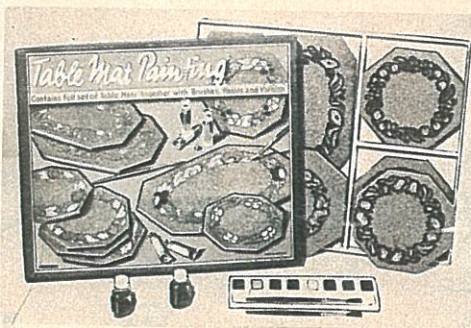


FAO SCHWARZ



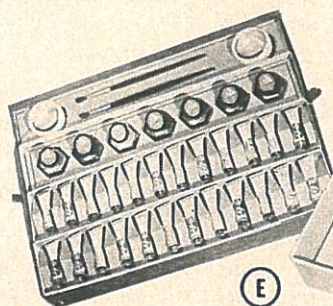
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A 3-102 DE LUXE CRAYON COLORING SET\$3.00

(4 yrs. up)—This lithographed box, 19 x 11", containing 111 crayons, will supply a young artist with a great variety of colors, some round, some hexagon, of various sizes and the very best quality. There is a generous supply of outline pictures to be colored and of outline stencils, drawing paper, box of chalk, a 10 3/4 x 16" lithographed art study. Items neatly compartmented. Ship. wt. 6 lbs.

B 3-22 TABLE MAT PAINT SET (Exclusive) Ship. wt. 4 lbs......\$3.75

(8 yrs. up)—Nine table mats made of cork composition in assorted sizes bearing a stenciled design ready to be colored and protected with a coat of varnish. Included are eight colored paints, paint tray, brushes and two small bottles of varnish. The finished mats are most useful. Make good presents too.

C 3-58 STRAIGHT ARROW PAINTING SET\$5.00

(7 yrs. up)—Included are eight 10 x 12 1/2" line drawings of "Straight Arrow", the Indian and his horse "Fury" in exciting action scenes. All sections of the intricate and highly detailed pictures have color indications to guide the young artist. Careful work will produce a painting well worth framing. Six jars of poster paints, 2 pure sable brushes, aluminum mixing trays and stirring sticks complete the set. Ship. wt. 5 lbs.

D 3-108 PAINT WITHOUT PAINTS\$3.00

(Younger children)—Just paint seemingly black pictures with brush dipped in water and see the magic colors appear. There are 16 invisible color books containing 128 pictures (each with an interesting printed story) of animals, flowers and designs, things we see, story book friends, etc. 2 brushes included. Ship. wt. 4 lbs.

E 3-122 DE LUXE ARTISTS PAINTING SET\$5.00

(6 yrs. up)—This set is the dream of the child artist. Upper tray of hinged cover box—24 tubes of assorted water colors, 7 jars of poster paints, 2 mixing pans and brushes, while the lower tray contains 28 cups of colored semi-moist paints, 2 mixing pans, a paint brush and a six-sectioned paint mixing tray. Color mixing guide and a large quantity of photogravure art studies for guidance are included. Ship. wt. 6 lbs.

F 3-123 TOM SAWYER FINGER PAINTS\$3.00

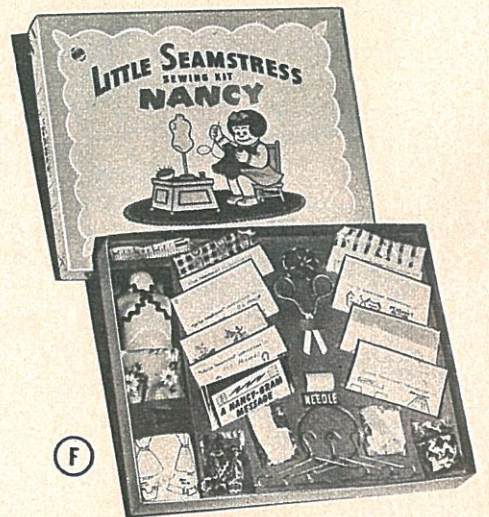
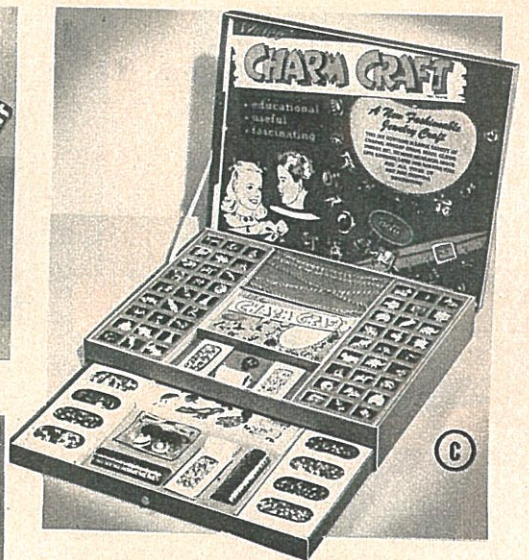
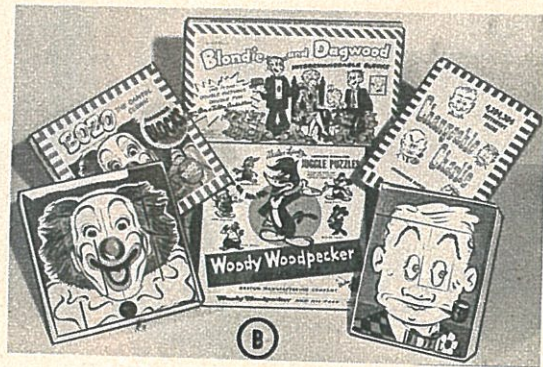
(All Ages)—Finger-painting technique is a simple and direct medium for artistic expression. First developed for the very young child, it is now used through pre-school, grade school, high school and college—as well as by adults for artistic purposes. Finger painting is an experience in discovery—and the discoveries we make for ourselves are the most important ones to us. Six 4 1/2 oz. jars of non toxic paints, two bottles of finisher with brush, moistening cup, 6 wooden spatulas, and 26 sheets of paper plus instruction book. Ship. wt. 8 lbs.

4-6 SHAW FINGER PAINTS (Not Illustrated) Ship. wt. 10 lbs.\$5.00

Contains six 1/2 pint jars of non toxic paints, 6 wooden spatulas, paper and book of instructions.

G 3-53 FIGURINE PAINTING SET\$3.00

(7 yrs. up)—Set contains 5 figurines, 3" tall, in assorted subjects and 3 plaques 4 3/4" high, which are to be painted and then used for home decoration or as gifts. 6 jars of paint in assorted colors, one of gold and one of silver, 2 jars of glaze, 3 paint brushes, mixing tray and instructions in-



A 3-82 FELT WORK (Imported) \$3.75
 (7 yrs. up)—Making decorative and useful articles such as pot holder, purse, needle case, mat, etc., out of colored felt is made easy and fun. Some elementary cut out work and sewing is required—all good training for young hands and worth the effort. Ship. wt. 3 lbs.

B 3-60 LIBRARY OF CHANGEABLE BLOCKS . . \$5.00
 (3 to 6 yrs.)—For quiet fun and convalescing children. A combination of 4 picture block sets and a box of 6 simple picture puzzles. Each of the 4 picture sets measures about 5 x 7" and consists of wooden blocks lithographed in full color on 4 sides, so arranged to make a character picture. By turning a block the eye, mouth, nose, etc. can be changed to alter the expression. The 6 puzzles are made of heavy cardboard in full color. Each picture is composed of a few pieces only. Ship. wt. 5 lbs.

C 3-89 CHARM CRAFT \$5.75
 (6 yrs. up)—A new and fashionable jewelry craft for hours of useful and fascinating fun. The 11 x 14 1/2" chest with sliding draw contains a large variety of charms, jewelry chain, beads, clasps, thread, etc., to make necklaces, bracelets, lapel and bar pins, fobs and all types of hat and costume decorations. Ship. wt. 5 lbs.

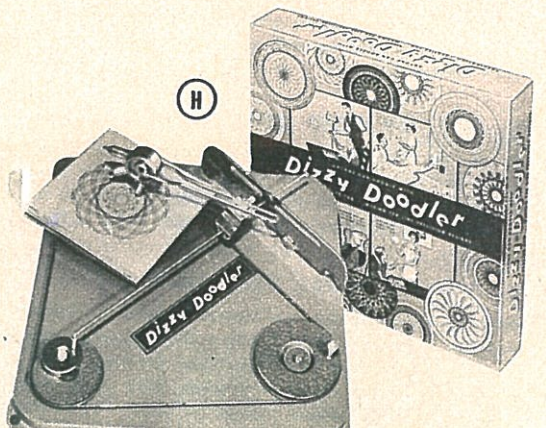
D 3-75 FELT FLOWER CREATION (Imported) \$2.75
 (8 yrs. up)—Something different—something new for creative little girls. And what fun it is to wear ones very own creations. Set contains material and accessories for making six colorful floral corsages, a headband and necklace—all of cut out felt parts to be sewn together. Instructions with diagrams included. Ship. wt. 3 lbs.

E 19-36 SHELLCRAFT Ship. wt. 3 lbs. \$5.00
 (8 yrs. up)—This set provides the youngster with sufficient material to start the fascinating hobby of making ornaments and jewelry from colorful shells. A leaflet gives many "ideas" and instructions. There are cup shells, rice shells and many mixed shells. Since many shells are delicate and tiny, we've included a tweezer, plastics and findings, and also cement glue.

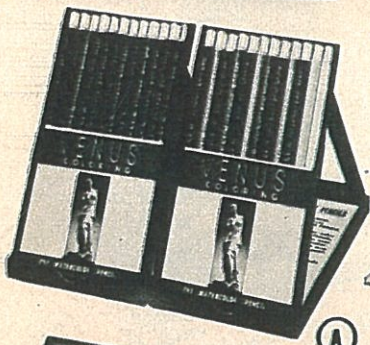
F 3-16 LITTLE SEAMSTRESS \$4.00
 (8 yrs. up)—With this sewing kit, material and trimmings, dolly's little seamstress can make a pin-afore dress, peasant blouse, skirt, petticoat, panty and tea apron in the latest fashion for 13", 14" or 15" dolls. The clothes (except the dress) are cut out and have step by step instructions for sewing them together. There is a simple paper pattern for the dress. A doll sized form for fitting and 3 wire clothes hangers are included. Ship. wt. 3 lbs.

G 3-138 CRYSTAL COLOR \$3.00
 (5 yrs. up)—Giving the effect of dimension is a feature of this interesting set. The "Crystal Color Process" shows pictures which are first painted with the water colors supplied, then sprinkled with salt (also included) which adheres to the art, absorbs the colors, and gives a brilliant and deeply embossed effect. 12 stencils are included, as well as silver "Glitter". Box 19 1/2" x 10 1/2". Ship. wt. 5 lbs.

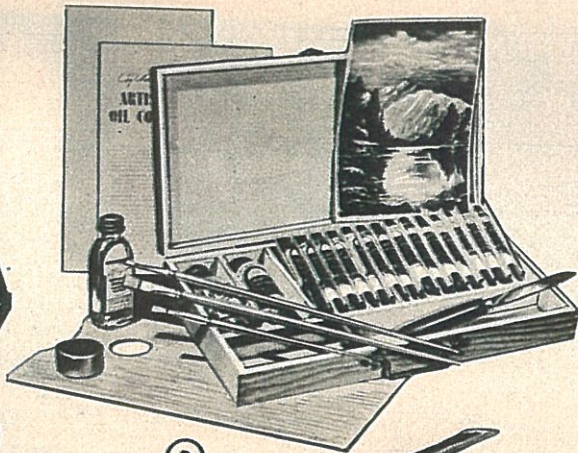
H 3-42 DIZZY DOODLER \$4.00
 (7 yrs. up)—A fascinating design-drawing device that is really a precision instrument. Clip a sheet of paper supplied with set to metal disc (diameter 5 1/2"), turn handle and any one of a thousand circular designs will be drawn in red, blue or green ink, by a special triple ball point gadget, held in an adjustable arm. Small changes in adjustments produce intriguing new patterns without end, ideal for the youngster, and for the adult too! In polished chrome and baked, hammered enamel. Metal base 11 1/2" square. Instructions and 50 sheets of paper included.



FAO SCHWARZ



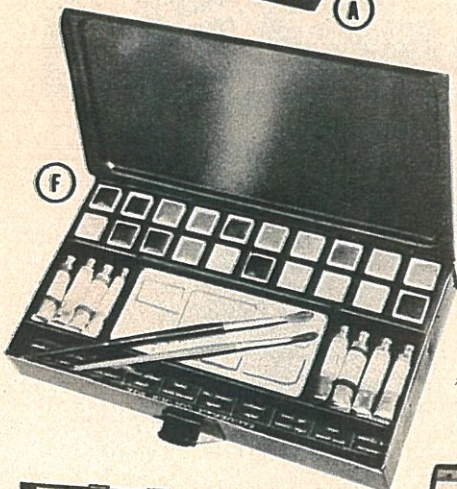
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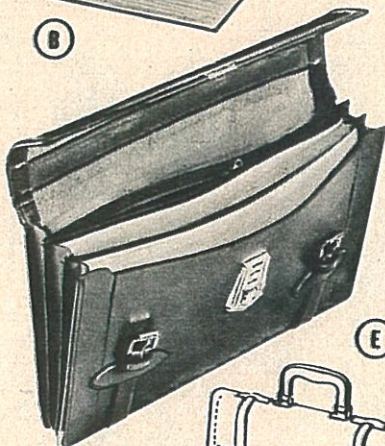
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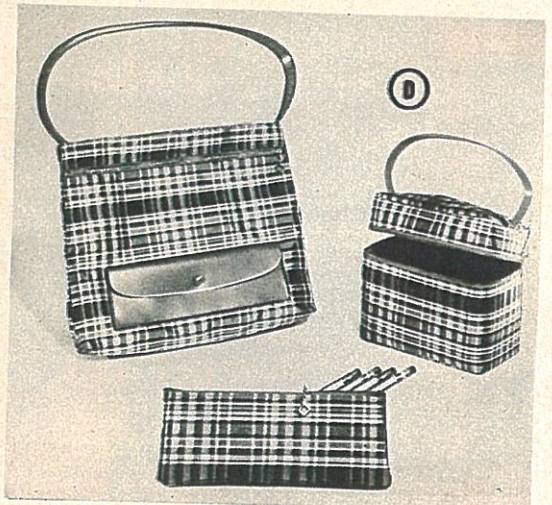
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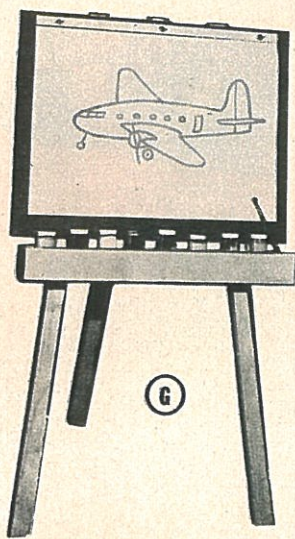
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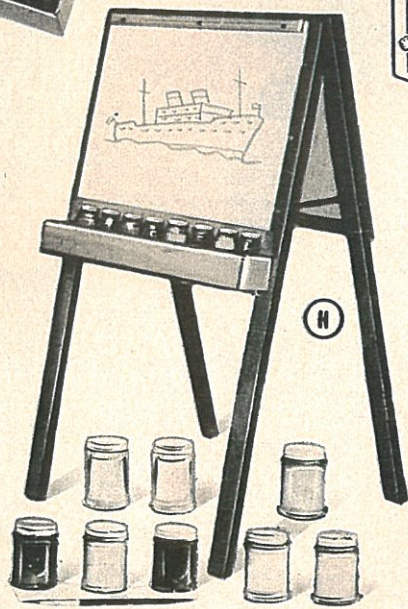
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D 19-8 SCHOOL SET.....\$4.75
 (6 to 10 years)—A sparkling set of accessories to make going to school exciting. Each of the three pieces made of bright plaid taffeta, with water-repellent lining and zipper fasteners. School bag, 10 x 12", has handy spare compartment and red plastic shoulder strap. Lunch kit, 4 x 6 x 6 1/2", has metal lining and plastic handle, pencil case with zipper. Contains four pencils. Ship. wt. 2 lbs.

E 3-IX BRIEF CASE (Illustrated).....Tax Included \$6.30
 (All Ages) This 16" popular style case for school children has a steel frame construction and is made of a durable smooth scuffproof, water-proof simulated brown leather. It has four partitions, including one zipper section, for paper and books, leather strap reinforcements, metal corners, and lock and key. Ship. wt. 3 lbs.

3-114X BRIEF CASE (Not Illustrated).....Tax Included \$8.35
 (All Ages) 16" brief case of split cowhide leather with two pockets. Leather straps all around, three position extension lock, and reinforced with metal corners. Color: brown. Ship. wt. 3 lbs.

F 4-59 STUDENT'S COLOUR BOX (Imported).....\$3.95
 A 5 1/2 x 10" hinged-covered black metal box containing top quality material of 20 squares of the cake-type water colors and 8 tubes of the finest paste-type colors. Also mixing pan and 2 fine brushes. Ship. wt. 2 lbs.

4-94 STUDENT'S COLOUR BOX (Not Illustrated).....\$5.00
 Same as above only box measures 6 1/2 x 10" and includes 30 squares of cake-type water colors, 8 tubes of paste colors and 3 brushes. Ship. wt. 3 lbs.

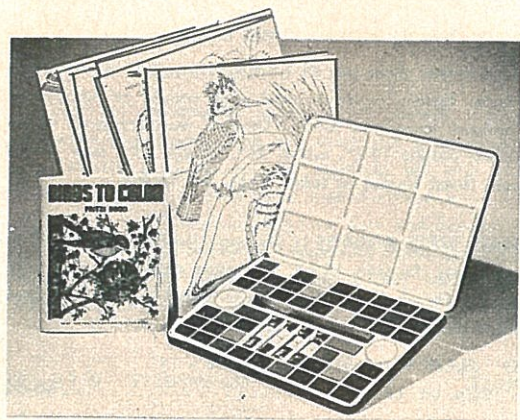
G 60-29 SINGLE EASEL (Exclusive).....\$13.50
 (5 yrs. up)—Stimulating and developing an interest and liking for creative art simply requires the "tools" with which to play. Here the thick pad of special drawing paper is blank, enabling the creative imagination of the child, using poster paints and brush, to fill it with the images and impressions of an active young mind . . . to their hearts' content. Heavy hardwood maple legs, 42" high. Included are six jars of poster paints plus 2 empty jars for mixing. Ship. wt. 20 lbs.

H 60-30 DOUBLE EASEL (Exclusive).....\$17.50
 (5 yrs. up)—Two artists, wrapped up in their work, can pause to see what the other has been doing. There's an easel on each side for two young artists to use. It's fun to try drawing the same object with "no peeking", then comparing the sometimes hilarious and sometimes very, very good results. Drawing pad on one side, composition white wallboard on the other side. (Even adults like to try this last one!) Included are six jars of poster paints, plus 2 empty jars for mixing and special crayons for white board, 48" high. Ship. wt. 26 lbs.

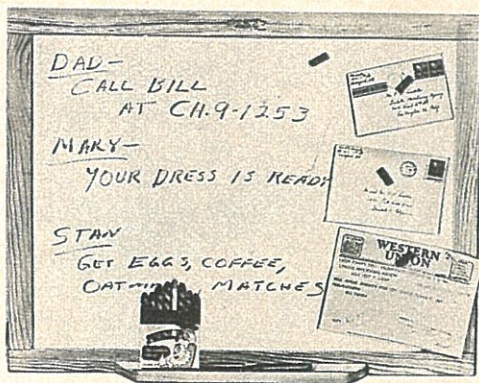
A 3-67 VENUS PENCILS.....\$2.50
 (5 yrs. up)—These fine quality pencils are sure to be appreciated by those who like to crayon as well as water color. Neatly boxed and fitted into an easel holder. Ship. wt. 1 lb.

B 3-17 OIL PAINT KIT.....\$9.95
 (8 yrs. up) This fine quality set, consisting of a hinged wooden case (12 x 6 1/2") containing 14 small tubes of fine quality paint, 1 tube of zinc oxide, a bottle of linseed oil and turpentine, 5 brushes, a palette knife and a flat of heavy cardboard to mix on, is sure to be welcome. Ship. wt. 4 lbs.

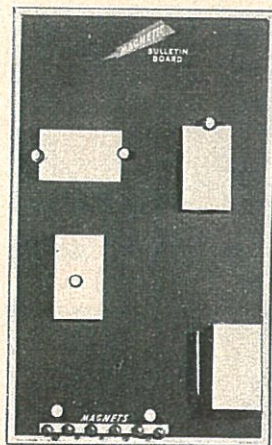
C 3-73 PAINT BOX WITH BOOKS.....\$5.00
 Jolly hours ahead for the blossoming young artist who has this paint box and books to work with. A 6 1/2 x 9 1/2" hinged covered metal box containing an assortment of 44 finest cake type harmless water colors, 6 tubes of paste type water colors and two brushes. Also 3 generous sized coloring books with pictures of simple things to color—Wild West and Indian Pictures. Ship. wt. 5 lbs.



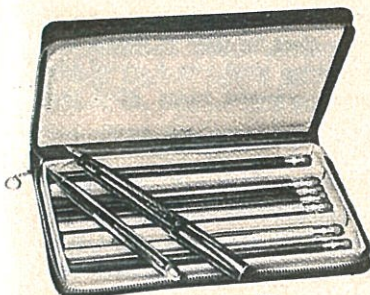
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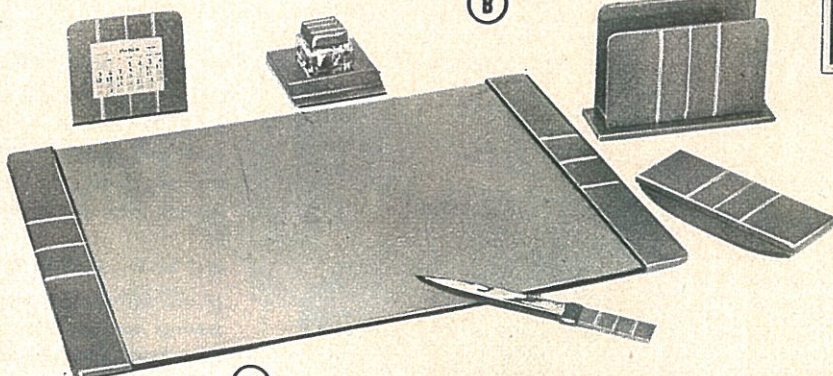
(B)



(C)



(E)



(D)

A 3-127 BIRDS TO PAINT.....\$3.00

(6 yrs. up) 32 of the most popular and colorful birds, printed on fine drawing paper in outline for painting. When finished they make delightful wall decorations for any child's room. There is a 72 page booklet in which each bird is illustrated in natural colors, and ornithologically described. A 6½ x 9½" hinged-covered metal box contains 41 squares and 4 tubes of water colors plus paint brush of top quality material. Ship. wt. 4 lbs.

B 42-48 PLUS LITE MAGNABOARD.....\$7.50

(5 yrs. up)—Magnaboard is dual purpose affair making it possible to write on and post bulletins with magnets, on the same surface. The lacquered wooden framed 20 x 26" composition board with crayon rack has a special plus lite white finish surface for crayon use and easy erasure. Box of crayons, erasing cloth and four magnets included. Ship. wt. 8 lbs.

C 3-52 MAGNETIC BULLETIN BOARD.....\$3.00

Twelve sturdy magnets instead of pins always at hand to fasten notices, good conduct stars or orders of the day to the 26" x 16" metal bulletin board. A slit in base of bulletin board holds the 3 x 5" memo pad and a special pencil with magnetic holder is included. Office efficiency for the home, nursery, kitchen, or anywhere, with magnetic magic taking the trouble out of notice posting. Ship. wt. 3 lbs.

D 4-19 CHILD'S DESK SET.....\$8.00

(7 yrs. up)—An aid to neatness is provided by this exceptionally handsome desk set. Made of genuine leather in red, with gold tooling, the set consists of a 12 x 19" desk pad, perpetual calendar, inkwell, letter opener, holder for letter paper and envelopes. Ship. wt. 4 lbs.

E 3-70 MARVEL PEN AND PENCIL CASE (Exclusive).....\$3.50

(7 yrs. up)—This handsome alligator leather case with a zipper fastener contains a practical, smooth writing fountain pen, automatic lead pencil, plus assorted lead pencils. Ship. wt. 1 lb.



(F)



(G)

F 42-5 EASEL DESK BLACKBOARD WITH STOOL.....\$8.95

(4 to 8 yrs.)—The drawing blackboard (Litho-Plate slated) to this 41" high easel can be dropped down to form a flat desk-like surface. Thus, the youngster, seated on the stool, can copy the pictures appearing at the top of the frame. When the board is "up" the detachable stool may be taken away. Complete with chalk and eraser. Ship. wt. 12 lbs.

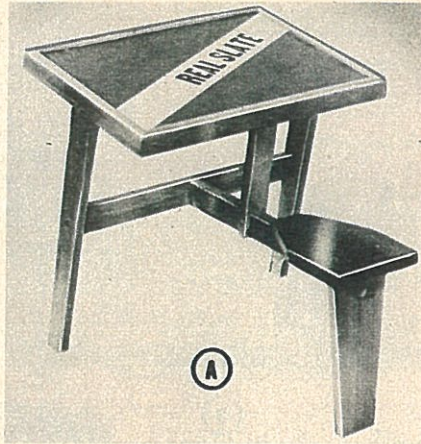
G 42-28 EASEL SLATE BLACKBOARD.....\$12.95

(4 to 8 yrs.)—This double-faced natural drawing slate surface, with somewhat heavier frame construction and a larger drawing surface than the one at left provides a revolving scroll with a large assortment of colored pictures to copy. Here, too, the board can come down to form a desk-like surface. 42" high, complete with small eraser and chalk. Ship. wt. 18 lbs.

FREE DELIVERY TO 14 EASTERN STATES
SEE INSIDE OF BACK COVER



(B)



(A)

A 44-2 SIT 'N SCRIBBLE DESK BLACKBOARD . . . \$8.95

(4 yrs. up)—Has desk top of 14 x 20" genuine, black, washable slate. Frame, upright, and seat saddle of hardwood with natural lacquered finish. Overall measurements when assembled: height 19½", width 21", length 26", seat height 11" from floor. Useful as table. Ship. wt. 14 lbs.

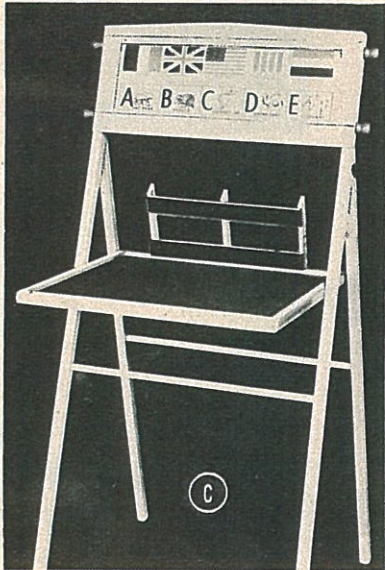
B SLATE WALL BOARDS (4 yrs. up)—Designed and built to last a lifetime. Smooth, black, washable slate with fine writing surface for chalk or slate pencil. Sturdy natural finished hardwood frame with attached chalk trough.

42-90 SLATE WALL BOARD, Size 18 x 24".

Ship. wt. 19 lbs. \$6.50

42-92 SLATE WALL BOARD, Size 20 x 30".

Ship. wt. 25 lbs. \$10.50



(C)



(D)

C 42-2 DESK EASEL SLATE BLACKBOARD . . . \$10.00

(4 to 8 yrs.)—The fine quality polished black slate provides a 15 x 17" desk-like writing surface for chalk or slate pencil. Additional feature is the revolving scroll with 6 varied educational charts. Has braced hardwood frame 42½" high overall. Ship. wt. 16 lbs.

D 11-7 JUNIOR TYPEWRITER (Imported) . . . \$9.75

(7 yrs. up)—An all metal typewriter for the children's first attempt to type. Has movable carriage with nickel-plated trim. Takes standard letter size paper 8½" wide and types single or double spacing. Most important, the letter typed is always in sight. Capitals, small letters, numerals, punctuation marks—all can be registered. Ship. wt. 5 lbs.

E 60-33 FLAT TOP DESK AND CHAIR . . . \$44.50

(7 yrs. up)—Ideal for homework or for the "office", this quality desk and chair are made of hardwood, with a maple finish. The desk has four deep drawers—the top one locks—arm rest, convenient knee-well and measures 29½" high x 33" wide x 19" deep. The adjustable swivel chair measures 14½" across the seat. Ship. wt. 70 lbs.



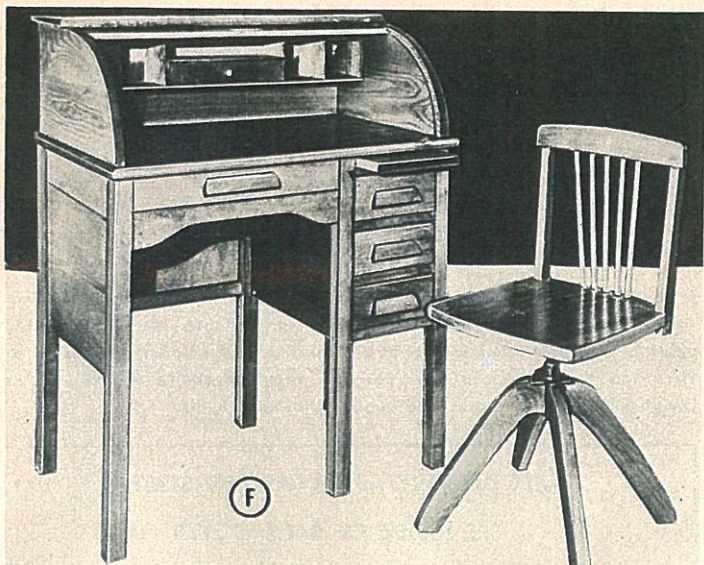
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F 60-31 ROLL TOP DESK WITH CHAIR . . . \$44.50

(7 yrs. up)—The busy young executive will find this high grade maple finished hardwood roll-top desk and chair ideal for his purposes. Desk has five deep drawers, pigeon holes and arm rest. Measures 37½" high, 30" wide and 18" deep. The adjustable swivel chair measures 14½" across the seat. Ship. wt. 80 lbs.

60-105 ROLL TOP DESK WITH CHAIR (Not Illustrated) . . . \$55.00

Same as above only larger. Measures 38½" high, 33" wide, 19½" deep. Ship. wt. 87 lbs.



(F)

G 11-12 ELECTRIC GLOBE . . . \$19.95

It's easy to find out-of-the-way countries, cities, rivers, seas, etc., with this well-defined globe that lights up for better vision. It also makes an attractive ornament for library or study. The 10½" (diameter) globe ball with colorful map is mounted on metal base. With cord, plug and bulb. Ship. wt. 10 lbs.



(G)

GIFTS FOR PARENTS TOO: Turn about is fair play—so youngsters who have for years been receiving gifts from their parents can now arrange to have their parents receive gifts from them. A group of very well made, properly priced and just a little out of the ordinary "presents for parents" is shown on Pages 74 to 77.