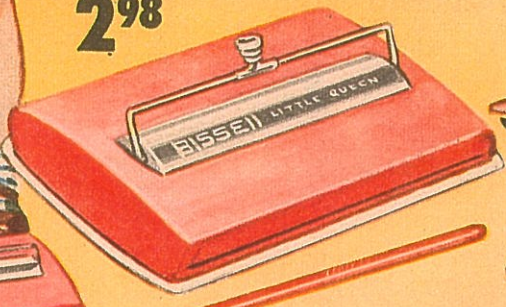




BISSELL'S "LITTLE QUEEN" SWEEPER
 (5 to 10 years)
 The queen of sweepers for you—a Bissell, just like Mom's! Really sweeps. Has bristle brush, rubber-tired wheels, roomy dustpan that empties, bumper. All steel. Colorful! By Bissell.
 Ask for 19BR1.

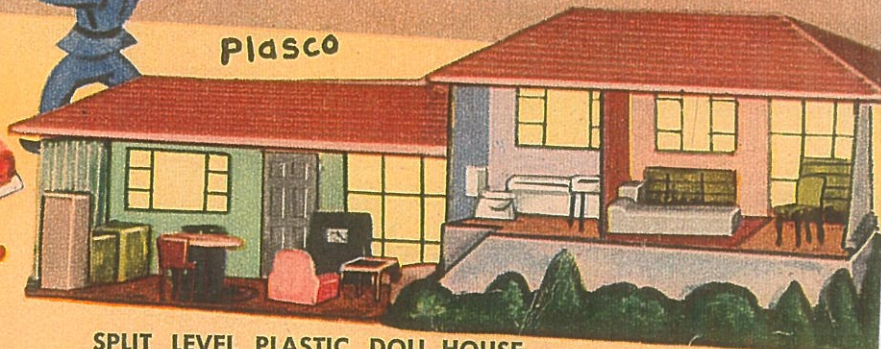
2⁹⁸



TELEGRAM
 A SPECIAL MESSAGE TO YOU
 GIRLS, DON'T MISS THESE
 HOUSEKEEPING TOYS—THEY'RE
 THE "MOSTEST"

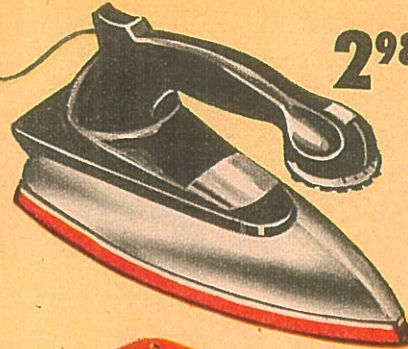


Plasco



SPLIT LEVEL PLASTIC DOLL HOUSE WITH FURNITURE
 (3 to 9 years)
 Nothing but the latest for you! Six furnished rooms: kitchen, dinette, living room, bathroom, bedroom, patio. Separate, removable roofs on upper and lower level. 34 inches long. By Plastic Art.
 Ask for 19BR2.

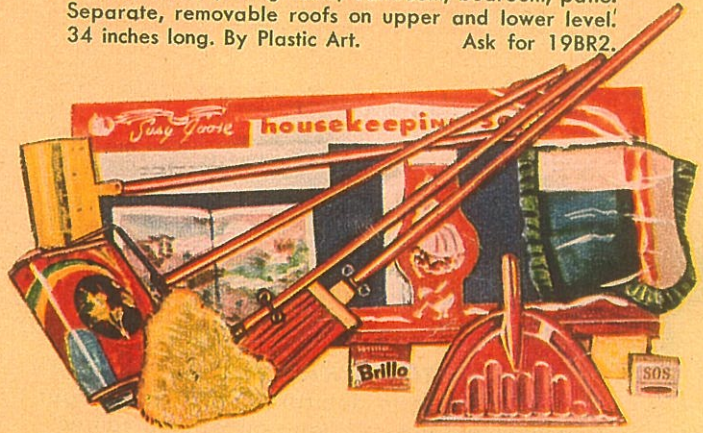
6⁹⁸



2⁹⁸

ELECTRIC IRON
 (4 to 10 years)
 An authentically styled miniature of Mom's General Electric iron. 10 Watts. U.L. Approved. Will do a beautiful job on dolly's dresses. Chrome base, black handle. By Nassau.
 Ask for 19BR3.

NASSAU



SUSY GOOSE

2⁹⁸

MUSICAL SUSY GOOSE HOUSEKEEPING SET (3 to 7 years)
 Mom will envy your complete set! Carpet sweeper, broom, dust pan, reversible floor mop, ruffled apron, filled Brillo, S.O.S. box, colored story book. By Kiddie Brush & Toy.
 Ask for 19BR4.



1⁹⁸

IRONING BOARD
 (3 to 8 years)
 A good ironing board is as important as a good iron! You'll love this all steel perforated board with rubber tipped tubular legs. It's 27 inches long. By Nassau.
 Ask for 19BR5.

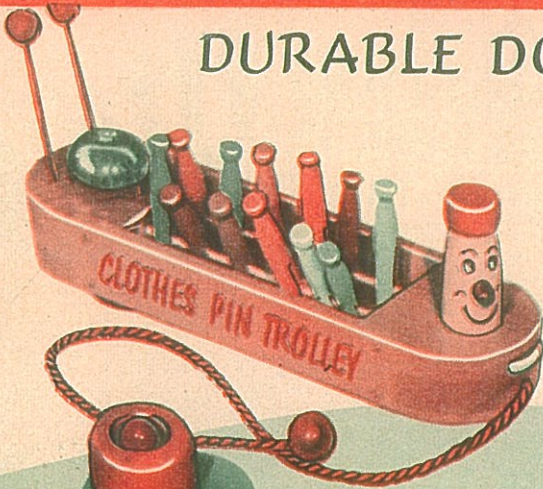


2⁹⁸

FRIENDLY FOLKS SUSY'S SUPERETTE (3 to 7 years)
 A miniature supermarket. Display case, merchandise island, check-out stand, shopping cart, store personnel, large variety of produce, meat, canned goods, food boxes, labels, etc. By Kiddie Brush & Toy.
 Ask for 19BR6.

FUN TO GROW ON

DURABLE DOEPKE TOYS

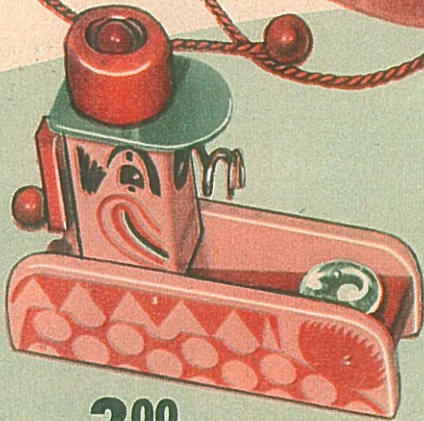


CLOTHES PIN TROLLEY

(1½ to 3½ years)

Are you one of the 12 removable clothespin passengers? Hang on, 'cause trolley sways as bells tinkle and trolleys clap. A real funny ride. 13½ inches long. By Doepke. Ask for 20BR1.

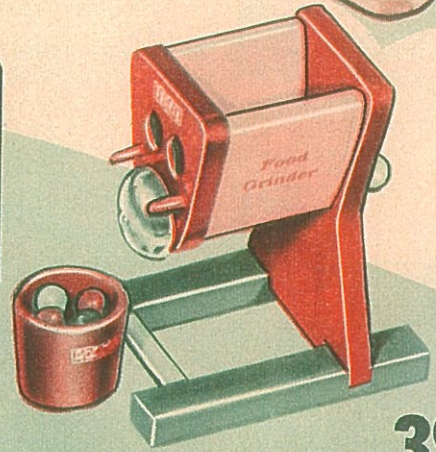
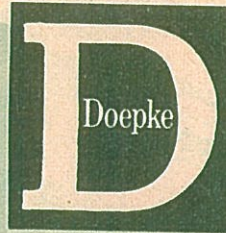
3⁰⁰



3⁰⁰

SCREWBALL SAM (2 to 5 years)

Pile the six ¾ inch marbles into his hopper-hat, turn the crank and -bong! The marbles march out his nose, hit the bell, roll to rear. 7½ inches high. By Doepke. Ask for 20BR2.



3⁰⁰

TINKLE-BELL FOOD GRINDER

(3 to 8 years)

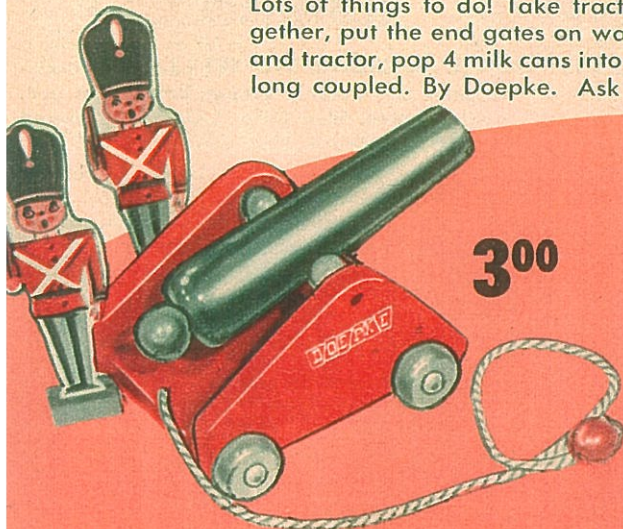
Put the balls in, turn the crank and they'll tumble out onto bell and into the bucket. Can you make this colorful grinder work? 7 inches high. By Doepke. Ask for 20BR3.



3⁵⁰

FARM TRACTOR-N-WAGON (1½ to 6 years)

Lots of things to do! Take tractor apart, put it together, put the end gates on wagon, couple wagon and tractor, pop 4 milk cans into wagon! 15½ inches long coupled. By Doepke. Ask for 20BR4.

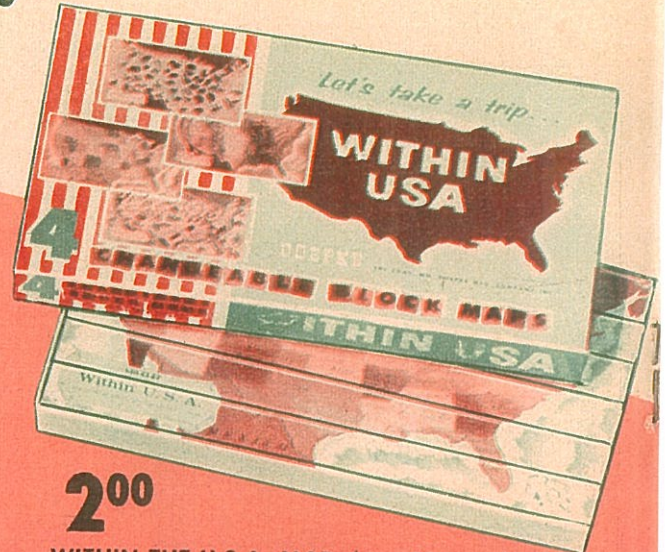


3⁰⁰

PUDGY GUN

(3 to 6 years)

Fat little cannon and 2 soft rubber balls will teach you to judge distance. Aim carefully and knock the soldiers down. Put them on 6 inch carriage for a ride. By Doepke. Ask for 20BR5.



2⁰⁰

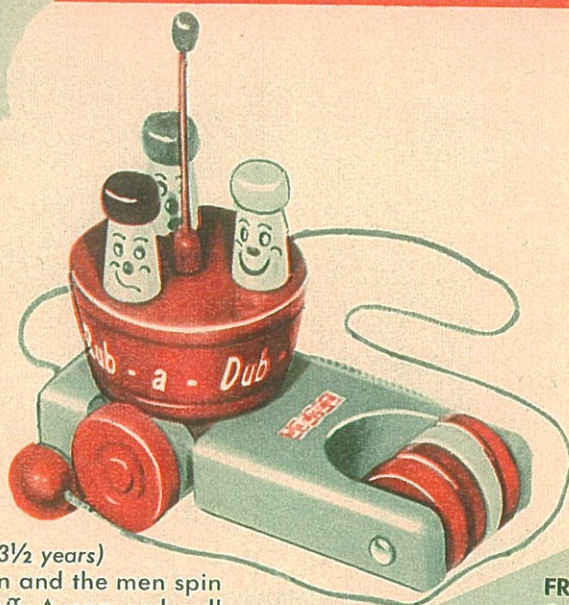
WITHIN THE U.S.A. MAP (4 to 10 years)

Revolve the blocks to make four beautiful maps. Learn facts about wild animals, 48 states and capitals, rivers, mountains, lakes, industry, agriculture, activities in your country! By Doepke. Ask for 20BR6.

LAUGH AND PLAY EVERYDAY

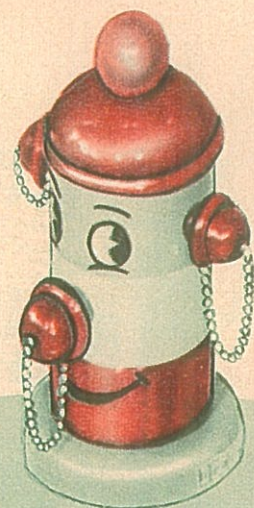


2⁰⁰



THREE MEN IN A TUB (1½ to 3½ years)
Pull the toy, watch the tub spin and the men spin around! Tub and men come off. A peg and pull toy. 7½ inches long. Colorful. By Doepke. Ask for 21BR1.

2⁰⁰



FREDDIE FIREPLUG (1½ to 3½ years)
To make happy Freddie look sad, turn his mouth and eyes sections upside down! Line up his face on dowels. Smaller parts attached with chains. 6½ inches high. By Doepke. Ask for 21BR2.



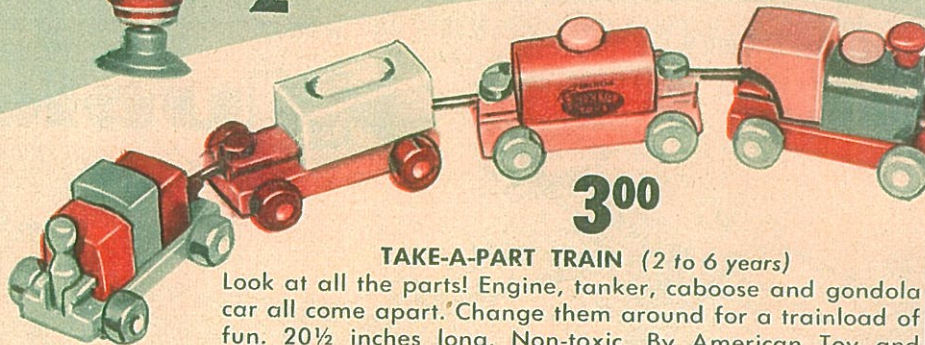
2⁰⁰

CHORAL TOP (1 to 3 years)
A 12 tone choral reed makes it change tones and form beautiful chords while spinning. Over 10 inches high with delightful tones to please a toddler. By Ohio Art. Ask for 21BR3.



MICKEY MOUSE TAP-A-TUNE **3⁹⁸**
(2 to 8 years)

Hit the pedal and ring the bell! 8 tuned brass bells play a full musical scale. Colorful circus style stand. Mallet and song book. By Emenee. Ask for 21BR4.



3⁰⁰

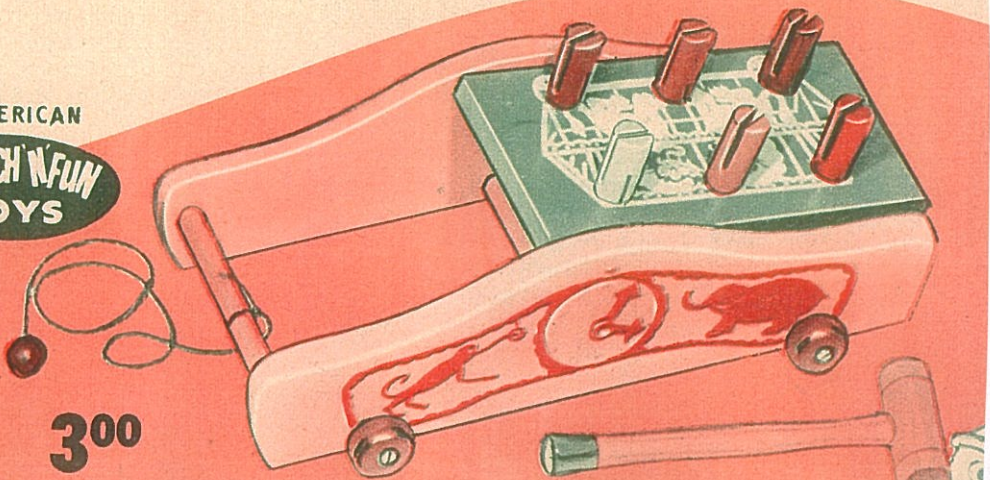
TAKE-A-PART TRAIN (2 to 6 years)
Look at all the parts! Engine, tanker, caboose and gondola car all come apart. Change them around for a trainload of fun. 20½ inches long. Non-toxic. By American Toy and Furniture. Ask for 21BR5.



CIRCUS WAGON POUNDING BOARD
(1½ to 4 years)

Pound the pegs through, flip the platform over, and pound them back again! You'll like to pull the all-wood wagon, too, and turn hands on make-believe clock. By American Toy and Furniture. 14 inches long. Ask for 21BR6.

3⁰⁰



BILLY'S HIT TOYS FOR BOYS

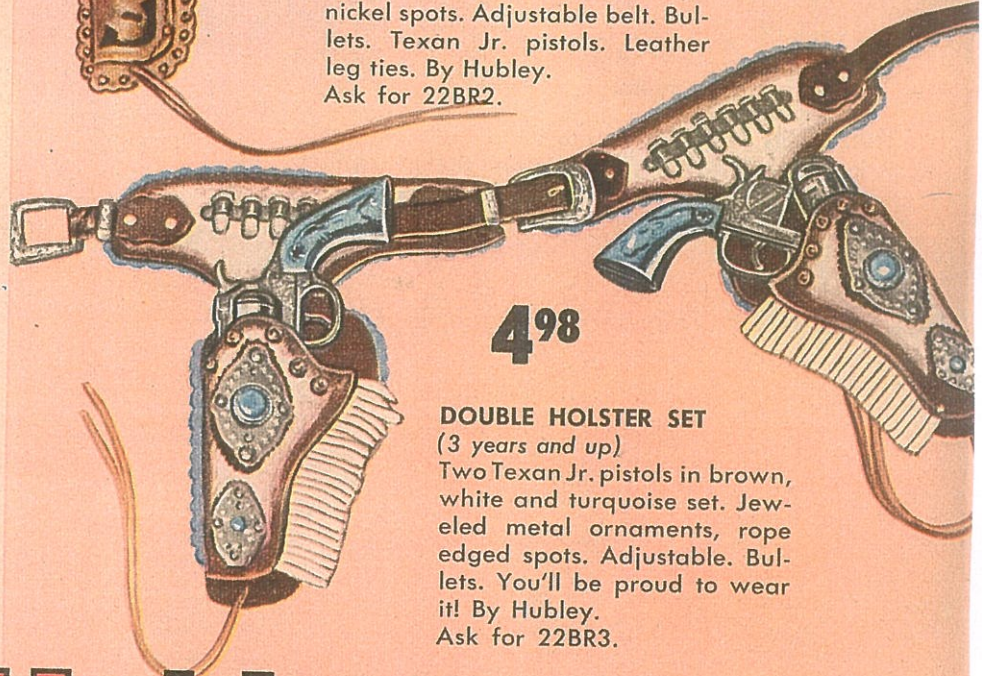


698

DOUBLE HOLSTER SET

(3 years and up)

A "must" for young marshals and frontiersmen. Made of top grain cowhide. Decorated with nickel spots. Adjustable belt. Bullets. Texan Jr. pistols. Leather leg ties. By Hubley. Ask for 22BR2.



498

DOUBLE HOLSTER SET

(3 years and up)

Two Texan Jr. pistols in brown, white and turquoise set. Jeweled metal ornaments, rope edged spots. Adjustable. Bullets. You'll be proud to wear it! By Hubley. Ask for 22BR3.



198

TRUCK-PLANE-CAR ASSORTMENT (2 to 7 years)

For the all-around boy! Park whichever you're driving—log truck, dump truck, airplane, sports car—in front of airport's diner—gas station (box sets up) for a refill! By Hubley. Ask for 22BR1

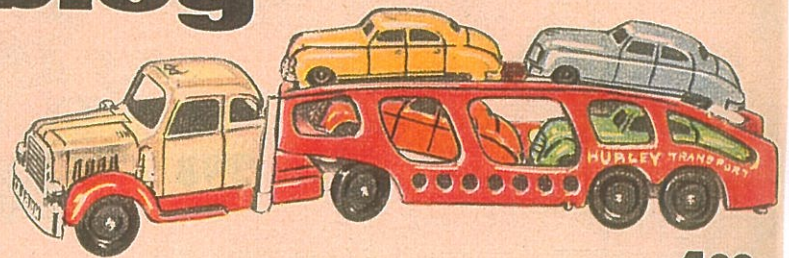
Hubley



398

PLANE SET (2 to 7 years)

Box will make a flight deck of an aircraft carrier from which you can dispatch 10 inch plane with sliding cockpit, and 4 smaller ones. Real air thrills! By Hubley. Ask for 22BR4.



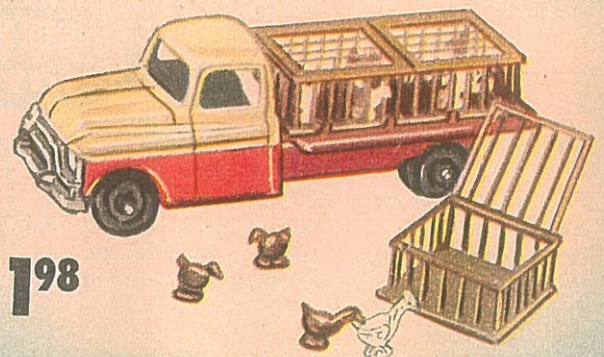
498

AUTO TRANSPORT (2 to 7 years)

You'll never tire of loading and unloading 4 unbreakable cars onto 19½ inch metal transport. Red tractor, trailer. Ramp included. By Hubley. Ask for 22BR5.

POULTRY TRUCK (2 to 7 years)

Budding farmers can take chickens and ducks (included) to market in 10 inch long cream and red truck. Has three poultry crates. By Hubley. Ask for 22BR6.

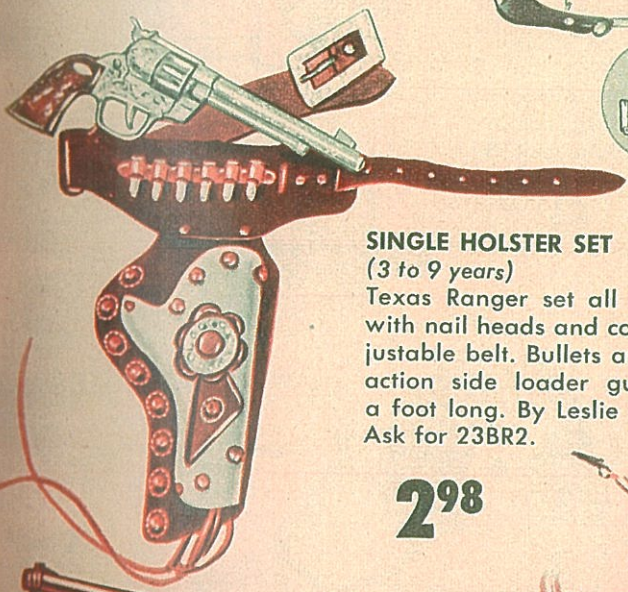


198



5⁹⁸

WILD BILL HICKOK WESTERN OUTFIT (5 to 10 years)
 You'll look just like Wild Bill in handsome fringed vest, double holsters on wide adjustable belt, cuffs, spurs, Marshal badge. Two 50 shot repeater pistols. By Leslie Henry.
 Ask for 23BR1.



SINGLE HOLSTER SET
 (3 to 9 years)
 Texas Ranger set all decorated with nail heads and concha. Adjustable belt. Bullets and double action side loader gun almost a foot long. By Leslie Henry.
 Ask for 23BR2.

2⁹⁸



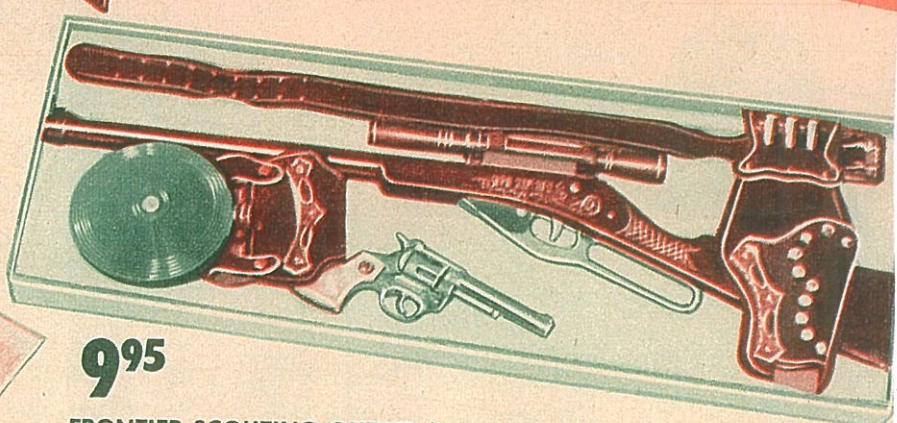
3⁹⁸

AUTOMATIC SMOKER RIFLE
 (5 to 12 years)
 For hunters, Indians, cowboys, prospectors! Really shoots smoke. And what a noise! 32 inches long. Adjustable web sling. Silvery carbine band, lever, trigger. By Daisy.
 Ask for 23BR3.

6⁹⁵

CORK BALL RIFLE AND TARGET OUTFIT (5 to 12 years)
 How accurate are you? You'll be the champ after practice with this 32 inch cork ball rifle with scope. It smokes! Target backstop, paper targets, corks included. By Daisy.
 Ask for 23BR5.

Daisy



9⁹⁵

FRONTIER SCOUTING OUTFIT (5 to 12 years)
 Looking for a new place to settle? Be sure you're equipped with 32 inch smoke rifle with 11 inch scope, repeating pistol, holster belt, bullets. Canteen with compass. By Daisy.
 Ask for 23BR6.



Your Choice!

1⁹⁸

Knickerbocker

CLOWN POP A PART AND UBANGI WARRIOR POP UP TARGET GAMES (5 to 10 years)
 Aim, fire! Hit the clown, his hat pops into the air. Hit the Ubangi Warrior, he loses his head! Both targets on extra heavy cardboard. Super dart gun, four darts with each. By Knickerbocker.
 Ask for 23BR4.



ALL WE WANT IS LOVE!

HOL-LE



3⁰⁰

CUDDLE CLOWN (1 to 4 years)
A 25 inch clown made for plenty of lovin'. Washable vinyl, stain resistant. Yarn hair. Removable cotton costume. Bell on cap. By Hol-le. Ask for 24BR1.



4⁰⁰

MISS LOLLY BY GOLLY TELEPHONE DOLL (1 to 4 years)
Do you like ponytails or pigtails? Choose whichever you want on 18 inch tall telephone doll. Made of soft vinyl. Movable dial, removable receiver with soft tone bell. By Hol-le. Ask for 24BR2.

Rushton



STINKY SKUNK, LEONY LION, FIDO AND DAISY'S MAISIE (1 year and up)
Just waiting for you to want them! Soft, washable plush with all vinyl painted faces. Daisy's Maisie wears cow bell, Stinky holds flowers, Fido barks! By Rushton. Ask for 24BR3.
Your Choice! **3⁰⁰**



Your Choice! **5⁰⁰**

MUSICAL PETS—FLOPPY AND NOSY (1 year and up)
Floppy is an Inky Black Dog and Nosy is a hound Dog. Both with soulful eyes, long floppy ears and soft plush fur. Swiss music boxes inside each. By Rushton. Ask for 24BR4.



Your Choice! **2⁰⁰**

INKY DOG, SLEEPY PUP, NOSEY HOUND, SLEEPY KITTY (1 year and up)
In soft plush, soft colors and with eyes that say, "Love us!" Washable. They promise to be the best pets you ever had! By Rushton. Ask for 24BR5.

