

Love Them. Hug Them. Rock Them!



BANNISTER BABY (2 to 8 years)

Your very own baby! Cries real tears, drinks, wets, blows bubbles. 18 inches tall, movable arms, legs, head. Wearing terry cloth robe, diaper, plastic panties. By Sun Rubber.

9⁹⁸



SUNNY TEARS

(2 to 8 years)

With bath time accessories! Rooted saran hair, 13 inches tall. Cries, drinks, wets, blows bubbles. Tell her you love her and she'll cool! By Sun Rubber.

Ask for 10BR2.

7⁹⁸



Pastimer

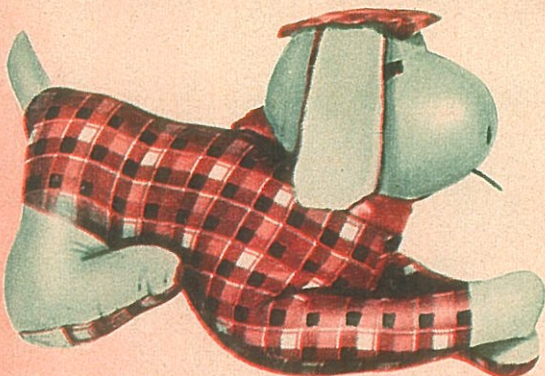
COMBINATION DOLL CRADLE AND BED

(3 to 10 years)

Rock your baby in cradle. When she gets "older" turn it over for a beautiful bed! Blue finish with Pennsylvania Dutch design on ends. 20 inches long, 14 1/4 inches wide. By Pastimer Toys.

Ask for 10BR3.

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3⁹⁸

TV TOMMY (2 to 6 years)

He's a perky pup in his pom-pom tam and just waiting for you to sit on him. 28 inches long, made of corduroy and flannel. By Etone Doll.

Ask for 10BR5.

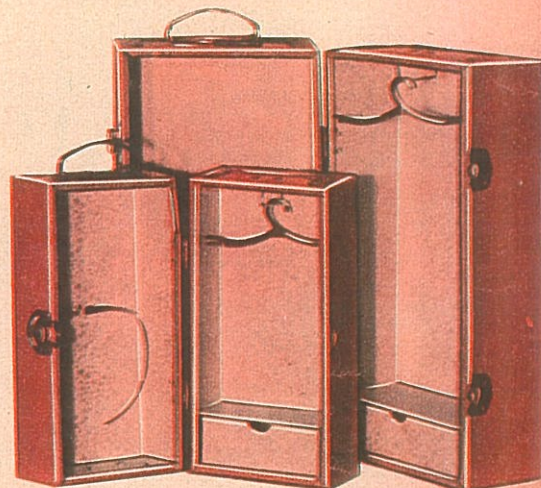
DOLL TRUNKS SET

(4 to 10 years)

Dolly can travel across the ocean or to Grandma's in style! Two pink metal trunks, one 10, and one 14 inches high. Brass hardware. Hanger rack, hangers, drawer in each. By Nashua.

Ask for 10BR4.

4⁹⁸
set



SUSY THE DANCING DOLL

(2 to 6 years)

Slip your feet into the elastic bands on her feet and she'll dance with you! 42 inches tall. Bright yellow bangs, "flirty - flirty" eyes. Wash her face! By Etone Doll.

Ask for 10BR6.

2⁹⁸



Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.

-DOLLS ARE MORE FUN
THAN PEOPLE-

HORSMAN



CINDY (5 to 14 years)
Ready for the ball in elaborate velvet and lace. She's a grown-up, shapely miss! All vinyl, bending action in legs. Jointed at shoulders, elbows. Moving eyes. Rooted hair. 20 inches tall. Jewelry, high heels. By Horsman. Ask for 11BR1.

10⁹⁸

15 INCH "LOVE ME" BABY (2 to 7 years)
You can't help but love her! Beautiful, rooted pony tail, sleeping eyes, bending legs, turning head. In cotton dress, ninon pinafore. All vinyl. She coos! By Horsman. Ask for 11BR2.

4⁹⁸

17 INCH "LOVE ME" BABY (3 to 8 years)
A chic miss in red and white dress with wide pleated skirt. Turning head, coo voice, sleeping eyes. Pony tail rooted hair. Vinyl shoes. Her legs have bending action! By Horsman. Ask for 11BR3.

5⁹⁸

RUTH GOES TRAVELLING (5 to 14 years)
A lovely 10½ inch teenage doll dressed in high heels, bra, girdle, negligee. Three extra outfits, also trunk, hangers. Jointed at shoulders, hips, waist. Rooted, pony tail hairdo. Moving eyes. By Horsman. Ask for 11BR4.

7⁹⁸

"Roberta"

HORSMAN



4⁹⁸

DRINK AND WET BASKET BABE (2 to 8 years)
She can go anywhere you go! 10 inches tall, fully jointed. Moving eyes. She loves her all vinyl tote basket. All vinyl, in knit shirt, panties. Has blanket, diaper, more! By Roberta. Ask for 11BR5.



RUTHIE AND PLAYPEN (3 to 8 years)
She's a big (16 inch) baby in 17 by 17 by 11 inch wood playpen with casters. Thick waterproof, nursery-rhyme design floor pad. All vinyl, drinks, wets. Jointed arms, legs. Sleeping eyes. By Horsman. Ask for 11BR6.

9⁹⁸



Mama! Here's
a page for me!



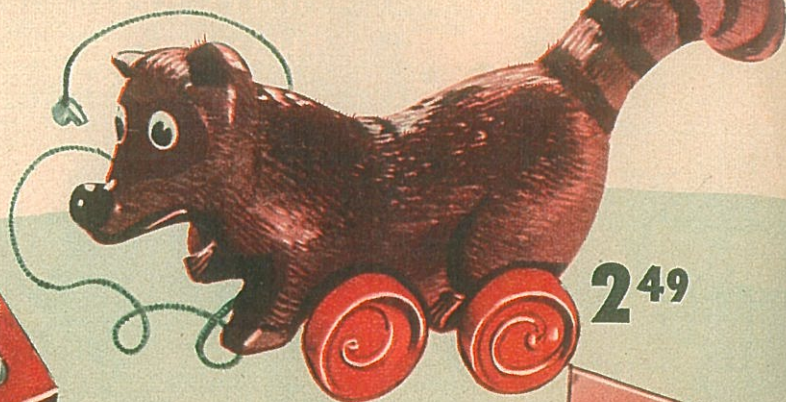
198

KOO ZOO BLOCKS

(1 to 3 years)

They're all there—a whole zoo of wild animals (18) in see-through plastic cages with a rattle in each for extra excitement. Learn! Build or float them in the tub. By Kusan.

Ask for 12BR2.



249

KAGEY KOON (1 to 4 years)

You'll have to be a sharp shooter to bag him—off center wheels make him bob up and down! Squeeze him and he barks like a real raccoon. Whistle on pull string. In cage type box. By Kusan.

Ask for 12BR1.



98

KLANCY KLANG

KLANG (2 to 6 years)

And it's Klancy to the rescue! Press the alarm button and up pops Mr. Klang Klang with a siren-like WHEE-EE! Fire engine red suit. By Kusan.

Ask for 12BR4.

KUSAN

498

KAMPANILE (3 to 7 years)

You can play beautiful music! Touch the key, corresponding bell swings and rings. Precision tuned. Full scale. Songs are color-keyed. 14 inches wide. By Kusan.

Ask for 12BR3.



98

GERBER BABY SWISS BELLS

(4 to 18 months)

Five colorful Swiss polyethylene bells tingle at a touch when hanging on crib, play-pen or coach by vinyl band included. Permanently decorated. By Gerber.

Ask for 12BR5.

GERBER

GERBER BABY PLAY BOTTLE

(1 to 4 years)

Fill it up with safe, vegetable dyed dowels, empty it out! Soft, unbreakable quart milk bottle will hold other valuables, too! By Gerber.

Ask for 12BR6.

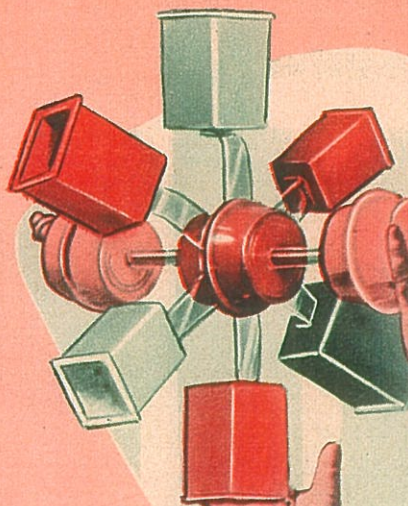
98

GERBER BABY FERRIS WHEEL

(4 to 18 months)

Colorful whirling musical toy to fascinate baby. Soft polyethylene. Whirls at flick of baby's finger. Vinyl cord for hanging on crib, play-pen, coach. By Gerber.

Ask for 12BR7.



198

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LITTLE PEOPLE, GIRL OR BOY, WILL LOOK AT THESE AND SHOUT FOR JOY!

SHOO-FLYER

(8 to 15 months)

You like airplanes —you'll love this! Spin the propeller, hear the gongs ring! Sturdily built with safety belt, backrest, footrest —so fly away!

31 inches long. By Gong Bell.

Ask for 13BR1.

"HOWDY PARDNER! THIS IS CENTRAL. WHAT NUMBER DO YOU WANT? HOLD THE LINE, I'LL RING IT FOR YOU. OK, GO AHEAD."

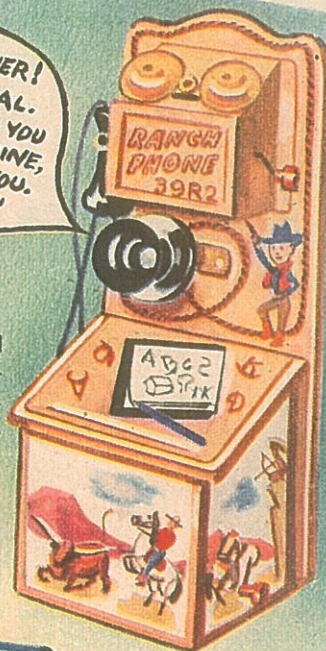
TALKING RANCH PHONE

(2 to 7 years)

When you're roughin' it you need a Ranch Phone! Bells ring and operator talks with turn of cranks. Western scenes. 13 1/4 inches high.

By Gong Bell.
Ask for 13BR2.

2.98



MUSICRADLE

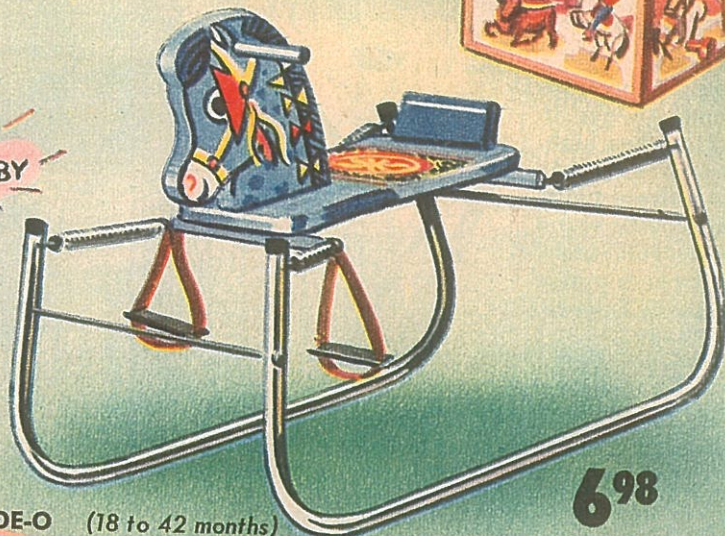
(2 to 8 years)

A beautiful, 24 inch long cradle that plays "Rock - A - Bye Baby" as you turn crank. Sturdily built—perhaps "baby" is rough! By Gong Bell.

Ask for 13BR3.



4.98



6.98

RI-DE-O (18 to 42 months)

Wave your cowboy hat and shout "Yipee!" There's plenty of action here. Tubular frame. 4 big plated springs. Bell under seat. Stirrups.

31 inches long. By Gong Bell.

Ask for 13BR4.



4.98

DACHSHUND (2 years and up)

You'd know me anywhere. I'm a peppy, 14 inch long dog. Feel my soft, elegant mohair plush. See how I'm hand-sprayed for detail! Do give me a home! By Hirsch Toys.

Ask for 13 BR5.

Hirsch

TIGER

(2 years and up)

You'll love me for bed or daytime play. I'm 18 inches long and look like the regal Bengal tiger at the zoo. In brilliant orange with jet black stripes and mohair plush fur. By Hirsch.

Ask for 13BR6.



5.98

FORM YOUR OWN



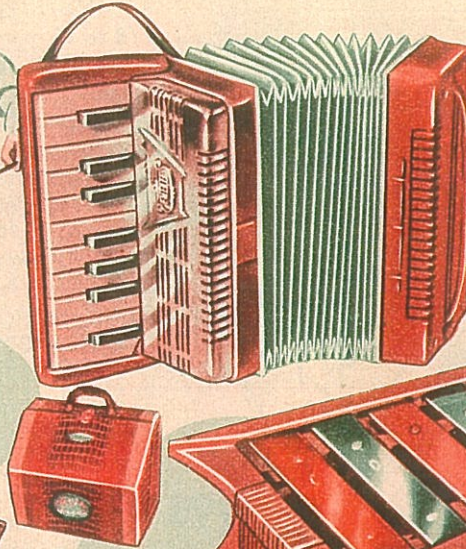
DANCE BAND



GOLDEN PIANO ACCORDION DELUXE
(6 to 14 years)

Most beautiful ever! Extends to nearly 2 feet. Full scale piano keyboard. Bass notes and chords. 52 tuned reeds. Music book. Luggage type case. By Emenee. Ask for 14BR1.

7⁹⁸



GOLDEN HARP
(5 to 8 years)

Just like a concert instrument! Always in tune. 21 inches high. Eight unbreakable strings activate tuned bells in acoustic sound chamber. Full scale. Music book. Luggage style case. By Emenee. Ask for 14BR2.

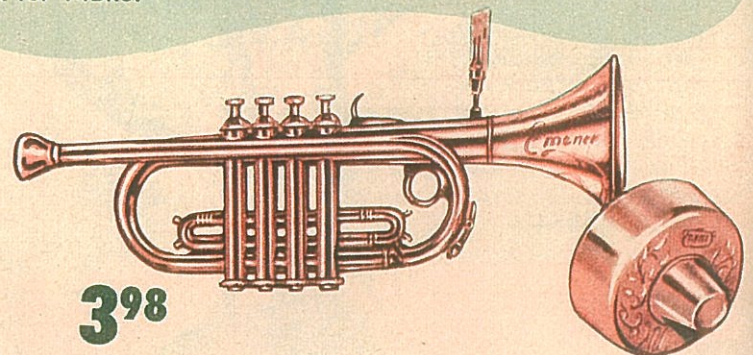
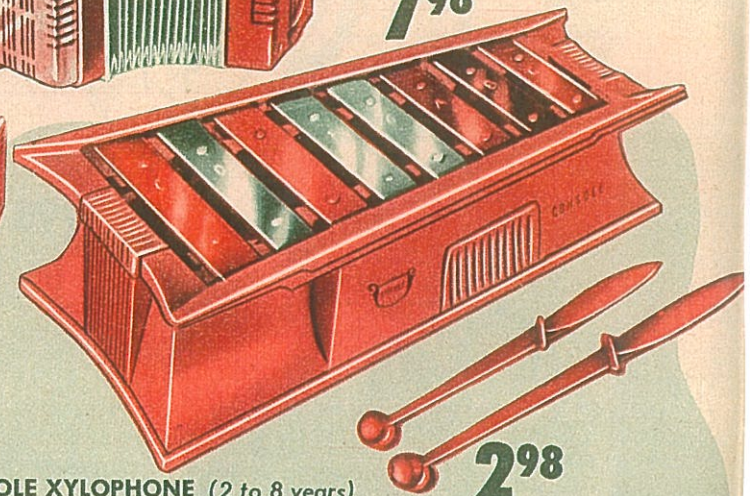
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CONSOLE XYLOPHONE (2 to 8 years)

Make champagne music! 16 inches long with built-in fidelity tone chamber. 8 precision tuned varicolored metal-tone bars. Full scale melody. 2 head hammers. Music book. By Emenee. Ask for 14BR3.

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GOLDEN TRUMPET (6 to 14 years)

With golden tones! Play songs, marches, bugle calls. Over 13 inches long. Heavy gold finish. Tuned reeds. Sanitary, sealed mouthpiece. Music book. Luggage type case. By Emenee. Ask for 14BR5.



SANDY WIRTH BATON

(6 to 14 years)

Practice now and you'll be a star! A regulation size baton, balanced for smooth performance. Steel with vari-colored finishes. By Emenee. Ask for 14BR4.

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GENE AUTRY COWBOY GUITAR
(6 to 14 years)

With automatic guitar player! Almost 3 feet long. Professional tone. Western motif. Tuning pegs. Silk neck cord. Music book. Luggage type case. By Emenee. Ask for 14BR6.

9⁹⁸

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FROM GRANDPA
HALSAM'S FUN

TO BABY
FOR EVERYONE



AMERICAN PLASTIC BRICKS (4 to 9 years)
290 pieces in this building set! Colorful instruction booklet tells how to build models of your own house! Doors, windows open, close. Modern jalousies. By Halsam. Ask for 15BR1.



400

AMERICAN LOGS (4 to 8 years)
Relive the days of the frontiersmen! Build cabins, forts, stables, with 211 axe-hewn, square cut timbers. Logs interlock snugly. By Halsam. Ask for 15BR2.

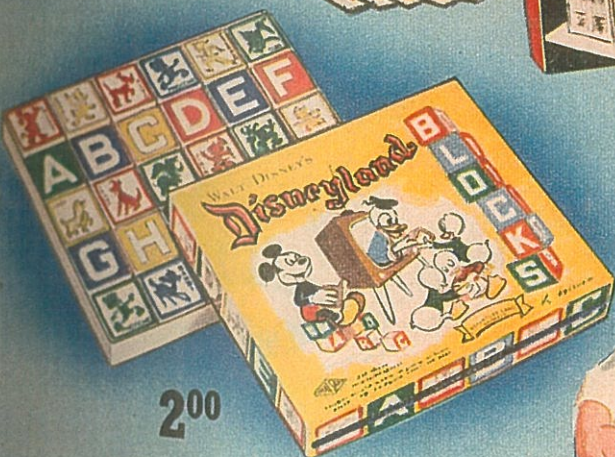
CHESS—DOMINO—CHECKER KIT
(All over 6 years)

Get the whole family together for fun with this 3-in-1 game kit. Durable playing parts for chess, dominoes, checkers. By Halsam. Ask for 15BR3.

300

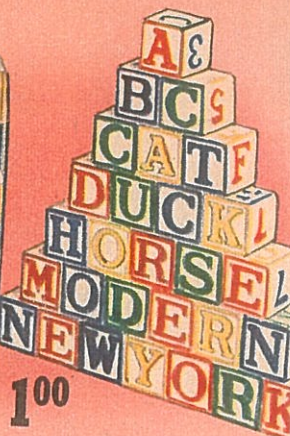
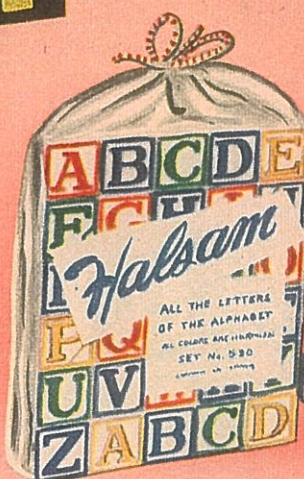
AMERICAN SKYLINE CONSTRUCTION SET (4 to 12 years)
Billy and Ruth love this! It makes towering skyscrapers, railroad stations, bridges. A 476 piece set. HO precision interlocking parts of strong, durable plastic. Hours of creative fun. Instruction book. By Halsam. Ask for 15BR4.

400



200

DISNEYLAND BLOCKS (1 to 5 years)
It's a house! Now a train! Build whatever you need on 30 round-cornered, splinter-free safety blocks colorfully embossed with Disneyland friends, ABC's, numerals. By Halsam. Ask for 15BR5.

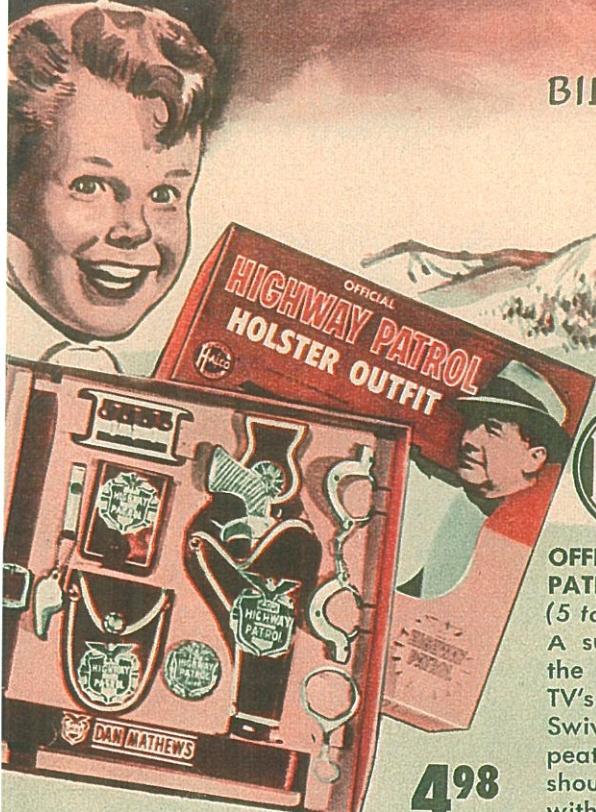


100

BAG OF ALPHABET BLOCKS
(1 to 3 years)

Have lots of fun with 30 brightly colored, deeply embossed ABC blocks. Rounded corners; splinter free. Packed in transparent storage bag. By Halsam. Ask for 15BR6.

BILLY SAYS, "SHOW YOUR TOYS TO ME . . ."



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OFFICIAL HIGHWAY PATROL SET

(5 to 10 years)

A super outfit just like the patrolmen wear on TV's "Highway Patrol!" Swivel pocket holster, repeating pistol, wide belt, shoulder belt, handcuffs with case, magnifying glass, more! By J. Halpern.

Ask for 16BR1.



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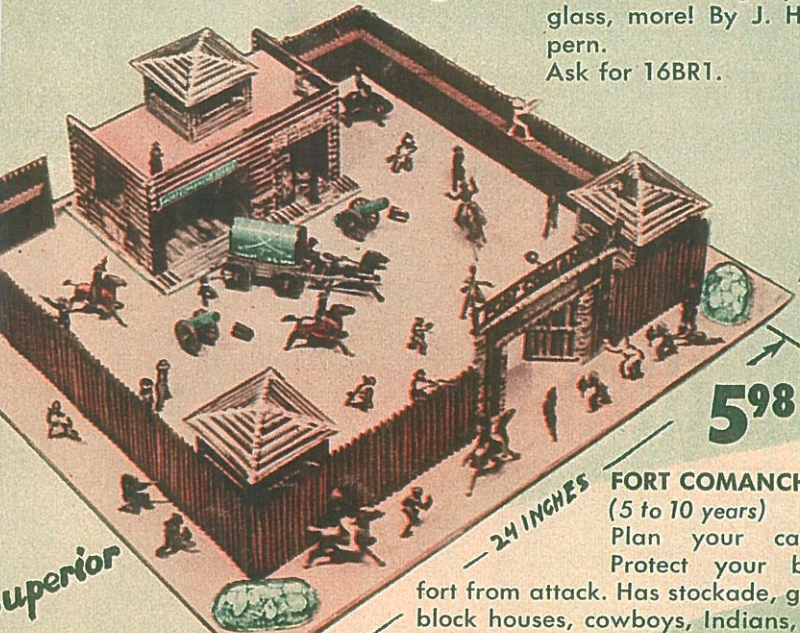
WELLS FARGO PONY EXPRESS DOUBLE HOLSTER OUTFIT

(5 to 10 years)

The mails must go through! Heavy suede shoulder bag for mail, 2 Smoky Joe repeating pistols in handsome adjustable holster belt.

By J. Halpern.

Ask for 16BR2.



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FORT COMANCHE

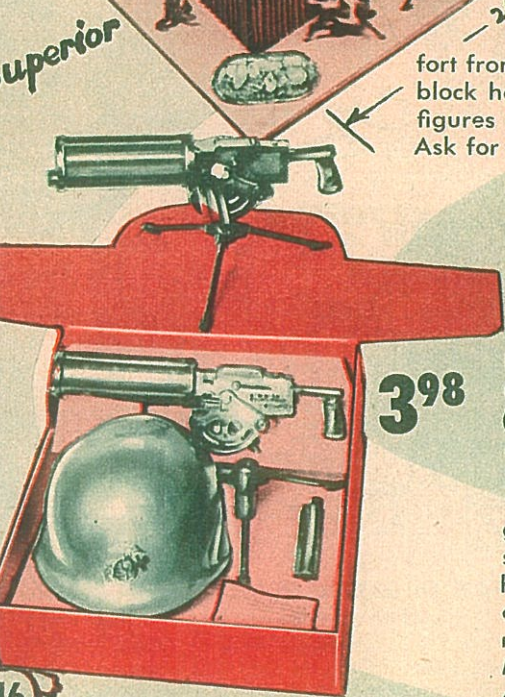
(5 to 10 years)

Plan your campaign. Protect your beautiful

fort from attack. Has stockade, gateway, block houses, cowboys, Indians, moving figures on horses, cannons. By Superior.

Ask for 16BR3.

24 INCHES



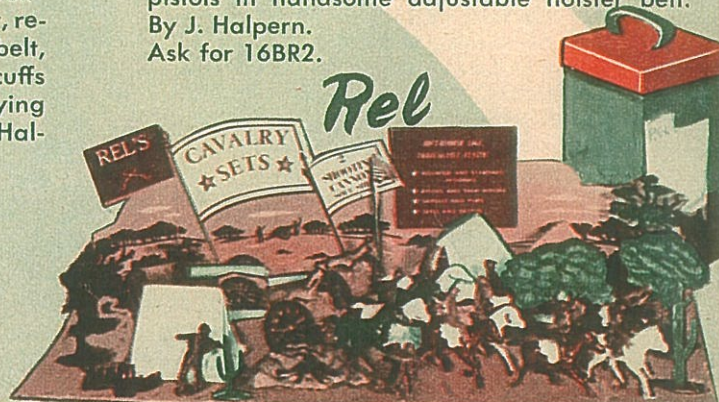
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U.S. MACHINE GUNNER

(5 to 12 years)

Just like an authentic U.S.A. type 1917A1 water-cooled machine gun on tripod. Gun swivels and shoots 10 harmless pellets in any direction. Adjustable, regulation helmet. By Maco Toys.

Ask for 16BR5.



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59 PIECE CAVALRY SET

(3 to 9 years)

In a handy storage box with strap! See what's inside: mounted and standing troopers, riding and team horses, saddles, tents, cannons, trees and cactus. Lots of fun! By Plastic Art.

Ask for 16BR4.

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6⁹⁸

JUNIOR PEACE FORCE

(5 to 12 years)

Be a Junior Peace Force Soldier! Paratrooper carbine, regulation helmet, mess kit, canteen, carbine equipped with removable bayonet, sheath. Shoots 10 harmless pellets. By Maco Toys.

Ask for 16BR6.

MACO TOYS

AND I'LL TELL YOU WHAT YOU'RE GOING TO BE!



PRAIRIE WAGON

(1 to 3 years)

For playing "frontiersmen." Swinging tailgate with snap lock, tubular steel handle. Metal wheels, beautiful printed hood. Wagon bed 14½ inches long. By Ohio Art.

Ask for 17BR1.

2⁰⁰

IT'S A WONDERFUL TOY...IT'S

IDEAL



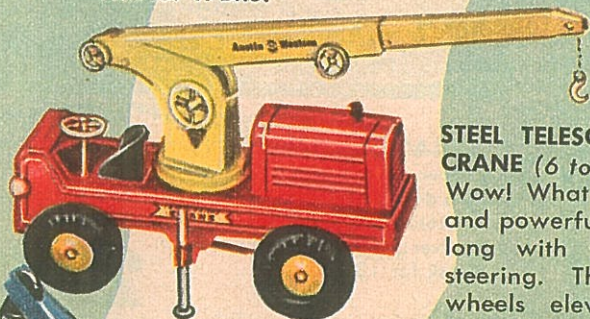
ROY ROGERS FIX-IT CHECK WAGON AND NELLYBELLE JEEP

(3 to 8 years)

More than 60 separate parts to put together, take apart! Pardner, this is for you! Wagon 19 inches long! Jeep, 7 inches. Roy, Dale, Pat Brady, Bullet figures included. By Ideal.

Ask for 17BR3.

6⁰⁰



STEEL TELESCOPING CRANE

(6 to 12 years)

Wow! What action! Big and powerful, 27 inches long with four wheel steering. Three hand-wheels elevate boom, extend or retract outer section, operate chain hoist. Adjustable jack support. By Ny-Lint.

Ask for 17BR4.

8⁹⁵

NY-LINT TOYS

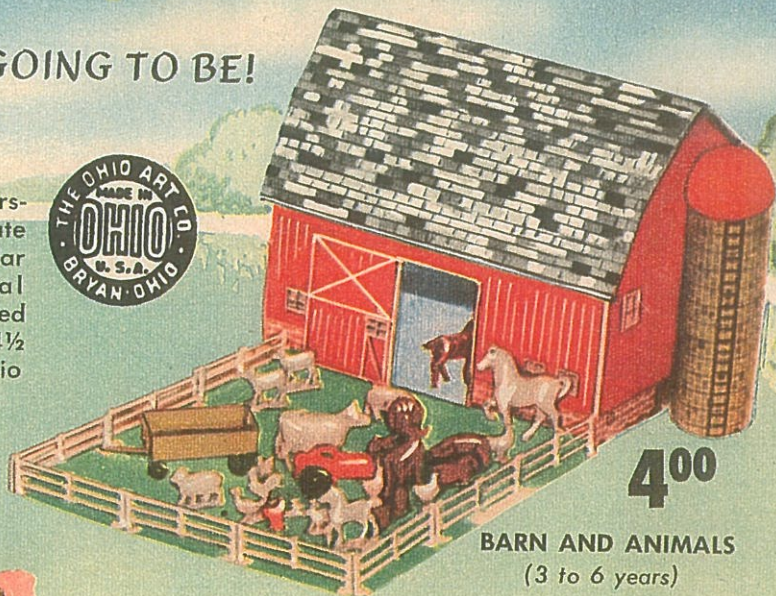
MICHIGAN SHOVEL

(6 to 12 years)

For big-time excavation jobs! Bucket takes a big "bite," trips automatically when raised to boom. Boom raises, lowers. Housing pivots on rugged chassis. Steerable front wheels. All steel. Over 31 inches long. By Ny-Lint.

Ask for 17BR6.

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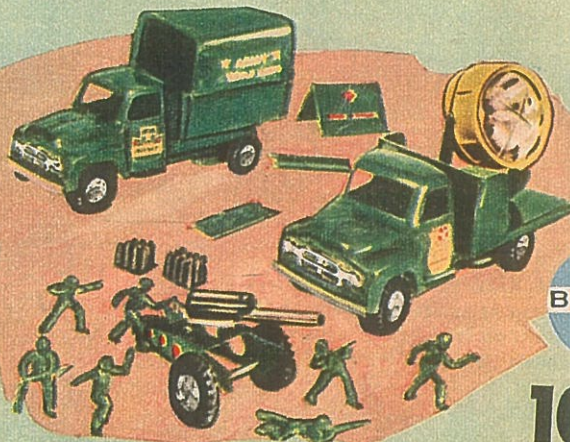
BARN AND ANIMALS

(3 to 6 years)

A jim dandy set! Sheep, pigs, roosters—33 soft vinyl animals with beautiful 19 inch long metal barn with sliding door. Silo with top hooks to barn. Fence, tractor, wagon. By Ohio Art.

Ask for 17BR2.

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BUDDY

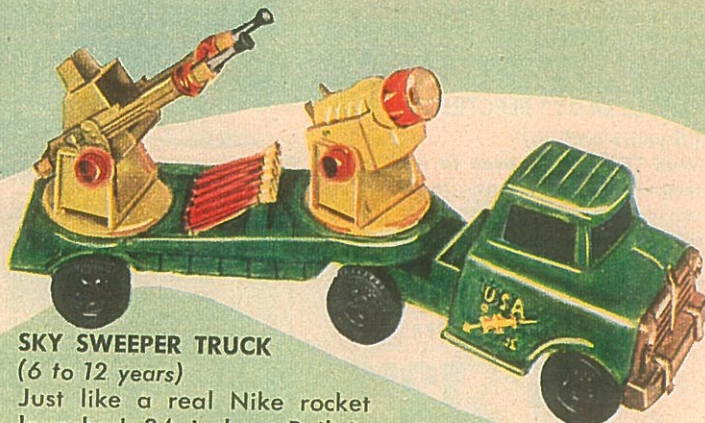
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ARMY COMMANDO SET

(6 to 10 years)

Field maneuvers are really exciting with army supply truck, field hospital, searchlight truck and mobile cannon. Fast, thrilling action lies ahead with authentic Army units. Less batteries. By Buddy "L."

Ask for 17BR5.



SKY SWEEPER TRUCK

(6 to 12 years)

Just like a real Nike rocket launcher! 24 inches. Built-in sight and projector searchlight. Mounted on trailer pulled by truck cab. Launcher fires missiles, rotates 360 degrees, elevates 90 degrees. Less batteries. By Ideal.

Ask for 17BR7.

8⁰⁰

IT'S A WONDERFUL TOY...IT'S

IDEAL

17

LITTLE COOKS AND HOSTESSES



SYMPHONY TEA SET (3 to 10 years)
Pink, white and black set in unbreakable polyethylene. Perfect for a cozy visit with one friend. 18 pieces including place settings, metaltone flatware, goblets, teapot, sugar, creamer. By Banner.
Ask for 18BR1.

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GLADIOLA TEA SET (3 to 10 years)
Four for tea, plus you and me! Service for six in dainty pink, blue, white. Metal and styrene. Includes place settings, teapot, sugar, creamer, silver-like flat ware. By Banner.
Ask for 18BR3.

2⁹⁸

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MODERN KITCHEN (3 to 6 years)
Calling young homemakers! A complete kitchen with working parts on refrigerator, sink, washing machine. All the utensils you need. Metal. 23 1/4 inches long. By Superior.

Superior



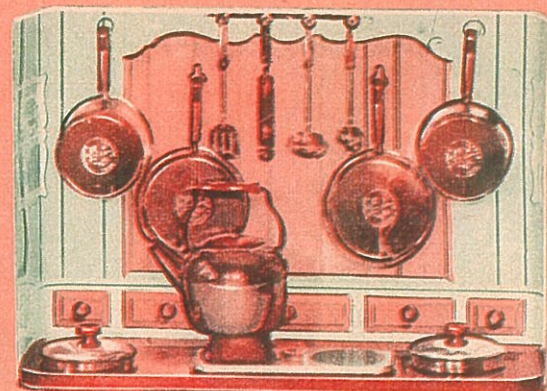
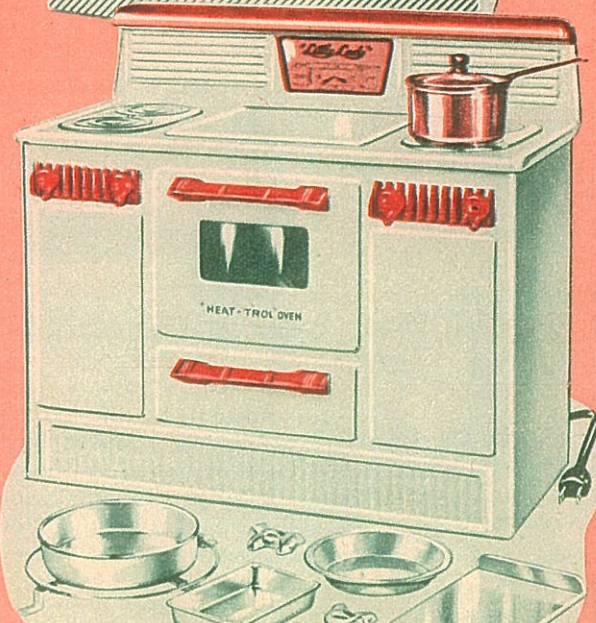
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"LITTLE LADY" ELECTRIC KITCHEN SET (5 years and up)
It's fun to cook! With Junior electric fry pan, ovenette, and sauce pan you can make meals and treats to compete with Mom's! U.L. Approved. Tested recipes included. Operates on 110-120 volts, AC or DC. By Metal Ware.
Ask for 18BR4.

"LITTLE LADY" ELECTRIC RANGE (5 years and up)
With "Heat Trol" oven to maintain temperature! Two separate element double top burners. Fiberglass insulated oven. Bakes cakes beautifully! 15 inches long. U.L. Approved. Operates on 110-120 volts. AC. By Metal Ware.
Ask for 18BR5.

12⁹⁵

"Little Lady"



METALTONE BETTYWARE (3 to 10 years)
The heart of the kitchen! A metal stove and counter top with all the styrene cooking utensils you could possibly need (15 included). Keep the beautiful coppertone shining clean! By Banner.
Ask for 18BR6.

4⁹⁸

