

FOR HOURS 'N HOURS OF QUIET FUN!



KAMKAP,



BEN FRANKLIN CASH REGISTER
(3 to 8 years)

Old fashioned cash register of plated steel. Push key, amount shows in window; push bar, drawer springs open, bell rings. By Kamkap. Ask for 10BR1

2.98

CLIMAX



KID-O-MODELING DOUGH
(3 to 10 years)

Make an elephant, a clown or Santa himself with non-toxic, non-staining dough. Four primary colors in four cans, polyethylene cookie-cutter lids. By Climax. Ask for 10BR4 **1.00** pkg.



BABY ZOO ANIMALS (6 months to 4 years)
So cute you'll want more than one! Choose either bear, elephant, tiger, lion, squeeze them—they speak! By Kaysam. Ask for 10BR2

1.00 each



"SORRY AND CURLY" STORY BOX
(10 months to 4 years)

Why is "Sorry," the hound, sorry? How did "Curly" get his pink curls? A 78 RPM record tells you while you play with soft vinyl "pets." They speak when squeezed. By Kaysam. Ask for 10BR3

2.00 set



WALT DISNEY JUMBO BLOCKS (1½ to 5 years)

Here's Mickey and all his friends on colorful, sturdy blocks. You can even sit or stand on them! Stack them—almost 4 feet tall. By Gabriel. Ask for 10BR5

3.98



"TOUCH AND GLOW" BINGO (7 and up)

Really big time! The fastest playing Bingo ever—a light decides numbers, and they never repeat. Battery operated. 24 playing cards, covering discs, batteries included. By Gabriel. Ask for 10BR6

2.98

MADE BY **Gabriel**



SNAP-ON PAPER DOLLS (3 to 7 years)

Clothes, accessories snap on and off and are interchangeable. Three heavy paper dolls. 64 costume changes including shoes, gloves! Plastic snap-ons become part of costume. By Gabriel. Ask for 10BR7

1.98

"IF YOU WANT ACTION
-TRY THESE!"

WONDER

WONDER PONY
(1 to 3 years)

A lively colt for bouncing, jumping or fast riding thanks to magic spring action. Durable plastic horse on copper base. Saddle height 17½ inches. By Wonder Products. Ask for 11BR1

11.95

WONDER MARE
(1 to 7 years)

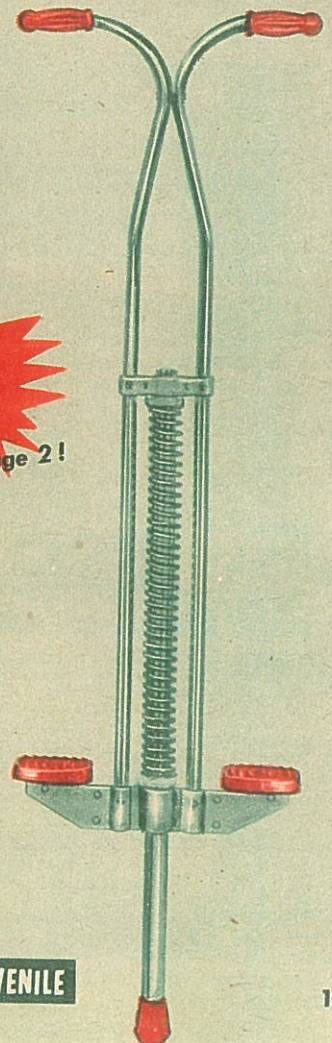
Ride 'em cowboy! Provides enough exercise for a whole day. Magic spring action never wears out. Saddle height of Golden Palomino 19½ inches. High-strength plastic horse. Copper base. By Wonder Products. Ask for 11BR2

19.95

BLUE RIBBON WONDER MARE
(1 to 7 years)

Sturdy Pinto wears tool-ed-look saddle (height 25 inches). A handsome, championship horse on copper base will help make strong muscles! By Wonder Products.

Ask for 11BR3 **34.95**



Billy

See Contest on page 2!

SIDEWALK ROLLER SKATES
(4 to 12 years)

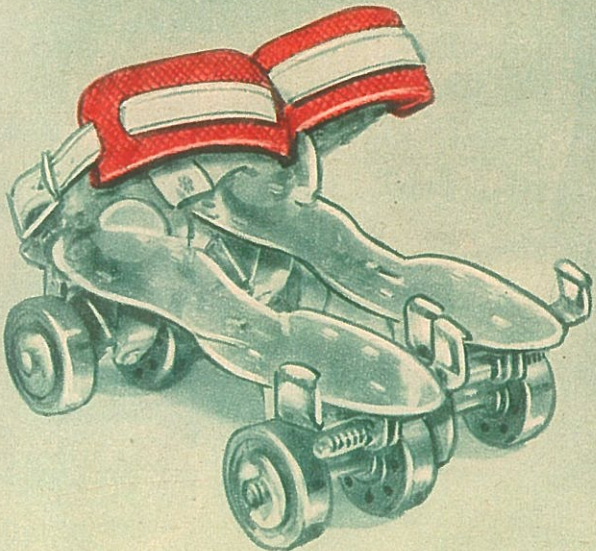
You'll think you're flying! Fast and easy to manage. All Billy and Ruth's friends want this model. Steel construction, leather straps, ankle protection. By Union Hardware Co. Ask for 11BR4 Low, low price!

POGO STICK
(7 years and up)

See how long and how far you can travel on self-lubricating jumping stick with safety rubber foot pads! Tubular steel with pre-set adjustable spring. By Master Juvenile.

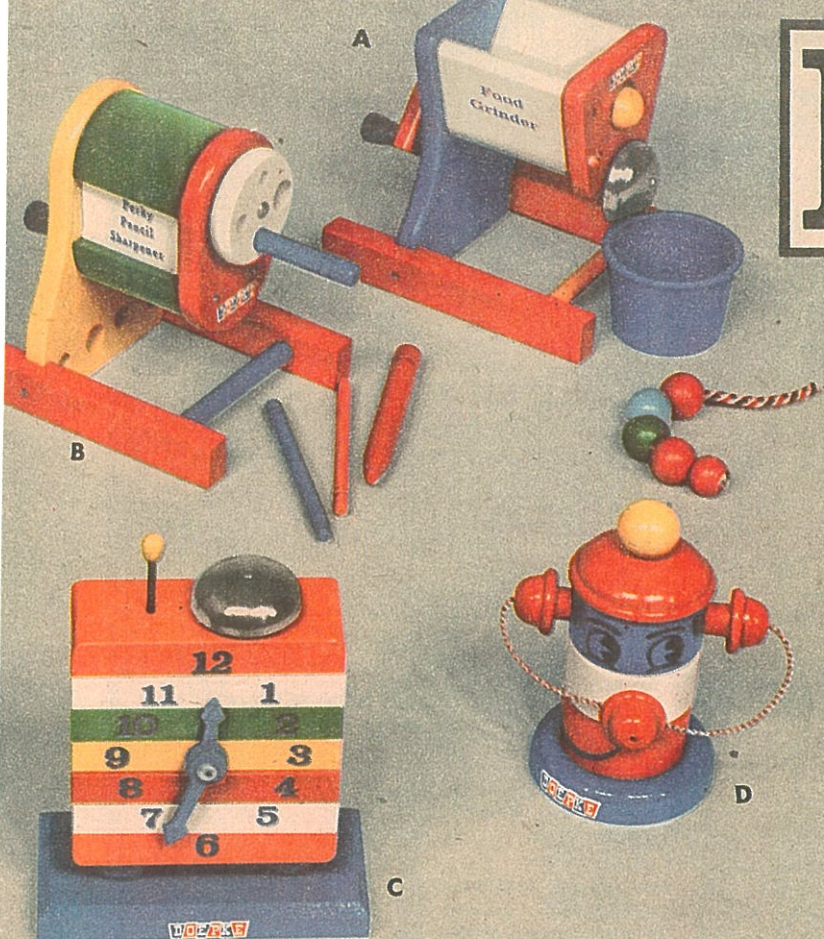
Ask for 11BR5 **8.95**

MASTER JUVENILE





Fun To Grow On



A—TINKLE BELL FOOD GRINDER (3 to 6 years)

Turn the handle and five wooden beads will fall, one by one, onto bell and into bucket! String beads on cord. Colorful and fun! 8 inches long. By Doepke. Ask for 12BR1 **3.50**

B—PERKY PENCIL SHARPENER (3 to 6 years)

See if you can find the right size holes for your "play" pencils! It whirr-r-r's like real sharpener. Doesn't really sharpen. 7 inches high. By Doepke. Ask for 12BR2 **4.00**

C—PEG-APART CLOCK (3 to 8 years)

Learn numbers, colors and how to tell time! Take apart . . . get it together right or it won't be a clock! Ring alarm with spring bell. Almost 8 inches high. By Doepke. Ask for 12BR3 **3.00**

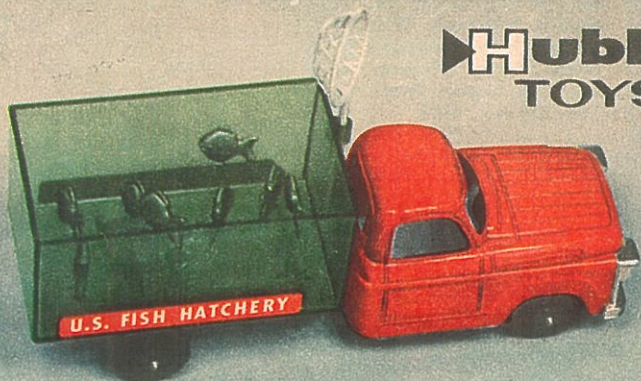
D—FREDDIE FIREPLUG (1½ to 5½ years)

Poor Freddie—now he's sad. Turn his mouth upside down and he's happy! Take him apart, put together right side up or vice versa. Almost 7 inches high. By Doepke. Ask for 12BR4 **2.00**

E—FISH HATCHERY (3 to 6 years)

Watch the fish as they appear to be swimming in transparent fish tank. Metal truck, 10 inches long. A fish net too! By Hubley. Ask for 12BR5 **1.95**

Hubley TOYS



CHORAL TOP (1 to 4 years)

Beautiful shiny colors! Makes mellow-sounding chords, too, on 12 tone choral reeds. Big—9½ inches high. By Ohio Art. Ask for 12BR6 **2.00**



"FRONTIER DAYS" PRAIRIE WAGON (1 to 3 years)

For travelling on dangerous frontiers. Plastic hood protects you and valuables from weather! Western design. Swinging tailgate. Overall length 29½ inches. By Ohio Art. Ask for 12BR7 **2.00**



**YES, SOME OF OUR TOYS ARE MUSICAL
AND OUR TELEPHONE
REALLY TALKS!**



**TV PAY PHONE
(3 to 6 years)**

Put real money in and dial your number! Hear the operator talk, or if you have to wait, turn the knob and watch TV! Coin return. Over a foot high. By Gong Bell.
Ask for 13BR1 **3.98**



**BUNK BEDS
(3 to 8 years)**

Fit them on top of each other or use separately. Ladder for the dolls to climb up top! 19½ inch long beds. By Gong Bell.
Ask for 13BR2 **4.98**



Superior Toy



**STEEL SAFE
(3 years and up)**

A real combination lock on sturdy, 5½ inch high safe. No keys to lose. Heavy rubber legs. Holds over \$100.00 in coins. By Superior Toy.
2.98

Ask for 13BR3

Brooks.



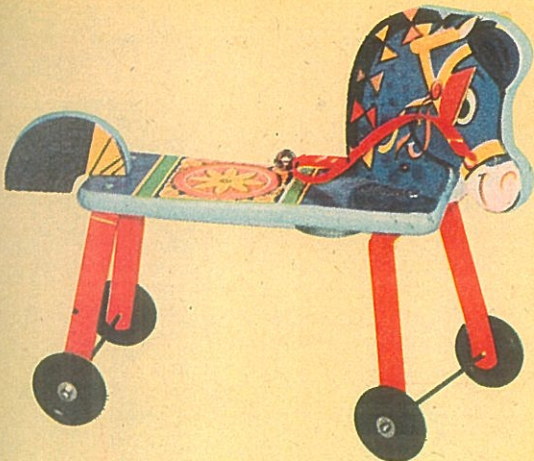
**"MR. BIG BOY"
(3 years and up)**

His owner will feel big too! Immense in size—13½ inches long. Holds over \$1500.00 in mixed coins. Cap plug on bottom. Unbreakable. By A. N. Brooks.
2.98

Ask for 13BR4

**RAINBOW PUSH CHIME
(Toddlers)**

Just learning to walk? This will help! Push hardwood stick and hear shiny gongs ring as colorful balls go round. 24½ inches long. By Gong Bell.
Ask for 13BR5 **1.00**



MUSICRADLE (2 to 8 years)

Music box plays "rock-a-bye-baby" when you turn the crank. 24 inches long—for a big baby! Sturdy wood construction. By Gong Bell.

Ask for 13BR6 **4.98**



HORSE RIDER (1½ to 4 years)

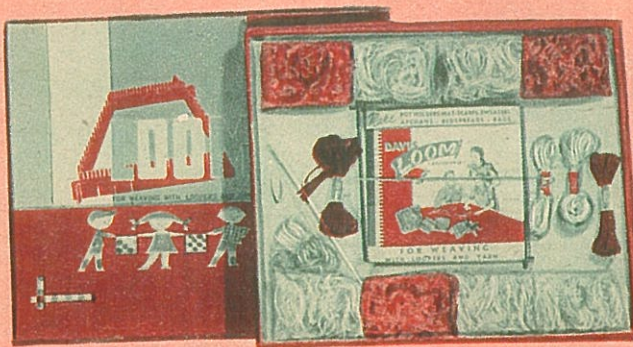
Almost like real! He'll go whichever way you turn his head! Has rubber wheels on steel legs. 19 inches long. It's musical! By Gong Bell.
Ask for 13BR7 **3.50**

**GONG
BELL
TOYS**

Learn to Keep House Like Mom!



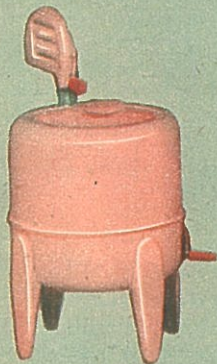
DAVIS



ADJUSTABLE LOOM (5 to 10 years)
 Make pot holders, bags—even a bedspread! Metal, adjustable loom, looper, yarn, hook, needle, instructions. It's fun and useful tool By H. Davis.
 Ask for 14BR1 **1.98**



"PUPPY LOVE" GUEST TOWEL EMBROIDERY SET (5 to 10 years)
 For gifts, or for your friends when they come to call! Embroider four towels (2 of them terry cloth), decorate with felt applique pieces. Everything included. By H. Davis.
 Ask for 14BR2 **1.98**

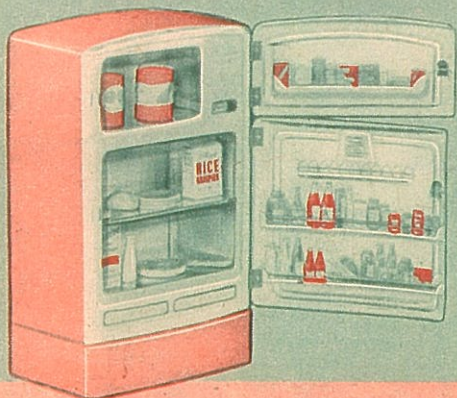


WASHING MACHINE (2 to 7 years)
 Do dolly's wash by turning handle. Agitator-type. Holds water, soap. Sturdy wringer adjusts to several positions. 12 inches high. By Wolverine.
 Ask for 14BR3 **2.59**

STOVE (2 to 7 years)
 Modern pink, pushbutton steel stove. 12 inches high. Spacious oven. Includes whistling tea kettle, saucepan, utensils in polished aluminum. By Wolverine.
 Ask for 14BR4 **2.98**



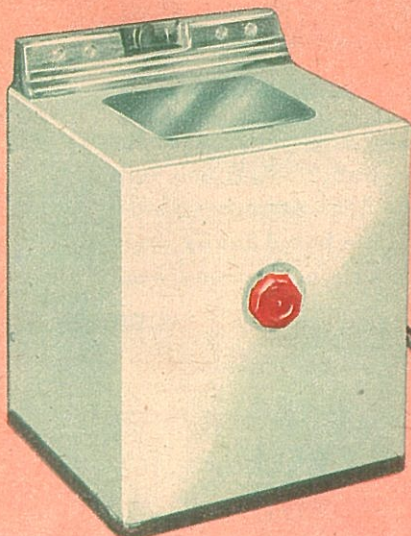
HUTCH CABINET (2 to 7 years)
 Quaint Tyrolian design on all-steel cabinet. Top drawer, bottom doors open. 20½ inches high. Includes canisters, tea pot, tea set. By Wolverine.
 Ask for 14BR6 **5.98**



REFRIGERATOR (3 to 7 years)
 Stack the frozen foods neatly in special compartment; arrange others below. Two door, pink steel refrigerator stands 13½ inches high. Dummy food packages. By Wolverine.
 Ask for 14BR5 **2.98**

STRUCTO

SPARKLE BRIGHT WASHER-DRYER (4 to 10 years)
 A "must" for dolly's clothes! Washes and spin-dries. Set controls for wash or dry, set time for each action. Operates on batteries (not included). 10 inches high. By Structo.
 Ask for 14BR7 **5.98**



WOLVERINE

RUTH'S LAUNDRY DAY SET (4 to 8 years)
 For Tuesday ironing chores! Steel ironing table with rubber tipped legs, pad and Silicone cover. U. L. approved modern electric iron. By Wolverine. Ask for 14BR8
4.98 set



**KNIT, SEW, DRAW,
MAKE ICE CREAM
HASBRO'S FOR EVERYONE!**



A—POPEYE ERASO-BOARD (3 to 9 years)

Color on eraso-board—wipes right off! Also includes magic tracing screen, Popeye eraso-cards, wipe-off crayons, sharpener. By Hassenfeld. Ask for 15BR1.

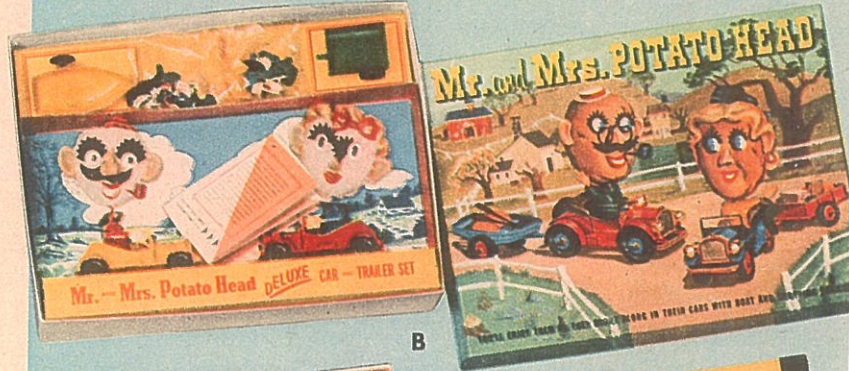
1.98



B—MR. AND MRS. POTATO HEAD (3 to 8 years)

Now they can travel! Use ordinary fruits, vegetables and add heads, legs, arms, eyes — from set. Two cars, trailers included. By Hassenfeld. Ask for 15BR2.

1.98



C—PENCIL CRAFT PAINTING SET (8 years and up)

For gifts or for your own room! 6 pre-drawn subjects, 10 3/4 x 13 3/4 inches. Water color tipped pencils. Full color guides. By Hassenfeld. Ask for 15BR3.

1.98

D—"FROSTY" ICE CREAM MACHINE (6 to 10 years)

Yum! Yum! Follow easy recipes and make your own ice cream and sherbets. For a business of your own or special party-giving. By Hassenfeld. Ask for 15BR4.

2.98

E—JR. MISS KNITTING SET (6 to 16 years)

Make a knit suit for dolly—matching scarf for yourself! All instructions and materials—lots of yarn. In two-tone vinyl case. By Hassenfeld. Ask for 15BR5.

2.98

F—SEWING CASE WITH TOY NECCHI SEWING MACHINE (6 to 12 years)

All sewing necessities in one luggage-style case. Machine really sews. Materials, dolls, instruction, sewing accessories included. By Hassenfeld. Ask for 15BR6.

4.98

G—JR. MISS DIAPER AND FEEDING SET (4 to 8 years)

Keep doll baby sweet and clean! Johnson & Johnson baby powder, "Q" tips, diapers—in vinyl bag. Davol polyethylene bottles. By Hassenfeld. Ask for 15BR7.

1.98

