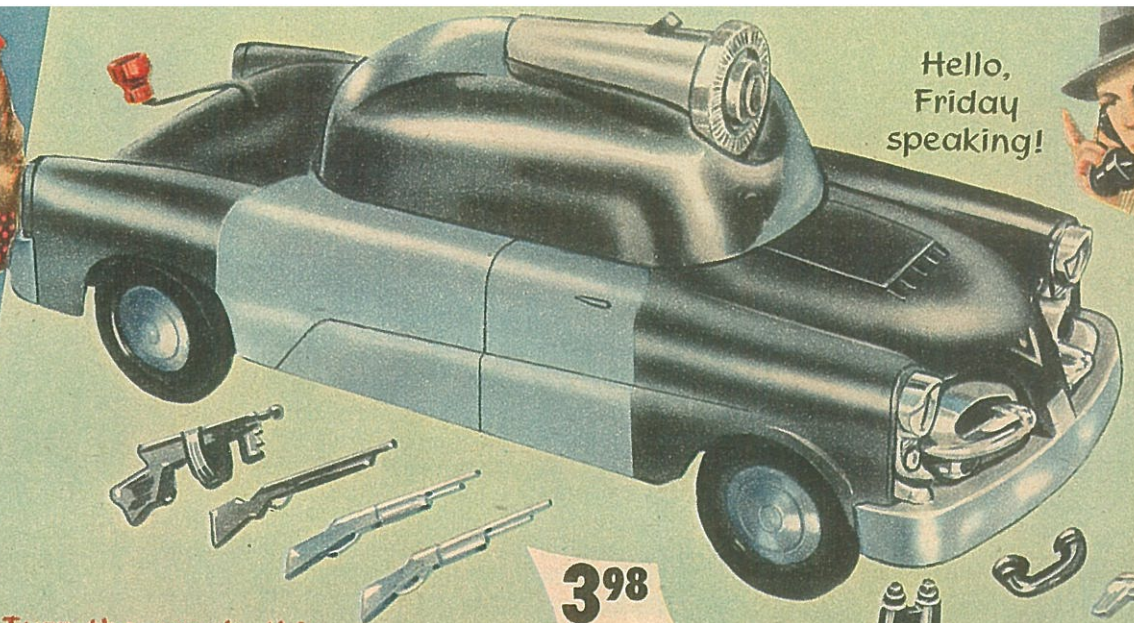
7⁹⁸

DELUXE ZIMPHONE

Two modern executive type phones function as real phones. Dial the number and both bells ring. Pick up the receiver to talk. Replace receiver—automatically disconnects. Has four high voltage batteries, 50 feet of wire, works long distances. By Vintage Products Co. Ask for 39BR6.



Billy and Ruth
both
will agree
Ideal's
rugged toys
are the ones
for me!



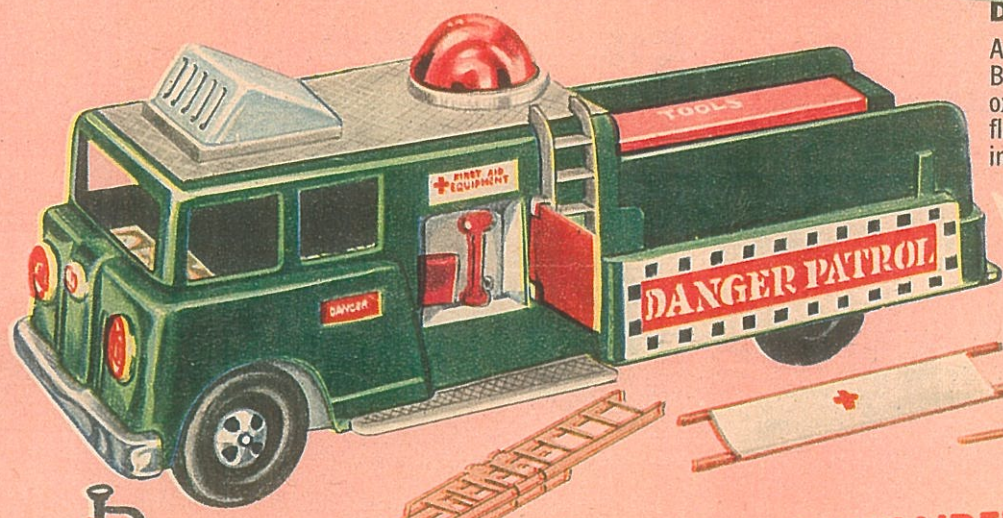
Hello,
Friday
speaking!

398

Turn the crank, this
police car speaks.
It will spark your
play for weeks
and weeks.

DRAGNET TALKING POLICE CAR

Jack Webb's fully outfitted crime hunting auto! Talking mechanism, searchlight, crime detection tools: phone, pistols; flash camera and others. By Ideal. Ask for 40BR1.

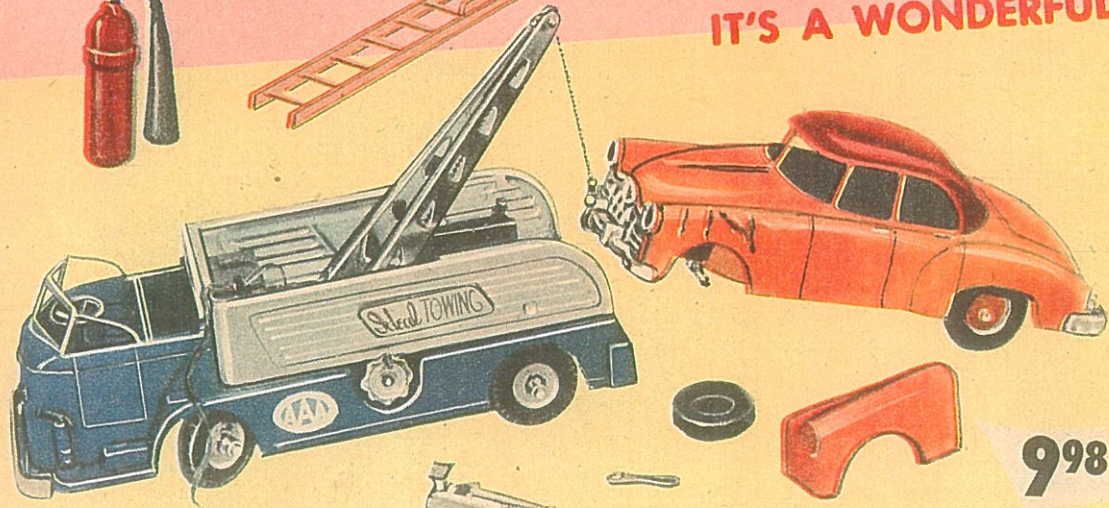


398

DANGER PATROL TRUCK

An accident! Get your danger patrol truck! Broadcast instructions to the crowd. Includes: oxygen tank, extension ladder; road block; red flashing light. Powerful friction motor. 12 3/4 inches long. By Ideal. Ask for 40BR2.

IT'S A WONDERFUL TOY... IT'S IDEAL

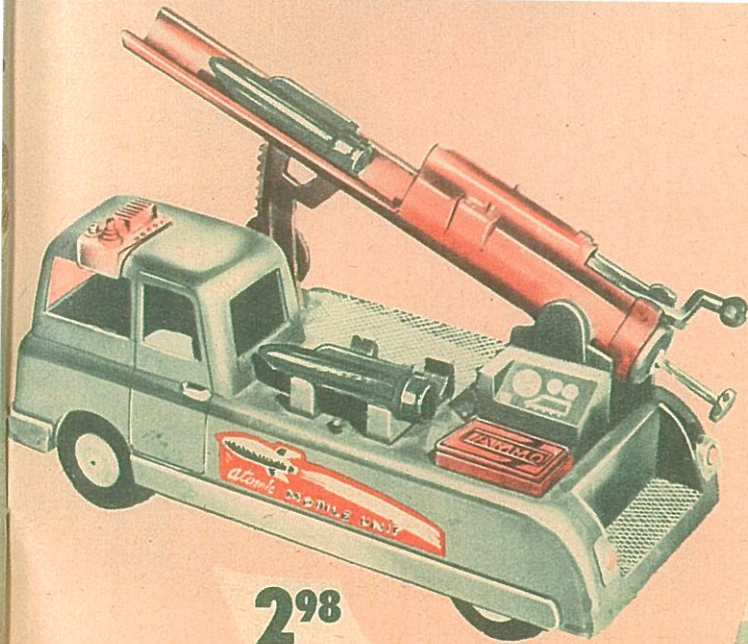


998

FIX-IT TOW TRUCK AND CAR WITH DENTED FENDER

CRASH! Bring on the Fix-It Tow Truck! Searchlight turns on; towing crane works. Operating jack, wrench for removing vinyl tires, new shiny fender to replace dented one. Durable plastic. Truck 20 inches long. By Ideal. Ask for 40BR3.

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



2⁹⁸

ATOMIC ROCKET LAUNCHING TRUCK

A sleek rocket loaded into a long-range atomic rocket-firing gun! Check the angle of fire. Put cap in war-head, release the trigger, rocket will zoom. Plastic, metal base. 12 inches long. By Ideal. Ask for 41BR1.

Write to us at Box 333, Phila. 5, Pa. for our brand new "How to Draw Cartoons" Book and our own exciting game! Send 25¢ to cover cost of mailing.

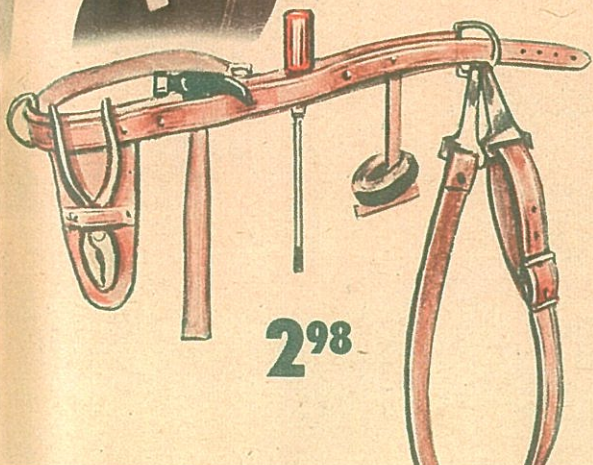
Billy & Ruth



JUNIOR LINEMAN TOOL BELT

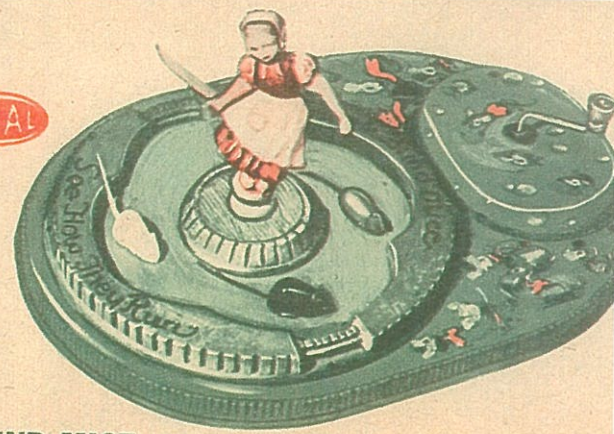
"Calling all linemen! Big repair job!" Get your trusty tool belt! Extra heavy leather adjustable 22 to 30 inches. Full size lineman tools, play pole strap. By Industrial Safety Belt. Ask for 41BR4.

INDUSTRIAL SAFETY BELT



2⁹⁸

IDEAL



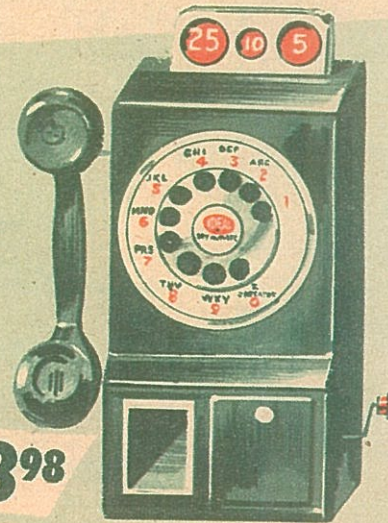
2⁹⁸

THREE BLIND MICE TALKING TOY

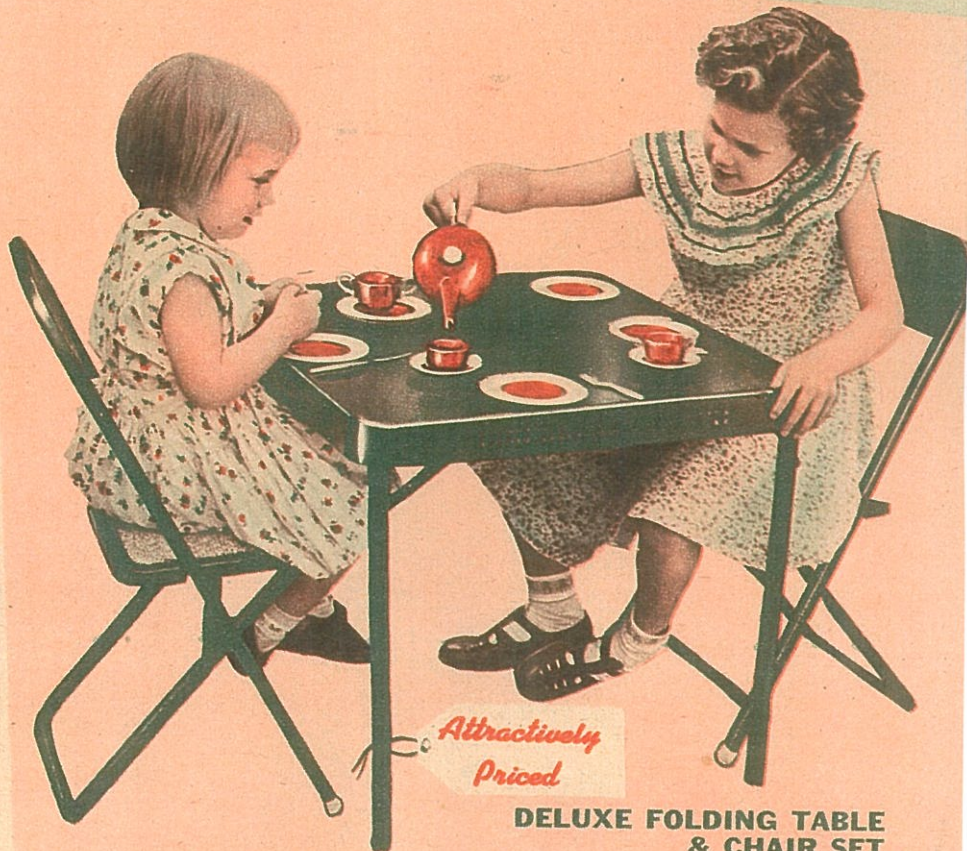
Do they run! The excited farmer's wife chases the three blind mice 'round and 'round. Turn the handle and they're off! Recording device recites rhyme. By Ideal. Ask for 41BR2.

TALKING WALL TELEPHONE BANK

Deposit your coin, remove the receiver, dial your number, turn the handle. Hear the operator ask for your number, tell you that she is ringing it. Coin returns through return slot when call is through. Special slot on top is bank slot. Almost 10 inches high. By Ideal. Ask for 41BR3.



3⁹⁸



Attractively Priced

DELUXE FOLDING TABLE & CHAIR SET

Ruth loves to serve tea on this Junior size table. Then Billy and Ruth use the table to color and paint pictures. Folds, so not in Mommy's way when not in use. Two matching chairs included. Ask for 41BR5.

Our Amsco house has in each room
 A toy to bring your dreams to bloom!



*It's Tops
 at the Price!*

**25½ INCH
 DELUXE DOLL-
 E-CRIB AND MATTRESS**

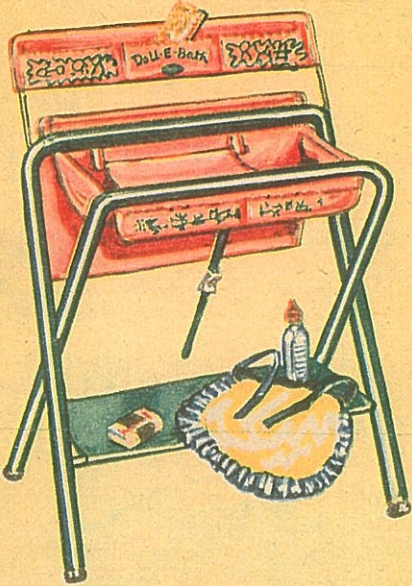
Adjustable side lets down for "tucking in dolly." All steel, swivel casters, play beads, nursery time decorations. Washable mattress. By Amsco. Ask for 42BR1.

**DOLL-E-
 HICHAIR**

Big enough for her largest doll. All steel construction. Feeding tray lifts, spinning play beads. Rubber feet. Pink finish, fairy-tale decorations. By Amsco. Ask for 42BR2.



398



**DELUXE
 DOLL-E-BATH**

Just like a real baby's! All steel, adjustable table top, accessory tray, pockets, leak-proof Masland tub, hammock, safety strap, clamp drain hose. Bath time accessories. By Amsco. Ask for 42BR3.

498



**TV SNACK
 CART**

The newest TV accessory for the young fry. All-steel cart with 21 inch x 25 inch table top with drop leaves up. For picnics, tea parties too. Rubber wheels, ball bearing front casters. Circus decorations. By Amsco. Ask for 42BR4.

798

DOLL-E-SHOPPER

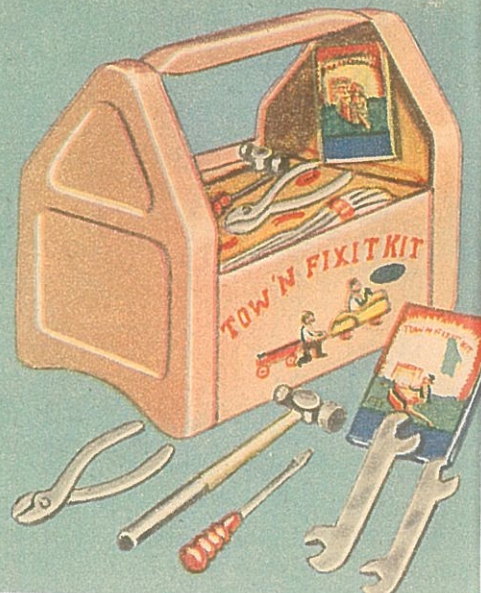
It's fun to play store, go shopping, walk Dolly! Sturdy all-steel shopping cart. Removable wire basket. Miniatures of famous brand packages. Rubber wheels, ball bearing front casters. Doll not included. By Amsco. Ask for 42BR5.

498

TOW 'N FIXIT KIT

An all-steel "tote kit" for junior motorists. Place for every tool. Kit includes 7 pieces of necessary "mechanic" equipment and instruction book. Baked enamel finish. By Amsco. Ask for 42BR6.

198



Write to us at Box 333, Phila. 5, Pa. for our brand new "How to Draw Cartoons" Book and our own exciting game! Send 25¢ to cover cost of mailing.

Billy & Ruth