

# BILLY and RUTH PRESENT THESE BASIC TOOLS OF PLAY!



**A—AMERICAN LOGS**  
(4 to 8 years)  
Be a frontiersman! Build cabins, forts, tables with 211 axe-hewn interlocking logs. Green roof slats, red chimneys. Sturdy tube. Instructions. By Halsam. Ask for 28BR1 **4.00**

**B—AMERICAN SKYLINE CONSTRUCTION SET**  
(4 to 12 years)  
A 476 piece set! Wall sections slide into interlocking columns with "terra cotta" flooring locked between stories. Pieces can be used with other skyline sets. By Halsam. Ask for 28BR2 **4.00**

**C—WALT DISNEY EARLY SETTLER LOGS**  
(4 to 9 years)  
With solid wood caulking fillers, doors, windows for added fun! Use two or more sets—make entire village. In sturdy carrying box. 270 pieces. Instruction book. By Halsam. Ask for 28BR3 **3.00**

**D—AMERICAN PLASTIC BRICKS** (6 to 12 years)  
Most 300 pieces! Interlocking 1 3/4 inch bricks, half bricks, gable bricks. White doors, windows open. New sliding garage doors. By Halsam. Ask for 28BR4 **5.00**

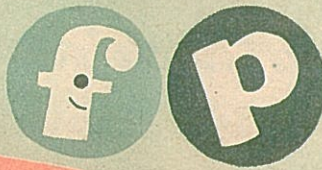
**E—HI-LO BLOCK CRUISER**  
(1 to 5 years)  
Build it high—move it! 33 alphabet blocks interlock, fit on grooved track of cruiser truck. Lots of fun for you! By Halsam. Ask for 28BR5 **2.50**

**F—ALPHABET SAFETY BLOCKS**  
(1 to 5 years)  
For building houses, trains, bridges! 25 safety blocks with embossed A.B.C.'s, numbers, letters. Rounded corners. By Halsam. Ask for 28BR6 **1.00**

BUILD  
MODELS  
LIKE  
THESE



# Fisher Price's Liveliest Toys!



**SNOOPY SNIFFER**  
(1 to 4 years)

He's sniffing around hoping to find you! Pull his vinyl leash—he'll "woof-woof" with joy and wag spring tail. Almost 14 inches long. By Fisher Price. Ask for 29BR1

**2.50**

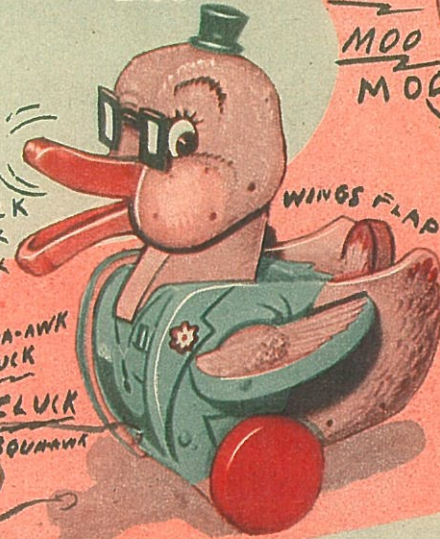
WOOF  
WOOF  
WOOF



**DOCTOR DOODLE (1 to 5 years)**

Feathered top hat, eye glasses add to importance! Cheery "quack-quack" tells you all is well. 9 inches high. All safe wood parts. By Fisher Price. Ask for 29BR2

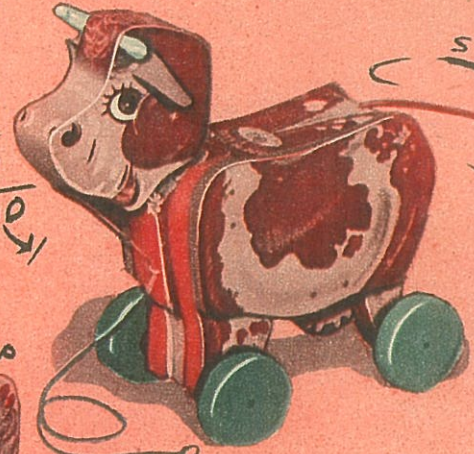
**3.00**



QUACK  
QUACK  
QUACK

WINGS FLAP

SQUA-AWK  
CLUCK CLUCK  
CLUCK CLUCK  
SQUAWK



**MOO-OO COW (1 to 4 years)**

"Bossy" has long, low "moo-oo." She tosses head, swishes spring tail when pulled. Safe wood with acetate horns. 10 inches long. By Fisher Price. Ask for 29BR3

**3.00**

MOO  
MOO

SWISH



**THE CACKLING HEN**  
(1 to 4 years)

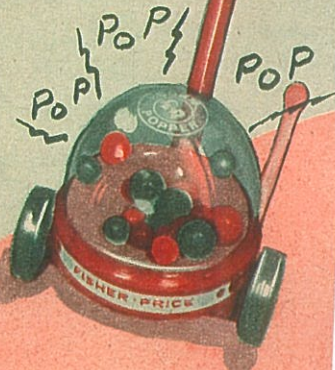
When she walks she clucks, "Cluck - cluck-squa-awk!" Wings flap. Bright red vinyl comb and tail feathers. 10 inches high.

Ask for 29BR4 **2.50**

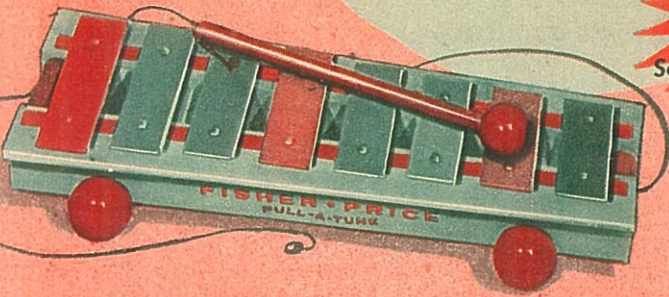
**CORN POPPER (1 to 4 years)**

"Pop-Pop"—just like real as wooden balls pop against unbreakable dome. They can't escape either! Wood base and wheels. 18½ inch handle. By Fisher Price. Ask for 29BR5

**2.00**



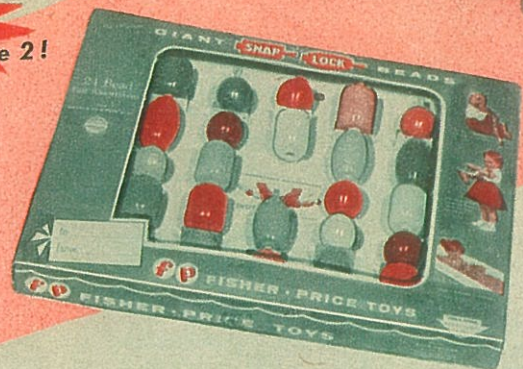
POP  
POP  
POP  
POP



**PULL-A-TUNE XYLOPHONE (1 to 7 years)**

Pull it — it plays automatically! Or play it with mallet included. Follow color-keyed music book. Unbreakable wood sound chamber. 14 inches long. By Fisher Price. Ask for 29BR6

**3.00**



**GIANT SNAP-LOCK BEADS (3 months to 4 years)**

Squeeze, chew—and wash them! Snap together, pull apart with locking device. 25 giant polyethylene, unbreakable beads too big to swallow. By Fisher Price. Ask for 29BR7

**2.00**

Without notice, all prices subject to change. In some sections of the South and West, some items slightly higher.



*March and Play  
all through  
the day!*



**TRAP DRUM SET (4 to 10 years)**

If you've got rhythm you'll need this! Large drum 20½ inches diameter. Cloth-head snare drum 9 inches. Cloth-head tom-tom. Cymbal, triangle, bells, steel foot beater. By Ohio Art.

Ask for 30BR1

**5.95**



**STEEL STAMPING POLYETHYLENE MUSICAL DIAL TELEPHONE (1 to 4 years)**

It's unbreakable and won't scratch Mom's floors! Lots of fun in store for owner! Turn handle, hear music! Spring-action dial rings bells. By Steel Stamping. Ask for 30BR2

**2.00**



**AUTOMATIC REPEATER PHONOGRAPH (3 to 8 years)**

It's two speed (45 or 78 RPM) and has automatic repeater attachment for 6 and 7 inch records! Plays records up to 12 inches. Needles, case included. 115 Volts, AC. U.L. approved.

By Spear.

Ask for 30BR3

**14.95**

**SPEAR**

**SCHOENHUT**

**'LECTRIC CONSOLE PIANO (3 to 8 years)**

So easy to play! Full toned, 13 keys. Ivory wrought iron console with rubber tipped legs. Music rack and book. 115 Volts, AC only, U.L. approved. 24½ inches high. By Spear.

Ask for 30BR4

**13.95**

**GRAND PIANO AND BENCH (3 to 8 years)**

Big and beautiful! 30 plastic standard width keys cover 2½ octaves. Play by color charts and notes in book! For future pianists. 20½ inches wide. By Schoenhut.

Ask for 30BR5

*GREAT VALUE at  
Small Price*



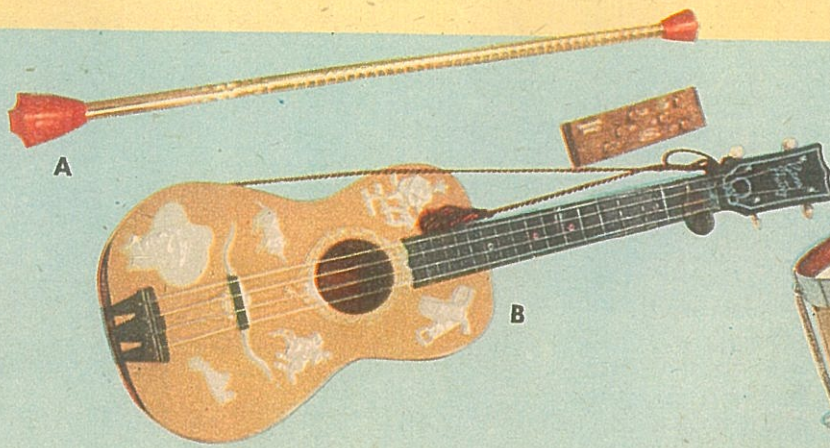
# Start the Music—It's EMENEE TIME!



## MICKEY MOUSE TAP-A-TUNE (2½ to 6 years)

Play by color from song book. Hit the petal-bell rings! 8 tuned brass bells and Mickey himself smiling at you. With mallet. By Emenee. Ask for 31BR1

**4.00**



## A—STAR SPANGLED LIGHTED BATON (6 to 12 years)

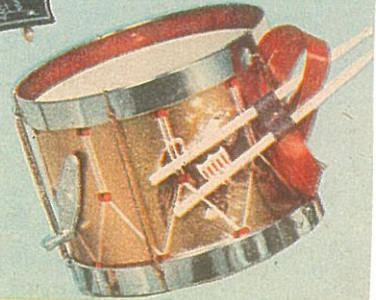
Flashes red, white and blue beams. Professional size. Uses pen-light batteries (not included). Folder to teach you how to twirl. By Emenee. Ask for 31BR2

**2.00**

## B—GENE AUTRY COWBOY GUITAR (6 to 16 years)

Full size; nearly three feet long. Professional tone. Music book included. Emenee automatic guitar player. Gear action tuning peg. By Emenee. Ask for 31BR3

**10.00**



## AUTOMATIC PLAYER DRUM (3 to 10 years)

You can't miss! Play it automatically by turning handle, or with drumstick included. Big and handsome, sturdy metal frame. Shoulder harness. By Emenee. Ask for 31BR4

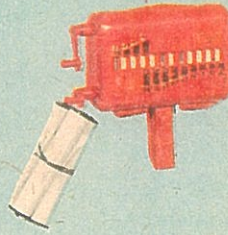
**4.00**



## ELECTRIC GOLDEN PIPE ORGAN (6 and up)

Magnificent organ with 27 black and white keys that play sharps and flats—over 2 full chromatic octaves. True, full-bodied organ tone. Music book. U.L. Approved. By Emenee. Ask for 31BR5

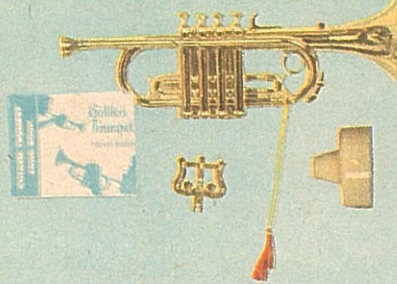
**20.00**



## ROLL HARMONICA (6 to 12 years)

Turn the handle and blow—out comes a favorite tune! Comes with several player rolls, easy to insert. By Emenee. Ask for 31BR6

**3.50**



## GOLDEN TRUMPET (6 to 12 years)

With golden tones produced by tuned reeds. Sanitary, sealed mouthpiece. Trumpet mute, music book with easy-to-play tunes. Over 13 inches long. By Emenee. Ask for 31BR7

**4.00**



## GOLDEN PIANO ACCORDION (6 to 16 years)

A beauty! Full scale piano keyboard for right hand; bass notes and chord for left. 52 tuned reeds. Adjustable shoulder harness. Music book, luggage style case. By Emenee. Ask for 31BR8

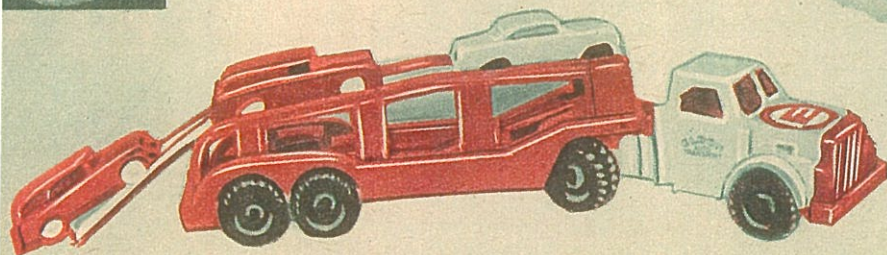
**8.00**

# EMENEE MUSICAL TOYS

BEAUTIFUL LUGGAGE STYLE CARRYING CASE WITH GENE AUTRY GUITAR, TRUMPET, ACCORDION, DRUM.



**EXCITING ACTION -  
LOTS OF FUN HERE!**



**ELDON**

**BIG POLY AUTO TRANSPORT  
(3 to 6 years)**

Loads of safe fun! Take 2 cars 2 station wagons to dealers for selling! Hand tools and real ramp for unloading. 20 inches long. By Eldon.  
Ask for 32BR1

**2.98**



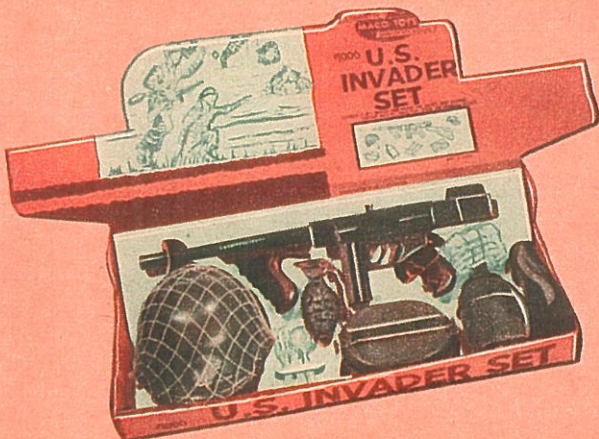
**ADDING MACHINE (6 to 10 years)**

Billy and Ruth can add all the way up to 9,999 on this! Easy to work. On sturdy metal base with pad and pencil. By Wolverine.

Ask for 32BR2

**2.98**

**MACO TOYS**



**U. S. INVADER SET  
(4 to 8 years)**

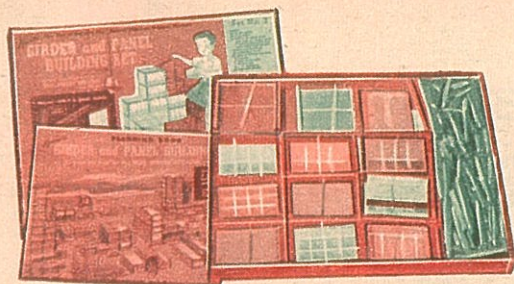
With six-in-one convertible weapon used for secret invasions! Hand grenade fires paper cap; adjustable helmet to fit any head size. Mess kit has two trays, utensils; 16 ounce canteen. By Maco.  
Ask for 32BR3

**7.98**

**INVADER COMBINATION GUN  
(4 to 8 years)**

Converts to six different weapons: Thompson sub-gun, burp gun, rifle, training rifle, machine repeater pistol and blow gun. A different gun for every game you play! By Maco.  
Ask for 32BR4

**3.98**



**GIRDER AND PANEL BUILDING SETS  
(5 to 10 years)**

Build modern buildings the way they're really built—with upright and cross girders, wall and roof panels, flagpoles, signs—about 200 pieces! By Kenner.  
Ask for 32BR5

**3.98**

**Kenner**

**BATTERY MOTOR  
PLAY DRILL  
(3 to 8 years)**

Just like Dad's—and safe for you! Has plastic work bench and 6 play tools. Drives screws through work bench. You can buff your fire engine, make milk shakes! Less batteries. By Kenner.  
Ask for 32BR6

**1.98**



FOR BILLY and RUTH'S ARTIST FRIENDS

YOUNG AND OLD!

**ART  
BROWN**



**JON GNAGY "LEARN TO DRAW" OUTFIT (6 and up)**

It's easy when famous TV art instructor Jon Gnagy teaches you how to draw step-by-step. Has 64 page art instruction book, plus paper pencils, sketching chalks, etc. By Arthur Brown. Ask for 33BR1 **2.98**



**"NEW ARTIST SERIES 40" (12 years to adult)**

One large 18 x 24 inch painting and two smaller matching paintings. 40 oil colors and 3 artist's brushes. Beautiful enough for any room in the house. By Craft Master. Ask for 33BR2 **4.98**



**PANN PAINT-A-NUMBER OIL PAINTING SET (6 and up)**

Has 22 brilliant oil colors in resealable containers. Two pre-planned 10 x 14 inch artist panels. See the painting come to life! By Craft Master. Ask for 33BR3 **1.79**

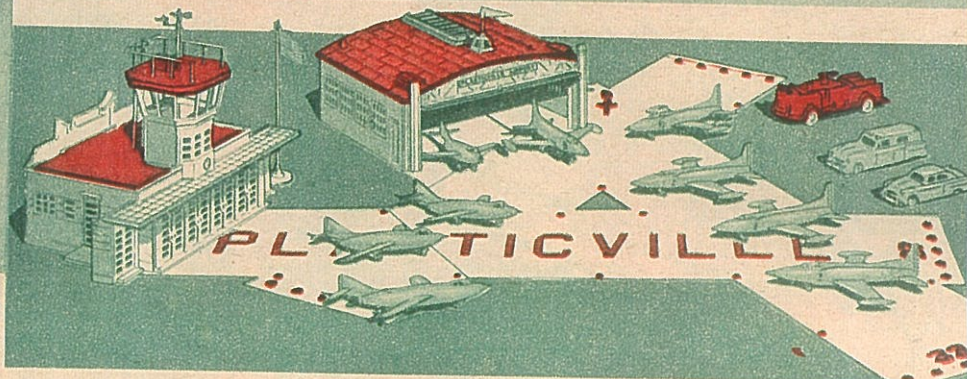


*Always*  
See Contest on page 2!

**COLOR AND RE-COLOR BOOKS (2 to 6 years)**



Choose your favorite subjects to color — with wipe-off crayons included and wipe off! Then color again! By Jack Built. Ask for 33BR4—Your choice **1.00**



**PLASTICVILLE INTERCEPTOR SQUADRON (4 to 8 years)**



Keep the engines running and the men in the cockpits ready to race off to the nation's defense! Look at all you get — building, hangar and 14 other pieces! By Bachmann. Ask for 33BR6 **4.98**

*Superior*

**METAL SERVICE STATION (3 to 7 years)**

The most modern! Play garageman! Use ramp or car elevator for parking cars on upper level! Gas pump, oil rack, plastic figures—lots more! By Superior. Ask for 33BR5 **5.98**

