

For Outdoor Fun



Exceptionally Low Price!



FOOTBALL (3 to 12 years)

Billy says this official size and weight triple ply football is swell! Latest rust color with white stripes on both ends. Rubber-coated fabric with leather-look. Inflating needle.

By King. Ask for 46BR1

2.95

BILLY'S FOOTBALL OUTFIT (3 to 12 years)

Won't you look dandy in outfit just like Billy's? Sturdy one-piece molded plastic helmet, with elastic head band will fit any head size. Quilt padding in shoulder pads. Jersey and sturdy pants. In small, medium, large. By King. Ask for 46BR2

For Indoor Fun

ALL-LUMINUM



UDY 'N' GAME TABLE (6 to 12 years)

ur very own table — with many games and all equipment to ay them! Do your homework on it, use for dart board or art sel. Play a fast auto racing game! Good for TV snacks and rties, too! Fold up and carry it. 60 inch long top. 25 inches gh. Sturdy, lightweight steel. By All-Luminum. Ask for 46BR3

For little money—a great Game and Utility Table. For the whole family!



TO OUR MANY FRIENDS:

Only one thing left to do - and we all gathered together around our tree to join your Billy and Ruth dealer, whose name is on the front cover, in wishing you the happiest holiday ever! That's why we saved the sparkling lights and the stocking to show on this page - it wouldn't be Christmas without them!

We added the Halsam game too, 'cause we're sure Santa will bring you either the All-Luminum Study 'N Game table on page 46 or Jessar's table and chair set on page 8. The game is all you need for hours of fun!

Bye now! Happy Holidays!

*Your pals,
Billy and Ruth*



GIANT CHRISTMAS STOCKING

(2 to 5 years)

Santa left it! 19 assorted soft plastic games and toys are packed in polyethylene stocking. You'll love it! By Tico Toys.

Ask for 47BR1 **2.00**

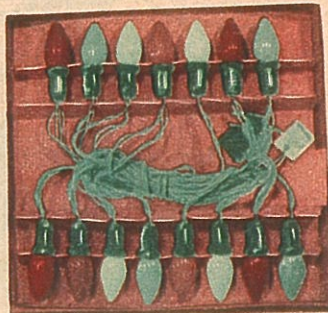


THREE GAME KIT (6 years and up)

Play chess, dominoes or checkers on heavy weight 5 1/4 inch board! Great, big handsome chessmen; embossed 1 3/4 inch dominoes and interlocking 1 1/4 inch checkers of finest plastic. By Halsam.

Ask for 47BR2

3.00



OUTDOOR TREE LIGHTS (for the whole family!)

Everyone will know you're waiting for Santa! 15-lite weather-proof outdoor set with C9 1/2 lamps and plug, add-on connector, clip and washers.

Ask for 47BR3

(Such a tiny price!)



INDOOR TREE LIGHTS (for the whole family!)

Leave these for Santa! He'll want to put 7-lite indoor multiple set on your tree himself. With clips, add-on connector and C7 1/2 lamps.

Ask for 47BR4

(A low, low price!)

Replacement lamps available in C7 1/2 for indoor set and C9 1/2 for outdoor set.

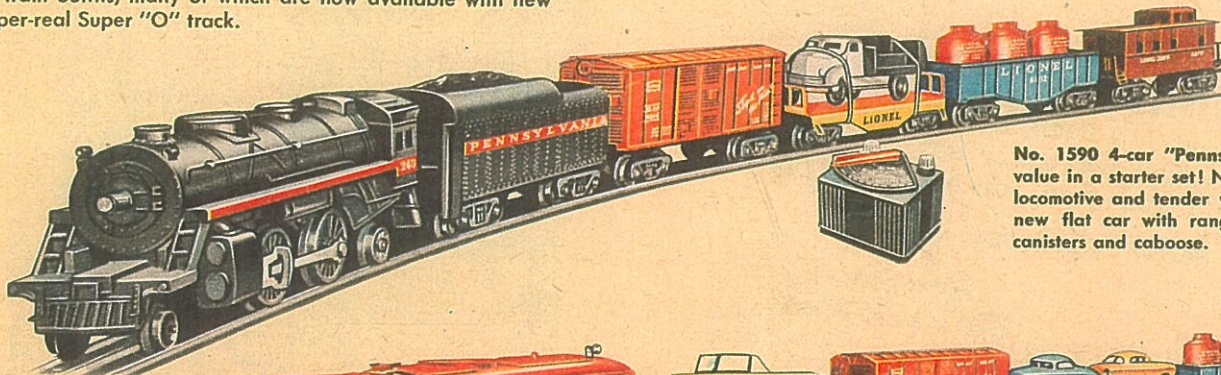
LIONEL TRAINS

AND ACCESSORIES

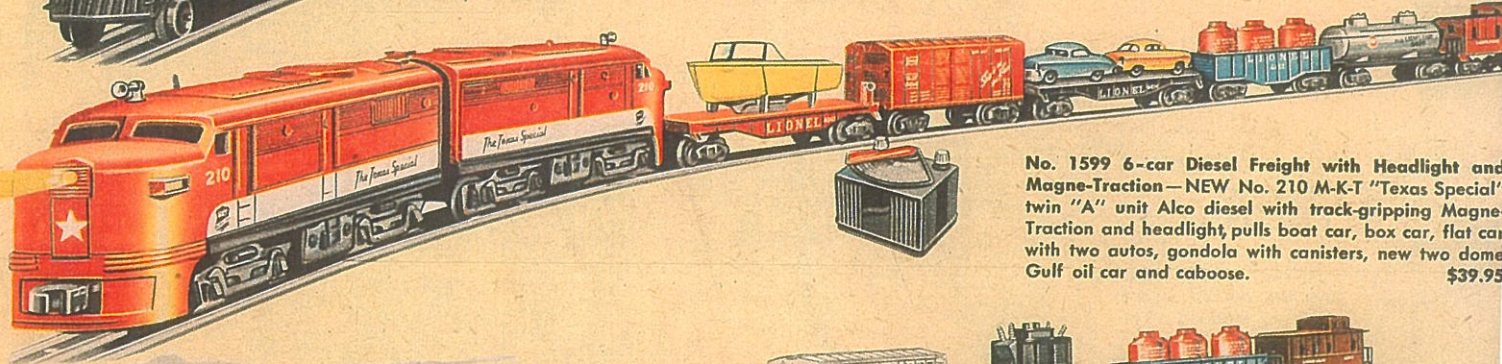
A Lifetime Investment in Happiness!

Lionel's train outfits, rolling stock and accessories for 1958 are packed with action and exciting play value. Every train set shown here comes complete and ready-to-roll...includes track, transformer, uncoupler, lockon, lubricant, instructions.

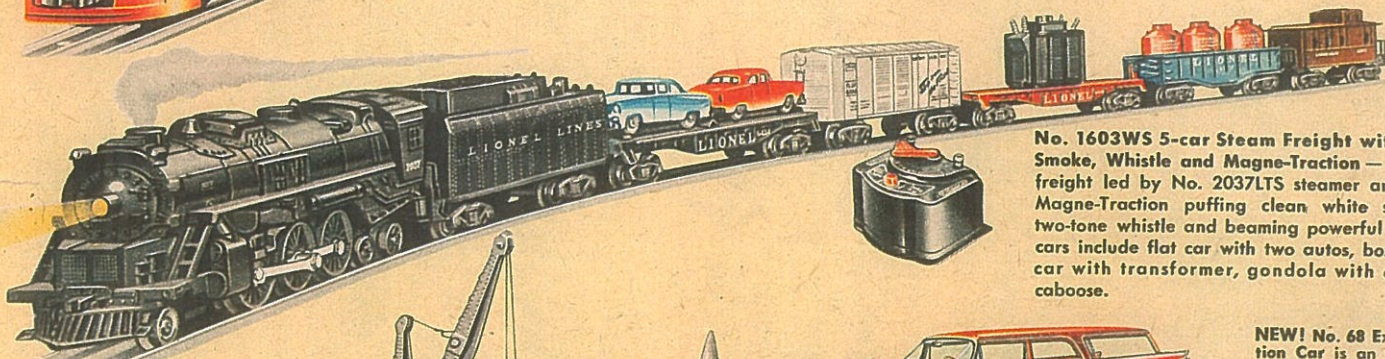
Visit your Lionel dealer soon. See his complete assortment of train outfits, many of which are now available with new super-real Super "O" track.



No. 1590 4-car "Pennsy" Steam Freight — A great value in a starter set! No. 249LT "Pennsy" 2-4-2 steam locomotive and tender with red striping pulls box car, new flat car with range patrol truck, gondola with canisters and caboose. **\$25.00**



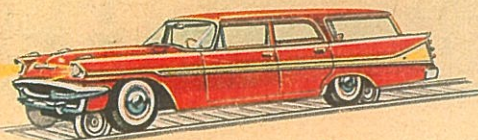
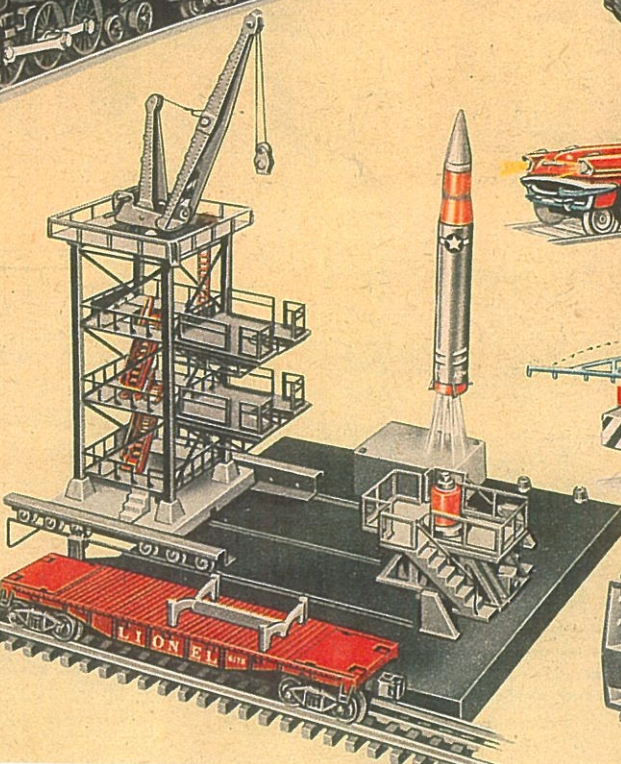
No. 1599 6-car Diesel Freight with Headlight and Magne-Traction — NEW No. 210 M-K-T "Texas Special" twin "A" unit Alco diesel with track-gripping Magne-Traction and headlight, pulls boat car, box car, flat car with two autos, gondola with canisters, new two dome Gulf oil car and caboose. **\$39.95**



No. 1603WS 5-car Steam Freight with Headlight, Smoke, Whistle and Magne-Traction — A great steam freight led by No. 2037LTS steamer and tender with Magne-Traction puffing clean white smoke, tooting two-tone whistle and beaming powerful headlight. The cars include flat car with two autos, box car, new flat car with transformer, gondola with canisters and caboose. **\$49.95**

NEW! No. 175 Rocket Launcher duplicates the firing procedure used for the earth satellite launching. Set includes motorized launching tower moving on its own track; a remote control illuminated console with count-down mechanism; tower control button and firing button; launching platform; rocket with safety polyurethane foam nose cone. (Car not included). **\$17.95**

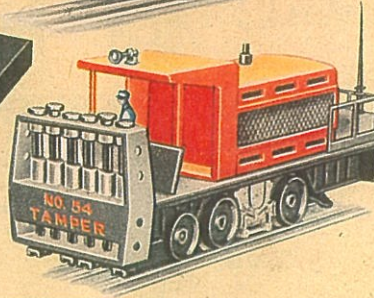
NEW! No. 6175 Rocket Car carries a model of an inter-continental missile with safety polyurethane foam nose cone. **\$5.95**



NEW! No. 68 Executive Inspection Car is an unusual motorized unit...an automobile equipped with four extra flanged wheels for riding on railroad track. Has illuminated twin headlights, tail lights and interior. **\$12.95**



NEW! No. 52 Fire Fighting Car is self-propelled. When it strikes a bumper or other object it reverses direction...the helmeted fireman seated at his high pressure nozzle swivels automatically. Car has outrigger-type sprinklers and reel of fire hose. Red light atop car flashes when car is in motion. **\$12.95**



NEW! No. 54 Track Ballast Tamping is self-propelled, car pull its own supply car. Proceeds rapidly to point where trackwork is to be done. There the track actuator slows it down and starts the six tamping tools to vibrating. Second track actuator stops tamping action, restores normal speed **\$12.95**