

LINE!

Original!
It's Artistic!

that one or more of these
acters are bound to appeal
and grown-up that sees them.
more than are shown here—
ittle Red Riding Hood" and
r best sellers.

your final holiday orders, in-
clude "TRIXY" line, including

**BLE DOLLS and
FFED TOYS**

Weeks Deliveries
for particulars

NOVELTY CO.

., New York 10, N. Y.
AL 4-5065



months ago that Pla-Doll
944, dealers everywhere
'Okay, but put us down
as a result, our schedule
one is already assuming
oes without saying that
erit could rate such ena-
teful to our dealers for
LL upholstered toy fur-

TURE CORP.
BROOKLYN 27, N. Y.
fifth Avenue, New York

OCTOBER, 1944—PLAYTHINGS

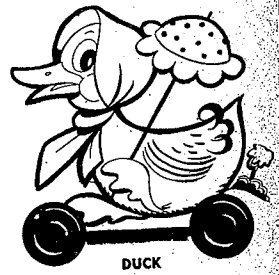
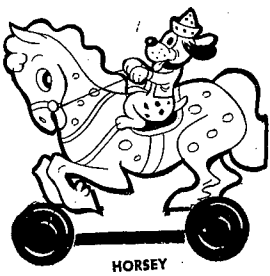
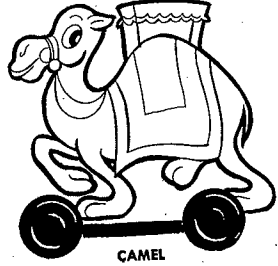
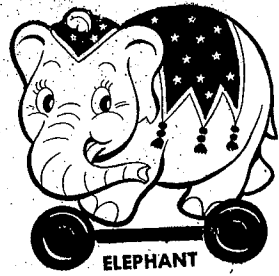
COGGIN TOYS

MADE FROM
PRESSED-WOOD
IMMEDIATE DELIVERY

A COMPLETE PARADE OF PULL TOYS

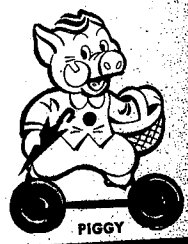
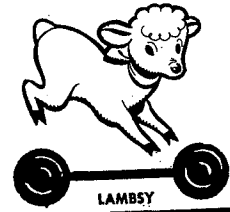
BEAUTIFULLY DESIGNED IN 4 TO 6 COLORS

**15¢
SIZE**
4 1/4 x 4 1/4
Stock No. 1500



ALL PULL TOYS ARE MADE FROM PRESSED-WOOD, which is very strong and durable, printed in 4 to 6 colors, animals mounted both sides, glued into bright red wood base, real running wheels. No. 1500 packed 1 gross in carton. No. 1000 packed 2 gross in carton. Assorted subjects.

**10¢
SIZE**
3 1/2
Stock No. 1000

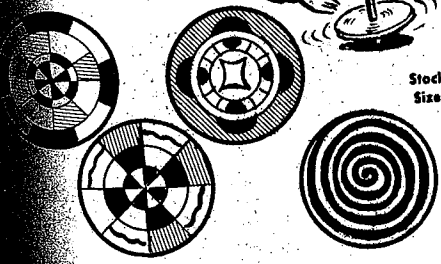


SPINNER TOPS

come in 4 beautifully col-
ored assorted patterns,
form various designs
for spinning — Spinner
are made of pressed-
wood, packed with wooden
pegs, 72 in bag, and
6 gross to box.



Stock No. 5
Size 3 1/2 in.



**5¢
SELLERS**

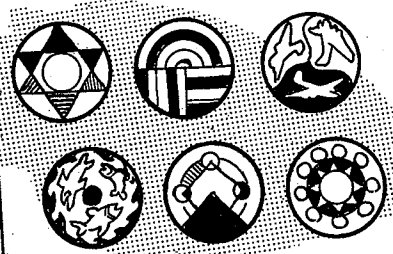
**LOTS OF FUN
FOR THE KIDDIES**



STRING SPINNER

This number is a sure win-
ner, made of pressed-
wood. It will not wear out
at holes where string goes
through, six assorted pat-
terns, both sides have pat-
tern, packed assorted 72
to bag and 6 gross to box.

Stock No. 6
Size 2 3/4 in.



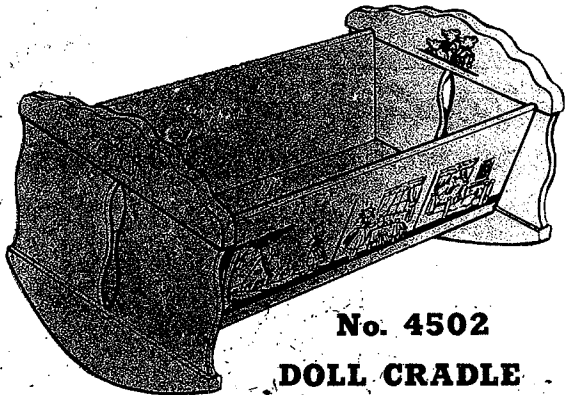
Special assortment No. 1056
Consists of 1 gross of
10c pull toys, 6 dozen
15c pull toys, 1 gross
of No. 5 and 1 gross
of No. 6.

Wm. B. Coggin, Inc. • TOY DIVISION

GENERAL OFFICES: 224 S. MICHIGAN AVE., CHICAGO 4, ILL. PHONE HARRISON 3555
SALES OFFICE: MAX BRAEMAN, 200 5TH AVE., NEW YORK 10, N. Y. PHONE GRAMACY 3-5590

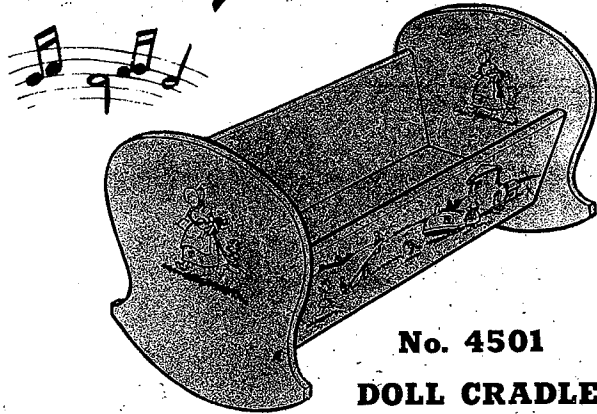
*July - Dec -
1944*

Coggin WOOD Toy Parade



**No. 4502
DOLL CRADLE**

Pink Enamel • Blue Silk Screen "Goldilocks" Design
• Hardwood construction • 12 to shipping pack-
age • 55 pounds per dozen.

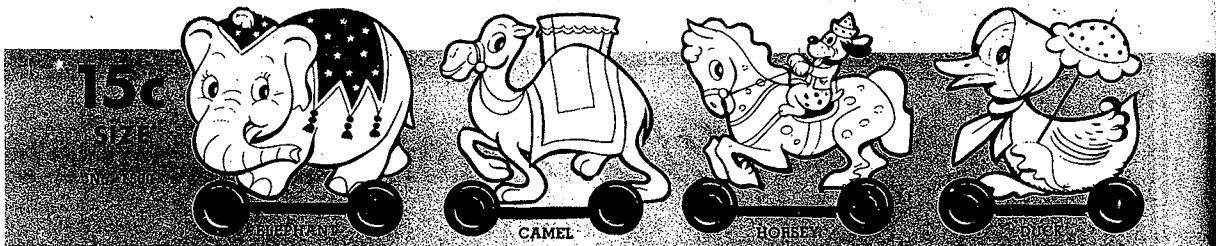


**No. 4501
DOLL CRADLE**

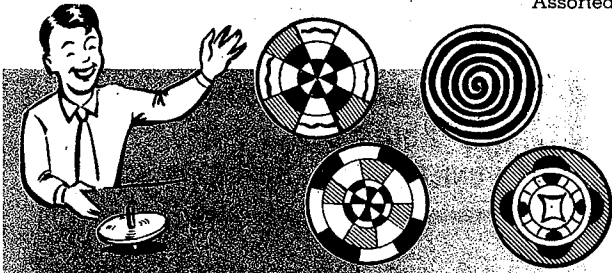
Pink Enamel • Blue Silk Screen "Old Lady in Shoe"
Design • Hardwood construction • Individually wrapped
• 12 to shipping package • 60 pounds per dozen.

A Complete Parade of PULL TOYS AND TOPS

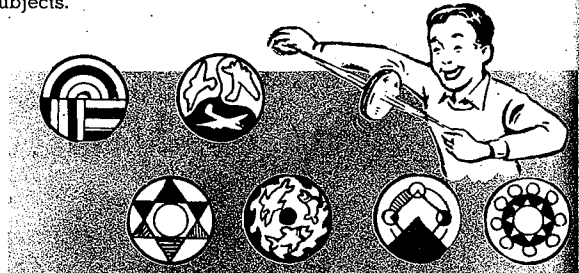
BEAUTIFULLY DESIGNED IN 4 TO 6 COLORS • MADE FROM PRESSED WOOD



Mounted both sides. Glued into bright red wood base, real running wheels. Packed 1/2 gross to carton. Assorted subjects.



No. 5 TOPS Pressed wood, in four beautiful col-
ored patterns. 3 1/2" diameter. Wooden red pegs. Packed
1 gross to carton.



No. 6 STRING SPINNERS 6 patterns.
Pressed wood, with strings for real action. 2 3/4" diameter.
Packed 1 gross to carton.

WILLIAM B. COGGIN, INC.

224 So. Michigan Ave.

Chicago 4, Illinois

Sales Offices: Max E. Brafman, 200 5th Ave., New York 10, N. Y.

Meet "Smiley the Drum Major"
He's a big fellow (for a st
toy) . . . measures almost
feet (23") from tip to toe . .
he's actually a lightweight
weighs only a scant 20
. . . so that even the tinie
dler can lug him around
so darn cute that we've
duced him in full color
for yourself! It's our
after you look him ove
be "sold" . . . just as yo
will be sold . . . wh
"Smiley the Drum Major

St.